

ESTTA Tracking number: **ESTTA620257**

Filing date: **08/07/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Storeplan USA Corporation
Granted to Date of previous extension	08/09/2014
Address	1111 Wilshire Blvd.Ste. 724 Los Angeles, CA 90017 UNITED STATES

Attorney information	Sungjin Ji The Law Offices of Sungjin Ji 6301 Beach Boulevard Suite 202 Buena Park, CA 90621 UNITED STATES sungjin.ji@gmail.com Phone:(714) 739-1500
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Applicant Information

Application No	86142210	Publication date	06/10/2014
Opposition Filing Date	08/07/2014	Opposition Period Ends	08/09/2014
Applicant	SON, SAMMY S 21023 S. MAIN ST. UNIT A CARSON, CA 90745 UNITED STATES		

Goods/Services Affected by Opposition

Class 043. First Use: 2014/04/01 First Use In Commerce: 2013/04/01 All goods and services in the class are opposed, namely: Fast-food restaurant services; Food preparation; Preparation of food and beverages; Restaurant services featuring SNACKS, DRINKS AND DESSERTS SUCH AS RED BEAN PASTE, SHAVED ICE, PORRIDGE, BREAD, TEA AND COFFEE; Restaurant services, including sit-down service of food and take-out restaurant services; Restaurant services, namely, providing of food and beverages for consumption on and off the premises; Serving food and drinks

Applicant Information

Application No	86141864	Publication date	07/01/2014
Opposition Filing Date	08/07/2014	Opposition Period Ends	
Applicant	SON, SAMMY S 21023 S. MAIN ST. UNIT A CARSON, CA 90745 UNITED STATES		

Goods/Services Affected by Opposition

Class 043. First Use: 2013/01/01 First Use In Commerce: 2013/05/01
 All goods and services in the class are opposed, namely: Fast-food restaurant services; Food preparation; Preparation of food and beverages; Providing of food and drink; Restaurant services featuring snacks, drinks and desserts such as red bean paste, shaved ice, porridge, bread, tea and coffee; Restaurant services, including sit-down service of food and take-out restaurant services; Restaurant services, namely, providing of food and beverages for consumption on and off the premises; Serving food and drinks

Grounds for Opposition

False suggestion of a connection	Trademark Act section 2(a)
Priority and likelihood of confusion	Trademark Act section 2(d)
<i>Torres v. Cantine Torresella S.r.l. Fraud</i>	808 F.2d 46, 1 USPQ2d 1483 (Fed. Cir. 1986)
Other	Misrepresentation, breach of prior agreement

Marks Cited by Opposer as Basis for Opposition

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	OKRUMONG		
Goods/Services	Fast-food restaurant services; Food preparation; Preparation of food and beverages; Restaurant services featuring SNACKS, DRINKS AND DESSERTS SUCH AS RED BEAN PASTE, SHAVED ICE, PORRIDGE, BREAD, TEA AND COFFEE; Restaurant services, including sit-down service of food and take-out restaurant services; Restaurant services, namely, providing of food and beverages for consumption on and off the premises; Serving food and drinks		

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		

Design Mark	
Goods/Services	<p>Fast-food restaurant services; Food preparation; Preparation of food and beverages; Providing of food and drink; Restaurant services featuring SNACKS, DRINKS AND DESSERTS SUCH AS RED BEAN PASTE, SHAVED ICE, PORRIDGE, BREAD, TEA AND COFFEE; Restaurant services, including sit-down service of food and take-out restaurant services; Restaurant services, namely, providing of food and beverages for consumption on and off the premises; Serving food and drinks</p>

Attachments	<p>okrumong-86141864.jpg 2014.08.07_NOO_Serial No. 86142210.pdf(260268 bytes) 2014.08.07_NOO_Serial No. 86141864.pdf(259759 bytes) Exhibit A.pdf(176637 bytes) Exhibit B.pdf(179606 bytes) Exhibit C.pdf(1027799 bytes) Exhibit D.pdf(194047 bytes) Exhibit E.pdf(957153 bytes)</p>
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/Sungjin Ji/
Name	Sungjin Ji
Date	08/07/2014