

ESTTA Tracking number: **ESTTA725479**

Filing date: **02/08/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91221206
Party	Plaintiff Virtue Marketing LLC
Correspondence Address	TYLIE L EAVES VIRTUE MARKETING LLC 509 HIALEAH DRIVE BONAIRE, GA 31005 UNITED STATES tylie@virtue-marketing.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Kate D. Strain
Filer's e-mail	kstrain@belzerlaw.com
Signature	/Kate D. Strain/
Date	02/08/2016
Attachments	Notice of Appearance - VIRTUE.pdf(56551 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
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Virtue Marketing, LLC	§	Mark: VIRTUE
	§	
	§	
Opposer	§	
	§	
	§	Application No.: 86/230,249
	§	
v.	§	
	§	Published: March 17, 2015
	§	
Vice Media Canada, Inc.	§	Opposition No. 91221206
Applicant	§	
<hr/>	§	
	§	

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

NOTICE OF APPEARANCE

Please take Notice that the undersigned counsel hereby enters an appearance in the above captioned opposition and directs that all further pleadings and correspondence be served upon said counsel at the address below.

Respectfully submitted,

Date: 2/8/2016

By: /Kate D. Strain/
Kate D. Strain
Attorney for Opposer

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that on this the 8th day of February, 2016, a true and correct copy of the foregoing Notice of Appearance was sent via overnight carrier, by agreement of the parties, to Applicant's attorney of record:

Kimberly Herman
Sullivan & Worcester, LLP
One Post Office Square
Boston, Massachusetts 02109

/Kate D. Strain/
Kate D. Strain