

ESTTA Tracking number: **ESTTA686274**

Filing date: **07/28/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91222812
Party	Defendant Senss Technologies, Inc.
Correspondence Address	KEVIN KEENER KEENER AND ASSOCIATES, P.C. 161 N CLARK ST STE 4700 CHICAGO, IL 60601-3201 kevin.keener@keenerlegal.com;trademark@
Submission	Withdrawal Of Application
Filer's Name	Kevin Keener
Filer's e-mail	kevin.keener@keenerlegal.com
Signature	/kevinkeener/
Date	07/28/2015
Attachments	abandonment.pdf(50972 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD**

<p>Plantronics, Inc., A Delaware Corporation,</p> <p style="text-align: center;">Opposer,</p> <p style="text-align: center;">Vs</p> <p>Senss Technologies, Inc., A California Corporation,</p> <p style="text-align: center;">Applicant.</p>	<p>Opposition No. 91222812</p> <p>Mark(s): BLUEWIRE</p> <p>Serial No. 86/397,290</p> <p>Published: March 17, 2015</p>
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**APPLICANT'S APPEARANCE PRO SE AND
ABANDONMENT OF APPLICATION**

Senss Technologies Inc., through its authorized representative and owner Avi Gilor, hereby enters an appearance pro se for the above referenced Opposition proceeding. Please direct all future correspondence to Senss Technologies, Inc. at:

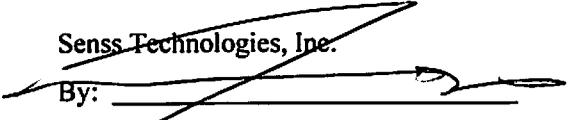
Senss Technologies, Inc.
Attn: Avi Gilor
4571 Mercurio Street
San Diego, CA. 92130
858-260-0497
avi@gilor.net

Furthermore, pursuant to 37 C.F.R. § 2.68(a) and section 602.02 of the TBMP, Applicant hereby expressly abandons and withdraws its Trademark Application No. 86/397,290 for the Mark BLUEWIRE with prejudice.

Date of execution: 7.28.2015

Respectfully Submitted,

~~Senss Technologies, Inc.~~

By: 

Name: Avi Gilor

Title: Owner and authorized representative

Date of execution: 7.28.2015

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of APPLICANT'S APPEARANCE PRO SE AND ABANDONMENT OF APPLICATION has been forwarded by first class postage pre paid mail by depositing the same with the U.S. Postal Service on this 29 day of July, 2015, to the following:

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PRO SE APPLICANT