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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91218431
Party	Defendant IGT
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Date	11/20/2015
Attachments	REDACTED IGT Opposition to DDI Motion for Additional Discovery_Redacted.pdf(220914 bytes) REDACTED Hamilton Declaration in Support of IGT's Opposition Motion_Redacted.pdf(4025688 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>DOUBLE DOWN, INC.,</p> <p style="text-align: center;">Opposer,</p> <p style="text-align: center;">v.</p> <p>IGT,</p> <p style="text-align: center;">Applicant.</p>	<p>Opposition No.: 91218431 (Parent)</p> <p>Mark: DOUBLE DOWN STUD (Ser. No. 86/244,094)</p> <p>Cancellation No.: 92059996</p> <p>Mark: DOUBLEDOWN CASINO (Reg. No. 3,885,409)</p>
<p>IGT,</p> <p style="text-align: center;">Petitioner,</p> <p style="text-align: center;">v.</p> <p>DOUBLE DOWN, INC.,</p> <p style="text-align: center;">Registrant.</p>	<p>Cancellation No.: 92060105</p> <p>Mark: DOUBLE DOWN SALOON (Reg. No. 3,754,434)</p>

**IGT’S RESPONSE TO DOUBLE DOWN’S MOTION FOR ADDITIONAL DISCOVERY
OR TO EXTEND RESPONSE DEADLINE TO MOTION FOR SUMMARY JUDGMENT**

I. INTRODUCTION

Double Down, Inc.’s (“DDI”) motion for additional discovery or, in the alternative, to extend its deadline to respond to IGT’s motion for summary judgment should be denied.

DDI’s motion for additional discovery rests on the premise that, only through additional discovery, can it “justify” its nearly four-year delay in petitioning to cancel IGT’s DOUBLEDOWN CASINO Mark (“CASINO Mark”). (Mot. at 1-2.) Whether DDI’s delay was reasonable hinges entirely upon what it knew *before* filing its petition and why it acted upon that information when it did. Nothing in IGT’s possession can inform either inquiry. Because DDI seeks discovery irrelevant to IGT’s motion for summary judgment, it should be denied.

And even if additional discovery could form the basis of DDI's *post hoc* rationalization for its delay (and it cannot), the discovery DDI seeks cannot substantiate a theory of "progressive encroachment." Indeed, in the many "suspicions" and "inferences" that appear to form the basis for its motion (*see* Mot. at 8, 10), DDI does not dispute the dispositive fact that DOUBLEDOWN CASINO remains what it always has been—an online game. As a matter of law, progressive encroachment is unavailable where the service remains the same as that covered in the registration, and where, as here, IGT has merely taken advantage of additional technology to grow its business. Further discovery is therefore futile.

DDI's motion in the alternative, to extend time to respond to IGT's motion for summary judgment by an additional 30 days, should also be denied. IGT filed its summary judgment motion on July 22, 2015. The proceedings were suspended September 2, 2015 to allow the parties to explore settlement; and the proceedings resumed November 18, 2015. Given the passage of time from the filing of IGT's motion to now, DDI's request for a further 30-day extension of time to respond is now excessive. IGT nevertheless consents to the Board granting DDI a further extension of 15 days to respond to IGT's motion.

II. ARGUMENT

DDI is entitled to additional discovery to respond to IGT's motion for summary judgment—which is based on laches—*only if* "it cannot present facts essential to justify its opposition." Fed. R. Civ. P. 56(d).

DDI does not seek additional discovery related to the undisputed fact that nearly four years passed from the time the CASINO Mark was registered and when DDI filed its petition to cancel. Likewise, DDI does not seek discovery related to the undisputed prejudice IGT will suffer if its CASINO Mark is cancelled at this late stage. Instead, DDI's motion seeks

information only to “justify the delayed filing of DDI’s petition.” (Mot. at 1-2.) DDI’s motion fails for at least two independent reasons.

A. DDI cannot justify its delay through *post hoc* rationalizations gained through discovery.

It is well-settled that knowledge gleaned during discovery cannot form the basis of a “*post hoc* rationalization” for delay in the context of a laches defense. *Hot Wax, Inc. v. Turtle Wax, Inc.*, 191 F.3d 813, 823 (7th Cir. 1999) (finding that plaintiff’s excuse for delay was “nothing more than a *post hoc* rationalization” and that it was “disingenuous for [plaintiff] to argue that its decision to file suit was motivated” by information discovered “only *after* its suit had been filed”) (emphasis in original); *see also Grupo Gigante SA De CV v. Dallo & Co.*, 391 F.3d 1088, 1103 (9th Cir. 2004) (facts learned during discovery cannot excuse plaintiff’s delay in bringing infringement suit because plaintiff did not have “the benefit of that knowledge before [the] litigation started”).

All information relevant to DDI’s reasons for delay in petitioning to cancel the CASINO Mark are necessarily within DDI’s possession, not IGT’s. *See Bad Boys Bail Bonds, Inc. v. William Lee Yowell*, 115 U.S.P.Q.2d 1925, 2015 WL 5895959, at *5 (T.T.A.B. Aug. 21, 2015) (denying motion for Rule 56(d) discovery because the relevant evidence was necessarily within movant’s own possession). A motion for additional discovery to “explore” progressive encroachment¹ as a means to “justify the delayed filing of DDI’s petition” necessarily seeks evidence that could not have informed DDI’s knowledge at the time of filing and thus cannot inform whether DDI acted reasonably in light of what it knew at the time. (Mot. at 1-2.)

¹ Notably absent from DDI’s petition is any reference to progressive encroachment or the alleged “dramatic transformation” of DOUBLEDOWN CASINO into a “virtual casino that directly competes with DDI” (Mot. at 1.)—falsehoods that are addressed below in Part B. Rather, DDI’s petition makes clear that DDI filed because “the USPTO has refused registration of Petitioner’s DOUBLE DOWN Mark,” which DDI alleged covers services that are “the same or highly related” to DDI’s services. (DDI Pet. ¶¶ 19, 21.)

Furthermore, DDI admits (1) that it knew of the disputed CASINO Mark and the social computer games provided under that mark “[s]ometime between 2010 and 2011” (Mot. at 4), (2) that it knew IGT, a well-known figure in the “regulated gaming industry,” acquired the CASINO Mark in January 2012 (*id.*), and (3) that in September 2013, IGT made numerous announcements regarding improvements to the DOUBLEDOWN CASINO games, which were made accessible through multiple mediums, including individual device applications, the Internet, and through third-party casino websites (*id.* at 4-5).

Based on the foregoing admissions, it is clear that DDI’s delay is unjustified here—indeed, this is the very basis of IGT’s summary judgment motion. And DDI cannot “justify” its delay by appealing to Rule 56(d) in search of information that could not have formed its reasons for delay in the first place. DDI’s motion must be denied on this ground alone.

B. Even if information in IGT’s possession could explain DDI’s delay (which it cannot), further discovery is futile.

Setting aside that anything DDI learns through discovery could only support an impermissible *post hoc* rationalization for its delay, the discovery requested in DDI’s motion cannot justify its delay under the theory of progressive encroachment for at least two reasons.

1. Progressive encroachment cannot be found where the allegedly expanded services remain within the scope of the registration.

In reciting the theory of progressive encroachment (Mot. at 11), DDI intentionally omits a central holding from *Ava Ruha Corp. v Mother’s Nutritional Center, Inc.*, 113 U.S.P.Q.2d 1575, 2015 WL 496141, at *7 (T.T.A.B. Jan. 29, 2015)—namely, that “[f]or purposes of an attack on a registration, there can be no ‘progressive encroachment’ where the alleged encroachment is within the scope of the registration at issue.”

IGT’s CASINO Mark covers “entertainment services, namely, providing an on-line computer game.” (Ex. 3 to Declaration of Hope Hamilton dated July 10, 2015 and submitted in

support of IGT's motion for summary judgment). DDI's progressive encroachment theory rests on its allegation that IGT's "impending expansion of the CASINO Mark from the social computer game industry into the online gaming industry" by, for example, "offer[ing] real-money online slots," caused DDI to petition to cancel the CASINO Mark. (Mot. at 4-5.) Not only does DDI's argument ignore substantial discovery establishing that DOUBLEDOWN CASINO is and has always been a non-wager based online game,² it ignores that both social and wager-based *online* games are "subsumed within the description" of the services in IGT's CASINO Mark registration covering "on-line computer games." *Ava Ruha*, 2015 WL 496141, at *7. Accordingly, no amount of further discovery into "IGT's intent to move into the online gaming space as online gaming becomes legal" (Mot. at 9), can substantiate a progressive encroachment theory.

² Contrary to DDI's argument, IGT's discovery responses, including its response to Interrogatory No. 11, as well as the Affiliate Agreements that DDI "infer[s]" will show that "IGT is positioning itself to offer real-money online gaming" (Mot. at 8), demonstrate that the DOUBLEDOWN CASINO games are strictly social, non-wager based online games:

Answer to Interrogatory No. 11: "[T]he DOUBLEDOWN CASINO Mark has been in continuous use in connection with online computer games since at least as early as January 12, 2010. IGT's DOUBLEDOWN CASINO games are available solely in the online mobile device space. DOUBLEDOWN CASINO social games are not offered in physical, land-based casinos, and are not subject to regulatory oversight, licensing, or other controls that govern traditional land-based casino services or money-based online and Internet-based gambling." (Ex. D, at 11-12, to Declaration of Laura Bielinski dated August 21, 2015 and submitted in support of DDI's motion ("Bielinski Decl.").)

Affiliate Agreement "Terms and Conditions":

REDACTED

(See Ex. G to Bielinski Decl., IGT000699, IGT000706, IGT000714, and IGT000722, IGT000729, IGT000715, IGT000753, IGT000767, IGT000775, IGT000783, IGT000790, IGT000798.)

2. Growth does not constitute progressive encroachment.

DDI improperly conflates growth with progressive encroachment by mischaracterizing as a “dramatic transformation” the shift of DOUBLEDOWN CASINO from a Facebook application to a multi-platform online game, and the attendant expansion of related advertising. (Mot. at 1.)

It is clear that “[a] junior user’s growth of its existing business and the concomitant increase in its use of the mark do not constitute progressive encroachment.” *Tillamook Country Smoker, Inc. v. Tillamook Cnty. Creamery Ass’n*, 465 F.3d 1102, 1110 (9th Cir. 2006). Likewise, “natural growth of [an] existing business” in response to shifting technology is “not an expansion into a new market.” *Internet Specialties West, Inc. v. Milon-DiGiorgio Enters., Inc.*, 559 F.3d 985, 991 (9th Cir. 2009) (rejecting progressive encroachment where defendant “shifted from offering dial-up access to DSL access” to provide Internet access, e-mail, and web hosting services).

To be sure, since its launch nearly six years ago, DOUBLEDOWN CASINO has grown. Players can access more games through more interfaces, including through “the DOUBLEDOWN CASINO website (<http://www.doubledowncasino.com>), third-party websites, social networking websites such as Facebook, and mobile device applications.” (Sigrist Decl. ¶ 7). But the DOUBLEDOWN CASINO game service remains the same as it was when first launched in January 2010—a “free online social gaming service” that is “offered solely in the online mobile device space.” (*Id.* ¶¶ 6, 10.) And even among DDI’s concocted suspicions and inferences, DDI does not and cannot dispute the dispositive fact that DOUBLEDOWN CASINO is still only an online game. Neither the fact that DOUBLEDOWN CASINO has become “lucrative” (Mot. at 1), nor the fact that advances in technology have allowed IGT to increase the platforms through which the DOUBLEDOWN CASINO games may be accessed, amount to progressive encroachment.

Likewise, IGT's increased advertising through Affiliate Agreements with land-based casinos does not constitute a "transformation" of its services or a "radical[] shift[]" in marketing. (Mot. at 1, 10.)

First, the plain language of the Affiliate Agreements—all of which have been produced³—demonstrate that they are nothing more than Internet marketing agreements. In return for allowing IGT to place a link to DOUBLEDOWN CASINO on the casinos' websites, IGT may share with the casinos some of the revenue received from customers accessing DOUBLEDOWN CASINO through those links "as consideration for the use of the third-party website real estate." (See Sigrist Decl. ¶ 9; see also, e.g., IGT000772 – IGT000779 within Ex. G to Bielinski Decl.) The Affiliate Agreements do not make DOUBLEDOWN CASINO games available within land-based casinos or contemplate any other expansion into the brick-and-mortar realm. (*Id.*)

It is self-evident that paying casinos to promote the DOUBLEDOWN CASINO online games is no more a "use . . . in connection with casino services" (Mot. at 4) than purchasing a television advertisement for DOUBLEDOWN CASINO would be a use in connection with television services. Neither the expansion of advertising efforts into new media nor offering existing products for sale in a new location can constitute progressive encroachment. See, e.g., *Prestwick Grp., Inc. v. Landmark Studio Ltd.*, No. 14-CV-731-JPS, 2015 WL 2384191, at *6 (E.D. Wis. May 19, 2015) (finding no encroachment and upholding laches defense where defendant "began an extensive advertising campaign . . . including the use of advertising media not previously used by it"); *Tillamook*, 465 F.3d at 1110 (finding no encroachment and

³ Although IGT stands by its objections that DDI's overbroad document requests seeking "all" Affiliate Agreements extend beyond what is proportionally necessary and relevant to this dispute, as a courtesy, IGT produced all Affiliate Agreements to DDI on November 6, 2015. See Declaration of Hope Hamilton filed herewith, ¶ 2. Notwithstanding, IGT maintains that the Affiliate Agreements previously produced (Ex. G to Bielenski Decl.) are fully representative and sufficient to show the extent of IGT's relationships with land-based casinos.

upholding laches defense where junior user began selling its products in the same stores as senior user, and relying on the fact that junior user was still selling the same product it always had). “[S]imply adopting a new form of technology [*see, e.g.,* website linking and framing] does not constitute progressive encroachment.” *Saul Zaentz Co. v. Wozniak Travel, Inc.*, 627 F. Supp. 2d 1096, 1115 (N.D. Cal. 2008) (finding no encroachment and upholding laches defense because defendant’s “expansion into internet sales represented natural business growth”).

Second, DDI’s speculation that the Affiliate Agreements constitute a “radical shift” in marketing and in its “target consumer base” is also belied by the substantial discovery that DDI falsely alleges “IGT has not yet provided.” (Mot. at 7, 10.) To the contrary, IGT has produced documents and interrogatory responses showing that:

- IGT’s target consumers are, and have always been, land-based casino patrons,
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED] (Hamilton Decl., Ex. 1 (IGT000001-IGT000003));
- DOUBLEDOWN CASINO is comprised of online versions of traditional land-based casino games, including “bingo, blackjack and other card games, roulette, video poker, and slots” (Sigrist Decl. ¶ 8);
- IGT’s DOUBLEDOWN CASINO games are “intended for users 21 years of age or older” (Ex. B, at 11-12, to Bielinski Decl. (Answer to Interrogatory No. 11));
- since as early as 2012, DOUBLEDOWN CASINO has been marketed via the Internet through various casino-themed desktop ads, mobile ads, Internet landing pages, and

Facebook wall posts (*see* Hamilton Decl., Ex. 2 (IGT000045- IGT000049) (showing representative advertising)); and

- since at least as early as 2011, the DOUBLEDOWN CASINO website has specifically targeted casino patrons (*see* Hamilton Decl., Ex. 3 (IGT000403, IGT000052).)

Representative examples of DOUBLEDOWN CASINO website screenshots (showing the skyline of Las Vegas and dating back to 2010 and 2011), demographic information, and advertising materials follow below and are attached in full as Exhibits 1-3 to the supporting Hamilton Declaration:



REDACTED



Even if a portion of IGT’s growth “is directly tied to” expanded Internet advertising through casino websites (Mot. at 10), growth owing to the common practice of Internet advertising—particularly when directed to the very same casino player demographic that IGT has always targeted—cannot support DDI’s encroachment theory. Indeed, “it would be illogical” to permit DDI to twist IGT’s evidence of “increased sales resulting from such [increased] advertising” to limit a laches defense when “investment in advertising and marketing is considered evidence of economic prejudice in favor of [IGT].” *Wisconsin Cheese Group, Inc. v. V V Supremo Foods, Inc.*, 537 F. Supp. 2d 994, 1002 (W.D. Wisc. 2008).

For these reasons, additional discovery into the natural growth of DOUBLEDOWN CASINO to substantiate a *post hoc* progressive encroachment theory is futile.

III. CONCLUSION

For the foregoing reasons, DDI’s motion for additional discovery should be denied, and DDI should be ordered to respond to IGT’s motion for summary judgment within 15 days.

November 20, 2015

Respectfully submitted,

s/ Hope Hamilton

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Attorneys for IGT

CERTIFICATE OF SERVICE

The undersigned certifies that on November 20, 2015, I caused to be served a true and correct copy of the forgoing Response to Double Down’s Motion for Additional Discovery or to Extend Response Deadline to Motion for Summary Judgment in the manner indicated below to the following attorneys of record:

- U.S. Mail, postage prepaid
- Hand Delivery
- Fax
- Electronic Service

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/s/ Barbara A. Adams
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**DECLARATION OF HOPE HAMILTON IN SUPPORT OF IGT’S RESPONSE TO
DOUBLE DOWN’S MOTION FOR ADDITIONAL DISCOVERY OR TO EXTEND
RESPONSE DEADLINE TO MOTION FOR SUMMARY JUDGMENT**

I, Hope Hamilton, make the following Declaration under penalty of perjury:

1. I am an attorney with the law firm of Holland & Hart LLP and I make this declaration based on my personal knowledge and the records of the firm.
2. On November 6, 2015, to the best of my knowledge, IGT produced to Double Down, Inc. (“DDI”) all executed Casino Affiliate Agreement and Casino Distribution Agreement in its possession, custody, and control.
3. Attached as Exhibit 1 is a true and correct copy of DOUBLEDOWN CASINO marketing and demographic information produced by IGT to DDI on July 24, 2015 (IGT000001-IGT000003).

4. Attached as Exhibit 2 are true and correct copies of DOUBLEDOWN CASINO Internet advertisements produced by IGT to DDI on July 24, 2015 (IGT000045- IGT000049).

5. Attached as Exhibit 3 are true and correct copies of DOUBLEDOWN CASINO screenshots from November 17, 2010 and November 22, 2011, respectively, taken using Domain Tools, which were produced by IGT to DDI on July 24, 2015 (IGT000052, IGT000403).

I hereby affirm, under penalty of perjury, that the foregoing is true and correct to the best of my knowledge, information, and belief.

EXECUTED on November 20, 2015.

/s/ Hope Hamilton

Hope Hamilton

EXHIBIT 1

REDACTED

REDACTED

REDACTED

EXHIBIT 2

Various Desktop Ads – Used 2012, 2013, 2014



728x90



300x250



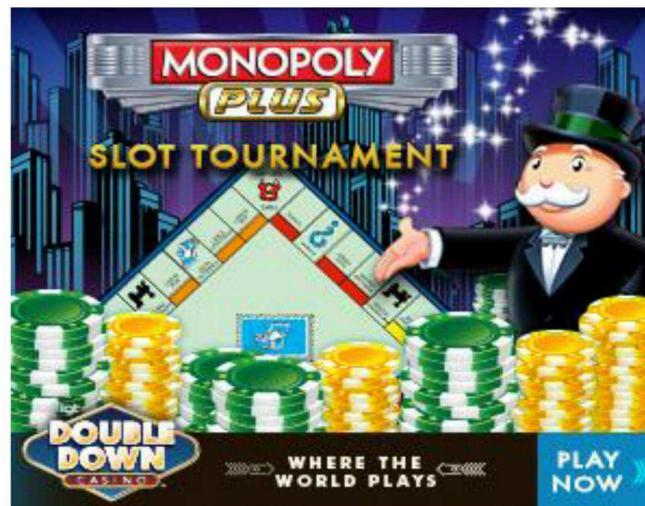
160x600



120x120



110x80



Mobile Ads – 2012, 2013, 2014



Landing Pages - 2012



1,000,000
FREE CHIPS
for New Players Only

CLEOPATRA

3 OR MORE INITIATES 11 ADDITIONAL FREE SPINS

CLEOPATRA SLOTS
EXPLORE THE RICHES OF THE NILE

PLAY FREE

DOUBLEDOWN CASINO

The BRADY BUNCH
SLOT GAME!

- Relive Your Favorite Brady Moments in the Game
- 9 Great Bonus Games 1 for Each Family Member + Alice

PLAY FREE! ON FACEBOOK

And Get \$100,000 Extra Chips Today!

DOUBLEDOWN CASINO

Only at DoubleDown Casino

Screen shot of Casino - 2012



Free Casino Games | DoubleDown Casino - Play Now

Free Casino Games | DoubleDo... | www.doubledowncasino.com

Play on Your Smartphone! Free Download! GAME CARD

EARN CHIPS BUY CHIPS

Ryan A \$137,473,679 SHAKER 480 / 1000

VIDEO POKER JACKS OR BETTER DEUCES WILD DOUBLE DOUBLE BONUS

Jacks or Better	Deuces Wild	Double Double Bonus
\$100 PER CREDIT	\$200 PER CREDIT	\$100 PER CREDIT
\$1,000 PER CREDIT	\$2,000 PER CREDIT	\$1,000 PER CREDIT
\$10,000 PER CREDIT	\$20,000 PER CREDIT	\$10,000 PER CREDIT
\$100,000 PER CREDIT	\$200,000 PER CREDIT	\$100,000 PER CREDIT

Video Poker Leaderboard - All Players

Rank	Player	Score	Level
10	Mark E	\$327.18	LEVEL 18
9	Sarah R	\$3358	LEVEL 18
8	Yaya T	\$374.20	LEVEL 18
7	Josip B	\$391.20	LEVEL 18
6	ThantMinh	\$428.40	LEVEL 18
5	Patsy C	\$436.30	LEVEL 18
4	Glenda W	\$454.30	LEVEL 18
3	Edgaras J	\$457.80	LEVEL 18
2	Steve G	\$613.80	LEVEL 18
1	Pat M	\$657.80	LEVEL 18

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Facebook Wall Posts



2012

DoubleDown Casino - Free Slots
Page Liked · December 8, 2012 ·

Step up to the DoubleDown Casino Facebook Like challenge! Like and share this post with your friends and come back tomorrow to receive FREE CHIPS! Learn about FREE CHIP offers, NEW game announcements, and exclusive CHIP SALES by Liking DoubleDown Casino today!

Share and Like Today! >>
<http://apps.facebook.com/doubledowncasino>

Unlike · Comment · Share

You and 80,383 others like this.

46,521 shares

View previous comments 5 of 5,811

Michael Christopher Ioi
May 9, 2013 at 6:47pm · Like

Kelly Erickson like the games
June 25, 2013 at 7:50pm · Like

Mary Rushton Eaves plays this daily be back!

Write a comment...

2013

DoubleDown Casino - Free Slots
Page Liked · July 26, 2013 ·

Play Wild Wolf on the go! You'll have even more ways to win with Stacked Wilds and 5 FREE SPINS in bonus rounds. Join the pack and play Wild Wolf today! Go Mobile! <http://m.doubledowncasino.com/>

Like · Comment · Share

6,571 people like this.

781 shares

View previous comments 1 of 1,751

Glenn Widdows on the most boring game I have played on get some imagination
August 13, 2013 at 12:31pm · Like

Write a comment...

People You May Know See All

Kazui Takahashi
13 mutual friends
Add Friend

Timeline Photos Options Share Send Like

DoubleDown Casino - Free Slots
Page Liked · June 15, 2014 ·

Make a killing in Black Widow slots! Your wealth grows with the Web Capture feature where you capture symbols in your web for more wins. Play now and receive 175,000 FREE CHIPS with game code EAJRCW.

Redeem NOW >> <https://apps.facebook.com/doubledowncasino/>

To Redeem 175,000 Free chips... See More

Like · Comment · Share

4,719 people like this. Most Relevant

878 shares

Bernadette MacNeil Doyle New COORDINATOR
Like · Reply · June 15, 2014 at 12:20pm

44 Replies

Kevin Smith on DD: here are a few uncredited suggestions... 1. get rid of the spin bonus unless you change the wheel to 1,000,000, 2,000,000, etc. 2. Every bonus game should have 500,000 since they are low and far between. Stop creating new games and make the existing ones better with larger payouts.
Like · Reply · June 16, 2014 at 6:43pm

17 Replies

James McKee Finlay lol Double Diamonds! 10,000,000,000,000!
Like · Reply · June 15, 2014 at 12:42pm

8 Replies

View more comments 3 of 1,136

Write a comment...

EXHIBIT 3

Home > Screenshot History > Doubledowncasino.com

Doubledowncasino.com Screenshot History

doubledowncasino.com | 2010-11-17

doubledowncasin
Example: amazon.co



doubledowncasi...
2013-08-15



doubledowncasi...
2005-09-04

◀ Newer



Image Supplied By DomainTools.com

02 / 10



DOUBLE DOWN CASINO

WELCOME TO THE WORLD'S LARGEST FREE TO PLAY CASINO

Slots | Black Jack | Video Poker | Roulette

CLICK HERE! Login with Facebook CLICK HERE!

PLAY WITH MILLIONS OF PLAYERS FROM AROUND THE WORLD

OR PLAY AS A GUEST

FREE PLAYING CHIPS EACH DAY - 12+ SLOT MACHINES - DAILY SLOT TOURNAMENTS - MULTIPLAYER BLACKJACK, POKER, VIDEO POKER AND ROULETTE

Free Slots | Free Blackjack | Free Poker | Free Roulette | Sitemap

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DoubleDown Casino is the best website on the internet for free casino games and free mobile casino games with no download or registration requirements and you can get started playing right now! With millions of players online in our free casino, you can enjoy a variety of games including free slots, free blackjack, free video poker and free roulette.

The Best and Biggest Free Online Casino on the Internet is DoubleDown

Considered the *Largest Casino in the World*, Double Down Casino serves you up all the Free Casino Games you can handle. There are many free online "casinos" offering a single game and calling themselves a full-service casino. At Double Down Casino, we believe in offering you every free casino game you could play for fun! We offer 10 Free Slot Games, Free Slot Tournaments, 3 Free Video Poker Games, Free Blackjack Games, and Free Online Roulette.

How to Enjoy Free Online Casino Games on DoubleDown

To enter our free online casino, simply log in with your Facebook account, or try us out as a guest first if you prefer. We'll give you all the chips you need to play free casino games simply for signing in to your account. As soon as you sign in, you're ready to get started! Every day you sign in, you'll get more chips, ensuring that you can enjoy any of our free online casino game options as much as you like. To get even more chips, invite your friends to enjoy our casino games for free too.

Experience Free Online Slots at Double Down

DoubleDown Free Casino is proud to offer top quality Free Online Slots. We have 10 Free Slot Machine Games to choose from: Fireworks Slots, Mayan Gold Slots, Happy Hour Slots, Jewels of the Dragon Slots, Lucky Shamrock Slots, Classic Slots, Sunken Treasure Slots, European Vacation Slots for Fun, Wild Safari Africa Slots for Free, Pharaohs Tomb Game Slots, and Free Slot Tournaments 24-7! We even show you how to win at slots with our Slots Guide. We share slot machine tips on winning at slots, slot machine strategy, and give you casino slots tips on how to beat slot machines.

Play Free Blackjack Online at DoubleDown

Fancy a game of chance? We've got all the free blackjack games you can play! Played using traditional decks of 52 playing cards, the object of these casino online free games is to get three cards in your hand that total up to 21 without going over and beating the house. To learn how to play blackjack, visit our Blackjack Strategy Guide which will help novices up to experts understand the rules of blackjack, blackjack card values, and blackjack tips to win at blackjack.

Free Online Video Poker at DoubleDown

We offer many variations of poker, and you can enjoy as many games as you like in our free online casino. No download is required to get started and if you need to brush up on your skills, we have a great How to Play Poker Guide. Take a glance at it to learn video poker strategy, online poker tips and make sure you know all the winning poker hands!

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