

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
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CME/mt

Mailed: August 3, 2015

Opposition No. 91219962

MMO Life B.V.

v.

J Thomas Wharton Esq.

By the Trademark Trial and Appeal Board:

On July 10, 2015, the parties filed a stipulated motion to amend involved application Serial No. 86311911, with Opposer's written consent, and to withdraw the opposition with prejudice contingent upon entry of the amendment. By the proposed amendment, Applicant seeks to amend the identification of services to add the language "all of the above services excluding brokerage services related to games, gaming, and/or the gaming industry" so that the amended identification of services will read as follows:

"Advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; Advertising services, namely, promoting and marketing the goods and services of others through all public communication means; Affiliate marketing; Development of marketing strategies, concepts and tactics, namely, audience development, brand awareness, customer relations, online community building and digital word of mouth communications; Online service for connecting social network users with retailers for the purpose of facilitating discounted

purchases; Providing business information in the field of social media, all of the above services excluding brokerage services related to games, gaming, and/or the gaming industry.”

Inasmuch as the amendment is clearly limiting in nature as required by Trademark Rule 2.71(a), and because Opposer consents thereto, the amendment is approved and entered. *See* Trademark Rule 2.133(a).

The contingency in Opposer’s withdrawal having now been met, the opposition is dismissed with prejudice in accordance with the agreement between the parties.
