

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500

em

Mailed: March 4, 2016

Opposition No. 91217630

Sturgis Motorcycle Rally, Inc.

v.

Hansen, Gary, St. Martin

Eric McWilliams, Supervisory Paralegal:

On February 23, 2016, Opposer filed a motion to suspend proceedings to allow Applicant an opportunity to retain counsel in this proceeding. In response, on February 26, 2016 (supplemented on February 27, 2016), Applicant filed a response to Opposer's motion in which, among other things, Applicant stated that it informed Opposer of its intent to seek counsel.

In light of Applicant's professed intent to retain counsel, good cause exists for the Board to suspend proceedings. Accordingly, proceedings herein are suspended for **thirty days** to allow Applicant an opportunity to retain counsel. See Trademark Rule 2.117(c).

In the event that there is no word from Applicant with respect to it retaining counsel in this proceeding, upon conclusion of the suspension period, proceedings shall resume without further notice or order from the Board, upon the schedule set out below.

Proceedings Resume	4/1/2016
Plaintiff's 30-day Trial Period Ends	5/2/2016
Defendant's Pretrial Disclosures	5/17/2016
Defendant's 30-day Trial Period Ends	7/1/2016
Plaintiff's Rebuttal Disclosures	7/16/2016
Plaintiff's 15-day Rebuttal Period Ends	8/15/2016

In each instance, a copy of the transcript of testimony together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rule 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.

If, during the suspension period, either of the parties or their attorneys should have a change of address, the Board should be so informed.¹

¹ In view of the action taken by the Board in this order, Opposer's motion dated March 2, 2016 is moot and will receive no further consideration.