

ESTTA Tracking number: **ESTTA691838**

Filing date: **08/26/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Jim Beam Brands Co.
Granted to Date of previous extension	08/26/2015
Address	510 Lake Cook Road Deerfield, IL 60015 UNITED STATES
Attorney information	Claudia W. Stangle Leydig, Voit & Mayer Ltd. 180 North Stetson Avenue Suite 4900 Chicago, IL 60601 UNITED STATES trademark@leydig.com, cstangle@leydig.com, saagaard@leydig.com Phone:312-616-5600

Applicant Information

Application No	86415114	Publication date	04/28/2015
Opposition Filing Date	08/26/2015	Opposition Period Ends	08/26/2015
Applicant	Buglisi Recobs Group LLC 189 Montclair Ave. Montclair, NJ 07042 UNITED STATES		

Goods/Services Affected by Opposition

Class 033. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Alcoholic beverages, namely, flavor-infused whiskey; Blended whisky; Bourbon whisky; Malt whisky; Whiskey; Whisky

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	4154926	Application Date	12/16/2010
Registration Date	06/05/2012	Foreign Priority Date	NONE
Word Mark	2 GINGERS		

Design Mark	<h1>2 GINGERS</h1>		
Description of Mark	NONE		
Goods/Services	Class 033. First use: First Use: 2011/03/16 First Use In Commerce: 2011/03/16 Whiskey		

U.S. Registration No.	3662647	Application Date	06/04/2008
Registration Date	08/04/2009	Foreign Priority Date	NONE
Word Mark	BIG GINGER		
Design Mark	<h1>BIG GINGER</h1>		
Description of Mark	NONE		
Goods/Services	Class 033. First use: First Use: 2005/07/11 First Use In Commerce: 2005/07/11 Alcoholic beverages except beers		

U.S. Registration No.	4035953	Application Date	06/29/2010
Registration Date	10/04/2011	Foreign Priority Date	NONE
Word Mark	SKINNY GINGER		
Design Mark	<h1>SKINNY GINGER</h1>		
Description of Mark	NONE		
Goods/Services	Class 033. First use: First Use: 2010/11/00 First Use In Commerce: 2010/11/00 Alcoholic beverages except beers		

U.S. Registration No.	4509683	Application Date	06/20/2013
Registration Date	04/08/2014	Foreign Priority Date	NONE
Word Mark	2 GINGERS Â· IRISH WHISKEY Â· KIERAN		

Design Mark	
Description of Mark	<p>The mark consists of the words "2 GINGERS IRISH WHISKEY" with the signature "KIERAN" in script and the drawn faces of two women. There are two dots separating the wording "2 GINGERS" and "IRISH WHISKEY". The elements of the mark are surrounded by two circles with the inner circle formed by broken lines.</p>
Goods/Services	<p>Class 033. First use: First Use: 2011/03/16 First Use In Commerce: 2011/03/16 Alcoholic beverages, namely, Irish whiskey</p>

Attachments	<p>85199355#TMSN.png(bytes) 77490677#TMSN.png(bytes) 85074209#TMSN.png(bytes) 85965155#TMSN.png(bytes) 720914 Notice of Opposition (MISTER GINGER) 8-26-15.pdf(1897055 bytes) Exhibit A.pdf(1094095 bytes) Exhibit B.pdf(606199 bytes) Exhibit C.pdf(346987 bytes)</p>
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/Claudia W. Stangle/
Name	Claudia W. Stangle
Date	08/26/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

JIM BEAM BRANDS CO.,)	
)	
Opposer,)	Opposition No. _____
)	Serial No. 86/415,114
v.)	
)	
BUGLISI RECOBS GROUP LLC,)	
)	
Applicant.)	

Jim Beam Brands Co. (“Opposer”), a Delaware corporation, located at 510 Lake Cook Road, Deerfield, Illinois 60015, hereby opposes Application Serial No. 86/415,114 for the mark “MISTER GINGER” in Class 33, filed by Buglisi Recobs Group LLC, published in the Official Gazette April 28, 2015 and for which Opposer has secured an extension of time to oppose expiring August 26, 2015. Opposer believes it will be damaged by the registration of this Application and therefore opposes the same.

As grounds for the opposition, Opposer alleges as follows:

1. On information and belief, Applicant Buglisi Recobs Group LLC is a limited liability company located at 189 Montclair Avenue, Montclair, New Jersey 07042.

2. On October 5, 2014, Applicant filed Application Serial No. 86/415,114 (the “Application”) for the mark “MISTER GINGER” (“Applicant’s Mark”) for “alcoholic beverages, namely, flavor-infused whiskey; blended whisky; bourbon whisky; malt whisky; whiskey; whisky,” on an intent to use basis.

3. Opposer is the owner of a family of trademarks for use in connection with its 2 GINGERS brand, including the following registrations in Class 33 (herein collectively referred to as “Opposer’s GINGER Marks”):

Official No.	Mark	Good(s)	Registration Date
4154926	2 GINGERS	“Whiskey”	June 5, 2012
3662647	BIG GINGER	“Alcoholic beverages except beers”	August 4, 2009
4035953	SKINNY GINGER	“Alcoholic beverages except beers”	October 4, 2011
4509683		“Alcoholic beverages, namely, Irish whiskey”	April 8, 2014

Exhibit A contains true and correct copies from the USPTO’s TSDR database of the Registration Certificates for these registered marks along with the current status and title for the registrations.

4. Registration No. 3662647 for the mark “BIG GINGER” has become incontestable under the Lanham Act § 15.

5. Opposer’s brand was inspired by two red-haired women, namely, its founder’s fiery-haired mother and aunt. Mary and Delia, whose faces are found on Opposer’s bottle and in Registration No. 4509683, are integral to the history of the 2 GINGERS brand. Exhibit B is a true and correct copy of a screen shot of Opposer’s website.

6. Opposer has extensively advertised and promoted its goods in connection with Opposer’s GINGER Marks, causing the 2 GINGERS brand to become one of the fastest growing Irish whiskey brands in the United States.

7. On October 5, 2014, many years subsequent to Opposer’s use of and applications for Opposer’s GINGER Marks, Applicant filed its “MISTER GINGER” Application based on an alleged intent to use Applicant’s Mark for whiskey.

8. Opposer’s rights in Opposer’s GINGER Marks, including Opposer’s actual and constructive first use dates, predate Applicant’s filing date for Applicant’s Mark.

9. On information and belief, Applicant does not currently use the “MISTER GINGER” mark in connection with the goods for which it seeks registration, and Applicant’s

business appears to still be in the development phase. Attached as Exhibit C is a true and correct copy of a screen shot of Applicant's website, www.buglisirecobsgroup.com, which states that the company is still developing its first brand.

10. Despite Opposer's prior rights, Applicant seeks registration for a mark that is nearly identical to Opposer's GINGER Marks in appearance, sound, connotation, and commercial impression. Both Applicant and Opposer use the word "GINGER" as the dominant, distinctive portion of their respective marks in connection with identical goods, rendering the marks virtually identical both visually and phonetically. Furthermore, the respective marks share an identical connotation and commercial impression as they each use the word "GINGER" to refer to a person or persons.

11. Further still, Applicant seeks to register its "MISTER GINGER" mark for goods that are identical to those offered by Opposer, which means the parties' respective channels of trade and classes of purchasers are also identical. Therefore, consumers are highly likely to believe that Applicant's goods emanate from the same source as Opposer's goods or are at least affiliated with or sponsored by Opposer. In light of Opposer's family of GINGER marks for alcoholic beverages and whiskey, consumers will likely believe that Applicant's Mark and the goods used in connection therewith are an extension of Opposer's 2 GINGERS brand. Therefore, Applicant's proposed use and registration of its mark is likely to cause confusion, to cause mistake, and to deceive consumers.

12. If Applicant is permitted to register the "MISTER GINGER" mark as specified in the Application, likelihood of confusion would result due to the nearly identical nature of the parties' marks and the identical nature of their goods, classes of purchasers, and channels of trade, all to the detriment of Opposer. In addition, if Applicant is granted the registration herein

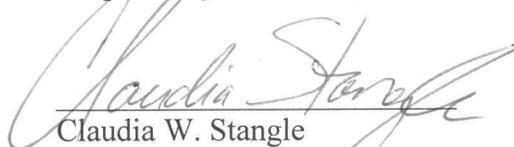
opposed, Applicant would obtain at least a *prima facie* exclusive right to use a mark that conflicts with Opposer's GINGER Marks, causing further damage and injury to Opposer.

13. In view of the above, Applicant is not entitled to federal registration of its alleged "MISTER GINGER" mark as (1) Opposer has priority of use of Opposer's GINGER Marks in connection with alcoholic beverages, and Applicant's Mark is confusingly similar thereto; and as (2) Opposer owns prior federal registrations for Opposer's GINGER Marks for alcoholic beverages, and Applicant's Mark is confusingly similar thereto.

WHEREFORE, by its undersigned attorneys, Opposer respectfully requests that this Notice of Opposition be sustained and that registration of Application Serial No. 86/415,114 be refused.

Electronically submitted herewith is the applicable fee of \$300 for filing this Notice of Opposition. Please charge any deficiencies to Opposer's counsel's deposit account, No. 12-1216.

Respectfully submitted,



Claudia W. Stangle
Michelle L. Zimmermann
Sarah E. Aagaard
Leydig, Voit & Mayer, Ltd.
Two Prudential Plaza - Suite 4900
180 N. Stetson Avenue
Chicago, Illinois 60601
Ph. 312-616-5600
Fax 312-616-5700
Attorneys for Opposer

Date: August 26, 2015

CERTIFICATE OF ELECTRONIC FILING

The undersigned attorney hereby certifies that the attached **NOTICE OF OPPOSITION** was filed electronically with the Trademark Trial and Appeal Board on August 26, 2015.



Sarah E. Aagaard

CERTIFICATE OF SERVICE

The undersigned attorney hereby certifies that a copy of this **NOTICE OF OPPOSITION** was served by Federal Express on August 26, 2015 to the following address, such being the Applicant's correspondence address listed in the USPTO's TSDR database as of this date:

Francis John Ciaramella
Rick Ruz, PLLC
300 Sevilla Avenue, Suite 309
Coral Gables, Florida 33134-6624



Sarah E. Aagaard

EXHIBIT A

Generated on: This page was generated by TSDR on 2015-08-24 17:29:07 EDT

Mark: 2 GINGERS

2 GINGERS

US Serial Number: 85199355
US Registration Number: 4154926
Filed as TEAS Plus: Yes
Register: Principal
Mark Type: Trademark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: Jun. 05, 2012
Publication Date: Nov. 01, 2011

Application Filing Date: Dec. 16, 2010
Registration Date: Jun. 05, 2012
Currently TEAS Plus: Yes
Notice of Allowance Date: Dec. 27, 2011

Mark Information

Mark Literal Elements: 2 GINGERS
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Whiskey
International Class(es): 033 - Primary Class
Class Status: ACTIVE
Basis: 1(a)
First Use: Mar. 16, 2011

U.S Class(es): 047, 049
Use in Commerce: Mar. 16, 2011

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: JIM BEAM BRANDS CO.
Owner Address: 510 LAKE COOK ROAD
DEERFIELD, ILLINOIS 60015
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Claudia W. Stangle
Attorney Primary Email Address: trademark@leydig.com
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Claudia W. Stangle
Leydig, Voit & Mayer, Ltd.

Two Prudential Plaza, 180 N. Stetson Ave
Suite 4900
Chicago, ILLINOIS 60601-6731
UNITED STATES

Phone: 312-616-5600

Fax: 312-616-5700

Correspondent e-mail: trademark@leydig.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 02, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 26, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 26, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 05, 2012	REGISTERED-PRINCIPAL REGISTER	
May 02, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 01, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	68552
Apr. 27, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 05, 2012	STATEMENT OF USE PROCESSING COMPLETE	66230
Mar. 14, 2012	USE AMENDMENT FILED	66230
Apr. 04, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Mar. 14, 2012	TEAS STATEMENT OF USE RECEIVED	
Jan. 04, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 27, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 30, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 01, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 01, 2011	PUBLISHED FOR OPPOSITION	
Sep. 27, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Sep. 27, 2011	ASSIGNED TO LIE	68552
Sep. 15, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 27, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 26, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 26, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 28, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 28, 2011	NON-FINAL ACTION E-MAILED	6325
Feb. 28, 2011	NON-FINAL ACTION WRITTEN	82091
Feb. 21, 2011	ASSIGNED TO EXAMINER	82091
Dec. 22, 2010	NOTICE OF PSEUDO MARK MAILED	
Dec. 21, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 20, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 01, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: A KIERAN COLLECTION LLC

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4685/0527](#)

Pages: 4

Date Recorded: Dec. 22, 2011

Supporting Documents: [assignment-tm-4685-0527.pdf](#)

Assignor

Name: [CARA IRISH PUBS L.P.](#) Execution Date: Dec. 02, 2011
Legal Entity Type: LIMITED PARTNERSHIP State or Country Where Organized: MINNESOTA

Assignee

Name: [A KIERAN COLLECTION LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: MINNESOTA
Address: 23 SE 4TH STREET, SUITE 217
MINNEAPOLIS, MINNESOTA 55414

Correspondent

Correspondent Name: TIMOTHY KENNY/FULBRIGHT & JAWORSKI LLP
Correspondent Address: 98 SAN JACINTO BOULEVARD, SUITE 1100
C/O TRADEMARK DOCKETING DEPT.
AUSTIN, TX 78701-4255

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST
Reel/Frame: [4928/0740](#) Pages: 13
Date Recorded: Dec. 26, 2012
Supporting Documents: [assignment-tm-4928-0740.pdf](#)

Assignor

Name: [A KIERAN COLLECTION LLC](#) Execution Date: Dec. 04, 2012
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: MINNESOTA

Assignee

Name: [JIM BEAM BRANDS CO.](#)
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE
Address: 510 LAKE COOK ROAD
DEERFIELD, ILLINOIS 60015

Correspondent

Correspondent Name: LEYDIG, VOIT & MAYER, LTD.
Correspondent Address: TWO PRUDENTIAL PLAZA, 180 N. STETSON AVE
SUITE 4900; ATTN: CLAUDIA W. STANGLE
CHICAGO, IL 60601-6731

Domestic Representative - Not Found

United States of America
United States Patent and Trademark Office

2 GINGERS

Reg. No. 4,154,926

Registered June 5, 2012

Int. Cl.: 33

TRADEMARK

PRINCIPAL REGISTER

A KIERAN COLLECTION LLC (MINNESOTA LIMITED LIABILITY COMPANY)
23 SE 4TH STREET, SUITE 217
MINNEAPOLIS, MN 55414

FOR: WHISKEY, IN CLASS 33 (U.S. CLS. 47 AND 49).

FIRST USE 3-16-2011; IN COMMERCE 3-16-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-199,355, FILED 12-16-2010.

JUSTINE D. PARKER, EXAMINING ATTORNEY



David J. Kyffers

Director of the United States Patent and Trademark Office

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Mark: BIG GINGER

BIG GINGER

US Serial Number: 77490677
Application Filing Date: Jun. 04, 2008
US Registration Number: 3662647
Registration Date: Aug. 04, 2009
Filed as TEAS Plus: Yes
Currently TEAS Plus: Yes
Register: Principal
Mark Type: Trademark
Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.
Status Date: Aug. 22, 2015
Publication Date: May 19, 2009

Mark Information

Mark Literal Elements: BIG GINGER
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Alcoholic beverages except beers
International Class(es): 033 - Primary Class
U.S Class(es): 047, 049
Class Status: ACTIVE
Basis: 1(a)
First Use: Jul. 11, 2005
Use in Commerce: Jul. 11, 2005

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: JIM BEAM BRANDS CO.
Owner Address: 510 LAKE COOK ROAD
DEERFIELD, ILLINOIS 60015
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Claudia W. Stangle
Attorney Primary Email Address: trademark@leydig.com
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Claudia W. Stangle
Leydig, Voit & Mayer, Ltd.
Two Prudential Plaza, 180 N. Stetson Ave
Suite 4900
Chicago, ILLINOIS 60601-6731

UNITED STATES

Phone: 312-616-5600

Fax: 312-616-5700

Correspondent e-mail: trademark@leydig.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 22, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Aug. 22, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68973
Aug. 22, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68973
Jul. 22, 2015	TEAS SECTION 8 & 15 RECEIVED	
Jan. 02, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 26, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 26, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Nov. 27, 2012	AMENDMENT UNDER SECTION 7 - ISSUED	67603
Nov. 16, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67603
Nov. 15, 2012	TEAS SECTION 7 REQUEST RECEIVED	
Jun. 29, 2012	NOTICE OF SUIT	
Jun. 28, 2012	NOTICE OF SUIT	
May 04, 2012	NOTICE OF SUIT	
Jan. 04, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 14, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 30, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 04, 2009	REGISTERED-PRINCIPAL REGISTER	
May 19, 2009	PUBLISHED FOR OPPOSITION	
Apr. 29, 2009	NOTICE OF PUBLICATION	
Apr. 10, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Apr. 09, 2009	ASSIGNED TO LIE	70633
Apr. 09, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 21, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 20, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 20, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 22, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 22, 2008	NON-FINAL ACTION E-MAILED	6325
Sep. 22, 2008	NON-FINAL ACTION WRITTEN	78440
Sep. 15, 2008	ASSIGNED TO EXAMINER	78440
Jun. 09, 2008	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Change in Registration: Yes

Amendment to a Registration/Renewal Certificate: The drawing is amended to appear as follows: BIG GINGER

TM Staff and Location Information

TM Staff Information - None

File Location

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: The Local - An Epicurean Cafe and Pub, LLC

Assignment 1 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4674/0019](#)

Pages: 4

Date Recorded: Dec. 07, 2011

Supporting Documents: [assignment-tm-4674-0019.pdf](#)

Assignor

Name: [THE LOCAL - AN EPICUREAN CAFE AND PUB, LLC \(DBA THE LOCAL\)](#)

Execution Date: Nov. 30, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: MINNESOTA

Assignee

Name: [CARA IRISH PUBS L.P.](#)

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: MINNESOTA

Address: 931 NICOLLET MALL
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: TIMOTHY KENNY/FULBRIGHT & JAWORSKI LLP

Correspondent Address: 98 SAN JACINTO BOULEVARD, SUITE 1100
C/O TRADEMARK DOCKETING DEPT.
AUSTIN, TX 78701-4255

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4686/0062](#)

Pages: 4

Date Recorded: Dec. 22, 2011

Supporting Documents: [assignment-tm-4686-0062.pdf](#)

Assignor

Name: [CARA IRISH PUBS L.P.](#)

Execution Date: Dec. 02, 2011

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: MINNESOTA

Assignee

Name: [A KIERAN COLLECTION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: MINNESOTA

Address: 23 SE 4TH STREET, SUITE 217
MINNEAPOLIS, MINNESOTA 55414

Correspondent

Correspondent Name: TIMOTHY KENNY/FULBRIGHT & JAWORSKI LLP

Correspondent Address: 98 SAN JACINTO BOULEVARD, SUITE 1100
C/O TRADEMARK DOCKETING DEPT.
AUSTIN, TX 78701-4255

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4928/0740](#)

Pages: 13

Date Recorded: Dec. 26, 2012

Supporting Documents: [assignment-tm-4928-0740.pdf](#)

Assignor

Name: [A KIERAN COLLECTION LLC](#)

Execution Date: Dec. 04, 2012

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: MINNESOTA

Assignee

Name: [JIM BEAM BRANDS CO.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Organized:

Address: 510 LAKE COOK ROAD
DEERFIELD, ILLINOIS 60015

Correspondent

Correspondent Name: LEYDIG, VOIT & MAYER, LTD.

Correspondent Address: TWO PRUDENTIAL PLAZA, 180 N. STETSON AVE
SUITE 4900; ATTN: CLAUDIA W. STANGLE
CHICAGO, IL 60601-6731

Domestic Representative - Not Found

United States of America
United States Patent and Trademark Office

BIG GINGER

Reg. No. 3,662,647

A KIERAN COLLECTION LLC (MINNESOTA LIMITED LIABILITY COMPANY)
23 SE 4TH STREET, SUITE 217
MINNEAPOLIS, MN 55414

Registered Aug. 4, 2009

Amended Jan. 1, 2013

FOR: ALCOHOLIC BEVERAGES EXCEPT BEERS, IN CLASS 33 (U.S. CLS. 47 AND 49).

Int. Cl.: 33

FIRST USE 7-11-2005; IN COMMERCE 7-11-2005.

TRADEMARK

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRINCIPAL REGISTER

SER. NO. 77-490,677, FILED 6-4-2008.



David J. Kyffers

Director of the United States Patent and Trademark Office

Int. Cl.: 33

Prior U.S. Cls.: 47 and 49

United States Patent and Trademark Office

Reg. No. 3,662,647

Registered Aug. 4, 2009

**TRADEMARK
PRINCIPAL REGISTER**

THE BIG GINGER

THE LOCAL - AN EPICUREAN CAFE AND PUB,
LLC (MINNESOTA LIMITED LIABILITY
COMPANY), DBA THE LOCAL
931 NICOLLET MALL
MINNEAPOLIS, MN 55402

FOR: ALCOHOLIC BEVERAGES EXCEPT BEERS,
IN CLASS 33 (U.S. CLS. 47 AND 49).

FIRST USE 7-11-2005; IN COMMERCE 7-11-2005.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-490,677, FILED 6-4-2008.

CHRISTINE COOPER, EXAMINING ATTORNEY

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Mark: SKINNY GINGER

SKINNY GINGER

US Serial Number: 85074209
Application Filing Date: Jun. 29, 2010
US Registration Number: 4035953
Registration Date: Oct. 04, 2011
Filed as TEAS Plus: Yes
Currently TEAS Plus: Yes
Register: Principal
Mark Type: Trademark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: Oct. 04, 2011
Publication Date: Nov. 23, 2010
Notice of Allowance Date: Jan. 18, 2011

Mark Information

Mark Literal Elements: SKINNY GINGER

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Alcoholic beverages except beers

International Class(es): 033 - Primary Class

U.S Class(es): 047, 049

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 2010

Use in Commerce: Nov. 2010

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: JIM BEAM BRANDS CO.

Owner Address: 510 LAKE COOK ROAD
DEERFIELD, ILLINOIS 60015
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Claudia W. Stangle

Attorney Primary Email Address: trademark@leydig.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Claudia W. Stangle
Leydig, Voit & Mayer, Ltd.
Two Prudential Plaza, 180 N. Stetson Ave
Suite 4900
Chicago, ILLINOIS 60601-6731

UNITED STATES

Phone: 312-616-5600

Fax: 312-616-5700

Correspondent e-mail: trademark@leydig.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 17, 2014	AMENDMENT UNDER SECTION 7 - ISSUED	75184
Feb. 26, 2014	SEC 7 REQUEST FILED	75184
Feb. 26, 2014	SEC 7 REQUEST FILED	75184
Mar. 13, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75184
Feb. 26, 2014	TEAS SECTION 7 REQUEST RECEIVED	
Feb. 26, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 02, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 26, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 26, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jan. 04, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 14, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 30, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 04, 2011	REGISTERED-PRINCIPAL REGISTER	
Aug. 27, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 26, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	68658
Aug. 25, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 16, 2011	STATEMENT OF USE PROCESSING COMPLETE	69302
Jul. 29, 2011	USE AMENDMENT FILED	69302
Aug. 16, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Jul. 29, 2011	TEAS STATEMENT OF USE RECEIVED	
Jul. 20, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 18, 2011	EXTENSION 1 GRANTED	98765
Jul. 18, 2011	EXTENSION 1 FILED	98765
Jul. 18, 2011	TEAS EXTENSION RECEIVED	
Jan. 18, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 23, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 23, 2010	PUBLISHED FOR OPPOSITION	
Oct. 21, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68658
Oct. 21, 2010	ASSIGNED TO LIE	68658
Oct. 06, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 06, 2010	ASSIGNED TO EXAMINER	80804
Jul. 03, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 02, 2010	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Change in Registration: Yes

Amendment to a Registration/Renewal Certificate: The drawing is amended to appear as follows: SKINNY GINGER

TM Staff and Location Information

TM Staff Information - None
File Location

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: The Local - An Epicurean Cafe and Pub, LLC

Assignment 1 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4673/0680](#)

Pages: 4

Date Recorded: Dec. 07, 2011

Supporting Documents: [assignment-tm-4673-0680.pdf](#)

Assignor

Name: [THE LOCAL - AN EPICUREAN CAFE AND PUB, LLC \(DBA THE LOCAL\)](#)

Execution Date: Nov. 30, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: MINNESOTA

Assignee

Name: [CARA IRISH PUBS L.P.](#)

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: MINNESOTA

Address: 931 NICOLLET MALL
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: TIMOTHY KENNY/FULBRIGHT & JAWORSKI LLP

Correspondent Address: 98 SAN JACINTO BOULEVARD, SUITE 1100
C/O TRADEMARK DOCKETING DEPT.
AUSTIN, TX 78701-4255

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4685/0502](#)

Pages: 4

Date Recorded: Dec. 22, 2011

Supporting Documents: [assignment-tm-4685-0502.pdf](#)

Assignor

Name: [CARA IRISH PUBS L.P.](#)

Execution Date: Dec. 02, 2011

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: MINNESOTA

Assignee

Name: [A KIERAN COLLECTION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: MINNESOTA

Address: 23 SE 4TH STREET, SUITE 217
MINNEAPOLIS, MINNESOTA 55414

Correspondent

Correspondent Name: TIMOTHY KENNY/FULBRIGHT & JAWORSKI LLP

Correspondent Address: 98 SAN JACINTO BOULEVARD, SUITE 1100
C/O TRADEMARK DOCKETING DEPT.
AUSTIN, TX 78701-4255

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4928/0740](#)

Pages: 13

Date Recorded: Dec. 26, 2012

Supporting Documents: [assignment-tm-4928-0740.pdf](#)

Assignor

Name: [A KIERAN COLLECTION LLC](#)

Execution Date: Dec. 04, 2012

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: MINNESOTA

Assignee

Name: [JIM BEAM BRANDS CO.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 510 LAKE COOK ROAD
DEERFIELD, ILLINOIS 60015

Correspondent

Correspondent Name: LEYDIG, VOIT & MAYER, LTD.

Correspondent Address: TWO PRUDENTIAL PLAZA, 180 N. STETSON AVE
SUITE 4900; ATTN: CLAUDIA W. STANGLE
CHICAGO, IL 60601-6731

Domestic Representative - Not Found

United States of America
United States Patent and Trademark Office

SKINNY GINGER

Reg. No. 4,035,953

JIM BEAM BRANDS CO. (DELAWARE CORPORATION)
510 LAKE COOK ROAD
DEERFIELD, IL 60015

Registered Oct. 4, 2011

Amended Apr. 22, 2014

Int. Cl.: 33

TRADEMARK

PRINCIPAL REGISTER

FOR: ALCOHOLIC BEVERAGES EXCEPT BEERS, IN CLASS 33 (U.S. CLS. 47 AND 49).

FIRST USE 11-0-2010; IN COMMERCE 11-0-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-074,209, FILED 6-29-2010.



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

THE SKINNY GINGER

Reg. No. 4,035,953

Registered Oct. 4, 2011

Int. Cl.: 33

TRADEMARK

PRINCIPAL REGISTER

THE LOCAL - AN EPICUREAN CAFE AND PUB, LLC (MINNESOTA LIMITED LIABILITY COMPANY), DBA THE LOCAL,
931 NICOLLET MALL
MINNEAPOLIS, MN 55402

FOR: ALCOHOLIC BEVERAGES EXCEPT BEERS, IN CLASS 33 (U.S. CLS. 47 AND 49).

FIRST USE 11-0-2010; IN COMMERCE 11-0-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-074,209, FILED 6-29-2010.

TEJBIR SINGH, EXAMINING ATTORNEY



David J. Kyffers

Director of the United States Patent and Trademark Office

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Mark: 2 GINGERS · IRISH WHISKEY · KIERAN



US Serial Number: 85965155

Application Filing Date: Jun. 20, 2013

US Registration Number: 4509683

Registration Date: Apr. 08, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: No

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 08, 2014

Publication Date: Jan. 21, 2014

Mark Information

Mark Literal Elements: 2 GINGERS · IRISH WHISKEY · KIERAN

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words "2 GINGERS IRISH WHISKEY" with the signature "KIERAN" in script and the drawn faces of two women. There are two dots separating the wording "2 GINGERS" and "IRISH WHISKEY". The elements of the mark are surrounded by two circles with the inner circle formed by broken lines.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "IRISH WHISKEY"

Design Search Code(s): 02.03.01 - Heads of women facing forward; Women - head, portraiture or busts facing forward; Busts of women facing forward; Portraiture of women facing forward
02.07.02 - Groups, females
26.01.01 - Circles as carriers or as single line borders

Name Portrait Consent: The name "KIERAN" in the mark identifies Kieran Folliard, a living individual whose consent to register is of record. The portraits in the mark do not identify living individuals.

Related Properties Information

Claimed Ownership of US Registrations: 4154926

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Alcoholic beverages, namely, Irish whiskey

International Class(es): 033 - Primary Class

U.S Class(es): 047, 049

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 16, 2011

Use in Commerce: Mar. 16, 2011

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No
Filed No Basis: No

Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: Jim Beam Brands Co.
Owner Address: 510 Lake Cook Road
Deerfield, ILLINOIS 60015
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Claudia W. Stangle
Attorney Primary Email Address: trademark@leydig.com
Docket Number: 278467
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: CLAUDIA W. STANGLE
LEYDIG, VOIT & MAYER, LTD.
STE 4900
180 N STETSON AVE 2 PRUDENTIAL PLZ
CHICAGO, ILLINOIS 60601-6731
UNITED STATES
Phone: 312-616-5600
Fax: 312-616-5700
Correspondent e-mail: trademark@leydig.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 08, 2014	REGISTERED-PRINCIPAL REGISTER	
Jan. 21, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 21, 2014	PUBLISHED FOR OPPOSITION	
Jan. 01, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 17, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Dec. 17, 2013	ASSIGNED TO LIE	69712
Dec. 12, 2013	ASSIGNED TO LIE	76568
Dec. 12, 2013	ASSIGNED TO LIE	59554
Dec. 04, 2013	ASSIGNED TO LIE	76568
Dec. 04, 2013	ASSIGNED TO LIE	59554
Nov. 27, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 24, 2013	EXAMINER'S AMENDMENT ENTERED	76568
Nov. 22, 2013	ASSIGNED TO LIE	76568
Nov. 22, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 22, 2013	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 22, 2013	EXAMINERS AMENDMENT -WRITTEN	76795
Oct. 29, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 28, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 28, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 06, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 06, 2013	NON-FINAL ACTION E-MAILED	6325
Oct. 06, 2013	NON-FINAL ACTION WRITTEN	76795
Oct. 06, 2013	REMOVED FROM TEAS PLUS	76795
Sep. 28, 2013	ASSIGNED TO EXAMINER	76795

Jul. 03, 2013 NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED
Jul. 02, 2013 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM
Jun. 24, 2013 NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 08, 2014

United States of America

United States Patent and Trademark Office



Reg. No. 4,509,683

Registered Apr. 8, 2014

Int. Cl.: 33

TRADEMARK

PRINCIPAL REGISTER

JIM BEAM BRANDS CO. (DELAWARE CORPORATION)
510 LAKE COOK ROAD
DEERFIELD, IL 60015

FOR: ALCOHOLIC BEVERAGES, NAMELY, IRISH WHISKEY, IN CLASS 33 (U.S. CLS. 47 AND 49).

FIRST USE 3-16-2011; IN COMMERCE 3-16-2011.

OWNER OF U.S. REG. NO. 4,154,926.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "IRISH WHISKEY", APART FROM THE MARK AS SHOWN.

THE NAME "KIERAN" IN THE MARK IDENTIFIES KIERAN FOLLIARD, A LIVING INDIVIDUAL WHOSE CONSENT TO REGISTER IS OF RECORD. THE PORTRAITS IN THE MARK DO NOT IDENTIFY LIVING INDIVIDUALS.

THE MARK CONSISTS OF THE WORDS "2 GINGERS IRISH WHISKEY" WITH THE SIGNATURE "KIERAN" IN SCRIPT AND THE DRAWN FACES OF TWO WOMEN. THERE ARE TWO DOTS SEPARATING THE WORDING "2 GINGERS" AND "IRISH WHISKEY". THE ELEMENTS OF THE MARK ARE SURROUNDED BY TWO CIRCLES WITH THE INNER CIRCLE FORMED BY BROKEN LINES.

SER. NO. 85-965,155, FILED 6-20-2013.

LINDA ESTRADA, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

EXHIBIT B



ENTER ZIP GO!



2 GINGERS® is going National

Click on the links below to attend a 2 GINGERS® event near you.

2 GINGERS® was started by Irishman Kieran Folliard who had a passion, a great idea and an inspiration. The result? A smooth, malty and slightly sweet, blended Irish Whiskey named after his mother and aunt, the two fiery-redheads whose likenesses are on our bottle.

2 GINGERS® is a smooth, stand-out spirit when consumed neat or on the rocks, and a mixable Irish Whiskey that stands up in a cocktail. You will not find a better whiskey to mix and share with friends, any time of year.

Start Something Big!

Find 2 GINGERS® in a [store, restaurant or bar near you.](#)



ENTER ZIP GO!

ABOUT US

ABOUT US

2 GINGERS® whiskey is faithfully distilled at the famed Kilbeggan Distillery in Ireland, formerly called the Cooley Distillery.

The award-winning spirit is smooth, malty, and slightly sweet to start, with a tingle of honey and citrus. The woody essence of this four-year-aged blend suggests caramel and vanilla to

the finish.

Kieran Folliard was inspired by his fiery-haired mother and aunt to start 2 GINGERS® WHISKEY, the spirit over which ideas travel forward. Mary and Delia, whose faces are found on our bottle, never wasted a good idea by pondering its impossibilities. 2 GINGERS® WHISKEY is a product of an undeniable urge to make a go of a good idea.

Our loftiest goal at 2 GINGERS® WHISKEY CO. Is to motivate people into action. The 2 GINGERS motto is dedicated to those who actively pursue their passions: "Bring Your Own Luck!"

For more on the production of 2 GINGERS®, the legend of Mary and Delia, and more, check out our [blog](#).

OUR WHISKEY

Smooth, malty, and slightly sweet to start, with a tingle of honey and citrus. 2 GINGERS® is a blended Irish whiskey, distilled twice and aged four years in the mild climate at the Cooley Distillery. The way we see it, 2 GINGERS® is the delicious product of good idea.

OUR HOME

Though made in Ireland 2 GINGERS® was launched in Minnesota. After a year of being sold exclusively to its home state, 2 GINGERS® is now available nationwide!



EXHIBIT C

