

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500

ey/wbc

Mailed: March 11, 2016

Opposition No. 91220602

Valery Sigal

v.

Ello, PBC (formerly Ello, Inc.)

Wendy Boldt Cohen, Interlocutory Attorney:

On January 27, 2016, the Board issued an order allowing Applicant time in which provide the Board with proof of assignment of the involved application from Ello, Inc. to Ello, PBC, and suspending this proceeding in view of the withdrawal of Opposer's counsel on December 16, 2015.

Name Change

On February 16, 2016, in response to the Board's January 27, 2016 order, Applicant filed a copy of the name change from Ello, Inc. to Ello, PBC.¹ The assignment was also recorded with the Assignment Recordation Branch of the USPTO on January 28, 2016 at Reel/Frame 5718/0372. In view of the recorded name change, Ello, PBC is hereby substituted as a party defendant in this proceeding. *See*

¹ The February 16, 2016 filing does not indicate proof of service of a copy of same on Opposer, as required by Trademark Rule 2.119. In order to expedite matters, a copy of the notice can be viewed using TTABVUE at: <http://ttabvue.uspto.gov>.

Patent and Trademark Rule 3.73(b); TBMP § 512.01. The Board's records have been updated to reflect Applicant's change of name from Ello, Inc. to Ello, PBC.

Withdrawal of Opposer's Counsel

Opposer was allowed time in which to either appoint a new attorney or to state that Opposer would represent itself. No appearance or other response has been filed.

Accordingly, Opposer is allowed until **thirty days** from the mailing date of this order to show cause why default judgment should not be entered against Opposer based on Opposer's apparent loss of interest in this proceeding. *See Pro-Cuts v. Schilz-Price Enterprises, Inc.*, 27 USPQ2d 1224 (TTAB 1993).

Proceedings otherwise remain suspended.