

ESTTA Tracking number: **ESTTA684234**

Filing date: **07/16/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91222290
Party	Defendant Elvio Pugliese
Correspondence Address	MARK MY WORDS TRADEMARK SERVICES PTY LTD PO BOX 1140 UPWEY VIC 3158, AUSTRALIA
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Bradley D. Crose
Filer's e-mail	brad@croselaw.com
Signature	/Bradley D. Crose/
Date	07/16/2015
Attachments	Notice_of_Appearance.pdf(74829 bytes)

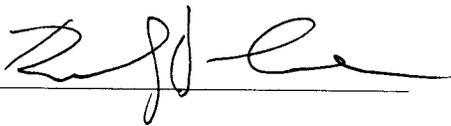
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

SHURE INCORPORATED)	
)	
Opposer,)	Application No.
)	79/152,375
v.)	
)	
ELVIO PUGLIESE)	Opposition No.
)	91222290
Applicant.)	
_____)	

NOTICE OF APPEARANCE

Notice is hereby given of the entry of the undersigned as counsel for Applicant in the matters of Application No. 79/152,375 and Opposition No. 91222290. Counsel has been appointed by Applicant in the attached Power of Attorney.

Respectfully submitted this 16th day of July, 2015.

By: 

Bradley D. Crose
CROSE LAW LLC
112 Northbrooke Trace
Woodstock, GA 30188
(678) 521-4060
Brad@CroseLaw.com

ATTORNEY FOR APPLICANT

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK EXAMINING OPERATION

Owner: Elvio Pugliese
Mark: Wireless (stylized logo)
Serial No: 79/152.375
Filed: May 22, 2014

Surfers Paradise, QLD 4217 Australia
July 14, 2015

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

**Revocation and Power of Attorney, and
Change in Correspondence Address**

Sir:

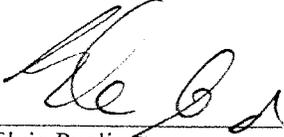
Owner of the subject mark hereby revokes all Powers of Attorney previously given in this matter, and appoints:

Bradley D. Crose of:

CROSE LAW LLC
112 Northbrooke Trace
Woodstock, Georgia 30188
Telephone Number: (678) 521-4060

with full power of revocation and substitution, to prosecute the subject application to register, to transact all business in connection therewith, to take any and all other action with regard to this application therefore, including matters before the TTAB, and to receive the certificate of registration. Owner of the subject mark hereby requests that the Correspondence Address be changed to the same address as the Power of Attorney herein.

Dated: 14.07.15

By: 
Name: Elvio Pugliese

Docket No. TM-15-0317

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

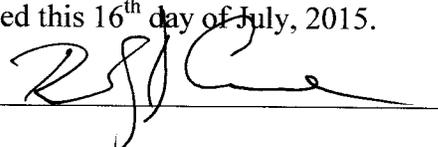
SHURE INCORPORATED)	
)	
Opposer,)	Application No.
)	79/152,375
v.)	
)	
ELVIO PUGLIESE)	Opposition No.
)	91222290
Applicant.)	
_____)	

CERTIFICATE OF SERVICE

This is to certify that I have this date served counsel of record with a true and correct copy of the foregoing **NOTICE OF APPEARANCE** via email to kfink@bannerwitcoff.com and by depositing same in the U.S. mail with adequate postage affixed thereon address to:

Katherine Laatsch Fink
Banner & Witcoff, Ltd.
10 S. Wacker Drive, Suite 3000
Chicago, IL 60606

Respectfully submitted this 16th day of July, 2015.

By: 

Bradley D. Crose
CROSE LAW LLC
112 Northbrooke Trace
Woodstock, GA 30188
(678) 521-4060
Brad@CroseLaw.com
ATTORNEY FOR APPLICANT