ESTTA Tracking number:

ESTTA907441 07/05/2018

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91221462
Party	Plaintiff Mars, Incorporated
Correspondence Address	JASON J MAZUR ARENT FOX LLP 1717 K ST NW WASHINGTON, DC 20006 UNITED STATES Email: jason.mazur@arentfox.com, ross.panko@arentfox.com, loni.sherwin@arentfox.com, heather.booth@arentfox.com, tmdocket@arentfox.com
Submission	Plaintiff's Notice of Reliance
Filer's Name	Ross Q. Panko
Filer's email	ross.panko@arentfox.com
Signature	/Ross Q. Panko/
Date	07/05/2018
Attachments	NOR Printed Publications Part Two Letter.pdf(36068 bytes) Ex. 61.pdf(5408851 bytes) Ex. 62.pdf(4483400 bytes) Ex. 63.pdf(2403978 bytes) Ex. 64.pdf(1934565 bytes) Ex. 65.pdf(2295151 bytes) Ex. 66.pdf(139140 bytes) Ex. 67.pdf(1436360 bytes) Ex. 68.pdf(4456358 bytes)





July 5, 2018

United States Patent and Trademark Office 600 Dulaney Street Alexandria, VA 22314

Ross Q. Panko

Partner 202.857.6090 DIRECT 202.857.6395 FAX ross.panko@arentfox.com

Re:

Mars, Inc. v. PAGS d/b/a Pet-Agree Grooming Supplies, Opp. No. 91221462 - Opposer's Rebuttal Notice of Reliance - Printed Publications

Dear Clerk:

Attached hereto is part two of Plaintiff/Opposer's Rebuttal Notice of Reliance for Printed Publications, consisting of Exhibits 61 through 68.

Sincerely,

/Ross Q. Panko/

Ross Q. Panko

Enclosures:

Todd Deveau, Esq. (by email) Wesley Roberts, Esq. (by email)

EXHIBIT 61

SHOP BUY Our
Products Now Difference

BECAUSE WHOLE MEAT MAKES A WHOLE LOT OF DIFFERENCE ™





Dog Treats

Halo All Natural Dog Treats

Delicious, non-GMO treats to bring your dog running

Halo has a variety of holistic, all natural dog treats you can feel good about giving to your dog. Our WHOLE chicken and wild salmon protein Liv-A-Littles® are freeze-dried to lock in nutrition, aroma, and taste. Our two delicious vegan dog treats are perfect for a plant-based lifestyle or dogs with protein sensitivities. Plus, with three flavors of Luv-A-Lots®—each made with real, WHOLE meat and non-GMO veggies and superfruits—there are plenty of reasons to be a good dog.

Liv-A-Littles®



Liv-A-Littles® Freeze-Dried Chicken Breast Protein Treats

Liv-A-Littles® Freeze-Dried
Wild Salmon Protein
Treats

Garden of Vegan®



Halo Healthsome® Garden of Vegan® Sweet Potato, Carrot & Quinoa Vegan

Dan Tuanta



Halo Healthsome® Grain Free Peanut n' Pumpkin Vegan Dog Treats



Halo[®] Luv-A-Lots[®] Beef,
Bacon & Blueberry Recipe
Dog Treats

Halo[®] Luv-A-Lots[®] Salmon & Superfruit Recipe Dog Treats



Halo[®] Luv-A-Lots[®] Turkey



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Grooming Supplies for Cats and Dogs

Halo Holistic Pet Grooming

Pet care made with natural ingredients

Halo's holistic grooming supplies help you keep your cat or dog clean and healthy without using harsh chemicals. Try Halo's herbal ear wash, healing salve, dip, and shampoo.

Grooming



Halo Cloud Nine® Herbal Ear Wash for Dogs and Cats



Halo Cloud Nine® Herbal Healing Salve for Dogs and Cats



Halo Cloud Nine® Herbal Shampoo for Dogs and



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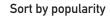
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₩ Select options



Duck Heart Bites

\$17.99

₩ Add to cart



Jen's Offal Goodies

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Orijen Grass-Fed Lamb Dog Treat

\$14.99

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Orijen Kentucky Bison Dog Treat

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Orijen Original Dog Treat

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Orijen Regional Red Dog Treat

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Fleabusters Shampoo

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Moosh Dog Shampoo

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Zymox Itch Relief Conditioning Rinse

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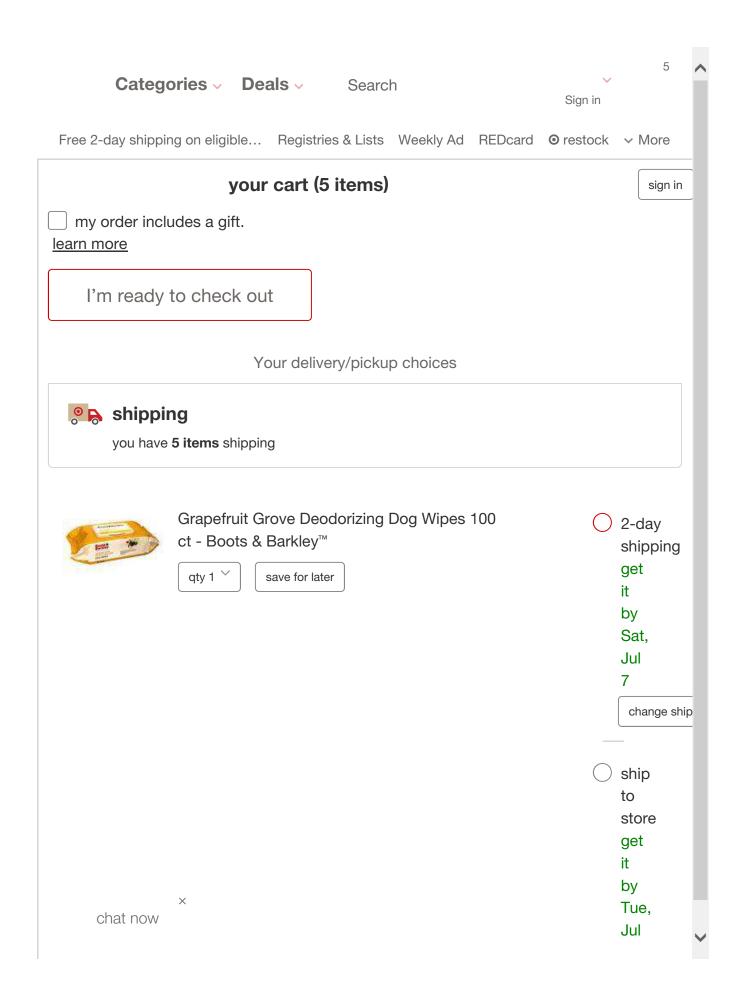


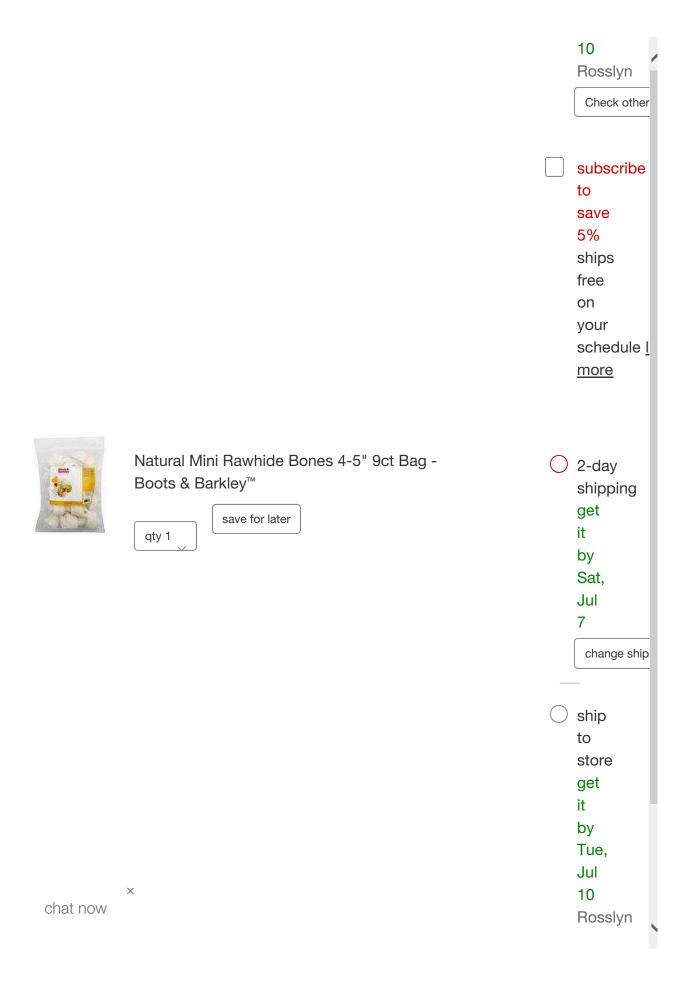
Zymox Itch Relief Shampoo

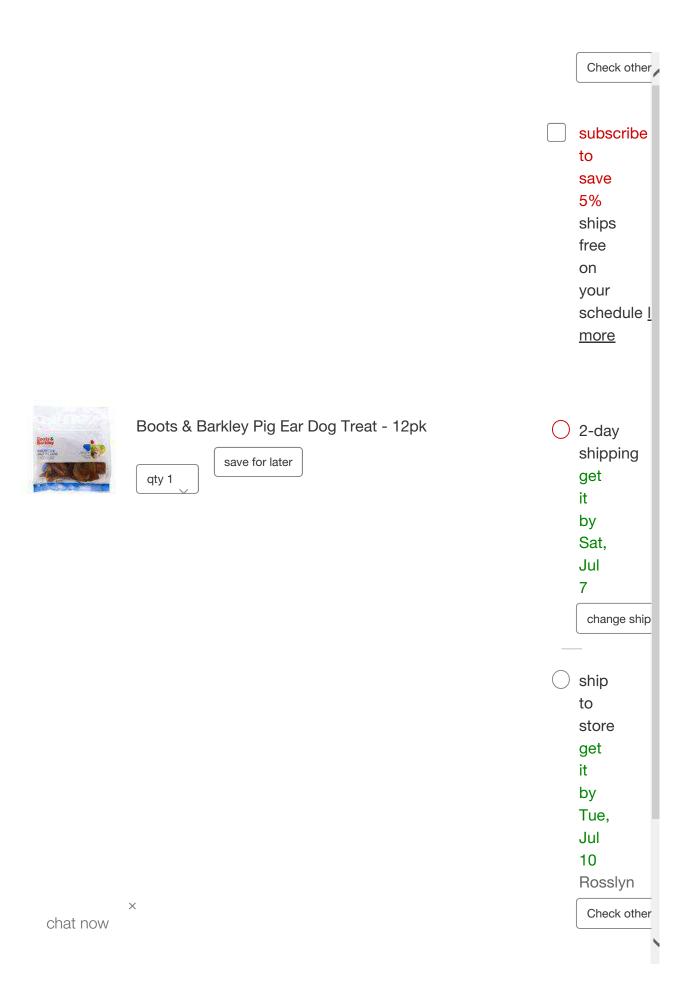
\$19.75

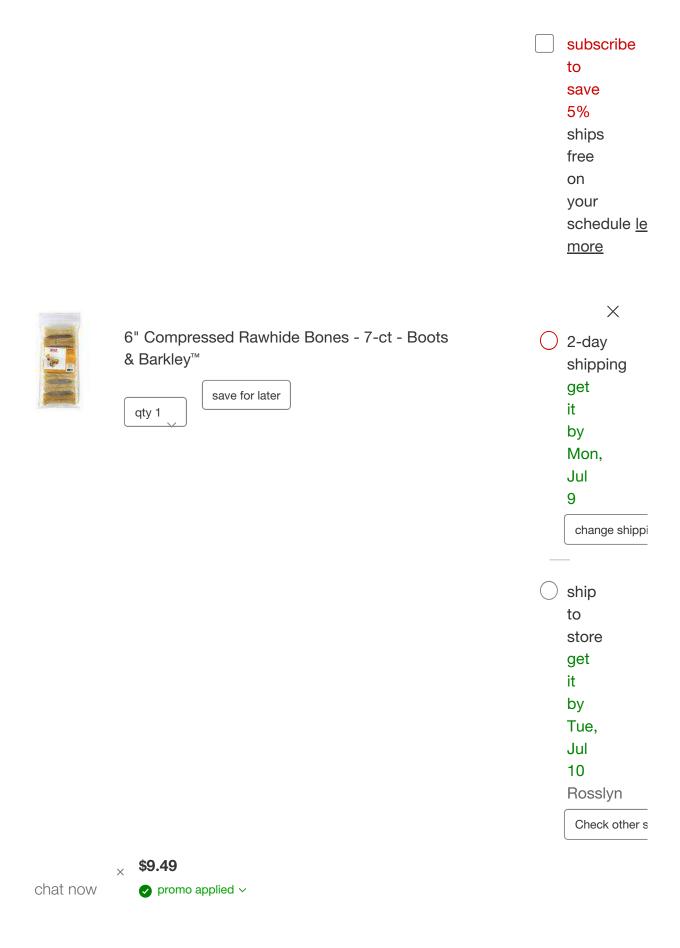
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E.O.T. Flora Skin/Coat **Conditioning Oil**



E.O.T. Terra Shampoo \$18.99

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Organic Pawnut Butter Cookies \$8.99



Sadie's Sweet Potaties \$7.99



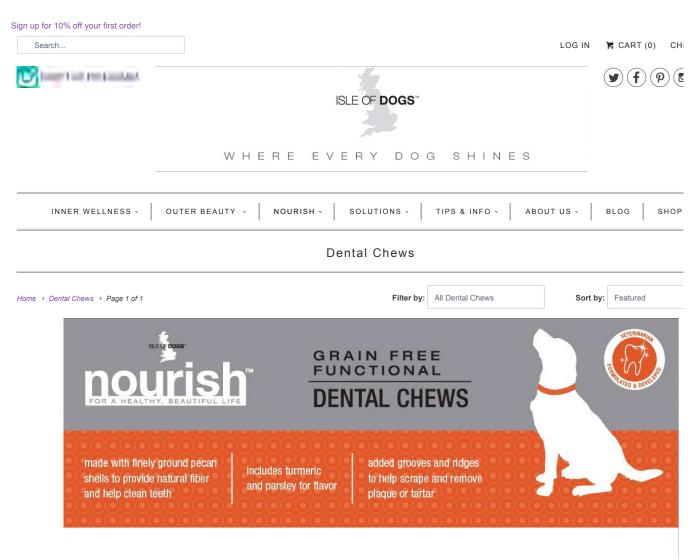


Sadie's Sweet Potaties Hemp Rope (large) \$11.99 Sadie's Sweet Potaties Hemp Rope (small) \$7.99

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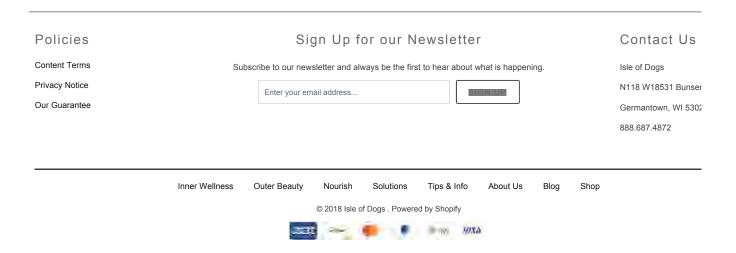
930 West Washington St. San Diego, CA 92103 :: (619) 255-7317

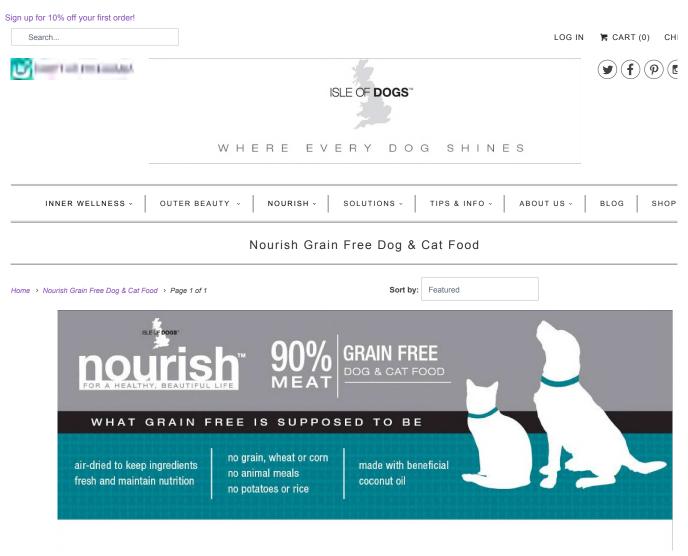
Howlistic — Treats Page 2 of 2



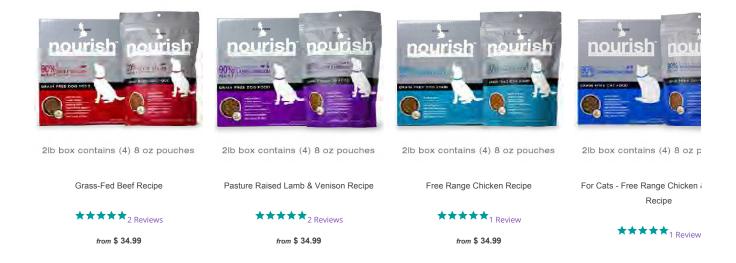
These triple-action, dual-layer chews are packed with functional ingredients to keep dogs' mouths and bodies healthy and happy. Nourish Dental Chews he layers that combine beneficial dental ingredients with important functional ingredients. The exterior is a grooved layer made with new, triple-action Pecode proprietary blend of finely ground pecan shell, kelp and turmeric extract that provides natural fiber, helps clean teeth and freshens breath. Inside, each cheven functional layer dedicated to supporting hip and joint health, fresh breath, or skin and coat health. These veterinarian formulated and developed chews make cleaning dogs' teeth easier and more powerful with the addition of functional ingredients.



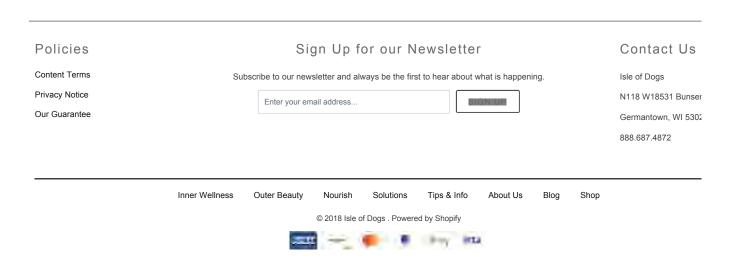


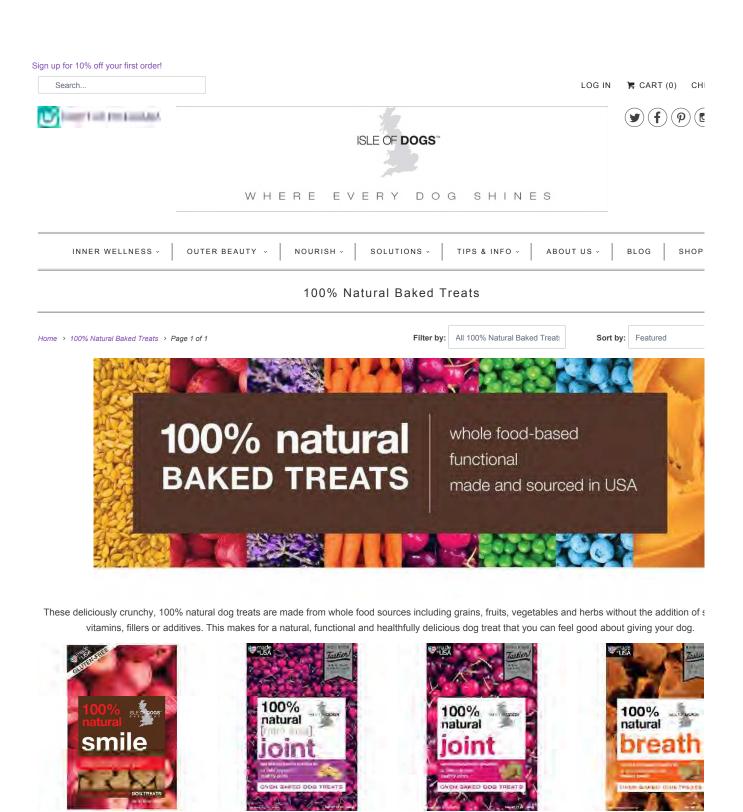


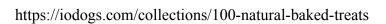
With 90% real, raw meat and organs along with coconut oil, vitamins and minerals our simple recipes are designed to support a beautifully balanced and joyd dogs and cats. Sourced in New Zealand, nourish[™] food is gently air-dried at low temperatures, in small batches, to naturally preserve the meat without using preservatives. This process keeps the ingredients fresh so pets benefit from all of the nutritional goodness of over 90% real, raw meat, without the mess. Per meal, a topper or a treat, these savory recipes have a taste and texture even the pickiest of pets can't resist. Each recipe in the nourish[™] line was develop support a healthy, beautiful life with simple, nutritious ingredients pet parents can recognize.



\$ 34.99







Mini-Joint 100% Natural Baked Treat -

Featuring Glucosamine and Chondroitin

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\$ 7.99

Joint 100% Natural Baked Treat - Featuring

Glucosamine and Chondroitin

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Smile 100 % Natural Baked Treat - Featuring

Apples and Kelp

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Breath 100% Natural Baked

Featuring Parsley and Toffee

★★★★★_{1 Review}

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Skin 100% Natural Baked Treat - Featuring Flax Seeds and Kiwi Fruit

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Health 100% Natural Baked Treats -Featuring Whole Oats and Blueberries

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Mini-Health 100% Natural Baked Treats -Featuring Whole Oats and Blueberries

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Chillout - 100% Natural Baked Featuring Lavender & Lemon



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Grooming & Care for Dogs

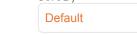
SHOP-DOG

>> Groom + Train

Groom + Train

Clear All Filters

Dirty dog? Our great smelling dog shampoos and dog grooming products will keep even the smelliest pup smelling fresh and looking clean. Has your pup joined the flea circus? Try our natural flea and tick shampoos for a safe alternative to flea control. We also offer many products for dog dental care and first aid! But don't forget to clean up after your pet as well with our biodegradable poop pick up bags.



Sort By



New Arrival

Collection

Patriotic

Categories

Natural Flea And Tick Control

Poop Pick Up Bags

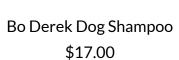
Grooming

First Aid For Dogs

Dog Training Tools

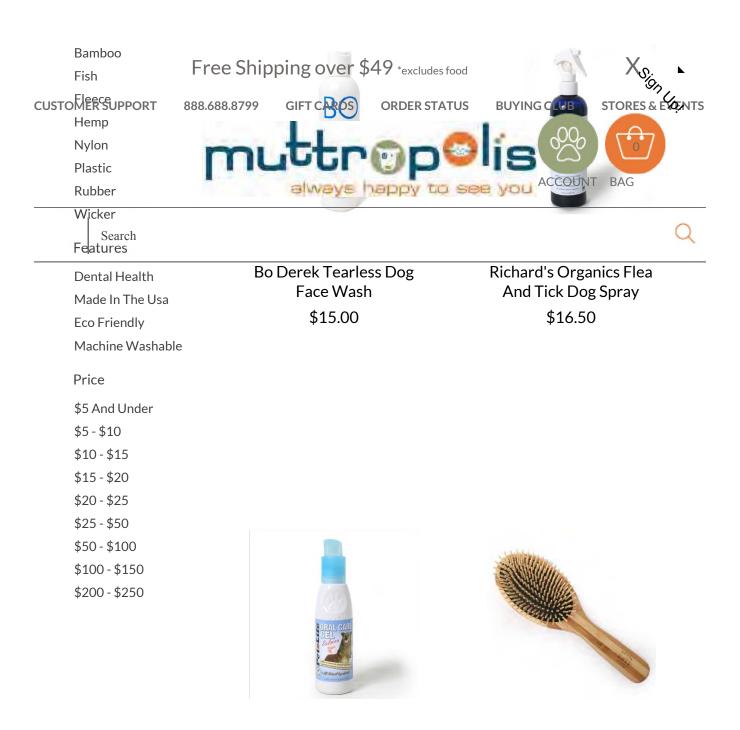
Dog Dental Care

Color



Bo Derek Dog Conditioner \$17.00

Material



Petzlife Oral Care Gel \$29.99

Bass Wood Pin Dog Brush \$20.00



Eco Tushie Pet Wipes \$8.50 Flea Free Food Supplement \$14.50 to \$27.50







Pet Liquid Oral Care 8 Oz \$6.50



Buddy Splash Lavender Mint Dog Spritzer \$8.00

Groomie Multi Purpose Pet Brush \$11.50



Inflatable Recovery Dog Collar \$18.00 to \$39.00



Vet Formula Hypoallergenic Dog Shampoo \$14.00



Richard's Organics Flea Dog Shampoo \$15.00

Hairball Remedy Lick Stick \$8.50











Bass Shampoo Dog Comb \$9.00

Cross Body Dog Poop Bag Holder \$27.00













Eye Envy Tear Stain Kit Non- Refrigerated \$32.00





Dots Duffle Bag Style Pickup Holder



\$6.50





Eco Bamboo Pet Wipes \$8.50

Bass Slicker Dog Brush \$20.00





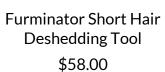


Elite Big Dog Bark Collar \$109.00

Richards Organic Pet Calm Drops \$18.50









Duffle Bag Style Pick Up Kit \$6.50



Holistic Hound 250 Mg Cbd Oil Drops \$61.99 6 Roll Pack Pick Up Bags \$12.00



Furminator Long Hair Deshedding Tool \$58.00

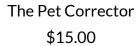


Alligator Shape Dental Chew Dog Treat \$4.49



Eco Bamboo Eye Wipes \$8.50 Vetericyn Wound And Infection Pet Treatment \$34.99 to \$44.99







Buddy Rinse Lavender Dog Conditioner \$13.00



Spraysense ™ Refill -Scentless And Citronella \$13.00 Green Tea Bergamot Buddy Splash Dog Spritzer \$8.00



Rhino Wicker Pet Crate \$239.00 to \$459.00



Freedom Training Dog Harness \$42.00 to \$45.00







Gentle Leader Collar \$22.50

Easy Walk Harness \$28.50

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All Natural Dog Treats! Find delicious, gourmet and organic dog treats for your dog at Muttropolis. We have natural dog treats that aren't just yummy but good for your dog! From dainty delights to hearty munchies, our healthy, natural dog treats are easily digestible, preservative-free, wholesome and delicious. Pup needs practice with dental hygiene? Serve up dog treats and chews that remove tartar and freshen breath. Creaky hinges? Try Happy Hips for healthy dog joints. Just feel the need to nosh? Our gourmet dog treats are best in show.



Default

Items: 50 75 100 View All

2 Next

New Arrival

Color

Material

Beef

Exotic Meats

Fish

Fruit

Hemp

Lamb

Peanut Butter

Pork

Poultry

Vegetable

Features

Dehydrated



Turkey Turmeric Mutt Munchers Dog Treats \$11.99



Hempburger Mutt Munchers Dog Treats \$11.99



Q

Price

\$5 And Under

\$5 - \$10

\$10 - \$15

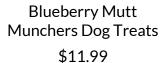
\$15 - \$20

\$20 - \$25

\$25 - \$50

Peanut Butter Mutt Munchers Dog Treats \$11.99 Meatball Mutt Munchers Dog Treats \$11.99







Bacon Mutt Munchers Dog Treats \$11.99



Bixbi Skin And Coat Dog Treats \$22.99 Bixbi Pocket Trainers Dog Treats \$9.49



Bixbi Hip And Joint Dog Treats \$22.99

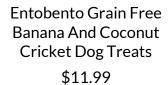


Freeze Dried Salmon Treats \$13.99



Cat Man Doo Freeze Dried Chicken Dog And Cat Treats \$13.99 Earth Animal All Natural Chicken Strips \$26.49







Entobento Grain Free Cricket Dog Treats \$11.99



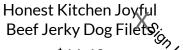
Entobento Grain Free Pumpkin And Blueberry Cricket Dog Treats \$11.99

Usa Wild Venison Jerky Strips Dog Treats \$14.99









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Honest Kitchen Pecks Dog Treats \$13.49









Honest Kitchen Beams Smalls Dog Treats \$12.49



K9 Natural Lamb Rewards Dog Treats \$10.99







Plato Grain Free Turkey Dog Treats \$21.99

\$7.49



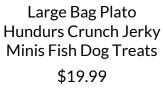
Plato Thinkers Dog **Treat Sticks** \$20.99 to \$44.99



Plato Natural Duck Strips Dog Treat \$12.49









Primal Beef Nibs Dog Treats \$15.99





Primal Dry Roasted Chicken Shredders Dog Treats \$12.49 Primal Turkey Liver Munchies Dog Treats \$8.99





Primal Buffalo Liver Snaps Dog Treats \$15.99 Primal Jerky Chicken Nibs Dog Treats \$15.99



Chicken And Venison Jerky Dog Treats \$9.49 to \$21.49 Carnivore Crunch Freeze Dried Dog Treats \$12.49



Treatibles Grain Free Pumpkin Hemp Wellness Dog Chews For Small Dogs \$30.99



Treatibles Grain Free Pumpkin Hemp Wellness Dog Chews For Large Dogs \$39.99



Tuckers Wag A Rounds Beef Liver Dog Treats \$9.99

Tucker'S Chicken Singles Dog Treats \$1.99



Wholesome Pride Sweet Potato Fries Dog Treats \$12.99



Wholesome Pride Pride Mix Dog Treats \$12.99







Lamb And Liver Jerky Dog Treats \$7.99 to \$9.49 Honest Kitchen Beams Talls Dog Treats \$17.99

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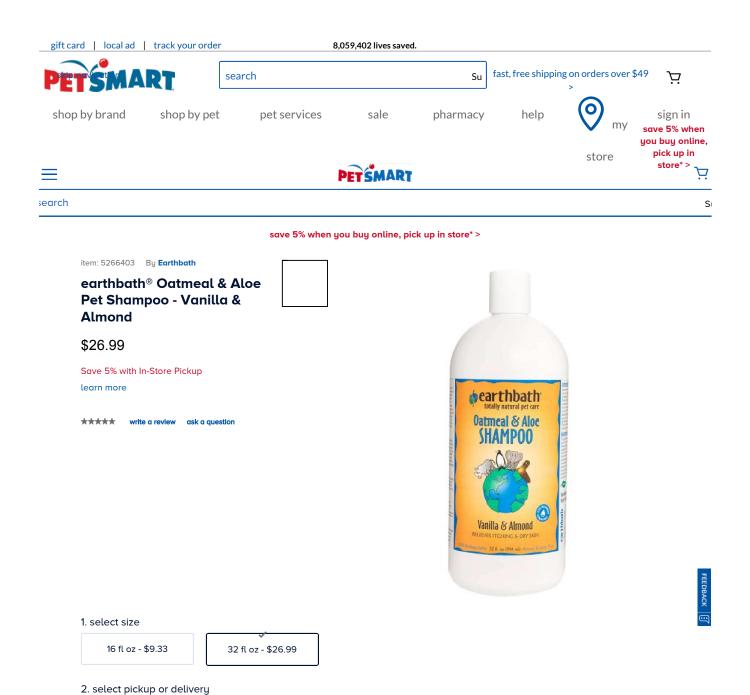
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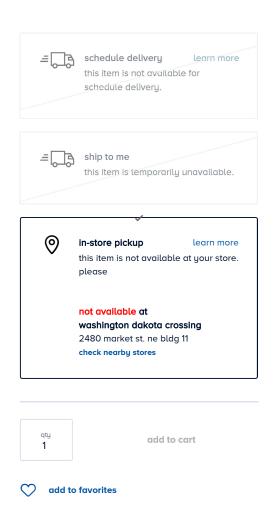




EXHIBIT 62









Offer your pet relief from itchy and dry skin with

earthbath Oatmeal and Aloe Vera Shampoo. This mild yet highly effective shampoo combats skin irritation and promotes healing by re-moisturizing sensitive, dry skin. Leave your pet's coat and skin brilliantly clean, soft, plush, and smelling better than ever.

Features: Relieves itching and dry skin; Natural extracts of food grade vanilla and almond; Will not wash off topical flea applications

Intended For: All animals over 6 weeks

Includes: 1 Bottle

Health Consideration: Skin & Coat

Total Weight: Available in 16 fl oz (472 ml) and 32 fl oz (994 ml) sizes

Cautions: Avoid contact with eyes. Product is solely intended for use on coat and skin. Flush thoroughly with clean water if eye contact occurs. Keep out of reach of children. If swallowed (by human), consult a physician.

Directions:

Shake well before using. On a wet coat, lather your pet thoroughly with a few good palm-fulls of earthbath Totally Natural Pet Shampoo. Remember to eliminate all escape routes well in advance (a tip: once your pet is slippery wet, he or she is suddenly smarter and faster than you are). Work lather from head to tail,

paying special attention to irritated areas. Keep out of eyes. Leave on for at least 90 seconds to allow oatmeal and aloe vera to work their magic. May be diluted ten parts water to one part shampoo if desired.

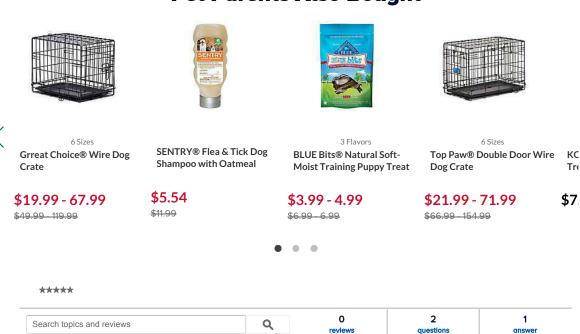
Ingredients:

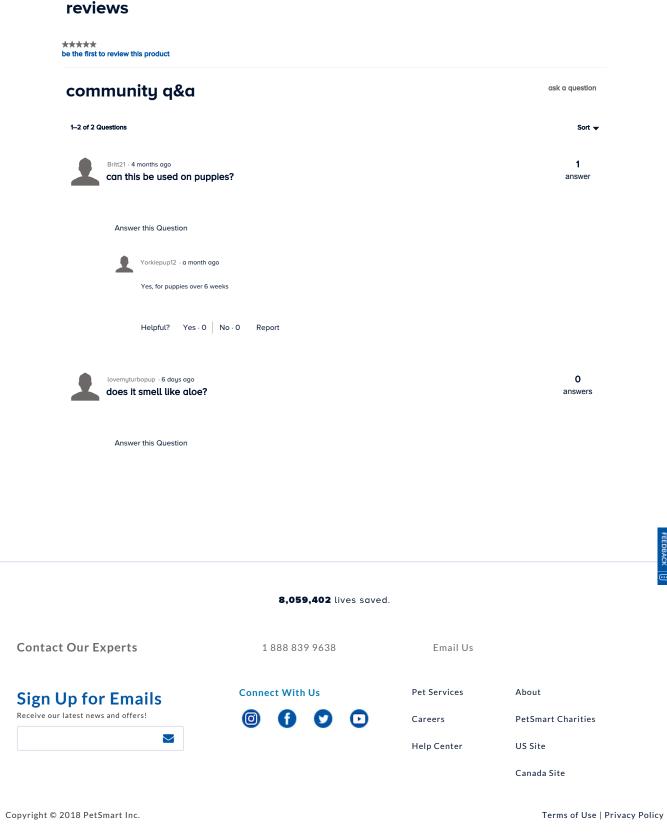
Purified Water, Colloidal Oatmeal (3%), renewable Plant-Derived and Coconut-Based Cleaners, Aloe Vera, Vitamins A, B, D, & E, Glycerin, Allantoin, Food-Grade Extracts of Vanilla and Almond, Natural Preservative





Pet Parents Also Bought





"Save 5% when you buy online and pickup in-store. Offer valid online only. Transaction total is prior to taxes & after discounts are applied. Offer valid on select merchandise when choosing in-Store Pickup. Savings will automatically reflect in the shopping cart with the purchase of qualifying merchandise. Maximum value \$150. Offer not valid on gift cards, gift certificates, previous purchases, charitable donations, veterinary diet, RX medications or vaccines and may exclude all or select items from the following brands: Advantage®, API®, Aquaclear®, Aqueon®, AvoPerm®, Blue Buffalo®, CatMouse, Cesar®, Comfort Zone®, Chuckitl®, Dog MD™, Eukanuba®, Fluval®, FRONTLINE®, FURminator®, Greenies®, Grreat Choice®, High Tech Pet®, Hill's® Ideal Balance™, IRIS, Hill's® Science Diet®, Hill's® Prescription Diet®, iFamCare™, Jackson Galaxy, JW Pets, K9 advantix®, KAYTEE®, KONC®, Kurgo®, Majestic Pet, Marineland®, MidWest Homes for Pets, Muse®, Natural Balance®, NATURE'S RECIPE®, Nature's Variety®, NaturVet®, Nulo, Nutro™, Nutro™ Max®, Nutro™ Ultra™, Old Mother Hubbard, Omega™ One, Oxbow, Pedigree®, Pendleton, Pet Gear, Petmate, PetSafe®,

Pioneer Pet, Precision Pet, PureBites®, Purina® Pro Plan®, Redbarn, Royal Canin®, Sentry®, Simple Solution, Solvit, Snoozer, Sunbeam®, Super Pet®, Temptations®, Tetra®, Thundershirt, Trixie Pet, Vittle Vault, Wellness®, World's Best Cat Litter, XPOWER, Zuke's®. Offer may not be combined with other promotional offers or discounts. Terms and conditions of this offer are subject to change at the sole discretion of PetSmart. Offer valid on PetSmart.com through June 25, 2018 @ 6:30 am EST.

Save \$4 on select HALO® dry foods when using promotional code WHOLEMEAT at checkout. Offer valid on dry dog and cat food, 3-25lb bags purchased online at PetSmart.com. Maximum discount \$12 per transaction. Transaction total is prior to taxes & after discounts are applied. Savings will reflect in shopping cart with the purchase of qualifying merchandise after the promotional code has been applied. Offer not valid on gift cards, gift certificates, previous purchases, and charitable donations. Offer may not be combined with other promotional offers or discounts. Terms and conditions of this offer are subject to change at the sole discretion of PetSmart. Offer valid through September 1, 2018 at 6:30am EST.

5% Auto Ship - Sign up for Auto Ship and have products conveniently delivered to you at the frequency you choose! Save 5% on your initial order and 5% on recurring orders. Plus enjoy free shipping on orders over \$49. Discounts will automatically apply at checkout once the customer has enrolled. Maximum value \$150. Offer not valid on gift cards, gift certificates, previous purchases, or charitable donations and may not be valid on all merchandise. Offer may not be combined with other promotional offers or discounts. Terms and conditions of this offer are subject to change at the sole discretion of PetSmart.

Free Standard Shipping on orders over \$49 - Transaction total is prior to taxes & after discounts are applied. Due to size and/or weight, certain items bear a shipping surcharge or special handling fee, which will still apply. Savings will automatically reflect in shopping cart with the purchase of qualifying merchandise. Maximum value \$75. Valid only on orders shipped within the contiguous 48 U.S. states & to military APO/FPO addresses. Offer not valid on products in the following categories: live pets; canned, fresh or frozen foods; select cat litters. Offer may not be combined with other promotional offers or discounts. Terms & conditions of this offer are subject to change at the sole discretion of PetSmart. Offer valid on petsmart.com through July 9, 2018 @ 6:30 am EST.

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FEEDBACK |



Home Dog Dog Grooming & Bathing Shampoos, Conditioners & Sprays

Crazy Dog Baby Dog Baby Powder Scented Dog and Puppy Shampoo

By: Crazy Dog



Crazy Dog Baby Dog Baby Powder Scented Dog and Puppy Shampoo

(59) \$28.97 save 42% **\$30.49** was \$49.99 save 39% Price Match Guarantee Details



Lowest Price! O Save with \$28.97 Free shipping. Cancel any time.

One Time Delivery \$30.49 ✓ In-Stock Orders Arrive in 3-5 Days

By: Crazy Dog

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Add to Wishlist

Your Pet Might Also Like



K9 Advantix II Topical Extra Large Dog Flea & Tick Treatment



Petco Premium 2-Door Dog Crates



Feline Pine Cat Litter



Harmony Cozy Sherpa Pet Throw in Dark Grey



Merrick Grain Free Real Texas Beef + Sweet Potato Dry Dog Food

\$62.69

\$65.99 was \$94.99

\$36.99 was \$119.99

\$8.92

\$9.39 was \$10.99

\$4.99 was \$6.99

\$56.99

\$59.99 was \$61.99

Description

Directions

Additional Details

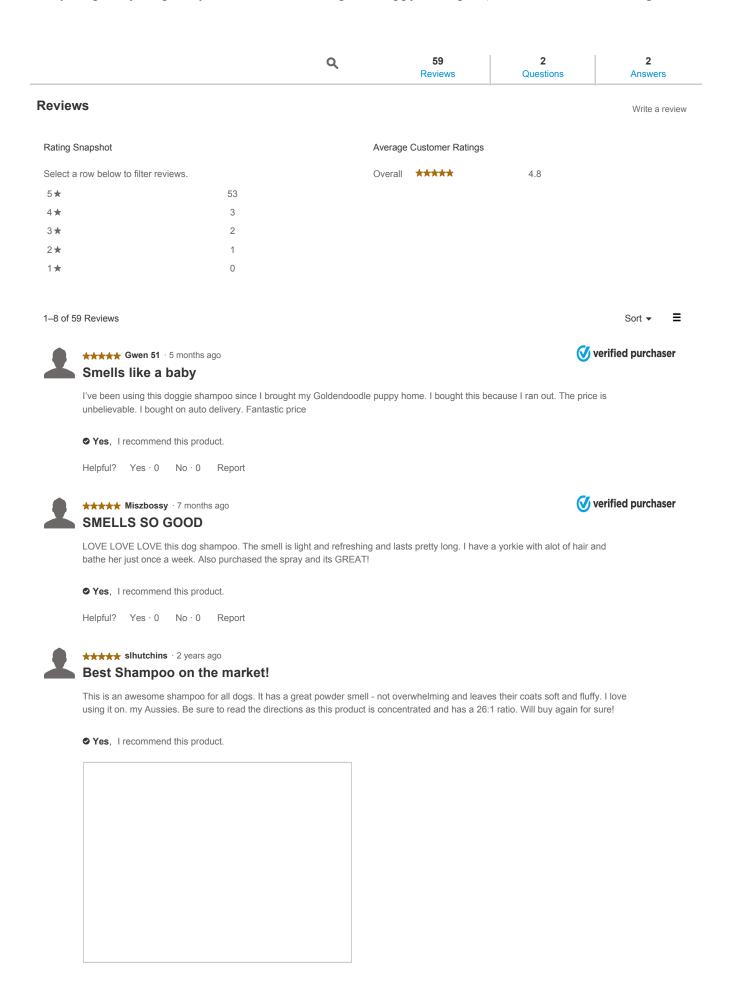
1 Gallon. This shampoo is made for puppies, but sensitive big dogs will like it too. It protects and moisturizes delicate skin, washes gently and won't make the baby cry if you get it in the eyes. Leaves the coat baby soft, smelling sweet and fresh.

- Made for puppies, but sensitive big dogs will like it too
- Protects and moisturizes delicate skin
- Leaves the coat baby soft & smelling fresh

SKU	1400363
Days to Ship	Usually Leaves Warehouse the Next Business Day
Primary Brand	Crazy Dog

★★★★ 4.8 | 59 Reviews

.



Helpful? Yes · 4 No · 0 Report



★★★★ ashleee · 6 years ago

Best shampoo!

My little man Pepito always smells AMAZING when he is all suds up in this shampoo! The after effects on his coat are also a plus; super soft and the smell of baby powder remains in a soft underlying scent. I love it because no matter how careful you are bathing, it is inevitable to avoid getting shampoo in the eyes and this product proves to be gentle! LOVE IT! Now I have three chihuahuas Pepito, Rosarita, and Picante Monty; they all smell, look, and feel FABULOUS!

Helpful? Yes · 6 No · 0 Report



★★★★ Princess409 · 7 years ago

Smells nice

I bought this product because the puppy spray worked so well when my dog was a puppy. The powder smell really lasted so I thought this would just reinforce the powder smell if I used the shampoo as well. Well I was wrong...however it does smell ok.

Yes, I recommend this product.

Helpful? Yes · 1 No · 4 Report



★★★★★ YorkieBaby · 7 years ago

Crazy Dog

I did not like this shampoo at all. It is way over priced, it does not smell very good, and it made my puppies hair look very dull and dry. It was hard to rinse out of her hair. It claims to be long lasting scent, but that is a huge over statement.

⊗ No, I do not recommend this product.

Helpful? Yes · 0 No · 3 Report



★★★★ penny614 · 7 years ago

I love this stuff

i love this stuff, if they ever quit selling it, i dont know what i'd ever use nothing! gets my dogs as freh smelling as this i have 2 pit bulls and this stuff really keeps and gets them clean!!

♥ Yes, I recommend this product.

Helpful? Yes · 0 No · 0 Report



★★★★ Janaenae · 7 years ago

Love it!

Have used this shampoo for the last 6-7 yrs.. One time I bought some foo-foo shampoo but it didn't smell or sud or leave my 2 dogs coats as beautiful as Crazy Dog Baby Powder Shampoo! And the price is right!



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Home Dog Dog Grooming & Bathing Shampoos, Conditioners & Sprays

Crazy Dog Baby Dog Baby Powder Scented Dog and Puppy Shampoo

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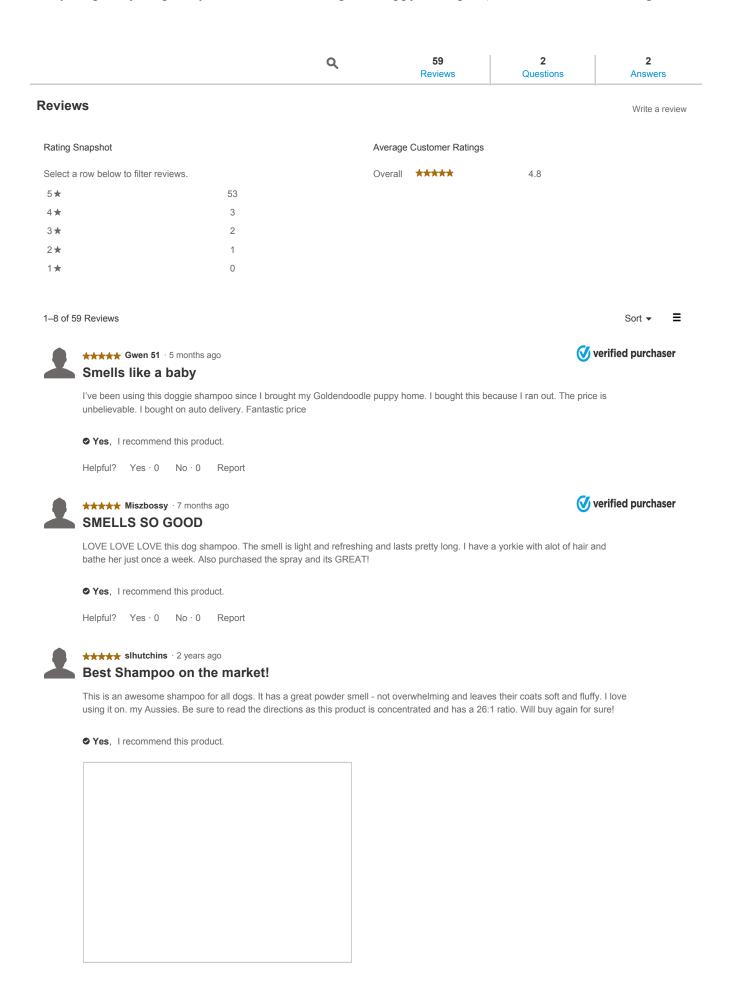
1 Gallon. This shampoo is made for puppies, but sensitive big dogs will like it too. It protects and moisturizes delicate skin, washes gently and won't make the baby cry if you get it in the eyes. Leaves the coat baby soft, smelling sweet and fresh.

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Helpful? Yes · 1 No · 4 Report



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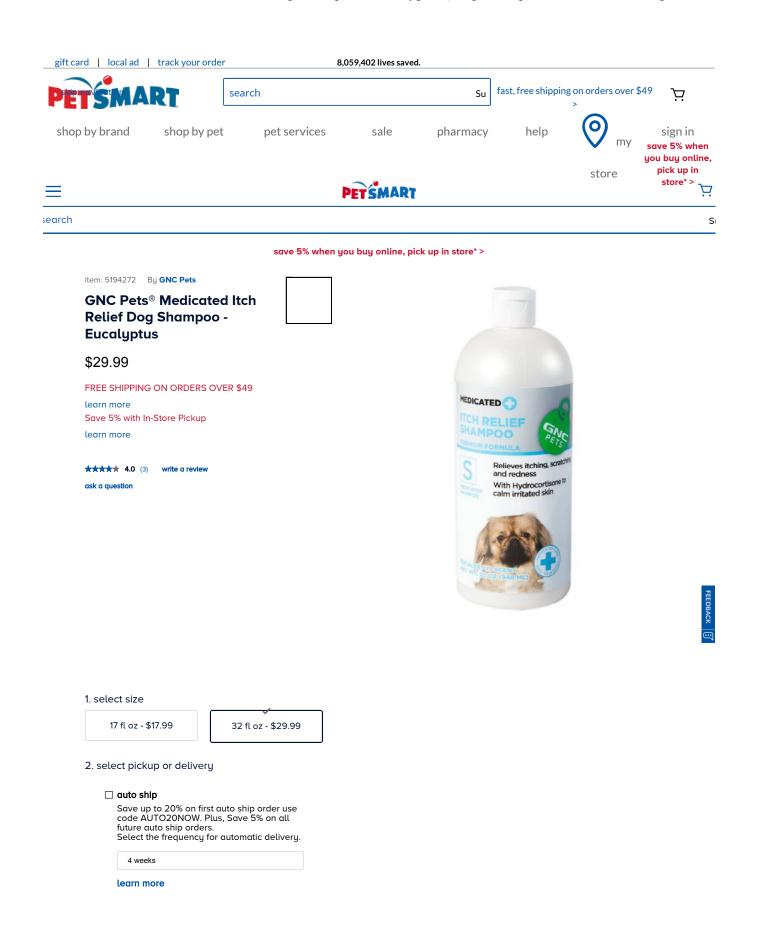


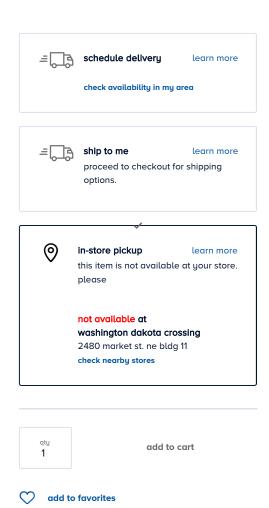














GNC Pets Medicated Itch Relief Shampoo's premium medicated formula helps relieve itching, scratching, and redness. Special formula includes hydrocortisone to calm irritated skin. Safe for dogs 12 weeks of age and older.Provides relief from itching, scratching, and redness

Eucalyptus scent

Directions for Use:

Wet coat thoroughly with warm water. Apply shampoo from base of neck to the tail. Take care to avoid the eyes. Gently massage deep into coat and skin. Allow shampoo to remain on pet for up to 5 minutes for maximum results. Rinse well. Repeat as needed.

For external use only. In case of eye contact, flush thoroughly with water. If condition persists more than 7 days, consult your vet. Keep out of reach of children and pets. Do not use more frequently than once a week. For maximum relief, follow with GNC Pets Itch Relief Medicated Conditioner to speed the relief of symptoms.

Active Ingredients:

Pramoxine HCL 0.25% Hydrocortisone 0.05% Lidocaine HCL 0.05%

Other Ingredients:

Water, Sodium Laureth Sulfate, Cocamidopropyl Betaine, Decyl Glucoside, Sodium Lactate, Glycerin, Retinyl Palmitate, Panthenol, Aloe Barbadensis Leaf Juice, Styrene/Acrylates Copolymer, Fragrance, DMDM Hydantoin, Blue 1





GNC Pets® Medicated Anti-Bacterial & Anti-Fungal Dog Shampoo - Lavender

\$17.99 - 29.99

ratina snapshot



GNC Pets® Medicated Itch Relief Dog Conditioner -Eucalyptus

\$17.99



GNC Pets® Medicated Hypoallergenic Dog Shampoo - Unscented

\$17.99



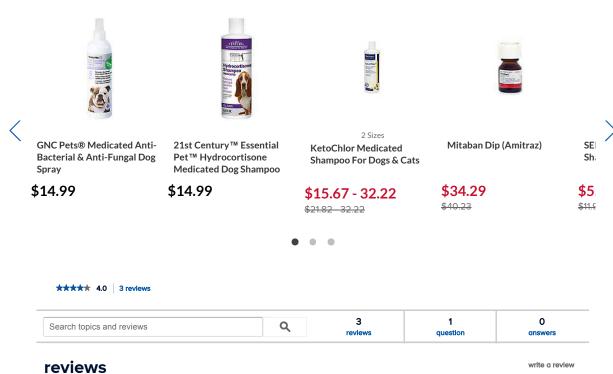
GNC Pets® Medicated Anti-Bacterial & Anti-Fungal Dog Conditioner - Lavender

\$17.99

\$1

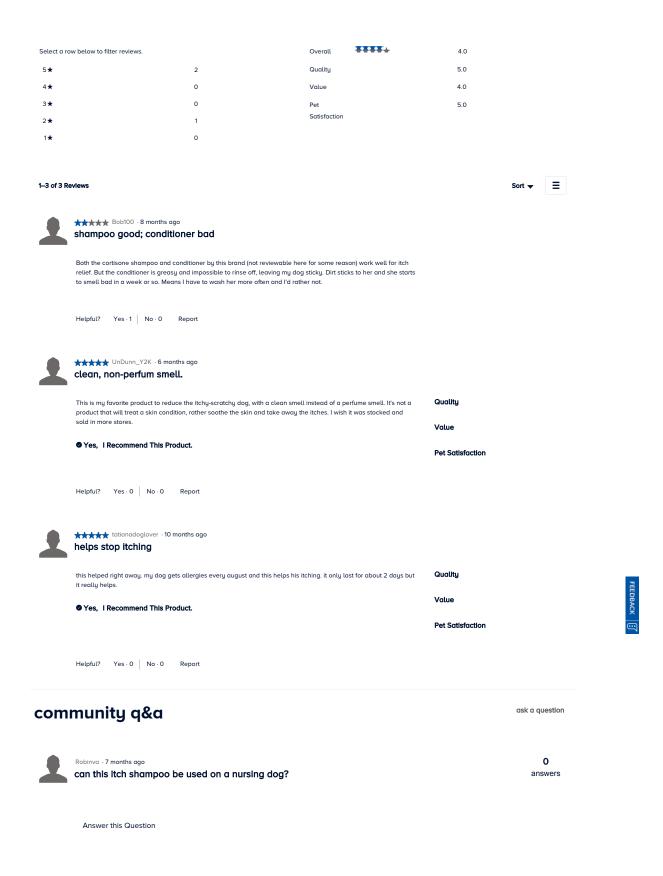
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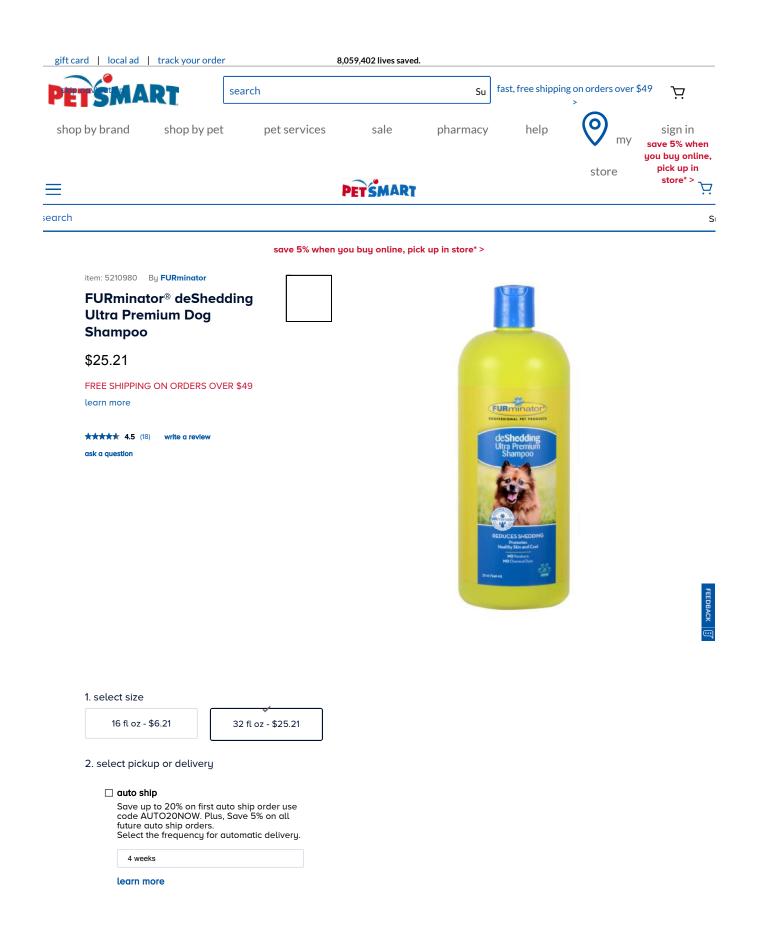
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Save \$4 on select HALO® dry foods when using promotional code WHOLEMEAT at checkout. Offer valid on dry dog and cat food, 3-25lb bags purchased online at PetSmart.com, Maximum discount \$12 per transaction. Transaction total is prior to taxes & after discounts are applied. Savings will reflect in shopping cart with the purchase of qualifying merchandise after the promotional code has been applied. Offer not valid on gift cards, gift certificates, previous purchases, and charitable donations. Offer may not be combined with other promotional offers or discounts. Terms and conditions of this offer are subject to change at the sole discretion of PetSmart. Offer valid through September 1, 2018 at 6:30am EST

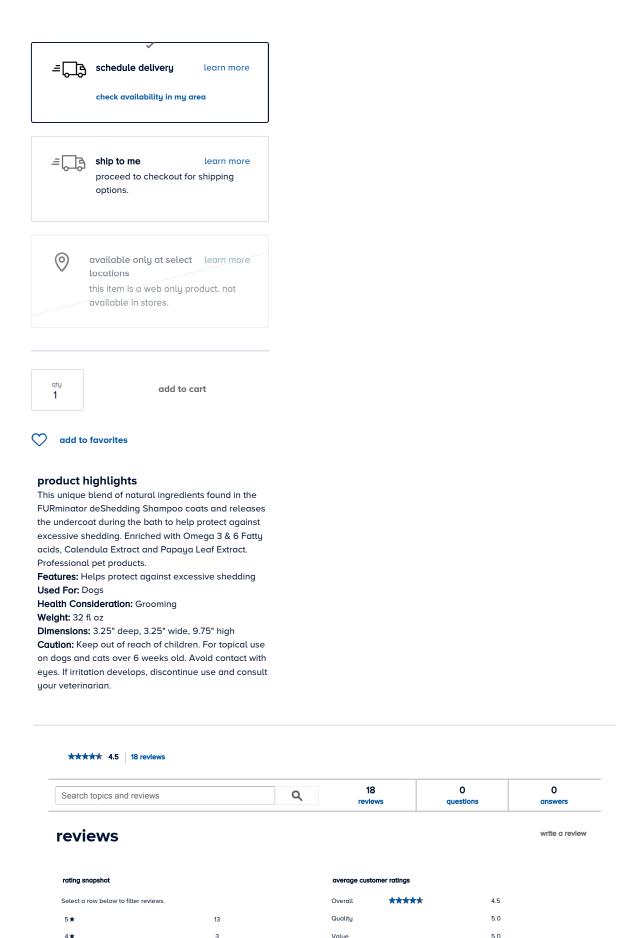
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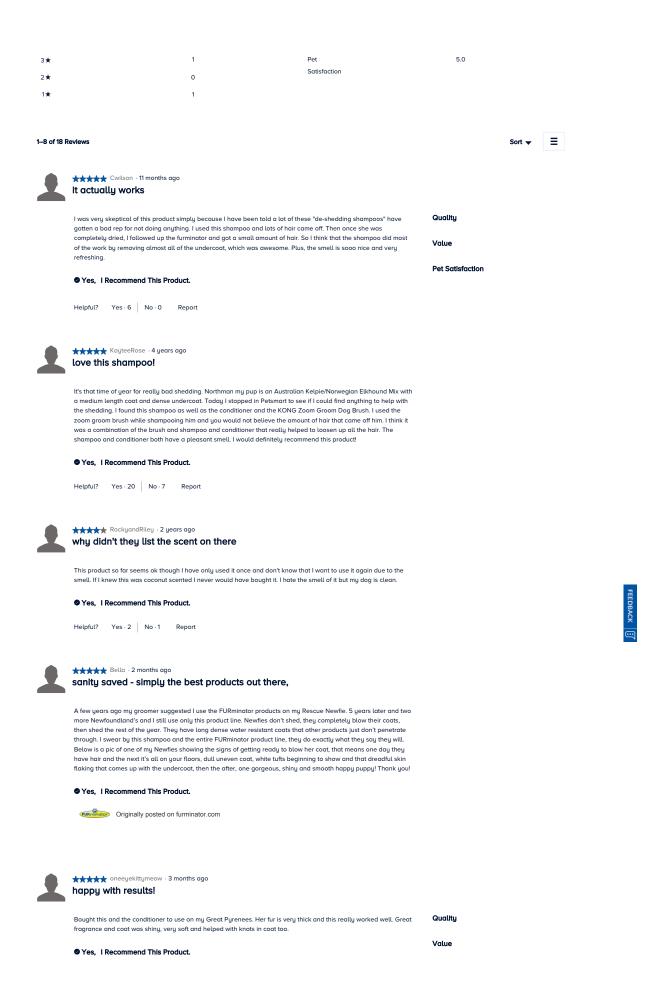
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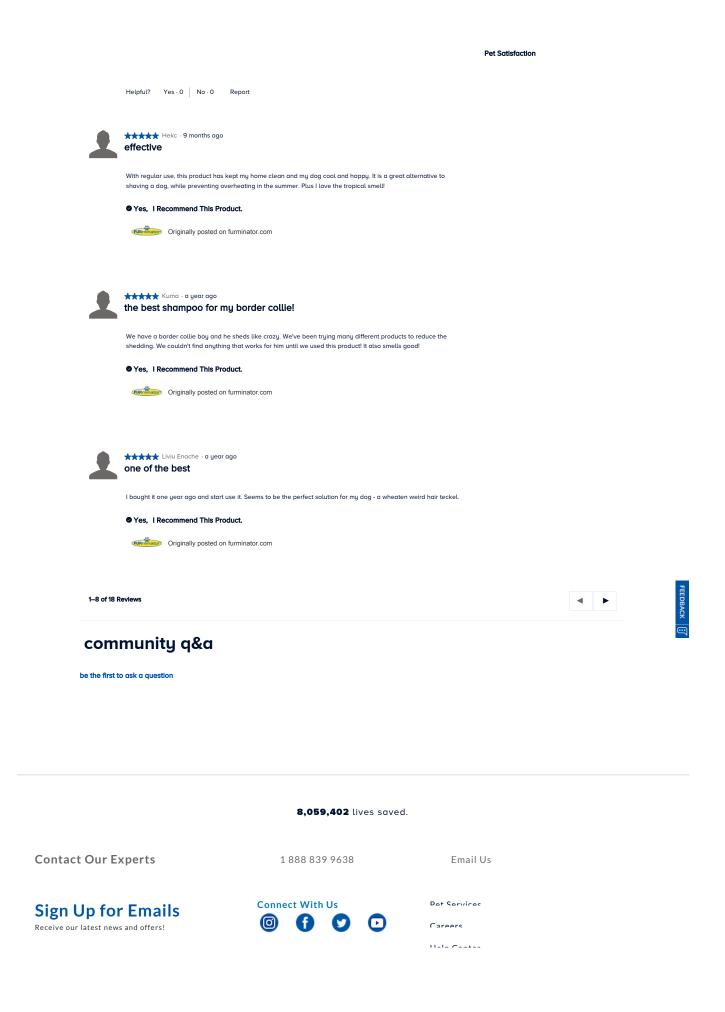






Value





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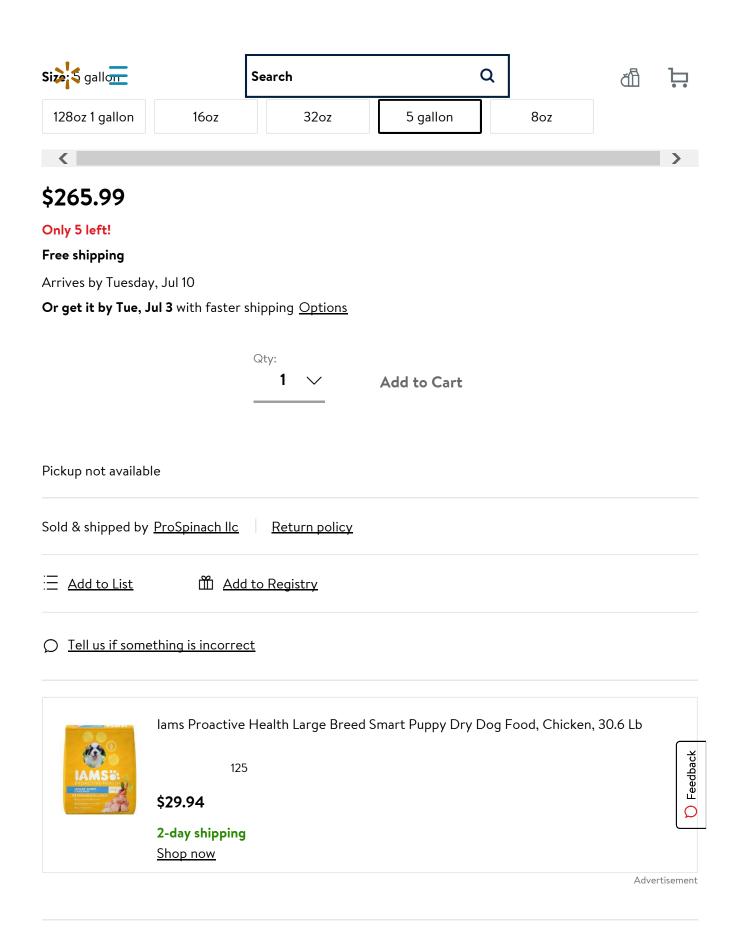




Neem Oil Organic

Write a review







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D Feedback









We aim to show you accurate product information. Manufacturers, suppliers and others provide what you see here, and we have not verified it. <u>See our disclaimer</u>

Highest Quality, Fresh, Neem Oil Organic comes from 'the miracle tree'. Uses include: neem oil insecticide, neem oil for hair... Available in neem oil gallon, neem oil spray, neem oil soap, neem oil shampoo, neem oil capsules, neem oil shampoo for pets...

Virgin Organic Neem Oil, cold-pressed extracted from the fruit kernels of the neem plant. It experiences a natural variation in color ranging from golden yellow or orange to dark greenish brown, and carries a powerful herbaceous aroma.

Neem oil is a popular natural ingredient used throughout the agricultural industry in farming techniques and applications. It provides farmers with an organic certified option as an insecticide in various pest management systems. In addition to industrial purposes, neem oil may be used in cosmetic, soap-making and personal care formulations.

Aging of skin is influenced by many factors. Some of them are genetic, over which we have little control. Where we can help, **Neem Oil** has been <u>clinically shown</u> to great effects on the aging process. How?

- 1. **Rich in Vitamin E** Vitamin E is a powerful natural antioxidant and thereby prevents tissue damage and wrinkle formation.
- 2. **Loaded with omega-6, omega-9 fatty acids, and palmitic acid** Research studies cited by the <u>University of Maryland, Medical Center</u> shows Neem plays an important role in our bodies repair mechanisms of damaged skin cells. Neem Oil quickly and effectively repairs damaged skin and keeps it wrinkle free.
- **3.** <u>Anti-microbial and anti-inflammatory</u>- Repeated skin infections cause cellular damage. Over time this stresses and weakens skin cells, which results in premature aging. This is very similar to repeat-damage caused by sunburns. The anti-microbial and anti-inflammatory properties of Neem provide a natural protection and act as a natural anti-aging agent.
- 4. **Highly moisturizing** Neem supports skin‰s natural function to be elastic and protective. Similar to skin damage from microbes or excessive exposure to sun, repeated episodes of dry skin will lead to cracks and wrinkle formation.

Specifications

Shape QUANTITY

Color 5 gallon

Brand Naked Neem



Sponsored Products



Rachael Ray Nutrish Burger Bites Grain Free Dog Treats...

519

\$3.85



Rachael Ray Nutrish Zero Grain Natural Dry Dog Food, Grai... 1057

\$10.99



Rachael Ray Nutrish Zero Grai Natural Dry Dog Food, Grai... 2097

\$41.98

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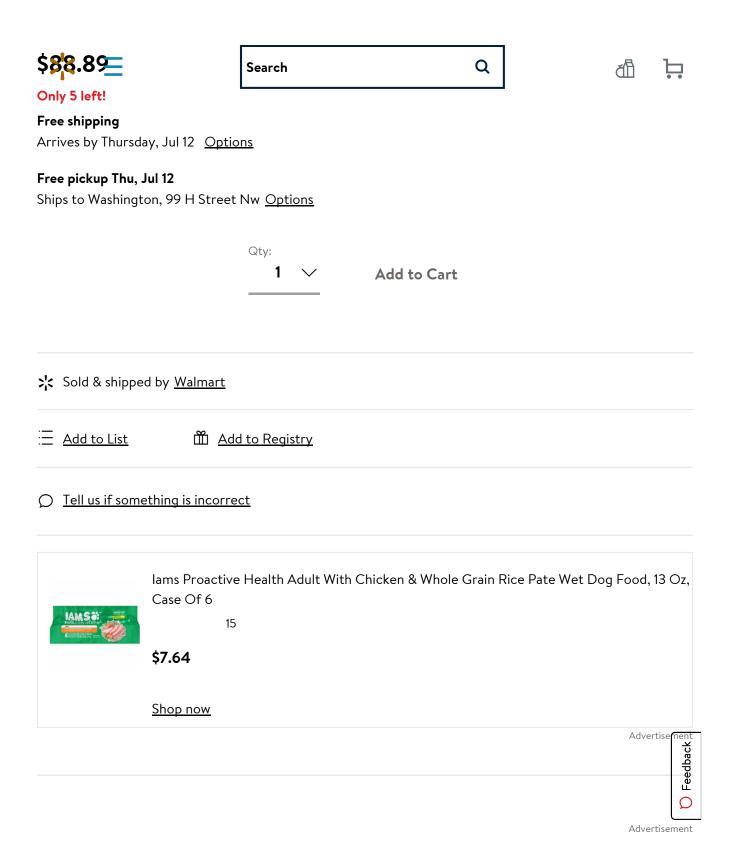




DVM HyLyt Shampoo, 1 Gallon

<u>1 reviews</u> Walmart # 555016740







We aim to show you accurate product information. Manufacturers, suppliers and others provide what you see here, and we have not verified it. <u>See our disclaimer</u>

The DVM HyLyt Shampoo has a gentle, hypoallergenic, soap-free formulation. It is enriched with emollients for moisturizing and protein for conditioning of the hair coat. Designed for routine cleansing and grooming, it hydrates the skin for dogs and cats. It is hypoallergenic, non-stripping and non-drying making it safe for sensitive pets. This DVM shampoo be of benefit when using topical flea and tick products. It may be used as often as necessary and it comes in a one gallon jug. With the luxurious formula and other natural moisturizing factor, it keeps your pet's coat healthy and shiny.

DVM HyLyt Shampoo, 1 Gallon:

- · Gentle, hypoallergenic, soap-free formulation
- Emollients for moisturizing and protein for conditioning of hair coat
- For routine cleansing and grooming
- Soap-free, luxurious formula containing emollients, humectants and other natural moisturizing factors
- · Hydrates the skin for dogs and cats
- · Hypoallergenic, non-stripping and non-drying
- Non-stripping may be of benefit with topical flea and tick products
- Ingredients: Water, sodium C14-16 olefin sulfonate, cocamidopropyl betaine, sodium lactate, PEG-120 methyl glucose dioleate, glycerin, hydrolyzed collagen, PEG-75 lanolin, sodium chloride, fragrance, methylchloroisothia zolinone, methylisothiazolinone, safflower oil, FD&C yellow#5
- · Directions: wet coat thoroughly
- Apply sufficient HyLyt Shampoo to lather well into hair coat
- · Rinse thoroughly
- DVM shampoo may be used as often as necessary
- HyLyt shampoo comes in a 1 gallon jug

Specifications

Туре	Coat & Skin Care	O Feedback
Manufacturer Part Number	HYLYTGALLON	
Multipack Quantity	2	
Model	HYLYTGALLON	



Search Q





Brand HyLyt

Assembled Product Dimensions (L x W x H)

6.00 x 6.00 x 12.00 Inches

Sponsored Products



Rachael Ray Nutrish Zero Grain Natural Dry Dog Food, Grai... 1057

\$10.99



Rachael Ray Nutrish Soup Bones Minis Dog Treats, Chicken ...

112

\$2.80



Bissell BARKBATH Portable Do Pet Bathing System, 1844...

199

\$128.85



1-1 of 1 reviews

Good Product

This is a great dog shampoo. It keeps my mini- schnauzer smelling better much longer. [This review was collected as part of a promotion.]

Woodi, May 31, 2017

✓ Verified purchaser

iet.com Written by a customer while visiting **jet.com**



See all 1 reviews

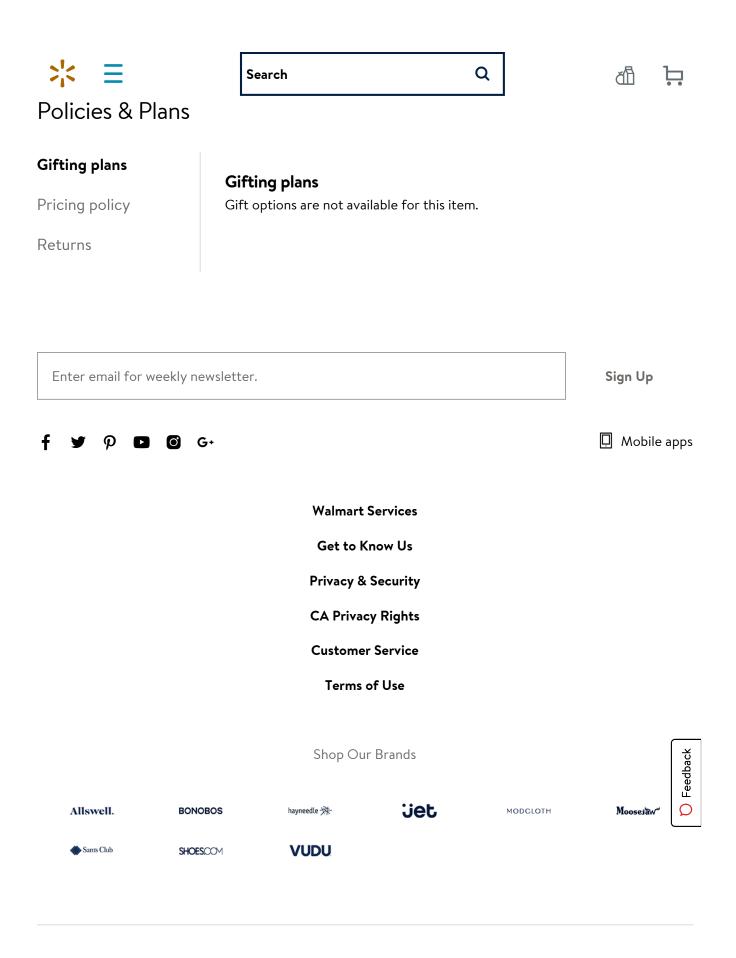
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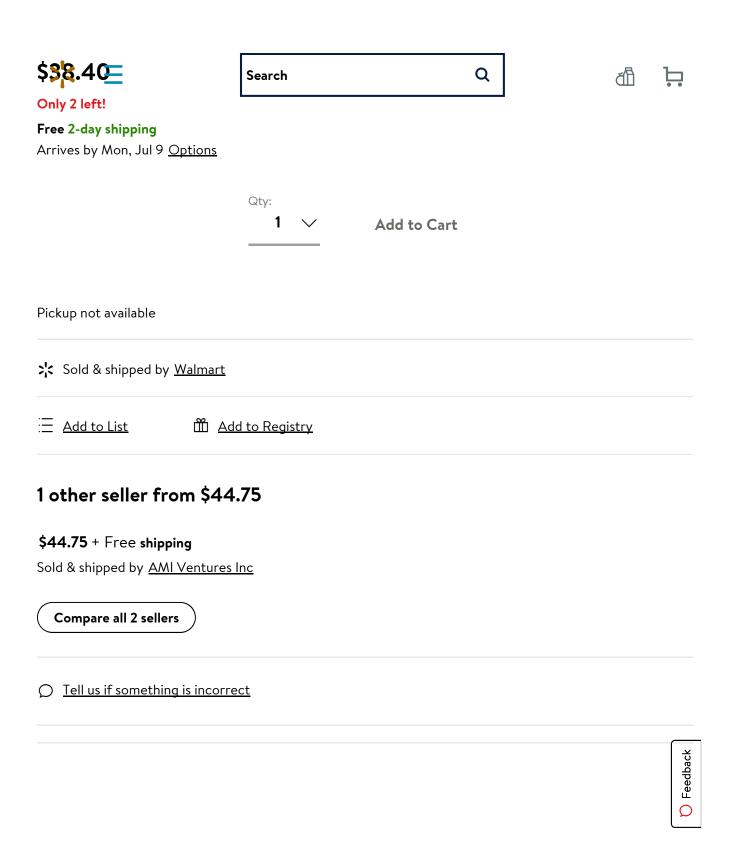


Tropiclean Oatmeal Shampoo, 1 Gallon

Walmart # 558246455 Write a review



















Hartz Groomer's Best Extra Gentle Buttermilk Scent Soothin...

113

Oster Gentle Paws Less Stress Pet Nail Trimme...

48

Wahl Pet-Pro, Complete Pet H cutting Clipper Kit Mode...

167

\$2.97

\$3.78

\$27.29

Q

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We aim to show you accurate product information. Manufacturers, suppliers and others provide what you see here, and we have not verified it. <u>See our disclaimer</u>

For updated, accurate country of origin data, it is recommended that you rely on product packaging or manufacturer information. TROPICLEAN MEDICATED OATMEAL AND TEA TREE SHAMPOO GALLONGALLON Specially formulated with Oatmeal and Tea Tree to sooth dry, itchy skin. Helps eliminate pet body odor. Natural salicylic acid eliminates flaking, dandruff, and scales associated with seborrhea. Routine bathing leaves the skin and coat soft, shiny and looking great. 5:1 Dilution. Tropiclean Oatmeal Shampoo, 1 Gallon

Specifications

Туре	Coat & Skin Care
Size	Gallon
Manufacturer Part Number	00HDHGJ7N37FQV6
Color	Multi-Colored
Scent	Oatmeal
Model	00HDHGJ7N37FQV6
Brand	Tropiclean
Features	Made In America
Assembled Product Dimensions (L x W x H)	10.80 x 7.50 x 3.80 Inches













Bissell BARKBATH Portable Dog Pet Bathing System, 1844...

199

\$128.85

Rachael Ray Nutrish Natural Wet Dog Food, Grain Free, Heart... 220

\$1.88

Rachael Ray Nutrish Burger Bir Grain Free Dog Treats...

519

\$3.85

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Walmart Product Care Plans

A limited product warranty is included free for most items. With an optional Walmart Care Plan you can enhance the manufacturer's coverage from the date of purchase. Walmart Product Care Plans cover 100% of the cost for repair or replacement, including shipping charges for the exchange.

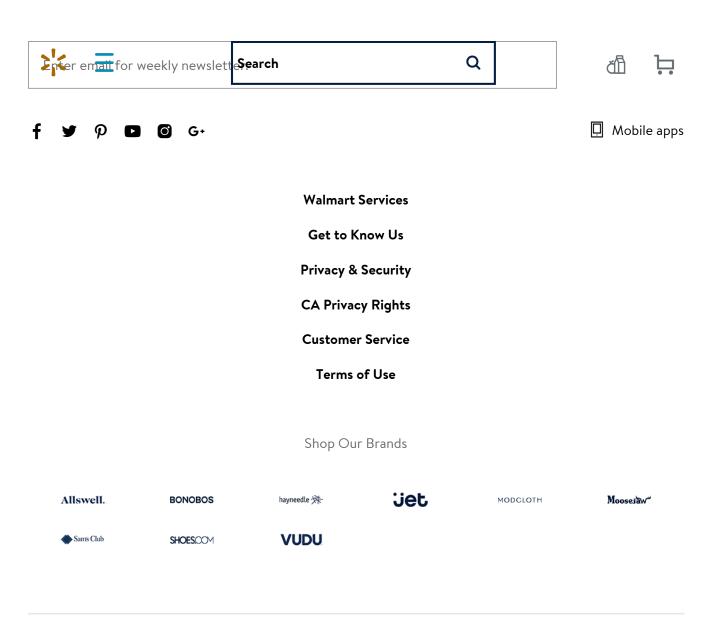
We'll show you Care Plan options and pricing at checkout if applicable, or go to www.walmart.com/careplans for more information.

Product warranty: Warranty not available for this item See details \checkmark

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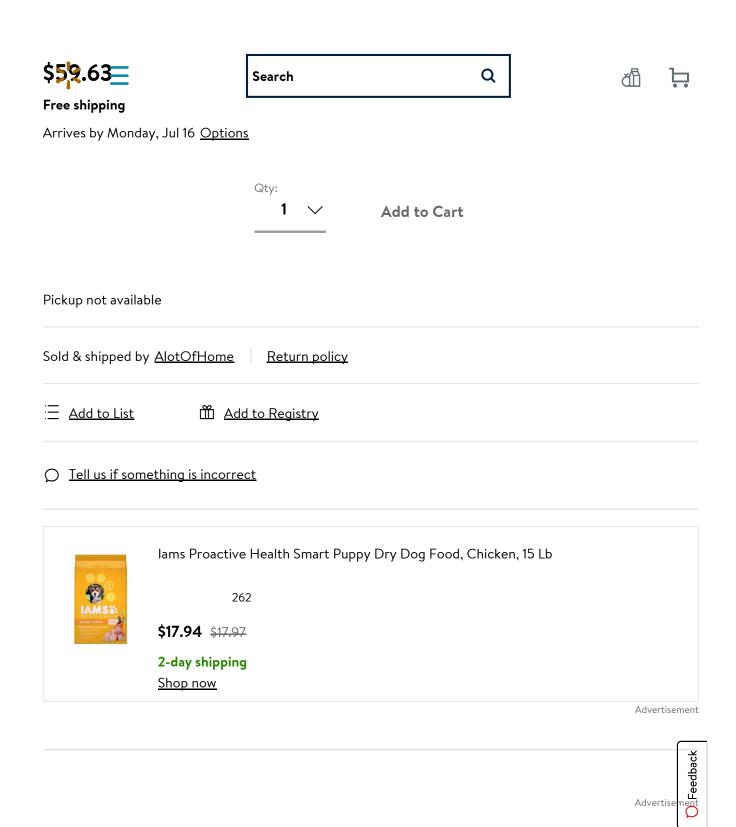
Bio-Groom Flea & Tick Shampoo, 1 Gallon

Write a review Walmart # 558246213





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Bio-Groom Flea & Tick Shampoo, 1 Gallon Pyrethrins, nature's own insecticide, has been added to a baby-mild Protein-Lanolin Shampoo base providing maximum effectiveness in killing fleas, lice, and ticks. Cleans gently without stripping essential oils from skin and gives the coat a healthy sheen. Rinses easily leaving the coat manageable and fresh smelling. Safe for puppies and kittens.

Bio-Groom Flea & Tick Shampoo, 1 Gallon:

- safe for puppies and kittens over 12 weeks old
- · Naturally effective flea, lice, and tick control
- · coconut oil derived ingredients clean gently
- Highlights all colors and makes white sparkle
- PH balanced, mild, rinses out completely, leaving the coat smelling fresh and clean
- Mild formula is ideal for sensitive skin
- Measures 12-inch length by 6-inch width by 6-inch height

Specifications

Gender	Unisex	
Number of Batteries	0	
Condition	New	
Manufacturer Part Number	00DUHSD9G68N8KA 항	
Color	Multi-Colored Special	
Model	00DUHSD9G68N8KA	_
Animal Type	Dog	
Brand	Bio-Groom	



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Bissell BARKBATH Portable Dog Pet Bathing System, 1844... 199

\$128.85



Rachael Ray Nutrish Zero Grain Natural Dry Dog Food, Grai... 2097

\$41.98



Rachael Ray Nutrish Savory Roasters Dog Treats, Roaste... 341

\$9.86

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Definition of "featuring" - English Dictionary

English Contents

"featuring" in English

featuring

PRESENT PARTICIPLE OF feature

feature

verb [I + adv/prep, T] UK /'fi..tfer/ US /'fi..tfe-/

B2 to include someone or something as an important part:

The movie features James Dean as a disaffected teenager.

This week's broadcast features a report on victims of domestic violence.

It's an Australian company whose logo features a red kangaroo.

More examples

His latest movie featured an all-star cast.

Her latest fashion collection features shimmering iridescent materials.

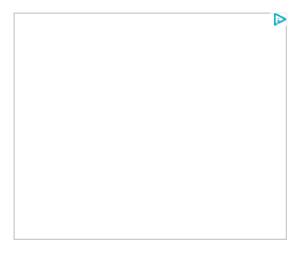
This webseconcerb features dameers psingers and an usicians of adynatio features Policy.

He's been chosen to feature in the director's next movie. Accept and hide this message

There are too many radio shows featuring idiots who call in and talk trash all day.

+ Thesaurus: synonyms and related words

(Definition of "featuring" from the Cambridge Advanced Learner's Dictionary & Thesaurus © Cambridge University Press)



feature
feature-length
featured
featureless
featuring
Feb
febrile
February
feces

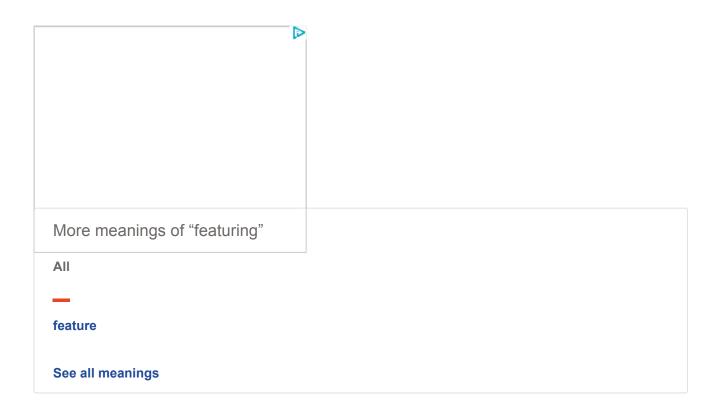
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Contents

+ verb (1)

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Word of the Day polyester

a type of artificial cloth

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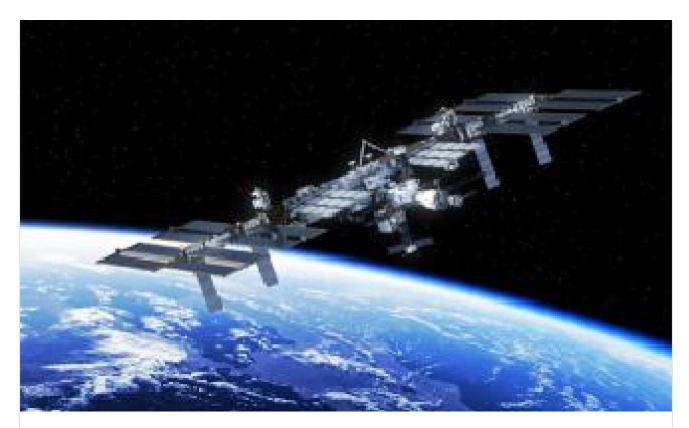
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June 13, 2018

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New Words space fever noun

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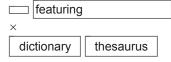
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- <u>VIDEO</u>
- MORE

WORD OF THE DAY VIDEO WORDS AT PLAYFAVORITES

- WORDS AT PLAY
- FAVORITES



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- WORDS AT PLAY
- FAVORITES

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feature

noun fea·ture \ 'fe-chər \

Updated on: 16 Jun 2018

• Trending Now: More Trending:

• insubordinate promulgate epochal clemency suborn

• SEE ALL

See What's Trending Now See More Trending Words What's Trending Now More Trending Words

- 1. insubordinate 'disobedient to authority'
- 2. promulgate 'to make known by open declaration'
- 3. epochal 'momentous or unparalleled'
- 4. clemency 'merciful treatment of someone who could be given harsh punishment'
- 5. suborn 'to induce to commit perjury'

SEE ALL

Examples: feature in a Sentence

- •
- -
- •
- -
- Time Traveler! Explore the year a word first appeared

Definition of feature

1 a: the structure, form, or appearance especially of a person

• a man of large feature

b obsolete: physical beauty

2 a: the makeup or appearance of the face or its parts

stern of feature even when he smiled

b: a part of the face: lineament

• a person with Asian features

3 a : a prominent part or characteristic

• Pine trees were a feature of the landscape.

b: any of the properties (such as voice or gender) that are characteristic of a grammatical element (such as a phoneme or morpheme); especially: one that is distinctive

4: a special attraction: such as

a: a featured motion picture

b: a featured article, story, or department in a newspaper or magazine

• An account of the fire was the feature in the Sunday newspaper.

c: something offered to the public or advertised as particularly attractive

• one of the car's most popular features

featureless

play \ fe-chər-ləs \ adjective

See *feature* defined for English-language learners

See feature defined for kids

Examples of *feature* **in a Sentence**

- 1. This year's models include several new safety *features*.
- 2. This camera has several features that make it easy to use.
- 3. The car has some interesting new design *features*.
- 4. His plan combines the best *features* of the earlier proposals.
- 5. Her eyes are her best *feature*.
- 6. Tonight's *feature* is a new romantic comedy.
- 7. He starred in his first *feature film* a year ago.

Recent Examples of *feature* from the Web

- Multiple layers of protection, including software, hardware, network architecture *features*, and governance are designed to ensure the security of all critical flight systems from intrusion.
 <u>kris van cleave, CBS News, "DHS experts warn it's a "matter of time" before hackers hit commercial</u>
 - airliners," 12 June 2018
- There are also the offbeat *features*, like Fido's pee spot.
 - tom daykin, Milwaukee Journal Sentinel, "A spot for dogs to pee and a pontoon boat 'conference room' help CityCenter compete for office tenants," 12 June 2018
- Music and arts festival *features* full day of family-friendly programming along with 8 local and national musical acts.
 - rasputin todd, Cincinnati.com, "Things to do this week in Cincinnati: June 11-17," 11 June 2018
- But researchers at the University of Toronto found that one facial *feature*, in particular, belies hints of a narcissistic personality: your eyebrows.
 - macaela mackenzie, Allure, "Thick Eyebrows Are Apparently for Narcissists, Says Rude New Study," 11 June 2018

- Murray Whyte at The Toronto Star reports that new hyperspectral scanning shows that Picasso wrestled
 with the piece, adding and deleting figures and *features*, ultimately painting as many as 13 layers of
 revisions.
 - jason daley, Smithsonian, "High-Tech Scanning Shows Picasso's Blue Period Evolution," 11 June 2018
- The store *features* touch-screen kiosks offering consumers an interactive experience to see and feel bags in different colors and prints.
 - baltimoresun.com, "Bag retailer Lug opens at BWI Marshall Airport," 8 June 2018
- Sign up here for a curated weekly tour of WSJ's unique take on the sports world including news, smart *features*, data and Jason Gay.
 - gerard baker, WSJ, "The 10-Point.," 8 June 2018
- The French toast *features* two thick slabs of rich, eggy bread sliced diagonally and cooked on a griddle until golden.
 - sarah gish, kansascity, "Pastrami time: 5 things to know about Broadway Deli's 'mostly Jewish' specialties," 8 June 2018

These example sentences are selected automatically from various online news sources to reflect current usage of the word 'feature.' Views expressed in the examples do not represent the opinion of Merriam-Webster or its editors. Send us feedback.

Origin and Etymology of feature

Middle English *feture*, from Anglo-French, from Latin *factura* act of making, from *factus*, past participle of *facere* to make — more at <u>do</u>

NEW! Time Traveler

First Known Use: 14th century

in the meaning defined at sense 1a

See Words from the same year

feature Synonyms

Synonyms

attribute, attribution, character, characteristic, criterion, differentia, fingerprint, hallmark, mark, marker, note, particularity, peculiarity, point, property, quality, specific, stamp, touch, trait;

Related Words

badge, indication, sign;

emblem, symbol, token;

charm, grace;

excellence, merit, virtue;

eccentricity, idiosyncrasy, oddity, quirk;

individuality, singularity, uniqueness;

2

feature

verb

Definition of feature

featured; featuring <u>play</u> \'fech-rin, 'fe-chər-in\

transitive verb

1 chiefly dialectal: to resemble in <u>features</u>
2: to picture or portray in the mind: <u>imagine</u>

3 a : to give special prominence to

the exhibit features local artists

b: to have as a characteristic or feature

• a menu *featuring* many options

intransitive verb

: to play an important part

See *feature* defined for English-language learners

Examples of *feature* **in a Sentence**

- 1. The building *features* a state-of-the-art security system.
- 2. The new menu *features* several low-fat entrees.
- 3. The show now *features* a new singer.
- 4. The evening news report *featured* the story of the murder.
- 5. The newspaper *featured* health care on its front page.

Recent Examples of feature from the Web

- The deal also *features* \$40 million guaranteed according to multiple reports, and according to Rapoport, that is the most guaranteed money at the position in league history.
 - <u>khadrice rollins, SI.com, "Report: Cowboys Make Zack Martin Highest-Paid Guard In NFL With New Six-Year Deal," 13 June 2018</u>
- The four-minute film that Trump showed Tuesday also *featured* stock footage of a dunking basketball player, another Kim obsession.
 - ryan teague beckwith, Time, "There's a Good Reason Sylvester Stallone Has a Cameo in Trump's North Korea Film," 12 June 2018
- Strewn with stones and feathers that are the byproduct of the chicken sandwich business that a tenant named Hedley (Keith Wade) runs to earn his rent money, the gathering place also *features* a table and a small garden.

- christine dolen, miamiherald, "Seven Guitars' a riveting revival of August Wilson's take on black life in the 20th century," 12 June 2018
- The development also would have *featured* a 125-room full service resort-style hotel, spa and conference center.
 - jaimy jones, Houston Chronicle, "Gilley's revival not coming to La Porte after retail complex canceled," 12 June 2018
- Such a world could also *feature* the myriad new shapes, sizes, colors, and textures that fossil finds are revealing at an astonishing rate.
 - <u>katherine j. wu, Smithsonian, "Five Ways Real Science Would Make the New Jurassic World So Much</u> Better," 12 June 2018
- Not only that, but The Division 2 will also *feature* full-fledged raids, and the first one will allow for up to eight players, according to game director Mathias Karlson.
 - andrew webster, The Verge, "All the biggest news from Ubisoft at E3 2018," 11 June 2018
- Live music will also be *featured* each week of the market.
 - <u>steve sadin, chicagotribune.com, "Deerfield Farmers Market set to expand produce offerings," 11 June 2018</u>
- Rock Island also *features* Wisconsin's oldest lighthouse and a Nordic-style boathouse.
 <u>travel wisconsin</u>, <u>Milwaukee Journal Sentinel</u>, "Five hidden beaches on Wisconsin's Great Lakes," 10 June 2018

These example sentences are selected automatically from various online news sources to reflect current usage of the word 'feature.' Views expressed in the examples do not represent the opinion of Merriam-Webster or its editors. Send us feedback.

Origin and Etymology of feature

see 1 feature

NEW! Time Traveler

First Known Use: circa 1755

in the meaning defined at transitive sense 1

See Words from the same year

feature Synonyms

Synonyms

accent, accentuate, emphasize, highlight, illuminate, play up, point (up), press, punctuate, stress;

Antonyms

de-emphasize, play down;

Near Antonyms

tone (down), underemphasize, understate;

belittle, discount, disparage, minimize;

Related Words

focus, identify, pinpoint, spotlight;

advertise, boost, plug, promote, publicize;

overplay;

Phrases

bear down on, make much of;

Phrases Related to FEATURE

Related Phrases

- feature in
- identifying mark/feature

FEATURE Defined for English Language Learners

feature

noun

Definition of feature for English Language Learners

- : an interesting or important part, quality, ability, etc.
- : a part of the face (such as the eyes, nose, or mouth)
- : a movie that is made to be shown in a theater for entertainment : a full-length movie

feature

verb

Definition of feature for English Language Learners

- : to have or include (someone or something) as an important part
- : to discuss or mention (something or someone) in a noticeable way : to give particular attention to (someone or something important)

FEATURE Defined for Kids

1

feature

noun fea ture \ 'fe-chər \

Definition of feature for Students

- 1: a part (as the nose or the mouth) of the face
- 2: something especially noticeable
 - a safety feature
- 3 : <u>movie</u> 1
- 4: a special story in a newspaper or magazine

2

feature

verb

Definition of feature for Students

featured; featuring

- 1: to have as a characteristic
 - The TV features a flat screen.
- 2: to give special prominence to
 - The newspaper *featured* a story about the election.
- 3: to play an important part
 - A bus tour *featured* in our trip.

Medical Dictionary

feature

noun fea·ture \ 'fe-chər \

medical Definition of feature

- 1: the structure, form, or appearance especially of a person
- 2 a: the makeup or appearance of the face or its parts
- b: a part of the face

Learn More about feature

1. See <u>words that rhyme with feature</u> Thesaurus: <u>All synonyms and antonyms for feature</u> Spanish Central: <u>Translation of feature</u> Nglish: <u>Translation of feature for Spanish speakers</u> Britannica English: <u>Translation of feature</u> for Arabic speakers Britannica.com: <u>Encyclopedia article about feature</u>

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<u>jabberwocky</u> play

meaningless speech or writing

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- 1 insubordinate
 'disobedient to authority'
- 2 promulgate 'to make known by open declaration'
- 3 <u>epochal</u> <u>'momentous or unparalleled'</u>
- 4 <u>clemency</u>
 'merciful treatment of someone who could be given harsh punishment'
- 5 <u>suborn</u>
 'to induce to commit perjury'

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BROWSE DICTIONARY

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<u>featness</u>

feature

<u>featured</u>

feature in

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<u>jackfruit</u> <u>pomelo</u>



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Words We're Watching: '-iversary'

Weekiversary, monthiversary, blogiversary?



<u>'Franchise': Profit from Freedom</u>

From freedom to voting to fast food



What's a 'Chef's Kiss'?

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Ghost Word

The story of an imaginary word that managed to sneak past our editors and enter the dictionary.



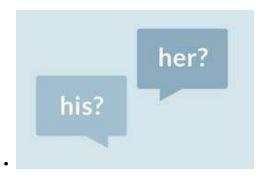
2017 Word of the Year: Behind the Scenes

How we chose 'feminism'



Literally

How to use a word that (literally) drives some people nuts.



<u>Is Singular 'They' a Better</u> <u>Choice?</u>

The awkward case of 'his or her'

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Oxford English Dictionary | The definitive record of the English language

feature, v.

Pronunciation: /ˈfiːtjʊə/ Frequency (in current use): Etymology: < FEATURE n.

1. *trans*. To resemble in features; to favour; *esp*. with reference to family likeness or resemblance. Now chiefly *dialect*.

```
1755 JOHNSON Dict. Eng. Lang. To feature, to resemble in countenance.
```

- 1859 'G. ELIOT' Adam Bede III. v. xxxviii. 52 Ye feature him, on'y ye're darker.
- 1879 G. F. JACKSON *Shropshire Word-bk*. (at cited word) Ben faichurs 'is faither, but all the rest favour the mother's side.
- 1881 J. HAWTHORNE Fortune's Fool I. xx She featured her mother's family more than her father's.

2.

a. To affect, or mould the features of.

```
1810 G. CRABBE Borough iv. 63 Fear, Hope, Dismay..featur'd every Face.
```

- 1832 T. DE QUINCEY *James's Hist. Charlemagne* in *Blackwood's Edinb. Mag.* Nov. 788/2 Differences, by which they are severally marked and featured.
- 1878–9 S. LANIER *Remonstr.* 3 Forbear To feature me my Lord by rule and line.
- **b.** To stand as a feature or distinctive mark upon.
 - 1868 A. W. KINGLAKE *Invasion of Crimea* IV. v. 129 Knolls and ridges which featured the landscape.
- **3.** To sketch the features of; to outline, picture, portray. Also, To impress the features of *upon* (something).
 - 1807 I. D'ISRAELI *Curiosities of Lit.* 1st Ser. (ed. 5) II. 402 The characters cannot be very minutely featured.
 - 1822 T. L. BEDDOES *Brides' Trag*. II. iv. 46 Something in the air.. Featured its ghastly self upon my soul.
 - 1864 Reader 19 Mar. 351 Which some keen spirits are already featuring to themselves.

4.

- **a.** To exhibit as a 'feature'; to make a special feature or display of, make a special attraction of. orig. *U.S.*
 - 1888 *St. Louis Globe-Democrat* 29 Apr. (Farmer) The biggest thing I saw at the wedding was a lot of glass~ware and block tin knives and forks, which were featured in one of the rooms.
 - 1906 Westm. Gaz. 24 Sept. 9/3 The way in which Miss Clifford had been 'featured' and 'billed' in preference to herself.
 - 1907 <u>Times</u> (Weekly ed.) 28 June 402 Every day for weeks past it has 'featured' articles..on the Japanese question.
 - 1928 *Publishers' Weekly* 12 May 1932 You will know then why so many booksellers feature Macaulay books.
 - 1928 G. B. Shaw *Intell. Woman's Guide Socialism* 444 The Government posters 'feature' precisely the same epithets.
 - 1929 *Times* 1 Aug. The Louvre, Oxford-circus, are <u>featuring</u> coats and skirts and top coats for Scotland in new designs.
 - 1938 E. WAUGH Scoop I. v. 86 [Newspaperman loq.] They're featuring me as a special service.

b. spec. To exhibit as a prominent feature in a play, film, etc.

- 1897 *Metropolitan Mag.* (N.Y.) Nov. 383/2 A company that includes in addition to the 'featured' members, [etc.].
- 1919 J. BUCHAN *Mr. Standfast* xiii. 245 Were you ever a cinema actor, Dick?..'Featuring Mary Lamington.' How does the jargon go?
- 1923 Westm. Gaz. 22 Jan. Balzac's 'The Eternal Flame', featuring Miss Norma Talmadge.
- 1927 *Daily Chron.* 29 Mar. 6 She said she had been 'featured' in 22 or 23 different pieces in America.
- 1928 *Manch. Guardian Weekly* 7 Dec. Suppl. p. ix/1 A handsome middle-aged gentleman featuring himself through five acts.
- 1936 <u>Amer. Speech</u> 11 220 Is the actor to be *starred* or merely *featured*? If *starred*, the program, the signs outside the theater, and all advertising will read, 'X in Hamlet'. If *featured*, it will be, 'Hamlet with X'.

5. *intr*. To be a feature (*in*); to participate or play an (important) part in.

- 1941 London & N.E. Railway Mag. Mar. 55/1 Tea..featured frequently in early newspaper advertisements.
- 1965 <u>Listener</u> 9 Sept. 371/1 At the University Physiological Laboratory in Cambridge cats <u>feature</u> in some of the fundamental research.

- 1968 *Courier-Mail* (Brisbane) 25 Nov. 5/3 The man also admitted 'featuring' at the Toowong Cemetery in black magic rites.
- 1968 R. GITTINGS *John Keats* ii. 30 The uncles and aunts who feature so largely in the memories of many orphan children.
- 1976 <u>Times</u> 21 May 4/2 Libraries and the youth service <u>feature</u> prominently in many of the local authority cuts.
- 1984 F. FORSYTH *Fourth Protocol* II. xiv. 252 The habitual practice when Soviet illegals enter a country by ship is that they do *not* feature on the crew list.

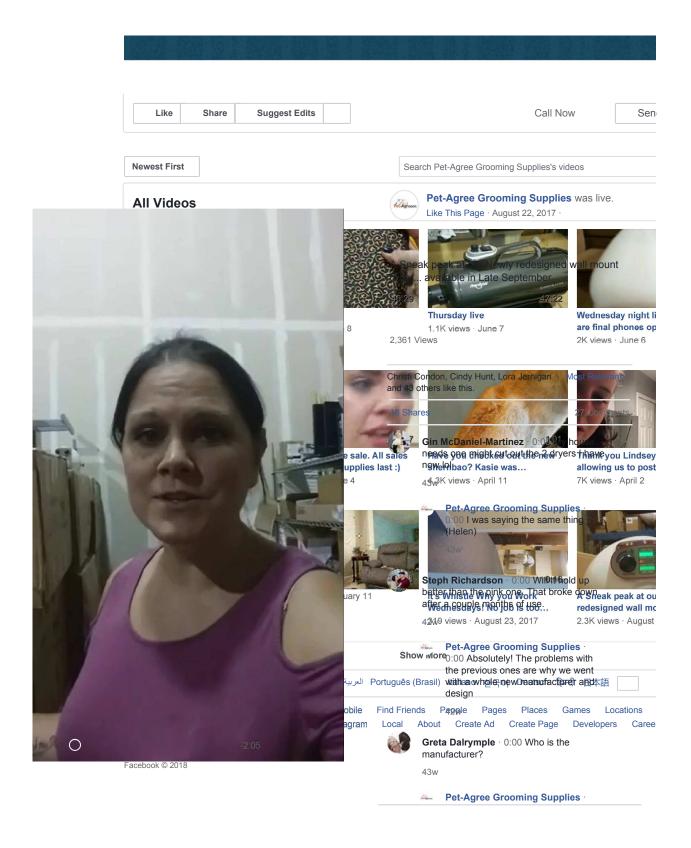
DERIVATIVES

featuring *n*. in quot. 1864 *concr*.

1864 T. CARLYLE *Hist. Friedrich II of Prussia* IV. XVI. vii. 338 Documents and more explicit featurings.

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EXHIBIT 64



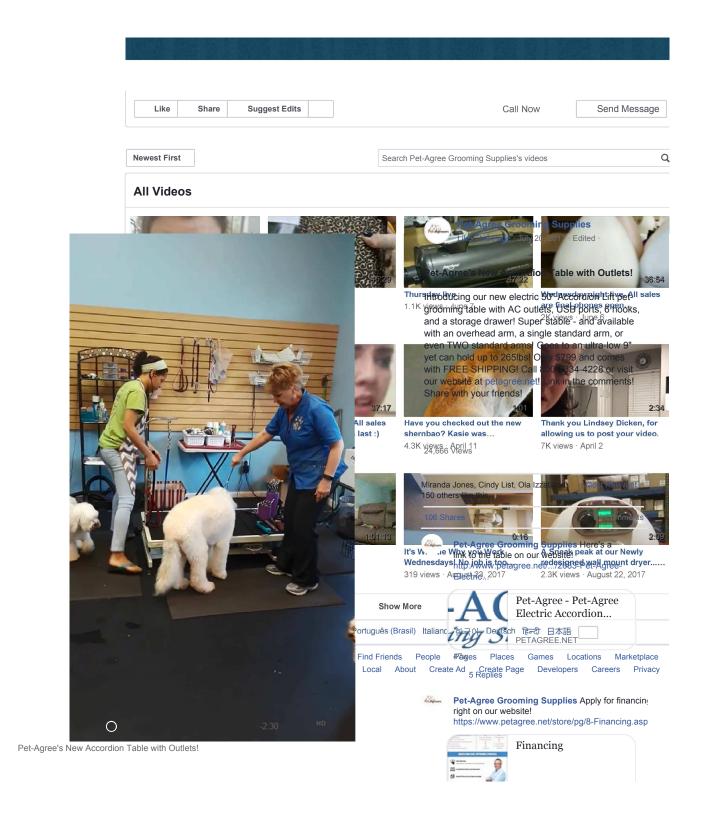


EXHIBIT 65

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Care/117173625000583)etsburgh-



petcareincorporatedlafayette? csz=Lafayette% 2C+IN)

Grooming Extras:

*Playtime: 1 pet is \$6.30 per 15 mins Group Play (2 or more from same

family) \$10.50 per 20 mins

*Treats: Stuffed Kong, Biscuits, Meaty Treats, Cookies, Cat Treats,

Dental Treats, Pork Chomps

*Nails Painted

*Extra Brushing

*Conditioners

*Teeth Brushing and Breath Spray

*Matt Removal

*Apply Owners medications after groom: such as ear medication

*Bandana (upon request)

*Bow(s) (1st one if free) additional \$1.00

*Feather(s) \$3.00

*Hair Color \$3.00 and up

Temporary tattoos \$3.00 (rub on) \$5.00 (glitter)

*Body Bling \$3.00 - \$5.00

*Gems \$3.00 and up

*Stencils \$3.00 - \$5.00

*Request your favorite cologne scent



We now require Canine Influenza Vaccination for our Grooming Patients



















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Fax 765-742-1730

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Phone: 765-423-5500

(tel:7654235500)

Email:

email@petsburghpetcare.co

<u>m</u>

(mailto:email@petsburghpet care.com)

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Full-Service Grooming

Self-Serve Spot Wash

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Friend's Health!

Pet Food 101: Label Decoding

Kick the Kibble: Raw Diets (and

Other Ideal Solutions)

Digestive Health

Vaccination and Preventative Safety

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Looking for a fun spot to hang out with your favorite four-legged friend? Then it's time for you to check out The Green Spot! This locally owned and operated natural pet specialty store and experience has everything you're looking for:

A hot spot- Bring your pet, enjoy a nice cup of coffee and meet other pets and their owners in our progressive cafe lounge

A cool spot- We searched high and low to find the healthiest natural and organic pet foods and accessories for your best friend.

A fun spot- The Green Spot has a wide selection of pet toys, games & accessories that are safe, eco-friendly and fun!

At The Green Spot, both you and your pet will feel welcome. Our friendly, helpful staff will help you find solutions for your beloved pets- from our wide range of safe and eco-friendly toys, treats, and supplies. Whether you're looking for something particular, or simply spending some quality time out of the house with your pet, join us for a bit!

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It's National Selfie Day! Share your favorite pet selfies





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Here at Snippers:

We guarantee you will **LOVE** the way your pet is treated and groomed. We'll treat **YOUR** pet the way we would want others to treat **OURS** with patience, love and understanding. Our staff consists of quality groomers with over 12+ years of experience. Finally, our goal is to provide professional grooming, and to treat your pets with the utmost care and respect that animals deserve.

We take pride in our work. Our customers' satisfaction is our number ONE priority!

EVERY DOG DESERVES A DAY! Snippers is a day spa for dogs and cats. We wanted to create an atmosphere that would be fun and inviting for your pet.

At Snippers, when your dog is not being washed, dried or groomed, it can wander around freely, playing with the other dogs. Your dog gets pats on the head, as well as belly scratches. He also gets treats and can drink water whenewer he wants. He can leave nose prints on the store front window and bark when he wants. It doesn't bother anyone.

Snippers is a happy, lively, playful environment. We do not kennel your dog, unless he/she shows unmanageable aggression or has special needs. Our shop is an open space, so that all procedures can be viewed at all times, and so your dog never feels isolated. It is truly a place for dogs.

In addition, at Snippers, we understand that every dog is unique. In order to best serve your dog, we tailor each treatment to his or her specific needs. We choose the most beneficial combination of natural shampoos, conditioners, and the best techniques for drying and grooming. Please read our section on **Services** for more details.

If you are a current client at Snippers, we warmly thank you for your patronage. If you are not a client, we invite you to give us a try. We are always happy to make new friends and to expand our family.

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Reviews



Now offering feathers for your pet to go along with our new look





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EXHIBIT 66

PET-AGREE Grooming Supplies

Home (/) > Toys & Retail Products (/store/c/143-Toys-Retail-Products.aspx) >



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Bully Sticks - 6"

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Bully Sticks are great because they not only supply your dog with the great taste of real beef, roasted to perfection in natural juices, this easy-to-digest, healthy snack scrubs your dog's teeth to a sparkling clean.

\$2.29

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0

Item #: QT3510

Availability: In Stock - Usually ships In 1-2 Business Days

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Bully Sticks - 6" \$2.29

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Price Each

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Reviews (0)

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Bully Sticks - 6" (/store/p/1605- Bully-Sticks-6.aspx) qт3510 Remove			
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EXHIBIT 67



The View's 8th Annual Mutt Show Presented by Pedigree

By Marisa Dabney | Jul 1st, 2016

The View's 8th Annual Mutt Show took place on <u>July 1st, 2016</u>. Various special guests visited the show to talk about the dogs they love and who love them right back. Kelly Osbourne introduced her dog, Polly, to the <u>co-hosts</u> stating she is the best thing that ever happened to her. She also explains why she will continue to use her voice to help others.

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Mutts Gone Nuts performs around the world. Praise and treats play a big role in the dogs show. They do various tricks and challenges live on *The View* and are awarded with the Pedigree Mutt's Rule award.

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browser.

The View co-hosts also spoke with hero Dan Lasko about his dog Wally. Their story depicts a rescue dog that rescued a hero. Dan was swearing into the Marine Corps on the morning of 9/11. He felt it was his calling to save his country. While serving he lost his left leg and received a traumatic brain injury. After the experience he suffered from PTSD. He was introduced to his dog Wally during recovery. Wally helped him physically and mentally. Dan is also the subject of a short documentary by Pedigree which shares his story.

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Watch the full episode of The View's 8th Annual Mutt show. For more information on how to adopt the mutts featured on the show click-here.



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SELECT A TOWN

NEWS

Animal League visits 'The View' for annual **'Best in Show'**

Local residents, animal shelter visit popular talk show

Posted February 23, 2011



(/uploads/original/1298486399_8928.jpg)

COURTESY ABC

By Mary Malloy (mailto:mmalloy@liherald.com)

The popular daytime talk show "The View" hosted its third annual "Mutt Show" during the week of the American Kennel Club's competition to bring attention to shelter animals and mixed breeds.

Presented by Pedigree, the show featured viewers' dogs as well as shelter dogs — Mutt-i-grees — brought from North Shore Animal League America in Port Washington.



A panel of judges, including David Frei, of Westminister Kennel Club Dog Show fame, looked over the parade of pooches and chose "Best in Show" — Kable, whose trainer is Mike Malloy, East Rockaway resident and head behavorist at NSALA

Happily, all the dogs featured on the show were adopted. Reality star Denise Richards adopted "Chocolate Chip."

Pictured from left are viewer dog owners, (http://ads.liherald.com/www/delivery/ck.php? Whoopie Goldberg, David Frei, Joy Behar, "Sweeties Pie" and twners Susan Infields of Valley Stream Mike Malloy, Barbara Walters, Den

ospartins Pie and the Burners of Valley Stream Miked Mallay, Barbara Walters, Denise Richards, This peth Hasselbeck and James Gleason. Kneeling at right are Tristin Ismay and Byron Logan.

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Let's at least study gun violence (/stories/lets-at-least-study-gun-violence,104737)

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EXHIBIT 68





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<u>Blog</u> > Pedigree® Food For Dogs and Annie® The Musical Partner to Raise \$1 Million For Shelter Dogs

Pedigree® Food For Dogs and Annie® The Musical Partner to Raise \$1 Million For Shelter Dogs

July 23, 2012 • <u>Rescue</u>



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FIDO loves a shelter dog success story and this one makes us wiggly-waggly! Two Paws UP for Sunny and Casey!

NEW YORK, NY, July 19, 2012 - More shelter dogs across the U.S. may soon receive the star treatment thanks to a partnership between PEDIGREE® Food for Dogs and the Tony Award®-winning classic musical, ANNIE. At the heart of the partnership is the shared belief that every dog deserves a loving home, a principle central to the PEDIGREE® Brand's mission as well as the Broadway production of ANNIE.

Since its 1977 debut, all productions of ANNIE on Broadway have starred real-life shelter dogs as Sandy, Annie's adopted and loyal companion, with all of the dogs discovered and trained by 2011 Tony® Honor recipient William Berloni. Continuing that tradition, Berloni has found and will train Sunny, a dog rescued from a shelter in Houston, to star as Sandy in the new production of ANNIE. Her understudy, Casey, was rescued from a PEDIGREE- sponsored shelter near the brand's hometown in Nashville, Tennessee. With the help of PEDIGREE, both dogs playing Sandy are being provided professional nutrition by PEDIGREE® Food for Dogs and trained for their starring role using brand treats.

In a dual effort to promote dog adoption and provide shelters with resources, PEDIGREE and ANNIE have teamed up to help raise \$1 million to help dogs find loving homes. For each ANNIE the Musical ticket sold through December 31, 2013, PEDIGREE will donate \$2, up to \$1 million, to PEDIGREE Foundation, a nonprofit organization dedicated to helping dogs find loving homes. In addition, co-branded merchandise will be available at the theatre and online with 100 percent of the proceeds going to PEDIGREE Foundation.

"At PEDIGREE, we believe every dog deserves to have a loving home and to be well fed," PEDIGREE senior brand manager Lisa Campbell said. "Our goal with the ANNIE partnership is to drive awareness of the plight of homeless dogs and raise money to help even more shelter dogs find forever homes."

Sunny and Casey's journey from hard-knock shelter life to center stage as Sandy will be documented in a 30-minute TV special, "Annie's Search for Sandy," set to air on the NBC Owned Television Stations in October 2012. The special is being produced by Al Roker Entertainment and ANNIE Broadway LLC and is sponsored by PEDIGREE. It features 2011 Tony® Honor recipient William Berloni who is providing the raining for Sunny and Casey. Berloni works exclusively with rescued dogs and trained Sandy for the original 1977 Broadway production.

ANNIE opens November 8 at the Palace Theater (1567 Broadway at 47th Street). Previews begin October 3. Tickets are on sale now at <u>Ticketmaster.com</u>. For more information on The PEDIGREE® Adoption Drive and other brand initiatives, visit <u>www.pedigree.com</u> or <u>www.facebook.com/pedigree</u>.



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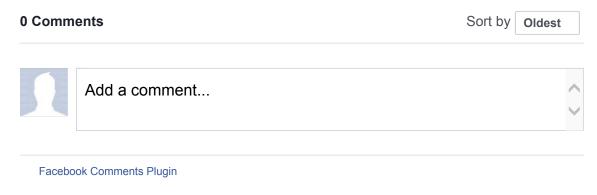


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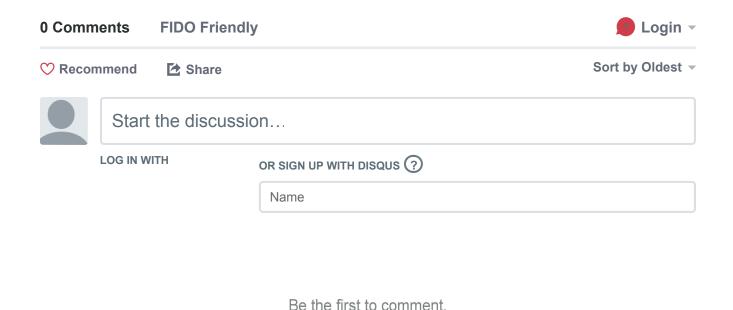


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SHELTER DOG SUNNY WINS THE ROLE OF SANDY IN ANNIE ON
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NEWS PROVIDED BY **PEDIGREE**→
Jul 19, 2012, 10:15 ET

NEW YORK, July 19, 2012 /PRNewswire/ -- More shelter dogs across the U.S. may soon receive the star treatment thanks to a partnership between PEDIGREE® Food for Dogs and the Tony Award®-winning classic musical, ANNIE. At the heart of the partnership is the shared belief that every dog deserves a loving home, a principle central to the PEDIGREE® Brand's mission as well as the Broadway production of ANNIE.

(Photo: http://photos.prnewswire.com/prnh/20120719/LA42880)

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Since its 1977 debut, all productions of ANNIE on Broadway have starred real-life shelter dogs as Sandy, Annie's adopted and loyal companion, with all of the dogs discovered and trained by 2011 Tony® Honor recipient William Berloni.

Continuing that tradition, Berloni has found and will train Sunny, a dog rescued from a shelter in Houston, to star as Sandy in the new production of ANNIE. Her understudy, Casey, was rescued from a PEDIGREE-sponsored shelter near the brand's hometown in Nashville, Tennessee. With the help of PEDIGREE, both dogs playing Sandy are being provided professional nutrition by PEDIGREE®

Food for Dogs and trained for their starring role using brand treats.

"We are extremely excited to have the PEDIGREE Brand as our partner because of our shared interest in finding homes for shelter animals," ANNIE Producer Arielle Tepper Madover said. "ANNIE is about a girl and her dog desperately seeking a place to call home, and we're hoping Sunny's story inspires audiences to consider adopting their next pet."

SEE THE SHOW, HELP A DOG

In a dual effort to promote dog adoption and provide shelters with resources, PEDIGREE and ANNIE have teamed up to help raise \$1 million to help dogs find

loving homes. For each ANNIE the Musical ticket sold through December 31, 2013, We use cookies to PEDICREF and to \$1 million, to PEDICREE Foundation, a nonprofit organization december 31, 2013, up to \$1 million, to PEDICREE Foundation, a nonprofit organization december 31, 2013, we percent of the Musical ticket sold through December 31, 2013, we use of our site \$1 million, to PEDICREE Foundation, a nonprofit organization december 31, 2013, we percent of the Musical ticket sold through December 31, 2013, we use cookies and to be available at the theatre and online with 100 analyse our traffic. We percent of the PEDICREE Forting ation.

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"At PEDIGINE awe half ever every dog deserves to have a loving home and to be well red per English or brand manager Lisa Campbell said. "Our goal with the ANNIE partnership is to drive awareness of the plight of homeless dogs and raise money to help even more shelter dogs find forever homes."

ANNIE opens November 8 at the Palace Theatre (1567 Broadway at 47th Street). Previews begin October 3. Tickets are on sale now at Ticketmaster.com. For more information on The PEDIGREE® Adoption Drive and other brand initiatives, visit www.pedigree.com or www.facebook.com/pedigree.

ANNIE's Search for Sandy

Sunny and Casey's journey from hard-knock shelter life to center stage as Sandy will be documented in a 30-minute TV special, "Annie's Search for Sandy," set to air on the NBC Owned Television Stations in October 2012. The special is being produced by Al Roker Entertainment and ANNIE Broadway LLC and is sponsored by PEDIGREE. It features 2011 Tony® Honor recipient William Berloni who is providing the training for Sunny and Casey. Berloni works exclusively with rescued dogs and trained Sandy for the original 1977 Broadway production.

About the PEDIGREE® Brand

The PEDIGREE® Brand is the number one brand of dog food in the world, offering a wide variety of products for different dog life stages. As an innovative

market leader, the PEDIGREE® Brand is at the forefront of pet nutrition and We use cookies to understands petrown are providing a range of innovative products and resources. From information, please visit www.Pedigree.com.

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About PEDICREE Foundation

Created in 2008 and headquartered in Franklin, Tenn., PEDIGREE Foundation is a non-profit organization dedicated to helping dogs in need find loving homes by supporting the good work of shelters and dog rescue organizations throughout the country. The foundation provides grants to 501(c)(3) shelters and dog rescue organizations nationwide and encourages dog lovers to adopt, volunteer and donate to support the cause. Since 2008, close to \$4 million has been granted to help more than 1,100 shelters and rescues. For more information about PEDIGREE Foundation, log on to www.pedigreefoundation.org.

About ANNIE THE MUSICAL

ANNIE, the new production of the classic Tony Award®-winning musical, is now on sale. For tickets, call 877-250-2929 or visit Ticketmaster.com. The production begins previews on October 3 at the Palace Theatre (1567 Broadway at 47th Street). Opening night is Thursday, November 8.

ANNIE features a Tony Award®-winning score with music by Charles Strouse, lyrics by Martin Charnin and a Tony Award®-winning book by Thomas Meehan, based on the newspaper comic strip "Little Orphan Annie" by Harold Gray. The new production of ANNIE is directed by three-time Tony Award®-winner James Lapine and choreographed by Tony Award®-winner Andy Blankenbuehler.

ANNIE stars two-time Tony Award® winner Katie Finneran as Miss Hannigan, We use cookies to Australian star Anthony Warlow making his Broadway debut as Daddy Warbucks and The dar Order awford as Annie, with Brynn O'Malley as Grace Farrell, Clarke Thorell as Rooster Hannign and J. Elaine Marcos as Lily St. Regis. The analyse our traffic. We orphans are Madin Ree DiPietro as July, Cabing Startes as Pepper, Junan Jang as Tessie, Thraft Skye Odloris as Kate, Taylor Richardson as Duffy, Emily Rosenfeld as Molly and Jaidyn Young as standby for the roles of Annie, Pepper, Duffy and July. The production and analytics Ashley Blanchet, Jane Blass, Jeremy Davis, Merwin Foard, Joel Hatch, Amanda Lea LaVergne, Gavin Lodge, Liz McCartney, Desi Oakley, David Rossetti, Sarah Solie, Dennis Stowe and Ryan VanDenBoom.

ANNIE will be produced on Broadway by Arielle Tepper Madover, Roger Horchow, Sally Horchow, Roger Berlind, Roy Furman, Debbie Bisno, Stacey Mindich, Nederlander Presentations, Inc., Jane Bergere/Daryl Roth and Eva Price/Christina Papagjika.

www.AnnieTheMusical.com

Follow ANNIE on Twitter: @AnnieOnBroadway and on Facebook.

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PHOTO FLASH

Broadway's *Annie* Presents Pedigree With a Million-Dollar Donation

The musical teamed up with the brand to create awareness for dog adoption.

November 20, 2013



The cast of *Annie* presents Pedigree Foundation representatives with a check for \$1 million. (© David Gordon)

The cast of Broadway's <u>Annie</u> presented the Pedigree Foundation with a \$1 million donation following the November 20 matinee performance at the <u>Palace Theatre</u>. The musical teamed up with the Pedigree Brand to create the "See the Show, Help a Dog" initiative, which works to create awareness for the importance of dog adoption. The check presentation celebrated that partnership.

Click here for more information and tickets to Annie.



The principal cast members of *Annie* — Kirsten Wyatt, Clarke Thorell, Anthony Warlow, Taylor Richardson, Sunny, Faith Prince, and Brynn O'Malley — sing the show's finale song onstage at the Palace Theatre. (© David Gordon)

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