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Filing date: **05/12/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91219513
Party	Plaintiff BFF Biz, LLC
Correspondence Address	JENNIFER L JOLLEY PERKINS COIE LLP 1201 THIRD AVE, STE 4900 SEATTLE, WA 98101 UNITED STATES pctrademarks@perkinscoie.com, jjolley@perkinscoie.com, bbar-rera@perkinscoie.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Mark L. Lorbiecki
Filer's e-mail	Lorbiecki@lgjip.com, Larsen@lgjip.com
Signature	/Mark L. Lorbiecki/
Date	05/12/2015
Attachments	BKIL-6-0001 TTAB-XPOA.pdf(555604 bytes )

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4 **IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
5 **BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

6 BFF Biz, LLC,

7 Plaintiff/Registrant,

8 v.

9 Shirley Ross,

10 Defendant/Applicant.

Opposition No. 91219513

11 **REVOCATION AND**  
12 **SUBSTITUTION OF COUNSEL,**  
13 **AND NOTICE OF APPEARANCE**

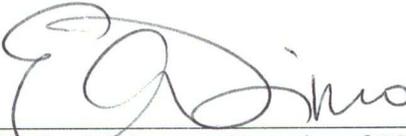
14 **REVOCATION AND SUBSTITUTION OF COUNSEL**

15 In the above-captioned proceeding, the undersigned Plaintiff/Registrant hereby revokes  
16 all powers of attorney heretofore given to Jennifer L. Jolley and the attorneys of the law firm of  
17 PERKINS COIE LLP, and further hereby appoints as my attorneys with respect to this  
18 proceeding Mark L. Lorbiecki, Esq. and the attorneys of the law firm Lowe Graham Jones,  
19 PLLC, as principal attorneys with full power of substitution, association and revocation, and to  
20 transact all business in the Patent and Trademark Office connected therewith and to receive all  
21 relating thereto.

22 Please direct all future correspondence and inquiries to:

23 Mark L. Lorbiecki, Esq.  
24 Lowe Graham Jones <sup>PLLC</sup>  
25 701 Fifth Avenue, Suite 4800  
26 Seattle, Washington 98104-7092  
Phone: (206) 381-3300  
Fax: (206) 381-3301  
[Lorbiecki@lgjp.com](mailto:Lorbiecki@lgjp.com)

Dated this 6<sup>th</sup> day of May, 2015.

27   
28 Elizabeth Dimarco, Founder of BFF Biz, LLC

29 REVOCATION AND SUBSTITUTION  
30 OF COUNSEL, AND NOTICE OF  
31 APPEARANCE - 1  
32 Opposition No. 91219513  
33 BKIL-6-0001 TTAB-POA

LOWE GRAHAM JONES LLP

  
701 Fifth Avenue, Suite 4800  
Seattle, Washington 98104  
206.381.3300 • F: 206.381.3301

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3 **NOTICE OF APPEARANCE**

4 Please be advised that the undersigned attorney, Mark L. Lorbiecki, of the law firm of Lowe  
5 Graham Jones PLLC, hereby enters this Notice of Appearance on behalf of Plaintiff/Registrant in  
6 the above-captioned matter, and requests that all future correspondence and inquiries be directed  
7 to the address shown above.

8 Dated this 12<sup>th</sup> day of May, 2015

9 LOWE GRAHAM JONES<sup>PLLC</sup>

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Mark L. Lorbiecki, Reg. No. 45,643  
12 Attorneys for Plaintiff/Registrant, BFF Biz, LLC  
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