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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91218257
Party	Plaintiff AdvoCare International, L.P.
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Submission	Withdrawal of Opposition
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Date	01/16/2015
Attachments	Withdrawal of Opposition.pdf(152585 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

_____	)	
ADVOCARE INTERNATIONAL, LP,	)	
	)	
Opposer,	)	
	)	
v.	)	<b>Opposition No. 91218257</b>
	)	
SUJA LIFE, LLC,	)	
	)	
Applicant.	)	
_____	)	

**WITHDRAWAL OF OPPOSITION**

Pursuant to Trademark Rule 2.106(c), 37 C.F.R. § 2.106(c), Opposer AdvoCare International, LP withdraws its opposition against Trademark Application Serial No. 86/231,560, as amended. The applicant has not filed an answer.

Date: January 16, 2015

Respectfully submitted,  
**GREENBERG TRAURIG, LLP**



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Joel R. Feldman, Esq.

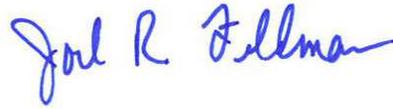
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**Attorneys for Opposer  
AdvoCare International, LP**

**CERTIFICATE OF ELECTRONIC TRANSMISSION**

Date: January 16, 2015

I certify that this Withdrawal of Opposition is being transmitted electronically to the Trademark Trial and Appeal Board of the United States Patent & Trademark Office, on the date indicated above, through the ESTTA electronic filing system at the web site <http://estta.uspto.gov/>.



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Joel R. Feldman, Esq.

**CERTIFICATE OF SERVICE**

I certify that on January 16, 2015, I served the foregoing Withdrawal of Opposition by First-Class U.S. Mail to:

Kelly A. Floyd  
Marks Finch Thornton & Baird, LLP  
4747 Executive Drive, Suite 700  
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Joel R. Feldman, Esq.