

ESTTA Tracking number: **ESTTA626301**

Filing date: **09/10/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Mojang Synergies AB
Granted to Date of previous extension	11/19/2014
Address	Maria Skolgata 83,bv Stockholm, 118 53 ORT SWEDEN

Domestic Representative	Steven Mancinelli Attorney for Opposer Mancinelli & Associates, P.C. 111 John Street, Suite 800 New York, NY 10038 UNITED STATES steven@MAIPL.com Phone:(212) 366-1324
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Applicant Information

Application No	86197132	Publication date	07/22/2014
Opposition Filing Date	09/10/2014	Opposition Period Ends	11/19/2014
Applicant	Rose, Cayle, N. 107 Biloxi, MS 39503 UNITED STATES		

Goods/Services Affected by Opposition

Class 009. First Use: 2010/04/10 First Use In Commerce: 2010/04/10 All goods and services in the class are opposed, namely: Computer network server; Computer servers; Digital media servers; Downloadable documents in the field of architecture provided via a website; Downloadable virtual goods, namely, computer programs featuring schematics for use in online virtual worlds; Internet servers; Network servers

Grounds for Opposition

False suggestion of a connection	Trademark Act section 2(a)
Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)
<i>Torres v. Cantine Torresella S.r.l.Fraud</i>	808 F.2d 46, 1 USPQ2d 1483 (Fed. Cir. 1986)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration	4252394	Application Date	05/17/2011
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No.			
Registration Date	12/04/2012	Foreign Priority Date	01/11/2011
Word Mark	MINECRAFT		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0 Computer game software; video game software; computer game software for use with personal computers, home video game consoles used with televisions and arcade-based video game consoles; computer gamesoftware downloadable from a global computer network; digital media, namely, pre-recorded CD-ROMs, tapes, cartridges, digital video discs, digital versatile discs, DVDs, and high definition digital discs featuring computer games and video games</p> <p>Class 025. First use: First Use: 0 First Use In Commerce: 0 Articles of clothing, namely, t-shirts,shirts, dress shirts, trousers, pants, skirts, blouses, dresses, sweaters, sweatshirts, hooded sweat shirts, jackets; head-wear; knitwear, namely, knit dress, knit shirts, knit skirts, knit tops, knitcaps, knit gloves, knit jackets and polo knit tops; hats; caps; neckwear; garments for children, namely, shorts, shirts, pants, blouses, shorts, jumpers, sweatpants, sweat shirts, hooded sweat shirts; footwear; shoes; socks</p> <p>Class 028. First use: First Use: 0 First Use In Commerce: 0 Game controllers for computer games; electronic interactive board games for usewith external monitor; Video game consoles for use with an external display screen or monitor; video game interactive remote control units; stand alone video output game machines; arcade-type electronic video games; board games; manipulative puzzles; playing cards and card games</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0 Entertainment services, namely, providing on-line computer games and video games, mobile telephone and other remote communications device; providing temporary use of non-downloadable internet computer games; providing temporary use of non-downloadable on-line electronic games played via a global computer network; education and entertainment services in the form of production of cinematographic, televisual, digital and motion picture films, radio and television programs and shows; production of educational computergame software and video game software concerning nature and the environment; editing and production of cinematographic,televisual, digital and motion picture films, radio and television programs; entertainment services in the form of electronic, non-downloadable computer and video games provided by means of the Internet, mobile telephone and other remote communications device</p>		
U.S. Application No.	79145431	Application Date	10/02/2013
Registration Date	NONE	Foreign Priority Date	04/03/2013

Word Mark	MINECRAFT
Design Mark	MINECRAFT
Description of Mark	NONE
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0</p> <p>Computer software; computer and video games software; interactive entertainment software; computer software downloaded or downloadable; electronic publications; computer software publications downloaded; data recorded electronically from the internet; data recorded in machine readable form from the internet; discs, tapes, cartridges, CD-ROMs, DVDs and other magnetic, electronic or optical media, all bearing computer games, software and/or audio visual content; software applications; website applications; electronic game programs; computer peripherals; and optically recorded data for computers; software and apparatus for downloading, transmitting, receiving, providing, publishing, extracting, encoding, decoding, reading, storing and organizing audiovisual, video-graphic and written data; computer software for gathering, processing, monitoring, analysing, managing and/or reporting information; computer software for gathering, processing, monitoring, analysing, managing and/or reporting information concerning usage and performance of software, applications, computer and video games, websites, virtual worlds and audio visual content; computer software for gathering, processing, analysing, managing and reporting information concerning online, internet and web site activity; computer software for data mining, data query, data processing and data analysis; computer software for designing, developing, modifying and improving computer software, applications, computer and video games, websites and audio visual content and the marketing, promotion, sale, distribution, monetisation and operation of the foregoing; information stored on electronic, magnetic and/or by optical means; publications in electronic form supplied on-line from a database or from facilities provided on the internet or other networks (including websites); electronic notice boards; on-line database; sound, video and data recordings; sunglasses; records, discs, tapes, cassettes, cartridges, cards and other carriers bearing or for use in bearing sound recordings, video recordings, data, images, games, graphics, text, programs or information; memory carriers; pre-recorded video, audio and data recording media; data carriers; telephones, communications and telecommunications apparatus; mobile telephone games; mobile telephone fascias and covers; non-printed publications; films and programmes prepared for television; refrigerator magnets; instructional and teaching materials in the form of apparatus and instruments; pre-paid cards (magnetically encoded); parts and fittings for the aforesaid goods</p> <p>Class 014. First use: First Use: 0 First Use In Commerce: 0</p> <p>Jewellery; precious stones and precious metals; goods coated in precious metals; costume jewellery; badges of precious metal; brooches; bracelets; bracelets made of metal; bracelets made of leather; cufflinks; clocks; tie pins; tie clips; earrings; key rings; pendants; horological and chronometric instruments including watches and clocks; wrist bands parts and fittings for the aforesaid goods</p> <p>Class 016. First use: First Use: 0 First Use In Commerce: 0</p> <p>Printed matter, paper, cardboard, and goods from these materials, not included in other classes; printed pages downloaded from the internet; printed publications; books; annuals; printed publications; comics; magazines; redeemable vouchers (printed) and pre-paid cards (not magnetically encoded), newsletters; newspapers; albums; periodicals; journals; catalogues; manuals; pamphlets; leaflets; posters; stationery; labels; address books; instructional and teaching materials (except apparatus); drawings; paintings; photographs; prints; pictures; calendars; pens; pencils; pencil top ornaments; tags for index cards; gift wrap</p>

cards; wrapping paper; note pads; decorative paper centerpieces; paper party decorations; greetings cards; stickers and sticker albums; plastic materials for packaging; beer mats; covers for chequebooks and passports; pictures; parts and fittings for all the aforesaid goods

Class 018. First use: First Use: 0 First Use In Commerce: 0

Articles made of leather and imitation leather; bags; handbags; purses; wallets; shopping bags; sports bags; tote bags; school bags; travelling bags; backpacks; rucksacks; umbrellas; briefcases; purses; wallets; key cases; vanity cases, not fitted; parts and fittings for the aforesaid good

Class 021. First use: First Use: 0 First Use In Commerce: 0

Household or kitchen utensils and containers; chinaware; glassware; porcelain, pottery and earthenware; comb cases and combs; sponges (not for surgical use); glasses; mugs; money boxes; tooth brushes; articles for cleaning purposes; baskets for domestic use; containers for beverages; bottle openers; ironing boards; bottles; statuettes, figurines and models of porcelain, terracotta, glass, china or earthenware; dishes; soap boxes and holders; piggy banks; pots; powder compacts and puffs; drinking vessels and flasks; cocktail shakers; paper plates; tea pots; egg cups; ice cube moulds; candy boxes; coasters, not of paper and not being table linen; cork screws and coolers; crockery; cups; tableware

Class 025. First use: First Use: 0 First Use In Commerce: 0

Articles of clothing; footwear and headgear; t-shirts; shirts; trousers; sweatshirts; jackets; knitwear; hats; caps; baseball caps; neckwear; belts; scarves; gloves; sweat bands for wrists; shoes; socks; garments for women; garments for men; garments for children; apparel parts and fittings for all the aforesaid

Class 028. First use: First Use: 0 First Use In Commerce: 0

Games and playthings; electronic games apparatus; audiovisual games on computer hardware platforms (not for use with television receivers), hand-held computer games equipment; home video game machines and hand-held video game machines; parts and fittings for all the aforesaid goods; board games; electronic game machines; game equipment sold as a unit for playing card games; electronic hand-held game units; game equipment sold as a unit for playing board game, a card game; stand-alone video output games machines, and manipulative puzzles; playing cards; board games; card games; three dimensional puzzles; parts and fittings for all the aforesaid goods

Class 035. First use: First Use: 0 First Use In Commerce: 0

Online retail store services via the internet featuring downloadable computer video games, motion pictures and music; retail sales of software, computer and video games, motion pictures and music; retail store services provided by communications networks and on-line retail store services on a local and/or global computer and/or telecommunications networks featuring a wide variety of products namely computer and video games, computer software, entertainment software, computer hardware, computer game and hardware accessories, books, pre-recorded media, computer peripherals, clothing, homewares, namely, mugs, crockery, table wear, cutlery, bedding, cushions, virtual goods (games), clothing for virtual characters and educational materials; online retail store services provided by communications networks connected with video content, computer software, audio visual material, cards, music, games, software, clothing, footwear, headgear, baby clothes, children's clothes T-shirts, jumpers, hoodies, lanyards, caps, toys, printed matter, paper goods, magazines, books, cushions, throws, pillows, bed linen, duvet covers, jewellery, key rings, mugs, bags, wallets and cases, games, toys, playthings, entertainment products, namely, games, playthings, educational products, namely, books, educational games; advertising, marketing and promotion services; advertising provided on-line, from computer databases, the internet and communications networks; sale and rental of advertising space; dissemination of advertising material; promotion of goods and services via an on-line service with links to the websites and online services of other retail store services provided via communications networks featuring com-

puter, electronic and entertainment products; publicity services; arranging, organising and conducting exhibitions and events featuring a variety of activities for promotional purposes; services for the marketing, promotion, sale and retail services relating to computer software, applications, computer and video games and audio visual content; online retail services relating to computer software, applications, computer and video games and audio visual content; business data analysis services; services for research relating to customer behavior, satisfaction, attitude, effectiveness; computerized database management; marketing data integration; data storage services; data processing services; advertising and promotional services; the foregoing provided by individuals, computers, a network of interconnected computers or by remote communications devices; information, advisory and consultancy services relating to the foregoing

Class 038. First use: First Use: 0 First Use In Commerce: 0

Providing online access to computer networks, computer databases, the internet, on-line bulletin boards, virtual worlds, servers, virtual worlds including user generated characters, and libraries of text, graphics and audio-visual and multimedia information and entertainment; providing on-line electronic bulletin board services and chat rooms; providing of an on-line service enabling physically remote players of electronic games to communicate with selected players; telecommunication and broadcasting services; broadcasting via the internet, mobile phone networks and other telecommunications networks; telecommunication services for the collection and supply of information; electronic transmission of data and information via a global computer network; facilitating access to a worldwide computer and/or telecommunications networks for downloading computer software and information; transmission of information via local and/or global computer and/or telecommunication networks; providing access to remote data storage and servers; providing access to advertising, news, information and audio, video, text and other multimedia content, via local and/or global computer and/or telecommunications networks; provision of electronic communication links; provision of telecommunications connections and access to the internet and/or computer databases; receipt and/or delivery of messages, documents and other data by electronic transmission; providing on-line chat room for transmission of messages among computer users concerning topics; communication and broadcasting of information and advertising by computer, computer terminals, the internet, television, mobile communications device, telegraphy, telephone, wireless communications device or other electronic means; internet communication services; audio visual communication services; communication services for the transmission of advertising, images, text and data, information, voices, sound and data; telecommunication and broadcasting services; broadcasting via the internet, mobile phone networks and other telecommunications networks; electronic transmission of data and information via a global computer network; facilitating access to a worldwide computer and/or telecommunications networks for downloading computer software and information; transmission of information via local and/or global computer and/or telecommunication networks; providing access to advertising, news, information and audio, video, text and other multimedia content, via local and/or global computer and/or telecommunications networks; provision of electronic communication links; provision of telecommunications connections and access to the internet and/or computer databases; receipt and/or delivery of messages, documents and other data by electronic transmission; communication and broadcasting of information and advertising by computer, computer terminals, the internet, television, mobile communications device, telegraphy, telephone, wireless communications device or other electronic means; internet communication services; audio visual communication services; communication services for the transmission of advertising, images, text and data, information, voices, sound and data; provision of information relating to communications; providing voice over internet protocol (VOIP) peer-to-peer communications, electronic transmission of data and documents over computer terminals and instant messaging services; providing a high speed access to area networks and a global computer information network; provision

access to a website or interactive community for users to share personal news, data, information, content, photos, audio and video, interests, activities and opinions and/or to receive feedback others; provision of information relating to communications; information, advisory and consultancy services relating to the foregoing

Class 041. First use: First Use: 0 First Use In Commerce: 0

Entertainment and education services, in the form of electronic, computer and video games provided by means of the internet, mobile telecommunications and other remote communications devices; online game services provided via a computer network; organising of games; games (not downloadable) played via a global computer network; providing interactive and/or educational entertainment services; education and entertainment services provided by computer networks, television, mobile telephone, cable and other electronic means; presentation, preparation, editing and production of cinematographic, televisual, digital and motion picture films, radio and television programs; publishing of computer and video games and computer and video games software; provision of customised web pages for featuring game player information, including information regarding a player's identity and the player's preferences; publishing of entertainment and/or educational software; arranging, organizing and conducting conferences and seminars for promotional purposes; entertainment services in the form of television programmes, radio, cable, satellite and internet programmes; production and presentation of television programmes, shows, films, videos and DVDs; games, online games, educational services relating to entertainment; information relating to entertainment or education, provided on-line from a computer database or the internet or by communications satellite, microwave or other electronic, digital or analogue media; publishing; organisation, production and presentation of events for educational, cultural or entertainment purposes; organisation, production and presentation of competitions, contests, games, game shows, quizzes, fun days, exhibitions, shows, roadshows, staged events, live performances and participation events; internet based games; booking of tickets for entertainment events; information and advisory services relating to any of the aforesaid services; advisory and consultancy services in connection with the foregoing

Class 042. First use: First Use: 0 First Use In Commerce: 0

Computer engineering services; software development, design, maintenance, programming, engineering, research and writing services; advisory and consultancy services relating to computer software and computer software development, design, maintenance, consultancy, programming, engineering, research and writing; computer software development, design, maintenance, consultancy, programming, engineering, research and writing; computer and video games development; creation of computer graphics; computer game design; design and development services in relation to computer and video games and interactive entertainment products; design services relating to the production of computer and video games and interactive entertainment products; social network software and virtual worlds software development, hosting and management; services for gathering, processing, monitoring, analysing, managing and/or reporting information concerning usage and performance of software, applications, computer and video games, websites, virtual worlds and computer based audio visual content; computer services for gathering, processing, analysing, managing and reporting information concerning online, internet and web site activity; computer services for data mining and data analysis; services for designing, developing, modifying and improving computer software, applications, computer and video games, websites and audio visual content; development of computer software that performs the above functions to others; software development, design, maintenance, software programming, engineering, research and writing in the field of computer and video games; advisory and consultancy services relating to computer and video games software; collection, analysis and reporting of data concerning usage and performance of software, applications, computer and video games, websites, virtual worlds and audio visual content; computer-

	<p>ized data management service; technical information, advisory and consultancy services relating to use of computer software applications, computer and video, consultancy services relating to the foregoing</p> <p>Class 045. First use: First Use: 0 First Use In Commerce: 0</p> <p>On-line social networking services; personal and social services rendered by others to meet the needs of individuals; online social networking services; security services for the protection of property and individuals</p>
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U.S. Application No.	79150928	Application Date	12/20/2013
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	MINECRAFT REALMS
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Design Mark	MINECRAFT REALMS
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Description of Mark	NONE
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Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0</p> <p>Computer software; computer and video games software; interactive entertainment software; computer software downloaded or downloadable; electronic publications; computer software publications downloaded; data recorded electronically from the Internet; data recorded in machine readable form from the Internet; discs, tapes, cartridges, CD-ROMs, DVDs and other magnetic, electronic or optical media, all bearing computer games, software and/or audio visual content; software applications; website applications; digital games; computer peripherals; and optically recorded data for computers; software and apparatus for downloading, transmitting, receiving, providing, publishing, extracting, encoding, decoding, reading, storing and organizing audiovisual, videographic and written data; computer software for gathering, processing, monitoring, analysing, managing and/or reporting information; computer software for gathering, processing, monitoring, analysing, managing and/or reporting information concerning usage and performance of software, applications, computer and video games, websites, virtual worlds and audiovisual content; computer software for gathering, processing, analysing, managing and reporting information concerning online, internet and web site activity; computer software for data mining, data query, data processing and data analysis; computer software for designing, developing, modifying and improving computer software, applications, computer and video games, websites and audio visual content and the marketing, promotion, sale, distribution, monetisation and operation of the foregoing; information stored on electronic, magnetic and/or by optical means; publications in electronic form supplied on-line from a database or from facilities provided on the Internet or other networks (including websites); electronic notice boards; online database; sound, video and data recordings; sunglasses; records, discs, tapes, cassettes, cartridges, cards and other carriers bearing or for use in bearing sound recordings, video recordings, data, images, games, graphics, text, programs or information; memory carriers; pre-recorded video, audio and data recording media; data carriers; telephones, communications and telecommunications apparatus; mobile telephone games; mobile telephone fascias and covers; non-printed publications; films and programmes prepared for television; refrigerator magnets; instructional and teaching materials in the form of apparatus and instruments; parts and fittings for the aforesaid goods</p> <p>Class 025. First use: First Use: 0 First Use In Commerce: 0</p> <p>Articles of clothing; footwear and headgear; t-shirts; shirts; trousers; sweatshirts; jackets; knitwear; hats; caps; baseball caps; neckwear; belts; scarves; gloves; sweat bands for wrists; shoes; socks; garments for women; garments for men; garments for children; apparel parts and fittings for all the aforesaid</p>
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Class 028. First use: First Use: 0 First Use In Commerce: 0

Games; toys; playthings; soft toys; board games; gymnastic and sporting articles; electronic toys and electronic games; handheld electronic games apparatus; slot machines and gaming devices; play sets and play cases; toy models; handheld games; playing cards; instructional and teaching materials in the form of games; balls; electronic amusement apparatus; amusement apparatus and instruments; amusement machines; parts, fittings and accessories for all the aforesaid goods

Class 038. First use: First Use: 0 First Use In Commerce: 0

Providing online access to computer networks, computer databases, the Internet, on-line bulletin boards, virtual worlds, servers, virtual worlds including user-generated characters, and libraries of text, graphics and audio-visual and multimedia information and entertainment; providing on-line electronic bulletin board services and chat rooms; providing of an on-line service enabling physically remote players of electronic games to communicate with selected players; telecommunication and broadcasting services; broadcasting via the Internet, mobile phone networks and other telecommunications networks; telecommunication services for the collection and supply of information; electronic transmission of data and information via a global computer network; facilitating access to a worldwide computer and/or telecommunications networks for downloading computer software and information; transmission of information via local and/or global computer and/or telecommunication networks; providing access to remote data storage and servers; providing access to advertising, news, information and audio, video, text and other multimedia content, via local and/or global computer and/or telecommunications networks; provision of electronic communication links; provision of telecommunications connections and access to the Internet and/or computer databases; receipt and/or delivery of messages, documents and other data by electronic transmission; providing on-line chat room for transmission of messages among computer users concerning topics; communication and broadcasting of information and advertising by computer, computer terminals, the Internet, television, mobile communications device, telegraphy, telephone, wireless communications device or other electronic means; Internet communication services; audio visual communication services; communication services for the transmission of advertising, images, text and data, information, voices, sound and data; telecommunication and broadcasting services; broadcasting via the Internet, mobile phone networks and other telecommunications networks; electronic transmission of data and information via a global computer network; facilitating access to a worldwide computer and/or telecommunications networks for downloading computer software and information; transmission of information via local and/or global computer and/or telecommunication networks; providing access to advertising, news, information and audio, video, text and other multimedia content, via local and/or global computer and/or telecommunications networks; provision of electronic communication links; provision of telecommunications connections and access to the Internet and/or computer databases; receipt and/or delivery of messages, documents and other data by electronic transmission; communication and broadcasting of information and advertising by computer, computer terminals, the Internet, television, mobile communications device, telegraphy, telephone, wireless communications device or other electronic means; Internet communication services; audio visual communication services; communication services for the transmission of advertising, images, text and data, information, voices, sound and data; provision of information relating to communications; providing voice over Internet protocol (VOIP) peer-to-peer communications, electronic transmission of data and documents over computer terminals and instant messaging services; providing a high speed access to area networks and a global computer information network; provision of access to a website or communication network for users to share personal news, data, information, content, photos, audio and video, interests, activities and opinions and/or to receive feedback others; provision advisory and consultancy services relating to the foregoing

	<p>Class 041. First use: First Use: 0 First Use In Commerce: 0</p> <p>Entertainment and education services, in the form of electronic, computer and video games provided by means of the Internet, mobile telecommunications and other remote communications devices; internet games (non downloadable); or- organising of games; games (not downloadable) played via a global computer network; providing interactive and/or educational entertainment services; education and entertainment services provided by computer networks, television, mobile telephone, cable and other electronic means; presentation, preparation, editing and production of cinematographic, televisual, digital and motion picture films, radio and television programs; publishing of computer and video games and computer and video games software; provision of game player information, including information regarding a player's identity and the player's preferences, via the customised web pages; publishing of entertainment and/or educational software; arranging, organizing and conducting conferences and seminars for promotional purposes; entertainment services in the form of television programmes, radio, cable, satellite and Internet programmes; production and presentation of television programmes, shows, films, videos and DVDs; games, online games, educational services relating to entertainment; information relating to entertainment or education, provided on-line from a computer database or the Internet or by communications satellite, microwave or other electronic, digital or analogue media; publishing; organisation, production and presentation of events for educational, cultural or entertainment purposes; organisation, production and presentation of competitions, contests, games, game shows, quizzes, fun days, exhibitions, shows, roadshows, staged events, live performances and participation events; Internet based games; booking of tickets for entertainment events; information and advisory services relating to any of the aforesaid services; advisory and consultancy services in connection with the foregoing</p> <p>Class 045. First use: First Use: 0 First Use In Commerce: 0</p> <p>Internet-based social networking services; personal and social services rendered by others to meet the needs of individuals; online social networking services; security services for the protection of property and individuals</p>
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Attachments	85323318#TMSN.png(bytes) 79145431#TMSN.png(bytes) 79150928#TMSN.png(bytes) Notice of Opposition_ MINECRAP_ with Exhibits_ optimized.pdf(4316203 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/stevenmancinelli/
Name	Steven Mancinelli
Date	09/10/2014

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD

In re Trademark Application Serial No. 86197132:

Mojang Synergies AB,

Opposer,

v.

Cayle N. Rose,

Applicant.

Mark: MINECRAP

Filed: February 18, 2014

Published: July 22, 2014

Oppos. No. _____

NOTICE OF OPPOSITION

Mojang Synergies AB, (“Opposer” or “Mojang”), formerly known as Notch Development AB, a corporation formed and existing under the laws of the Kingdom of Sweden, and having its principal place of business at Maria Skolgata 83 bv, Stockholm 118 53 ORT, Sweden, believes that it will be damaged by the registration of the above-identified mark, which is substantially similar to Opposer’s registered trademark MINECRAFT, for use in connection with goods in International Class 009, and hereby opposes the same under the provisions of Section 13 of the Trademark Act of 1946 (the “Act”), 15 U.S.C. § 1063.

Application Serial No. 86197132 was published for opposition on July 22, 2014.

Opposer timely filed a request for a 90-day extension of time to oppose the Application, which on August 19, 2014 the Board granted until November 19, 2014.

As grounds for opposition, Opposer alleges as follows:

OPPOSER AND THE DISTINCTIVENESS OF OPPOSER’S TRADEMARK

1. Mojang is the owner of the trademark MINECRAFT, registered with the U.S.

Patent and Trademark Office (“PTO”) on December 4, 2012, Reg. No. 4252394, in standard characters (“Opposer’s Trademark”). A copy of Opposer’s Trademark registration is annexed hereto as **Exhibit A**.

2. Opposer’s Trademark covers a large array of goods and services in International Classes 009, 025, 028 and 041, as indicated in Exhibit A. Among Opposer’s products under the MINECRAFT trademark is a popular computer game and video game (the “MINECRAFT Game”).

3. Opposer’s Trademark was originally recorded under Opposer’s former corporate name, Notch Development AB. On August 19, 2014, Opposer filed with the PTO an assignment recordation application to record its change of corporate name to Mojang Synergies AB. The Notice of Assignment Recordation issued on August 25, 2014, a copy of which is annexed hereto as **Exhibit B**.

4. Opposer’s MINECRAFT Game was first commercially released in May 2009, including public release in the United States, for use on personal computers (“Opposer’s Date of First Use”). Opposer updated the game for use on Android and Apple iOS smart phones and tablets, with a full public release for those platforms by November 2011. By June 2014 the MINECRAFT Game has sold, worldwide and including the United States, over 12 millions copies for the Xbox 360 gaming platform, 15 million copies for personal computers, and nearly 54 million copies across all platforms of use, including online, Internet-based gaming.

5. Because of Opposer’s extensive promotion and the large sales of the MINECRAFT Game, Opposer’s Trademark is recognized by millions of gamers and others worldwide, including in the United States, and is associated with the goodwill and business of Opposer. As such, Opposer’s Trademark is considered famous in the industry and to the general

consuming public, within the meaning of § 43(c) of the Act, 15 U.S.C. § 1125(c).

6. Opposer also has pending applications to register the marks MINECRAFT REALMS, Serial No. 79150928, filed on December 20, 2013, in Classes 009, 025, 028, 038, 041 and 045; and MINECRAFT, Serial No. 79145431, filed on October 2, 2013, for goods and services in International Classes 009, 014, 016, 018, 021, 025, 028, 035, 038, 041, 042 and 045.

APPLICANT AND APPLICANT'S INFRINGING MARK

7. Applicant Cayle N. Rose ("Mr. Rose" or "Applicant") filed a trademark application with the PTO, being assigned Serial No. 86197132 (the "Application"), to register the mark MINECRAP in standard characters ("Applicant's Mark") for use in connection with goods in Class 009, namely: "Computer network server; Computer servers; Digital media servers; Downloadable documents in the field of architecture provided via a website; Downloadable virtual goods, namely, computer programs featuring schematics for use in online virtual worlds; Internet servers; Network servers" ("Applicant's Goods").

8. Mr. Rose originally filed the Application on February 18, 2014 (the "Applicant's Filing Date") on a § 1(a) basis with a date of first of August 8, 2012 and first use in commerce of September 8, 2012 with the Applicant's goods. A copy of the Application from the PTO's TESS-TDR system is annexed hereto as **Exhibit C**. Applicant subsequently amended the Application to indicate his date of first use and date of first use in commerce as April 10, 2010 ("Applicant's Date of First Use").

9. The identification of Applicant's Goods in Class 009, as specified in Applicant's original application, identified Opposer's Trademark, namely: "Computer network server; Computer servers; Digital media servers; Downloadable documents in the field of architecture provided via a website; Downloadable virtual goods, namely, computer programs featuring *Minecraft*

for use in online virtual worlds; Internet servers; Network servers” (emphasis added). *See* Exhibit C. The Trademark Examining Attorney required Applicant to amend his identification of Applicant’s Goods to remove the trademark MINECRAFT.

10. The description of Applicant’s specimen of use specified: “Digital photograph of my service & goods website; hosting virtual worlds with network servers, internet servers, computer servers, computer network servers and including downloadable schematics of architectures for use in virtual worlds, and selling virtual goods and subscription services for my servers including videos and other media in my network.” *See* Exhibit C.

11. Applicant registered his domain “www.minecrap.com” on or about November 19, 2010 with Internet registrar Godaddy.com, LLC (“Applicant’s Domain,” which for the purpose of this Opposition includes the website associated with Applicant’s Domain). A copy the InterNic “Whois” search result, showing Applicant’s Domain registration information, is annexed hereto as **Exhibit D**.

12. A search of Internet Web archives, using the WayBackMachine at archive.org/web, shows that the earliest snapshot of Applicant’s Domain is February 25, 2012. A copy of the screenshot showing the WayBack search result for Applicant’s Domain is annexed hereto as **Exhibit E**. Upon information and belief, the earliest evidence available shows that Applicant’s actual date of first is in or about February 2012 and not April 10, 2010 as indicated in the Application. Therefore, and upon information and belief, Applicant has fraudulently misrepresented Applicant’s Date of First Use on the Application.

13. Upon information and belief, Applicant’s sole use of Applicant’s Mark is on or associated with the website at Applicant’s Domain. However, in comparing the registration date of Applicant’s Domain to Applicant’s Date of First Use, it appears that Applicant’s actual first use of the MINECRAP mark is subsequent to the dates alleged in the Application. Therefore, and upon

information and belief, Applicant fraudulently misrepresented Applicant's Date of First Use, which is earlier than Applicant's Domain registration and, commensurately, Applicant's first actual use of the MINECRAP mark on Applicant's Domain.

14. Applicant's Domain is entirely built around, concerns, and associates itself directly with Opposer's MINECRAFT Game. Applicant's Domain is dedicated to everything concerning Opposer's MINECRAFT Game, including a "purchase" hyperlink that jumps a user directly to the login page of Opposer's own website at "account.mojang.com/login." Opposer has not authorized or otherwise agreed to Applicant's use of Opposer's Trademark on Applicant's Domain or otherwise authorized Applicant to link his website to Opposer's website. Copies of the landing page, the "About" page and the "Server" page of the website at Applicant's Domain are annexed hereto as **Exhibit F**.

15. Applicant's Goods in Class 009 identify: "Computer network server; Computer servers; Digital media servers; Downloadable documents in the field of architecture provided via a website; Downloadable virtual goods, namely, computer programs featuring schematics for use in online virtual worlds; Internet servers; Network servers."

16. Upon information and belief, Applicant does not manufacture, produce, market, distribute or sell "Computer network server; Computer servers; Digital media servers ... computer programs featuring schematics for use in online virtual worlds; Internet servers; Network servers."

17. An examination of Applicant's website discloses that the only server referenced is Applicant's own server for the Applicant's Domain, which Applicant does not even host. In fact, the "About" page and "Our Server" page of Applicant's website both state that: "Our server is proudly hosted by: ServerCraft.co ... For the best in Minecraft specific server hosting you can't beat ServerCraft.co." *See* Exhibit F.

18. Opposer has reviewed Applicant's website and, upon information and belief, nowhere is there any evidence that Applicant manufactures, produces, markets, distributes or sells any kind of computer server hardware, computer hardware or architectural software as identified in Applicant's Goods. Upon information and belief, it is apparent that Applicant does not offer to the public any of Class 009 goods specified in the Application. Instead, Applicant's Domain offers the services of an online computer/video gaming website expressly associated with Opposer's MINECRAFT Game.

19. Upon information and belief, the facts as alleged herein show that Applicant fraudulently misrepresented the nature of Applicant's Goods in Class 009, namely, Applicant does not have any use in commerce of Applicant's Mark on or in connection with Applicant's Goods.

20. On August 14, 2014, Opposer's international counsel, Sheridans Solicitors ("Sheridans") sent Mr. Rose a letter demanding that he withdraw the Application, a copy of which is annexed hereto as **Exhibit G**.

21. Mr. Rose did not respond to Sheridans' demand letter but emailed Opposer's U.S. counsel after he received notice of Opposer's extension request to oppose. Mr. Rose's email was forwarded on to Sheridans. In an email thread with Sheridans, Mr. Rose admitted that the only server he has is his own server on which his users play Opposer's MINECRAFT Game. He further admits that the only way for his users to participate on his "server/community," i.e. Applicant's Domain, is for users to first purchase a copy of Opposer's MINECRAFT Game (which they can do through the hyperlink on Applicant's Domain) so that they can play it on Applicant's Domain. A copy of Mr. Rose's email thread with Neil Eagleton of Sheridans, from August 26 through September 1, 2014, is annexed hereto as **Exhibit H**.

22. Opposer promotes and sells its goods and services internationally and in the United States. Opposer's Trademark is recognized worldwide and associated by the public, including Applicant, with Opposer's business and, as such, has become a highly valuable symbol of Opposer's business and good will.

23. The fact that Applicant built Applicant's Domain in complete reliance on Opposer's MINECRAFT Game clearly shows that Applicant was fully aware of the reputation, fame and substantial good will represented by Opposer's Trademark.

24. Upon information and belief, Applicant deliberately intended to capitalize and trade on Opposer's Trademark to Applicant's benefit. As such, Applicant's conduct dilutes the good will and value of Opposer's Trademark by depriving Opposer of the ability to control the use of Opposer's Trademark.

25. Long prior to Applicant filing his trademark application with the PTO and long prior to Applicant's Date of First Use of Applicant's Mark, Opposer has used its MINECRAFT trademark in connection with the advertising and sale of its goods and services, that include goods in International Class 009 and related use for entertainment services in International Class 041, among other uses.

26. It is clear that the very purpose of Applicant's Mark and Applicant's Domain are to capitalize on the worldwide recognition, popularity and fame of Opposer's MINECRAFT trademarked game. By directly associating Applicant's Mark and Applicant's Domain with Opposer's Trademark and MINECRAFT game, Applicant creates the false impression that his use and Applicant's Mark are authorized, endorsed or sponsored by or otherwise associated with Opposer, thereby illegitimately reaping to himself the benefit of the notoriety and fame of Opposer's Trademark and associated goodwill.

27. The Opposer's first use of Opposer's Trademark is a year earlier than Applicant's Date of First Use and therefore is senior to Applicant's Mark and Application.

28. Applicant's Mark MINECRAP and Opposer's Trademark MINECRAFT, both in standard characters, while not identical, are nonetheless similar enough as to cause a likelihood of confusion among the relevant public, especially given Applicant's explicit purpose to associate Applicant's Mark and Applicant's Domain with Opposer's Trademark and MINECRAFT Game.

29. Applicant's Goods in Class 009 are encompassed within the field of Opposer's goods in Class 009 and therefore are substantially related to and are in the natural zone of expansion of Opposer's goods in Class 009.

30. Furthermore, the services that Applicant's Domain makes available to Applicant's users are substantially related to and are in the natural zone of expansion of Opposer's services in Class 041, namely, entertainment services concerning computer and video gaming, especially since the purpose Applicant's Domain directly concerns and associates with Opposer's MINECRAFT Game.

31. Opposer's goods and services and Applicant's Goods and the services represented on Applicant's Domain travel in the same or related channels of trade and are viewed and used by the same customers. Indeed, customers and users come to Applicant's Domain to interact with other users about Opposer's MINECRAFT Game and to play Opposer's MINECRAFT Game. Applicant's Goods and the services on Applicant's Domain are therefore substantially similar to Opposer's goods and services in connection with Opposer's Trademark. As such, the commercial impressions of Applicant's Mark and Opposer's Trademark are substantially identical.

32. Purchasers of Opposer's goods and Opposer's services, and in particular Opposer's MINECRAFT Game, are likely to believe, mistakenly, that the Applicant's Mark, Applicant's Goods (to the extent they actually may exist) and services, and Applicant's Domain are sponsored, authorized, approved or endorsed by or otherwise affiliated with the Opposer because Applicant's Mark is substantially similar to Opposer's Trademark and expressly associated with Opposer's MINECRAFT Game and the commercial impressions of Applicant's Mark and Opposer's Trademark are substantially identical.

33. Opposer is not affiliated or associated with Applicant; Applicant's Mark, Applicant's Goods (to the extent they actually may exist) and services, and Applicant's Domain do not originate from Opposer; and Opposer has not endorsed, sponsored, approved of or otherwise authorized the use Applicant's Mark, Applicant's Goods and services, Applicant's Domain or the commercial activities Applicant offers under the MINECRAP mark, especially as they concern or relate to Opposer's Trademark and MINECRAFT Game.

34. Wherefore, for the foregoing reasons, the registration of the Application is contrary to the provisions of § 2(d) of the Act, in that Applicant's Mark will likely cause confusion with Opposer's Trademark, the use of which pre-dates the Application in every respect. Further, Applicant's Mark creates a false association or connection with Opposer's Trademark and Opposer's business, and implies a disparagement of Opposer's Trademark, in violation of § 2(a) of the Act, 15 U.S.C. § 1052(a). Therefore, the Application should be denied registration.

35. The use of Applicant's Mark constitutes false designation of origin and false and misleading description or representation of fact that will likely cause confusion among the relevant public as to the endorsement, sponsorship, authorization, approval, association or

affiliation of Applicant with Opposer, in violation of §43(a) of the Act, 15 U.S.C. § 1125(a).

36. Applicant's use of his junior MINECRAP mark expressly trades on the reputation, popularity and fame of Opposer's Trademark and the goodwill associated with Opposer's Trademark, thereby diluting Opposer's Trademark in violation of § 43(c) of the Act, 15 U.S.C. § 1125(c). Since Applicant's Mark expressly trades on the fame of Opposer's Trademark and associated goodwill without Opposer's consent, the Application was filed in bad faith and should be denied registration.

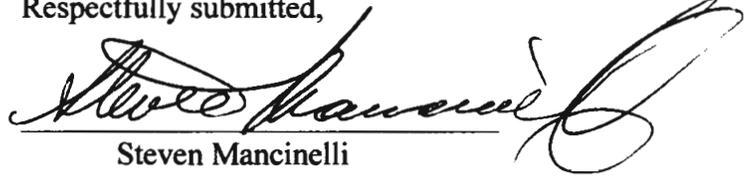
37. Furthermore and upon information and belief, Applicant has made material misrepresentations as to the basis of the Application, namely, Applicant's Date of First Use, and has materially misrepresented the commercial use of Applicant's Mark by fraudulently identifying goods in Class 009 for which Applicant does not have commercial use. These material misrepresentations cannot be corrected by amendments to the Application. As such, Applicant has committed fraud of the PTO. Accordingly, the Application was filed in bad faith and should be denied registration.

38. For the foregoing reasons, Opposer believes that it would be damaged by the registration of Applicant's Mark.

39. WHEREFORE, Opposer respectfully requests that registration of the mark shown in Application Serial No. 86197132 be refused and this Opposition be sustained in favor of Opposer.

Dated: September 10, 2014
New York, NY

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Steven Mancinelli", written over a horizontal line.

Steven Mancinelli
Mancinelli & Associates, P.C.
111 John Street, Suite 800
New York, NY 10038
Tel. 212-366-13246
Attorneys for Opposer Mojang Synergies AB

CERTIFICATE OF SERVICE

I hereby certify that on September 10, 2014, I served a true and correct copy of the foregoing Notice of Opposition, by U.S. First Class Mail, postage pre-paid thereon, on Applicant and its correspondent of record, Cayle N. Rose, 16016 Lemoyne Blvd., Biloxi, Mississippi 39503, which is the address indicated in the Application. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Executed on September 10, 2014, New York, New York.



Steven Mancinelli

Exhibit A

United States of America

United States Patent and Trademark Office

MINECRAFT

Reg. No. 4,252,394

Registered Dec. 4, 2012

Int. Cls.: 9, 25, 28 and 41

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

NOTCH DEVELOPMENT AB (SWEDEN CORPORATION)
LÅGSKÄRSVÄGEN 1
JOHANNESHÖV, SWEDEN 12155

FOR: COMPUTER GAME SOFTWARE; VIDEO GAME SOFTWARE; COMPUTER GAME SOFTWARE FOR USE WITH PERSONAL COMPUTERS, HOME VIDEO GAME CONSOLES USED WITH TELEVISIONS AND ARCADE-BASED VIDEO GAME CONSOLES; COMPUTER GAME SOFTWARE DOWNLOADABLE FROM A GLOBAL COMPUTER NETWORK; DIGITAL MEDIA, NAMELY, PRE-RECORDED CD-ROMS, TAPES, CARTRIDGES, DIGITAL VIDEO DISCS, DIGITAL VERSATILE DISCS, DVDS, AND HIGH DEFINITION DIGITAL DISCS FEATURING COMPUTER GAMES AND VIDEO GAMES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: ARTICLES OF CLOTHING, NAMELY, T-SHIRTS, SHIRTS, DRESS SHIRTS, TROUSERS, PANTS, SKIRTS, BLOUSES, DRESSES, SWEATERS, SWEATSHIRTS, HOODED SWEAT SHIRTS, JACKETS; HEADWEAR; KNITWEAR, NAMELY, KNIT DRESS, KNIT SHIRTS, KNIT SKIRTS, KNIT TOPS, KNIT CAPS, KNIT GLOVES, KNIT JACKETS AND POLO KNIT TOPS; HATS; CAPS; NECKWEAR; GARMENTS FOR CHILDREN, NAMELY, SHORTS, SHIRTS, PANTS, BLOUSES, SHORTS, JUMPERS, SWEAT PANTS, SWEAT SHIRTS, HOODED SWEAT SHIRTS; FOOTWEAR; SHOES; SOCKS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FOR: GAME CONTROLLERS FOR COMPUTER GAMES; ELECTRONIC INTERACTIVE BOARD GAMES FOR USE WITH EXTERNAL MONITOR; VIDEO GAME CONSOLES FOR USE WITH AN EXTERNAL DISPLAY SCREEN OR MONITOR; VIDEO GAME INTERACTIVE REMOTE CONTROL UNITS; STAND ALONE VIDEO OUTPUT GAME MACHINES; ARCADE-TYPE ELECTRONIC VIDEO GAMES; BOARD GAMES; MANIPULATIVE PUZZLES; PLAYING CARDS AND CARD GAMES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FOR: ENTERTAINMENT SERVICES, NAMELY, PROVIDING ON-LINE COMPUTER GAMES AND VIDEO GAMES, MOBILE TELEPHONE AND OTHER REMOTE COMMUNICATIONS DEVICE; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE INTERNET COMPUTER GAMES; PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE ON-LINE ELECTRONIC GAMES PLAYED VIA A GLOBAL COMPUTER NETWORK; EDUCATION AND ENTERTAINMENT SERVICES IN THE FORM OF PRODUCTION OF CINEMATOGRAPHIC, TELEVISUAL, DIGITAL AND MOTION PICTURE FILMS, RADIO AND TELEVISION PROGRAMS AND SHOWS; PRODUCTION OF EDUCATIONAL COMPUTER GAME SOFTWARE AND VIDEO GAME SOFTWARE CONCERNING NATURE AND THE ENVIR-



David J. Kappas

Director of the United States Patent and Trademark Office

Reg. No. 4,252,394 ONMENT; EDITING AND PRODUCTION OF CINEMATOGRAPHIC, TELEVISUAL, DIGITAL AND MOTION PICTURE FILMS, RADIO AND TELEVISION PROGRAMS; ENTERTAINMENT SERVICES IN THE FORM OF ELECTRONIC, NON-DOWNLOADABLE COMPUTER AND VIDEO GAMES PROVIDED BY MEANS OF THE INTERNET, MOBILE TELEPHONE AND OTHER REMOTE COMMUNICATIONS DEVICE, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON ERPN CMNTY TM OFC APPLICATION NO. 009649691, FILED 1-11-2011, REG. NO. 009649691, DATED 10-11-2011, EXPIRES 1-11-2021.

SER. NO. 85-323,318, FILED 5-17-2011.

WILLIAM ROSSMAN, EXAMINING ATTORNEY

Exhibit B



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

AUGUST 25, 2014

PTAS

STEVEN MANCINELLI
111 JOHN STREET, SUITE 800
NEW YORK, NY 10038

900299183

UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

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PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE ASSIGNMENT RECORDATION BRANCH AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT RECORDATION BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 08/22/2014

REEL/FRAME: 5350/0181
NUMBER OF PAGES: 6

BRIEF: CHANGE OF NAME

DOCKET NUMBER: 1344-025-T

ASSIGNOR:

NOTCH DEVELOPMENT AB

DOC DATE: 05/06/2014
CITIZENSHIP: SWEDEN
ENTITY: CORPORATION

ASSIGNEE:

MOJANG SYNERGIES AB

CITIZENSHIP: SWEDEN
ENTITY: CORPORATION

MARIA SKOLGATA 3,BV
STOCKHOLM, SWEDEN 118 53 ORT

SERIAL NUMBER: 85323318

REGISTRATION NUMBER: 4252394

MARK: MINECRAFT

DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 05/17/2011

REGISTRATION DATE: 12/04/2012

ASSIGNMENT RECORDATION BRANCH
PUBLIC RECORDS DIVISION

Exhibit C

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 86197132

Filing Date: 02/18/2014

*NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.*

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	MINECRAP
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	MINECRAP
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Rose, Cayle, N.
INTERNAL ADDRESS	107
*STREET	16016 Lemoyne Blvd.
*CITY	Biloxi
*STATE (Required for U.S. applicants)	Mississippi
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	39503
EMAIL ADDRESS	caylerose@mail.com

AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
LEGAL ENTITY INFORMATION	
*TYPE	INDIVIDUAL
* COUNTRY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	009
*IDENTIFICATION	Computer network server; Computer servers; Digital media servers; Downloadable documents in the field of architecture provided via a website; Downloadable virtual goods, namely, computer programs featuring Minecraft for use in online virtual worlds; Internet servers; Network servers
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 08/08/2012
FIRST USE IN COMMERCE DATE	At least as early as 09/08/2012
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT16\861\971\86197132\xml1\FTK0003.JPG
SPECIMEN DESCRIPTION	Digital photograph of my service & goods website; hosting virtual worlds with network servers, internet servers, computer servers, computer network servers and including downloadable schematics of architectures for use in virtual worlds, and selling virtual goods and subscription services for my servers including videos and other media in my network.
ADDITIONAL STATEMENTS INFORMATION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
CORRESPONDENCE INFORMATION	

*NAME	Rose, Cayle, N.
INTERNAL ADDRESS	107
*STREET	16016 Lemoyne Blvd.
*CITY	Biloxi
*STATE (Required for U.S. applicants)	Mississippi
*COUNTRY	United States
*ZIP/POSTAL CODE	39503
*EMAIL ADDRESS	caylerose@mail.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
* SIGNATURE	/Cayle Rose/
* SIGNATORY'S NAME	Cayle N. Rose
* SIGNATORY'S POSITION	Owner
SIGNATORY'S PHONE NUMBER	2282225224
* DATE SIGNED	02/18/2014

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 86197132

Filing Date: 02/18/2014

To the Commissioner for Trademarks:

MARK: MINECRAP (Standard Characters, see [mark](#))

The literal element of the mark consists of MINECRAP.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Cayle, N. Rose, a citizen of United States, having an address of
107,
16016 Lemoyne Blvd.
Biloxi, Mississippi 39503
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 009: Computer network server; Computer servers; Digital media servers; Downloadable documents in the field of architecture provided via a website; Downloadable virtual goods, namely, computer programs featuring Minecraft for use in online virtual worlds; Internet servers; Network servers

In International Class 009, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 08/08/2012, and first used in commerce at least as early as 09/08/2012, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Digital photograph of my service & goods website; hosting virtual worlds with network servers, internet servers, computer servers, computer network servers and including downloadable schematics of architectures for use in virtual worlds, and selling virtual goods and subscription services for my servers including videos and other media in my network..

[Specimen File 1](#)

The applicant's current Correspondence Information:

Rose, Cayle, N.

107
16016 Lemoyne Blvd.
Biloxi, Mississippi 39503
caylerose@mail.com (authorized)

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Cayle Rose/ Date Signed: 02/18/2014
Signatory's Name: Cayle N. Rose
Signatory's Position: Owner

RAM Sale Number: 86197132
RAM Accounting Date: 02/19/2014

Serial Number: 86197132
Internet Transmission Date: Tue Feb 18 21:31:22 EST 2014
TEAS Stamp: USPTO/FTK-96.19.43.68-201402182131224193
53-86197132-5009d10f47756323b499c3ebac3c
52e15a8cc8f729a9b95b7f633ef0b59fbf9f83-C
C-9214-20140218202112788763

MINECRAP



MINECRAP

[Home](#) [Donate](#) [Forums](#) [Contact](#) [Vote](#)
[Commands & Tutorials](#) [World Map](#)

Server Status

MineCrap
IP: MineCrap:25566
Uptime: 96.9%
Players: 3250 @ MCSS

Advertisement

Dedicated Server Hosting

adfly.com/Ded...
Deployed on demand. Month-to-month. Fast global network. Chat now.

NEWS

1/13/2014
- MineCrap is now a Spigot Server.
- Spigot is designed for larger servers and prevent lag.
- Changing MineCrap's infrastructure from Bukkit to Spigot has increased performance by 64%.

1/5/2014
- Updated Bukkit Server & plugins.
- Fixed disguise command and bomberman command.

12/4/2013
- Updated MineCrap to 1.7.2!
- MineCrap is hosted on a 1,000Mb/s server for forever lagless gameplay.

12/3/2013
- Created "Game Worlds"
- Added "Game" Bomberman, to Game Worlds.

11/28/2013
- Updated server to Bukkit v1.7.5

11/25/2013
- Updated server to Bukkit v1.7.4

7/23/2013
- Moved SubGlobal Network (MineCrap, HellGate, Forums; everything) to new, faster, more reliable web host.

Server Time

Central Daylight Time, CDT
9:11:46 PM
Tuesday, 18 February 2014

SubGlobal Live Support



Exhibit D

Whois Search Results

Search again (.aero, .arpa, .asia, .biz, .cat, .com, .coop, .edu, .info, .int, .jobs, .mobi, .museum, .name, .net, .org, .pro, or .travel) :

- Domain (ex. internic.net)
 Registrar (ex. ABC Registrar, Inc.)
 Nameserver (ex. ns.example.com or 192.16.0.192)

Whois Server Version 2.0

Domain names in the .com and .net domains can now be registered with many different competing registrars. Go to <http://www.internic.net> for detailed information.

```
Domain Name: MINECRAP.COM
Registrar: GODADDY.COM, LLC
Whois Server: whois.godaddy.com
Referral URL: http://registrar.godaddy.com
Name Server: NS57.DOMAINCONTROL.COM
Name Server: NS58.DOMAINCONTROL.COM
Status: clientDeleteProhibited
Status: clientRenewProhibited
Status: clientTransferProhibited
Status: clientUpdateProhibited
Updated Date: 12-nov-2013
Creation Date: 19-nov-2010
Expiration Date: 19-nov-2014
```

>>> Last update of whois database: Tue, 26 Aug 2014 00:19:22 UTC <<<

NOTICE: The expiration date displayed in this record is the date the registrar's sponsorship of the domain name registration in the registry is currently set to expire. This date does not necessarily reflect the expiration date of the domain name registrant's agreement with the sponsoring registrar. Users may consult the sponsoring registrar's Whois database to view the registrar's reported date of expiration for this registration.

TERMS OF USE: You are not authorized to access or query our Whois database through the use of electronic processes that are high-volume and automated except as reasonably necessary to register domain names or modify existing registrations; the Data in VeriSign Global Registry Services' ("VeriSign") Whois database is provided by VeriSign for information purposes only, and to assist persons in obtaining information about or related to a domain name registration record. VeriSign does not guarantee its accuracy. By submitting a Whois query, you agree to abide by the following terms of use: You agree that you may use this Data only for lawful purposes and that under no circumstances will you use this Data to: (1) allow, enable, or otherwise support the transmission of mass unsolicited, commercial advertising or solicitations via e-mail, telephone, or facsimile; or (2) enable high volume, automated, electronic processes

that apply to VeriSign (or its computer systems). The compilation, repackaging, dissemination or other use of this Data is expressly prohibited without the prior written consent of VeriSign. You agree not to use electronic processes that are automated and high-volume to access or query the Whois database except as reasonably necessary to register domain names or modify existing registrations. VeriSign reserves the right to restrict your access to the Whois database in its sole discretion to ensure operational stability. VeriSign may restrict or terminate your access to the Whois database for failure to abide by these terms of use. VeriSign reserves the right to modify these terms at any time.

The Registry database contains ONLY .COM, .NET, .EDU domains and Registrars.

[Report Inaccurate Whois listing](#)

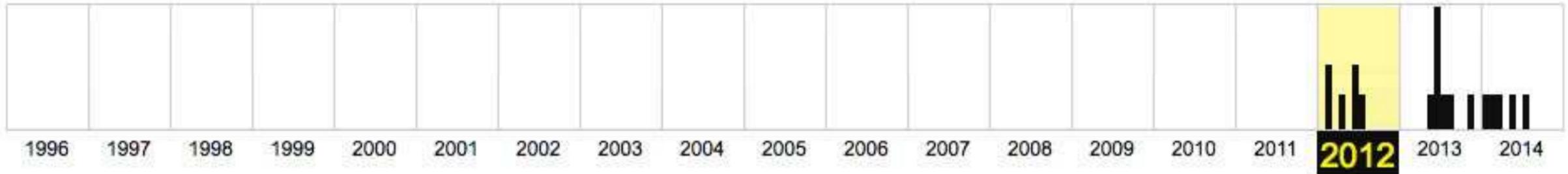
This page last updated 01/24/2003

Exhibit E

<http://www.minecraft.com>

Saved **19 times** between [February 25, 2012](#) and [July 4, 2014](#).

PLEASE DONATE TODAY. Your generosity preserves knowledge for future generations. Thank you.



JAN							FEB							MAR							APR						
1	2	3	4	5	6	7	1	2	3	4	1	2	3	1	2	3	4	5	6	7							
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Exhibit F



I'm still here!

0

10 MONTHS by bitburner in Minecraft, News

Well I had some plans to redo the site and get it going again but I hurt my back and have 3 herniated discs. I pretty much have just in pain awaiting surgery to correct it for over a year. I have some plans for the site to bring it up to speed for how much content and good stuff there is out there now. With Minecraft being more popular than I ever imagined it could get there is so much good stuff that's not really organized and is still hard to find. I still want to curate all this info in an easy to use format that is kind of like Yahoo's old list service but just for Minecraft related Mods, Video, Channels, Sites, servers etc. At least that is my long term goal. But I just can't take on this project in the state I'm in. But I do have a plan. This also brings me to mcparents.org and the plans I had for that. It is also on hold because of my injury and I have some reservations about it that still need to be hashed out. Even in just having a simple invite only forum like I had I was concerned about users posting servers that were family safe but were not checked out. This is something that needs hashing out and we need a system that is safe and works. That is not going to be an easy task, but we NEED IT! When ever I do get mcparents going at this point you can see I will need a big portion of help from the other parents. Until then I apologize for the lack of well...anything here. I still do a TON of tweeting from my @Minecrap twitter account though so be sure to follow.

Thanks Peeps!

Bit

minecrap

Changes are coming soon.

0

2 YEARS by bitburner in News

Going to kick this site into high gear again here pretty soon. Be prepared for some fresh content and a redesign 😊

Sad to say the whitelist is closed. Please read.

0



3 YEARS by bitburner in Minecraft, Multiplayer Servers, News, Server Hosting



We have been running the server a long time now. It started as totally open and griefers put a stop to that. Then we went to a whitelist application and we added people in 150 – 300 person chunks. This proved to also be full of griefers. Then we started just trickling in users little by little so we could watch and manage those new users. Even this has proven to just add griefers to our mix. It actually makes me really sad. I have over 3000 requests in my whitelist database and I'm sad to say I will not be adding any of them. Here is what is going to

happen from now on. This is how you will get access. First you will need to be involved in the community. What does that mean? It means that someone in the community knows you and can vouch for you. In other words you have to know someone to get in. Or you need to do something cool for the community by contributing in some way. This could be youtube videos about Minecraft or a website or blog that is Minecraft specific, music, art, whatever. My point is I want to know that you are serious about Minecraft and not about griefing and ruining peoples wonderful works of art that they and their friends have spent countless hours building. Now as most of you sigh and say "I'm nobody, I'll never make it in" that is NOT true. You make your own reality with your thoughts. If you want to do something just set your mind to it and it will happen. Be at events and in chat like at livestreams (There is prob one going on right now) Hang out at thespawn.net irc chat or mumble voice chat. Hang out at theshaftpodcast.com chat on Sundays and watch them record their Minecraft podcast live. Look up Minecraft people on twitter etc. Start tweeting about stuff you do in Minecraft and post screenshots. Don't spam people but if it is good people will notice. Make a Minecraft video or a song or some art work and post it!!! Get out there and say hi to me because I'm out there in the community and I notice! I do have plans for the future though that fix this scenario. I'm working on a version of the server that has areas for the general public and it is monitored and restricted heavily and then if you build something cool or we get to know you etc you would graduate and get more rights and move on to the real building area. Public would only get to look and not build in this region. It is a ways off as 1.2 is coming soon. Updates set us back as we wait for plugins etc to update. We will overcome the griefers. I think that there are more cool people in the community than there are griefers. So I will see you out there!

BitBurner minecraft server minecrap server whitelist server

Minecon Panel Family Game Night: Bonding with Minecraft

0

3 YEARS by bitburner in Fun Stuff, Minecraft, News, videos

GET MINECRAFT NOW!



QUALITY MINECRAFT SERVER HOSTING

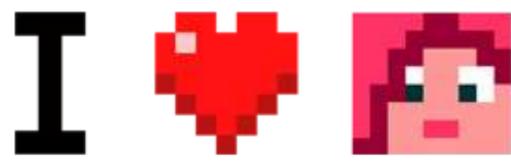
Our server is proudly hosted by:



For the best in Minecraft specific server hosting you can't beat ServerCraft.co.

- McMyAdmin
- Bukkit Support
- Custom user friendly back-end
- Out Standing Support

MINECRAFTCHICK



MinecraftChick is a self described gaming noob. She decided to learn to play Minecraft and create a show about her "Misadventures". The episodes are really fun to watch so be sure to check her out.

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THE #1 MINECRAFT PODCAST

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OFFICIAL MERCHANDISE





About



MineCrap.com is a site dedicated to the indie hit game "MineCraft" (MC) by Markus "Notch" Persson. Myself "BitBurner" and my daughters "JuneyBug" and "tiniestbit" created this site to centralize the endless crap we lookup and discover about MC. We are serious MC addicts and having 15 sites open while playing becomes a little hard to manage. MineCrap.com hopes to fill that need and serve as a curator of all relevant MC information. I hope you enjoy your stay and find the site useful and hope that it helps your MC experience for the better. Oh if you still don't know what [Minecraft](#) is just go buy it [here](#) you can thank me later.

BitBurner



JuneyBug



tiniestbit



GET MINECRAFT NOW!



QUALITY MINECRAFT SERVER HOSTING

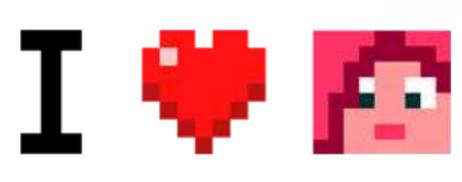
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THE WORD OF NOTCH

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- [Even experts get it wrong](#) July 24, 2012
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- [START_CLASSIFIED_TRANSMISSION](#) March 28, 2012
- [Hype!](#) February 16, 2012
- [A poll on letting us snoop](#) January 25, 2012
- [Guide to clothes, by hole count](#) January 24, 2012

TAGS

Annoying Mobs art astragali Astragali VIP party
BitBurner bukkit bukkit hosting cake CHAOS
ChimneySwift11 creeper hey0 hmod HojoshMC hosting
InTheLittleWood JoshSDH Juneybug links manual mcscribe
minecon minecon live Minecon Panels
Minecraft minecraftchick Minecraft dedicated
server Minecraft dedicated server hosting minecraft links minecraft
scribe Mining Diamonds multiplayer notch parody prefabs
Selena Gomez **server** servercraft.co Server Hosting shirts
skins SMP star wars trees wolv21



Our server



"Minecrap.com" and Cursor by Zaco619 on the Minecrap Minecraft Server

We have been running the server a long time now. It started as totally open and griefers put a stop to that. Then we went to a whitelist application and we added people in 150 – 300 person chunks. This proved to also be full of griefers. Then we started just trickling in users little by little so we could watch and manage those new users. Even this has proven to just add griefers to our mix. It actually makes me really sad. I have over 3000 requests in my whitelist database and I'm sad to say I will not be adding any of them. Here is what is going to happen from now on. This is how you will get access. First you will need to be involved in the community. What does that mean? It means that someone in the community knows you and can vouch for you. In other words you have to know someone to get in. Or you need to do something cool for the community by contributing in some way. This could be youtube videos about Minecraft or a website or blog that is Minecraft specific, music, art, whatever. My point is I want to know that you are serious about Minecraft and not about griefing and ruining peoples wonderful works of art that they and their friends have spent countless ours building. Now as most of you sigh and say "I'm nobody, I'll never make it in" that is NOT true. You make your own reality with your thoughts. If you want to do something just set your mind to it and it will happen. Be at events and in chat like at livestreams (There is prob one going on right now) Hang out at [thespawm.net](#) irc chat or mumble voice chat. Hang out at [theshaftpodcast.com](#) chat on Sundays and watch them record their Minecraft podcast live. Look up Minecraft people on twitter etc. Start tweeting about stuff you do in Minecraft and post screenshots. Don't spam people but if it is good people will notice. Make a Minecraft video or a song or some art work and post it!!! Get out there and say hi to me because I'm out there in the community and I notice! I do have plans for the future though that fix this scenario. I'm working on a version of the server that has areas for the general public and it is monitored and restricted heavily and then if you build something cool or we get to know you etc you would graduate and get more rights and move on to the real building area. Public would only get to look and not build in this region. It is a ways off as 1.2 is coming soon. Updates set us back as we wait for plugins etc to update. We will overcome the griefers. I think that there are more cool people in the community than there are griefers. So I will see you out there!

WHITELIST IS CLOSED!!! (read above)

Rules:

- HAVE FUN!!!
- No swearing
- No griefing
- No stealing from other players
- Do not ask admins for items
- No chat spam
- Do not use ALL CAPS
- Please do not build 1x1 towers into the sky
- No inappropriate pixel art
- If a player dies leave their stuff, if you pick it up by accident give it back, please be honest.

Address:

server.minecrap.com

Player Limit = 50

Mobs = on

Creeper structure damage = off

Creeper player damage = off

PVP = off

TNT is Banned

Fire is Banned

Once you are in the server type **/help** to see what commands are available to you.

Our Server is Provided By: [ServerCraft.co](#)



GET MINECRAFT NOW!



QUALITY MINECRAFT SERVER HOSTING

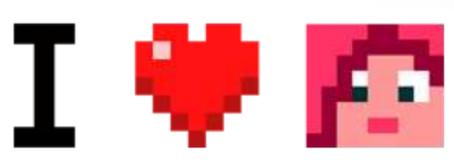
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TAGS

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Exhibit G

SHERIDANS

URGENT - LEGAL NOTICE
PRIVATE & CONFIDENTIAL
Cayle Rose
1016 Lemoyne Blvd.
Biloxi
Mississippi
39532
United States

Email
enforcement@sheridans.co.uk

Telephone
+44 (0)20 7079 0100

14 August 2014

By post and email: Support@SubGlobal.net

Our ref
701/701/025031-7

Dear Sir/Madam

Mojang AB and Notch Development AB: MINECRAFT

We are solicitors acting for Mojang AB and Notch Development AB.

More particularly we advise our clients in connection with the worldwide protection of their intellectual property rights subsisting in the world famous computer game known as "MINECRAFT" (the "Game") including without limitation all copyright in the Game, its "MINECRAFT" trademark (the "Brand"), and the "MINECRAFT" trade dress including but not limited to the distinctive visual elements of the Game (the "Get-Up").

Our client is the developer and publisher of and is the owner of all copyright and other intellectual property rights subsisting in the Game, the Brand and the Get-Up.

OUR CLIENT'S RIGHTS

Our client enjoys extensive international trademark protection for the Brand, including in the US and EU as follows:

- US Registration No. 85323318 for MINECRAFT in classes 9, 25, 28 and 41 dated 17 May 2011;
- US Application No. 79145431 for MINECRAFT in classes 9, 14, 16, 18, 21, 25, 35, 38, 41, 42 and 45 dated 2 October 2013;
- CTM Registration No. 9649691 for Minecraft in classes 9, 25, 28 and 41 dated 11 January 2011; and

- CTM Registration No. 11709482 in classes 9, 14, 16, 18, 21, 25, 35, 38, 41, 42 and 45 dated 3 April 2013,

(collectively, the "Minecraft Marks").

Further, the Game and its content including the underlying software and art assets (including but not limited to the Minecraft logo-type, block and Steve character) (the "Content") are original works in which copyright subsists under national and international law, including under the Berne Convention for the Protection of Literary and Artistic Works.

Our client is the owner of all and any copyright subsisting in the Game, the Content and the Get-Up.

We attach printouts of a selection of our client's protected rights in the Attachment to this letter.

In addition, our client is the owner of all unregistered trademark rights in the Get-Up derived from use in Interstate commerce in the United States.

YOUR ACTIVITIES

It has come to our client's attention that you are operating the website <http://www.minecrap.co/> (the "Infringing Website") on which you reproduce the Brand, the Game and the Get-Up as well as use the term "MINECRAP."

It has also been brought to our client's attention that you have filed United States Trademark Application Serial No. 86/197,132 for the word mark "MINECRAP" in respect of (amongst other goods) computer network servers and downloadable virtual goods (the "Application").

TRADE MARK APPLICATION

The mark that is the subject of your Application creates a likelihood of confusion with the Minecraft Marks and furthermore has clear derogatory connotations.

In addition, you are using the mark that is the subject of your Application in relation to goods in such a way that will cause confusion in the minds of the relevant consumer. Our client cannot allow a situation whereby consumers may mistakenly associate goods or services offered under your Application with those of our client.

Accordingly, our client is entitled to challenge your Application by way of trademark opposition proceedings before the USPTO Trademark Trial and Appeal Board.

TRADE MARK INFRINGEMENT

As proprietor of the Minecraft Marks, Notch Development AB is entitled to prevent the unauthorised use by third parties of the Minecraft Marks, or confusingly similar marks, for similar or identical goods or services anywhere in the countries in which they are registered.

Your use of signs identical or confusingly similar with the Minecraft Marks, in the course of trade, without our client's consent, amounts to infringement of the Minecraft Marks. Such use constitutes use in commerce of registered marks which is likely to cause confusion.

We have therefore advised our client that your activities are actionable in the United States under Section 32 of the Lanham Act (15 US Code §1114).

COPYRIGHT INFRINGEMENT

Further and in the alternative, your use of our client's Game, Content and Get-Up amounts to copyright infringement.

As stated above, our client is the owner of all copyright that subsists in the Game, the Content and the Get-Up which is recognised in the United States under various conventions and treaties.

You have reproduced and used a substantial part of our client's copyright subsisting in the Game, Get-up and Content on the Infringing Website and such use is without our client's consent. Such use by you amounts to a violation of our client's exclusive rights and is an infringement of our client's copyright.

We have therefore advised our client that your activities are actionable in the United States under Section 501 of the Copyright Act 1976 (17 US Code §501).

UNREGISTERED TRADEMARK INFRINGEMENT

Since its first release in May 2009 the "MINECRAFT" Game has become an internet phenomenon and has achieved global recognition. Due to its considerable commercial and critical success our client has generated substantial goodwill and reputation in the "MINECRAFT" Brand, Get-Up and Game and the business connected therewith such that the Brand and Get-Up have come to uniquely identify the products and services of our client and no one else.

The use of the Get-Up and misappropriation of the Brand as "MINECRAP" by you on the Infringing Website misleads consumers into thinking that it is created by our client or otherwise endorsed by, affiliated with or associated

with it. Your use of the Get-Up in commerce constitutes use of a false designation of origin which is likely to cause confusion.

We have therefore advised our client that your activities are actionable in the United States under Section 43 of the Lanham Act (15 US Code §1125).

NEXT STEPS

We have advised our client of the legal remedies available in relation to the above causes of action. If our client were to initiate legal proceedings against you they may be entitled to seek an injunction and damages or an account of profits together with attorneys fees.

However, our client's priority is to try to resolve all conflicts quickly where possible. As such our client is prepared not to pursue any claims against you, including a claim for legal costs if by **19 August 2014** you are prepared to agree to:

- a) withdraw the Application;
- b) transfer the domain name (minecrap.co) linked to the Infringing Website to our client; and
- c) undertake not to infringe our client's intellectual property rights as described above in the future,

On receipt of this letter you should take independent legal advice.

Further, the deadline to oppose the Application is 21 August 2014. If a suitable response is not received by 5pm (GMT) on Tuesday 19 August 2014 our client will commence opposition proceedings at the USPTO without further notice.

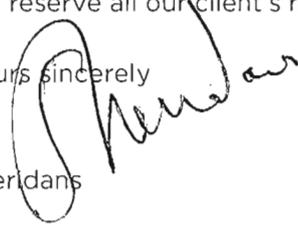
Please also note that in this letter we deal only with our client's civil claims. This firm is not retained in respect of and is not advising on any criminal claims which might arise from the matters contained in this letter.

We confirm that the information contained in this letter is, as far as we are aware, accurate and that we are authorised by our client to act on their behalf in respect of this matter.

We reserve all our client's rights.

Yours sincerely

Sheridans

A handwritten signature in black ink, appearing to read "Sheridan", written over the printed text "Yours sincerely". The signature is fluid and cursive, with a large initial 'S'.

ATTACHMENT



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MINECRAFT

Word Mark MINECRAFT

Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer game software; video game software; computer game software for use with personal computers, home video game consoles used with televisions and arcade-based video game consoles; computer game software downloadable from a global computer network; digital media, namely, pre-recorded CD-ROMs, tapes, cartridges, digital video discs, digital versatile discs, DVDs, and high definition digital discs featuring computer games and video games

IC 025. US 022 039. G & S: Articles of clothing, namely, t-shirts, shirts, dress shirts, trousers, pants, skirts, blouses, dresses, sweaters, sweatshirts, hooded sweat shirts, jackets; headwear; knitwear, namely, knit dress, knit shirts, knit skirts, knit tops, knit caps, knit gloves, knit jackets and polo knit tops; hats; caps; neckwear; garments for children, namely, shorts, shirts, pants, blouses, shorts, jumpers, sweat pants, sweat shirts, hooded sweat shirts, footwear, shoes; socks

IC 028. US 022 023 038 050. G & S: Game controllers for computer games; electronic interactive board games for use with external monitor; Video game consoles for use with an external display screen or monitor; video game interactive remote control units; stand alone video output game machines; arcade-type electronic video games; board games, manipulative puzzles; playing cards and card games

IC 041. US 100 101 107. G & S: Entertainment services, namely, providing on-line computer games and video games, mobile telephone and other remote communications device; providing temporary use of non-downloadable internet computer games, providing temporary use of non-downloadable on-line electronic games played via a global computer network; education and entertainment services in the form of production of cinematographic, televisual, digital and motion picture films, radio and television programs and shows, production of educational computer game software and video game software concerning nature and the environment, editing and production of cinematographic, televisual, digital and motion picture films, radio and television programs; entertainment services in the form of electronic, non-downloadable computer and video games provided by means of the Internet, mobile telephone and other remote communications device

Standard Characters Claimed

Mark
Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 85323318
Filing Date May 17, 2011
Current Basis 44E
Original Filing Basis 44D
Published for Opposition September 18, 2012
Registration Number 4252394
Registration Date December 4, 2012
Owner (REGISTRANT) Notch Development AB CORPORATION SWEDEN Lågskärsvägen 1
Johanneshov SWEDEN 12155
Attorney of Record Steven Mancinelli
Priority Date January 11, 2011
Description of Mark Color is not claimed as a feature of the mark.
Type of Mark TRADEMARK, SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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MINECRAFT

Word Mark MINECRAFT

Goods and Services

IC 009. US 021 023 026 036 038. G & S: Computer software; computer and video games software; interactive entertainment software; computer software downloaded or downloadable; electronic publications; computer software publications downloaded; data recorded electronically from the internet; data recorded in machine readable form from the internet; discs, tapes, cartridges, CD-ROMs, DVDs and other magnetic, electronic or optical media, all bearing computer games, software and/or audio visual content; software applications; website applications; electronic game programs; computer peripherals; and optically recorded data for computers; software and apparatus for downloading, transmitting, receiving, providing, publishing, extracting, encoding, decoding, reading, storing and organizing audiovisual, videographic and written data, computer software for gathering, processing, monitoring, analysing, managing and/or reporting information; computer software for gathering, processing, monitoring, analysing, managing and/or reporting information concerning usage and performance of software, applications, computer and video games, websites, virtual worlds and audio visual content; computer software for gathering, processing, analysing, managing and reporting information concerning online, internet and web site activity; computer software for data mining, data query, data processing and data analysis; computer software for designing, developing, modifying and improving computer software, applications, computer and video games, websites and audio visual content and the marketing, promotion, sale, distribution, monetisation and operation of the foregoing; information stored on electronic, magnetic and/or by optical means, publications in electronic form supplied on-line from a database or from facilities provided on the internet or other networks (including websites); electronic notice boards; online database; sound, video and data recordings; sunglasses, records, discs, tapes, cassettes, cartridges, cards and other carriers bearing or for use in bearing sound recordings, video recordings, data, images, games, graphics, text, programs or information, memory carriers, pre-recorded video, audio and data recording media; data carriers; telephones, communications and telecommunications apparatus; mobile telephone games; mobile telephone fascias and covers; non-printed publications; films and programmes prepared for television, refrigerator magnets; instructional and teaching materials in the form of apparatus and instruments; pre-paid cards (magnetically encoded), parts and fittings for the aforesaid goods

IC 014. US 002 027 028 050. G & S: Jewellery, precious stones and precious metals; goods coated in precious metals; costume jewellery, badges of precious metal; brooches; bracelets; bracelets made of metal, bracelets made of leather, cufflinks; clocks; tie pins; tie clips; earrings; key rings; pendants; horological and chronometric instruments including watches and clocks; wrist bands parts and fittings for the aforesaid goods

IC 016. US 002 005 022 023 029 037 038 050. G & S Printed matter, paper, cardboard, and goods from these materials, not included in other classes, printed pages downloaded from the internet; printed publications; books; annuals; printed publications; comics; magazines; redeemable vouchers (printed) and pre-paid cards (not magnetically encoded), newsletters;

newspapers, albums; periodicals; journals, catalogues; manuals; pamphlets; leaflets; posters, stationery, labels; address books; instructional and teaching materials (except apparatus); drawings; paintings; photographs; prints; pictures; calendars; pens; pencils; pencil top ornaments; tags for index cards; gift wrap cards; wrapping paper; note pads; decorative paper centerpieces; paper party decorations; greetings cards; stickers and sticker albums; plastic materials for packaging; beer mats; covers for chequebooks and passports; pictures; parts and fittings for all the aforesaid goods

IC 018. US 001 002 003 022 041. G & S: Articles made of leather and imitation leather; bags; handbags; purses; wallets; shopping bags; sports bags; tote bags; school bags; travelling bags; backpacks; rucksacks; umbrellas; briefcases; purses; wallets; key cases; vanity cases, not fitted; parts and fittings for the aforesaid good

IC 021. US 002 013 023 029 030 033 040 050. G & S: Household or kitchen utensils and containers; chinaware, glassware; porcelain, pottery and earthenware; comb cases and combs; sponges (not for surgical use); glasses; mugs; money boxes; tooth brushes; articles for cleaning purposes; baskets for domestic use; containers for beverages; bottle openers; ironing boards; bottles; statuettes, figurines and models of porcelain, terracotta, glass, china or earthenware; dishes; soap boxes and holders, piggy banks; pots; powder compacts and puffs; drinking vessels and flasks; cocktail shakers; paper plates; tea pots; egg cups; ice cube moulds; candy boxes; coasters, not of paper and not being table linen; cork screws and coolers; crockery; cups; tableware

IC 025. US 022 039. G & S: Articles of clothing; footwear and headgear; t-shirts; shirts; trousers; sweatshirts; jackets; knitwear; hats; caps; baseball caps, neckwear; belts; scarves; gloves; sweat bands for wrists; shoes; socks; garments for women; garments for men; garments for children; apparel parts and fittings for all the aforesaid

IC 028. US 022 023 038 050. G & S: Games and playthings; electronic games apparatus; audiovisual games on computer hardware platforms (not for use with television receivers), hand-held computer games equipment; home video game machines and hand-held video game machines; parts and fittings for all the aforesaid goods; board games; electronic game machines; game equipment sold as a unit for playing card games; electronic hand-held game units; game equipment sold as a unit for playing aboard game, a card game; stand-alone video output games machines, and manipulative puzzles; playing cards; board games; card games; three dimensional puzzles; parts and fittings for all the aforesaid goods

IC 035. US 100 101 102. G & S: Online retail store services via the internet featuring downloadable computer video games, motion pictures and music, retail sales of software, computer and video games, motion pictures and music; retail store services provided by communications networks and on-line retail store services on a local and/or global computer and/or telecommunications networks featuring a wide variety of products namely computer and video games, computer software, entertainment software, computer hardware, computer game and hardware accessories, books, pre-recorded media, computer peripherals, clothing, homewares, namely, mugs, crockery, table wear, cutlery, bedding, cushions, virtual goods (games), clothing for virtual characters and educational materials; online retail store services provided by communications networks connected with video content, computer software, audio visual material, cards, music, games, software, clothing, footwear, headgear, baby clothes, children's clothes T-shirts, jumpers, hoodies, lanyards, caps, toys, printed matter, paper goods, magazines, books, cushions, throws, pillows, bed linen, duvet covers, jewellery, key rings, mugs, bags, wallets and cases, games, toys, playthings, entertainment products, namely, games, playthings, educational products, namely, books, educational games; advertising and marketing and promotion services, advertising provided on-line, from computer databases, the internet and communications networks; sale and rental of advertising space, dissemination of advertising material; promotion of goods and services via an on-line service with links to the websites and online services of other retail store services provided via communications networks featuring computer, electronic and entertainment products; publicity services; arranging, organising and conducting exhibitions and events featuring a variety of activities for promotional purposes. services for the marketing, promotion, sale and retail services relating to computer software, applications, computer and video games and audio visual content, online retail services relating to computer software, applications, computer and video games and audio visual content; business data analysis services; services for research relating to customer behavior, satisfaction, attitude, effectiveness, computerized database management; marketing data integration; data storage services; data processing services; advertising and promotional services; the foregoing provided by individuals, computers, a network of interconnected computers or by remote communications devices, information, advisory and consultancy services relating to the foregoing

IC 038 US 100 101 104. G & S: Providing online access to computer networks, computer databases, the internet, on-line bulletin boards, virtual worlds, servers, virtual worlds including user generated characters, and libraries of text, graphics and audio-visual and multimedia information and entertainment, providing on-line electronic bulletin board services and chat rooms; providing of an on-line service enabling physically remote players of electronic games to communicate with selected players; telecommunication and broadcasting services; broadcasting via the internet, mobile phone networks and other telecommunications networks, telecommunication services for the collection and supply of information; electronic transmission of data and information via a global computer network, facilitating access to a worldwide computer and/or telecommunications networks for downloading computer software and information; transmission of information via local and/or global computer and/or telecommunication networks; providing access to remote data storage and servers; providing access to advertising, news, information and audio, video, text and other multimedia content, via local and/or global computer and/or telecommunications networks; provision of electronic communication links, provision of telecommunications connections and access to the internet and/or computer databases, receipt and/or delivery of messages, documents and other data by electronic transmission; providing on-line chat room for transmission of messages among computer users concerning topics; communication and broadcasting of information and advertising by computer, computer terminals, the internet, television, mobile communications device, telegraphy, telephone, wireless communications device or other electronic means; internet communication services; audio visual communication services; communication services for the transmission of advertising, images, text and data, information, voices, sound and data; telecommunication and broadcasting services broadcasting via the internet, mobile phone networks and other telecommunications networks; electronic transmission of data and information via a global computer network; facilitating access to a worldwide computer and/or telecommunications networks for downloading computer software and information; transmission of information via local and/or global computer and/or telecommunication networks; providing access to advertising, news, information and audio, video, text and other multimedia content, via local and/or global computer and/or telecommunications networks; provision of electronic communication links; provision of telecommunications connections and access to the internet and/or computer databases; receipt and/or delivery of messages, documents and other data by electronic transmission; communication and broadcasting of information and advertising by computer, computer terminals, the internet, television, mobile communications device, telegraphy, telephone, wireless communications device or other electronic means; internet communication services; audio visual communication services; communication services for the transmission of advertising, images, text and data, information, voices, sound and data; provision of information relating to communications; providing voice over internet protocol (VOIP) peer-to-peer communications, electronic transmission of data and documents over computer terminals and instant messaging services, providing a high speed access to area networks and a global computer information network; provision access to a website or interactive community for users to share personal news, data, information, content, photos, audio and video, interests, activities and opinions and/or to receive feedback others, provision of information relating to communications, information, advisory and consultancy services relating to the foregoing

IC 041. US 100 101 107. G & S: Entertainment and education services, in the form of electronic, computer and video games provided by means of the internet, mobile telecommunications and other remote communications devices; online game services provided via a computer network; organising of games, games (not downloadable) played via a global computer network; providing interactive and/or educational entertainment services; education and entertainment services provided by computer networks, television, mobile telephone, cable and other electronic means; presentation, preparation, editing and production of cinematographic, televisual, digital and motion picture films, radio and television programs; publishing of computer and video games and computer and video games software; provision of customised web pages for featuring game player information, including information regarding a player's identity and the player's preferences; publishing of entertainment and/or educational software; arranging, organizing and conducting conferences and seminars for promotional purposes; entertainment services in the form of television programmes, radio, cable, satellite and internet programmes, production and presentation of television programmes, shows, films, videos and DVDs; games, online games, educational services relating to entertainment; information relating to entertainment or education, provided on-line from a computer database or the internet or by communications satellite, microwave or other electronic, digital or analogue media, publishing; organisation, production and presentation of events for educational, cultural or entertainment purposes; organisation, production and presentation of competitions, contests, games, game shows, quizzes, fun days, exhibitions, shows, roadshows, staged events, live performances and participation events; internet based games; booking of tickets for entertainment events. information and advisory services relating to any of the aforesaid services; advisory and consultancy services in connection with the foregoing

IC 042 US 100 101. G & S: Computer engineering services; software development, design,

maintenance, programming, engineering, research and writing services; advisory and consultancy services relating to computer software and computer software development, design, maintenance, consultancy, programming, engineering, research and writing, computer software development, design, maintenance, consultancy, programming, engineering, research and writing; computer and video games development, creation of computer graphics; computer game design; design and development services in relation to computer and video games and interactive entertainment products; design services relating to the production of computer and video games and interactive entertainment products; social network software and virtual worlds software development, hosting and management; services for gathering, processing, monitoring, analysing, managing and/or reporting information concerning usage and performance of software, applications, computer and video games, websites, virtual worlds and computer based audio visual content; computer services for gathering, processing, analysing, managing and reporting information concerning online, internet and web site activity; computer services for data mining and data analysis; services for designing, developing, modifying and improving computer software, applications, computer and video games, websites and audio visual content; development of computer software that performs the above functions to others; software development, design, maintenance, software programming, engineering, research and writing in the field of computer and video games; advisory and consultancy services relating to computer and video games software; collection, analysis and reporting of data concerning usage and performance of software, applications, computer and video games, websites, virtual worlds and audio visual content; computerized data management service. technical information, advisory and consultancy services relating to use of computer software applications, computer and video, consultancy services relating to the foregoing

IC 045. US 100 101. G & S: On-line social networking services; personal and social services rendered by others to meet the needs of individuals; online social networking services; security services for the protection of property and individuals

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 79145431

Filing Date October 2, 2013

Current Basis 66A

Original Filing Basis 66A

International Registration Number 1199082

Owner (APPLICANT) Notch Development AB PRIVATE LIMITED COMPANY SWEDEN MARIA SKOLGATA 83 BV SE-118 63 Stockholm SWEDEN

Priority Date April 3, 2013

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL-2(F)

Live/Dead Indicator LIVE

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[ADVANCED](#)
[SEARCH](#)
[OG](#)
[TOP](#)
[HELP](#)

CTM file information

Minecraft

009649691

Timeline



Trade mark information

Name	Minecraft	Filing date	11/01/2011
Filing number	009649691	Registration date	11/10/2011
Basis	CTM on which IA is based	Expiry date	11/01/2021
Date of receipt	11/01/2011	Designation date	
Date of receipt of International Registrat...	02/10/2013	Filing language	Swedish
IR number	1199082	Second language	English
Type	Word	Application reference	
Nature	INDIVIDUAL	Trade mark status	Registered
Nice classes	9, 25, 28, 41 (Nice Classification)	Acquired distinctiveness	No

Vienna Classification

Goods and services

English (en)

9 Computer games, Video games; Computer software for computer games and video games; Computer software downloaded or downloadable; Downloaded software publications; Interactive entertainment software; Data recorded electronically from the Internet; Data recorded in machine readable form from the Internet; Discs, tapes, cartridges, CDs and other magnetic, electronic or optical media, all with games software or video games; Electronic amusement apparatus, electronic game apparatus.

25 Clothing, footwear, headgear.

28 Games and playthings; Electronic games apparatus; Audiovisual games on computer hardware platforms (not for use with television receivers), hand-held computer games equipment; Home video game machines and hand-held video game machines; Parts and fittings for all the aforesaid goods; Board games; Electronic game machines; Equipment sold as a unit for playing card games; Electronic hand-held game units; game equipment sold as a unit for playing a board game, a card game; Stand-alone video output games machines, and manipulative puzzles; Playing cards; Board games; Card games; Three dimensional puzzles; Parts and fittings for all the aforesaid goods.

41 Entertainment services in the form of electronic, computer and video games provided by means of the Internet and other remote communications device; Internet games (non downloadable); Organising of games; Games (not downloadable) played via a global computer network; Education and entertainment services in the form of films, television films, digital films and motion pictures; Radio and television programmes and shows; Production, editing and production of films, television films, digital films and motion pictures; Radio and television programmes; Entertainment services in the form of electronic, computer and video games provided by means of the Internet, mobile phone and other remote communications device.

Description

No entry

Owners

Notch Development AB

ID	442302	Country	SE - Sweden	Correspondence address	00 46-706694352
Organisation	Notch Development AB	State/county	n/a	Notch Development AB MARIA SKOLGATA 83 BV SE-11863 Stockholm SUECIA	
Legal status	Legal Entity	Town	Stockholm		
		Post code	11863		
		Address	MARIA SKOLGATA 83 BV		n/a

Representatives

SHERIDANS SOLICITORS

ID	20079	Country	GB - United Kingdom	Correspondence address	00 44-2070790100
Organisation	n/a	State/county	n/a	SHERIDANS SOLICITORS Seventy Six Wardour Street London W1F 0UR REINO UNIDO	00 44-2070790200
Legal status	Legal Person	Town	London		
Type	Association	Post code	W1F 0UR		
		Address	Seventy Six Wardour Street		n/a

Correspondence

From	Procedure	Filing number	Subject	Date	Actions
Recordal		008328323	T724M - Registration of recordal C.2.1 / B.9.1	24/03/2014	
Recordal		008328323	Letter to OHIM	19/03/2014	
Recordal		008328323	Application form and attachment	19/03/2014	
Recordal		007568689	T722M - Registration of recordal C.1.3 / B.2.2	27/06/2013	
Recordal		007568689	Application form and attachment	20/06/2013	
Recordal		006432325	T722M - Registration of recordal C.1.3 / B.2.2	20/04/2012	
Recordal		006432325	Letter to OHIM	16/04/2012	
Recordal		006432325	Application form and attachment	16/04/2012	
Recordal		006383379	Application form and attachment	28/03/2012	
Recordal		006383379	C.2.1. - Representative - change of name & address - entry on the register - automatic template	28/03/2012	

Showing 1 to 10 of 27 entries

IR transformation

No entry

Seniority

No entry

Priority

No entry

Publications

Bulletin number	Date	Section	Description
2011/123	04/07/2011	A.1	Applications published under article 40 CTMR
2011/195	14/10/2011	B.1	Registrations with no amendments since the application was published
2012/063	30/03/2012	C.2.1	Representative - Change of name and professional address
2012/077	24/04/2012	C.1.3	Proprietor - Change of name and address
2013/121	01/07/2013	C.1.3	Proprietor - Change of name and address
2014/057	26/03/2014	C.2.1	Representative - Change of name and professional address
2014/074	22/04/2014	C.3.6	International trade marks

Showing 1 to 7 of 7 entries

Cancellation

No entry

Records

Bulletin number	Date	Section	Filing number	Title	Subtitle
			005409530	Representative	Replacement of representative
2012/063	30/03/2012	C.2.1	006383379	Representative	Change of name and professional address
2012/077	24/04/2012	C.1.3	006432325	Proprietor	Change of name and address
2013/121	01/07/2013	C.1.3	007568689	Proprietor	Change of name and address
2014/057	26/03/2014	C.2.1	008328323	Representative	Change of name and professional address
2014/074	22/04/2014	C.3.6	008397146	Trade mark	International trade marks

Showing 1 to 6 of 6 entries

Oppositions

No entry

Appeals

No entry

Decisions

No entry

Renewals

No entry

Trade mark relations

No entry

Exhibition priority

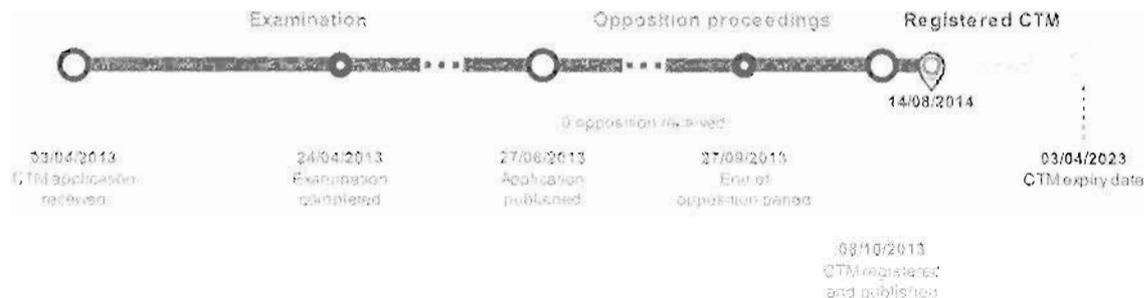
No entry

CTM file information

MINECRAFT

011709482

Timeline



Trade mark information

Name	MINECRAFT	Filing date	03/04/2013
Filing number	011709482	Registration date	04/10/2013
Basis	CTM on which IA is based	Expiry date	03/04/2023
Date of receipt	03/04/2013	Designation date	
Type	Word	Filing language	English
Nature	INDIVIDUAL	Second language	Italian
Nice classes	9, 14, 16, 18, 21, 25, 35, 38, 41, 42, 45 (Nice Classification)	Application reference	680/654/025031-1
Vienna Classification		Trade mark status	Registered
		Acquired distinctiveness	No

Goods and services

English (en)

9 Computer software, computer and video games software, interactive entertainment software, computer software downloaded or downloadable; electronic publications; computer software publications downloaded; data recorded electronically from the Internet; data recorded in machine readable form from the Internet; discs, tapes, cartridges, CD-ROMs, DVDs and other magnetic, electronic or optical media, all bearing computer games, software and/or audio visual content; software applications; website applications; digital games; computer peripherals; and optically recorded data for computers; software and apparatus for downloading, transmitting, receiving, providing, publishing, extracting, encoding, decoding, reading, storing and organizing audiovisual, videographic and written data; computer software for gathering, processing, monitoring, analysing, managing and / or reporting information; computer software for gathering, processing, monitoring, analysing, managing and / or reporting information concerning usage and performance of software, applications, computer and video games, websites, virtual worlds and audio visual content; computer software for gathering, processing, analysing, managing and reporting information concerning online, internet and web site activity; computer software for data mining, data query, data processing and data analysis; computer software for designing, developing, modifying and improving computer software, applications, computer and video games, websites and audio visual content and the marketing, promotion, sale, distribution, monetisation and operation of the foregoing; information stored on electronic, magnetic and/or by optical means; publications in electronic form supplied on-line from a database or from facilities provided on the Internet or other networks (including websites); electronic notice boards, online database; sound, video and data recordings; sunglasses; records, discs, tapes, cassettes, cartridges, cards and other carriers bearing or for use in bearing sound recordings, video recordings, data, images, games, graphics, text, programs or information; memory carriers; pre-recorded video, audio and data recording media; data carriers; telephones, communications and telecommunications apparatus; mobile telephone games; mobile telephone fascias and covers; non-printed publications; films and programmes prepared for television; refrigerator magnets; instructional and teaching materials in the form of apparatus and instruments; parts and fittings for the aforesaid goods.

14 Jewellery; precious stones and precious metals, goods coated in precious metals; costume jewellery; badges; brooches; bracelets; bracelets made of metal, bracelets made of leather; cufflinks; clocks; tie pins; tie clips; earrings; key rings; pendants; horological and chronometric instruments including watches and clocks; wrist bands parts and fittings for the aforesaid goods

- 16** Printed matter, paper, cardboard, and goods from these materials, not included in other classes; printed pages downloaded from the Internet, printed publications; books; annuals; publications; comics; magazines; redeemable vouchers and pre-paid cards, newsletters, newspapers; albums; periodicals; journals; catalogues; manuals; pamphlets, leaflets; posters; stationery, labels, address books; instructional and teaching materials (except apparatus), drawings; paintings; photographs; prints, pictures; calendars; pens; pencils; pencil top ornaments; tags; gift wrap cards, wrapping paper; note pads; decorative paper items; paper party decorations; greetings cards; stickers and sticker albums; plastic materials for packaging; beer mats; covers for chequebooks and passports; pictures; parts and fittings for all the aforesaid goods.
- 18** Articles made of leather and imitation leather; bags; handbags; purses; wallets; shopping bags; sports bags, tote bags; school bags; travelling bags; backpacks, rucksacks; umbrellas, briefcases; purses, wallets; key cases; parts and fittings for the aforesaid goods.
- 21** Household or kitchen utensils and containers; chinaware; glassware; porcelain, pottery and earthenware; comb cases and combs; sponges (not for surgical use); glasses; mugs; money boxes; tooth brushes; articles for cleaning purposes, baskets; containers for beverages; bottle openers; ironing boards; bottles; statuettes, figurines and models of porcelain, terracotta, glass, china or earthenware; dishes, vanity cases; soap boxes and holders; piggy banks; pots; powder compacts and puffs; drinking vessels and flasks; cocktail shakers; paper plates; tea pots; egg cups; ice cube moulds; candy boxes; coasters; cork screws and coolers; crockery; cups; tableware.
- 25** Articles of clothing; footwear and headgear; t-shirts; shirts; trousers; sweatshirts; jackets; knitwear; hats; caps; baseball caps; neckwear; belts; scarves; gloves; sweat bands for wrists; shoes; socks; garments for women; garments for men; garments for children; apparel parts and fittings for all the aforesaid.
- 35** Online retail store services via the internet featuring downloadable computer video games, motion pictures and music; retail sales of software, computer and video games, motion pictures and music; retail store services provided by communications networks and on-line retail store services on a local and/or global computer and/or telecommunications networks featuring a wide variety of products namely computer and video games, computer software, entertainment software, computer hardware, computer game and hardware accessories, books, pre-recorded media, computer peripherals, clothing, homewares, namely, mugs, crockery, tableware, curlery, bedding, cushions, virtual goods (games), clothing for virtual characters and educational materials; online retail store services provided by communications networks connected with video content, computer software, audio visual material, cards, music, games, software, clothing, footwear, headgear, baby clothes, children's clothes T-shirts, jumpers, hoodies, lanyards, caps, toys, printed matter, paper goods, magazines, books, cushions, throws, pillows, bed linen, duvet covers, jewellery, key rings, mugs, bags, wallets and cases, games, toys, playthings, entertainment products, namely, games, playthings, educational products, namely, books, educational games; advertising, marketing and promotion services; advertising provided on-line, from computer databases, the Internet and communications networks; sale and rental of advertising space; dissemination of advertising material; promotion of goods and services via an on-line service with links to the websites and online services of other retail store services provided via communications networks featuring computer, electronic and entertainment products; publicity services; arranging, organising and conducting exhibitions and events featuring a variety of activities for promotional purposes; services for the marketing, promotion, sale and retail services relating to computer software, applications, computer and video games and audio visual content; online retail services relating to computer software, applications, computer and video games and audio visual content; business data analysis services; services for research relating to customer behavior, satisfaction, attitude, effectiveness; computerized database management; marketing data integration; data storage services; data processing services; advertising and promotional services; the foregoing provided by individuals, computers, a network of interconnected computers or by remote communications devices; information, advisory and consultancy services relating to the foregoing.
- 38** Providing online access to computer networks, computer databases, the Internet, on-line bulletin boards, virtual worlds, servers, virtual worlds including user generated characters, and libraries of text, graphics and audio-visual and multimedia information and entertainment; providing on-line electronic bulletin board services and chat rooms; providing of an on-line service enabling physically remote players of electronic games to communicate with selected players; telecommunication and broadcasting services; broadcasting via the Internet, mobile phone networks and other telecommunications networks; telecommunication services for the collection and supply of information, electronic transmission of data and information via a global computer network; facilitating access to a worldwide computer and/or telecommunications networks for downloading computer software and information; transmission of information via local and/or global computer and/or telecommunication networks; providing access to remote data storage and servers, providing access to advertising, news, information and audio, video, text and other multimedia content, via local and/or global computer and/or telecommunications networks; provision of electronic communication links, provision of telecommunications connections and access to the Internet and/or computer databases; receipt and/or delivery of messages, documents and other data by electronic transmission; providing on-line chat room for transmission of messages among computer users concerning topics; communication and broadcasting of information and advertising by computer, computer terminals, the Internet, television, mobile communications device, telegraphy, telephone, wireless communications device or other electronic means; Internet communication services; audio visual communication services; communication services for the transmission of advertising, images, text and data, information, voices, sound and data; telecommunication and broadcasting services; broadcasting via the Internet, mobile phone networks and other telecommunications networks; electronic transmission of data and information via a global computer network; facilitating access to a worldwide computer and/or telecommunications networks for downloading computer software and information; transmission of information via local and/or global computer and/or telecommunication networks; providing access to advertising, news, information and audio, video, text and other multimedia content, via local and/or global computer and/or telecommunications networks; provision of electronic communication links; provision of telecommunications connections and access to the Internet and/or computer databases; receipt and/or delivery of messages, documents and other data by electronic transmission, communication and broadcasting of information and advertising by computer, computer terminals, the Internet, television, mobile communications device, telegraphy, telephone, wireless communications device or other electronic means; Internet communication services; audio visual communication services; communication services for the transmission of advertising, images, text and data, information, voices, sound and data; provision of information relating to communications; providing voice over Internet protocol (VOIP) peer-to-peer communications, electronic transmission of data and documents over computer terminals and instant messaging services; providing a high speed access to area networks and a global computer information network; provision access to a website or interactive community for users to share personal news, data, information, content, photos, audio and video, interests, activities and opinions and / or to receive feedback others; provision of information relating to communications; information, advisory and consultancy services relating to the foregoing.
- 41** Entertainment and education services, in the form of electronic, computer and video games provided by means of the Internet, mobile telecommunications and other remote communications devices; internet games; (non

downloadable), organising of games, games (not downloadable) played via a global computer network; providing interactive and/or educational entertainment services; education and entertainment services provided by computer networks, television, mobile telephone, cable and other electronic means; presentation, preparation, editing and production of cinematographic, televisual, digital and motion picture films, radio and television programs; publishing of computer and video games and computer and video games software; provision of customised web pages for featuring game player information, including information regarding a player's identity and the player's preferences; publishing of entertainment and/or educational software; arranging, organizing and conducting conferences and seminars for promotional purposes; entertainment services in the form of television programmes, radio, cable, satellite and Internet programmes; production and presentation of television programmes, shows, films, videos and DVDs; games, online games, educational services relating to entertainment; information relating to entertainment or education, provided on-line from a computer database or the Internet or by communications satellite, microwave or other electronic, digital or analogue media; publishing, organisation, production and presentation of events for educational, cultural or entertainment purposes; organisation, production and presentation of competitions, contests, games, game shows, quizzes, fun days, exhibitions, shows, roadshows, staged events, live performances and participation events; Internet based games; booking of tickets for entertainment events; information and advisory services relating to any of the aforesaid services; advisory and consultancy services in connection with the foregoing.

42 Computer services; software development, design, maintenance, programming, engineering, research and writing services; advisory and consultancy services relating to computer software and computer software development, design, maintenance, consultancy, programming, engineering, research and writing; computer software development, design, maintenance, consultancy, programming, engineering, research and writing; computer and video games development; creation of computer graphics; computer game design; design and development services in relation to computer and video games and interactive entertainment products; design services relating to the production of computer and video games and interactive entertainment products; social network software and virtual worlds software development, hosting and management; services for gathering, processing, monitoring, analysing, managing and / or reporting information concerning usage and performance of software, applications, computer and video games, websites, virtual worlds and computer based audio visual content; computer services for gathering, processing, analysing, managing and reporting information concerning online, internet and web site activity; computer services for data mining and data analysis; services for designing, developing, modifying and improving computer software, applications, computer and video games, websites and audio visual content; development of computer software that performs the above functions to others; software development, design, maintenance, software programming, engineering, research and writing in the field of computer and video games; advisory and consultancy services relating to computer and video games software; collection, analysis and reporting of data concerning usage and performance of software, applications, computer and video games, websites, virtual worlds and audio visual content; computerized data management service; technical information, advisory and consultancy services relating to use of computer software applications, computer and video, games, websites and audio visual content; advisory and consultancy services relating to the foregoing.

45 Providing a website on the internet for the purpose of social networking; personal and social services rendered by others to meet the needs of individuals, online social networking services; security services for the protection of property and individuals

Description

No entry

Owners

Notch Development AB

ID	442302	Country	SE - Sweden	Correspondence address	
Organisation	Notch Development AB	State/country	n/a	Notch Development AB MARIA SKOLGATA 83 BV SE-11863 Stockholm SWEDIA	00 46-708694352
Legal status	Legal Entity	Town	Stockholm		
		Post code	11863		
		Address	MARIA SKOLGATA 83 BV		n/a

Representatives

SHERIDANS SOLICITORS

ID	20079	Country	GB - United Kingdom	Correspondence address	
Organisation	n/a	State/country	n/a	SHERIDANS SOLICITORS Seventy Six Wardour Street London W1F0UR	00 44-2070790100
Legal status	Legal Person	Town	London	RENO LINDO	00 44-2070790200
Type	Association	Post code	W1F0UR		
					n/a

Address

Seventy Six
Wardour
Street

Correspondence

From	Procedure	Filing number	Subject	Date	Actions
Recordal		008328323	T724M - Registration of recordal C.2.1 / B.9.1	24/03/2014	
Recordal		008328323	Letter to OHIM	19/03/2014	
Recordal		008328323	Application form and attachment	19/03/2014	
CTM		011709482	Cover letter for registration certificate.	10/10/2013	
CTM		011709482	Certificate of Registration	09/10/2013	
Recordal		007568689	T722M - Registration of recordal C.1.3 / B.2.2	27/06/2013	
Recordal		007568689	Application form and attachment	20/06/2013	
CTM		011709482	Confirmation of amendment of G&S following classification (Article 28, Rule 9)	11/06/2013	
CTM		011709482	Letter to OHIM	07/06/2013	
CTM		011709482	Notice of requirement to amend classification (Article 28, Rule 9)	27/05/2013	

Showing 1 to 10 of 16 entries

IR transformation

No entry

Seniority

No entry

Priority

No entry

Publications

Bulletin number	Date	Section	Description
2013/119	27/06/2013	A.1	Applications published under article 40 CTMR
2013/121	01/07/2013	C.1.3	Proprietor - Change of name and address
2013/191	08/10/2013	B.2	Registrations with amendments since the application was published
2014/057	26/03/2014	C.2.1	Representative - Change of name and professional address
2014/074	22/04/2014	C.3.6	International trade marks

Showing 1 to 5 of 5 entries

Cancellation

No entry

Recordals

Bulletin number	Date	Section	Filing number	Title	Subtitle
2013/121	07/07/2013	C.1.3	007568689	Proprietor	Change of name and address
2014/057	26/03/2014	C.2.1	008328323	Representative	Change of name and professional address
2014/074	22/04/2014	C.3.6	008397138	Trade mark	International trade marks

Showing 1 to 3 of 3 entries

Oppositions

No entry

Appeals

No entry

Decisions

No entry

Renewals

No entry

Trade mark relations

No entry

Exhibition priority

No entry

Certificate of Registration



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Maria A. Pallante

Register of Copyrights, United States of America

Registration Number
VA 1-886-003

Effective date of
registration:

June 7, 2013

Title

Title of Work: Diamond Ore

Completion/Publication

Year of Completion: 2010

Date of 1st Publication: January 29, 2010

Nation of 1st Publication: Sweden

Author

▪ Author: Notch Development AB

Author Created: 2-D artwork

Work made for hire: Yes

Citizen of: Sweden

Copyright claimant

Copyright Claimant: Notch Development AB

Asogatan 140, Stockholm, 11624, Sweden

Rights and Permissions

Organization Name: Sheridans Solicitors

Name: Alex Chapman

Email: achapman@sheridans.co.uk

Address: Whittington House, Alfred Place

London, WC1E 7EZ, United Kingdom

Certification

Name: Jules O'Riordan

Date: May 30, 2013

Correspondence: Yes

Registration #: VA0001886003

Service Request #: 1-939427610



Sheridans Solicitors
Jules O'Riordan
Whittington House, Alfred Place
London, WC1E 7EA United Kingdom

Certificate of Registration



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Maria A. Pallante

Register of Copyrights, United States of America

Registration Number
VA 1-886-104

Effective date of
registration:

June 7, 2013

Title

Title of Work: Creeper Face

Completion/Publication

Year of Completion: 2009

Date of 1st Publication: August 31, 2009

Nation of 1st Publication: Sweden

Author

Author: Markus Persson

Author Created: 2-D artwork

Work made for hire: No

Citizen of: Sweden

Copyright claimant

Copyright Claimant: Notch Development AB

Asogatan 140, Stockholm, 11624, Sweden

Transfer Statement: By written agreement

Rights and Permissions

Organization Name: Sheridans Solicitors

Name: Alex Chapman

Email: achapman@sheridans.co.uk

Telephone: +44-207-0790 144

Address: Whittington House

Alfred Place

London, WC1E 7EA United Kingdom

Certification

Name: Jules O'Riordan

Date: May 30, 2013

Correspondence: Yes



Registration #: VA0001886104

Service Request #: 1-932429741



Sheridans Solicitors
Jules O'Riordan
Whittington House
Alfred Place
London, WC1E United Kingdom

Certificate of Registration



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Maria A. Pallante

Register of Copyrights, United States of America

Registration Number
VA 1-885-980

Effective date of
registration:

June 7, 2013

Title

Title of Work: 3d Block

Completion/Publication

Year of Completion: 2009

Date of 1st Publication: May 13, 2009

Nation of 1st Publication: Sweden

Author

▪ Author: Markus Persson

Author Created: 2-D artwork

Citizen of: Sweden

Copyright claimant

Copyright Claimant: Notch Development AB

Asogatan 140, Stockholm, 11624, Sweden

Transfer Statement: By written agreement

Rights and Permissions

Organization Name: Sheridans Solicitors

Name: Alex Chapman

Email: achapman@sheridans.co.uk

Address: Whittington House, Alfred Place

London, WC1E 7EA United Kingdom

Certification

Name: Jules O'Riordan

Date: May 30, 2013

Correspondence: Yes

Registration #: VA0001885980
Service Request #: 1-939427637



Sheridans Solicitors
Jules O'Riordan
Whittington House, Alfred Place
London, WC1E 7EA United Kingdom

Certificate of Registration



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Maria A. Pallante

Register of Copyrights, United States of America

Registration Number
VA 1-885-983

Effective date of
registration:

June 7, 2013

Title

Title of Work: Steve

Completion/Publication

Year of Completion: 2009

Date of 1st Publication: April 16, 2009

Nation of 1st Publication: Sweden

Author

■ Author: Markus Persson

Author Created: 2-D artwork

Citizen of: Sweden

Copyright claimant

Copyright Claimant: Notch Development AB

Asogatan 140, Stockholm, 11624, Sweden

Transfer Statement: By written agreement

Rights and Permissions

Organization Name: Sheridans Solicitors

Name: Alex Chapman

Email: achapman@sheridans.co.uk

Address: Whittington House, Alfred Place

London, WC1E 7EA United Kingdom

Certification

Name: Jules O'Riordan

Date: May 30, 2013

Correspondence: Yes

Registration #: VA0001885983

Service Request #: 1-936059853



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Whittington House, Alfred Place
London, WC1E 7EA United Kingdom

Certificate of Registration



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Maria A. Pallante

Register of Copyrights, United States of America

Registration Number
VA 1-886-005

Effective date of
registration:

June 7, 2013

Title

Title of Work: TNT Side

Completion/Publication

Year of Completion: 2009

Date of 1st Publication: October 24, 2009

Nation of 1st Publication: Sweden

Author

■ Author: Markus Persson

Author Created: 2-D artwork

Citizen of: Sweden

Copyright claimant

Copyright Claimant: Notch Development AB

Asogatan 140, Stockholm, 11624, Sweden

Transfer Statement: By written agreement

Rights and Permissions

Organization Name: Sheridans Solicitors

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Email: achapman@sheridans.co.uk

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Alfred Place

London, WC1E 7EA United Kingdom

Certification

Name: Jules O'Riordan

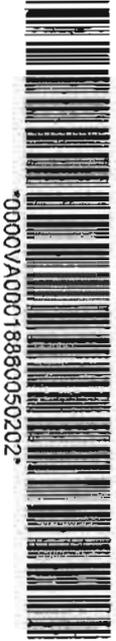
Date: May 30, 2013

Correspondence: Yes



Registration #: VA0001886005

Service Request #: 1-936059709



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Whittington House
Alfred Place
London, WC1E 7EA United Kingdom

Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Maurin A. Pallante

Register of Copyrights, United States of America

Registration Number
VA 1-885-991

Effective date of
registration:
June 7, 2013

Title

Title of Work: Creeperface flat

Completion/Publication

Year of Completion: 2009

Date of 1st Publication: August 31, 2009

Nation of 1st Publication: Sweden

Author

Author: Markus Persson

Author Created: 2-D artwork

Citizen of: Sweden

Copyright claimant

Copyright Claimant: Notch Development AB

Asogatan 140, Stockholm, 11624, Sweden

Transfer Statement: By written agreement

Rights and Permissions

Organization Name: Sheridans Solicitors

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Certification

Name: Jules O'Riordan

Date: May 30, 2013

Correspondence: Yes

Registration #: VA0001885991

Service Request #: 1-939427665



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London, WC1E 7EA United Kingdom

Certificate of Registration



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Mauri A. Pallante

Register of Copyrights, United States of America

Registration Number
VA 1-886-008

Effective date of
registration:

June 7, 2013

Title

Title of Work: Pick axe

Completion/Publication

Year of Completion: 2010

Date of 1st Publication: February 1, 2010

Nation of 1st Publication: Sweden

Author

■ Author: Notch Development AB

Author Created: 2-D artwork

Work made for hire: Yes

Citizen of: Sweden

Copyright claimant

Copyright Claimant: Notch Development AB

Asogatan 140, Stockholm, 11624, Sweden

Transfer Statement: By written agreement

Rights and Permissions

Organization Name: Sheridans Solicitors

Name: Alex Chapman

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Certification

Name: Jules O'Riordan

Date: May 30, 2013

Correspondence: Yes



Registration #: VA0001886008
Service Request #: 1-936059613



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Maui A. Pallante

Register of Copyrights, United States of America

Registration Number
VA 1-885-976

Effective date of
registration:

May 30, 2013

Title

Title of Work: Creeper 2d

Completion/Publication

Year of Completion: 2009

Date of 1st Publication: August 31, 2009

Nation of 1st Publication: Sweden

Author

■ Author: Markus Persson

Author Created: 2-D artwork

Citizen of: Sweden

Copyright claimant

Copyright Claimant: Notch Development AB

Asogatan 140, Stockholm, 11624, Sweden

Transfer Statement: By written agreement

Rights and Permissions

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Certification

Name: Jules O'Riordan

Date: May 30, 2013

Correspondence: Yes

Registration #: VA0001885976

Service Request #: 1-939427719



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London, WC1E 7EA United Kingdom

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Maria A. Pallante

Register of Copyrights, United States of America

Registration Number
VA 1-885-990

Effective date of
registration:
June 7, 2013

Title

Title of Work: Torch

Completion/Publication

Year of Completion: 2010

Date of 1st Publication: January 29, 2010

Nation of 1st Publication: Sweden

Author

■ Author: Markus Persson

Author Created: 2-D artwork

Citizen of: Sweden

Copyright claimant

Copyright Claimant: Notch Development AB

Asogatan 140, Stockholm, 11624, Sweden

Transfer Statement: By written agreement

Rights and Permissions

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London, WC1E 7EA United Kingdom

Certification

Name: Jules O'Riordan

Date: May 30, 2013

Correspondence: Yes

Registration #: VA0001885990

Service Request #: 1-936059806



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Maria A Pallante

Register of Copyrights, United States of America

Registration Number
VA 1-885-999

Effective date of
registration:
June 7, 2013

Title _____

Title of Work: Steve Face

Completion/Publication _____

Year of Completion: 2009

Date of 1st Publication: October 30, 2009

Nation of 1st Publication: Sweden

Author _____

■ Author: Markus Persson

Author Created: 2-D artwork

Citizen of: Sweden

Copyright claimant _____

Copyright Claimant: Notch Development AB

Asogatan 140, Stockholm, 11624, Sweden

Transfer Statement: By written agreement

Rights and Permissions _____

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Certification _____

Name: Jules O'Riordan

Date: May 30, 2013

Correspondence: Yes



Registration #: VA0001885999

Service Request #: 1-936059682



Sheridans solicitors
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Whittington House
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London, WC1E 7EA United Kingdom

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Maria A. Pallante

Register of Copyrights, United States of America

Registration Number
VA 1-886-006

Effective date of
registration:

June 7, 2013

Title

Title of Work: Sword

Completion/Publication

Year of Completion: 2008

Date of 1st Publication: June 1, 2008

Nation of 1st Publication: Sweden

Author

▪ Author: Markus Persson

Author Created: 2-D artwork

Work made for hire: No

Citizen of: Sweden

Copyright claimant

Copyright Claimant: Notch Development AB
Asogatan 140, Stockholm, 11624, Sweden

Transfer Statement: By written agreement

Agents and Attorneys

Organization Name: Sheridans Solicitors

Name: Alex Chapman

Email: achapman@sheridans.co.uk

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Alfred Place

London, WC1E 7EA United Kingdom

Certification

Name: Jules O'Riordan

Date: May 30, 2013

Correspondence: Yes



Registration #: VA0001886006
Service Request #: 1-936059655



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London, WC1E 7EA United Kingdom

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Maria A. Pallante

Register of Copyrights, United States of America

Registration Number
VA 1-885-978

Effective date of
registration:

June 7, 2013

Title

Title of Work: Steve 2d

Completion/Publication

Year of Completion: 2009

Date of 1st Publication: April 16, 2009

Nation of 1st Publication: Sweden

Author

Author: Markus Persson

Author Created: 2-D artwork

Citizen of: Sweden

Copyright claimant

Copyright Claimant: Notch Development AB

Asogatan 140, Stockholm, 11624, Sweden

Transfer Statement: By written agreement

Rights and Permissions

Organization Name: Sheridans Solicitors

Name: Alex Chapman

Email: achapman@sheridans.co.uk

Address: Whittington House, Alfred Place

London, WC1E 7EZ United Kingdom

Certification

Name: Jules O'Riordan

Date: May 30, 2013

Correspondence: Yes

Registration #: VA0001885978

Service Request #: 1-939427692



Sheridans Solicitors
Jules O'Riordan
Whittington House, Alfred Place
London, WC1E 7EA United Kingdom

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Maria A. Pallante

Register of Copyrights, United States of America

Registration Number
VA 1-886-007

Effective date of
registration:

June 7, 2013

Title

Title of Work: Grass side

Completion/Publication

Year of Completion: 2009

Date of 1st Publication: September 13, 2009

Nation of 1st Publication: Sweden

Author

▪ Author: Markus Persson

Author Created: 2-D artwork

Citizen of: Sweden

Copyright claimant

Copyright Claimant: Notch Development AB

Asogatan 140, Stockholm, 11624, Sweden

Transfer Statement: By written agreement

Rights and Permissions

Organization Name: Shericidans Solicitors

Name: Alex Chapman

Email: achapman@shericidans.co.uk

Address: Whittington House

Alfred Place

London, WC1E 7EA United Kingdom

Certification

Name: Jules O'Riordan

Date: May 30, 2013

Correspondence: Yes



Registration #: VA0001886007
Service Request #: 1-936059526



Jules O'Riordan
Whittington House
Alfred Place
London, WC1E 7EA United Kingdom

Certificate of Registration



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Mauri A. Pallante

Register of Copyrights, United States of America

Registration Number
VA 1-885-995

Effective date of
registration:

June 7, 2013

Title

Title of Work: Minecraft lettering

Completion/Publication

Year of Completion: 2011

Date of 1st Publication: March 24, 2011

Nation of 1st Publication: Sweden

Author

▪ Author: Notch Development AB

Author Created: 2-D artwork

Work made for hire: Yes

Citizen of: Sweden

Copyright claimant

Copyright Claimant: Notch Development AB

Asogatan 140, Stockholm, 11624, Sweden

Rights and Permissions

Organization Name: Sheridans Solicitors

Name: Alex Chapman

Email: achapman@sheridans.co.uk

Address: Whittington House, Alfred Place

London, WC1E 7EA United Kingdom

Certification

Name: Jules O'Riordan

Date: May 30, 2013

Correspondence: Yes

Registration #: VA0001885995
Service Request #: 1-939427541



Sheridans Solicitors
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Whittington House, Alfred Place
London, WC1E 7EA United Kingdom

Certificate of Registration



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Maria A. Pallante

Register of Copyrights, United States of America

Registration Number
VA 1-885-988

Effective date of
registration:

June 7, 2013

Title

Title of Work: Creeperface Texture

Completion/Publication

Year of Completion: 2009

Date of 1st Publication: August 31, 2009

Nation of 1st Publication: Sweden

Author

▪ Author: Markus Persson

Author Created: 2-D artwork

Citizen of: Sweden

Copyright claimant

Copyright Claimant: Notch Development AB

Asogatan 140, Stockholm, 11624, Sweden

Transfer Statement: By written agreement

Rights and Permissions

Organization Name: Sheridans Solicitors

Name: Alex Chapman

Email: achapman@sheridans.co.uk

Address: Whittington House, Alfred Place

London, WC1E 7EA United Kingdom

Certification

Name: Jules O'Riordan

Date: May 30, 2013

Correspondence: Yes

Registration #: VA0001885988

Service Request #: 1-939427569



Sheridans Solicitors
Jules O'Riordan
Whittington House, Alfred Place
London, WC1E 7EA United Kingdom

Exhibit H

From: Cayle Rose CayleRose@mail.com
Subject: Re: RE: MINECRAP - Infringement and TM Opposition [SHER=025031-7]
Date: September 1, 2014 at 10:53 AM
To: Neil Eagleton neagleton@sheridans.co.uk
Cc: Alex Chapman achapman@sheridans.co.uk, Andrew Bravin abravin@sheridans.co.uk, Christiana Loizides cloizides@sheridans.co.uk

I reviewed the letter and it's claims are invalid.

- It is claiming use in commerce ~ There has been no commerce since I agreed to Mojang's EULA on June 16th, 2014.
- It is claiming my site is misleading people to believe the game itself is my own ~ Ridiculous.
- It is claiming my site's name is pretending to be Minecraft.net ~ Its MineCrap, a smelly terd, now if it was Minecraftj.net or Min3craft.net, then the claim would be valid.
- It is claiming basically I'm saying that I own the game ~ My trademark is applied for my privately owned servers under my MineCrap community's brand name, and my website actually refers people to buy a Minecraft account from Mojang in order to play on my server.
- I read somewhere in the letter about y'all complaining that I use blocks on my website ~ Blocks are the theme, Mojang doesn't own blocks lol..?

This is almost comical, how about Mojang send me \$5,000,000, transfer me ownership of www.Mojang.com, and a cold beer.

Joking aside, send me a valid and compelling letter and I'll take this seriously.

Cheers!

Sent: Monday, September 01, 2014 at 4:01 AM
From: "Neil Eagleton" <neagleton@sheridans.co.uk>
To: "Cayle Rose" <CayleRose@mail.com>
Cc: "Alex Chapman" <achapman@sheridans.co.uk>, "Andrew Bravin" <abravin@sheridans.co.uk>, "Christiana Loizides" <cloizides@sheridans.co.uk>
Subject: RE: MINECRAP - Infringement and TM Opposition [SHER=025031-7]

Dear Cayle Rose

We suggest that you seek legal advice on the content of our letter.

If you do not withdraw your trade mark application by Wednesday 3rd September 2014, we will file the formal opposition.

We are also instructed to take appropriate action in respect of your infringing domain name and website.

Please confirm that you have taken the required steps ahead of the deadline.

All our clients' rights are reserved.

Regards

NEIL EAGLETON

Telephone +44 (0)20 7079 0163
Mobile +44 (0)7885 966 717
Email neagleton@sheridans.co.uk
Web www.sheridans.co.uk

From: Cayle Rose [mailto:CayleRose@mail.com]
Sent: 27 August 2014 18:06
To: Neil Eagleton
Cc: Alex Chapman; Andrew Bravin; Christiana Loizides
Subject: Re: MINECRAP - Infringement and TM Opposition [SHER=025031-7]

That's odd, y'all can say I'm reproducing the brand, but I'm not reproducing Mojang's brand, because this Spigot server I'm running and the server/community itself is actually my brand, which Mojang allows anyone and everyone to create their own server just as I have. The only way to connect to my server is by first purchasing a Minecraft account from Mojang. If this was true rebranding and redistribution, my website (MineCrap.co) would offer a client download + purchasable accounts, impersonating Mojang, which it's clearly not, nor confusing anybody as this is the minecrap server's community website, like the over 125,991 individual websites/servers found here (<http://www.planetminecraft.com/resources/servers/>), or (www.minecrap.com). This entire process is what makes Mojang money as it's what makes people want to purchase the game from Mojang in order to play on our servers - that is Mojang's business model. Even listed in my trademark details, this trademark is for my privately owned servers which also does not run Mojang's server (we use spigot-1.7.10-R0.1), if this was, again, trademark infringement, my trademark would be applied for the game client, and not my privately owned servers.

I'm not legally inclined, but I do know right from wrong, and I verified this with my trademark attorney at the USPTO before processing it, he removed one thing I added in the trademark, but other than that, I'm fine.

Tell me more about this trademark-unrelated copyright infringement on my website. Please list the image content that you find to be infringing copyright on my website and I'll review it and remove it.

Greetings from Mississippi

Sent: Wednesday, August 27, 2014 at 11:07 AM
From: "Neil Eagleton" <neagleton@sheridans.co.uk>
To: "'CayleRose@mail.com'" <CayleRose@mail.com>
Cc: "Alex Chapman" <achapman@sheridans.co.uk>, "Andrew Bravin" <abravin@sheridans.co.uk>, "Christiana Loizides" <cloizides@sheridans.co.uk>

<adravill@sheridans.co.uk>, Christiana Loizides <cloizides@sheridans.co.uk>

Subject: MINECRAP - Infringement and TM Opposition [SHER=025031-7]

Dear Cayle Rose

We are the international lawyers for Notch Development AB and Mojang AB.

We note that you have emailed our US agent in response to the extension of time to oppose your trade mark application for MINECRAP.

We wrote to you on 14 August 2014 and attach a copy of that letter.

We have instructed our US agent to file the opposition to your trade mark application but can delay filing until **Wednesday 3rd September 2014**, if by that time you respond and confirm that you have withdrawn the application and provide the undertakings sought.

We look forward to hearing from you and in the meantime reserve all our clients' rights.

Regards

NEIL EAGLETON

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Mobile +44 (0)7885 966 717

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Web www.sheridans.co.uk

From: "Cayle Rose" <CayleRose@mail.com>

Subject: Trademark Time Extension

Date: August 26, 2014 at 5:05:53 PM EDT

To: steven@maipl.com

Applicant: Rose, Cayle, N.
Application Serial Number: 86197132
Application Filing Date: 02/18/2014
Mark: MINECRAP
Date of Publication 07/22/2014

Hi, this is Cayle Rose.

I got a post card in the mail saying that my trademark has a time extension and could be opposed. I read on the log that you've had trouble contacting me; this is my email address.

I tried calling you but leaving a message would be useless as the number I use to make calls cannot receive calls.

When I saw that its Mojang, lol I'm like "aw crap" because they have like a billion dollars lol..

Anyway, I'm willing to discuss the issues y'all have with my trademark and if any infringements are found, I'd be glad to make the appropriate change(s) that are found flawed on my part.

From where I stand now, I host a Spigot Server (code not belonging to Mojang) which allows players to connect to my server that I named MineCrap, which I'm calling my servers and website MineCrap, kind of like MCProHosting which is already registered (Serial Number 85870174). In order to play on my server (like any other), you must purchase a premium Minecraft account, and the only way to find it is on the Minecraft server lists, where you'll find thousands of servers called things like, "Legendary Minecraft", or "Minecrafers", or like my own, "MineCrap".

Looking forward to your reply.

SHERIDANS

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