

ESTTA Tracking number: **ESTTA657550**

Filing date: **02/23/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	FD9 Group, Inc.
Granted to Date of previous extension	02/21/2015
Address	5150 Wilshire Boulevard, Suite 225 Los Angeles, CA 90036 UNITED STATES
Party who filed Extension of time to oppose	FD9, Inc.
Relationship to party who filed Extension of time to oppose	The word "Group" was inadvertently left out simply as a clerical error. The proper name of the entity is "FD9 Group, Inc.". "FD9 Inc." does not exist or is not related to Opposer.

Attorney information	Michael N. Cohen Cohen IP Law Group, PC 9025 Wilshire Blvd., Suite 301 Beverly Hills, CA 90211 UNITED STATES mcohen@cohenip.com Phone:310-288-4500
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Applicant Information

Application No	86352420	Publication date	12/23/2014
Opposition Filing Date	02/23/2015	Opposition Period Ends	02/21/2015
Applicant	Bangle Jangle, LLC. P.O. Box 330379 Atlantic Beach, FL 32233 UNITED STATES		

Goods/Services Affected by Opposition

Class 014. First Use: 2013/11/20 First Use In Commerce: 2013/11/20 All goods and services in the class are opposed, namely: Jewelry
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Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration	4680090	Application Date	02/27/2013
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No.			
Registration Date	01/27/2015	Foreign Priority Date	NONE
Word Mark	COORDINATESÂ° COLLECTION		
Design Mark	COORDINATES COLLECTION		
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 2012/08/01 First Use In Commerce: 2013/01/21 Bracelets; Jewelry; Necklaces; Rings		

U.S. Registration No.	4541700	Application Date	02/27/2013
Registration Date	06/03/2014	Foreign Priority Date	NONE
Word Mark	COORDINATESÂ°		
Design Mark	COORDINATES°		
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 2012/11/15 First Use In Commerce: 2012/12/01 Bracelets; Jewelry; Necklaces; Rings		

U.S. Registration No.	4482636	Application Date	04/15/2013
Registration Date	02/11/2014	Foreign Priority Date	NONE
Word Mark	CÂ°		

Design Mark			
Description of Mark	The mark consists of a stylized letter "C" followed by a degree insignia in superscript.		
Goods/Services	Class 014. First use: First Use: 2012/09/01 First Use In Commerce: 2013/02/01 Bracelets; earrings; jewelry; necklaces; rings		

U.S. Registration No.	4668121	Application Date	02/27/2013
Registration Date	01/06/2015	Foreign Priority Date	NONE
Word Mark	COORDINATES [°] RINGS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 2013/02/01 First Use In Commerce: 2013/11/01 Bracelets; Jewelry; Necklaces; Rings		

U.S. Registration No.	4668122	Application Date	02/27/2013
Registration Date	01/06/2015	Foreign Priority Date	NONE
Word Mark	COORDINATES [°] NECKLACES		

Design Mark	COORDINATES° NECKLACES		
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 2013/02/01 First Use In Commerce: 2013/11/01 Jewelry; Necklaces		

U.S. Registration No.	4668123	Application Date	02/27/2013
Registration Date	01/06/2015	Foreign Priority Date	NONE
Word Mark	COORDINATESÂ° BRACELETS		
Design Mark	COORDINATES° BRACELETS		
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 2013/02/01 First Use In Commerce: 2013/11/01 Bracelets; Jewelry		

Related Proceedings	FD9 Group Inc. vs. Bangle Jangle, LLC, 2:15-cv-00512 USDC Central California.
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Attachments	85861152#TMSN.png(bytes) 85861682#TMSN.png(bytes) 85905017#TMSN.png(bytes) 85861164#TMSN.png(bytes) 85861165#TMSN.png(bytes) 85861167#TMSN.png(bytes) TTAB Opposition.pdf(168635 bytes) Exhibits 1-3.pdf(4756711 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Michael N. Cohen/
Name	Michael N. Cohen
Date	02/23/2015

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE
TRADEMARK TRIAL AND APPEAL BOARD

FD9 GROUP, INC.)	
)	
Opposer,)	
)	Opposition No. _____
v.)	
)	
BANGLE JANGLE, LLC)	
)	
Applicant,)	
)	

Serial No. 86/352420

Mark: LAT & LO

Goods: Jewelry

US Class: 2, 27, 28 50

International Class: 14

NOTICE OF OPPOSITION

Opposer, FD9 Group Inc., a Delaware corporation with its principle place of business at 5150 Wilshire Boulevard, Suite 225 Los Angeles, CA 90036, (“Opposer”) believes that it would be damaged by registration of the mark LAT & LO, U.S. Trademark Serial No. 86/352420, and hereby opposes that application.

As grounds of opposition, Opposer hereby alleges the following:

1. The trademark application for the mark, LAT & LO is an attempt to get exclusive ownership over the geographical terminology, “latitude and longitude” in connection with jewelry. Opposer (hereinafter “FD9”) has used latitude and longitude coordinates

with the COORDINATES^o mark in the United States in connection with jewelry since at least as early as December 2012.

2. FD9 has six registrations consisting of or incorporating latitude and longitude coordinates with jewelry:
 - a. U.S. Trademark Reg. No. 4,680,090 for COORDINATES COLLECTION, covering bracelets, jewelry, necklaces, and rings.
 - b. U.S. Trademark Reg. No. 4,541,700 for COORDINATES^o, covering bracelets, jewelry, necklaces, and rings.
 - c. U.S. Trademark Reg. No. 4,482,636 for C^o, covering bracelets; earrings; jewelry; necklaces; rings.
 - d. U.S. Trademark Reg. No. 4,668,121 for COORDINATES^o RINGS, covering bracelets, earrings, jewelry, necklaces, and rings.
 - e. U.S. Trademark Reg. No. 4,668,122 COORDINATES^o NECKLACES, covering jewelry; necklaces.
 - f. U.S. Trademark Reg. No. 4,668,123 COORDINATES^o BRACELETS, covering bracelets and jewelry. (hereinafter “Opposer’s Marks”)
3. Attached as Exhibit 1 are TSDR copies of Opposer’s registrations.
4. Opposer’s Marks which describe latitude and longitude coordinates in connection with jewelry are assets of substantial value to Opposer. These Marks are symbols of Opposer’s origin, as well of the quality of goods and services, and also its goodwill.
5. Opposer has invested substantial resources in advertising and promoting its Marks in connection with latitude and longitude coordinate jewelry.
6. Since December 2012, Opposer has invested substantial resources in providing its goods and services to consumers for its latitude and longitude coordinate jewelry.
7. As a result of Opposer’s substantial investment in the promotion of its goods and services under its marks, COORDINATES COLLECTION, COORDINATES^o, C^o, COORDINATES^o RINGS, COORDINATES^o NECKLACES, and COORDINATES^o BRACELETS have become associated in the minds of consumers with latitude and longitude AKA “Lat & Lo” coordinate jewelry and its goods and services.

8. On information and belief, Applicant Bangle Jangle, LLC (“Applicant”) is a Florida corporation with an address at 97 Levy Road #173 Atlantic Beach, FL 32233, and as well as a mailing address of P.O. Box 330379 Atlantic Beach, FL 32233.
9. On information and belief, Applicant filed U.S. Trademark Application Serial No. 86/352420 with the United States Patent and Trademark Office on July 30, 2014 to register the mark LAT & LO in connection with jewelry. Attached as Exhibit 2 is a TSDR copy of the Applicant’s application under Serial No. 86/352420.
10. On information and belief, Opposer has considerable prior use of its aforementioned latitude and longitude coordinate jewelry marks in the United States in connection with jewelry. Therefore, Opposer has the senior rights in and to the “LAT & LO” mark in connection with jewelry.
11. Applicant’s latitude and longitude aka “LAT & LO” Mark is nearly identical in the appearance, overall impression, and meaning to Opposer’s entire aforementioned senior Marks for use in connection with jewelry. As an example, a simple description of Opposer’s senior “COORDINATES” mark, and other aforementioned marks is latitude and longitude, or “LAT & LO.”
12. In view of the similarity of the marks of the respective parties, it is alleged that Applicant’s “LAT & LO” mark so resembles Opposer’s aforementioned latitude and longitude coordinate marks as to be likely to cause consumer confusion and and/or to cause mistake as to source sponsorship or affiliation or to deceive.
13. As an example of consumer confusion, in November 2014 the editors of “People Magazine” confused Applicant’s goods as if they were Opposers. A portion of Applicant’s website was used to promote Opposer’s goods and services. Attached hereto is a true a correct copy of the “People Magazine” article as Exhibit “3”.
14. If Applicant were granted registration of the subject Application, it would obtain at least a *prima facie* exclusive right to its LAT & LO Mark. Such registration would be a source of damage and injury to Opposer.
15. Registration of the subject Application would give color of exclusive statutory rights to Applicant in violation and derogation of the long-standing, prior, superior, and exclusive rights of Opposer, and would support and assist Applicant in confusing and misleading the purchasing public.

For the above reasons, Opposer would be damaged by registration of Applicant's "LAT & LO" mark under Serial No. 86/352420.

WHEREFORE, Opposer prays that this Opposition is sustained and that registration of Application Serial No. 86/352420 is denied.

Respectfully submitted,

FD9 GROUP, LLC

Dated: February 20, 2015

By: /s/ Michael N. Cohen/
Michael N. Cohen
Cohen IP Law Group, P.C.
9025 Wilshire Blvd. Ste 301
Beverly Hills, CA 90211
(310) 288-4500
mcohen@cohenip.com
Attorneys for FD9 Group, LLC

CERTIFICATE OF SERVICE

I hereby certify that I caused a true and correct copy of the foregoing Notice of Opposition to be served upon:

SAMANTHA SHAW
310 3RD ST
NEPTUNE BEACH, FL 32266-5109
(904) 535-5074

by first class mail from the Trademark Trial and Appeal Board on this 20th day of February, 2015.

/s/ Michael N. Cohen
Michael N. Cohen

Filed with the TTAB via ESTTA on February 20, 2015

EXHIBIT 1

United States of America

United States Patent and Trademark Office

COORDINATES COLLECTION

Reg. No. 4,680,090

FD9 GROUP, INC. (DELAWARE CORPORATION)
5150 WILSHIRE BOULEVARD, SUITE 225
LOS ANGELES, CA 90036

Registered Jan. 27, 2015

Int. Cl.: 14

FOR: BRACELETS; JEWELRY; NECKLACES; RINGS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

TRADEMARK

FIRST USE 8-1-2012; IN COMMERCE 1-21-2013.

SUPPLEMENTAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COLLECTION", APART FROM THE MARK AS SHOWN.

SER. NO. 85-861,152, FILED P.R. 2-27-2013; AM. S.R. 12-1-2014.

GISELLE AGOSTO, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

COORDINATES[®]

Reg. No. 4,541,700

FD9 GROUP, INC. (DELAWARE CORPORATION)
5150 WILSHIRE BOULEVARD, SUITE 225
LOS ANGELES, CA 90036

Registered June 3, 2014

Int. Cl.: 14

FOR: BRACELETS; JEWELRY; NECKLACES; RINGS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

TRADEMARK

FIRST USE 11-15-2012; IN COMMERCE 12-1-2012.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-861,682, FILED 2-27-2013.

GISELLE AGOSTO, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

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Requirements in the First Ten Years*

What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

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United States of America

United States Patent and Trademark Office



Reg. No. 4,482,636

Registered Feb. 11, 2014

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

FD9 GROUP, INC. (DELAWARE CORPORATION)
5150 WILSHIRE BOULEVARD, SUITE 225
LOS ANGELES, CA 90036

FOR: BRACELETS; EARRINGS; JEWELRY; NECKLACES; RINGS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 9-1-2012; IN COMMERCE 2-1-2013.

THE MARK CONSISTS OF A STYLIZED LETTER "C" FOLLOWED BY A DEGREE INSIGNIA IN SUPERSCRIPIT.

SN 85-905,017, FILED 4-15-2013.

BARBARA GAYNOR, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

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Requirements in the First Ten Years*

What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America

United States Patent and Trademark Office

COORDINATES[®] RINGS

Reg. No. 4,668,121

FD9 GROUP, INC. (DELAWARE CORPORATION)
5150 WILSHIRE BOULEVARD, SUITE 225
LOS ANGELES, CA 90036

Registered Jan. 6, 2015

Int. Cl.: 14

FOR: BRACELETS; JEWELRY; NECKLACES; RINGS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

TRADEMARK

FIRST USE 2-1-2013; IN COMMERCE 11-1-2013.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RINGS", APART FROM THE MARK AS SHOWN.

SN 85-861,164, FILED 2-27-2013.

GISELLE AGOSTO, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

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Requirements in the First Ten Years*

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

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United States of America

United States Patent and Trademark Office

COORDINATES° NECKLACES

Reg. No. 4,668,122

Registered Jan. 6, 2015

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

FD9 GROUP, INC. (DELAWARE CORPORATION)
5150 WILSHIRE BOULEVARD, SUITE 225
LOS ANGELES, CA 90036

FOR: JEWELRY; NECKLACES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 2-1-2013; IN COMMERCE 11-1-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NECKLACES", APART FROM THE MARK AS SHOWN.

SN 85-861,165, FILED 2-27-2013.

GISELLE AGOSTO, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

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United States of America

United States Patent and Trademark Office

COORDINATES° BRACELETS

Reg. No. 4,668,123

FD9 GROUP, INC. (DELAWARE CORPORATION)
5150 WILSHIRE BOULEVARD, SUITE 225
LOS ANGELES, CA 90036

Registered Jan. 6, 2015

Int. Cl.: 14

FOR: BRACELETS; JEWELRY, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

TRADEMARK

FIRST USE 2-1-2013; IN COMMERCE 11-1-2013.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BRACELETS", APART FROM THE MARK AS SHOWN.

SN 85-861,167, FILED 2-27-2013.

GISELLE AGOSTO, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

EXHIBIT 2

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 86352420

Filing Date: 07/30/2014

*NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.*

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	Lat & Lo
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Lat & Lo
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Bangle Jangle, LLC.
*STREET	P.O. Box 330379
*CITY	Atlantic Beach
*STATE (Required for U.S. applicants)	Florida
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	32233
PHONE	9045355074
EMAIL ADDRESS	swshaw123@gmail.com

WEBSITE ADDRESS	http://www.latandlo.com/
LEGAL ENTITY INFORMATION	
*TYPE	LIMITED LIABILITY COMPANY
* STATE/COUNTRY WHERE LEGALLY ORGANIZED	Florida
GOODS AND/OR SERVICES AND BASIS INFORMATION	
* INTERNATIONAL CLASS	014
* IDENTIFICATION	Jewelry
* FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 11/20/2013
FIRST USE IN COMMERCE DATE	At least as early as 11/20/2013
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT16\863\524\86352420\xml1\ FTK0003.JPG
SPECIMEN DESCRIPTION	Image of product with Lat & Lo packaging
ADDITIONAL STATEMENTS INFORMATION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
ATTORNEY INFORMATION	
NAME	Samantha Shaw
STREET	310 3rd street
CITY	Neptune Beach
STATE	Florida
COUNTRY	United States
ZIP/POSTAL CODE	32266
PHONE	9045355074

EMAIL ADDRESS	samantha@therubiconlawgroup.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
*NAME	Samantha Shaw
INTERNAL ADDRESS	1327 45th ave apt 1
*STREET	310 3rd street
*CITY	Neptune Beach
*STATE (Required for U.S. applicants)	Florida
*COUNTRY	United States
*ZIP/POSTAL CODE	32266
PHONE	9045355074
*EMAIL ADDRESS	samantha@therubiconlawgroup.com;swshaw123@gmail.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
* SIGNATURE	/Samantha Shaw/
* SIGNATORY'S NAME	Samantha Shaw
* SIGNATORY'S POSITION	Attorney of Record, FL State Bar 109768
SIGNATORY'S PHONE NUMBER	9045355074
* DATE SIGNED	07/30/2014

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 86352420

Filing Date: 07/30/2014

To the Commissioner for Trademarks:

MARK: Lat & Lo (Standard Characters, see [mark](#))

The literal element of the mark consists of Lat & Lo.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Bangle Jangle, LLC., a limited liability company legally organized under the laws of Florida, having an address of

P.O. Box 330379
Atlantic Beach, Florida 32233
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 014: Jewelry

In International Class 014, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 11/20/2013, and first used in commerce at least as early as 11/20/2013, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Image of product with Lat & Lo packaging.

[Specimen File](#)

For informational purposes only, applicant's website address is: <http://www.latandlo.com/>

The applicant's current Attorney Information:

Samantha Shaw
310 3rd street
Neptune Beach, Florida 32266
United States

The applicant's current Correspondence Information:

Samantha Shaw
1327 45th ave apt 1
310 3rd street
Neptune Beach, Florida 32266
9045355074(phone)
samantha@therubiconlawgroup.com;swshaw123@gmail.com (authorized)

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

The signatory believes that: if the applicant is filing the application under 15 U.S.C. Section 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with the goods/services in the application, and such use by the applicant's related company or licensee inures to the benefit of the applicant; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. Section 1051(b), Section 1126(d), and/or Section 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /Samantha Shaw/ Date Signed: 07/30/2014
Signatory's Name: Samantha Shaw
Signatory's Position: Attorney of Record, FL State Bar 109768

RAM Sale Number: 86352420
RAM Accounting Date: 07/31/2014

Serial Number: 86352420
Internet Transmission Date: Wed Jul 30 14:49:33 EDT 2014
TEAS Stamp: USPTO/FTK-162.204.144.185-20140730144933
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Lat & Lo

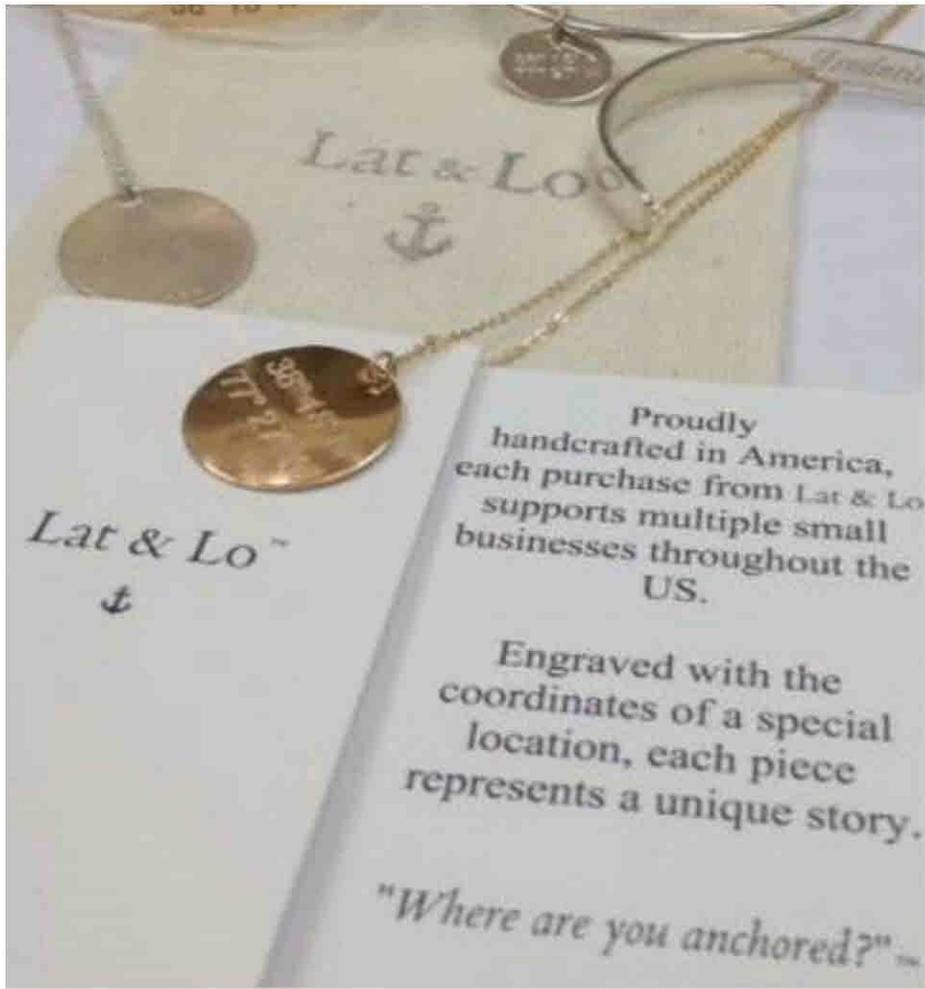


EXHIBIT 3



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level: You pick a special spot (where you got married, where you met, where her baby was born) and get a one-of-a-kind piece of jewelry engraved with the locale's latitude and longitude.

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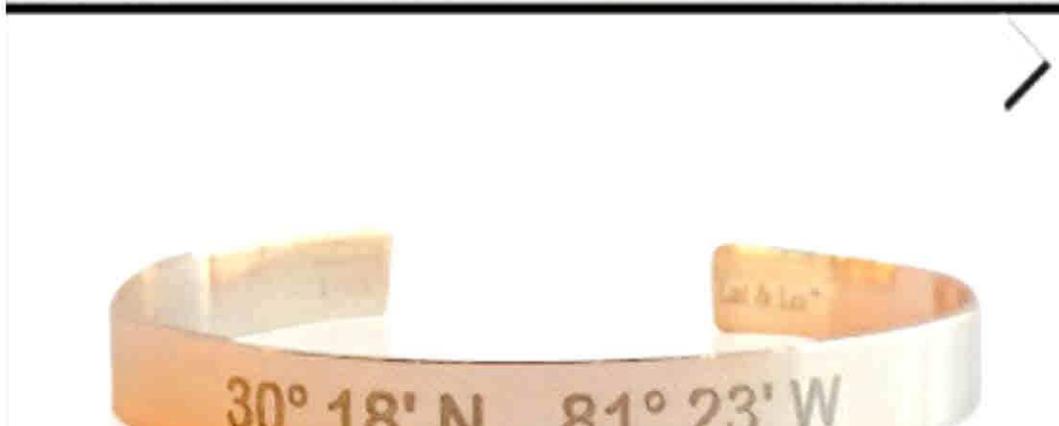
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15



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