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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91221389
Party	Defendant Point 32 LLC
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Signature	/s/
Date	06/01/2015
Attachments	Appearance and Power of Attorney.pdf(72795 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

EDUFOODS, LLC

Opposer,

vs.

POINT 32 LLC

Applicant.

Opposition No:

91221389

Mark: ITSY BITSY PANTRY

APPEARANCE AND POWER OF ATTORNEY

By submission of this request, the undersigned hereby APPOINTS the following new attorney to represent Applicant / Defendant in this proceeding, with full power of substitution and revocation, and to transact all business in the United States Patent and Trademark Office in connection therewith:

Ronald D. Coleman, Esq.
ARCHER & GREINER
A Professional Corporation
Court Plaza South
21 Main Street – Suite 353
Hackensack, NJ 07601

POINT 32, LLC

By: _____

David A. Rosenberg
Name: David Rosenberg

Title: CEO

Dated: June 1, 2015

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing APPEARANCE AND POWER OF ATTORNEY has been duly served by emailing a copy to counsel of record for Opposer by email and through the ESTTA system.



Ronald D. Coleman

Dated: June 1, 2015