

ESTTA Tracking number: **ESTTA653272**

Filing date: **01/30/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	ER Marks, Inc. and QVC, Inc.
Granted to Date of previous extension	03/08/2015
Address	3411 Silverside Road Bancroft Building, Wilmington, DE 19072 UNITED STATES
Party who filed Extension of time to oppose	ER Marks, Inc.
Relationship to party who filed Extension of time to oppose	ER Marks, Inc. is a wholly owned subsidiary of QVC, Inc.

Attorney information	Sean W. Dwyer QVC, Inc. 1200 Wilson Drive West Chester, PA 19380 UNITED STATES sean.dwyer@qvc.com Phone:484-639-4708
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**Applicant Information**

Application No	86040120	Publication date	09/09/2014
Opposition Filing Date	01/30/2015	Opposition Period Ends	03/08/2015
Applicant	Quixey, Inc. 303 Bryant Street Mountain View, CA 94041 UNITED STATES		

**Goods/Services Affected by Opposition**

<p>Class 035. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: advertising and marketing services, namely, promoting the goods and services of others; advertising and commercial information services, via the internet; advertising and marketing consultancy; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels</p>
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**Applicant Information**

Application No	86040125	Publication date	08/05/2014
Opposition Filing Date	01/30/2015	Opposition Period Ends	
Applicant	Quixey, Inc. 303 Bryant Street Mountain View, CA 94041 UNITED STATES		

## Goods/Services Affected by Opposition

<p>Class 042. First Use: 0 First Use In Commerce: 0  All goods and services in the class are opposed, namely: providing temporary use of online non-downloadable software and software development tools for obtaining data and information from publicly available sources, social media outlets and platforms and third parties data feeds for use in identifying, locating, obtaining, and matching software applications, web-apps, software application states and web-app states that align with user defined functions and purposes; computer services, namely, providing temporary use of non-downloadable search engine software and software development tools for obtaining data and information from publicly available sources, social media outlets and platforms and third parties data feeds for identifying, locating, obtaining, and matching software applications, web-apps, software application states and web-app states that align with user defined functions and purposes; computer consulting services; software design and development services; operating a website and application featuring technology that enables users to identify, locate and obtain search engine software applications that meet defined functions and purposes; providing a website or application featuring technology that enables software developers to promote and showcase software applications, web-apps, states of software applications and web-app states</p>
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## Grounds for Opposition

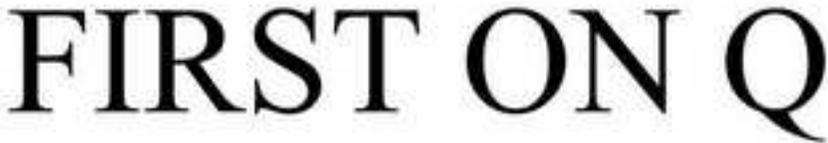
Priority and likelihood of confusion	Trademark Act section 2(d)
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## Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1914291	Application Date	02/09/1993
Registration Date	08/22/1995	Foreign Priority Date	NONE
Word Mark	Q		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1994/05/02 First Use In Commerce: 1994/05/02 providing at home shopping services in the field of general merchandise by means of television		

U.S. Registration No.	3644792	Application Date	07/14/2008
Registration Date	06/23/2009	Foreign Priority Date	NONE
Word Mark	Q CHECK		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2008/08/01 First Use In Commerce: 2008/08/01 home shopping services in the field of general merchandise by means of television, telephone and the internet		

U.S. Registration No.	3508372	Application Date	02/29/2008
Registration Date	09/30/2008	Foreign Priority Date	NONE
Word Mark	FIRST ON Q		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2008/02/17 First Use In Commerce: 2008/02/17 home shopping services in the field of general merchandise by means of television, telephone and the internet		

U.S. Registration No.	3525384	Application Date	10/09/2007
Registration Date	10/28/2008	Foreign Priority Date	NONE
Word Mark	Q QVC		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 2008/07/30 First Use In Commerce: 2008/07/30 retail shopping services in the field of general merchandise by means of mobile-phone and portable and hand-held digital and electronic devices

U.S. Registration No.	3394771	Application Date	10/09/2007
Registration Date	03/11/2008	Foreign Priority Date	NONE

Word Mark	Q QVC
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Design Mark	
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Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 2007/09/24 First Use In Commerce: 2007/09/24 providing home shopping services in the field of general merchandise by means of television; retail store services available through interactive television featuring general merchandise; and retail shopping services in the field of general merchandise by means of the internet

U.S. Registration No.	3829970	Application Date	07/31/2007
Registration Date	08/10/2010	Foreign Priority Date	NONE

Word Mark	IQDOU
Design Mark	

Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 2007/09/05 First Use In Commerce: 2007/09/05 home shopping services in the field of general merchandise by means of television, telephone and the internet

Attachments	77521741#TMSN.png( bytes ) 77409504#TMSN.png( bytes ) 77299965#TMSN.png( bytes ) 77299729#TMSN.png( bytes ) 77242662#TMSN.png( bytes ) NO - Quixey.pdf(831150 bytes )
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Sean W. Dwyer/
Name	Sean W. Dwyer
Date	01/30/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

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ER Marks, Inc. and QVC, Inc.  
Delaware corporations,

Opposer,

v.

Serial Nos.: 86/040,125 and 86/040,120

Quixey, Inc.  
a Delaware corporation

Applicant.

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NOTICE OF OPPOSITION

In the matter of the application for registrations of the Q design mark for “advertising and marketing services, namely, promoting the goods and services of others; advertising and commercial information services, via the internet; advertising and marketing consultancy; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels” and "providing temporary use of online non-downloadable software and software development tools for obtaining data and information from publicly available sources, social media outlets and platforms and third parties data feeds for use in identifying, locating, obtaining, and matching software applications, web-apps, software application states and web-app states that align with user defined functions and purposes; computer services, namely, providing temporary use of non-downloadable search engine software and software development tools for obtaining data and information from publicly available sources, social media outlets and platforms and third parties data feeds for identifying, locating, obtaining, and

matching software applications, web-apps, software application states and web-app states that align with user defined functions and purposes; computer consulting services; software design and development services; operating a website and application featuring technology that enables users to identify, locate and obtain search engine software applications that meet defined functions and purposes; providing a website or application featuring technology that enables software developers to promote and showcase software applications, web-apps, states of software applications and web-app states" in International Classes 35 and 38, Serial Nos. 86/040,125 and 86/040,120, filed August 16, 2014 by Quixey, Inc. and published for opposition in the Official Gazette of the United States Patent and Trademark Office on August 5 and September 9, 2014. Opposer ER Marks, Inc. and QVC, Inc. (collectively "Opposer") believes that it will be damaged by such registration, and hereby opposes the registration of Applicant's mark. The grounds for the opposition are as follows:

1. Opposer ER Marks, Inc. ("ER Marks") is a corporation organized under the laws of the State of Delaware having its principal place of business at Suite 205B, Bancroft Building, Concord Plaza, 3411 Silverside Road, Wilmington, DE 19810.

2. Opposer QVC, Inc. ("QVC") is a corporation organized under the laws of the State of Delaware having its principal place of business at 1200 Wilson Drive, West Chester, PA 19380.

3. Since 1986, QVC has used the service mark QVC, alone and/or in combination with a design element, for providing at home shopping services in the field of general merchandise by means of television broadcasting and by other means and in the advertising, marketing and rendering of such services in interstate commerce.

4. Since 1994, QVC has used the service mark Q for providing at home shopping services in the field of general merchandise by means of television broadcasting and in the

advertising, marketing and rendering of such services in interstate commerce.

5. Upon information and belief, QVC is one of the leading electronic commerce retailers and the leading home shopping broadcasters in the United States and is well known among the general public and in the retail industry.

6. From 1986 to the present, QVC's advertising and sales under the Q mark have been and are significant.

7. As a result of such substantial advertising and sales under the Q mark and the maintenance of premium quality standards relating thereto, said mark has become unique and is identified by the public solely with Opposer's retail and broadcasting services. The Q mark has become famous and distinctive.

8. By virtue of its efforts in advertising and sales under the Q mark, and the maintenance of premium quality standards relating thereto, said service mark has become well and favorably known to the general public and the retail and broadcasting industries as a distinctive indication of the origin of the retail and broadcasting services offered by Opposer.

9. Opposer duly registered the Q mark for providing at home shopping services in the field of general merchandise by means of television broadcasting, in International Class 42, in the USPTO under Registration No. 1,914,291, which issued on August 22, 1995.

10. On or about January 8, 2001, QVC assigned all of its rights, title and interest in the Q mark, the goodwill symbolized by this mark, and Registration No. 1,914,291, to ER Marks. The deed of assignment was recorded in the USPTO and ER Marks, Inc. accordingly is the record owner of Registration No. 1,914,291 for the Q mark.

11. ER Marks and QVC have entered into a license agreement under which ER Marks granted QVC a license to use various marks owned by ER Marks including, but not limited to, the Q mark. By virtue of such license, ER Marks and QVC are related companies within the

meaning of § 5 of the Lanham Act, 15 U.S.C. § 1065. Consequently, all use of the benefit of the Q mark by QVC inures to the benefit of ER Marks as a matter of law.

12. Registration No. 1,914,291 is prima facie evidence of the validity of the service mark shown therein and QVC's ownership thereof, and is constructive notice of ownership of the Q mark by QVC, all as provided by §§ 7(b) and 22 of the Lanham Act, 15 U.S.C. §§ 1057(b) and 1072. As Registration No. 1,512,144 has achieved incontestable status under § 15 of the Lanham Act, 15 U.S.C. § 1065, said registration is conclusive evidence of QVC's exclusive right to use the service mark Q in commerce.

13. In addition to the use and registration of the Q mark as described above, Registrant has used and obtained trademark registrations for a family of Q formative marks including but not limited to the following marks: Q CHECK, Reg. No. 3,644,792; FIRST ON Q, Reg. No. 3,508,372; Q QVC, Reg. No. 3,525,384; Q QVC, Reg. No. 3,394,771; and IQDOU, Reg. No. 3,829,970.

14. Notwithstanding Opposer's well-known and prior exclusive rights in the Q mark, and long after the mark Q mark had become famous, Applicant filed an intent-to-use trademark application, Serial Nos. 86/040,125 and 86/040,120, to register the Q design mark for the services in classes 35 and 42 listed above on August 16, 2013.

16. Upon information and belief, prior to and at the time Applicant filed its intent-to-use application, Serial Nos. 86/040,125 and 86/040,120, Applicant knew of Opposer's Q mark and/or QVC's electronic commerce, retail and broadcasting services.

17. There is no issue as to priority. The filing date of Applicant's intent-to-use applications, Serial Nos. 86/040,125 and 86/040,120, is subsequent to the issuance date of the above-mentioned registrations.

18. The service mark proposed for registration by the Applicant, namely, the Q

design mark, is substantially similar in appearance, sound, meaning and commercial impression to Opposer's Q mark.

19. The service mark proposed for registration by the Applicant is dominated by the letter Q, which is identical to QVC's Q mark.

20. The service mark proposed for registration, Q design, is confusingly similar to Opposer's Q mark.

21. On information and belief, the services to be rendered under Applicant's Q design mark comprise among other things, Applicant's retail and marketing services.

22. The parties' services, as they are recited in Applicant's application and Opposer's registrations, are related.

23. The conditions surrounding the marketing of the parties' services, as they are recited in Applicant's application and Opposer's registrations, are such that they could be encountered by the same purchasers under circumstances that could give rise to the mistaken belief that the services come from a common source.

24. If Applicant is permitted to use and register the Q design mark for the services specified in the application herein opposed, confusion in trade resulting in damage and injury to Opposer would be caused and would result by reason of the similarity between the Applicant's mark and Opposer's Q mark. In addition, any defect, objection or fault found with Applicant's services marketed under the Q mark would necessarily reflect upon and seriously injure the reputation which Opposer has established for the services marketed under the Q mark.

25. The service mark proposed for registration by Applicant, Q design, is likely to cause confusion, mistake or to deceive as to the source of origin of Applicant's services, contrary to 15 U.S.C. § 1052(d), by causing the consuming public to believe, contrary to fact that Applicant's services under the Q mark are sponsored, licensed and/or otherwise approved by, or

are in some way connected or affiliated with Opposer.

29. In addition, the service mark proposed for registration by Applicant, Q design, will injure Opposer in its business, reputation and goodwill by diluting, rendering less valuable, impairing and/or tarnishing the distinctive, unique and singular quality of the Q mark, contrary to 15 U.S.C. §§ 1052 and 1125(c).

30. If the Applicant is granted the registration herein opposed, it would thereby obtain at least a prima facie exclusive right to the use of its mark. Such registration would be a source of damage and injury to Opposer.

WHEREFORE, Opposer prays that this Notice of Opposition be sustained in its favor, that Application Serial Nos. 86/040,125 and 86/040,120, herein opposed, be refused registration, and for such other and further relief as may be deemed to be just and proper.

Respectfully submitted,



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ER MARKS, INC. AND QVC, INC.

Sean W. Dwyer  
(484) 701-6286

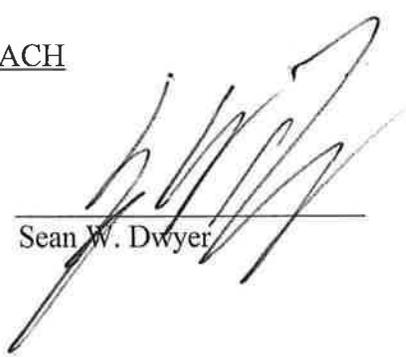
Attorney for Opposer  
ER Marks, Inc. and QVC, Inc.

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing Notice of Opposition has been served on counsel for Quixey, Inc. by mailing said copy on January 30, 2015 via first class mail, postage prepaid to:

FENWICK & WEST LLP  
801 CALIFORNIA ST  
MOUNTAIN VIEW, CA 94041-1990

Att: CONNIE L. ELLERBACH



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Sean W. Dwyer

**STATUS**

**DOCUMENTS**

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Print

**Generated on:** This page was generated by TSDR on 2015-01-30 14:47:20 EST

**Mark:** Q

No Image exists for this case.

**US Serial Number:** 74357310

**Application Filing Date:** Feb. 09, 1

**US Registration Number:** 1914291

**Registration Date:** Aug. 22, 1

**Register:** Principal

**Mark Type:** Service Mark

**Status:** The registration has been renewed.

**Status Date:** Aug. 17, 2005

**Publication Date:** Dec. 14, 1993

**Notice of Allowance Date:** Aug. 09, 1

**▼ Mark Information**

**Mark Literal Elements:** Q

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

**▼ Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** providing at home shopping services in the field of general merchandise by means of television

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** May 02, 1994

**Use in Commerce:** May 02, 1

**▼ Basis Information (Case Level)**

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: No	Currently 66A: No
Filed No Basis: No	Currently No Basis: No

**▼ Current Owner(s) Information**

**Owner Name:** ER MARKS, INC.

**Owner Address:** 3411 SILVERSIDE ROAD; CONCORD PLAZA  
SUITE 205B BANCROFT BUILDING  
WILMINGTON, DELAWARE 19810  
UNITED STATES

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**▼ Attorney/Correspondence Information****Attorney of Record**

**Attorney Name:** Sean W. Dwyer

**Attorney Primary Email Address:** [sean.dwyer@qvc.com](mailto:sean.dwyer@qvc.com) **Attorney Email Authorized:** Yes

**Correspondent**

**Correspondent Name/Address:** Sean W. Dwyer  
QVC, Inc.  
1200 Wilson Drive  
Mail Code 207  
West Chester, PENNSYLVANIA 19380  
UNITED STATES

**Phone:** 484-701-6286

**Correspondent e-mail:** [sean.dwyer@qvc.com](mailto:sean.dwyer@qvc.com) [jessica.halbert@qvc.com](mailto:jessica.halbert@qvc.com) [susan.fuster-marin@qvc.com](mailto:susan.fuster-marin@qvc.com) [trademarks@qvc.com](mailto:trademarks@qvc.com) **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

**▲ Prosecution History****▲ Maintenance Filings or Post Registration Information****▲ TM Staff and Location Information****▼ Assignment Abstract Of Title Information**

Summary

**Total Assignments: 4**

**Registrant: QVC, INC**

**▲ Assignment 1 of 4**

[▼ Expand All](#)

**▲ Assignment 2 of 4**

**▲ Assignment 3 of 4**

**▲ Assignment 4 of 4**

**▲ Proceedings - Click to Load**

**STATUS**

**DOCUMENTS**

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**Mark:** IQDOU

**IQDOU**

**US Serial Number:** 77242662

**Application Filing Date:** Jul. 31, 20

**US Registration Number:** 3829970

**Registration Date:** Aug. 10, 2

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance docu

**Status Date:** Aug. 10, 2010

**Publication Date:** May 25, 2010

**- Mark Information**

**Mark Literal Elements:** IQDOU

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**- Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** home shopping services in the field of general merchandise by means of television, telephone e

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101,

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 05, 2007

**Use in Commerce:** Sep. 05, 2

**- Basis Information (Case Level)**

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No



▲ **Assignment 1 of 1**

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**Mark:** Q QVC



**US Serial Number:** 77299729

**Application Filing Date:** Oct. 09, 2007

**US Registration Number:** 3394771

**Registration Date:** Mar. 11, 2007

**Register:** Principal

**Mark Type:** Service Mark

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Mar. 06, 2014

**Publication Date:** Dec. 25, 2007

**▼ Mark Information**

▼ Expand All

**Mark Literal Elements:** Q QVC

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FOR

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**▼ Related Properties Information**

**Claimed Ownership of US** [1455889](#), [1914291](#), [1930782](#) and others  
**Registrations:**

**▼ Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** providing home shopping services in the field of general merchandise by means of television; re interactive television featuring general merchandise; and retail shopping services in the field of internet

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101,

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 24, 2007

**Use in Commerce:** Sep. 24, 2

**▼ Basis Information (Case Level)**

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

**▼ Current Owner(s) Information**

**Owner Name:** ER Marks, Inc.

**Owner Address:** Suite 205B, 2nd Floor Bancroft Building  
3411 Silverside Road, Concord Plaza  
Wilmington, DELAWARE 19810  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**▼ Attorney/Correspondence Information**

**Attorney of Record**

**Attorney Name:** Sean W. Dwyer

**Attorney Primary Email Address:** [sean.dwyer@qvc.com](mailto:sean.dwyer@qvc.com)

**Attorney Email Authorized:** Yes

**Correspondent**

**Correspondent Name/Address:** Sean W. Dwyer  
QVC, Inc.  
1200 Wilson Drive  
Mail Code 207  
West Chester, PENNSYLVANIA 19380  
UNITED STATES

**Phone:** 484-701-6286

**Fax:** 484-701-1

**Correspondent e-mail:** [sean.dwyer@qvc.com](mailto:sean.dwyer@qvc.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

- ▲ **Prosecution History**
- ▲ **Maintenance Filings or Post Registration Information**
- ▲ **TM Staff and Location Information**

▼ **Assignment Abstract Of Title Information**

Summary

Total Assignments: 2

Registrant: ER Marks

▲ **Assignment 1 of 2**

▼ Expand All

▲ **Assignment 2 of 2**

▲ **Proceedings**

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**Mark:** Q QVC



**US Serial Number:** 77299965

**Application Filing Date:** Oct. 09, 2014

**US Registration Number:** 3525384

**Registration Date:** Oct. 28, 2014

**Register:** Principal

**Mark Type:** Service Mark

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Oct. 16, 2014

**Publication Date:** Apr. 01, 2008

**Notice of Allowance Date:** Jun. 24, 2014

**▼ Mark Information**

[▼ Expand All](#)

**Mark Literal Elements:** Q QVC

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FOR

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**▼ Related Properties Information**

**Claimed Ownership of US** [1455889](#), [1914291](#), [1930782](#) and others  
**Registrations:**

**▼ Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** retail shopping services in the field of general merchandise by means of mobile phone and portable devices

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101,

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 30, 2008

**Use in Commerce:** Jul. 30, 20

**- Basis Information (Case Level)**

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

**- Current Owner(s) Information**

**Owner Name:** ER Marks, Inc.

**Owner Address:** Suite 205B, 2nd Floor Bancroft Building  
3411 Silverside Road, Concord Plaza  
Wilmington, DELAWARE 19810  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**- Attorney/Correspondence Information**

**Attorney of Record**

**Attorney Name:** Sean W. Dwyer

**Attorney Primary Email Address:** [sean.dwyer@qvc.com](mailto:sean.dwyer@qvc.com)

**Attorney Email Authorized:** Yes

**Correspondent**

**Correspondent Name/Address:** Sean W. Dwyer  
QVC, Inc.  
1200 Wilson Drive  
Mail Code 207  
West Chester, PENNSYLVANIA 19380  
UNITED STATES

**Phone:** 484-701-6286

**Fax:** 484-701-1

**Correspondent e-mail:** [sean.dwyer@qvc.com](mailto:sean.dwyer@qvc.com) [jessica.halbert@qvc.com](mailto:jessica.halbert@qvc.com)  
[susan.fuster-marin@qvc.com](mailto:susan.fuster-marin@qvc.com)  
[trademarks@qvc.com](mailto:trademarks@qvc.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

- ▲ **Prosecution History**
- ▲ **Maintenance Filings or Post Registration Information**
- ▲ **TM Staff and Location Information**
- ▼ **Assignment Abstract Of Title Information**

**Summary**

**Total Assignments:** 2

**Registrant:** ER Marks.

- ▲ **Assignment 1 of 2**

[▼ Expand All](#)

- ▲ **Assignment 2 of 2**

- ▲ **Proceedings - Click to Load**

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**Mark:** IQDOU

# IQDOU

**US Serial Number:** 77242662

**Application Filing Date:** Jul. 31, 20

**US Registration Number:** 3829970

**Registration Date:** Aug. 10, 2

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance doc

**Status Date:** Aug. 10, 2010

**Publication Date:** May 25, 2010

### ▼ Mark Information

**Mark Literal Elements:** IQDOU

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

### ▼ Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** home shopping services in the field of general merchandise by means of television, telephone a

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101,

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 05, 2007

**Use in Commerce:** Sep. 05, 2

### ▼ Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

<b>Filed 44E:</b> No	<b>Currently 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No

**▼ Current Owner(s) Information**

**Owner Name:** ER MARKS, INC.

**Owner Address:** 3411 SILVERSIDE ROAD; BANCROFT BLDG.  
SUITE 205B - CONCORD PLAZA  
WILMINGTON, DELAWARE 19810  
UNITED STATES

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**▼ Attorney/Correspondence Information**

**Attorney of Record**

**Attorney Name:** Sean W. Dwyer

**Attorney Primary Email Address:** [sean.dwyer@qvc.com](mailto:sean.dwyer@qvc.com) **Attorney Email Authorized:** Yes

**Correspondent**

**Correspondent Name/Address:** Sean W. Dwyer  
QVC, Inc.  
1200 Wilson Drive  
Mail Code 207  
West Chester, PENNSYLVANIA 19380  
UNITED STATES

**Phone:** 484-701-6286

**Correspondent e-mail:** [sean.dwyer@qvc.com](mailto:sean.dwyer@qvc.com) [jessica.halbert@qvc.com](mailto:jessica.halbert@qvc.com) [susan.fuster-marin@qvc.com](mailto:susan.fuster-marin@qvc.com) [trademarks@qvc.com](mailto:trademarks@qvc.com) **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

**▲ Prosecution History**

**▲ TM Staff and Location Information**

**▼ Assignment Abstract Of Title Information**

**Summary**

**Total Assignments:** 1 **Registrant:** ER MARK

[▼ Expand All](#)

▲ **Assignment 1 of 1**

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▲ **Proceedings - Click to Load**

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