

ESTTA Tracking number: **ESTTA667585**

Filing date: **04/20/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Snapchat, Inc.
Granted to Date of previous extension	05/20/2015
Address	63 Market Street Venice, CA 90291 UNITED STATES

Attorney information	Robert Potter, Esq. Kilpatrick Townsend & Stockton LLP 1133 Avenue of the Americas, 21st Floor New York, NY 10036 UNITED STATES rpotter@kiltown.com, jarkowitz@ktslaw.com, DWilson@kiltown.com, OHarris@kiltown.com, agarcia@kiltown.com, tadmin@kiltown.com Phone:212-775-8700
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**Applicant Information**

Application No	86358450	Publication date	01/20/2015
Opposition Filing Date	04/20/2015	Opposition Period Ends	05/20/2015
Applicant	Schwartz, Justin 3105 Quentin Road Brooklyn, NY 11234 UNITED STATES		

**Goods/Services Affected by Opposition**

Class 009. First Use: 2014/01/02 First Use In Commerce: 2014/01/02 All goods and services in the class are opposed, namely: Computer application software for mobile phones, tablets, and handheld computers, namely, software for allowing users to share pictures, videos, links, and other content and lets them post them to their own pages if they enjoy the content
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**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act section 2(d)
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**Mark Cited by Opposer as Basis for Opposition**

U.S. Registration No.	4375712	Application Date	12/12/2012
Registration Date	07/30/2013	Foreign Priority Date	NONE

Word Mark	SNAPCHAT
Design Mark	
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2011/09/30 First Use In Commerce: 2011/09/30 Computer application software for mobile phones, portable media players, and handheld computers, namely, software for sending digital photos, videos, images, and text to others via the global computer network

Attachments	85800506#TMSN.png( bytes ) Notice of Opposition re SCRAP CHAT.pdf(20178 bytes ) -Exhibit 1 (SCRAP CHAT NOO)-.pdf(4259835 bytes ) Exhibit 2 (SCRAP CHAT NOO).pdf(543850 bytes ) Exhibit 3 (SCRAP CHAT NOO).pdf(237408 bytes )
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Robert Potter/
Name	Robert Potter, Esq.
Date	04/20/2015