

ESTTA Tracking number: **ESTTA683033**

Filing date: **07/10/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Swaminarayan Gurukul-U.S.A.
Granted to Date of previous extension	07/11/2015
Address	621 PARK VISTA RD MURPHY, TX 75094-4623 UNITED STATES
Attorney information	Christopher J. Day Law Office of Christopher Day 9977 North 90th Street Suite 155 Scottsdale, AZ 85258 UNITED STATES chris@daylawfirm.com

Applicant Information

Application No	86408934	Publication date	05/12/2015
Opposition Filing Date	07/10/2015	Opposition Period Ends	07/11/2015
Applicant	Shree Dharmajivan Mission Private Foundation Charitable Trust 235 Main Avenue, Suite 115 Dickson City, PA 18519 UNITED STATES		

Goods/Services Affected by Opposition

Class 036. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Charitable fundraising services in the field of the Hindu religion
Class 041. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Charitable services, namely, academic mentoring of school age children in the field of the Hindu religion; Religious instruction services in the field of the Hindu religion
Class 045. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Conducting religious ceremonies in the field of the Hindu religion

Applicant Information

Application No	86372359	Publication date	05/12/2015
Opposition Filing Date	07/10/2015	Opposition Period Ends	
Applicant	Shree Dharmajivan Mission Private Foundation Charitable Trust		

	235 Main Avenue, Suite 115 Dickson City, PA 18519 UNITED STATES
--	---

Goods/Services Affected by Opposition

Class 036. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Charitable fundraising services in the field of the Hindu religion
Class 041. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Charitable services, namely, academic mentoring of school age children in the field of the Hindu religion; Religious instruction services in the field of the Hindu religion
Class 045. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Conducting religious ceremonies in the field of the Hindu religion

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
--------------------------------------	----------------------------

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3305365	Application Date	10/16/2006
Registration Date	10/09/2007	Foreign Priority Date	NONE
Word Mark	SHREE SWAMINARAYAN GURUKUL U.S.A.		
Design Mark			
Description of Mark	<p>The mark consists of the color black appears in the wording SHREE SWAMINARAYAN GURUKUL and in the outline of the entire design. The color white appears in the wording U.S.A, in the lettering inside the circle, and in the inside portion of the border of the entire design. The color red appears in the outline of the sunburst at the top of the design, in the lettering within the sunburst, in the six circles on the tips of the design, in the six triangles within the design and in the circle in the middle of the design. The color yellow appears within the sunburst, in</p>		

	the larger circle within the design element, in the two arches above the banners, and in the banner closest to the design. The color purple appears in the four bubbles attached to the outside of the design. The color orange appears in the lower portion of the sunburst, in the U-shaped design within the large circle and in the banner closest to the design. The color blue appears inside the larger circle and in the lower banner. The color green appears in the inside of the circle.
Goods/Services	Class 041. First use: First Use: 1991/09/00 First Use In Commerce: 1991/09/00 Educational services, namely, providingclasses, in the field of cultural values; Organizing community cultural events

U.S. Application No.	86385399	Application Date	09/04/2014
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	SWAMINARAYAN GURUKUL PARIVAR USA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2006/09/00 First Use In Commerce: 2006/09/00 Educational services, namely, providingclasses in the field of cultural values; Organizing community cultural events		

U.S. Application No.	86385402	Application Date	09/04/2014
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	SWAMINARAYAN GURUKUL FAMILY USA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2006/09/00 First Use In Commerce: 2006/09/00 Educational services, namely, providingclasses in the field of cultural values; Or-		

	ganizing community cultural events
--	------------------------------------

Attachments	77022220#TMSN.png(bytes) 86385399#TMSN.png(bytes) 86385402#TMSN.png(bytes) Consolidated Notice of Opposition.pdf(377679 bytes)
-------------	--

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Christopher J Day/
Name	Christopher J. Day
Date	07/10/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re:

Mark: SGVP GURUKUL PARIVAR USA
Serial No.: 86408934
Published: May 12, 2014

Mark: SHREE SWAMINARAYAN GURUKUL PRATISHTHANAM SGVP
Serial No.: 86372359
Published: May 12, 2014

Swaminarayan Gurukul-U.S.A.,
Opposer,

v.

Shree Dharmajivan Mission Private Foundation
Charitable Trust,
Applicant.

CONSOLIDATED NOTICE OF OPPOSITION

Opposer, Swaminarayan Gurukul-U.S.A., believing it will be damaged by registration of the above-identified marks, files this Notice of Opposition and alleges as follows:

Identity and Standing of Opposer

1. Opposer is Swaminarayan Gurukul-U.S.A., non-profit corporation organized under the laws of Texas, with an address of 3984 Hollow Ridge Ct, Yorba Linda, CA 92887.
2. Opposer was organized for the purposes of, *inter alia* (collectively, “Opposer’s Services”):

- a. Carrying on religious, cultural and educational activities and to further the interests of the Swaminarayan Religion and Swaminarayan Gurukul-Rajkot, India, more specifically:
- i. Providing religious revivals in tents, open air, stadiums, etc.;
 - ii. Establishing an educational institute;
 - iii. Sending missionaries to work in other countries;
 - iv. Providing local cultural and religious services, Sunday schools, summer schools, health camps, yoga classes, children/senior cultural and religious activities, blood donation drives, natural disaster relief in the USA;
 - v. Preaching through internet, radio, television and other media;
 - vi. Establishing religious bookstores;
 - vii. Performing all the functions of a Gurukul, such as
 1. Educational, religious and cultural activities;
 2. Temple dedications;
 3. Inviting saints from Swaminarayan Gurukul-Rajkot, India to the United States to further religious and educational activities;
 4. Helping people to give up their dependency on smoking, drugs, and other addictions, thereby promoting a vice-free and drug-free society.
- b. Charitable fundraising to support Opposer's religious, cultural and educational mission.

3. Since at least as early as 1978, Opposer has, itself and through its predecessors, used the marks SHREE SWAMINARAYAN, SHREE SWAMINARAYAN GURUKUL, SHREE SWAMINARAYAN GURUKUL USA and related marks in commerce in connection educational, religious and cultural services related to the Hindu religion.

4. Opposer's educational, religious and cultural services specifically include charitable fundraising, academic and religious instruction, and conducting religious ceremonies, all in the field of the Hindu religion.

5. Opposer is the owner of Reg. No. 3305365 (the '365 Registration) for the mark SHREE SWAMINARAYAN GURUKUL U.S.A. ("the SHREE SWAMINARAYAN GURUKUL U.S.A. Logo") in the following stylized format:



6. The application to register the mark in the '365 Registration was filed on a 1(a) basis on October 16, 2006, and the registration issued on October 9, 2007.

7. Title and status copies of Opposer's '365 Registration are attached as **Exhibit A**.

8. Since at least as early as September, 2006, Opposer has used the mark SWAMINARAYAN GURUKUL PARIVAR USA in commerce in connection with educational

services, namely, providing classes in the field of cultural values and organizing community cultural events related to the Hindu religion.

9. On September 8, 2014, Opposer filed App. Ser. No. 86385399 to register SWAMINARAYAN GURUKUL PARIVAR USA for “Educational services, namely, providing classes in the field of cultural values; Organizing community cultural events.” Title and status copies of Opposer’s App. Ser. No. 86385399 are attached as **Exhibit B**.

10. On January 13, 2015, the Examining Attorney reviewing Opposer’s App. Ser. No. 86385399 issued a notice of suspension, indicating that the mark could be refused registration under Section 2(d) because of a likelihood of confusion with the mark in Applicant’s Application Serial No. 86372359.

11. Since at least as early as September, 2006, Opposer has used the mark SWAMINARAYAN GURUKUL FAMILY USA in commerce in connection with educational services, namely, providing classes in the field of cultural values and organizing community cultural events related to the Hindu religion.

12. On September 8, 2014, Opposer filed App. Ser. No. 86385402 to register SWAMINARAYAN GURUKUL FAMILY USA for “Educational services, namely, providing classes in the field of cultural values; Organizing community cultural events.” Title and status copies of Opposer’s App. Ser. No. 86385402 are attached as **Exhibit C**.

13. On January 13, 2015, the Examining Attorney reviewing Opposer’s App. Ser. No. 86385402 issued a notice of suspension, indicating that the mark could be refused registration under Section 2(d) because of a likelihood of confusion with the mark in Applicant’s Application Serial No. 86372359.

14. Opposer's marks, namely:

SHREE SWAMINARAYAN;
SHREE SWAMINARAYAN GURUKUL U.S.A.;
SWAMINARAYAN GURUKUL FAMILY USA;
SWAMINARAYAN GURUKUL PARIVAR USA; and
The SHREE SWAMINARAYAN GURUKUL U.S.A. Logo

are hereafter collectively referred to as "Opposer's Marks."

15. By virtue of Opposer's long and continuous use of Opposer's Marks in the United States, Opposer has accrued substantial goodwill in the marks, and Opposer's Marks, including but not limited to SHREE SWAMINARAYAN and SHREE SWAMINARAYAN GURUKUL U.S.A. have become exclusively associated with Opposer as they relate to Hindu educational, religious and cultural services in the United States.

Applicant and Applicant's Marks

16. Upon information and belief, Applicant is a Pennsylvania non-profit corporation named Shree Dharmajivan Mission Private Foundation Charitable Trust, with an address of 235 Main Avenue, Suite 115, Dickson City, PA 18519.

17. Applicant filed subject App. Ser. No. 86408934 on a 1(b) basis on September 29, 2014. The mark in the application is SGVP GURUKUL PARIVAR USA.

18. Applicant filed subject App. Ser. No. 86372359 on a 1(b) basis on August 20, 2014. The mark in the application is SHREE SWAMINARAYAN GURUKUL PRATISHTHANAM SGVP.

19. The services identified in each of the subject applications are:

Charitable fundraising services in the field of the Hindu religion in Int. Class 036;

Charitable services, namely, academic mentoring of school age children in the field of the Hindu religion; religious instruction services in the field of the Hindu religion in Int. Class 041; and

Conducting religious ceremonies in the field of the Hindu religion in Int. Class 045.

Grounds

20. The mark in App. Ser. No. 86372359, namely SHREE SWAMINARAYAN GURUKUL PRATISHTHANAM SGVP, is substantially identical to one or more of Opposer's Marks because they share the identical wording SHREE SWAMINARAYAN GURUKUL.

21. The mark in App. Ser. No. 86408934, namely SGVP GURUKUL PARIVAR USA, is substantially identical to Opposer's SWAMINARAYAN GURUKUL FAMILY USA and SWAMINARAYAN GURUKUL PARIVAR USA marks because they share the identical and equivalent wording GURUKUL PARIVAR.

22. The services for which Applicant seeks to register the subject marks are overlapping and highly related to Opposer's Services.

23. Applicant's services will be marketed through the same or very similar channels of trade and to the same class of consumers as Opposer's Services.

24. On information and belief, prospective consumers of Applicant's services are likely to erroneously assume that there is a lawful affiliation or connection between Opposer and Applicant, or between Opposer's services and Applicant's services.

25. Applicant's applications to register the subject marks are without Opposer's consent or permission and, on information and belief, is with full knowledge of Opposer's prior rights in Opposer's Marks.

26. On information and belief, neither Applicant nor any predecessor or related company of Applicant has a claim of right in the subject marks prior to the 2014 filing dates of the subject applications based on Applicant's alleged bona fide intent-to-use the marks in commerce.

27. The subject marks so resemble Opposer's prior marks that, when used in connection with the services of Applicant, are:

- a) likely to cause confusion, or to cause mistake, or to deceive;
- b) likely to falsely suggest a connection with Opposer; and
- c) likely to damage Opposer's goodwill in Opposer's Marks.

28. The mark in App. Ser. No. 86372359, namely SHREE SWAMINARAYAN GURUKUL PRATISHTHANAM SGVP, when used in connection with the identified services, will create a likelihood of confusion with Opposer's Marks within the meaning of Section 2(d) of the Lanham Act.

29. The mark in App. Ser. No. 86408934, namely SGVP GURUKUL PARIVAR USA, when used in connection with the identified services, will create a likelihood of confusion with Opposer's Marks within the meaning of Section 2(d) of the Lanham Act.

WHEREFORE, registration of the subject marks will damage Opposer and its rights in Opposer's Marks. Accordingly, Opposer prays that its Opposition to the registration of Application Serial Nos. 86372359 and 86408934 be sustained and the marks refused registration.

Dated July 10, 2015.

/Christopher J. Day/

Christopher J. Day, Attorney for Opposer
Law Office of Christopher Day
9977 North 90th Street, Suite 155
Scottsdale, AZ 85258
Telephone: (602) 258-4440
Facsimile: (602) 258-4441

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of this Consolidated Notice of Opposition has been served upon all parties, at their following address of record by First Class Mail on July 10, 2015:

KARL S. SAWYER, JR.
NELSON MULLINS RILEY & SCARBOROUGH LLP
100 N TRYON ST
CHARLOTTE, NC 28202-4000

/Christopher J. Day/

Christopher J. Day

Exhibit A

Generated on: This page was generated by TSDR on 2015-07-09 18:52:05 EDT

Mark: SHREE SWAMINARAYAN GURUKUL U.S.A.



US Serial Number: 77022220

Application Filing Date: Oct. 16, 2006

US Registration Number: 3305365

Registration Date: Oct. 09, 2007

Register: Principal

Mark Type: Service Mark

Status: A Section 8 declaration has been accepted.

Status Date: Jun. 04, 2013

Publication Date: Jul. 24, 2007

Mark Information

Mark Literal Elements: SHREE SWAMINARAYAN GURUKUL U.S.A.

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the color black appears in the wording SHREE SWAMINARAYAN GURUKUL and in the outline of the entire design. The color white appears in the wording U.S.A., in the lettering inside the circle, and in the inside portion of the border of the entire design. The color red appears in the outline of the sunburst at the top of the design, in the lettering within the sunburst, in the six circles on the tips of the design, in the six triangles within the design and in the circle in the middle of the design. The color yellow appears within the sunburst, in the larger circle within the design element, in the two arches above the banners, and in the banner closest to the design. The color purple appears in the four bubbles attached to the outside of the design. The color orange appears in the lower portion of the sunburst, in the U-shaped design within the large circle and in the banner closest to the design. The color blue appears inside the larger circle and in the lower banner. The color green appears in the inside of the circle.

Color Drawing: Yes

Color(s) Claimed: The color(s) red, yellow, black, purple, orange, blue, white, and green is/are claimed as a feature of the mark.

Disclaimer: "U.S.A., SHREE SWAMINARAYAN GURUKUL, and the non-latin characters which translate into SWAMINARAYAN"

Translation: The English translation of the word SHREE is LORD and the English translation of the word GURUKUL is INSTITUTION.

Transliteration: The non-Latin character(s) in the mark transliterate into SWAMINARAYANO VIJAYTETRAM, and this means SWAMINARAYAN PREVAILS NOW AND FOREVER in English.

Design Search Code(s): 01.05.04 - Sun with rays but neither partially exposed nor with facial features
24.09.07 - Banners; Advertising, banners
26.01.18 - Circles, three or more concentric; Concentric circles, three or more; Three or more concentric circles
26.01.21 - Circles that are totally or partially shaded.
26.01.31 - Circles - five or more; Five or more circles
26.05.15 - Triangles - four or more; Four or more triangles
26.05.21 - Triangles that are completely or partially shaded
26.15.21 - Polygons that are completely or partially shaded
28.01.03 - Japanese characters; Asian characters; Chinese characters

Name Portrait Consent: "The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual."

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Educational services, namely, providing classes, in the field of cultural values; Organizing community cultural events

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 1991

Use in Commerce: Sep. 1991

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Swaminarayan Gurukul - USA
Owner Address: 435 Shady Lane
 Southlake, TEXAS 76096
 UNITED STATES
Legal Entity Type: NON-PROFIT ORGANIZATION **State or Country Where Organized:** TEXAS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Christopher J. Day
Attorney Primary Email Address: chris@daylawfirm.com **Attorney Email Authorized:** No

Correspondent

Correspondent Name/Address: Christopher J. Day
 LAW OFFICE OF CHRISTOPHER DAY
 9977 NORTH 90TH STREET, SUITE 155
 SCOTTSDALE, ARIZONA 85258
 UNITED STATES
Phone: 602-258-4440 **Fax:** 602-258-4441
Correspondent e-mail: chris@daylawfirm.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 04, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Jun. 04, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED	71378
Jun. 04, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71378
May 06, 2013	TEAS SECTION 8 RECEIVED	
May 06, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 11, 2010	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 09, 2007	REGISTERED-PRINCIPAL REGISTER	
Aug. 08, 2007	ASSIGNED TO EXAMINER	78328
Jul. 24, 2007	PUBLISHED FOR OPPOSITION	
Jul. 04, 2007	NOTICE OF PUBLICATION	
Jun. 15, 2007	WITHDRAWN FROM PUB - TQR/NON-ATTY REQUEST	67110
May 01, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	78145
May 01, 2007	ASSIGNED TO LIE	78145
Apr. 10, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 05, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 04, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 04, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 03, 2007	NON-FINAL ACTION E-MAILED	6325
Apr. 03, 2007	NON-FINAL ACTION WRITTEN	81100
Mar. 23, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889

Mar. 22, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 22, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 01, 2007	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Mar. 01, 2007	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	81100
Mar. 01, 2007	ASSIGNED TO EXAMINER	81100
Oct. 20, 2006	NOTICE OF DESIGN SEARCH CODE MAILED	
Oct. 19, 2006	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 110

Date in Location: Jun. 04, 2013



No assignment has been recorded at the USPTO

For Serial Number: 77022220

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.5
Web interface last modified: July 25, 2014 v.2.5

Exhibit B

Generated on: This page was generated by TSDR on 2015-07-09 18:56:43 EDT

Mark: SWAMINARAYAN GURUKUL PARIVAR USA

SWAMINARAYAN GURUKUL
PARIVAR USA

US Serial Number: 86385399

Application Filing Date: Sep. 04, 2014

Register: Supplemental

Mark Type: Service Mark

Amended to Principal Register: No

Date Amended to Current Register: Jan. 08, 2015

Status: An Office action suspending further action on the application has been sent (issued) to the applicant. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Jan. 13, 2015

Mark Information

Mark Literal Elements: SWAMINARAYAN GURUKUL PARIVAR USA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The English translation of the wording "GURUKUL" in the mark is "SCHOOL" or "INSTITUTION" and the English translation of the wording "PARIVAR" in the mark is "FAMILY".

Related Properties Information

Claimed Ownership of US Registrations: 3305365

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Educational services, namely, providing classes in the field of cultural values; Organizing community cultural events

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 2006

Use in Commerce: Sep. 2006

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Swaminarayan Gurukul - USA

Owner Address: 435 Shady Lane
Southlake, TEXAS 76096
UNITED STATES

Legal Entity Type: non-profit organization

State or Country Where Organized: TEXAS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Christopher J. Day

Attorney Primary Email chris@daylawfirm.com
Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: CHRISTOPHER J. DAY
LAW OFFICE OF CHRISTOPHER DAY
9977 N 90TH ST STE 155
SCOTTSDALE, ARIZONA 85258-4499
UNITED STATES

Phone: 602-258-4440

Fax: 602-258-4441

Correspondent e-mail: chris@daylawfirm.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 13, 2015	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Jan. 13, 2015	LETTER OF SUSPENSION E-MAILED	6332
Jan. 13, 2015	SUSPENSION LETTER WRITTEN	88577
Jan. 09, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 08, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 08, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 19, 2014	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Dec. 19, 2014	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Dec. 19, 2014	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	88577
Dec. 19, 2014	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	88577
Dec. 16, 2014	ASSIGNED TO EXAMINER	88577
Sep. 15, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 08, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: TARCU, CATHERINE L

Law Office Assigned: LAW OFFICE 105

File Location

Current Location: TMEG LAW OFFICE 105 - EXAMINING
ATTORNEY ASSIGNED

Date in Location: Jan. 13, 2015



No assignment has been recorded at the USPTO

For Serial Number: 86385399

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.5
Web interface last modified: July 25, 2014 v.2.5

Exhibit C

Generated on: This page was generated by TSDR on 2015-07-09 18:57:35 EDT

Mark: SWAMINARAYAN GURUKUL FAMILY USA

SWAMINARAYAN GURUKUL
FAMILY USA

US Serial Number: 86385402

Application Filing Date: Sep. 04, 2014

Register: Supplemental

Mark Type: Service Mark

Amended to Principal Register: No

Date Amended to Current Register: Jan. 08, 2015

Register:

Register:

Status: An Office action suspending further action on the application has been sent (issued) to the applicant. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Jan. 13, 2015

Mark Information

Mark Literal Elements: SWAMINARAYAN GURUKUL FAMILY USA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The English translation of the wording "GURUKUL" in the mark is "SCHOOL" or "INSTITUTION".

Related Properties Information

Claimed Ownership of US Registrations: 3305365

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Educational services, namely, providing classes in the field of cultural values; Organizing community cultural events

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 2006

Use in Commerce: Sep. 2006

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Swaminarayan Gurukul - USA

Owner Address: 435 Shady Lane
Southlake, TEXAS 76096
UNITED STATES

Legal Entity Type: non-profit organization

State or Country Where Organized: TEXAS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Christopher J. Day

Attorney Primary Email chris@daylawfirm.com
Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: CHRISTOPHER J. DAY
LAW OFFICE OF CHRISTOPHER DAY
9977 N 90TH ST STE 155
SCOTTSDALE, ARIZONA 85258-4499
UNITED STATES

Phone: 602-258-4440

Fax: 602-258-4441

Correspondent e-mail: chris@daylawfirm.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 13, 2015	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Jan. 13, 2015	LETTER OF SUSPENSION E-MAILED	6332
Jan. 13, 2015	SUSPENSION LETTER WRITTEN	88577
Jan. 09, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 08, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 08, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 19, 2014	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Dec. 19, 2014	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Dec. 19, 2014	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	88577
Dec. 19, 2014	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	88577
Dec. 16, 2014	ASSIGNED TO EXAMINER	88577
Sep. 15, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 08, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: TARCU, CATHERINE L

Law Office Assigned: LAW OFFICE 105

File Location

Current Location: TMEG LAW OFFICE 105 - EXAMINING
ATTORNEY ASSIGNED

Date in Location: Jan. 13, 2015



No assignment has been recorded at the USPTO

For Serial Number: 86385402

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.5
Web interface last modified: July 25, 2014 v.2.5