

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500

mt/gcp

Mailed: January 15, 2015

Opposition No. 91218257

*AdvoCare International, L.P.*

v.

*Suja Life, LLC*

**George C. Pologeorgis,  
Interlocutory Attorney:**

On December 15, 2014, Applicant filed a proposed amendment to its application Serial No. 86231560, with Opposer's consent.

By the proposed amendment Applicant seeks to amend the identification of goods from:

**"Beauty beverages, namely, fruit juices and energy drinks containing nutritional supplements; Fruit beverages; Fruit drinks; Fruit drinks and fruit juices; Fruit drinks and juices; Fruit juice; Fruit juices; Fruit juices and fruit drinks; Herbal juices; Mixed fruit juice; Non-alcoholic beverages containing fruit juices; Non-alcoholic fruit juice beverages; Non-alcoholic honey-based beverages; Smoothies."**

to:

**"Fruit beverages; Fruit drinks; Fruit drinks and fruit juices; Fruit drinks and juices; Fruit juice; Fruit juices; Fruit juices and fruit drinks; Herbal juices; Mixed fruit juice; Non-alcoholic beverages containing fruit juices; Non-alcoholic fruit juice beverages; Non-alcoholic honey-based beverages; Smoothies."**

Inasmuch as the amendment is clearly limiting in nature as required by Trademark Rule 2.71(a), and because Opposer consents thereto, the amendment is approved and entered. *See* Trademark Rule 2.133(a).

If the amendment resolves this proceeding, Opposer is allowed until **thirty (30) days** from the mailing date of this order to file a withdrawal of the opposition, failing which the opposition will go forward on the application as amended. *See* Trademark Rule 2.106(c).

If no response is filed, proceedings will be resumed and dates reset, as appropriate.

Proceedings are otherwise suspended pending Opposer's response to this order.