

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500

Mailed: July 20, 2015

Opposition No. 91221822

Seven S.p.A

v.

Seven For All Mankind, LLC

Karl Kochersperger, Paralegal Specialist:

On June 15, 2015, Applicant filed an answer to the opposition, and on July 20, 2015, Applicant filed an amended answer¹ and a counterclaim to cancel Opposer's pleaded registration, namely Registration No. 1708062. Applicant submitted the required fee.

Opposer and counterclaim Defendant, Seven S.p.A., is allowed until *thirty days* from the mailing date of this order to file an answer to the counterclaim. *See* Trademark Rule 2.106(b)(2)(iii).

In accordance with the Trademark Rules of Practice, conferencing, disclosure, discovery and testimony periods are reset as indicated below. *See* Trademark Rule 2.121(b)(2). In each instance, a copy of the transcript of testimony, together with copies

¹ Pursuant to Fed. R. Civ. P. 15(a)(1), made applicable to Board proceedings by Trademark Rule 2.116(a), a party may amend its pleading once as a matter of course within 21 days after serving it. *See* Trademark Rule 2.107/2.115; TBMP § 507.01. Applicant's amended answer to the notice of opposition was filed as a matter of course, and is accepted as Applicant's operative pleading in this proceeding. *See* Fed. R. Civ. P. 15(a)(1)(A) and (B).

of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. *See* Trademark Rule 2.125.

Answer to Counterclaim Due	8/19/2015
Deadline for Discovery Conference	9/18/2015
Discovery Opens	9/18/2015
Initial Disclosures Due	10/18/2015
Expert Disclosures Due	2/15/2016
Discovery Closes	3/16/2016
Plaintiff's Pretrial Disclosures	4/30/2016
30-day testimony period for plaintiff's testimony to close	6/14/2016
Defendant/Counterclaim Plaintiff's Pretrial Disclosures	6/29/2016
30-day testimony period for defendant and plaintiff in the counterclaim to close	8/13/2016
Counterclaim Defendant's and Plaintiff's Rebuttal Disclosures Due	8/28/2016
30-day testimony period for defendant in the counterclaim and rebuttal testimony for plaintiff to close	10/12/2016
Counterclaim Plaintiff's Rebuttal Disclosures Due	10/27/2016
15-day rebuttal period for plaintiff in the counterclaim to close	11/26/2016
Brief for plaintiff due	1/25/2017
Brief for defendant and plaintiff in the counterclaim due	2/24/2017
Brief for defendant in the counterclaim and reply brief, if any, for plaintiff due	3/26/2017
Reply brief, if any, for plaintiff in the counterclaim due	4/10/2017

If the parties file a motion to suspend or extend these dates, the motion should set forth the proposed dates in the format shown in this order. *See* Trademark Rule 2.121(d).

Briefs shall be filed in accordance with Trademark Rules 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.