

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500

Mailed: September 11, 2015

Opposition No. 91216824

*Buckingham Asset Management, LLC*

v.

*The Buckingham Research Group, Incorporated*

**George C. Pologeorgis,  
Interlocutory Attorney:**

Applicant's consented motion (filed September 10, 2015) to extend time to file an answer to the notice of opposition, and to extend conference, disclosure, discovery and trial dates by ninety days to allow the parties to continue with their settlement negotiations is **GRANTED**. Trademark Rule 2.127(a).

Answer is now due by **December 14, 2015**. The conference, disclosure, discovery and trial dates are reset as follows:

Deadline for Discovery Conference	<b>1/13/2016</b>
Discovery Opens	<b>1/13/2016</b>
Initial Disclosures Due	<b>2/12/2016</b>
Expert Disclosures Due	<b>6/11/2016</b>
Discovery Closes	<b>7/11/2016</b>
Plaintiff's Pretrial Disclosures Due	<b>8/25/2016</b>
Plaintiff's 30-day Trial Period Ends	<b>10/9/2016</b>
Defendant's Pretrial Disclosures Due	<b>10/24/2016</b>
Defendant's 30-day Trial Period Ends	<b>12/8/2016</b>
Plaintiff's Rebuttal Disclosures Due	<b>12/23/2016</b>
Plaintiff's 15-day Rebuttal Period Ends	<b>1/22/2017</b>

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In each instance, a copy of the transcript of testimony, together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rules 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.

As a final matter, the Board notes that since July 2014, the parties have effected numerous stipulations to extend trial dates in this proceeding to accommodate the parties' settlement negotiations, yet no settlement has been reached nor have issues been joined in this case. Accordingly, if the parties agree to another extension or suspension for settlement, they will be expected to report to the Board on the progress of their settlement negotiations. Such report **must** include a recitation of issues that have been resolved, identification of the settlement activities which have occurred for **each month since July 2014**, including the dates upon which proposed settlement agreements have been provided for review (whether to in-house counsel or outside counsel), dates when the reviewed proposed settlement agreement has been provided to the adverse party, and dates when the adverse party has provided its comments,<sup>1</sup> issues that remain to be resolved, and a firm timetable for resolution. Absent such a report, any future motion to extend or suspend, even though agreed to by the parties, will not be granted. Further, the parties are **precluded** from utilizing the "consented motions" form option in

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<sup>1</sup> If no settlement activity has occurred for any month since July 2014, the parties must explain why no settlement activity occurred.

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ESTTA to the extent they file another consented motion to extend or suspend for settlement. Instead, the parties must employ the “general filings” option and attach a proposed schedule to their consented motion.