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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91221837
Party	Plaintiff Bibiji Inderjit K Puri
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Date	02/24/2016
Attachments	160224 Bibiji's First Notice of Reliance re Bad Yogi-mal.pdf(12601 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

BIBIJI INDERJIT KAUR PURI

Opposer,

v.

BAD YOGI LLC,

Applicant.

Opposition No.: **91221837**

In Re:

Appl. Serial No.: 86432152

For the mark: BAD YOGI

Published on: April 7, 2015

OPPOSER BIBIJI INDERJIT KAUR PURI'S

FIRST NOTICE OF RELIANCE

Opposer, BIBIJI INDERJIT KAUR PURI ("Bibiji") hereby submits this First Notice of Reliance. Bibiji reserves the right to amend or supplement this Notice. Bibiji intends to rely on the following evidence:

1. **U.S. Trademark Registrations:** All such documents are of public record and/or equally available to both parties.

i. **Reg. No. 1980514** for "YOGI TEA" filed Sep. 26, 1994 for the goods described as "tea" is held by registrant East West Tea Company for the benefit of Bibiji as an at least 50% co-owner;

ii. **Reg. No. 4412548** for the mark "LITTLE YOGIS" filed Jan. 10, 2003 is held by Wai Lana Productions, LLC for the benefit of Bibiji;

iii. **Reg. No. 3595462** for "YOGIBOTANICALS" filed Apr. 19, 2007 is held by Yogi Botanicals International Corporation for the benefit of Bibiji; and

iv. **Reg. No. 3595461** for "YOGI BOTANICALS ORGANIC SOLUTIONS" filed Apr. 19, 2007 is held by Yogi Botanicals International Corporation for the benefit of Bibiji.

2. **U.S. Trademark Applications:** All such documents are of public record and/or equally available to both parties.

i. **Ser. No. 77784202** for the mark “YOGI NUT” in association with “Processed nuts” filed on July 17, 2009 is held by Yogi Botanicals International Corporation for the benefit of Bibiji;

ii. **Ser. No. 86137651** for the mark “YOGI” in association with clothing (Class 25) filed on December 06, 2013 is held by Bibiji;

iii. **Ser. No. 77636305** for the mark “YOGI” in association with “processed cereal-based food to be used as a breakfast food, snack food, or ingredient for making other foods” filed on December 18, 2008 is held by Bibiji as an at least 50% co-owner with the Yogi Bhajan Administrative Trust;

iv. **Ser. No. 77889992** for the mark “YOGI” in association with “Granola; granola snacks; granola-based snack bars; ready to eat, cereal-derived food bars” filed on December 9, 2009 is held by Bibiji as an at least 50% co-owner with the Yogi Bhajan Administrative Trust;

v. **Ser. No. 85920241** for the mark “YOGI” in association with various food products filed on May 1, 2013 is held by Bibiji as an at least 50% co-owner with the Yogi Bhajan Administrative Trust; and

vi. **Ser. No. 86432152** for the mark “BAD YOGI” filed by Applicant and its file history.

Dated: February 24, 2016

THE SONI LAW FIRM

/s/ Michael A. Long

Surjit P. Soni

Michael A. Long

Attorneys for Opposer,

BIBIJI INDERJIT KAUR PURI

CERTIFICATE OF SERVICE

I certify that I served the foregoing **OPPOSER BIBIJI INDERJIT KAUR PURI'S FIRST NOTICE OF RELIANCE** to the attorney of record for Applicant Bad Yogi, LLC as follows:

DAVID L LUIKART
HILL WARD HENDERSON
101 E KENNEDY BLVD SUITE 3700, PO BOX 2231
TAMPA, FL 33602-5195

By causing a full, true, and correct thereof to be sent by mailing in a sealed, first class postage prepaid envelope and deposited with the United States Postal Service.

Date: February 24, 2016

/s/ Cassandra Scardino
Cassandra Scardino