

ESTTA Tracking number: **ESTTA690601**

Filing date: **08/19/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91222765
Party	Defendant Boom Boom Pizza
Correspondence Address	CHRISTOPHER J. DAY LAW OFFICE OF CHRISTOPHER DAY 9977 NORTH 90TH STREET, SUITE 155 SCOTTSDALE, AZ 85258 chris@daylawfirm.com
Submission	Answer
Filer's Name	Christopher J . Day
Filer's e-mail	chris@daylawfirm.com
Signature	/Christopher J. Day/
Date	08/19/2015
Attachments	91222765 TTAB Opposition Answer 8192015.pdf(13703 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re:

Mark: BOOM BOOM PIZZA
Serial No.: 86321097
TTAB No.: 91222765

TBB America, LLC, Anthony Palombino,
Opposer,

v.

Boom Boom LLC,
Applicant.

ANSWER

Applicant Boom Boom LLC, a Louisiana limited liability company, by its attorney, Christopher J. Day, answers the Notice of Opposition filed in this matter as follows:

1. In response to paragraph 1. of the Notice of Opposition, Applicant does not have sufficient knowledge to form a belief, therefore denied.
2. In response to paragraph 2. of the Notice of Opposition, Applicant does not have sufficient knowledge to form a belief, therefore denied.
3. In response to paragraph 3. of the Notice of Opposition, Applicant does not have sufficient knowledge to form a belief, therefore denied.

4. In response to paragraph 4. of Notice of Opposition, Applicant notes that the application was filed by BOOM BOOM LLC, Applicant otherwise admits the remaining allegations in paragraph 4.

5. In response to paragraph 5. of the Notice of Opposition, Applicant denies the allegation.

6. In response to paragraph 6. of the Notice of Opposition, Applicant does not have sufficient knowledge to form a belief, therefore denied.

7. In response to paragraph 7. of the Notice of Opposition, Applicant does not have sufficient knowledge to form a belief, therefore denied.

8. In response to paragraph 8. of the Notice of Opposition, Applicant admits the claimed date of first use and the filing date of Applicant's mark. As to the remaining allegations, Applicant does not have sufficient knowledge to form a belief, therefore denied.

9. In response to paragraph 9. of the Notice of Opposition, Applicant denies the allegation.

10. In response to paragraph 10. of the Notice of Opposition, Applicant denies the allegation.

WHEREFORE, Applicant respectfully requests the Opposition be denied.

Dated August 19, 2015.

/Christopher J. Day/
Christopher J. Day, Attorney for Applicant
Law Office of Christopher Day
9977 North 90th Street, Suite 155
Scottsdale, AZ 85258
Telephone: (602) 258-4440
Facsimile: (602) 258-4441

