

ESTTA Tracking number: **ESTTA690340**

Filing date: **08/18/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	PUMA SE
Granted to Date of previous extension	08/19/2015
Address	PUMA Way 1 Herzogenaurach, 91074 GERMANY
Attorney information	ANNE E NAFFZIGER LEYDIG VOIT & MAYER LTD. 1981 N BROADWAY, SUITE 310 WALNUT CREEK, CA 94596 UNITED STATES anaffziger@leydig.com Phone:925-482-0103

**Applicant Information**

Application No	85889004	Publication date	04/21/2015
Opposition Filing Date	08/18/2015	Opposition Period Ends	08/19/2015
International Registration No.	NONE	International Registration Date	NONE
Applicant	Puma Energy International S.A. 50 Shirley St. Nassau, BAHAMAS		

**Goods/Services Affected by Opposition**

<p>Class 004. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Automobile lubricants; Aviation fuel; Coal tar oil; Combustible oil; Diesel fuel; Fuel for aircraft/ships; Fuel for motor vehicles, namely, gasoline, diesel; Fuel from crude oil; Fuel gas; Fuel oil; Fuels; Fuels and biofuels blended with chemicals and/or biological products; Gasoline; Gear oils; Heating oil; Lubricants for aircraft engines; Lubricating oil for motor vehicle engines; Motor fuel; Motor oils; Motor vehicle lubricants; Non-chemical additives for oils and fuels; Non-chemical engine treatments and additives for engine oils, gasoline and diesel fuels, transmission fluids and cooling systems; Petroleum</p>
<p>Class 019. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Asphalt, pitch and bitumen; Bitumen; Bitumen asphalt; Petroleum pitch; Pitch and bitumen; Tar and pitch; Tar coatings for use on roofs, walls and pavements; Tar-based asphalt sealants; asphalt patching compound</p>
<p>Class 035. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Managing the exploration, production and operations of oil properties for others; Retail convenience stores; Retail gasoline supply services; Re-</p>

tail store services featuring convenience store items and gasoline
Class 037. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Automobile cleaning and car washing; Automobile lubrication; Combustion engine cleaning services; Refueling and lubrication services for vehicles and equipment; Vehicle cleaning; Vehicle fueling services; Vehicle lubrication; Vehicle washing all of the foregoing excluding the servicing, maintenance and repair of military vehicles including tanks and their parts
Class 039. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Fuel delivery services featuring heating oil and propane; Gas supplying; Parking garages services; Transportation and delivery services by air, road, rail and sea; Storage, distribution, and transportation of liquefied petroleum gas; Transportation and storage of fuels

## Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

## Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	797843	Application Date	11/02/1964
Registration Date	10/19/1965	Foreign Priority Date	NONE
Word Mark	PUMA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 0 First Use In Commerce: 0 SPORT SHOES		

U.S. Registration No.	905072	Application Date	11/13/1969
Registration Date	12/29/1970	Foreign Priority Date	NONE
Word Mark	PUMA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1967/00/00 First Use In Commerce: 1968/00/00 TRAINING SUITS, GYMNASTIC SHORTS, GYMNASTIC SHIRTS, SWIM TRUNKS AND SWIMSUITS FOR MEN AND WOMEN Class U022 (International Class 016, 018, 020, 022, 025, 028). First use: First Use: 1960/00/00 First Use In Commerce: 1967/00/00 SOCCER BALLS [, HIGH JUMP STAVES, ] AND GOLF CLUBS		

U.S. Registration No.	1034846	Application Date	11/14/1974
Registration Date	03/02/1976	Foreign Priority Date	NONE
Word Mark	PUMA		
Design Mark			

Description of Mark	NONE
Goods/Services	Class 018. First use: First Use: 1958/01/00 First Use In Commerce: 1965/08/00 CARRYALL BAG FOR SPORT EQUIPMENT

U.S. Registration No.	1023309	Application Date	11/14/1974
Registration Date	10/21/1975	Foreign Priority Date	NONE

Word Mark	PUMA
Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1968/00/00 First Use In Commerce: 1968/00/00 SOCKS, T-SHIRTS, RAIN AND ALL WEATHER SUITS, TRAINING SUITS, PANTS, SWEATERS, AND LEISURE SHOES

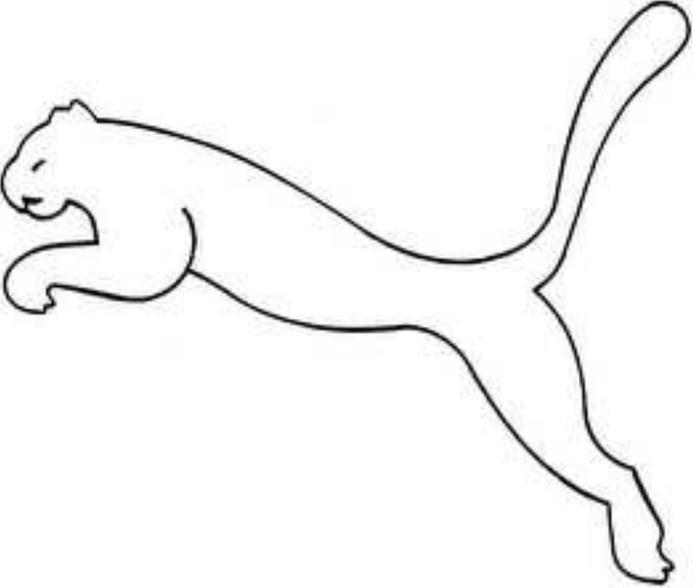
U.S. Registration No.	1113184	Application Date	05/07/1976
Registration Date	02/13/1979	Foreign Priority Date	NONE

Word Mark	PUMA
Design Mark	

Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1976/03/22 First Use In Commerce: 1976/03/22 T-SHIRTS

U.S. Registration No.	1354044	Application Date	01/12/1981
Registration Date	08/13/1985	Foreign Priority Date	NONE

Word Mark	NONE
-----------	------

Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 018. First use: First Use: 0 First Use In Commerce: 0  General Purpose Carryall Bags for Sports Equipment, Trunks and Travelling Bags</p> <p>Class 025. First use: First Use: 0 First Use In Commerce: 0  Clothing-Namely, Leisure Shoes, Boots, House Slippers, Sports Shoes, Sports andLeisure Clothing-Namely, Training Suits, Shorts, Sweaters, Pullovers, T-Shirts, Tennis Wear, Ski Wear, Leisure Suits, All Weather Suits, Wind Resistant Jackets, Slickers, Stockings, Soccer Socks, Gloves, Caps, Headbands, Bathing Trunks andBathing Suits</p> <p>Class 028. First use: First Use: 0 First Use In Commerce: 0  Balls for Sports</p>		
U.S. Registration No.	1189319	Application Date	07/07/1980
Registration Date	02/09/1982	Foreign Priority Date	NONE
Word Mark	PUMA		
Design Mark			

Description of Mark	NONE
Goods/Services	Class 018. First use: First Use: 0 First Use In Commerce: 0 Goods of Leather or Imitation Leather, in Particular, Purses, Carrying Satchels, Travel Bags, Travel and Hand Luggage Class 025. First use: First Use: 0 First Use In Commerce: 0 Articles of Clothing-Namely, Sports and Leisure Shoes, Boots, House Shoes, Slippers, Bathing Shoes, Gym Suits, Sports Pants, T-Shirts, Pullovers, Tennis Wear, Ski Wear, Leisure Suits, All-Weather Suits, Stockings, Soccer Socks, Gloves, Caps, Headbands, Bathing Trunks and Bathing Suits

U.S. Registration No.	1189406	Application Date	07/07/1980
Registration Date	02/09/1982	Foreign Priority Date	NONE

Word Mark	PUMA
Design Mark	

Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 0 First Use In Commerce: 0 Sports and Leisure Shoes, Boots, House Shoes, Slippers, Bathing Shoes, Gym Suits, Sports Pants, T-Shirts, Pullovers, Tennis Wear, Ski Wear, Leisure Suits, All-Weather Suits, Stockings, Soccer Socks, Gloves, Caps, Headbands, Bathing Trunks and Bathing Suits

U.S. Registration No.	1222602	Application Date	01/12/1981
Registration Date	01/04/1983	Foreign Priority Date	NONE

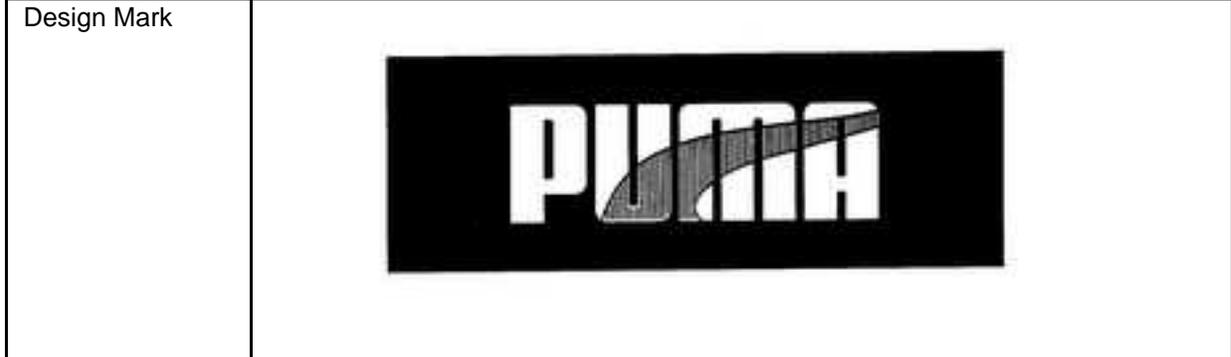
Word Mark	PUMA
Design Mark	

Description of	NONE
----------------	------

Mark	
Goods/Services	<p>Class 018. First use: First Use: 0 First Use In Commerce: 0  GENERAL PURPOSE CARRYALL BAGS FOR SPORTS EQUIPMENT, (( TRUNKS )) AND TRAVELLINGBAGS</p> <p>Class 025. First use: First Use: 0 First Use In Commerce: 0  ARTICLES OF CLOTHING-NAMELY, SPORTS ANDLEISURE SHOES, (( SLIP-PERS, BATHING SHOES, GYM SUITS, )) SPORTS PANTS, T-SHIRTS, PULLOVERS, (( TENNIS WEAR, SKI WEAR, )) LEISURE SUITS, ALL-WEATHER SUITS, STOCKINGS, SOCCER SOCKS, (( GLOVES, )) CAPS,HEADBANDS, BATHING TRUNKS (( AND BATHING SUITS ))</p> <p>Class 028. First use: First Use: 0 First Use In Commerce: 0  (( GAMES, TOYS, GYMNAS TIC APPARATUS AND)) SPORTING APPARAT-US-NAMELY, BALLS FORSPORTS</p>

U.S. Registration No.	1231917	Application Date	01/19/1981
Registration Date	03/22/1983	Foreign Priority Date	NONE

Word Mark	PUMA
-----------	------

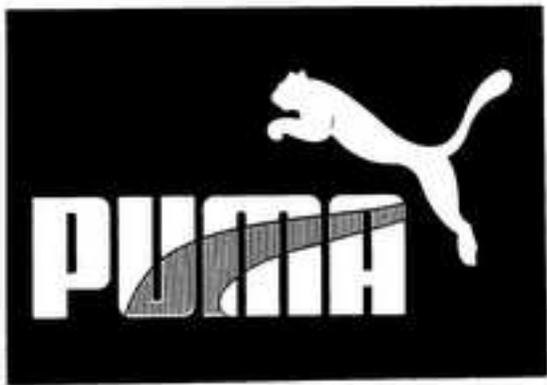


Description of Mark	NONE
---------------------	------

Goods/Services	<p>Class 018. First use: First Use: 0 First Use In Commerce: 0  [General Purpose Sport Bags, TravellingBags and Suitcases]</p> <p>Class 025. First use: First Use: 0 First Use In Commerce: 0  ARTICLES OF CLOTHING-NAMELY, SPORTS ANDLEISURE SHOES, BOOTS, [ HOUSE SHOES, SLIPPERS, BATHING SHOES,] GYM SUITS, SPORTS PANTS, T-SHIRTS, PULLOVERS, TENNIS WEAR, [SKI WEAR,] LEISURE SUITS, ALL-WEATHER SUITS, STOCKINGS, SOCCER SOCKS, GLOVES, CAPS, HEADBANDS, BATHING TRUNKS [ AND BATHING SUITS]</p> <p>Class 028. First use: First Use: 0 First Use In Commerce: 0  [Games, Toys, Gymnastic Apparatus and Sporting Apparatus-Namely, Balls for Sports]</p>
----------------	--

U.S. Registration No.	1231918	Application Date	01/21/1981
Registration Date	03/22/1983	Foreign Priority Date	NONE

Word Mark	PUMA
-----------	------

Design Mark	
-------------	--

Description of Mark	NONE
---------------------	------

Goods/Services	<p>Class 018. First use: First Use: 0 First Use In Commerce: 0  [GENERAL PURPOSE CARRYALL BAGS FOR SPORTS EQUIPMENT, (( TRUNKS, AND )) TRAVELLING BAGS]</p> <p>Class 025. First use: First Use: 0 First Use In Commerce: 0  ARTICLES OF CLOTHING-NAMELY, SPORTS ANDLEISURE SHOES, [SLIPPERS, BATHING SHOES,] GYM SUITS, SPORTS PANTS, T-SHIRT, PULLOVERS, TENNIS WEAR, [SKI WEAR,] LEISURE SUITS, ALL-WEATHER SUITS, STOCKINGS, SOCCER SOCKS, GLOVES, CAPS, HEADBANDS, BATHING TRUNKS [AND BATHING SUITS]</p> <p>Class 028. First use: First Use: 0 First Use In Commerce: 0  [Games, Toys, Gymnastic Apparatus and Sporting Apparatus-Namely, Balls for Sports]</p>
----------------	--

U.S. Registration No.	1208166	Application Date	02/23/1981
Registration Date	09/14/1982	Foreign Priority Date	NONE
Word Mark	PUMA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 0 First Use In Commerce: 0 Watches, Clocks, Parts Thereof and Fittings Therefor		

U.S. Registration No.	1349999	Application Date	11/16/1983
Registration Date	07/16/1985	Foreign Priority Date	NONE
Word Mark	PUMA		
Design Mark			
Description of Mark	NONE		

Goods/Services	Class 041. First use: First Use: 1977/08/07 First Use In Commerce: 1977/08/07 Education and Entertainment Services-Namely, Conducting of Athletic Training Schools and Clinics, and Publishing of Athletic Training Advice Materials		
----------------	--	--	--

U.S. Registration No.	1399332	Application Date	05/13/1985
Registration Date	07/01/1986	Foreign Priority Date	NONE

Word Mark	PUMA		
-----------	------	--	--

Design Mark			
-------------	--	--	--

Description of Mark	NONE		
---------------------	------	--	--

Goods/Services	Class 014. First use: First Use: 0 First Use In Commerce: 0 WATCHES, PARTS AND FITTINGS THEREFOR		
----------------	--	--	--

U.S. Registration No.	1457206	Application Date	02/26/1987
Registration Date	09/15/1987	Foreign Priority Date	NONE

Word Mark	PUMA		
-----------	------	--	--

Design Mark			
-------------	--	--	--

Description of Mark	NONE		
---------------------	------	--	--

Goods/Services	Class 008. First use: First Use: 1954/00/00 First Use In Commerce: 1954/00/00 WRENCHES SOLD AS ACCESSORIES TO SPORT SHOES		
----------------	---	--	--

U.S. Registration No.	1504628	Application Date	04/27/1987
Registration Date	09/20/1988	Foreign Priority Date	NONE

Word Mark	PUMA		
-----------	------	--	--

Design Mark			
-------------	--	--	--

Description of Mark	NONE
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0  [ ALTIMETERS, PEDOMETERS AND PARTS THEREOF, ] EYE GLASSES, [ LENSES ] AND FRAMES [ , CONTACT LENSES AND PARTS THEREOF ]</p> <p>Class 010. First use: First Use: 0 First Use In Commerce: 0  [ MEASURING, RECORDING AND REGULATING DEVICES FOR SPORTS MEDICAL MEASUREMENTS, NAMELY COMPUTER SHOE SYSTEM AND SHOE FORUSE THEREWITH ]</p> <p>Class 014. First use: First Use: 0 First Use In Commerce: 0  MECHANICAL OR ELECTRICAL WATCHES INCLUDING CALENDAR WATCHES, MECHANICAL OR ELECTRICAL WATCHES FOR ATHLETIC USE, IN PARTICULAR STOP WATCHES AND DIVERS' WATCHES</p>

U.S. Registration No.	1507683	Application Date	05/21/1987
Registration Date	10/11/1988	Foreign Priority Date	NONE

Word Mark	PUMA
Design Mark	

Description of Mark	NONE
Goods/Services	<p>Class 003. First use: First Use: 0 First Use In Commerce: 0  [ LAUNDRY DETERGENTS AND BLEACHES; ] SOAPS, [ PERFUMES, ESSENTIAL OILS AND ETHEREAL OILS USED IN MANUFACTURE OF COSMETICS, ESSENTIAL OILS AND ETHEREAL OILS FORPERSONAL USE, ] HEALTH AND BEAUTY PRODUCTS, IN PARTICULAR, [ FOAM AND SHOWER BATHS, ] BODY LOTIONS [ , BODY CREAMS, NON-MEDICATED HAIR WASHES ]</p>

U.S. Registration No.	1965127	Application Date	09/23/1994
Registration Date	04/02/1996	Foreign Priority Date	NONE
Word Mark	PUMA		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 012. First use: First Use: 0 First Use In Commerce: 0 bicycles, namely racing and sports bicycles		

U.S. Registration No.	2644158	Application Date	02/28/2001
Registration Date	10/29/2002	Foreign Priority Date	NONE
Word Mark	PUMA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 020. First use: First Use: 2001/06/00 First Use In Commerce: 2001/06/00 [ Meditation pillows ] Class 024. First use: First Use: 2001/06/00 First Use In Commerce: 2001/06/00 Towels, [ blankets and pillow cases ]		

Attachments	73086445#TMSN.png( bytes ) 73292728#TMSN.png( bytes ) 73269046#TMSN.png( bytes ) 73269236#TMSN.png( bytes ) 73292656#TMSN.png( bytes ) 73293657#TMSN.png( bytes ) 73293742#TMSN.png( bytes ) 73537147#TMSN.png( bytes )
-------------	--

	73657374#TMSN.png( bytes ) 73662409#TMSN.png( bytes ) 74577459#TMSN.png( bytes ) 76217395#TMSN.png( bytes ) Notice of Opposition Final.pdf(322283 bytes ) EXHIBIT A Final.pdf(2521604 bytes ) EXHIBIT B Final.pdf(813632 bytes ) EXHIBIT C Final.pdf(525391 bytes ) EXHIBIT D Final.pdf(229753 bytes )
--	--

### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Anne E. Naffziger/
Name	ANNE E NAFFZIGER
Date	08/18/2015

**UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Opposition of:	)	
	)	
PUMA SE,	)	
Opposer,	)	Opposition No. _____
	)	Serial No. 85889004
v.	)	
	)	
Puma Energy International S.A.,	)	
	)	
Applicant.	)	

**NOTICE OF OPPOSITION**

In the matter of Application Serial No. 85889004 for the trademark PUMA and Cat Design in International Classes 4, 19, 35, 37 and 39, filed March 28, 2013 by Puma Energy International S.A., a Bahamas limited liability company, located at 50 Shirley St., Nassau, Bahamas (hereinafter “Applicant”), Opposer PUMA SE, a Societas Europae company duly incorporated and existing under the laws of the European Union respectively under the laws of Germany, located and doing business at PUMA Way 1, Herzogenaurach, Germany D-91074 (hereinafter “Opposer”), believes it will be damaged by registration of the trademark PUMA and Cat Design and having sought a timely extension to oppose, hereby opposes same. As grounds for the opposition, it is alleged that:

**COUNT 1 – LIKELIHOOD OF CONFUSION**

1. Opposer is, and for many years prior to the filing date of the application at issue and any claim of priority therein, has been engaged in the manufacture, distribution and sale of a variety of products and provided a range of services under its PUMA and Leaping Cat trademarks (“PUMA Marks”). Its product lines have expanded over the years, including but not limited to footwear, headwear, articles of clothing, sports wear, eyewear, watches, cosmetics, underwear, traveling bags,

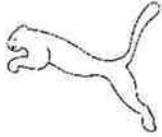
sports bags, sporting equipment and accessories thereto, and services that include arranging and conducting athletic competitions and sports instruction.

2. Opposer has used the PUMA trade name and PUMA Marks in the United States and many other countries for its products and services continuously and exclusively for over 40 years. Accordingly, the PUMA name and Marks, with and without the design of the puma animal, have become among the most famous trademarks, trade names and marketing symbols in the United States.

3. The PUMA name and PUMA marks have, through long and extensive use, come to identify the products of Opposer exclusively and to distinguish them from products emanating from other merchants or manufacturers, and PUMA represents a business and goodwill of tremendous value to Opposer.

4. Opposer is the owner of all right, title and interest in and to many registrations for PUMA and PUMA & design around the world. The following is a sampling of the United States Trademark Registrations, all of which are valid and subsisting:

<b>Trademark</b>	<b>Registration No.</b>	<b>Goods</b>
PUMA	0797843	For sports shoes
PUMA	0905072	For soccer balls, high jump staves and golf clubs; training suits, gymnastic shorts, gymnastic shirts, swim trunks and swimsuits for men and women.
PUMA	1034846	For carryall bag for sport equipment
PUMA	1023309	For socks, T-shirts, rain and all weather suits, training suits, pants, sweaters and leisure shoes
	1113184	For T-shirts

**Trademark****Registration No. Goods**

1354044

General Purpose Carryall Bags for Sports Equipment, Trunks and Travelling Bags; Clothing-Namely, Leisure Shoes, Boots, House Slippers, Sports Shoes, Sports and Leisure Clothing-Namely, Training Suits, Shorts, Sweaters, Pullovers, T-Shirts, Tennis Wear, Ski Wear, Leisure Suits, All Weather Suits, Wind Resistant Jackets, Slickers, Stockings, Soccer Socks, Gloves, Caps, Headbands, Bathing Trunks and Bathing Suits; Balls for Sports



1189319

For goods of leather or imitation leather, in particular, purses, carrying satchels, travel bags, travel and hand luggage; articles of clothing, namely, sports and leisure shoes, boots, house shoes, slippers, bathing shoes, gym suits, sports pants, T-shirts, pullovers, tennis wear, ski wear, leisure suits, all weather suits, stockings, soccer socks, gloves, caps, headbands, bathing trunks and bathing suits



1189406

For sports and leisure shoes, boots, house shoes, slippers, bathing shoes, gym suits, sports pants, T-shirts, pullovers, tennis wear, ski wear, leisure suits, all weather suits, stockings, soccer socks, gloves, caps, headbands, bathing trunks and bathing suits



1222602

For articles of clothing, namely, sports and leisure shoes, sports pants, T-shirts, pullovers, leisure suits, all-weather suits, stockings, soccer socks, caps, headbands, bathing trunks; general purpose carryall bags for sports equipment and traveling bags; sporting apparatus namely balls for sports



1231917

For articles of clothing, namely, sports and leisure shoes, boots, gym suits, sports pants, T-shirts, pullovers, tennis wear, leisure suits, all-weather suits, stockings, soccer socks, gloves, caps, headbands, bathing trunks

Trademark	Registration No.	Goods
	1231918	For articles of clothing, namely, sports and leisure shoes, gym suits, sports pants, T-shirts, pullovers, tennis wear, leisure suits, all-weather suits, stockings, soccer socks, gloves, caps, headbands, bathing trunks
PUMA	1208166	For watches, clocks, parts thereof and fittings therefore
PUMA	1349999	For education and entertainment services, namely conducting of athletic training schools and clinics and publishing of athletic training advice materials
	1399332	For watches, parts and fittings therefore
PUMA	1457206	For wrenches sold as accessories to sport shoes
	1504628	For mechanical or electrical watches including calendar watches, mechanical or electrical watches for athletic use, in particular stop watches and divers watches; eye glasses and frames
	1507683	For soaps, health and beauty products in particular body lotions, non-medicated hair washes
	1965127	For bicycles, namely racing and sports bicycles

**Trademark**



**Registration No. Goods**

2644158

For towels

5. Pursuant to 15 U.S.C. § 1065 and 1115 (b), the foregoing registrations, copies of which are attached hereto as Exhibit A, have become incontestable and are evidence of Opposer's right to use the trademark in connection with the goods identified in the registrations.

6. Opposer has long been a sponsor in automotive sports, including Formula 1, which features car racing events around the world, including in the United States. The Formula 1 events are televised internationally, including in the United States.

7. Opposer operates a Facebook page and Twitter account exclusively dedicated to its participation in and sponsorship of motorsports. (See Exhibit B attached hereto).

8. Opposer's PUMA mark is seen on racing cars, racing suits and numerous other accessories used in motorsports. Images of Opposer's PUMA mark used in connection with motorsports are attached as Exhibit C.

9. Opposer sells products used in connection with and related to motorsports, including shoes, clothing and accessories bearing the PUMA mark. Examples of Opposer's use of its PUMA mark in connection with these goods are seen in Exhibit D attached hereto and are featured on Opposer's website at [http://us.puma.com/en\\_US/men/shoes/motorsport](http://us.puma.com/en_US/men/shoes/motorsport).

10. The Application at issue is for the trademark PUMA and Applicant seeks to register the trademark for goods related to automobile products and services in International Classes 4, 19, 35, 37 and 39.

11. Applicant's PUMA and Cat Design trademark is identical as to PUMA and virtually identical as to the Cat design to Opposer's famous PUMA Marks and creates the same commercial

impression in the minds of prospective purchasers as the Opposer's famous PUMA Marks identified herein and previously used by Opposer and is likely, when applied to the goods of the Applicant, to cause confusion, or to cause mistake, or to deceive, all to Opposer's damage.

12. Applicant's intended goods identified in Application No. 85889004 are related to the goods sold by Opposer under its trademarks, particularly in connection with Opposer's use of its marks in connection with international motorsports and goods related thereto.

13. As a result of confusing similarity between the Applicant's virtually identical trademark to Opposer's famous PUMA Marks and the proximity of the parties' goods, particularly as related to Opposer's use of its marks in connection with motorsports, there is a likelihood of consumer confusion resulting from Applicant's use and registration of the PUMA and Cat Design trademark seen in Application No. 85889004.

14. As a result of Opposer's rights throughout the world in its PUMA Marks and the confusing similarity between the Applicant's virtually identical PUMA and Cat Design trademark to Opposer's famous PUMA Marks, Opposer has opposed Applicant's trademark applications for its PUMA and Cat Design trademark in numerous countries around the world.

### **COUNT 2 – DILUTION**

15. Opposer repeats and realleges the allegations set forth in Paragraphs 1-14 as fully set forth herein.

16. The PUMA Marks through extensive advertising, promotion and sales have become famous trademarks and became famous long prior to the filing date of Applicant's filing for PUMA or any foreign priority date relied on therein.

17. The PUMA Marks are strong and highly distinctive marks.

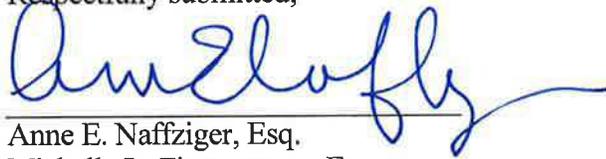
18. Use of the PUMA and Cat Design trademark by Applicant would dilute the distinctive quality of the famous PUMA Marks of Opposer.

19. Opposer would be damaged by the registration of Applicant's PUMA and Cat Design mark because such registration will support and assist Applicant in the use of the PUMA and Cat Design trademark and will give it the color of right in a trademark, thus diluting the distinctive quality of the PUMA Marks of Opposer.

WHEREFORE, Opposer prays that Application No. 85889004 be rejected and that this opposition be sustained in favor of Opposer.

Date: August 18, 2015

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "Anne E. Naffziger", with a long horizontal flourish extending to the right.

Anne E. Naffziger, Esq.  
Michelle L. Zimmerman, Esq.  
Leydig, Voit & Mayer, Ltd.  
1981 N. Broadway, Suite 310  
Walnut Creek, CA 94596  
Telephone: 925-482-0103  
Attorneys for Opposer  
PUMA SE

**CERTIFICATE OF ELECTRONIC FILING**

I hereby certify that the above document was filed electronically with the Trademark Trial & Appeal Board on August 18, 2015.

  
Anne E. Naffziger, Esq.

**CERTIFICATE OF SERVICE**

I hereby certify that a true and correct copy of this document has been served by first-class mail to:

William R. Samuels  
W.R. Samuels Law PLLC  
280 Madison Avenue, Suite 600  
New York, NEW YORK 10018

Date: August 18, 2015

Signed:   
Anne E. Naffziger, Esq.

# **EXHIBIT A**

## Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

**The table below presents the data as entered.**

Input Field	Entered
<b>REGISTRATION NUMBER</b>	0797843
<b>REGISTRATION DATE</b>	10/19/1965
<b>SERIAL NUMBER</b>	72205343
<b>MARK SECTION</b>	
<b>MARK</b>	PUMA
<b>ATTORNEY SECTION (current)</b>	
<b>NAME</b>	Lynn A. Sullivan
<b>FIRM NAME</b>	LEYFIG VOIT AMD MAYER LTD
<b>INTERNAL ADDRESS</b>	TWO PRUDENTIAL PLZ 180 N STETSON
<b>STREET</b>	STE 4900
<b>CITY</b>	CHICAGO
<b>STATE</b>	Illinois
<b>POSTAL CODE</b>	60601-6780
<b>COUNTRY</b>	United States
<b>PHONE</b>	312-616-5652
<b>FAX</b>	312-616-5700
<b>ATTORNEY SECTION (proposed)</b>	
<b>NAME</b>	Anne E. Naffziger
<b>FIRM NAME</b>	LEYFIG VOIT AMD MAYER LTD
<b>STREET</b>	1981 N. Broadway, Suite 310
<b>CITY</b>	Walnut Creek

<b>STATE</b>	California
<b>POSTAL CODE</b>	94596
<b>COUNTRY</b>	United States
<b>PHONE</b>	925-482-0103
<b>FAX</b>	312-616-5700
<b>EMAIL</b>	trademark@leydig.com
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	Yes
<b>DOCKET/REFERENCE NUMBER</b>	239956
<b>CORRESPONDENCE SECTION (current)</b>	
<b>NAME</b>	LYNN A SULLIVAN
<b>FIRM NAME</b>	LEYFIG VOIT AMD MAYER LTD
<b>INTERNAL ADDRESS</b>	TWO PRUDENTIAL PLZ 180 N STETSON
<b>STREET</b>	STE 4900
<b>CITY</b>	CHICAGO
<b>STATE</b>	Illinois
<b>POSTAL CODE</b>	60601-6780
<b>COUNTRY</b>	United States
<b>PHONE</b>	312-616-5652
<b>FAX</b>	312-616-5700
<b>CORRESPONDENCE SECTION (proposed)</b>	
<b>NAME</b>	Anne E. Naffziger
<b>FIRM NAME</b>	LEYFIG VOIT AMD MAYER LTD
<b>STREET</b>	1981 N. Broadway, Suite 310
<b>CITY</b>	Walnut Creek
<b>STATE</b>	California
<b>POSTAL CODE</b>	94596
<b>COUNTRY</b>	United States
<b>PHONE</b>	925-482-0103
<b>FAX</b>	312-616-5700

EMAIL	trademark@leydig.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	239956
<b>GOODS AND/OR SERVICES SECTION</b>	
U.S. CLASS	039
GOODS OR SERVICES	SPORT SHOES
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	<u>SPN0-3898140130-20150817132313205783 . Specimen of Use.pdf</u>
CONVERTED PDF FILE(S) (1 page)	<u>\\TICRS\EXPORT16\IMAGEOUT16\722\053\72205343\xml1\S890002.JPG</u>
SPECIMEN DESCRIPTION	image from registrant's online store showing mark on and in connection with the sale of goods
<b>OWNER SECTION (current)</b>	
NAME	PUMA AG RUDOLF DASSLER SPORT
STREET	WURZBURGER STRASSE 13
CITY	HERZOGENAURACH
ZIP/POSTAL CODE	D91074
COUNTRY	Germany
<b>OWNER SECTION (proposed)</b>	
NAME	PUMA SE
STREET	PUMA WAY 1
CITY	91074 HERZOGENAURACH
COUNTRY	Germany
<b>LEGAL ENTITY SECTION (current)</b>	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Germany
<b>LEGAL ENTITY SECTION (proposed)</b>	
TYPE	societas europae (se)
STATE/COUNTRY WHERE LEGALLY	

<b>WHERE LEGALLY ORGANIZED</b>	Germany
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>NUMBER OF CLASSES PAID</b>	1
<b>SUBTOTAL AMOUNT</b>	400
<b>TOTAL FEE PAID</b>	400
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/Anne E. Naffziger/
<b>SIGNATORY'S NAME</b>	Anne E. Naffziger
<b>SIGNATORY'S POSITION</b>	Attorney of record, CA bar member
<b>DATE SIGNED</b>	08/17/2015
<b>SIGNATORY'S PHONE NUMBER</b>	925-482-0103
<b>PAYMENT METHOD</b>	DA
<b>FILING INFORMATION</b>	
<b>SUBMIT DATE</b>	Mon Aug 17 13:30:22 EDT 2015
<b>TEAS STAMP</b>	USPTO/S08N09-38.98.140.13 0-20150817133022341199-07 97843-540169721373212577f eced995814ea8bff21989efda 7b2a9647ce4a3d33c4315b-DA -18362-201508171323132057 83

**Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of  
Registration of a Mark under Sections 8 & 9  
To the Commissioner for Trademarks:**

**REGISTRATION NUMBER:** 0797843  
**REGISTRATION DATE:** 10/19/1965

**MARK:** PUMA

The owner, PUMA SE, societas europae (se) legally organized under the laws of Germany, having an address of

PUMA WAY 1  
91074 HERZOGENAURACH,  
Germany

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For U.S. Class 039, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: SPORT SHOES ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) image from registrant's online store showing mark on and in connection with the sale of goods.

**Original PDF file:**

SPN0-3898140130-20150817132313205783 . Specimen of Use.pdf

**Converted PDF file(s) (1 page)**

Specimen File1

The registrant's current Attorney Information: Lynn A. Sullivan of LEYFIG VOIT AMD MAYER LTD  
TWO PRUDENTIAL PLZ 180 N STETSON  
STE 4900  
CHICAGO, Illinois (IL) 60601-6780  
United States

The registrant's proposed Attorney Information: Anne E. Naffziger of LEYFIG VOIT AMD MAYER LTD

1981 N. Broadway, Suite 310  
Walnut Creek, California (CA) 94596  
United States

The docket/reference number is 239956.

The phone number is 925-482-0103.

The fax number is 312-616-5700.

The email address is trademark@leydig.com.

The registrant's current Correspondence Information: LYNN A SULLIVAN of LEYFIG VOIT AMD  
MAYER LTD  
TWO PRUDENTIAL PLZ 180 N STETSON  
STE 4900  
CHICAGO, Illinois (IL) 60601-6780  
United States

The registrant's proposed Correspondence Information: Anne E. Naffziger of LEYFIG VOIT AMD  
MAYER LTD

1981 N. Broadway, Suite 310  
Walnut Creek, California (CA) 94596  
United States

The docket/reference number is 239956.

The phone number is 925-482-0103.

The fax number is 312-616-5700.

The email address is trademark@leydig.com.

A fee payment in the amount of \$400 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

#### **Declaration**

#### **Section 8: Declaration of Use and/or Excusable Nonuse in Commerce**

*Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services, or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.*

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

#### **Section 9: Application for Renewal**

*The registrant requests that the registration be renewed for the goods/services/collective organization identified above.*

Signature: /Anne E. Naffziger/      Date: 08/17/2015

Signatory's Name: Anne E. Naffziger  
Signatory's Position: Attorney of record, CA bar member  
Signatory's Phone Number: 925-482-0103

**Mailing Address (current):**  
LEYFIG VOIT AMD MAYER LTD  
STE 4900  
CHICAGO, Illinois 60601-6780

**Mailing Address (proposed):**  
LEYFIG VOIT AMD MAYER LTD  
1981 N. Broadway, Suite 310  
Walnut Creek, California 94596

Serial Number: 72205343  
Internet Transmission Date: Mon Aug 17 13:30:22 EDT 2015  
TEAS Stamp: USPTO/S08N09-38.98.140.130-2015081713302  
2341199-0797843-540169721373212577feced9  
95814ea8bff21989efda7b2a9647ce4a3d33c431  
5b-DA-18362-20150817132313205783

Home | Men | Women | Kids | Sports | Collections | Sale

FREE SHIPPING ON ORDERS OVER \$75 • FREE RETURNS | Email Sign Up | Customer Service | Find a Store | Sign In | United States

Home / Men / Shoes / Sneakers / Low / Puma Future Z



Product Details | Shipping & Returns

11:09 11/22/2015

**ROUTING SHEET TO POST REGISTRATION (PRU)**

**Registration Number:** 0797843



**Serial Number:** 72205343



**RAM Sale Number:** 0797843

**RAM Accounting Date:** 20150817

**Total Fees:** \$400

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20150817	\$100	1	1	\$100
Application for Renewal (§9)	7201	20150817	\$300	1	1	\$300

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

**Transaction Date:** 20150817





UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
www.uspto.gov

REGISTRATION NO: 0797843 SERIAL NO: 72/205343 MAILING DATE: 06/10/2005  
REGISTRATION DATE: 10/19/1965  
MARK: PUMA  
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

**CORRESPONDENCE ADDRESS:**

LYNN A. SULLIVAN  
LEYFIG VOIT AMD MAYER LTD.  
STE. 4900  
TWO PRUDENTIAL PLAZA, 180 N STETSON  
CHICAGO, IL 606016780

## NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

**ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.**

\*\*\*\*\*

## NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

**ACCORDINGLY, THE REGISTRATION IS RENEWED.**

\*\*\*\*\*

**THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):**  
039.

AHMED, DEBORAH Y  
PARALEGAL SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION  
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**  
ORIGINAL

## **REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION**

### **I) SECTION 8: AFFIDAVIT OF CONTINUED USE**

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

**Failure to file the Section 8 Affidavit will result in the cancellation of the registration.**

### **II) SECTION 9: APPLICATION FOR RENEWAL**

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

**Failure to file the Application for Renewal will result in the expiration of the registration.**

**NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.**

# United States Patent Office

797,843  
Registered Oct. 19, 1965

## PRINCIPAL REGISTER Trademark

Ser. No. 205,343, filed Nov. 2, 1964

### PUMA

Puma-Schuhfabrik Rudolf Dassler KG (German limited  
partnership)  
13 Wuerzburger Strasse  
Herzogenaurach, near Nurnburg, Germany

For: SPORT SHOES, in CLASS 39.  
Owner of German Reg. No. 608,870, dated Oct. 1, 1948.

Side - 1



**NOTICE OF ACCEPTANCE OF §8  
DECLARATION AND §9 RENEWAL  
MAILING DATE: Dec 23, 2010**

The declaration and renewal application filed in connection with the registration identified below meets the requirements of Sections 8 and 9 of the Trademark Act, 15 U.S.C. §§1058 and 1059. The declaration is accepted and renewal is granted. The registration remains in force.

For further information about this notice, visit our website at: <http://www.uspto.gov>. To review information regarding the referenced registration, go to <http://tarr.uspto.gov>.

**REG NUMBER: 0905072**  
**MARK: PUMA**  
**OWNER: PUMA AG RUDOLF DASSLER SPORT**

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE  
COMMISSIONER FOR TRADEMARKS  
P.O. BOX 1451  
ALEXANDRIA, VA 22313-1451

FIRST-CLASS  
MAIL  
U.S POSTAGE  
PAID

Lynn A. Sullivan  
LEYDIG, VOIT & MAYER LTD.  
Two Prudential Plaza, 180 N. Stetson  
Suite 4900  
CHICAGO, IL 60601

# United States Patent Office

905,072  
Registered Dec. 29, 1970

## PRINCIPAL REGISTER Trademark

Ser. No. 343,354, filed Nov. 13, 1969

### PUMA

Puma Sportschuhfabriken Rudolf Dassler KG (German  
limited partnership)  
Wurzburger Str. 13  
8522 Herzogenaurach, Nuremberg, Germany

For: SOCCER BALLS, HIGH JUMP STAVES, AND  
GOLF CLUBS, in CLASS 22 (INT. CL. 23).  
First use 1960; in commerce 1967.

For: TRAINING SUITS, GYMNAS TIC SHORTS,  
GYMNAS TIC SHIRTS, SWIM TRUNKS AND SWIM-  
SUITS FOR MEN AND WOMEN, in CLASS 39 (INT.  
CL. 25).

First use 1967; in commerce 1968.

Owner of U.S. Reg. No. 797,843.



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
www.uspto.gov

REGISTRATION NO: 1034846 SERIAL NO: 73/037072 MAILING DATE: 05/16/2006  
REGISTRATION DATE: 03/02/1976  
MARK: PUMA  
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

**CORRESPONDENCE ADDRESS:**

LYNN A. SULLIVAN  
LEYDIG VOIT & MAYER, LTD.  
SUITE 4900 TWO PRUDENTIAL PLAZA  
180 N. STETSON  
CHICAGO, IL 60601-6780

## NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

**ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.**

\*\*\*\*\*

## NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

**ACCORDINGLY, THE REGISTRATION IS RENEWED.**

\*\*\*\*\*

**THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):**  
018.

SMITH, WYE JEAN  
PARALEGAL SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION  
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**  
ORIGINAL

## **REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION**

### **I) SECTION 8: AFFIDAVIT OF CONTINUED USE**

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

**Failure to file the Section 8 Affidavit will result in the cancellation of the registration.**

### **II) SECTION 9: APPLICATION FOR RENEWAL**

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

**Failure to file the Application for Renewal will result in the expiration of the registration.**

**NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.**

**Int. Cl.: 18**

**Prior U.S. Cl.: 3**

**United States Patent Office**

**Reg. No. 1,034,846**

**Registered Mar. 2, 1976**

**TRADEMARK**

**Principal Register**

**PUMA**

**Puma-Sportschuhfabriken Rudolf Dassler KG (limited  
partnership)  
Herzogenaurach, near Nuremberg, West Germany**

**For: CARRYALL BAG FOR SPORT EQUIPMENT,  
in CLASS 18 (U.S. CL. 3).  
First use January 1958; in commerce August 1965.  
Owner of U.S. Reg. Nos. 797,843 and 905,072.**

**Ser. No. 37,072, filed Nov. 14, 1974.**

**G. FECHTER, Examiner**

Int. Cl.: 18

Prior U.S. Cl.: 3

**United States Patent Office**

**Reg. No. 1,034,846**  
**Registered Mar. 2, 1976**

**TRADEMARK**  
Principal Register

**PUMA**

Puma-Sportschuhfabriken Rudolf Dassler KG (limited  
partnership)  
Herzogenaurach, near Nuremberg, West Germany

For: CARRYALL BAG FOR SPORT EQUIPMENT,  
in CLASS 18 (U.S. CL. 3).  
First use January 1958; in commerce August 1965.  
Owner of U.S. Reg. Nos. 797,843 and 905,072.

Ser. No. 37,072, filed Nov. 14, 1974.

G. FECHTER, Examiner

Int. Cl.: 18

Prior U.S. Cl.: 3

United States Patent and Trademark Office  
10 Year Renewal

Reg. No. 1,034,846  
Registered Mar. 2, 1976  
Renewal Term Begins Mar. 2, 1996

**TRADEMARK  
PRINCIPAL REGISTER**

**PUMA**

PUMA AG RUDOLF DASSLER SPORT  
(FED REP GERMANY CORPORATION)  
WURZBURGER STR. 13  
D-91074 HERZOGENAURACH, FED REP  
GERMANY, ASSIGNEE OF PUMA-  
SPORTSCHUHFABRIKEN RUDOLF  
DASSLER KG (FED REP GERMANY  
LIMITED PARTNERSHIP) HERZO-  
GENAURACH, NEAR NUREMBERG,  
FED REP GERMANY

OWNER OF U.S. REG. NOS. 797,843  
AND 905,072.

FOR: CARRYALL BAG FOR SPORT  
EQUIPMENT, IN CLASS 18 (U.S. CL. 3).  
FIRST USE 1-0-1958; IN COMMERCE  
8-0-1965.

SER. NO. 73-037,072, FILED 11-14-1974.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Apr. 16, 1996.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 18

Prior U.S. Cl.: 3

United States Patent Office

Reg. No. 1,034,846

Registered Mar. 2, 1976

**TRADEMARK**  
Principal Register

**PUMA**

Puma-Sportschuhfabriken Rudolf Dassler KG (limited  
partnership)  
Herzogenaurach, near Nuremberg, West Germany

For: CARRYALL BAG FOR SPORT EQUIPMENT,  
in CLASS 18 (U.S. CL. 3).  
First use January 1958; in commerce August 1965.  
Owner of U.S. Reg. Nos. 797,843 and 905,072.

Ser. No. 37,072, filed Nov. 14, 1974.

G. FECHTER, Examiner

## Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

**The table below presents the data as entered.**

Input Field	Entered
<b>REGISTRATION NUMBER</b>	1023309
<b>REGISTRATION DATE</b>	10/21/1975
<b>SERIAL NUMBER</b>	73037100
<b>MARK SECTION</b>	
<b>MARK</b>	PUMA
<b>ATTORNEY SECTION (current)</b>	
<b>NAME</b>	Lynn A. Sullivan
<b>FIRM NAME</b>	LEYDIG VOIT & MAYER LTD
<b>INTERNAL ADDRESS</b>	180 N STETSON
<b>STREET</b>	TWO PRUDENTIAL PLZ
<b>CITY</b>	CHICAGO
<b>STATE</b>	Illinois
<b>POSTAL CODE</b>	60601-6780
<b>COUNTRY</b>	United States
<b>PHONE</b>	312-616-5652
<b>FAX</b>	312-616-5700
<b>ATTORNEY SECTION (proposed)</b>	
<b>NAME</b>	Anne E. Naffziger
<b>FIRM NAME</b>	LEYDIG VOIT & MAYER LTD
<b>STREET</b>	1981 N. Broadway, Suite 310
<b>CITY</b>	Walnut Creek

<b>STATE</b>	California
<b>POSTAL CODE</b>	94596
<b>COUNTRY</b>	United States
<b>PHONE</b>	925-482-0103
<b>FAX</b>	312-616-5700
<b>EMAIL</b>	trademark@leydig.com
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	Yes
<b>CORRESPONDENCE SECTION (current)</b>	
<b>NAME</b>	LYNN A SULLIVAN
<b>FIRM NAME</b>	LEYDIG VOIT & MAYER LTD
<b>INTERNAL ADDRESS</b>	180 N STETSON
<b>STREET</b>	TWO PRUDENTIAL PLZ
<b>CITY</b>	CHICAGO
<b>STATE</b>	Illinois
<b>POSTAL CODE</b>	60601-6780
<b>COUNTRY</b>	United States
<b>PHONE</b>	312-616-5652
<b>FAX</b>	312-616-5700
<b>CORRESPONDENCE SECTION (proposed)</b>	
<b>NAME</b>	Anne E. Naffziger
<b>FIRM NAME</b>	LEYDIG VOIT & MAYER LTD
<b>STREET</b>	1981 N. Broadway, Suite 310
<b>CITY</b>	Walnut Creek
<b>STATE</b>	California
<b>POSTAL CODE</b>	94596
<b>COUNTRY</b>	United States
<b>PHONE</b>	925-482-0103
<b>FAX</b>	312-616-5700
<b>EMAIL</b>	trademark@leydig.com
<b>AUTHORIZED TO</b>	

COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	234955
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	025
GOODS OR SERVICES	SOCKS, T-SHIRTS, RAIN AND ALL WEATHER SUITS, TRAINING SUITS, PANTS, SWEATERS, AND LEISURE SHOES
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN0-3898140130-20150817125016603120 . Specimen of Use.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT16\IMAGEOUT16\730\371\73037100\xml1\S890002.JPG
SPECIMEN DESCRIPTION	image from registrant's online store showing mark on and in connection with the sale of goods
<b>OWNER SECTION (current)</b>	
NAME	PUMA AG RUDOLF DASSLER SPORT
STREET	WURZBURGER STR. 13
CITY	D-91074 HERZOGENAURACH
COUNTRY	Germany
<b>OWNER SECTION (proposed)</b>	
NAME	PUMA SE
STREET	PUMA WAY 1
CITY	91074 HERZOGENAURACH
COUNTRY	Germany
<b>LEGAL ENTITY SECTION (current)</b>	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Germany
<b>LEGAL ENTITY SECTION (proposed)</b>	
TYPE	societas europae (se)
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Germany

<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>NUMBER OF CLASSES PAID</b>	1
<b>SUBTOTAL AMOUNT</b>	400
<b>TOTAL FEE PAID</b>	400
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/Anne E. Naffziger/
<b>SIGNATORY'S NAME</b>	Anne E. Naffziger
<b>SIGNATORY'S POSITION</b>	Attorney of record, CA bar member
<b>DATE SIGNED</b>	08/17/2015
<b>SIGNATORY'S PHONE NUMBER</b>	925-482-0103
<b>PAYMENT METHOD</b>	DA
<b>FILING INFORMATION</b>	
<b>SUBMIT DATE</b>	Mon Aug 17 13:07:47 EDT 2015
<b>TEAS STAMP</b>	USPTO/S08N09-38.98.140.13 0-20150817130747130023-10 23309-540f890b1c66cbcef84 2a677d5d17b6adde1598668cc 87be9a324b95198c2e753-DA- 18045-2015081712501660312 0

**Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of  
Registration of a Mark under Sections 8 & 9  
To the Commissioner for Trademarks:**

**REGISTRATION NUMBER:** 1023309  
**REGISTRATION DATE:** 10/21/1975

**MARK:** PUMA

The owner, PUMA SE, societas europae (se) legally organized under the laws of Germany, having an address of

PUMA WAY 1  
91074 HERZOGENAURACH,  
Germany

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 025, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: SOCKS, T-SHIRTS, RAIN AND ALL WEATHER SUITS, TRAINING SUITS, PANTS, SWEATERS, AND LEISURE SHOES ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) image from registrant's online store showing mark on and in connection with the sale of goods.

**Original PDF file:**

SPN0-3898140130-20150817125016603120 . Specimen of Use.pdf

**Converted PDF file(s)** (1 page)

Specimen File1

The registrant's current Attorney Information: Lynn A. Sullivan of LEYDIG VOIT & MAYER LTD  
180 N STETSON  
TWO PRUDENTIAL PLZ  
CHICAGO, Illinois (IL) 60601-6780  
United States

The registrant's proposed Attorney Information: Anne E. Naffziger of LEYDIG VOIT & MAYER LTD  
1981 N. Broadway, Suite 310  
Walnut Creek, California (CA) 94596  
United States

The phone number is 925-482-0103.

The fax number is 312-616-5700.

The email address is trademark@leydig.com.

The registrant's current Correspondence Information: LYNN A SULLIVAN of LEYDIG VOIT & MAYER LTD  
180 N STETSON  
TWO PRUDENTIAL PLZ  
CHICAGO, Illinois (IL) 60601-6780  
United States

The registrant's proposed Correspondence Information: Anne E. Naffziger of LEYDIG VOIT & MAYER LTD

1981 N. Broadway, Suite 310  
Walnut Creek, California (CA) 94596  
United States

The docket/reference number is 234955.

The phone number is 925-482-0103.

The fax number is 312-616-5700.

The email address is trademark@leydig.com.

A fee payment in the amount of \$400 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

### **Declaration**

#### **Section 8: Declaration of Use and/or Excusable Nonuse in Commerce**

*Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services, or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.*

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

#### **Section 9: Application for Renewal**

*The registrant requests that the registration be renewed for the goods/services/collective organization identified above.*

Signature: /Anne E. Naffziger/ Date: 08/17/2015  
Signatory's Name: Anne E. Naffziger  
Signatory's Position: Attorney of record, CA bar member  
Signatory's Phone Number: 925-482-0103

**Mailing Address (current):**  
LEYDIG VOIT & MAYER LTD  
TWO PRUDENTIAL PLZ  
CHICAGO, Illinois 60601-6780

**Mailing Address (proposed):**  
LEYDIG VOIT & MAYER LTD  
1981 N. Broadway, Suite 310  
Walnut Creek, California 94596

Serial Number: 73037100  
Internet Transmission Date: Mon Aug 17 13:07:47 EDT 2015  
TEAS Stamp: USPTO/S08N09-38.98.140.130-2015081713074  
7130023-1023309-540f890b1c66cbcef842a677  
d5d17b6adde1598668cc87be9a324b95198c2e75  
3-DA-18045-20150817125016603120



**ROUTING SHEET TO POST REGISTRATION (PRU)**

**Registration Number:** 1023309



**Serial Number:** 73037100



**RAM Sale Number:** 1023309

**RAM Accounting Date:** 20150817

**Total Fees:** \$400

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20150817	\$100	1	1	\$100
Application for Renewal (§9)	7201	20150817	\$300	1	1	\$300

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

**Transaction Date:** 20150817





UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
www.uspto.gov

REGISTRATION NO: 1023309 SERIAL NO: 73/037100 MAILING DATE: 06/02/2005  
REGISTRATION DATE: 10/21/1975  
MARK: PUMA  
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

**CORRESPONDENCE ADDRESS:**

LYNN A. SULLIVAN  
LEYDIG VOIT & MAYER, LTD.  
TWO PRUDENTIAL PLAZA  
180 N. STETSON  
CHICAGO, IL 60601-6780

## NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

**ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.**

\*\*\*\*\*

## NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

**ACCORDINGLY, THE REGISTRATION IS RENEWED.**

\*\*\*\*\*

**THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):**  
025.

MA, MACY L  
PARALEGAL SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION  
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**  
ORIGINAL

## **REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION**

### **I) SECTION 8: AFFIDAVIT OF CONTINUED USE**

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

**Failure to file the Section 8 Affidavit will result in the cancellation of the registration.**

### **II) SECTION 9: APPLICATION FOR RENEWAL**

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

**Failure to file the Application for Renewal will result in the expiration of the registration.**

**NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.**

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office  
10 Year Renewal

Reg. No. 1,023,309  
Registered Oct. 21, 1978  
Renewal Term Begins Oct. 21, 1995

**TRADEMARK  
PRINCIPAL REGISTER**

**PUMA**

PUMA AG RUDOLF DASSLER SPORT  
(FED REP GERMANY CORPORATION)  
WURZBURGER STR. 13

D-91074 HERZOGENAURACH, FED REP  
GERMANY, BY ASSIGNMENT, AS-  
SIGNMENT AND ASSIGNMENT  
FROM PUMA-SPORTSCHUH-FABRI-  
KEN RUDOLF DASSLER KG (PART-  
NERSHIP) HERZOGENAURACH,  
NEAR NUREMBERG, FED REP GER-  
MANY

OWNER OF U.S. REG. NOS. 797,443  
AND 905,072.

FOR: SOCKS, T-SHIRTS, RAIN AND  
ALL WEATHER SUITS, TRAINING  
SUITS, PANTS, SWEATERS, AND LEI-  
SURE SHOES, IN CLASS-25 (U.S. CL. 39).

FIRST USE 0-0-1968; IN COMMERCE  
0-0-1968.

SER. NO. 73-037,100, FILED 11-14-1974.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on June 4, 1996.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Side - 1



**NOTICE OF ACCEPTANCE OF §8  
DECLARATION AND §9 RENEWAL  
MAILING DATE: Feb 14, 2009**

The declaration and renewal application filed in connection with the registration identified below meets the requirements of Sections 8 and 9 of the Trademark Act, 15 U.S.C. §§1058 and 1059. The declaration is accepted and renewal is granted. The registration remains in force.

For further information about this notice, visit our website at: <http://www.uspto.gov>. To review information regarding the referenced registration, go to <http://tarr.uspto.gov>.

**REG NUMBER: 1113184**  
**MARK: PUMA AND DESIGN**  
**OWNER: PUMA AG RUDOLF DASSLER SPORT**

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE  
COMMISSIONER FOR TRADEMARKS  
P.O. BOX 1451  
ALEXANDRIA, VA 22313-1451

FIRST-CLASS  
MAIL  
U.S POSTAGE  
PAID

Lynn A. Sullivan  
Leydig, Voit & Mayer Ltd.  
Two Prudential Plaza, 180 N. Stetson  
Suite 4900  
Chicago, IL 60601

Int. Cl.: 25  
Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,113,184  
Registered Feb. 13, 1979

TRADEMARK  
Principal Register

The logo for PUMA, featuring the word "PUMA" in a bold, italicized, sans-serif font. The letters are black with a white outline. A thick, black, curved underline sweeps under the letters from the bottom left to the bottom right.

Puma-Sportschuhfabriken Rudolf Dassler KG (German  
limited partnership)  
Herzogenaurach, Germany

For: T-SHIRTS, in CLASS 25 (U.S. Cl. 39).  
First use Mar. 22, 1976; in commerce Mar. 22, 1976.  
Owner of Reg. Nos. 905,072, 1,034,846, and others.  
Ser. No. 86,445, filed May 7, 1976.  
P. P. GRALNICK, Supervisory Examiner  
JEANNINE M. McGRANE, Examiner

---

**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Tuesday, May 12, 2015 11:01 PM  
**To:** trademark@leydig.com  
**Subject:** Official USPTO Notice of Acceptance and Renewal Sections 8 and 9: U.S. Trademark RN 1354044:  
Miscellaneous Design: Docket/Reference No. 234959

---

**Serial Number:** 73292728  
**Registration Number:** 1354044  
**Registration Date:** Aug 13, 1985  
**Mark:** Miscellaneous Design  
**Owner:** PUMA SE

May 12, 2015

### **NOTICE OF ACCEPTANCE UNDER SECTION 8**

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### **NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9**

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

**The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.**

**Class(es):**  
018, 025, 028

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

---

### **REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS**

**WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.**

**What and When to File:** You must file a declaration of use (or excusable nonuse) and an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### **Grace Period Filings**

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE**

**REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=73292728>.  
NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
[www.uspto.gov](http://www.uspto.gov)

REGISTRATION NO: 1354044 SERIAL NO: 73/292728 MAILING DATE: 06/10/2005  
REGISTRATION DATE: 08/13/1985  
MARK: MISCELLANEOUS DESIGN  
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPOR

**CORRESPONDENCE ADDRESS:**

Lynn A. Sullivan  
Leydig Voit & Mayer, Ltd.  
STE. 4900  
TWO PRUDENTIAL PLAZA, 180 N. STETSON  
CHICAGO, IL 606016780

## NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

**ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.**

\*\*\*\*\*

## NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

**ACCORDINGLY, THE REGISTRATION IS RENEWED.**

\*\*\*\*\*

**THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):**  
028, 025, 018.

AHMED, DEBORAH Y  
PARALEGAL SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION  
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**  
ORIGINAL

## **REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION**

### **I) SECTION 8: AFFIDAVIT OF CONTINUED USE**

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

**Failure to file the Section 8 Affidavit will result in the cancellation of the registration.**

### **II) SECTION 9: APPLICATION FOR RENEWAL**

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

**Failure to file the Application for Renewal will result in the expiration of the registration.**

**NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.**

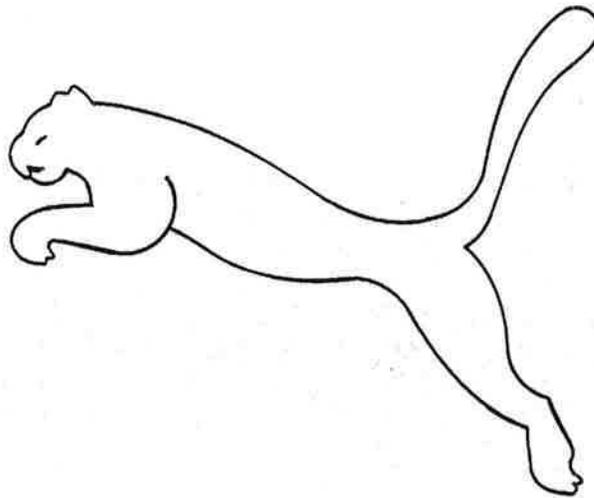
Int. Cls.: 18, 25 and 28

Prior U.S. Cls.: 3, 22 and 39

**United States Patent and Trademark Office**

Reg. No. 1,354,044  
Registered Aug. 13, 1985

**TRADEMARK  
PRINCIPAL REGISTER**



PUMA-SPORTSCHUHFABRIKEN RUDOLF  
DASSLER KG (FED REP GERMANY LIMITED  
PARTNERSHIP)  
HERZOGENAURACH, FED REP GERMANY

FOR: GENERAL PURPOSE CARRYALL  
BAGS FOR SPORTS EQUIPMENT, TRUNKS  
AND TRAVELLING BAGS, IN CLASS 18 (U.S.  
CL. 3).

FOR: CLOTHING—NAMESLY, LEISURE  
SHOES, BOOTS, HOUSE SLIPPERS, SPORTS  
SHOES, SPORTS AND LEISURE CLOTHING—  
NAMESLY, TRAINING SUITS, SHORTS,  
SWEATERS, PULLOVERS, T-SHIRTS, TENNIS  
WEAR, SKI WEAR, LEISURE SUITS, ALL

WEATHER SUITS, WIND RESISTANT JACK-  
ETS, SLICKERS, STOCKINGS, SOCCER SOCKS,  
GLOVES, CAPS, HEADBANDS, BATHING  
TRUNKS AND BATHING SUITS, IN CLASS 25  
(U.S. CL. 39).

FOR: BALLS FOR SPORTS, IN CLASS 28 (U.S.  
CL. 22).

OWNER OF FED REP GERMANY REG. NO.  
971,711, DATED 10-14-1977, EXPIRES 10-14-1987.

SER. NO. 292,728, FILED 1-12-1981.

FRANCIE R. GOROWITZ, EXAMINING AT-  
TORNEY

Side - 1



**NOTICE OF ACCEPTANCE OF §8  
DECLARATION AND §9 RENEWAL  
MAILING DATE: Jan 14, 2012**

The declaration and renewal application filed in connection with the registration identified below meets the requirements of Sections 8 and 9 of the Trademark Act, 15 U.S.C. §§1058 and 1059. The declaration is accepted and renewal is granted. The registration remains in force.

For further information about this notice, visit our website at: <http://www.uspto.gov>. To review information regarding the referenced registration, go to <http://tarr.uspto.gov>.

**REG NUMBER: 1189319**  
**MARK: PUMA AND DESIGN**  
**OWNER: PUMA AG RUDOLF DASSLER SPORT**

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE  
COMMISSIONER FOR TRADEMARKS  
P.O. BOX 1451  
ALEXANDRIA, VA 22313-1451

FIRST-CLASS  
MAIL  
U.S POSTAGE  
PAID

Lynn A. Sullivan  
LEYDIG, VOIT & MAYER LTD.  
SUITE 4900  
180 N. STETSON AVE  
CHICAGO, IL 60601

**Int. Cls.: 18 and 25**

**Prior U.S. Cls.: 3, 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 1,189,319**

**Registered Feb. 9, 1982**

**TRADEMARK**  
**Principal Register**



**Puma-Sportschuhfabriken Rudolf Dassler KG (Fed.  
Rep. of Germany limited partnership)  
Herzogenaurach, Fed. Rep. of Germany**

**For: GOODS OF LEATHER OR IMITATION  
LEATHER, IN PARTICULAR, PURSES, CAR-  
RYING SATCHELS, TRAVEL BAGS, TRAVEL  
AND HAND LUGGAGE, in CLASS 18 (U.S. Cl.  
3).**

**For: ARTICLES OF CLOTHING—NAMELY,  
SPORTS AND LEISURE SHOES, BOOTS,  
HOUSE SHOES, SLIPPERS, BATHING SHOES,  
GYM SUITS, SPORTS PANTS, T-SHIRTS, PULL-  
OVERS, TENNIS WEAR, SKI WEAR, LEISURE**

**SUITS, ALL-WEATHER SUITS, STOCKINGS,  
SOCCER SOCKS, GLOVES, CAPS, HEAD-  
BANDS, BATHING TRUNKS AND BATHING  
SUITS, in CLASS 25 (U.S. Cls. 22 and 39).**

**Owner of Fed. Rep. of Germany Reg. No.  
996,787, dated Jun. 13, 1979, expires Jun. 13, 1989.**

**Owner of U.S. Reg. Nos. 797,843, 1,113,184 and  
others.**

**Ser. No. 269,046, filed Jul. 7, 1980.**

**R. S. BREN, Primary Examiner**

Side - 1



**NOTICE OF ACCEPTANCE OF §8  
DECLARATION AND §9 RENEWAL  
MAILING DATE: Jan 14, 2012**

The declaration and renewal application filed in connection with the registration identified below meets the requirements of Sections 8 and 9 of the Trademark Act, 15 U.S.C. §§1058 and 1059. The declaration is accepted and renewal is granted. The registration remains in force.

For further information about this notice, visit our website at: <http://www.uspto.gov>. To review information regarding the referenced registration, go to <http://tarr.uspto.gov>.

**REG NUMBER: 1189406**  
**MARK: PUMA AND DESIGN**  
**OWNER: PUMA SE**

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE  
COMMISSIONER FOR TRADEMARKS  
P.O. BOX 1451  
ALEXANDRIA, VA 22313-1451

FIRST-CLASS  
MAIL  
U.S POSTAGE  
PAID

Lynn A. Sullivan  
LEYDIG, VOIT & MAYER LTD.  
SUITE 4900  
180 N. STETSON AVE  
CHICAGO, IL 60601

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 1,189,406**

**Registered Feb. 9, 1982**

**TRADEMARK  
Principal Register**



**Puma-Sportschuhfabriken Rudolf Dassler KG (Fed.  
Rep. of Germany limited partnership)  
Herzogenaurach, Fed. Rep. of Germany**

**For: SPORTS AND LEISURE SHOES, BOOTS,  
HOUSE SHOES, SLIPPERS, BATHING SHOES,  
GYM SUITS, SPORTS PANTS, T-SHIRTS, PULL-  
OVERS, TENNIS WEAR, SKI WEAR, LEISURE  
SUITS, ALL-WEATHER SUITS, STOCKINGS,  
SOCCER SOCKS, GLOVES, CAPS, HEAD-  
BANDS, BATHING TRUNKS AND BATHING  
SUITS, in CLASS 25 (U.S. Cls. 22 and 39).**

**Owner of Fed. Rep. of Germany Reg. No.  
954,023, dated Nov. 18, 1975, expires Nov. 18, 1985.**

**Owner of U.S. Reg. Nos. 797,843, 1,113,184 and  
others.**

**Ser. No. 269,236, filed Jul. 7, 1980.**

**R. S. BREN, Primary Examiner**

---

**From:** TMOfficialNotices@USPTO.GOV  
**Sent:** Monday, December 10, 2012 11:00 PM  
**To:** trademark@leydig.com  
**Subject:** Trademark RN 1222602: Official Notice of Acceptance and Renewal under Sections 8 and 9 of the Trademark Act

---

**Serial Number:** 73292656  
**Registration Number:** 1222602  
**Registration Date:** Jan 4, 1983  
**Mark:** PUMA(STYLIZED/DESIGN)  
**Owner:** PUMA SE

Dec 10, 2012

### **NOTICE OF ACCEPTANCE UNDER SECTION 8**

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### **NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9**

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

**The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.**

**Class(es):**  
018, 025, 028

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

---

### **REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS**

**WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.**

**What and When to File:** You must file a declaration of use (or excusable nonuse) and an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### **Grace Period Filings**

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE**

**REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=73292656>.

NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Int. Cls.: 18, 25 and 28

Prior U.S. Cls.: 3, 22, 39 and 50

**United States Patent and Trademark Office**

**Reg. No. 1,222,602**

Registered Jan. 4, 1983

**TRADEMARK**  
Principal Register

**PUMA**

Puma-Sportschuhfabriken Rudolf Dassler KG (Fed.  
Rep. of Germany limited partnership)  
P.O. Box 1420  
Herzogenaurach near Nurnberg, Fed. Rep. of  
Germany D-8522

For: GENERAL PURPOSE CARRYALL BAGS  
FOR SPORTS EQUIPMENT, TRUNKS AND  
TRAVELLING BAGS, in CLASS 18 (U.S. Cl. 3).

For: ARTICLES OF CLOTHING—NAMELY,  
SPORTS AND LEISURE SHOES, SLIPPERS,  
BATHING SHOES, GYM SUITS, SPORTS  
PANTS, T-SHIRTS, PULLOVERS, TENNIS  
WEAR, SKI WEAR, LEISURE SUITS, ALL-  
WEATHER SUITS, STOCKINGS, SOCCER  
SOCKS, GLOVES, CAPS, HEADBANDS, BATH-

ING TRUNKS AND BATHING SUITS, in CLASS  
25 (U.S. Cl. 39).

For: GAMES, TOYS, GYMNASTIC APPARA-  
TUS AND SPORTING APPARATUS—NAMELY,  
BALLS FOR SPORTS, in CLASS 28 (U.S. Cls. 22  
and 50).

Owner of Fed. Rep. of Germany Reg. No.  
966,824, dated Mar. 8, 1976, expires Mar. 8, 1986.

Ser. No. 292,656, filed Jan. 12, 1981.

PAUL F. GAST, Examining Attorney

---

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Friday, March 22, 2013 11:04 PM  
**To:** trademark@leydig.com  
**Subject:** Trademark RN 1231917: Official Notice of Acceptance and Renewal under Sections 8 and 9 of the Trademark Act

---

**Serial Number:** 73293657  
**Registration Number:** 1231917  
**Registration Date:** Mar 22, 1983  
**Mark:** PUMA(STYLIZED/DESIGN)  
**Owner:** PUMA SE

Mar 21, 2013

### **NOTICE OF ACCEPTANCE UNDER SECTION 8**

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### **NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9**

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

**The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.**

**Class(es):**  
025

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

---

### **REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS**

**WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.**

**What and When to File:** You must file a declaration of use (or excusable nonuse) and an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### **Grace Period Filings**

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE**

**REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=73293657>.  
NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

---

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3514  
www.uspto.gov

REGISTRATION NO: 1231917 SERIAL NO: 73/293657 MAILING DATE: 05/24/2003  
REGISTRATION DATE: 03/22/1983  
MARK: PUMA AND DESIGN  
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

**CORRESPONDENCE ADDRESS:**

BERT A. COLLISON  
NIMS, HOWES, COLLISON & ISNER  
500 FIFTH AVENUE  
NEW YORK, NY 10110

**NOTICE OF ACCEPTANCE**

15 U.S.C. Sec. 1058(a)(3)

THE AFFIDAVIT FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

**ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.**

\*\*\*\*\*

**THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):**  
025.

HILL, CATHERINE R  
PARALEGAL SPECIALIST  
POST-REGISTRATION DIVISION  
(703)308-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION  
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**

ORIGINAL

---

## **REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION**

### **I) SECTION 8: AFFIDAVIT OF CONTINUED USE**

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

**Failure to file the Section 8 Affidavit will result in the cancellation of the registration.**

### **II) SECTION 9: APPLICATION FOR RENEWAL**

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

**Failure to file the Application for Renewal will result in the expiration of the registration.**

**NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.**

**Int. Cls.: 18, 25 and 28**

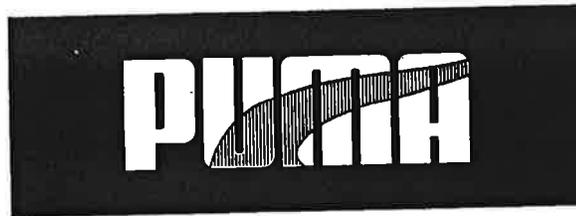
**Prior U.S. Cls.: 3, 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 1,231,917**

**Registered Mar. 22, 1983**

**TRADEMARK**  
**Principal Register**



Puma-Sportschuhfabriken Rudolf Dassler KG (Fed.  
Rep. of Germany limited partnership)  
Nurnberg, Fed. Rep. of Germany

For: GENERAL PURPOSE SPORT BAGS,  
TRAVELLING BAGS AND SUITCASES, in  
CLASS 18 (U.S. Cl. 3).

For: ARTICLES OF CLOTHING—NAMELY,  
SPORTS AND LEISURE SHOES, BOOTS,  
HOUSE SHOES, SLIPPERS, BATHING SHOES,  
GYM SUITS, SPORTS PANTS, T-SHIRTS, PULL-  
OVERS, TENNIS WEAR, SKI WEAR, LEISURE  
SUITS, ALL-WEATHER SUITS, STOCKINGS,  
SOCCER SOCKS, GLOVES, CAPS, HEAD-  
BANDS, BATHING TRUNKS AND BATHING  
SUITS, in CLASS 25 (U.S. Cl. 39).

For: GAMES, TOYS, GYMNASTIC APPARA-

TUS AND SPORTING APPARATUS—NAMELY,  
BALLS FOR SPORTS, in CLASS 28 (U.S. Cl. 22).

Priority claimed under Sec. 44(d) on Fed. Rep. of  
Germany application No. P27,620/28 Wz, filed Sep.  
25, 1980, Reg. No. 1,010,909, dated Nov. 26, 1980,  
expires Sep. 25, 1990.

Owner of U.S. Reg. Nos. 890,009, 1,135,790 and  
others.

The lining shown in the mark is a feature of the  
mark and does not indicate color.

Ser. No. 293,657, filed Jan. 19, 1981.

ROBERT J. CROWE, Examining Attorney

---

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Friday, March 22, 2013 11:01 PM  
**To:** trademark@leydig.com  
**Subject:** Trademark RN 1231918: Official Notice of Acceptance and Renewal under Sections 8 and 9 of the Trademark Act

---

**Serial Number:** 73293742  
**Registration Number:** 1231918  
**Registration Date:** Mar 22, 1983  
**Mark:** PUMA(STYLIZED/DESIGN)  
**Owner:** PUMA SE

Mar 22, 2013

### **NOTICE OF ACCEPTANCE UNDER SECTION 8**

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### **NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9**

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

**The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.**

**Class(es):**  
025

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

---

### **REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS**

**WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.**

**What and When to File:** You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### **Grace Period Filings**

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE**

**REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=73293742>.  
NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

---

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3514  
www.uspto.gov

REGISTRATION NO: 1231918 SERIAL NO: 73/293742 MAILING DATE: 05/24/2003  
REGISTRATION DATE: 03/22/1983  
MARK: PUMA AND DESIGN  
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

**CORRESPONDENCE ADDRESS:**

DAVID S. SAFRAN  
NIXON PEABODY LLP  
8180 GREENSBORO DRIVE, SUITE 800  
MCLEAN VA 22101

## **NOTICE OF ACCEPTANCE**

15 U.S.C. Sec. 1058(a)(3)

THE AFFIDAVIT FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

**ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.**

\*\*\*\*\*

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):  
025.

HILL, CATHERINE R  
PARALEGAL SPECIALIST  
POST-REGISTRATION DIVISION  
(703)308-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION  
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**

ORIGINAL

---

## **REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION**

### **I) SECTION 8: AFFIDAVIT OF CONTINUED USE**

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

**Failure to file the Section 8 Affidavit will result in the cancellation of the registration.**

### **II) SECTION 9: APPLICATION FOR RENEWAL**

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

**Failure to file the Application for Renewal will result in the expiration of the registration.**

**NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.**

**Int. Cls.: 18, 25 and 28**

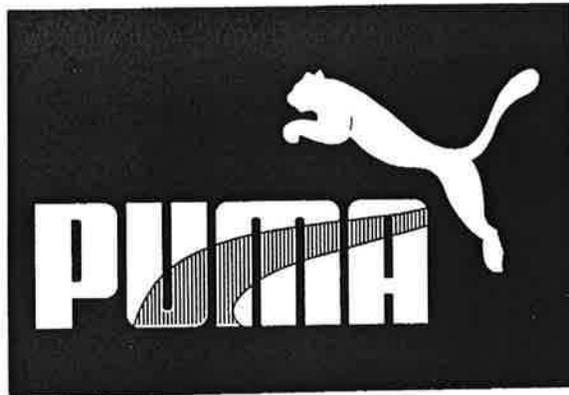
**Prior U.S. Cls.: 3, 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 1,231,918**

**Registered Mar. 22, 1983**

**TRADEMARK  
Principal Register**



Puma-Sportschuhfabriken Rudolf Dassler KG (Fed.  
Rep. of Germany limited partnership)  
P.O. Box 1420  
Herzogenaurach near Nurnberg, Fed. Rep. of  
Germany D-8522

For: GENERAL PURPOSE CARRYALL BAGS  
FOR SPORTS EQUIPMENT, TRUNKS, AND  
TRAVELLING BAGS, in CLASS 18 (U.S. Cl. 3).

For: ARTICLES OF CLOTHING—NAMELY,  
SPORTS AND LEISURE SHOES, SLIPPERS,  
BATHING SHOES, GYM SUITS, SPORTS  
PANTS, T-SHIRTS, PULLOVERS, TENNIS  
WEAR, SKI WEAR, LEISURE SUITS, ALL-  
WEATHER SUITS, STOCKINGS, SOCCER  
SOCKS, GLOVES, CAPS, HEADBANDS, BATH-

~~ING TRUNKS AND BATHING SUITS~~, in CLASS  
25 (U.S. Cls. 22 and 39).

For: GAMES, TOYS, GYMNASTIC APPARA-  
TUS AND SPORTING APPARATUS—NAMELY,  
BALLS FOR SPORTS, in CLASS 28 (U.S. Cl. 22).

Priority claimed under Sec. 44(d) on Fed. Rep. of  
Germany application No. P27,621/28 Wz, filed Sep.  
25, 1980, Reg. No. 1,010,910, dated Nov. 26, 1980,  
expires Sep. 25, 1990.

The lining on the drawing corresponds to the mark  
as used and is not an indication of color lining.

Ser. No. 293,742, filed Jan. 21, 1981.

PAUL F. GAST, Examining Attorney

---

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Thursday, August 30, 2012 11:00 PM  
**To:** trademark@leydig.com  
**Subject:** Trademark RN 1208166: Official Notice of Acceptance and Renewal under Sections 8 and 9 of the Trademark Act

---

**Serial Number:** 73298231  
**Registration Number:** 1208166  
**Registration Date:** Sep 14, 1982  
**Mark:** PUMA  
**Owner:** PUMA SE

Aug 30, 2012

### **NOTICE OF ACCEPTANCE UNDER SECTION 8**

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### **NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9**

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

**The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.**

**Class(es):**  
014

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

---

### **REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS**

**WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.**

**What and When to File:** You must file a declaration of use (or excusable nonuse) and an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### **Grace Period Filings**

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE**

**REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=73298231>.  
NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

**Int. Cl.: 14**

**Prior U.S. Cl.: 27**

**United States Patent and Trademark Office**

**Reg. No. 1,208,166**

**Registered Sep. 14, 1982**

**TRADEMARK**  
**Principal Register**

**PUMA**

**Orient Tokei Kabushiki Kaisha (Japan corporation),  
a.k.a. Orient Watch Co., Ltd.  
4-4, 2-chome, Soto Kanda  
Chiyoda-ku, Tokyo, Japan**

**For: WATCHES, CLOCKS, PARTS THEREOF  
AND FITTINGS THEREFOR, in CLASS 14 (U.S.  
Cl. 27).**

**Owner of Japan Reg. No. 1,075,761, dated Jul. 8,  
1974, expires Jul. 8, 1984.**

**Ser. No. 298,231, filed Feb. 23, 1981.**

**HENRY S. ZAK, Primary Examiner**



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
www.uspto.gov

REGISTRATION NO: 1349999 SERIAL NO: 73/453035 MAILING DATE: 11/28/2005  
REGISTRATION DATE: 07/16/1985  
MARK: PUMA  
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

**CORRESPONDENCE ADDRESS:**

LYNN A. SULLIVAN  
LEYDIG VOIT & MAYER, LTD.  
SUITE 4900, TWO PRUDENTIAL PLAZA  
180 N. STETSON  
CHICAGO, IL 60601-6780

## NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

**ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.**

\*\*\*\*\*

## NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

**ACCORDINGLY, THE REGISTRATION IS RENEWED.**

\*\*\*\*\*

**THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):**  
041.

HORN, ARLENE JOYCE  
PARALEGAL SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION  
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**  
CORRECTED

## **REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION**

### **I) SECTION 8: AFFIDAVIT OF CONTINUED USE**

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

**Failure to file the Section 8 Affidavit will result in the cancellation of the registration.**

### **II) SECTION 9: APPLICATION FOR RENEWAL**

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

**Failure to file the Application for Renewal will result in the expiration of the registration.**

**NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.**

Int. Cl.: 41

Prior U.S. Cl.: 107

Reg. No. 1,349,999

**United States Patent and Trademark Office** Registered July 16, 1985

**SERVICE MARK  
PRINCIPAL REGISTER**

**PUMA**

PUMA-SPORTSCHUHFABRIKEN RUDOLF  
DASSLER KG (FED REP GERMANY LIMIT-  
ED LIABILITY PARTNERSHIP)  
WURZBURGER STRASSE 13  
HERZOGENAURACH, FED REP GERMANY

FOR: EDUCATION AND ENTERTAINMENT  
SERVICES—NAMELY, CONDUCTING OF  
ATHLETIC TRAINING SCHOOLS AND CLIN-  
ICS, AND PUBLISHING OF ATHLETIC TRAIN-

ING ADVICE MATERIALS, IN CLASS 41 (U.S.  
CL. 107).

FIRST USE 8-7-1977; IN COMMERCE  
8-7-1977.

OWNER OF U.S. REG. NOS. 797,843, 1,231,918  
AND OTHERS.

SER. NO. 453,035, FILED 11-16-1983.

MARY I. SPARROW, EXAMINING ATTORNEY



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
www.uspto.gov

REGISTRATION NO: 1399332 SERIAL NO: 73/537147 MAILING DATE: 04/04/2006  
REGISTRATION DATE: 07/01/1986  
MARK: PUMA AND DESIGN  
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

**CORRESPONDENCE ADDRESS:**

LYNN A. SULLIVAN  
LEYDIG VOIT & MAYER LTD.  
TWO PRUDENTIAL PLZ.  
180 N. STETSON, STE. 4900  
CHICAGO, IL 60601-6780

## NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

**ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.**

\*\*\*\*\*

## NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

**ACCORDINGLY, THE REGISTRATION IS RENEWED.**

\*\*\*\*\*

**THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):**  
014.

RICE, GREGGRY A  
PARALEGAL SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION  
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**  
ORIGINAL

## **REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION**

### **I) SECTION 8: AFFIDAVIT OF CONTINUED USE**

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

**Failure to file the Section 8 Affidavit will result in the cancellation of the registration.**

### **II) SECTION 9: APPLICATION FOR RENEWAL**

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

**Failure to file the Application for Renewal will result in the expiration of the registration.**

**NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.**

Int. Cl.: 14

Prior U.S. Cl.: 27

**United States Patent and Trademark Office**

**Reg. No. 1,399,332**

Registered July 1, 1986

**TRADEMARK  
PRINCIPAL REGISTER**



PUMA PROMOTION AG (SWITZERLAND  
CORPORATION)  
P.O. BOX 238  
SUMATRASTER 26  
ZURICH, SWITZERLAND

OWNER OF SWITZERLAND REG. NO.  
334143, DATED 7-24-1984, EXPIRES 7-24-2004.  
OWNER OF U.S. REG. NO. 1,208,166.

SER. NO. 537,147, FILED 5-13-1985.

FOR: WATCHES, PARTS AND FITTINGS  
THEREFOR, IN CLASS 14 (U.S. CL. 27).

ROBERT PEVERADA, EXAMINING ATTOR-  
NEY



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
www.uspto.gov

REGISTRATION NO: 1399332 SERIAL NO: 73/537147 MAILING DATE: 04/04/2006  
REGISTRATION DATE: 07/01/1986  
MARK: PUMA AND DESIGN  
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

**CORRESPONDENCE ADDRESS:**

LYNN A. SULLIVAN  
LEYDIG VOIT & MAYER LTD.  
TWO PRUDENTIAL PLZ.  
180 N. STETSON, STE. 4900  
CHICAGO, IL 60601-6780

## NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

**ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.**

\*\*\*\*\*

## NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

**ACCORDINGLY, THE REGISTRATION IS RENEWED.**

\*\*\*\*\*

**THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):**  
014.

RICE, GREGGRY A  
PARALEGAL SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION  
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**  
ORIGINAL

## **REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION**

### **I) SECTION 8: AFFIDAVIT OF CONTINUED USE**

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

**Failure to file the Section 8 Affidavit will result in the cancellation of the registration.**

### **II) SECTION 9: APPLICATION FOR RENEWAL**

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

**Failure to file the Application for Renewal will result in the expiration of the registration.**

**NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.**

Int. Cl.: 14

Prior U.S. Cl.: 27

**United States Patent and Trademark Office**

**Reg. No. 1,399,332**

**Registered July 1, 1986**

**TRADEMARK  
PRINCIPAL REGISTER**



PUMA PROMOTION AG (SWITZERLAND  
CORPORATION)  
P.O. BOX 238  
SUMATRATER 26  
ZURICH, SWITZERLAND

OWNER OF SWITZERLAND REG. NO.  
334143, DATED 7-24-1984, EXPIRES 7-24-2004.  
OWNER OF U.S. REG. NO. 1,208,166.

SER. NO. 537,147, FILED 5-13-1985.

FOR: WATCHES, PARTS AND FITTINGS  
THEREFOR, IN CLASS 14 (U.S. CL. 27).

ROBERT PEVERADA, EXAMINING ATTOR-  
NEY



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
www.uspto.gov

REGISTRATION NO: 1457206 SERIAL NO: 73/646578 MAILING DATE: 08/08/2007  
REGISTRATION DATE: 09/15/1987  
MARK: PUMA  
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

**CORRESPONDENCE ADDRESS:**

LYNN A. SULLIVAN  
LEYDIG VOIT & MAYER, LTD  
180 N. STETSON AVE  
SUITE 4900  
CHICAGO, IL 60601

## NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

**ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.**

\*\*\*\*\*

## NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

**ACCORDINGLY, THE REGISTRATION IS RENEWED.**

\*\*\*\*\*

**THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):**  
008.

THOMPSON, LISA LORRIN  
PARALEGAL SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION  
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION  
CORRECTED**

## **REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION**

### **I) SECTION 8: AFFIDAVIT OF CONTINUED USE**

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

**Failure to file the Section 8 Affidavit will result in the cancellation of the registration.**

### **II) SECTION 9: APPLICATION FOR RENEWAL**

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

**Failure to file the Application for Renewal will result in the expiration of the registration.**

**NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.**

Int. Cl.: 8

Prior U.S. Cl.: 23

**United States Patent and Trademark Office**

**Reg. No. 1,457,206**

**Registered Sep. 15, 1987**

**TRADEMARK  
PRINCIPAL REGISTER**

**PUMA**

PUMA AG RUDOLF DASSLER SPORT (FED  
REP GERMANY CORPORATION)  
HERZÖGENAURACH NEAR NURNBERG, FED  
REP GERMANY

OWNER OF U.S. REG. NOS. 1,039,274, 1,399,519  
AND OTHERS.

SER. NO. 646,578, FILED 2-26-1987.

FOR: WRENCHES SOLD AS ACCESSORIES  
TO SPORT SHOES, IN CLASS 8 (U.S. CL. 23).  
FIRST USE: 0-0-1954; IN COMMERCE  
0-0-1954.

STEPHEN J. KELLER, EXAMINING ATTOR-  
NEY



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
www.uspto.gov

REGISTRATION NO: 1504628 SERIAL NO: 73/657374 MAILING DATE: 09/13/2008  
REGISTRATION DATE: 09/20/1988  
MARK: PUMA  
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

**CORRESPONDENCE ADDRESS:**

Lynn A. Sullivan  
Leydig, Voit & Mayer Ltd.  
Suite 4900  
Two Prudential Plaza, 180 N. Stetson  
Chicago IL 60601

## NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

**ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.**

\*\*\*\*\*

## NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

**ACCORDINGLY, THE REGISTRATION IS RENEWED.**

\*\*\*\*\*

**THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):**  
014, 009, 010.

COPELAND, VICKY LEN  
PARALEGAL SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION  
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**

ORIGINAL

## **REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION**

### **I) SECTION 8: AFFIDAVIT OF CONTINUED USE**

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

**Failure to file the Section 8 Affidavit will result in the cancellation of the registration.**

### **II) SECTION 9: APPLICATION FOR RENEWAL**

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

**Failure to file the Application for Renewal will result in the expiration of the registration.**

**NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.**

Int. Cls.: 9, 10 and 14

Prior U.S. Cls.: 26, 27 and 44

United States Patent and Trademark Office

Reg. No. 1,504,628

Registered Sep. 20, 1988

**TRADEMARK  
PRINCIPAL REGISTER**

**PUMA**

PUMA AG RUDOLF DASSLER SPORT (FED  
REP GERMANY CORPORATION)  
HERZOGENAURACH NEAR NURNBERG, FED  
REP GERMANY

FOR: ALTIMETERS, PEDOMETERS AND  
PARTS THEREOF, EYE GLASSES, LENSES  
AND FRAMES, CONTACT LENSES AND  
PARTS THEREOF, IN CLASS 9 (U.S. CL. 26).

FOR: MEASURING, RECORDING AND REG-  
ULATING DEVICES FOR SPORTS MEDICAL  
MEASUREMENTS, NAMELY COMPUTER  
SHOE SYSTEM AND SHOE FOR USE THERE-  
WITH, IN CLASS 10 (U.S. CL. 44).

FOR: MECHANICAL OR ELECTRICAL  
WATCHES INCLUDING CALENDAR WATCH-  
ES, MECHANICAL OR ELECTRICAL WATCH-  
ES FOR ATHLETIC USE, IN PARTICULAR  
STOP WATCHES AND DIVERS' WATCHES, IN  
CLASS 14 (U.S. CL. 27).

OWNER OF FED REP GERMANY REG. NO.  
1047863, DATED 5-3-1983, EXPIRES 4-5-1993.

OWNER OF U.S. REG. NOS. 1,208,166, 1,399,332  
AND OTHERS.

SER. NO. 657,374, FILED 4-27-1987.

KATHRYN DOBBS, EXAMINING ATTORNEY

Side - 1



**NOTICE OF ACCEPTANCE OF §8  
DECLARATION AND §9 RENEWAL  
MAILING DATE: Mar 13, 2009**

The declaration and renewal application filed in connection with the registration identified below meets the requirements of Sections 8 and 9 of the Trademark Act, 15 U.S.C. §§1058 and 1059. The declaration is accepted and renewal is granted. The registration remains in force.

For further information about this notice, visit our website at: <http://www.uspto.gov>. To review information regarding the referenced registration, go to <http://tarr.uspto.gov>.

**REG NUMBER: 1507683**  
**MARK: PUMA AND DESIGN**  
**OWNER: PUMA AG RUDOLF DASSLER SPORT**

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE  
COMMISSIONER FOR TRADEMARKS  
P.O. BOX 1451  
ALEXANDRIA, VA 22313-1451

FIRST-CLASS  
MAIL  
U.S POSTAGE  
PAID

Lynn A. Sullivan  
Leydig, Voit & Mayer Ltd.  
Suite 4900  
180 N. Stetson Ave  
Chicago, IL 60601

Int. Cl.: 3

Prior U.S. Cls.: 6 and 52

United States Patent and Trademark Office **Reg. No. 1,507,683**  
Registered Oct. 11, 1988

**TRADEMARK  
PRINCIPAL REGISTER**



PUMA AG RUDOLF DASSLER SPORT (FED  
REP GERMANY CORPORATION)  
HERZOGENAURACH NEAR  
NURNBERG, FED REP GERMANY

FOR: [LAUNDRY DETERGENTS AND  
BLEACHES] SOAPS, [PERFUMES, ESSENTIAL  
OILS AND ETHEREAL OILS USED IN MANU-  
FACTURE OF COSMETICS, ESSENTIAL OILS  
AND ETHEREAL OILS FOR PERSONAL USE,  
HEALTH AND BEAUTY PRODUCTS, IN PAR-  
TICULAR, [FOAM AND SHOWER BATHS]

BODY LOTIONS, [BODY CREAMS], NON-MEDI-  
CATED HAIR WASHES, IN CLASS 3 (U.S. CLS.  
6 AND 52).

OWNER OF FED REP GERMANY REG. NO.  
1091401, DATED 5-14-1986, EXPIRES 3-26-1996.

OWNER OF U.S. REG. NOS. 1,189,319, 1,282,605  
AND OTHERS.

SER. NO. 662,409, FILED 5-21-1987.

FRED MANDIR, EXAMINING ATTORNEY



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
www.uspto.gov

REGISTRATION NO: 1965127 SERIAL NO: 74/577459 MAILING DATE: 06/14/2006  
REGISTRATION DATE: 04/02/1996  
MARK: PUMA AND DESIGN  
REGISTRATION OWNER: PUMA AG RUDOLF DASSLER SPORT

**CORRESPONDENCE ADDRESS:**

LYNN A. SULLIVAN  
LEYDIG VOIT & MAYER, LTD.  
TWO PRUDENTIAL PLAZA  
180 N. STETSON  
CHICAGO, IL 60601-6780

## NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

**ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.**

\*\*\*\*\*

## NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

**ACCORDINGLY, THE REGISTRATION IS RENEWED.**

\*\*\*\*\*

**THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):**  
012.

HENSON, EVERETT J  
PARALEGAL SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION  
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**  
ORIGINAL

## **REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION**

### **I) SECTION 8: AFFIDAVIT OF CONTINUED USE**

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

**Failure to file the Section 8 Affidavit will result in the cancellation of the registration.**

### **II) SECTION 9: APPLICATION FOR RENEWAL**

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

**Failure to file the Application for Renewal will result in the expiration of the registration.**

**NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.**

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44**

**United States Patent and Trademark Office**

**Reg. No. 1,965,127**

**Registered Apr. 2, 1996**

**TRADEMARK  
PRINCIPAL REGISTER**



**PUMA AG RUDOLF DASSLER SPORT (FED  
REP GERMANY CORPORATION)  
WURZBURGER STR. 13  
D-91074 HERZOGENAURACH, FED REP GER-  
MANY**

**FOR: BICYCLES, NAMELY RACING AND  
SPORTS BICYCLES, IN CLASS 12 (U.S. CLS. 19,  
21, 23, 31, 35 AND 44).**

**OWNER OF FED REP GERMANY REG. NO.  
1094854, DATED 8-5-1986, EXPIRES 6-16-1996.**

**OWNER OF U.S. REG. NOS. 797,843, 1,783,485  
AND OTHERS.**

**THE LINING IS A FEATURE OF THE MARK  
AND DOES NOT INDICATE COLOR.**

**SER. NO. 74-577,459, FILED 9-23-1994.**

**ANITA ODOVICH, EXAMINING ATTOR-  
NEY**

---

**From:** TMOOfficialNotices@USPTO.GOV  
**Sent:** Friday, October 12, 2012 11:01 PM  
**To:** trademark@leydig.com  
**Subject:** Trademark RN 2644158: Official Notice of Acceptance and Renewal under Sections 8 and 9 of the Trademark Act

---

**Serial Number:** 76217395  
**Registration Number:** 2644158  
**Registration Date:** Oct 29, 2002  
**Mark:** PUMA(STYLIZED/DESIGN)  
**Owner:** PUMA SE

Oct 12, 2012

### **NOTICE OF ACCEPTANCE UNDER SECTION 8**

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

### **NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9**

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

**The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.**

**Class(es):**  
024

TRADEMARK SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

---

### **REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS**

**WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.**

**What and When to File:** You must file a declaration of use (or excusable nonuse) and an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

#### **Grace Period Filings**

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*\*\*The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE**

**REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.\*\*\***

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=76217395>.  
NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
www.uspto.gov

REGISTRATION NO: 2644158 SERIAL NO: 76/217395 MAILING DATE: 07/05/2008  
REGISTRATION DATE: 10/29/2002  
MARK: PUMA AND DESIGN  
REGISTRATION OWNER: PUMA AG Rudolf Dassler Sport

**CORRESPONDENCE ADDRESS:**

Lynn A. Sullivan  
Leydig, Voit & Mayer Ltd.  
180 N. Stetson Ave  
Suite 4900  
Chicago IL 60601

**NOTICE OF ACCEPTANCE**

15 U.S.C. Sec. 1058(a)(1)

THE COMBINED AFFIDAVIT FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

**ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.**

\*\*\*\*\*

**NOTICE OF ACKNOWLEDGEMENT**

15 U.S.C. Sec. 1065

THE AFFIDAVIT FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 15 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1065.

**ACCORDINGLY, THE SECTION 15 AFFIDAVIT IS ACKNOWLEDGED.**

\*\*\*\*\*

**THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):**  
024.

EVERETT, PATRICIA  
PARALEGAL SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION  
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**  
ORIGINAL

## **REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION**

### **I) SECTION 8: AFFIDAVIT OF CONTINUED USE**

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

**Failure to file the Section 8 Affidavit will result in the cancellation of the registration.**

### **II) SECTION 9: APPLICATION FOR RENEWAL**

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

**Failure to file the Application for Renewal will result in the expiration of the registration.**

**NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.**

**Int. Cls.: 20 and 24**

**Prior U.S. Cls.: 2, 13, 22, 25, 32, 42, and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,644,158**

**Registered Oct. 29, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**



**PUMA AG RUDOLF DASSLER SPORT (FED REP  
GERMANY JOINT STOCK COMPANY)**

**WUERZBURGER STR. 13**

**D-91074 HERZOGENAURACH, FED REP GERMA-  
NY**

**FOR: MEDITATION PILLOWS, IN CLASS 20 (U.S.  
CLS. 2, 13, 22, 25, 32 AND 50).**

**FIRST USE 6-0-2001; IN COMMERCE 6-0-2001.**

**FOR: TOWELS, BLANKETS AND PILLOW CASES,  
IN CLASS 24 (U.S. CLS. 42 AND 50).**

**FIRST USE 6-0-2001; IN COMMERCE 6-0-2001.**

**OWNER OF U.S. REG. NOS. 1,965,127, 2,069,165,  
AND OTHERS.**

**SN 76-217,395, FILED 2-28-2001.**

**ERNEST SHOSHO, EXAMINING ATTORNEY**

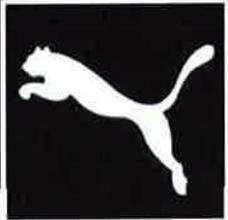
# **EXHIBIT B**

Email or Phone  Password

Keep me logged in [Forgot your password?](#)

PUMA Motorsport - The Official Page is on Facebook

To connect with PUMA Motorsport - The Official Page, sign up for Facebook today.



# FOREVER FASTER PUMA

PUMA Motorsport - The Official Page  
Clothing

[Timeline](#) [About](#) [Photos](#) [Likes](#) [More](#)

PEOPLE

287,507 likes

ABOUT

PUMA is the proud supplier to F1 teams Scuderia Ferrari and MERCEDES AMG PETRONAS, as well as BMW Motorsport in DTM.

<http://www.puma.com/motorsport>

PHOTOS



VIDEOS



 **PUMA Motorsport - The Official Page**  
Yesterday at 3:03am

The summer break can be hard on race fans. No worries, it's not that long. What's your top moment so far? #ForeverFaster



[Like](#) [Comment](#) [Share](#)

Chris Davis, Sakae Omote, Bruno Leites and 77 others like this. [Most Relevant](#)

4 shares

-  **Amine Ben Abdelkader** Vettel's 2nd win this season. 1 - Yesterday at 2:15pm
-  **Mark Christman** I WANT this as a poster!! 23 hrs

 **PUMA Motorsport - The Official Page**  
August 9 at 3:10am

Sunshine + great driving roads + BMW Motorsport polo = summer. #ForeverFaster



NOTES

Anthony Davidson answers your questions...  
October 5, 2009

Anthony Davidson answers your F1 questions  
September 15, 2009

2009 FORMULA 1 ING BELGIAN GRAND PRIX PRACTI...  
August 28, 2009

LIKED BY THIS PAGE



PUMA



PUMA Golf



PUMA Football

English (US) Privacy Terms Cookies Advertising  
Ad Choices More  
Facebook © 2015

Like Comment Share

Sakae Omote, Gabriel Bencomo, Andres Gonzalo Rincon Bautista  
and 106 others like this. **Most Relevant**



**PUMA Motorsport - The Official Page**

August 8 at 12:05am

Help us celebrate together with MERCEDES AMG PETRONAS. We're giving away some great prizes. Click the link for more info <http://f1.benz.me/10mFans>. T&C's apply. #10mFans

Like Comment Share

Sakae Omote, Gabriel Bencomo, Minakshi Deo and 44 others like this. **Most Relevant**

18 shares



**Minakshi Deo** too awesome too good contest

August 9 at 8:47pm

1 Reply



**Minakshi Deo** love it to win it

August 9 at 8:47pm

[View 3 more comments](#)



**PUMA Motorsport - The Official Page**

August 7 at 3:04am

The PUMA Ferrari Weekender. Pack it up fast. Then slow down and enjoy your summer break. #ForeverFaster



Like Comment Share

Sakae Omote, Gabriel Bencomo, Nerea Cid Salmerón and 97 others like this.

2 shares



**PUMA Motorsport - The Official Page** shared **MERCEDES AMG PETRONAS's** post.

August 3 at 8:38am



**MERCEDES AMG PETRONAS** added 2 new photos.

To celebrate reaching #10mFans, we are running a huge prize giveaway. WIN 1 of 10 pairs of tickets to the 2016 MalaysiaGP, courtesy of **PETRONAS MOTORSPORTS**. T&C's apply – enter via <http://f1.benz.me/10mFans>

Like Comment

Sakae Omote, Minakshi Deo, Iván López and 34 others like this.



**PUMA Motorsport - The Official Page**

August 3 at 3:33am

To help **MERCEDES AMG PETRONAS** celebrate reaching #10mFans we're giving away some great products in their prize giveaway. Stay tuned and enter here <http://f1.benz.me/10mFans>. T&C's apply.

Like Comment Share

Sakae Omote, Minakshi Deo, 정성현 and 26 others like this. Most Relevant

16 shares



**Arnaud Ketels** Super stuff guys !! I look part to this great contest !  
1 · August 3 at 3:35am



**Eric Elkins** Nico's race boots!!!!!!  
August 3 at 3:44pm

[View 5 more comments](#)



**PUMA Motorsport - The Official Page**

July 26 at 6:57am ·

Congratulations **Scuderia Ferrari Sebastian Vettel** on winning the Hungarian GP. Top of the podium is #ForeverFaster #redseason



Like Comment Share

Sakae Omote, Artur Kozik, Esmá Beysim and 243 others like this.

19 shares



**PUMA Motorsport - The Official Page**

July 23 at 12:56am ·

By storm or under the sun, #F1 is ready to take on the #HungarianGP



Like Comment Share

Sakae Omote, Iván López, Low ChunShen and 68 others like this.

 **PUMA Motorsport - The Official Page**  
July 21 at 2:22am ·

Make a statement. A #ForeverFaster statement with the Mercedes AMG Petronas Statement Jacket



Like Comment Share

Sakae Omote, Gabriel Bencomo, Mária Hógye and 77 others like this.

 **PUMA Motorsport - The Official Page**  
July 17 at 1:03am ·

Made to show off your faster side. Inspired by @ScuderiaFerrari. Get the Ferrari Handbag now at [www.puma.com/ferrari](http://www.puma.com/ferrari).



Like Comment Share

Sakae Omote, Nerea Cid Salmerón, Agnè Kadyrova and 58 others like this. [Most Relevant](#)

2 shares

 **Jackie Mann** Nice!  
July 17 at 3:06am

 **John Mark** <https://www.facebook.com/pages/Car-valuation/640793096032213?ref=hl>



95 Likes  
8 talking about this

July 17 at 3:34am



**PUMA Motorsport - The Official Page**

July 9

Did someone say Tarzan corner? #DTM is in full swing at #Zandvoort. #ForeverFaster



Like Comment Share

Sakae Omote, EVOLUTION 2 Motorsport, June Sirluk and 124 others like this. Most Relevant

4 shares



**Remy LeBeau** I like puma and I have been along time customer but i dont understand why you have to glue together the insoles and the base of the sneakers? is there anyway puma can stop doing that, in order for the customer to change their insoles?

July 15 at 9:54pm

[View 6 more comments](#)



**PUMA Motorsport - The Official Page**

July 7

The Ferrari Lifestyle Backpack blends PUMA style with Scuderia Ferrari inspired details.



Like Comment Share

Sakae Omote, Gabriel Bencomo, Nerea Cid Salmerón and 238 others like this.

14 shares



**PUMA Motorsport - The Official Page**

July 5

That's a home win for Lewis Hamilton and another 1,2 sweep for MERCEDES AMG PETRONAS. Dramatic #BritishGP. Hard fought, well deserved. #ForeverFaster



Like Comment Share

Low ChunShen, Rondie Latham Jr., Ez Hiba and 155 others like this.

3 shares



PUMA Motorsport - The Official Page

July 3

It's Scuderia Ferrari driver Seb's big day. We can't imagine a better birthday venue than the #BritishGP. #redseason



Like Comment Share

Sakae Omote, Eschbach Muebles, Rondie Latham Jr. and 128 others like this.

5 shares



PUMA Motorsport - The Official Page

July 2

Keep calm and hold your teacups steady. #F1 is coming to visit the queen #BritishGP #ForeverFaster



Like Comment Share

Sakae Omote, Ez Hiba, Iván López and 65 others like this.

1 share



**PUMA Motorsport - The Official Page**

June 30

Comfort. Casual. Performance Inspired. Gigante Mid Leather SF 10. What better way to kick off summer? #ForeverFaster



Like Comment Share

Sakae Omote, Cristian Gamez, Roel Loera and 318 others like this. [Most Relevant](#)

22 shares



**Daniel Krassimirov Petrov** Where can i buy them

July 22 at 10:26pm



**Thijs Deburghgraeve** Where to buy?

June 30 at 6:33am

[View 2 more comments](#)



**PUMA Motorsport - The Official Page**

June 27

Happy Birthday to MERCEDES AMG PETRONAS driver Nico Rosberg! Wishing you another year of being #ForeverFaster!



Like Comment Share

Sakae Omote, Vishal Ahuja, Ez Hiba and 123 others like this.

2 shares



**PUMA Motorsport - The Official Page**

June 24

10 teams. 2300km of tarmac. #ForeverFaster driving. This is what we do. Bring it, Norisring!



Like Comment Share

Sakae Omote, [EVOLUTION 2 Motorsport](#), Sandeep Sachu and 190 others like this. Most Relevant

12 shares



**Nappa de Tempsàperdre** Quoi de mieux associer BM avec Puma ?? Super photo

June 24 at 9:39am

[View 2 more comments](#)



**PUMA Motorsport - The Official Page**

June 21

Austrian Grand Prix conquered by MERCEDES AMG PETRONAS. Nico Rosberg wins in true #ForeverFaster style.



Like Comment Share

Vishal Ahuja, 林德誠, Luis Hernandez and 99 others like this.

1 share



**واديح مفلول**

سيد محمود القمني:

الصراع على السلطة وطلب المال، كان سببا في شق الإسلام إلى سني وشيعي، شيعي وسني...

تجار الدين الأصالة والمعاصرة هو البديل = البام هو البديل = حكيم بنشماش = المناظرة الفكرية التاريخية = معا من أجل مغرب أفضل

محمود القمني و تجار الدين = تجار الدين أعداء العلماء = الدين والسياسة = محمود القمني = التيار التكفيري = سعيد الكحل = البام ضد الضلالية

June 24 at 3:08am



**PUMA Motorsport - The Official Page**

June 16

The alps are alive with the sound of engines revving. Who will conquer the Red Bull Ring this year? #ForeverFaster



[Like](#) [Comment](#) [Share](#)

EVOLUTION 2 Motorsport, Vishal Ahuja, Mohamad Nik Aiman and 99 others like this.

4 shares



**Iván López** Nico Rosberg!!! No doubts!!!  
June 23 at 8:26pm

[See More Stories](#)

[Sign Up](#) [Log In](#) [Messenger](#) [Facebook Lite](#) [Mobile](#) [Find Friends](#) [Badges](#) [People](#) [Pages](#) [Places](#)  
[Games](#) [Locations](#) [About](#) [Create Ad](#) [Create Page](#) [Developers](#) [Careers](#) [Privacy](#) [Cookies](#) [Ad Choices](#)  
[Terms](#) [Help](#)

Facebook © 2015  
English (US)



**PUMA Motorsport**  
@pumamotorsport

TWEETS  
4,219

FOLLOWING  
545

FOLLOWERS  
ear 16.9K

FAVORITES  
3,041

LISTS  
2

Have an account? [Log in](#) [Follow](#)

### PUMA Motorsport

@pumamotorsport

Proud suppliers to [@ScuderiaFerrari](#),  
[@MercedesAMGF1](#) &  
[@BMWMotorsport](#). #ForeverFaster



Joined August 2009



Tweets **Tweets & replies** Photos & videos Sign up

New to Twitter? [View 1 new Tweet](#)



Popular now

Search Twitter



Have an account? Log in



**PUMA Motorsport** @pumamotorsport · Aug 11

The summer break can be hard on race fans.No worries,it's not that long.What's your top moment so far? [#ForeverFaster](#)



Retweet 5 Like 11



**PUMA Motorsport** @pumamotorsport · Aug 8

Live for those classy [@LewisHamilton](#) and [@Nico\\_Rosberg](#) finishes? Click to celebrate with [@MercedesAMGF1](#) [f1.benz.me/10mFans](#). T&C's apply.

Retweet 6 Like 12



**PUMA Motorsport** @pumamotorsport · Aug 7

The PUMA Ferrari Weekender. Pack it up fast. Then slow down and enjoy your summer break. [#ForeverFaster](#)



Retweet 3 Like 8



**PUMA Motorsport** @pumamotorsport · Aug 9

Sunshine + great driving roads + [@BMWMotorsport](#) polo = summer. [#ForeverFaster](#)





New to Twitter? Sign up

Search Twitter Have an account? Log in

PUMA Motorsport  PUMA Motorsport · Aug 3  
**MERCEDES-AMG F1** @MercedesAMGF1 · Aug 3  
 READY, STEADY, GO! Celebrating **#10mFans** with a huge prize giveaway! [puma.com/fnbuiK1FTI](https://puma.com/fnbuiK1FTI). T&C's apply. Enter via: [f1.benz.me/10mFans](https://f1.benz.me/10mFans)

PUMA Motorsport  To celebrate **@MercedesAMGF1** achieving **#10mFans** we're giving away some great prizes. Enter here. [f1.benz.me/10mFans](https://f1.benz.me/10mFans). T&C's apply.

← ↻ 5 ★ 11 ⋮

PUMA Motorsport retweeted

 **BMW Motorsport** @BMWMotorsport · Aug 2  
 Splashing water. **#BMWDTM**



← ↻ 59 ★ 89 ⋮

PUMA Motorsport retweeted

 **BMW Motorsport** @BMWMotorsport · Aug 1  
 Good fight: after a difficult **#qualifying** two **@BMW M4 @DTM** managed to collect points at the **@redbullring #BMWDTM**



← ↻ 36 ★ 58 ⋮



PUMA Motorsport @pumamotorsport · Jul 26

What a thrilling action packed #HungarianGP. We've hardly taken a breath. Remarkable racing at it's finest. #ForeverFaster

10 6



PUMA Motorsport @pumamotorsport · Jul 26

Congratulations @ScuderiaFerrari #Seb5 on winning the #HungarianGP. Top of the podium is #ForeverFaster #redseason

Scuderia Ferrari



35 31



PUMA Motorsport @pumamotorsport · Jul 26

1 lap to go. Still a chance for things to change at the #HungarianGP.

1



PUMA Motorsport @pumamotorsport · Jul 26

What an immense move from @LewisHamilton now up to P6. #ForeverFaster.

4 4



PUMA Motorsport @pumamotorsport · Jul 26

Oh no. What an end for @nico\_rosberg after so much speed. Insane race here at the #HungarianGP.

5 5



PUMA Motorsport @pumamotorsport · Jul 26

.@LewisHamilton sets a the fastest lap as he hunts down points. #ForeverFaster

3 9



PUMA Motorsport @pumamotorsport · Jul 26

Remarkable fight for P1 and P2 is on at the #HungarianGP. We can't take much more of this. 12 #ForeverFaster laps to go.

1 1

PUMA Motorsport retweeted



Scuderia Ferrari @ScuderiaFerrari · Jul 26



[#Kimi7](#) Pit stop and try to reset the car it was worth trying.  
[#HungarianGP](#) [#redseason](#)

New to Twitter? Sign up

179 138

**PUMA Motorsport** @pumamotorsport · Jul 26 Have an account? Log in  
17 laps to go, our nerves are shot. Looking forward to a [#ForeverFaster](#) finish.

1 1

**PUMA Motorsport** @pumamotorsport · Jul 26  
[@nico\\_rosberg](#) comes out on top and in to P2 in a brave move.

1 1

**PUMA Motorsport** @pumamotorsport · Jul 26  
What is going on here? Crazy [#F1](#) scenes now at the [#HungarianGP](#).

7 3

**PUMA Motorsport** @pumamotorsport · Jul 26  
Safety car gone. Back to the race. Go guys [#ForeverFaster](#).



### New to Twitter?

Sign up now to get your own personalized timeline!

[Sign up](#)

Search Twitter



Have an account? [Log in](#)

[Sign up](#)

### You may also like

[Refresh](#)



**F1 Racing**  
[@F1Racing\\_ma](#)



**Eric Boullier**   
[@eboullier](#)



**ESPN F1**   
[@ESPNF1](#)



**Sky Sports F1**   
[@SkySportsF1](#)



**Total F1**   
[@F1TotalOfficia](#)

### Trends

- [#CamForWebstar](#)
- [Jimmy Carter](#)
- [#SoundsGoodFeelsGood](#)
- [#meteorshower](#)
- [#ShawnsNewCover](#)
- [Hisashi Iwakuma](#)
- [#GBBO](#)
- [Rex Ryan](#)
- [Tom Brady](#)
- [Tony Blair](#)

# **EXHIBIT C**



MOTORSPORT

SHOP

SPORT

LIFESTYLE

SUSTAINABILITY

ABOUT PUMA

EN

**ALONSO CAN BOLT**

Ferrari F1 driver Fernando Alonso's evoSPEED Mids are lightweight with multiple flex zones for increased flexibility.

[VISIT evoSPEED >>](#)

**EVO SPEED**

SCUDERIA FERRARI

MERCEDES AMG  
PETRONAS

[VIEW ALL TEAMS >](#)

**GET TO KNOW  
SCUDERIA  
FERRARI**

[GET TO KNOW THE TEAM](#)



# NEWS/EVENTS

**23**  
NOV

Grande Prêmio Do Brasil 2012

[VIEW ALL EVENTS](#)



Obrigado Felipe - 2013 Brazilian GP

[VIEW ALL NEWS](#)



[VIEW ALL MEDIA](#)

## PUMA.COM

- HOME
- NEWS
- MEDIA
- EVENTS
- ATHLETES
- TEAMS

## SPORTS

- FOOTBALL
- RUNNING
- FITNESS
- MOTORSPORT
- GOLF
- CRICKET

## LIFESTYLE

- PUMA SOCIAL
- BLACK LABEL
- TIMEPIECES
- FRAGRANCES
- TUMBLR
- INSTAGRAM

## SUSTAINABILITY

- CLEVER WORLD
- CLEVER LITTLE BAG
- BRING ME BACK
- PUMA.SAFE
- PUMA.PEACE
- PUMA.CREATIVE

## PUMA

- ABOUT PUMA
- CAREERS
- RSS FEEDS
- SHOP ONLINE
- FIND A STORE
- PRESS CENTRE



- [ENGLISH](#)
- [FRANÇAIS](#)
- [DEUTSCH](#)
- [ITALIANO](#)
- [ESPAÑOL](#)
- [PORTUGUÊS](#)

# Motorsport

**Race Gear for the Amateur to Professional Racer since 1996**  
Telephone: 760-731-8301 - M-F 9-6 PST  
Friendly advice is a phone call away

[Home](#) > PUMA Racing and Safety Gear

## PUMA - Race Bred Technology

- PUMA's involvement with F1, WRC, and touring car disciplines of World Motor Sports has distinguished PUMA as the design and technological leader in Motor Sports today.
- Designs and technology derived from feedback of professional drivers at the top of each discipline has created a database from which PUMA is setting the newest standards in racewear apparel.



adidas
Alpinestars Racing and Safety
PUMA Racing and Safety Gear
K1 Race Gear
Racing Suits
Motul Lubricants
Racing & Driving Shoes
Racing Gloves
Karting Gear
Gear Bags
Bargain Basement Close-Outs
Hub Caps & Accessories
Whitewall Tires & Wire Wheels
X-Treem Metal Polish
Garage Sale
Pilot Driving and Racing Shoes
Whitewall Tire Cleaner
OMP Racing Equipment
Truespoke T-Shirts



PUMA Driving Suits



PUMA Karting Suits



PUMA Racing Footwear



PUMA Racing and Karting Gloves

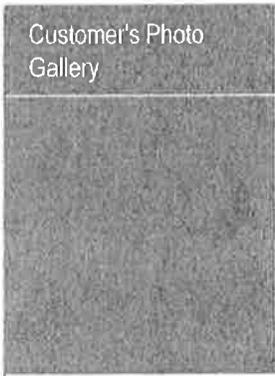


PUMA Nomex Underwear

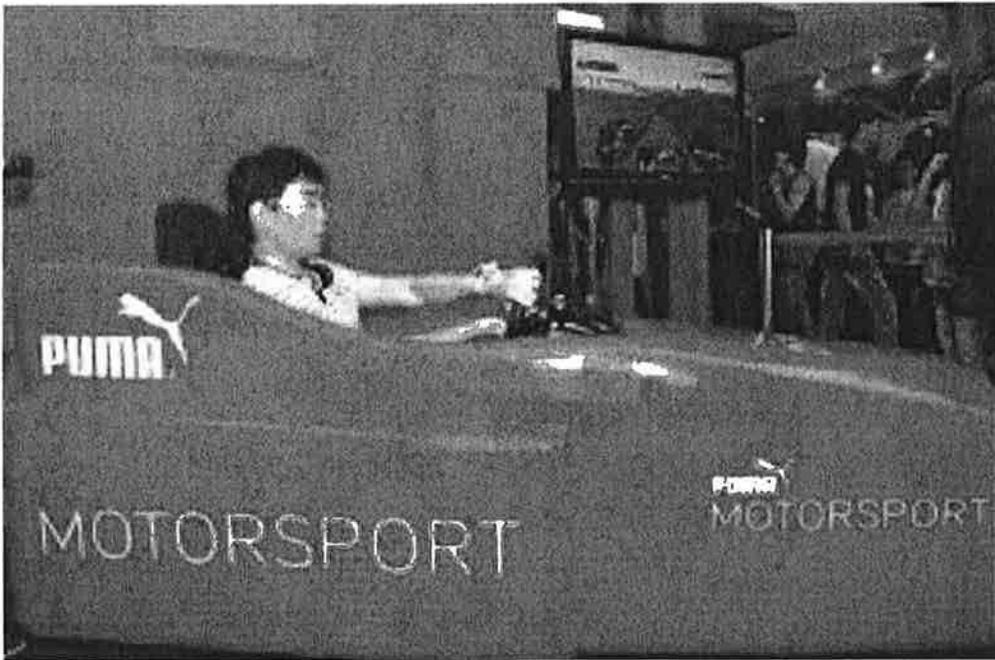


PUMA Team Bags for your race gear

**PUMA Racing and Safety Gear**



**PUMA Karting Shoes**

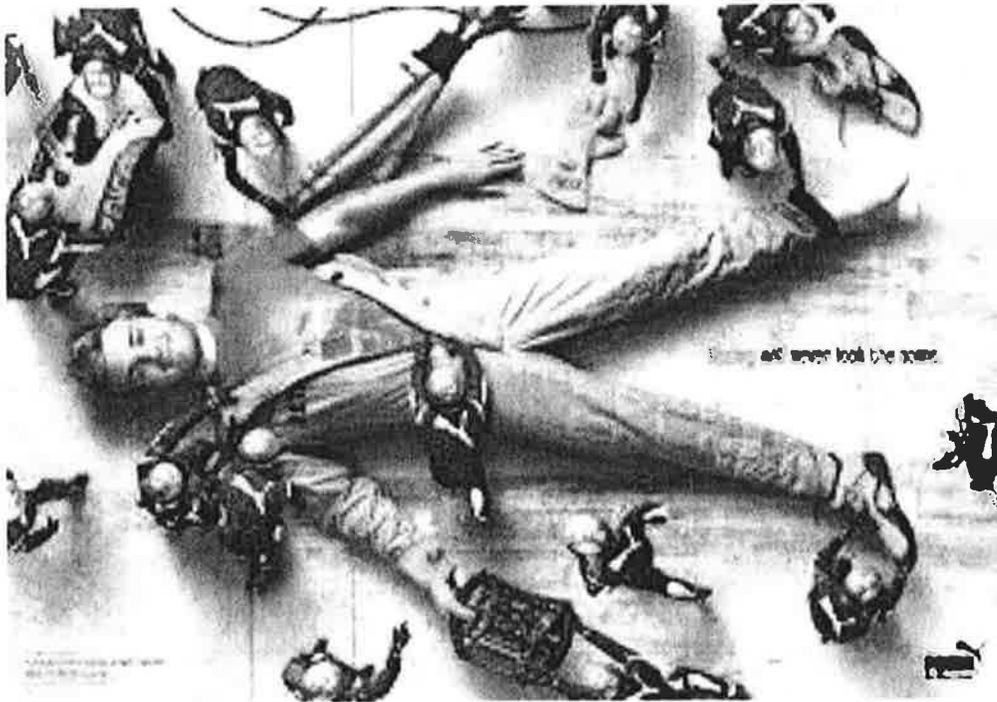






**PUMA**  
puma.com

Facing will never look the same.



Facing will never look the same.



# **EXHIBIT D**



Home / Men / Shoes / Motorsport

# MEN MOTORSPORT

102

PRODUCT RESULTS

SORT BY:

FEATURED +

SHOES +

- Sneakers +
- Running +
- Training +
- Soccer +
- Golf +

Motorsport

- Ferrari
- BMW Motorsport
- PUMA
- Sandals

CLOTHING +

ACCESSORIES +

SPORT +

		
<b>FERRARI</b> Ferrari Drift Cat 5 NM Men's Shoes \$69.00 <del>\$100.00</del>	<b>FERRARI</b> Ferrari Drift Cat 5 NM Men's Shoes \$69.00 <del>\$100.00</del>	<b>FERRARI</b> Ferrari Drift Cat 6 Flash Men's Shoes \$60.00 <del>\$100.00</del>
★★★★☆	★★★★☆	★★★★☆

## FILTER BY

Clear All Filters

FREE SHIPPING ON ORDERS OVER \$75

PRODUCT TYPE

- Shoes (95)
- Cleats (7)

COLOR

Color palette with swatches for various shades.

SIZE

Size selection grid with options from 4 to 14.

PRICE

Price range slider from \$42.00 to \$260.00.

RATING

- ★★★★★ (5)
- ★★★★☆ (5 up) (26)
- ★★★☆☆ (6 up) (29)

		
<b>FERRARI</b> Ferrari Drift Cat 6 Flash Men's Shoes \$60.00 <del>\$100.00</del>	<b>FERRARI</b> Ferrari Drift Cat 6 Flash Men's Shoes \$50.00 <del>\$100.00</del>	<b>FERRARI</b> Ferrari Drift Cat 6 NM Men's Shoes \$100.00
★★★★☆	★★★★☆	
		
<b>FERRARI</b> Ferrari Drift Cat 6 NM Men's Shoes \$100.00	<b>FERRARI</b> Ferrari Drift Cat 6 NM Men's Shoes \$100.00	<b>FERRARI</b> Ferrari Drift Cat 6 NM Men's Shoes \$100.00

		
<b>FERRARI</b> Ferrari Future Cat 10 Leather Men's Shoes \$110.00	<b>FERRARI</b> Ferrari Future Cat 10 Leather Men's Shoes \$110.00	<b>FERRARI</b> Ferrari Future Cat 10 Leather Men's Shoes \$66.00 <del>\$110.00</del>

		
<b>FERRARI</b>	<b>FERRARI</b>	<b>FERRARI</b>



Ferrari Future Car 3D Leather Men's Shoes  
\$69.00 \$139.00



Ferrari Future Car 3D Lifestyle Men's Shoes  
\$120.00



Ferrari Future Car 3D Lifestyle Men's Shoes  
\$120.00

16 W



Ferrari Future Car M1 Men's Shoes  
\$120.00



Ferrari Future Car M1 Men's Shoes  
\$120.00



Ferrari Future Car M1 Men's Shoes  
\$120.00

16 W



Ferrari Limite Exclusive Men's Shoes  
\$160.00 \$280.00



Ferrari Limite Exclusive Men's Shoes  
\$160.00 \$280.00



Ferrari NightCat Pirella Men's Shoes  
\$110.00

16 W



Ferrari NightCat Pirella Men's Shoes  
\$130.00



Ferrari NightCat TechLo EverFit® Men's Shoes  
\$125.00



Ferrari NightCat TechLo EverFit® Men's Shoes  
\$105.00

16 W



Ferrari Pedale Grid Men's Shoes  
\$50.00 \$100.00



Ferrari Pedale Grid Men's Shoes  
\$61.00 \$100.00



Ferrari Pedale Grid Men's Shoes  
\$50.00 \$100.00



Ferrari Pedale Grid Men's Shoes  
\$50.00 \$100.00



Ferrari Wilma 20 Men's Shoes  
\$75.00 \$140.00



Ferrari Wilma 20 Men's Shoes  
\$64.00 \$110.00





FERRARI  
PRIMO 20 MEN'S SHOES

Ferrari Primo 20 Men's Shoes  
\$65.00 \$130.00

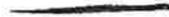
★★★★



FERRARI  
SELEZIONE MEN'S SHOES

Ferrari Selezione Men's Shoes  
\$60.00 \$120.00

★★★★



FERRARI  
TECH EVERFIT - 10 MEN'S SHOES

Ferrari TECH Everfit - 10 Men's Shoes  
\$65.00 \$130.00

★★★★



FERRARI  
TECH EVERFIT - 10 MEN'S SHOES

Ferrari TECH Everfit - 10 Men's Shoes  
\$65.00 \$130.00

★★★★



FERRARI  
TECH EVERFIT - 10 MEN'S SHOES

Ferrari TECH Everfit - 10 Men's Shoes  
\$65.00 \$130.00

★★★★



FERRARI  
ULTIMATE 10 MEN'S SHOES

Ferrari Ultimate 10 Men's Shoes  
\$263.00 \$525.00



FERRARI  
ULTIMATE 10 MEN'S SHOES

Ferrari Ultimate 10 Men's Shoes  
\$195.00 \$390.00



FERRARI  
ULTIMATE 10 MEN'S SHOES

Ferrari Ultimate 10 Men's Shoes  
\$195.00 \$390.00



FERRARI  
VALORASSI WEB CAGE + MEN'S SHOE

Ferrari Valorassi Web Cage + Men's Shoe  
\$60.00 \$120.00

★★★★



FERRARI  
VALORASSI WEBCAGE - MEN'S SHOE

Ferrari Valorassi WebCage - Men's Shoe  
\$60.00 \$120.00

★★★★



FERRARI  
VALORASSI 2 MEN'S SHOES

Ferrari Valorassi 2 Men's Shoes  
\$100.00



FERRARI  
VALORASSI 2 MEN'S SHOES

Ferrari Valorassi 2 Men's Shoes  
\$100.00



FERRARI  
VULCANIZED 2 MEN'S SHOES

Ferrari Vulcanized 2 Men's Shoes  
\$100.00



FERRARI  
VULCANIZED MEN'S SHOES

Ferrari Vulcanized Men's Shoes  
\$100.00



FERRARI  
VULCANIZED MEN'S SHOES

Ferrari Vulcanized Men's Shoes  
\$100.00



Ferrari Evolve Fast Mid Men's Shoes  
\$210.00 ~~\$250.00~~



Ferrari EvoSPEED 1.4 Men's Shoes  
\$110.00



Ferrari EvoSPEED 1.6 Men's Shoes  
\$110.00



Ferrari EvoSPEED 1.4 Men's Shoes  
\$110.00



Ferrari EvoSPEED 1.4 Men's Shoes  
\$110.00



BMW Chrono Delta Men's Shoes  
\$110.00  
★★★★★



BMW Chrono Delta Lo Men's Shoes  
\$110.00  
★★★★★



BMW Chrono Delta NM Lo Men's Shoes  
\$110.00



BMW Chrono Delta NM Lo Men's Shoes  
\$110.00



BMW Diff Cut Leather Men's Shoes  
\$100.00  
★★★★★



BMW Diff Cut NM Men's Shoes  
\$100.00



BMW Diff Cut G NM Men's Shoes  
\$100.00



BMW EvoSPEED 1.4 Men's Shoes  
\$110.00



BMW EvoSPEED 1.4 Men's Shoes  
\$110.00



BMW Future Est M2 Leather Men's Shoes  
\$120.00  
★★★★★





BMW MCH H08 Men's Shoes  
\$65.00 \$118.00



Drift Cat 6 Men's Shoes  
\$127.00 \$200.00  
★★★★☆

Drift Cat 6 Men's Shoes  
\$127.00 \$200.00  
★★★★☆

NEW



Drift Cat 6 Men's Shoes  
\$127.00 \$200.00  
★★★★☆

NEW



Drift Cat 6 Men's Shoes  
\$127.00 \$200.00  
★★★★☆

Future Slider Vulc Men Pack  
\$55.00

Future Slider Vulc Men Pack  
\$55.00



Future Slider Vulc Men's Shoes  
\$55.00



Future Slider Vulc Men's Shoes  
\$55.00



Future Slider Vulc Men's Skip-On  
Shoes  
\$55.00



Future Slider Vulc Men's Skip-On  
Shoes  
\$55.00



Future Slider Vulc Men's Skip-On  
Shoes  
\$55.00



Future Cat S1 Atomically Men's Shoes  
\$54.00 \$90.00  
★★★★★



Future Cat S1 Atomically Men's Shoes  
\$141 \$80.00  
★★★★★



Future Cat S1 Atomically Men's Shoes  
\$54.00 \$90.00  
★★★★★



Future Cat S1 Atomically Men's Shoes  
\$54.00 \$90.00  
★★★★★



Future Cat S1 Graphic Men's Shoes  
\$90.00



Future Cat S1 Graphic Men's Shoes  
\$90.00



Future Cat S1 Graphic Men's Shoes  
\$90.00



Speed Cat Sparco Shoes  
\$75.00

Speed Cat Sparco Shoes  
\$75.00

Speed Cat Sparco Shoes  
\$75.00



Speed Cat Sparco Shoes  
\$75.00

Speed Cat Sparco Shoes  
\$75.00

Speed Cat Sparco Shoes  
\$75.00



NEW



Vedano Men's Shoes  
\$75.00 \$110.00

Vedano Men's Shoes  
\$85.00 \$110.00

EvoSPEED 1.4 NightCat Men's Shoes  
\$85.00



Vedano Men's Shoes  
\$75.00 \$110.00  
★★★★★

Vedano Men's Shoes  
\$85.00 \$110.00  
★★★★★

EvoSPEED 1.4 NightCat Men's Shoes  
\$85.00



EvoSPEED 1.4 NightCat Men's Shoes  
\$85.00

EvoSPEED 1.4 NightCat Men's Shoes  
\$85.00

