

ESTTA Tracking number: **ESTTA633194**

Filing date: **10/15/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Intel Corporation
Granted to Date of previous extension	10/15/2014
Address	2200 Mission College Blvd.M/S RNB-4-151 Santa Clara, CA 95054 UNITED STATES

Attorney information	Bobby A. Ghajar and Marcus D. Peterson Pillsbury Winthrop Shaw Pittman LLP 725 S. Figueroa St., Suite 2800 Los Angeles, CA 90017 UNITED STATES bobby.ghajar@pillsburylaw.com, marcus.peterson@pillsburylaw.com, docket_ip@pillsburylaw.com Phone:2134887100
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Applicant Information

Application No	86200503	Publication date	06/17/2014
Opposition Filing Date	10/15/2014	Opposition Period Ends	10/15/2014
Applicant	Lightning Motors Corp 933 American Street San Carlos, CA 94070 UNITED STATES		

Goods/Services Affected by Opposition

Class 042. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Engineering design services in the automotive and motorized vehicle industry; Engineering services for designing and implementing hardware and software solutions

Grounds for Opposition

False suggestion of a connection	Trademark Act section 2(a)
Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1705796	Application Date	04/22/1991
Registration Date	08/04/1992	Foreign Priority	NONE

		Date	
Word Mark	INTEL INSIDE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1992/01/00 First Use In Commerce: 1992/01/00 microprocessors		

U.S. Registration No.	2179209	Application Date	09/04/1996
Registration Date	08/04/1998	Foreign Priority Date	NONE
Word Mark	INTEL INSIDE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1992/01/00 First Use In Commerce: 1992/01/00 computer operating system software; computer operating programs; computer system[extensions, tools and] utilities in the field of application software for connecting personal computers, networks, telecommunications apparatus and global computer network applications; [audio and video graphics for real time information and image transfer, transmission, reception, processing and digitizing;] computer firmware; computer hardware; [computer peripherals;] integrated circuits; integrated circuit chips; semiconductor processors; semiconductor processor chips; microprocessors; printed circuit boards; electronic circuit boards; computer memory devices; semiconductor memory devices; video circuit boards; audio circuit boards; audio-video circuit boards; [video graphic accelerators; multimedia accelerators; video processors; fax/modems; computer hardware and software for the transmission and receipt of facsimiles;] computer hardware and software for the development, maintenance, and use of local and wide area computer networks; computer hardware and software for the development, maintenance, and use of interactive audio-video computer conference systems; computer hardware and software for the receipt, display, and use of broadcast video, audio, and digital data signals		

U.S. Registration No.	3795049	Application Date	12/22/2005
Registration Date	05/25/2010	Foreign Priority Date	NONE
Word Mark	INTEL INSIDE		

Design Mark	
Description of Mark	The mark consists of the term "INTEL" inside two elliptical arcs that do not connect but create a three dimensional swirl element, and the word "INSIDE" placed below and slightly to the right of center.
Goods/Services	Class 009. First use: First Use: 2007/01/00 First Use In Commerce: 2007/01/00 Computers; notebook computers; laptop computers; portable computers; computer hardware; semiconductors; microprocessors; integrated circuits; central processing units; microcomputers; computer chipsets; computer motherboards; computer graphics boards

U.S. Registration No.	4244794	Application Date	01/26/2012
Registration Date	11/20/2012	Foreign Priority Date	NONE
Word Mark	INTEL INSIDE		
Design Mark			
Description of Mark	The mark consists of the term "INTEL" inside two elliptical arcs that do not connect but create a three dimensional swirl element, and the word "INSIDE" placed to the right.		
Goods/Services	Class 009. First use: First Use: 2007/01/01 First Use In Commerce: 2007/01/01 Computers; notebook computers; laptop computers; portable computers; hand-held computers; personal digital assistants; personal media players; mobile telephones; smart phones; computer workstations comprising processors, central processing units, computer monitors, computer peripherals and computer print-		

	ers; servers; computer hardware; computer and telecommunications networking hardware; communication devices, namely, wireless communication devices for voice, data or image transmission over the Internet; computer firmware for use in operating and maintaining the computer system; computer software for processing and manipulating images, graphics, data and text, for maintaining and operating a computer system, and for the facilitation of third party software applications; semiconductors; microprocessors; integrated circuits; central processing units; microcomputers; computer chipsets for use in transmitting data to and from a central processing unit; computer motherboards; computer graphics boards; computer peripherals
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U.S. Registration No.	2446347	Application Date	03/31/2000
Registration Date	04/24/2001	Foreign Priority Date	NONE
Word Mark	THE JOURNEY INSIDE		
Design Mark	<p style="text-align: center;">THE JOURNEY INSIDE</p>		
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1994/08/00 First Use In Commerce: 1994/08/00 [Educational services, namely, conducting classes, seminars, conferences, and hosting online educational forums in thefield of computer and software use, navigation over global computer networks, computer science and technology, computermanagement, and distributing course materials in connection therewith] developing and disseminating educational materials designed to increase technology literacy among students		

U.S. Registration No.	4099683	Application Date	05/10/2010
Registration Date	02/14/2012	Foreign Priority Date	NONE
Word Mark	INTRU 3D INSIDE		

Design Mark			
Description of Mark	The mark consists of a bouncing ball design, with the wording "INTRU 3D" within the ball and the wording "INSIDE" below and to the right of the bouncing ball design.		
Goods/Services	Class 009. First use: First Use: 2010/05/21 First Use In Commerce: 2010/05/21 3D animation process technology software for creation, production, recording, transmission or reproduction of sound, video, movies, films, animated content, graphics and images; computer hardware and software for use in relation to digital animation and special effects of images		
U.S. Application No.	85875456	Application Date	03/13/2013
Registration Date	NONE	Foreign Priority Date	02/01/2013
Word Mark	INTEL LOOK INSIDE		

Design Mark	
Description of Mark	<p>The mark consists of the term "INTEL" inside two elliptical arcs that do not connect but create a three dimensional swirl element, and the wording "LOOK INSIDE" placed below.</p>
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0 COMPUTERS; HANDHELD COMPUTERS; MINICOMPUTERS; COMPUTER HARDWARE; INTEGRATED CIRCUITS; INTEGRATED CIRCUIT MEMORIES; INTEGRATED CIRCUIT CHIPS; COMPUTER CHIP SETS; SEMICONDUCTOR PROCESSORS; SEMICONDUCTOR PROCESSOR CHIPS; SEMICONDUCTOR CHIPS; MICROPROCESSORS; PRINTED CIRCUIT BOARDS;PRINTED CIRCUITS, NAMELY, INTEGRATED CIRCUIT BOARDS, PRINTED CIRCUIT BOARDS ANDELECTRICAL CIRCUIT BOARDS; ELECTRONIC CIRCUIT BOARDS; COMPUTER MOTHERBOARDS; COMPUTER MEMORIES; OPERATING SYSTEMS; MICROCONTROLLERS; DATA PROCESSORS; CENTRAL PROCESSING UNITS; SEMICONDUCTOR MEMORY DEVICES, NAMELY, SEMICONDUCTOR MEMORIES AND SEMICONDUCTOR MEMORY UNITS; SOFTWARE PROGRAMMABLE PROCESSORS; DIGITAL AND OPTICAL MICROPROCESSORS; COMPUTER PERIPHERALS; VIDEO CIRCUIT BOARDS; AUDIO CIRCUIT BOARDS; AUDIO-VIDEO CIRCUIT BOARDS; VIDEOGRAPHIC ACCELERATORS; MULTIMEDIA ACCELERATORS; VIDEO PROCESSORS; VIDEOPROCESSORBOARDS; DATA MEMORIES; ELECTRONIC SECURITY APPARATUS AND SURVEILLANCE APPARATUS, NAMELY, COMPUTER HARDWARE, COMPUTER CHIPS AND MICROPROCESSORS OPTIMIZED FOR ELECTRONIC SECURITY SURVEILLANCE; ALGORITHM SOFTWARE PROGRAMS FOR THE OPERATION AND CONTROL OF COMPUTERS; COMPUTER OPERATING SYSTEM SOFTWARE; COMPUTER OPERATING SYSTEMS; COMPUTER SYSTEM EXTENSIONS, TOOLS AND UTILITIES IN THE FIELD OF APPLICATION SOFTWARE FOR CONNECTING PERSONAL COMPUTERS, NETWORKS, TELECOMMUNICATIONS APPARATUS AND GLOBAL COMPUTER NETWORK APPLICATIONS; COMPUTERIZED TELECOMMUNICATIONSAND NETWORKING EQUIPMENT CONSISTING OF OPERATING SYSTEM SOFTWARE; COMPUTER HARDWARE AND SOFTWARE FOR ENHANCING AND PROVIDING REAL-TIME TRANSFER, TRANSMISSION, RECEPTION, PROCESSING AND DIGITIZING OF AUDIO AND VIDEO GRAPHICS INFORMATION; COMPUTER FIRMWARE, NAMELY, COMPUTER OPERATING SYSTEM SOFTWARE, COMPUTER UTILITY SOFTWARE AND OTHER COMPUTER SOFTWARE USED TO MAINTAIN</p>

AND OPERATE COMPUTER SYSTEMS; COMPUTER INSTALLATIONS; MEMORY BOARDS; PERSONAL DIGITAL ASSISTANTS; PORTABLE AND HANDHELD ELECTRONIC PERSONAL ORGANIZERS; STORAGE DEVICES, NAMELY, JUMP DRIVES, FLASH DRIVES AND THUMB DRIVES; SECURITY SYSTEMS FOR COMPUTER HARDWARE AND SOFTWARE, NAMELY, FIREWALLS, NETWORK ACCESS SERVER HARDWARE FOR CREATING AND MAINTAINING FIREWALLS, VIRTUAL PRIVATE NETWORK (VPN) COMPUTER HARDWARE AND COMPUTER SERVER OPERATING SOFTWARE FOR CREATING AND MAINTAINING FIREWALLS; SOFTWARE FOR ENSURING THE SECURITY OF COMPUTER NETWORKS; SOFTWARE FOR ACCESS CONTROL AND SECURITY; COMPUTER HARDWARE AND SOFTWARE FOR USE IN PROTECTING COMPUTER NETWORKS FROM DATA THEFT OR DAMAGE BY UNAUTHORIZED USERS; COMPONENTS FOR COMPUTERS; COMPUTER VOICE ACCELERATOR BOARDS; COMPUTER VOICE, DATA, IMAGE AND VIDEO ACCELERATOR BOARDS; FLASH MEMORY BOARDS AND FLASH MEMORY CARDS; TELECOMMUNICATIONS EQUIPMENT AND COMPUTER NETWORKS, NAMELY, PROCESSING AND OPERATING SYSTEMS; TELECOMMUNICATIONS APPARATUS AND INSTRUMENTS, NAMELY, COMPUTER ROUTERS, HUBS, SERVERS AND SWITCHES; COMPUTER HARDWARE AND SOFTWARE FOR THE DEVELOPMENT, MAINTENANCE, AND USE OF LOCAL AND WIDE AREA COMPUTER NETWORKS; SET-TOP BOXES; ELECTRONIC CONTROL DEVICES FOR THE INTERFACE AND CONTROL OF COMPUTERS AND GLOBAL COMPUTER AND TELECOMMUNICATIONS NETWORKS WITH TELEVISION AND CABLE BROADCASTS AND EQUIPMENT; APPARATUS FOR TESTING AND PROGRAMMING INTEGRATED CIRCUITS; COMPUTER PERIPHERAL MEMORY APPARATUS AND DEVICES; FIXED FUNCTION COMPUTER SERVERS; COMPUTER NETWORKING HARDWARE; COMPUTER HARDWARE AND SOFTWARE FOR CREATING, FACILITATING, AND MANAGING REMOTE ACCESS TO AND COMMUNICATION WITH LOCAL AREA NETWORKS (LANs), VIRTUAL PRIVATE NETWORKS (VPN), WIDE AREA NETWORKS (WANs) AND GLOBAL COMPUTER NETWORKS; ROUTER, SWITCH, HUB AND SERVER OPERATING SOFTWARE; COMPUTER SOFTWARE AND HARDWARE FOR USE IN PROVIDING MULTIPLE USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK FOR SEARCHING, RETRIEVING, TRANSFERRING, MANIPULATING AND DISSEMINATING A WIDE RANGE OF INFORMATION; COMPUTER SOFTWARE TOOLS FOR THE FACILITATION OF THIRD PARTY SOFTWARE APPLICATIONS; COMPUTER HARDWARE AND SOFTWARE FOR WIRELESS NETWORK COMMUNICATIONS; DOWNLOADABLE ELECTRONIC PUBLICATIONS IN THE NATURE OF NEWSLETTERS, BOOKS, MAGAZINES, JOURNALS, BROCHURES AND WHITE PAPERS IN THE AREA OF ELECTRONICS, SEMICONDUCTORS, INTEGRATED ELECTRONIC APPARATUS AND DEVICES, COMPUTERS, TELECOMMUNICATIONS, ENTERTAINMENT, TELEPHONY, AND WIRED AND WIRELESS TELECOMMUNICATIONS; STRUCTURAL PARTS AND FITTINGS FOR ALL THE AFORESAID GOODS; INSTRUCTIONAL MANUALS SOLD AS A UNIT WITH THE AFOREMENTIONED GOODS AND ELECTRONIC INSTRUCTIONAL MANUALS DOWNLOADABLE FROM A GLOBAL COMPUTER NETWORK

Class 041. First use: First Use: 0 First Use In Commerce: 0

TRAINING SERVICES IN THE FIELDS OF NETWORKS, NETWORK SYSTEM DESIGN, NETWORK OPERATION, NETWORK MAINTENANCE, NETWORK TESTING, NETWORK PROTOCOLS, NETWORK MANAGEMENT, NETWORK ENGINEERING, COMPUTERS, SOFTWARE, MICROPROCESSORS AND INFORMATION TECHNOLOGY; ENTERTAINMENT SERVICES, NAMELY, ORGANIZING EXHIBITIONS FOR COMPUTER GAMING, PROVIDING ON-LINE COMPUTER GAMES, AND ORGANIZING COMMUNITY SPORTING AND CULTURAL EVENTS; PROVIDING ON-LINE PUBLICATIONS IN THE NATURE OF MAGAZINES, NEWSLETTERS, JOURNALS, BOOKS AND BROCHURES

IN THE AREAS OF PHOTOGRAPHY, IMAGING AND RELATED GOODS AND SERVICES; EDUCATION SERVICES, NAMELY, PROVIDING SEMINARS, COURSES AND TUTORIAL SESSIONS IN THE FIELD OF DIGITAL IMAGING VIA GLOBAL COMPUTER NETWORKS; PROVIDING A DATABASE OF DIGITAL IMAGES ON-LINE FOR USE BY CONSUMERS; PROVIDING AN ON-LINE LIBRARY OF DIGITAL IMAGES WHICH MAY BE SHARED BY USERS; PHOTOGRAPHIC AND IMAGE LIBRARY SERVICES; COMPUTERIZED ON-LINE EDUCATION SERVICES, NAMELY, PROVIDING CLASSES, SEMINARS, TUTORIAL SESSIONS, CONFERENCES AND WORKSHOPS IN THE FIELD OF COMPUTERS, COMPUTER HARDWARE, MICROPROCESSORS, SOFTWARE AND COMPUTER NETWORKS; COMPUTERIZED ON-LINE TRAINING SERVICES IN THE FIELD OF COMPUTERS, COMPUTER HARDWARE, MICROPROCESSORS, SOFTWARE AND COMPUTER NETWORKS; EDUCATIONAL SERVICES, NAMELY, PROVIDING INTERACTIVE TUTORIAL SESSIONS AND COURSES IN THE NATURE OF HOW-TO GUIDES, TIPS AND TECHNIQUES, EXPERT GUIDANCE AND ADVICE, ALL RELATING TO THE PURCHASE, USE, CARE, MAINTENANCE, SUPPORT, UPGRADING, UPDATING AND CONFIGURING OF COMPUTER HARDWARE, COMPUTER SOFTWARE, COMPUTER NETWORKS, TELECONFERENCING AND COMMUNICATIONS GOODS AND SERVICES; EDUCATIONAL SERVICES, NAMELY, CONDUCTING CLASSES, SEMINARS, CONFERENCES AND ONLINE EDUCATIONAL FORUMS IN THE FIELD OF COMPUTER AND SOFTWARE USE, NAVIGATION OVER GLOBAL COMPUTER NETWORKS, COMPUTER SCIENCE AND TECHNOLOGY, COMPUTER MANAGEMENT, AND DISTRIBUTING COURSE MATERIALS IN CONNECTION THEREWITH; DEVELOPING AND DISSEMINATING EDUCATIONAL MATERIALS DESIGNED TO INCREASE TECHNOLOGY LITERACY AMONG STUDENTS; TRAINING SERVICES FOR NETWORK HARDWARE AND SOFTWARE; TRAINING SERVICES IN THE FIELD OF ONLINE BUSINESS SOLUTIONS

Class 042. First use: First Use: 0 First Use In Commerce: 0

COMPUTER NETWORK MANAGEMENT SERVICES, NAMELY, MONITORING OF NETWORK SYSTEMS FOR TECHNICAL PURPOSES; HOSTING OF DIGITAL CONTENT ON THE INTERNET; COMPUTER NETWORK MONITORING SERVICES, NAMELY, PROVIDING INFORMATION ON THE OPERATION OF COMPUTER NETWORKS; CUSTOMIZATION OF WEB SOFTWARE, AND COMPUTER USER INTERFACE DESIGN FOR OTHERS; CONSULTING SERVICES IN THE FIELD OF COMPUTERS AND WIRELESS COMPUTING; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE FOR ENHANCING AND PROVIDING REAL-TIME TRANSFER, TRANSMISSION, RECEPTION, PROCESSING AND DIGITIZING OF AUDIO AND VIDEO GRAPHICS INFORMATION; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE FOR PROCESSING, STORAGE, RETRIEVAL, TRANSMISSION, DISPLAY, INPUT, OUTPUT, COMPRESSING, DECOMPRESSING, MODIFYING, BROADCASTING AND PRINTOUT OF DATA; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE FOR ENSURING THE SECURITY OF COMPUTER NETWORKS, FOR ACCESS CONTROL AND SECURITY, AND FOR USE IN PROTECTING COMPUTER NETWORKS FROM DATA THEFT OR DAMAGE BY UNAUTHORIZED USERS; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE FOR THE DEVELOPMENT, MAINTENANCE, AND USE OF LOCAL AND WIDE AREA COMPUTER NETWORKS; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE FOR THE RECEIPT, DISPLAY, AND USE OF BROADCAST VIDEO, AUDIO, AND DIGITAL DATA SIGNALS; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE FOR CREATING, FACILITATING, AND MANAGING REMOTE ACCESS TO AND COMMUNICATION WITH LOCAL AREA NETWORKS (LANs), VIRTUAL PRIVATE NETWORKS (VPN), WIDE AREA NETWORKS (WANs) AND GLOBAL COMPUTER NETWORKS; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE FOR USE IN PROVIDING MULTIPLE USER

	ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK FOR SEARCHING, RETRIEVING, TRANSFERRING, MANIPULATING AND DISSEMINATING A WIDERANGE OF INFORMATION; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE TOOLS FOR THE FACILITATION OF THIRD PARTY SOFTWARE APPLICATIONS; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE FOR WIRELESS NETWORK COMMUNICATIONS; CUSTOM COMPUTER SOFTWARE AND HARDWARE DEVELOPMENT, DESIGN, AND CONSULTING SERVICES; DESIGNING AND DEVELOPING STANDARDS FOR OTHERS IN THE DESIGN AND IMPLEMENTATION OF COMPUTER SOFTWARE, COMPUTER HARDWARE AND TELECOMMUNICATIONS EQUIPMENT; PROVIDING CUSTOMERS AND TECHNICIANS WITH INFORMATION RELATING TO COMPUTER PROJECT MANAGEMENT
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Attachments	78779403#TMSN.png(bytes) 85526118#TMSN.png(bytes) 76015052#TMSN.png(bytes) 85034805#TMSN.png(bytes) 85875456#TMSN.png(bytes) Notice of Opposition - LIGHTNING INSIDE.pdf(3928301 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Marcus Peterson/
Name	Bobby A. Ghajar and Marcus D. Peterson
Date	10/15/2014

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Intel Corporation,	§	Opposition No.:
	§	
Opposer,	§	Serial No.: 86/200,503
	§	
v.	§	
	§	Mark: LIGHTNING INSIDE
	§	
	§	
	§	
Lightning Motors Corp,	§	
	§	
Applicant.	§	
	§	International Class: 42
	§	
	§	Published: June 17, 2014

Commissioner for Trademarks
P. O. Box 1451
Alexandria, VA 22313-1451

NOTICE OF OPPOSITION

Intel Corporation, a Delaware corporation having its principal place of business at 2200 Mission College Boulevard, Santa Clara, California 95052 (“Intel” or “Opposer”), will be damaged by the registration of the mark shown in Application Serial No. 86/200,503, filed by Lightning Motors Corp (“Applicant”), and Opposer hereby opposes this application under the provisions of 15 U.S.C. §1063 (as amended).

Application Serial No. 85/858,586 was filed on February 21, 2014 for the mark LIGHTNING INSIDE for “Engineering design services in the automotive and motorized vehicle industry; Engineering services for designing and implementing hardware and software solutions.” The application was filed on an intent-to-use basis. The application was published for opposition on June 17, 2014 and Intel obtained extensions of time to oppose the mark until October 15, 2014 to oppose. Therefore, this opposition is timely.

As grounds for the Opposition, Opposer alleges:

BACKGROUND

1. Intel, the world leader in silicon innovation, develops technologies, products, and initiatives to continually advance how people work and live. Founded in 1968 to build semiconductor memory products, Intel introduced the world's first microprocessor in 1971. A microprocessor is considered to be the “brain” of a computer, as it manages the flow of information and data.

2. Intel’s microprocessors have been an enormous success and are now used within virtually all types of computerized applications, including computers, mainframes, data center servers, desktops, laptops, handheld devices, cellular telephones and computer networking devices, as well as all types of consumer electronic products, from home appliances, entertainment systems, and automobiles.

3. Intel is a preeminent designer, engineer, and manufacturer of computer hardware and software across many industries, and its technology and innovation has revolutionized these industries. One such industry is the automotive industry. An increasing number of vehicles rely on computer hardware and software for navigation, systems functions, and engine control. For example, Intel’s technology powers the Infiniti® InTouch system (which displays the famous INTEL INSIDE & Design mark on the vehicle’s center console screen). Intel has also collaborated with Ericsson on intelligent transportation systems. And Intel’s processors are used in plug-in electric power stations, which are becoming ever more prevalent as an increasing number of car manufacturers are offering plug-in electric vehicles.

THE INTEL INSIDE AND INSIDE-FORMATIVE MARKS

4. In 1991, Intel coined the term “INTEL INSIDE” when it launched its revolutionary INTEL INSIDE® program, a logo licensing and co-operative advertising program. Under this program, computer manufacturers (such as IBM, Dell, Hewlett-Packard, and at the

time, Compaq) that sold personal computers using Intel microprocessors (such as the renowned PENTIUM[®] processor) were licensed to use Intel's INTEL INSIDE logo on their computers and in their advertising and promotional materials. Through this program, the INTEL INSIDE logo appears on the front bezel of millions of computers in the United States and around the world and the mark was, and still is, extensively promoted in various forms of media, both by Intel and its computer manufacturer licensees.

5. The INTEL INSIDE program was revolutionary because this was the first time that an “ingredient” manufacturer in the computer industry reached out directly to the end consumer, instead of marketing solely to the computer manufacturers, convincing the consumer to look for personal computers designed with genuine Intel microprocessors. The INTEL INSIDE program was and is regarded as “one of the more magnificent campaigns of the century.”

6. The INTEL INSIDE mark is a creative linguistic construction because it follows a non-standard English format that is effective in suggesting that all the things associated with Intel Corporation—safety, quality, workmanship, reliability, integrity, and cutting edge technology—are part of the personal computer (and other electronic devices) by way of the processor.

7. The use of this creative “{word} INSIDE” format as a trademark did not exist prior to its creation by Intel, and over the years of promotion and successful use, it has garnered considerable secondary meaning.

8. Since at least as early as January of 1992, Intel began manufacturing and selling, in commerce, computer hardware products under the fanciful INTEL INSIDE and INTEL INSIDE & Design Marks (collectively “the INTEL INSIDE Marks”). Intel continues to market and sell various products using the INTEL INSIDE Marks.

9. Since the introduction of the first INTEL INSIDE logo, over the course of its life, Intel has been the owner of record of several trademark registrations and applications for its INTEL INSIDE Marks in the United States Patent and Trademark Office (“USPTO”) for a wide variety of computer hardware, software and other products. Among these registrations are the following:

<u>Exh.</u>	<u>Reg./Ser. No.</u>	<u>Class</u>	<u>Registered/Applied</u>	<u>Mark</u>
A.	1705796	9	August 4, 1992	INTEL INSIDE
B.	2179209	9	August 4, 1998	INTEL INSIDE
C.	3795049	9	May 25, 2010	INTEL INSIDE & Swirl Design
D.	4244794	9	November 20, 2012	INTEL INSIDE & Swirl Design

Copies of these registrations are appended to this Notice of Opposition as **Exhibits A -D**. These registrations are currently valid and subsisting with Registration Number 1,705,796 and 2,179,209 being incontestable.

10. Several years ago, Intel updated its use of the INTEL INSIDE & Design logo as part of its redesign of its corporate logo, and extended the use of INTEL INSIDE in combination with Intel’s numerous underlying processors. For example, Intel has used a series of INTEL INSIDE[®] marks with its INTEL CORE[®] microprocessors. Examples of uses of the original as well as the refreshed and expanded use of INTEL INSIDE, CORE INSIDE, and other {word} INSIDE marks are shown below in **Figure 1** (the “{word} INSIDE’ family of marks”). As a result of Intel’s expansion and promotional efforts, the INTEL INSIDE, CORE INSIDE, and {word} INSIDE family of marks grew as strong as ever, and particularly in the field of technology products and services, the INTEL INSIDE, CORE INSIDE, and {word} INSIDE marks have remained exclusively associated with Intel.



Figure 1. Examples of Use of the INTEL INSIDE® and {word} INSIDE Family of Marks

11. Over the years, Intel has invested hundreds of millions of dollars in advertising and promoting its products under the INTEL INSIDE Marks and has garnered considerable goodwill and consumer recognition under these marks. Intel’s advertising has extended to all media, including but not limited to radio, magazines, newspapers, print ads, trade shows, the

internet, social media outlets, primetime television, on billboards in malls, and outdoor kiosks. The uniqueness of the INTEL INSIDE mark, and the innovation and quality it represents, made it into the cultural icon it is today. Indeed, the fame and success of the INTEL INSIDE mark has been featured in several marketing case studies and publications.

12. It is estimated that since the program's inception in 1991, advertisements carrying the INTEL INSIDE Marks have created billions of consumer impressions upon the general consuming public.

13. The INTEL INSIDE Marks are well-known, famous and recognized by consumers to be Intel's marks, and are famous pursuant to 15 U.S.C. § 1125(c)(1).

14. In addition to Intel's extensive use and registration of the INTEL INSIDE Marks, Intel owns and has used other marks in the distinctive "{word} INSIDE" format.

15. For example, at least as early as 1994, Intel inaugurated a national education program entitled "The Journey Inside" to help teach school children how computers work. Intel has used the designation THE JOURNEY INSIDE for this educational program and owns United States trademark registration 2,446,347 for THE JOURNEY INSIDE. A copy of this registration is appended to this Notice of Opposition as **Exhibit E**. This registration is currently valid, subsisting and incontestable.

16. In addition, in 2010, Intel began using the mark INTRU 3D INSIDE as part of its brand identification for its INTRU three dimensional animation technology, which has been featured in such hit animated motion picture films as "Monsters vs. Aliens," "How to Train Your Dragon," and "Shrek Forever After." Intel owns United States trademark registration 4,099,683 for INTRU 3D INSIDE (& Design). A copy of this registration is appended to this Notice of Opposition as **Exhibit F**. The registration is currently valid and subsisting.

17. Intel has continued to expand upon its family of marks in the “{word } INSIDE” format with introduction of the mark INTEL LOOK INSIDE.



Intel owns pending United States trademark application Serial No. 85875456 for the mark INTEL LOOK INSIDE & Design, covering a variety of goods and services in Classes 9, 41, and 42. A copy of this trademark application is attached as **Exhibit G**.

18. Because of Intel's extensive investment and efforts in promoting its INTEL INSIDE and “{word} INSIDE” Marks, together with the extensive advertising and promotional efforts of Opposer's licensees under the INTEL INSIDE program, and Intel’s use of its THE JOURNEY INSIDE and INTRU 3D INSIDE marks on its goods and services, the “{word} INSIDE” format continues to generate valuable goodwill and is widely recognized and uniquely associated with and belonging to Opposer, particularly with respect to technology-related goods and services.

THE LIGHTNING INSIDE APPLICATION

19. Applicant seeks registration of the LIGHTNING INSIDE mark for “Engineering design services in the automotive and motorized vehicle industry; Engineering services for designing and implementing hardware and software solutions” in Class 42.

20. There is no issue as to priority. Intel’s first use and its filing dates for the above-referenced INTEL INSIDE and other INSIDE-formative registrations long precede Applicant’s filing and priority dates to register the LIGHTNING INSIDE mark. This application was filed on an intent-to-use basis and thus, according to the application, the mark is not currently in use.

21. Intel's INTEL INSIDE Marks were famous among the general consuming public prior to Applicant's application filing date for, and any first use of, the LIGHTNING INSIDE mark.

22. Applicant's mark is visually, phonetically, and conceptually similar to Intel's family of "{word} INSIDE" Marks and INTEL INSIDE Marks.

23. Given Intel's strength, fame, and renown of Intel's marks; the increasing use of Intel's products and technology in the automotive and electric plug-in fields; Intel's reputation in computer software and hardware engineering and manufacturing; and its history of licensing the "{word} INSIDE" Marks to products for which Intel provides components – consumers are likely to believe that products or services bearing the LIGHTNING INSIDE mark are further extensions of Intel's growing line of products and services, or the result of a collaboration between Applicant and Intel.

24. On information and belief, the goods and services on which Applicant uses and/or intends to use its mark are highly related to the goods manufactured, and services provided, by Intel, given that the parties' goods and services are in the field of computer hardware and software engineering and solutions, and are related to electric vehicle technology.

25. In view of the similarities between the marks; relatedness of the parties' respective goods and services; the fame and strength of Intel's INTEL INSIDE and INSIDE-formative Marks; Applicant's prior actual and constructive knowledge of Intel's marks; and the overlap in the parties' prospective consumers, Applicant's mark – which copies the same distinctive "{word} INSIDE" format as Intel's INTEL INSIDE Marks and "{word} INSIDE" family of marks (with the addition of the word "LIGHTNING") – is likely to cause confusion or mistake as to the source or sponsorship of Applicant's goods.

26. Consumers are likely to mistakenly believe that there is a connection between Applicant and Intel that does not exist, or that Applicant's goods and services are affiliated with, licensed or sponsored by Intel.

27. Furthermore, any defect or fault found with Applicant's goods and services will necessarily reflect upon and seriously injure the reputation that Intel has established for its products marketed under the famous INTEL INSIDE Marks.

28. Independently, Applicant's actual or intended use of the alleged LIGHTNING INSIDE mark is likely to dilute the distinctive quality of Intel's famous INTEL INSIDE Marks.

29. Applicant's actual or intended use of the alleged LIGHTNING INSIDE mark is likely to blur and whittle away at the distinctiveness and identity-evoking quality of the famous INTEL INSIDE Marks.

30. The registration of Applicant's alleged LIGHTNING INSIDE mark on the Principal Register would be inconsistent with Opposer's rights under the aforementioned registrations and common law, and would be damaging to Opposer.

WHEREFORE, Opposer requests that Application Serial No. 86/200,503 be rejected, and that no registration be issued in connection with the application, and that this Opposition be sustained in favor of Opposer.

Date: October 15, 2014

By: /s/ Bobby Ghajar
Bobby A. Ghajar
Marcus Peterson
PILLSBURY WINTHROP SHAW PITTMAN LLP
725 South Figueroa Street
Los Angeles, CA 90017
(213) 488-7100

ATTORNEYS FOR INTEL CORPORATION

Of counsel:

Leslie Skinner, Esq.
Intel Corporation
2200 Mission College Boulevard
Mailstop RNB-4-151
Santa Clara, California 95052-8119

CERTIFICATE OF ELECTRONIC TRANSMISSION

DATE OF DEPOSIT: October 15, 2014

I hereby certify that this correspondence is being transmitted to the United States Patent and Trademark Office Trademark Trial and Appeal Board using the Electronic System for Trademark Trials and Appeals (ESTTA) on the date indicated above.

/s/ Marcus Peterson

Marcus Peterson

Certificate of Service Via First Class Mail

I, Marcus Peterson, hereby certify that a true and complete copy of the foregoing Notice of Opposition was served on Applicant, Lightning Motors Corp, 933 American Street, San Carlos, CA 94070-5301, via postage prepaid first-class mail on October 15, 2014.

/s/ Marcus Peterson

Marcus Peterson

EXHIBIT A

Trademark Status and Document Retrieval (TSDR) will be unavailable due to maintenance service being performed beginning at 12:01 a.m. and ending at 5 a.m., Tuesday, April 29, 2014. The following systems links to TSDR will not be functional during the maintenance period. However, the systems will remain available: First Action System for Trademarks (FAST1) and Trademark Trial and Appeal Board Information System (TTABIS).

STATUS

DOCUMENTS

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Mark: INTEL INSIDE

No Image exists for this case.

US Serial Number: 74159673

Application Filing Date: Apr. 22, 1991

US Registration Number: 1705796

Registration Date: Aug. 04, 1991

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Aug. 07, 2012

Publication Date: Nov. 05, 1991

Notice of Allowance Date: Jan. 28, 1991

Mark Information

Related Properties Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

Maintenance Filings or Post Registration Information

TM Staff and Location Information

Assignment Abstract Of Title Information - Click to Load

Proceedings - Click to Load

Int. Cl.: 9

Prior U.S. Cl.: 26

United States Patent and Trademark Office

Reg. No. 1,705,796

Registered Aug. 4, 1992

**TRADEMARK
PRINCIPAL REGISTER**

INTEL INSIDE

INTEL CORPORATION (DELAWARE CORPO-
RATION)
3065 BOWERS AVENUE
SANTA CLARA, CA 95051

FIRST USE 1-0-1992; IN COMMERCE
1-0-1992.
OWNER OF U.S. REG. NOS. 914,978, 1,022,563,
AND OTHERS.

FOR: MICROPROCESSORS, IN CLASS 9 (U.S.
CL. 26).

SN 74-159,673, FILED 4-22-1991.
GLENN CLARK, EXAMINING ATTORNEY

EXHIBIT B

Trademark Status and Document Retrieval (TSDR) will be unavailable due to maintenance service being performed beginning at 12:01 a.m. and ending at 5 a.m., Tuesday, April 29, 2014. The following systems links to TSDR will not be functional during the maintenance period. However, the systems will remain available: First Action System for Trademarks (FAST1) and Trademark Trial and Appeal Board Information System (TTABIS).

STATUS **DOCUMENTS**

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Mark: INTEL INSIDE

No Image exists for this case.

US Serial Number: 75160103

Application Filing Date: Sep. 04, 1

US Registration Number: 2179209

Registration Date: Aug. 04, 1

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Aug. 23, 2008

Publication Date: Sep. 09, 1997

Notice of Allowance Date: Dec. 02, 1

Mark Information

Related Properties Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

Maintenance Filings or Post Registration Information

TM Staff and Location Information

Assignment Abstract Of Title Information - Click to Load

Proceedings - Click to Load

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 2,179,209

United States Patent and Trademark Office

Registered Aug. 4, 1998

**TRADEMARK
PRINCIPAL REGISTER**

INTEL INSIDE

INTEL CORPORATION (DELAWARE CORPORATION)
2200 MISSION COLLEGE BOULEVARD
SANTA CLARA, CA 950528119 INTEL CORPORATION (DELAWARE CORPORATION)

2200 MISSION COLLEGE BOULEVARD
SANTA CLARA, CA 950528119

FOR: COMPUTER OPERATING SYSTEM SOFTWARE; COMPUTER OPERATING PROGRAMS; COMPUTER SYSTEM EXTENSIONS, TOOLS AND UTILITIES IN THE FIELD OF APPLICATION SOFTWARE FOR CONNECTING PERSONAL COMPUTERS, NETWORKS, TELECOMMUNICATIONS APPARATUS AND GLOBAL COMPUTER NETWORK APPLICATIONS; AUDIO AND VIDEO GRAPHICS FOR REAL TIME INFORMATION AND IMAGE TRANSFER, TRANSMISSION, RECEPTION, PROCESSING AND DIGITIZING; COMPUTER FIRMWARE; COMPUTER HARDWARE; COMPUTER PERIPHERALS; INTEGRATED CIRCUITS; INTEGRATED CIRCUIT CHIPS; SEMICONDUCTOR PROCESSORS; SEMICONDUCTOR PROCESSOR CHIPS; MICROPROCESSORS; PRINTED CIRCUIT BOARDS; ELECTRONIC CIRCUIT BOARDS; COMPUTER MEMORY DEVICES; SEMICONDUCTOR

MEMORY DEVICES; VIDEO CIRCUIT BOARDS; AUDIO CIRCUIT BOARDS; AUDIO-VIDEO CIRCUIT BOARDS; VIDEO GRAPHIC ACCELERATORS; MULTIMEDIA ACCELERATORS; VIDEO PROCESSORS; FAX/MODEMS; COMPUTER HARDWARE AND SOFTWARE FOR THE TRANSMISSION AND RECEIPT OF FACSIMILES; COMPUTER HARDWARE AND SOFTWARE FOR THE DEVELOPMENT, MAINTENANCE, AND USE OF LOCAL AND WIDE AREA COMPUTER NETWORKS; COMPUTER HARDWARE AND SOFTWARE FOR THE DEVELOPMENT, MAINTENANCE, AND USE OF INTERACTIVE AUDIO-VIDEO COMPUTER CONFERENCE SYSTEMS; COMPUTER HARDWARE AND SOFTWARE FOR THE RECEIPT, DISPLAY, AND USE OF BROADCAST VIDEO, AUDIO, AND DIGITAL DATA SIGNALS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-0-1992; IN COMMERCE 1-0-1992.

OWNER OF U.S. REG. NOS. 1,702,463 AND 1,705,796.

SN 75-160,103, FILED 9-4-1996.

SOPHIA S. KIM, EXAMINING ATTORNEY

EXHIBIT C

Trademark Status and Document Retrieval (TSDR) will be unavailable due to maintenance service being performed beginning at 12:01 a.m. and ending at 5 a.m., Tuesday, April 29, 2014. The following systems links to TSDR will not be functional during the maintenance period. However, the systems will remain available: First Action System for Trademarks (FAST1) and Trademark Trial and Appeal Board Information System (TTABIS).

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Mark: INTEL INSIDE



US Serial Number: 78779403

Application Filing Date: Dec. 22, 2007

US Registration Number: 3795049

Registration Date: May 25, 2010

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 25, 2010

Publication Date: Mar. 27, 2007

Notice of Allowance Date: Jun. 19, 2007

Mark Information

Related Properties Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

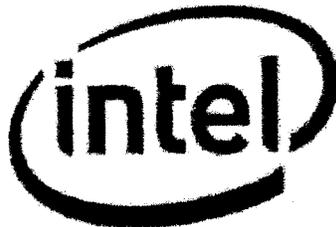
Prosecution History

TM Staff and Location Information

Assignment Abstract Of Title Information - Click to Load

Proceedings - Click to Load

United States of America
United States Patent and Trademark Office



inside

Reg. No. 3,795,049

Registered May 25, 2010

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

INTEL CORPORATION (DELAWARE CORPORATION)
2200 MISSION COLLEGE BOULEVARD
SANTA CLARA, CA 95052

FOR: COMPUTERS; NOTEBOOK COMPUTERS; LAPTOP COMPUTERS; PORTABLE COMPUTERS; COMPUTER HARDWARE; SEMICONDUCTORS; MICROPROCESSORS; INTEGRATED CIRCUITS; CENTRAL PROCESSING UNITS; MICROCOMPUTERS; COMPUTER CHIPSETS; COMPUTER MOTHERBOARDS; COMPUTER GRAPHICS BOARDS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-0-2007; IN COMMERCE 1-0-2007.

THE MARK CONSISTS OF THE TERM "INTEL" INSIDE TWO ELLIPTICAL ARCS THAT DO NOT CONNECT BUT CREATE A THREE DIMENSIONAL SWIRL ELEMENT, AND THE WORD "INSIDE" PLACED BELOW AND SLIGHTLY TO THE RIGHT OF CENTER.

SN 78-779,403, FILED 12-22-2005.

CAROLYN CATALDO, EXAMINING ATTORNEY



David J. Kyffers

Director of the United States Patent and Trademark Office

EXHIBIT D

Trademark Status and Document Retrieval (TSDR) will be unavailable due to maintenance service being performed beginning at 12:01 a.m. and ending at 5 a.m., Tuesday, April 29, 2014. The following systems links to TSDR will not be functional during the maintenance period. However, the systems will remain available: First Action System for Trademarks (FAST1) and Trademark Trial and Appeal Board Information System (TTABIS).

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Mark: INTEL INSIDE



US Serial Number: 85526118

Application Filing Date: Jan. 26, 2012

US Registration Number: 4244794

Registration Date: Nov. 20, 2012

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 20, 2012

Publication Date: Jul. 31, 2012

Mark Information

Related Properties Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

Assignment Abstract Of Title Information - [Click to Load](#)

Proceedings - [Click to Load](#)

United States of America
United States Patent and Trademark Office



Reg. No. 4,244,794

Registered Nov. 20, 2012

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

INTEL CORPORATION (DELAWARE CORPORATION)
2200 MISSION COLLEGE BOULEVARD
SANTA CLARA, CA 950528119

FOR: COMPUTERS; NOTEBOOK COMPUTERS; LAPTOP COMPUTERS; PORTABLE COMPUTERS; HANDHELD COMPUTERS; PERSONAL DIGITAL ASSISTANTS; PERSONAL MEDIA PLAYERS; MOBILE TELEPHONES; SMART PHONES; COMPUTER WORKSTATIONS COMPRISING PROCESSORS, CENTRAL PROCESSING UNITS, COMPUTER MONITORS, COMPUTER PERIPHERALS AND COMPUTER PRINTERS; SERVERS; COMPUTER HARDWARE; COMPUTER AND TELECOMMUNICATIONS NETWORKING HARDWARE; COMMUNICATION DEVICES, NAMELY, WIRELESS COMMUNICATION DEVICES FOR VOICE, DATA OR IMAGE TRANSMISSION OVER THE INTERNET; COMPUTER FIRMWARE FOR USE IN OPERATING AND MAINTAINING THE COMPUTER SYSTEM; COMPUTER SOFTWARE FOR PROCESSING AND MANIPULATING IMAGES, GRAPHICS, DATA AND TEXT, FOR MAINTAINING AND OPERATING A COMPUTER SYSTEM, AND FOR THE FACILITATION OF THIRD PARTY SOFTWARE APPLICATIONS; SEMICONDUCTORS; MICROPROCESSORS, INTEGRATED CIRCUITS, CENTRAL PROCESSING UNITS; MICRO-COMPUTERS; COMPUTER CHIPSETS FOR USE IN TRANSMITTING DATA TO AND FROM A CENTRAL PROCESSING UNIT; COMPUTER MOTHERBOARDS; COMPUTER GRAPHICS BOARDS; COMPUTER PERIPHERALS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-1-2007; IN COMMERCE 1-1-2007.

OWNER OF U.S. REG. NOS. 3,017,448, 3,795,049 AND OTHERS.

THE MARK CONSISTS OF THE TERM "INTEL" INSIDE TWO ELLIPTICAL ARCS THAT DO NOT CONNECT BUT CREATE A THREE DIMENSIONAL SWIRL ELEMENT, AND THE WORD "INSIDE" PLACED TO THE RIGHT.

SER. NO. 85-526,118, FILED 1-26-2012.

JENNIFER MARTIN, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years*
What and When to File:**

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods*
What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

EXHIBIT E

Trademark Status and Document Retrieval (TSDR) will be unavailable due to maintenance service being performed beginning at 12:01 a.m. and ending at 5 a.m., Tuesday, April 29, 2014. The following systems links to TSDR will not be functional during the maintenance period. However, the systems will remain available: First Action System for Trademarks (FAST1) and Trademark Trial and Appeal Board Information System (TTABIS).

STATUS DOCUMENTS

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Mark: THE JOURNEY INSIDE

THE JOURNEY INSIDE

US Serial Number: 76015052

Application Filing Date: Mar. 31, 2011

US Registration Number: 2446347

Registration Date: Apr. 24, 2011

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: May 23, 2011

Publication Date: Jan. 30, 2001

Mark Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

Maintenance Filings or Post Registration Information

TM Staff and Location Information

Assignment Abstract Of Title Information - Click to Load

Proceedings - Click to Load

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 2,446,347

Registered Apr. 24, 2001

**SERVICE MARK
PRINCIPAL REGISTER**

THE JOURNEY INSIDE

INTEL CORPORATION (DELAWARE CORPORATION)
2200 MISSION COLLEGE BLVD.
SANTA CLARA, CA 95052

FOR: EDUCATIONAL SERVICES, NAMELY, CONDUCTING CLASSES, SEMINARS, CONFERENCES, AND HOSTING ONLINE EDUCATIONAL FORUMS IN THE FIELD OF COMPUTER AND SOFTWARE USE, NAVIGATION OVER GLOBAL COMPUTER NETWORKS, COMPUTER SCIENCE AND TECHNOLOGY, COMPUTER MANAGE-

MENT, AND DISTRIBUTING COURSE MATERIALS IN CONNECTION THEREWITH DEVELOPING AND DISSEMINATING EDUCATIONAL MATERIALS DESIGNED TO INCREASE TECHNOLOGY LITERACY AMONG STUDENTS,, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 8-0-1994; IN COMMERCE 8-0-1994.

SER. NO. 76-015,052, FILED 3-31-2000.

IRA J. GOODSaid, EXAMINING ATTORNEY

EXHIBIT F

Trademark Status and Document Retrieval (TSDR) will be unavailable due to maintenance service being performed beginning at 12:01 a.m. and ending at 5 a.m., Tuesday, April 29, 2014. The following systems links to TSDR will not be functional during the maintenance period. However, the systems will remain available: First Action System for Trademarks (FAST1) and Trademark Trial and Appeal Board Information System (TTABIS).

STATUS DOCUMENTS

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Print

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Mark: INTRU 3D INSIDE



US Serial Number: 85034805

Application Filing Date: May 10, 2012

US Registration Number: 4099683

Registration Date: Feb. 14, 2012

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 14, 2012

Publication Date: Oct. 19, 2010

Notice of Allowance Date: Dec. 14, 2010

Mark Information**Related Properties Information****Goods and Services****Basis Information (Case Level)****Current Owner(s) Information****Attorney/Correspondence Information****Prosecution History****TM Staff and Location Information****Assignment Abstract Of Title Information - Click to Load**

Proceedings - Click to Load

United States of America

United States Patent and Trademark Office



Reg. No. 4,099,683

Registered Feb. 14, 2012

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

INTEL CORPORATION (DELAWARE CORPORATION)
2200 MISSION COLLEGE BOULEVARD
SANTA CLARA, CA 95052

FOR: 3D ANIMATION PROCESS TECHNOLOGY SOFTWARE FOR CREATION, PRODUCTION, RECORDING, TRANSMISSION OR REPRODUCTION OF SOUND, VIDEO, MOVIES, FILMS, ANIMATED CONTENT, GRAPHICS AND IMAGES; COMPUTER HARDWARE AND SOFTWARE FOR USE IN RELATION TO DIGITAL ANIMATION AND SPECIAL EFFECTS OF IMAGES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 5-21-2010; IN COMMERCE 5-21-2010.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "3D", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A BOUNCING BALL DESIGN, WITH THE WORDING "INTRU 3D" WITHIN THE BALL AND THE WORDING "INSIDE" BELOW AND TO THE RIGHT OF THE BOUNCING BALL DESIGN.

SN 85-034,805, FILED 5-10-2010.

KATHERINE E. HAJMEN, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

EXHIBIT G

Trademark Status and Document Retrieval (TSDR) will be unavailable due to maintenance service being performed beginning at 12:01 a.m. and ending at 5 a.m., Tuesday, April 29, 2014. The following systems links to TSDR will not be functional during the maintenance period. However, the systems will remain available: First Action System for Trademarks (FAST1) and Trademark Trial and Appeal Board Information System (TTABIS).

STATUS

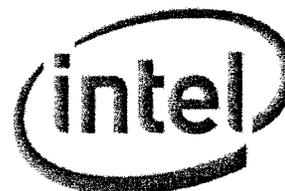
DOCUMENTS

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Mark: INTEL LOOK INSIDE



Look Inside

US Serial Number: 85875456

Application Filing Date: Mar. 13, .

Register: Principal

Mark Type: Trademark, Service Mark

Status: A suspension inquiry has been sent (issued) to the applicant. The applicant must respond to the documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Feb. 03, 2014

Mark Information

Related Properties Information

Foreign Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

Assignment Abstract Of Title Information - Click to Load

Proceedings - Click to Load



United States Patent and Trademark Office

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Trademarks > Trademark Electronic Search System (TESS)

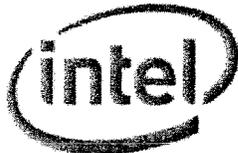
TESS was last updated on Mon Apr 28 03:20:39 EDT 2014

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[NEXT LIST](#) [FIRST DOC](#) [PREV DOC](#) [NEXT DOC](#) [LAST DOC](#)

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[Start](#) List At: OR [Jump](#) to record: **Record 4 out of 25**

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)



Look Inside

Word Mark INTEL LOOK INSIDE
Goods and Services IC 009. US 021 023 026 036 038. G & S: COMPUTERS; HANDHELD COMPUTERS; MINICOMPUTERS; COMPUTER HARDWARE; INTEGRATED CIRCUITS; INTEGRATED CIRCUIT MEMORIES; INTEGRATED CIRCUIT CHIPS; COMPUTER CHIP SETS; SEMICONDUCTOR PROCESSORS; SEMICONDUCTOR PROCESSOR CHIPS; SEMICONDUCTOR CHIPS; MICROPROCESSORS; PRINTED CIRCUIT BOARDS; PRINTED CIRCUITS, NAMELY INTEGRATED CIRCUIT BOARDS, PRINTED CIRCUIT BOARDS AND ELECTRICAL CIRCUIT BOARDS; ELECTRONIC CIRCUIT BOARDS; COMPUTER MOTHERBOARDS; COMPUTER MEMORIES; OPERATING SYSTEMS; MICROCONTROLLERS; DATA PROCESSORS; CENTRAL PROCESSING UNITS; SEMICONDUCTOR MEMORY DEVICES, NAMELY, SEMICONDUCTOR MEMORIES AND SEMICONDUCTOR MEMORY UNITS; SOFTWARE PROGRAMMABLE PROCESSORS; DIGITAL AND OPTICAL MICROPROCESSORS; COMPUTER PERIPHERALS; VIDEO CIRCUIT BOARDS; AUDIO CIRCUIT BOARDS; AUDIO-VIDEO CIRCUIT BOARDS; VIDEO GRAPHIC ACCELERATORS; MULTIMEDIA ACCELERATORS; VIDEO PROCESSORS; VIDEOPROCESSOR BOARDS; DATA MEMORIES; ELECTRONIC SECURITY APPARATUS AND SURVEILLANCE APPARATUS, NAMELY, COMPUTER HARDWARE, COMPUTER CHIPS AND MICROPROCESSORS OPTIMIZED FOR ELECTRONIC SECURITY SURVEILLANCE; ALGORITHM SOFTWARE PROGRAMS FOR THE OPERATION AND CONTROL OF COMPUTERS; COMPUTER OPERATING SYSTEM SOFTWARE; COMPUTER OPERATING SYSTEMS; COMPUTER SYSTEM EXTENSIONS, TOOLS AND UTILITIES IN THE FIELD OF APPLICATION SOFTWARE FOR CONNECTING PERSONAL COMPUTERS, NETWORKS, TELECOMMUNICATIONS APPARATUS AND GLOBAL COMPUTER NETWORK APPLICATIONS; COMPUTERIZED TELECOMMUNICATIONS AND NETWORKING EQUIPMENT CONSISTING OF OPERATING SYSTEM SOFTWARE; COMPUTER HARDWARE AND SOFTWARE FOR ENHANCING AND PROVIDING REAL-TIME TRANSFER, TRANSMISSION, RECEPTION, PROCESSING AND DIGITIZING OF AUDIO AND VIDEO GRAPHICS INFORMATION; COMPUTER

FIRMWARE, NAMELY, COMPUTER OPERATING SYSTEM SOFTWARE, COMPUTER UTILITY SOFTWARE AND OTHER COMPUTER SOFTWARE USED TO MAINTAIN AND OPERATE COMPUTER SYSTEMS; COMPUTER INSTALLATIONS; MEMORY BOARDS; PERSONAL DIGITAL ASSISTANTS; PORTABLE AND HANDHELD ELECTRONIC PERSONAL ORGANIZERS; STORAGE DEVICES, NAMELY, JUMP DRIVES, FLASH DRIVES AND THUMB DRIVES. SECURITY SYSTEMS FOR COMPUTER HARDWARE AND SOFTWARE, NAMELY, FIREWALLS, NETWORK ACCESS SERVER HARDWARE FOR CREATING AND MAINTAINING FIREWALLS, VIRTUAL PRIVATE NETWORK (VPN) COMPUTER HARDWARE AND COMPUTER SERVER OPERATING SOFTWARE FOR CREATING AND MAINTAINING FIREWALLS; SOFTWARE FOR ENSURING THE SECURITY OF COMPUTER NETWORKS; SOFTWARE FOR ACCESS CONTROL AND SECURITY; COMPUTER HARDWARE AND SOFTWARE FOR USE IN PROTECTING COMPUTER NETWORKS FROM DATA THEFT OR DAMAGE BY UNAUTHORIZED USERS; COMPONENTS FOR COMPUTERS; COMPUTER VOICE ACCELERATOR BOARDS; COMPUTER VOICE, DATA, IMAGE AND VIDEO ACCELERATOR BOARDS; FLASH MEMORY BOARDS AND FLASH MEMORY CARDS; TELECOMMUNICATIONS EQUIPMENT AND COMPUTER NETWORKS, NAMELY PROCESSING AND OPERATING SYSTEMS; TELECOMMUNICATIONS APPARATUS AND INSTRUMENTS, NAMELY, COMPUTER ROUTERS, HUBS, SERVERS AND SWITCHES; COMPUTER HARDWARE AND SOFTWARE FOR THE DEVELOPMENT, MAINTENANCE, AND USE OF LOCAL AND WIDE AREA COMPUTER NETWORKS; SET-TOP BOXES; ELECTRONIC CONTROL DEVICES FOR THE INTERFACE AND CONTROL OF COMPUTERS AND GLOBAL COMPUTER AND TELECOMMUNICATIONS NETWORKS WITH TELEVISION AND CABLE BROADCASTS AND EQUIPMENT; APPARATUS FOR TESTING AND PROGRAMMING INTEGRATED CIRCUITS; COMPUTER PERIPHERAL MEMORY APPARATUS AND DEVICES; FIXED FUNCTION COMPUTER SERVERS; COMPUTER NETWORKING HARDWARE; COMPUTER HARDWARE AND SOFTWARE FOR CREATING, FACILITATING, AND MANAGING REMOTE ACCESS TO AND COMMUNICATION WITH LOCAL AREA NETWORKS (LANS), VIRTUAL PRIVATE NETWORKS (VPN), WIDE AREA NETWORKS (WANS) AND GLOBAL COMPUTER NETWORKS; ROUTER, SWITCH, HUB AND SERVER OPERATING SOFTWARE; COMPUTER SOFTWARE AND HARDWARE FOR USE IN PROVIDING MULTIPLE USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK FOR SEARCHING, RETRIEVING, TRANSFERRING, MANIPULATING AND DISSEMINATING A WIDE RANGE OF INFORMATION; COMPUTER SOFTWARE TOOLS FOR THE FACILITATION OF THIRD PARTY SOFTWARE APPLICATIONS. COMPUTER HARDWARE AND SOFTWARE FOR WIRELESS NETWORK COMMUNICATIONS; DOWNLOADABLE ELECTRONIC PUBLICATIONS IN THE NATURE OF NEWSLETTERS, BOOKS, MAGAZINES, JOURNALS, BROCHURES AND WHITE PAPERS IN THE AREA OF ELECTRONICS, SEMICONDUCTORS, INTEGRATED ELECTRONIC APPARATUS AND DEVICES, COMPUTERS, TELECOMMUNICATIONS, ENTERTAINMENT, TELEPHONY, AND WIRED AND WIRELESS TELECOMMUNICATIONS; STRUCTURAL PARTS AND FITTINGS FOR ALL THE AFORESAID GOODS; INSTRUCTIONAL MANUALS SOLD AS A UNIT WITH THE AFOREMENTIONED GOODS AND ELECTRONIC INSTRUCTIONAL MANUALS DOWNLOADABLE FROM A GLOBAL COMPUTER NETWORK

IC 041. US 100 101 107. G & S: TRAINING SERVICES IN THE FIELDS OF NETWORKS, NETWORK SYSTEM DESIGN, NETWORK OPERATION, NETWORK MAINTENANCE, NETWORK TESTING, NETWORK PROTOCOLS, NETWORK MANAGEMENT, NETWORK ENGINEERING, COMPUTERS, SOFTWARE, MICROPROCESSORS AND INFORMATION TECHNOLOGY; ENTERTAINMENT SERVICES, NAMELY, ORGANIZING EXHIBITIONS FOR COMPUTER GAMING, PROVIDING ON-LINE COMPUTER GAMES, AND ORGANIZING COMMUNITY SPORTING AND CULTURAL EVENTS; PROVIDING ON-LINE PUBLICATIONS IN THE NATURE OF MAGAZINES, NEWSLETTERS, JOURNALS, BOOKS AND BROCHURES IN THE AREAS OF PHOTOGRAPHY, IMAGING AND RELATED GOODS AND SERVICES; EDUCATION SERVICES, NAMELY, PROVIDING SEMINARS, COURSES AND TUTORIAL SESSIONS IN THE FIELD OF DIGITAL IMAGING VIA GLOBAL COMPUTER NETWORKS; PROVIDING A DATABASE OF DIGITAL IMAGES ON-LINE FOR USE BY CONSUMERS; PROVIDING AN ON-LINE LIBRARY OF DIGITAL IMAGES WHICH MAY BE SHARED BY USERS; PHOTOGRAPHIC AND IMAGE LIBRARY SERVICES; COMPUTERIZED ON-LINE EDUCATION SERVICES, NAMELY, PROVIDING CLASSES, SEMINARS, TUTORIAL SESSIONS, CONFERENCES AND WORKSHOPS IN THE FIELD OF COMPUTERS, COMPUTER HARDWARE, MICROPROCESSORS, SOFTWARE AND COMPUTER NETWORKS;

COMPUTERIZED ON-LINE TRAINING SERVICES IN THE FIELD OF COMPUTERS, COMPUTER HARDWARE, MICROPROCESSORS, SOFTWARE AND COMPUTER NETWORKS; EDUCATIONAL SERVICES, NAMELY, PROVIDING INTERACTIVE TUTORIAL SESSIONS AND COURSES IN THE NATURE OF HOW-TO GUIDES, TIPS AND TECHNIQUES, EXPERT GUIDANCE AND ADVICE, ALL RELATING TO THE PURCHASE, USE, CARE, MAINTENANCE, SUPPORT, UPGRADING, UPDATING AND CONFIGURING OF COMPUTER HARDWARE, COMPUTER SOFTWARE, COMPUTER NETWORKS, TELECONFERENCING AND COMMUNICATIONS GOODS AND SERVICES; EDUCATIONAL SERVICES, NAMELY, CONDUCTING CLASSES, SEMINARS, CONFERENCES AND ONLINE EDUCATIONAL FORUMS IN THE FIELD OF COMPUTER AND SOFTWARE USE, NAVIGATION OVER GLOBAL COMPUTER NETWORKS, COMPUTER SCIENCE AND TECHNOLOGY, COMPUTER MANAGEMENT, AND DISTRIBUTING COURSE MATERIALS IN CONNECTION THEREWITH. DEVELOPING AND DISSEMINATING EDUCATIONAL MATERIALS DESIGNED TO INCREASE TECHNOLOGY LITERACY AMONG STUDENTS; TRAINING SERVICES FOR NETWORK HARDWARE AND SOFTWARE; TRAINING SERVICES IN THE FIELD OF ONLINE BUSINESS SOLUTIONS

IC 042. US 100 101. G & S: COMPUTER NETWORK MANAGEMENT SERVICES, NAMELY, MONITORING OF NETWORK SYSTEMS FOR TECHNICAL PURPOSES; HOSTING OF DIGITAL CONTENT ON THE INTERNET; COMPUTER NETWORK MONITORING SERVICES, NAMELY, PROVIDING INFORMATION ON THE OPERATION OF COMPUTER NETWORKS; CUSTOMIZATION OF WEB SOFTWARE, AND COMPUTER USER INTERFACE DESIGN FOR OTHERS; CONSULTING SERVICES IN THE FIELD OF COMPUTERS AND WIRELESS COMPUTING; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE FOR ENHANCING AND PROVIDING REAL-TIME TRANSFER, TRANSMISSION, RECEPTION, PROCESSING AND DIGITIZING OF AUDIO AND VIDEO GRAPHICS INFORMATION; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE FOR PROCESSING, STORAGE, RETRIEVAL, TRANSMISSION, DISPLAY, INPUT, OUTPUT, COMPRESSING, DECOMPRESSING, MODIFYING, BROADCASTING AND PRINTOUT OF DATA; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE FOR ENSURING THE SECURITY OF COMPUTER NETWORKS, FOR ACCESS CONTROL AND SECURITY, AND FOR USE IN PROTECTING COMPUTER NETWORKS FROM DATA THEFT OR DAMAGE BY UNAUTHORIZED USERS; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE FOR THE DEVELOPMENT, MAINTENANCE, AND USE OF LOCAL AND WIDE AREA COMPUTER NETWORKS; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE FOR THE RECEIPT, DISPLAY, AND USE OF BROADCAST VIDEO, AUDIO, AND DIGITAL DATA SIGNALS; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE FOR CREATING, FACILITATING, AND MANAGING REMOTE ACCESS TO AND COMMUNICATION WITH LOCAL AREA NETWORKS (LANS), VIRTUAL PRIVATE NETWORKS (VPN), WIDE AREA NETWORKS (WANS) AND GLOBAL COMPUTER NETWORKS; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE FOR USE IN PROVIDING MULTIPLE USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK FOR SEARCHING, RETRIEVING, TRANSFERRING, MANIPULATING AND DISSEMINATING A WIDE RANGE OF INFORMATION; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE TOOLS FOR THE FACILITATION OF THIRD PARTY SOFTWARE APPLICATIONS. PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE FOR WIRELESS NETWORK COMMUNICATIONS; CUSTOM COMPUTER SOFTWARE AND HARDWARE DEVELOPMENT, DESIGN, AND CONSULTING SERVICES; DESIGNING AND DEVELOPING STANDARDS FOR OTHERS IN THE DESIGN AND IMPLEMENTATION OF COMPUTER SOFTWARE, COMPUTER HARDWARE AND TELECOMMUNICATIONS EQUIPMENT; PROVIDING CUSTOMERS AND TECHNICIANS WITH INFORMATION RELATING TO COMPUTER PROJECT MANAGEMENT

Mark
Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
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Description of Mark Color is not claimed as a feature of the mark. The mark consists of The mark consists of the term "INTEL" inside two elliptical arcs that do not connect but create a three dimensional swirl element, and the wording "LOOK INSIDE" placed below.
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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