

ESTTA Tracking number: **ESTTA609339**

Filing date: **06/11/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	XO Group Inc.
Granted to Date of previous extension	06/11/2014
Address	195 Broadway 25th Floor New York, NY 10007 UNITED STATES

Attorney information	David C. Lee Akin Gump Strauss Hauer & Feld LLP 1333 New Hampshire Ave. NW Washington, DC 20036-1564 UNITED STATES kkepchar@akingump.com, dlee@akingump.com, dc_ipdocketing@akingump.com Phone:202-887-4104
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Applicant Information

Application No	85841858	Publication date	02/11/2014
Opposition Filing Date	06/11/2014	Opposition Period Ends	06/11/2014
Applicant	Achor & Eden Inc. 1842 McDowell Street Augusta, GA 30904 UNITED STATES		

Goods/Services Affected by Opposition

Class 035. First Use: 2008/11/00 First Use In Commerce: 2008/11/00 All goods and services in the class are opposed, namely: Advertising and marketing services, namely, promoting the goods and services of others involving events in the form of simulated wedding receptions
Class 041. First Use: 2008/11/00 First Use In Commerce: 2008/11/00 All goods and services in the class are opposed, namely: Providing information in the field of wedding party planning involving events in the form of simulated wedding receptions

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration	2136948	Application Date	12/17/1996
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No.			
Registration Date	02/17/1998	Foreign Priority Date	NONE
Word Mark	THE KNOT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1996/08/00 First Use In Commerce: 1996/08/00 computer services, namely, providing wedding and marriage advice, information over a global computer network, providing on-line chat rooms for real time interaction with other computer users in the field of weddings and marriage and offering merchandise relating to weddings and marriage via an on-line computer network		

U.S. Registration No.	2494405	Application Date	10/27/2000
Registration Date	10/02/2001	Foreign Priority Date	NONE
Word Mark	THE KNOT		
Design Mark	<p>THE KNOT</p>		
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1998/00/00 First Use In Commerce: 1998/00/00 printed publications, namely, books and magazines featuring the subject of weddings and related topics		

U.S. Registration No.	2889317	Application Date	10/09/2003
Registration Date	09/28/2004	Foreign Priority Date	NONE
Word Mark	THE KNOT		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 004. First use: First Use: 2001/05/00 First Use In Commerce: 2001/05/00 Candles</p> <p>Class 016. First use: First Use: 2001/05/00 First Use In Commerce: 2001/05/00 Stationery and supplies, namely, pens, guest books</p> <p>Class 020. First use: First Use: 2001/05/00 First Use In Commerce: 2001/05/00 Pillows</p> <p>Class 021. First use: First Use: 2001/05/00 First Use In Commerce: 2001/05/00 Housewares and glass, namely, mugs and baskets consisting of wicker, straw, wood or cloth</p> <p>Class 025. First use: First Use: 2001/05/00 First Use In Commerce: 2001/05/00 Clothing, namely, t-shirts, [golf shirts,]tank tops, camisoles, panties, thong underwear, hats, caps and flip-flops</p>		

U.S. Registration No.	3091388	Application Date	09/07/2004
Registration Date	05/09/2006	Foreign Priority Date	NONE
Word Mark	THE KNOT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2005/05/05 First Use In Commerce: 2005/05/05 pre-recorded compact discs featuring music		

U.S. Registration No.	3365658	Application Date	10/06/2005
Registration Date	01/08/2008	Foreign Priority Date	NONE
Word Mark	THE KNOT		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 016. First use: First Use: 2000/02/16 First Use In Commerce: 2000/02/16 printed publications, namely, books and magazines featuring the subject of weddings and related topics</p> <p>Class 035. First use: First Use: 2000/02/29 First Use In Commerce: 2000/02/29 providing online retailing of wedding merchandise</p> <p>Class 036. First use: First Use: 2000/02/29 First Use In Commerce: 2000/02/29 providing online information in the field of wedding budgets</p> <p>Class 038. First use: First Use: 2000/02/29 First Use In Commerce: 2000/02/29 providing online chat rooms for transmission of messages among computer users concerning wedding planning and marriage advice</p> <p>Class 039. First use: First Use: 2000/02/29 First Use In Commerce: 2000/02/29 providing online information in the field of honeymoons in the nature of travelin-</p>		

	<p>formation services and arranging travel tours Class 041. First use: First Use: 2000/02/29 First Use In Commerce: 2000/02/29 providing online information in the field of wedding party planning Class 043. First use: First Use: 2000/02/29 First Use In Commerce: 2000/02/29 providing online information in the fields of wedding venues and facilities, in the field of travel agency services for honeymoons, namely, making reservations and booking for temporary lodging, and in the field of catering for weddings Class 045. First use: First Use: 2000/02/29 First Use In Commerce: 2000/02/29 providing online information in the fields of wedding fashion, wedding etiquette, wedding ceremonies</p>
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U.S. Registration No.	3181378	Application Date	09/23/2004
Registration Date	12/05/2006	Foreign Priority Date	NONE
Word Mark	THE KNOT WEDDING DRESS WORKOUT		
Design Mark	THE KNOT WEDDING DRESS WORKOUT		
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2005/05/02 First Use In Commerce: 2005/05/02 PROVIDING INSTRUCTION AND INFORMATION IN THE FIELD OF PHYSICAL EXERCISE VIA A GLOBAL COMPUTER NETWORK		

Attachments	76154965#TMSN.gif(bytes) 78479304#TMSN.jpeg(bytes) 78728182#TMSN.jpeg(bytes) 76613873#TMSN.gif(bytes) NoticeofOpposition.pdf(5167921 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/David C. Lee/
Name	David C. Lee
Date	06/11/2014

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

XO GROUP INC.,	:	
	:	
Opposer,	:	
	:	
v.	:	Opposition No. _____
	:	
ACHOR & EDEN INC.,	:	
	:	
Applicant.	:	

NOTICE OF OPPOSITION

In the matter of trademark Application Serial No. 85/841,858, filed February 6, 2013, and published for opposition in the *Official Gazette* of February 11, 2014:

XO Group Inc. (“XO Group” or “Opposer”), a Delaware corporation with a place of business at 195 Broadway, 25th Floor, New York, New York 10007, believes that it will be damaged if a registration for the above application is issued and hereby opposes registration of said application.

The grounds for the opposition are as follows:

1. Founded in 1996 by husband and wife Carley Roney and David Liu as The Knot, Inc., XO Group is the premier lifestages media company dedicated to providing a wide variety of information, resources, products and services to couples planning their wedding, pregnancy, homemaking and other milestone life events. In creating and providing the leading wedding website, www.theknot.com (“TheKnot.com”), launched in July 1997, XO Group pioneered unique advertising models, content publishing systems, and customer acquisition strategies in the online wedding and lifestages industry. THE KNOT is XO Group’s flagship brand for a wide variety of wedding-related products and services.

2. The Knot, Inc. became a publicly traded company listed on the Nasdaq Stock Exchange in 1999. The Knot, Inc. changed its name to XO Group, Inc. in 2011.

3. Under the mark THE KNOT, XO Group has provided continuously since 1997 a wide variety of distinctive products and services relating to weddings. By way of example only, XO Group has provided comprehensive wedding planning information, wedding ideas, tips/advice, wedding-related products, interactive planning tools, travel information, fashion trends, gift registries, wedding-related vendor directories and other resources for couples, their families, and friends through TheKnot.com website. Copies of representative pages from TheKnot.com website are attached hereto as **Exhibit A**.

4. In November 1998, XO Group launched an online gift registry, the first of its kind. By July, 1999, THE KNOT Gift Registry had expanded its selection to more than 10,000 products.

5. Shortly thereafter, in 2000, XO Group published “The Knot Ultimate Wedding Planner,” and launched the premiere issue of “The Knot Wedding Gowns Magazine.” XO Group expanded its use of THE KNOT to numerous other print and electronic publications and content, independently as well as with prominent media partners such as MSN, AOL, Comcast and The Oxygen Network. “THE KNOT Weddings®” magazine and “THE KNOT Weddings®” regional magazines (with a combined circulation of 1.4 million) are sold through newsstands nationwide; XO Group provides streaming video and broadband under THE KNOT mark, including live television and video broadcasts over its website; and XO Group produced a television reality show called “The Knot’s Real Weddings” aired on the Oxygen Network.

6. By May 2000, more than 1 million first time visitors were accessing TheKnot.com website every month.

7. By June 2010, TheKnot.com had 20 million registered members. XO Group has continuously innovated under THE KNOT mark, providing new ways to reach consumers with new and engaging content. For example, in February 2013, XO Group organized THE KNOT DREAM WEDDING, the first live-streaming crowdsourced wedding. XO Group, in January 2014, launched THE KNOT WEDDING PLANNER app, a unique search app for mobile devices providing access to wedding inspirations and vendor recommendations. XO Group's THE KNOT LOOKBOOK app received more than 1.6 million impressions in a single day.

8. XO Group's TheKnot.com website is extremely well-known, with millions of unique visitors every month, and thousands of new members every day.

9. Due to the quality of its products and services under THE KNOT mark, XO Group and TheKnot.com have received numerous awards and recognition, from both the wedding industry and consumers, including:

- "Best Wedding Hub" (four years in a row by Yahoo! Internet Life);
- Voted "Forbes Favorite" online gift registry;
- Selected as one of Zap 200 Best Internet Sites;
- Ask Jeeves Silver Platter Site Award;
- Recognized as one of Upside Magazine's hottest private high-tech companies;
- Winner of People's Choice Award;
- Voted "Best of the Web" by GO Network users;
- "Best of the Web" (selected by Netscape Open Directory);
- Honored as one of Time Digital 25 best E-Commerce sites;
- Part of Newsweek E-Life "The Best Stuff"; and
- Recognized as one of the P.O.V. 100 Best Websites.

See attached **Exhibit B.**

10. XO Group and THE KNOT products and services have been featured in thousands of articles in the nation's best-known and routinely accessed media outlets including: *Newsweek*; *Vogue*; *Woman's Day*; *The Wall Street Journal*; *The New York Times*; *Forbes*; *housebeautiful*; *W*; *Yahoo! Internet Life*; *InStyle Weddings*; *Glamour*; *Elle*; *money*; *Kiplinger's*; *Business Press*; *Business Week*; *Fortune*; *EntrepreneurMag*; *DMNew*; *Business2.0*; and *CBS Market Watch*. See attached **Exhibit C**.

11. XO Group has used THE KNOT as a distinctive part of its trade name and as a mark in connection with its goods/services continuously in commerce since at least as early as August 1996, over a decade prior to the February 6, 2013 filing date of the opposed application and Applicant's date of first use claimed therein.

12. XO Group has spent and continues to spend millions of dollars annually in promoting the mark THE KNOT and the goods and services provided thereunder. XO Group has used and continues to use THE KNOT extensively and prominently in connection with the marketing, advertising and provision of its goods and services.

13. The goods and services provided under the mark THE KNOT mark have achieved a reputation for excellence and innovation.

14. XO Group's TheKnot.com website displays the mark THE KNOT prominently and frequently, and such website is readily accessible twenty-four hours to consumers in the United States and elsewhere.

15. THE KNOT is inherently distinctive as applied to XO Group's goods and services.

16. By virtue of the continuous and substantially exclusive and extensive use in commerce of THE KNOT by XO Group, and the enormous success of the products and services

provided under such mark, such mark has come to have significance in the mind of the relevant public as an indicator of products and services originating with, sponsored by, or otherwise associated with XO Group, and no other person or entity.

17. THE KNOT mark is famous for XO Group's goods and services, and was famous well-prior to the filing date of the application herein opposed and the date of first use claimed therein.

18. XO Group owns, among others, federal registrations registered on the Principal Register for THE KNOT, including: THE KNOT, Registration No. 2,136,948 in Class 42 (incontestable); THE KNOT, Registration No. 2,494,405 in Class 16 (incontestable); THE KNOT, Registration No. 2,889,317 in Classes 4, 16, 20, 21, and 25 (incontestable); THE KNOT, Registration No. 3,091,388 in Class 9 (incontestable); THE KNOT and Design, Registration No. 3,365,658 in Classes 16, 35, 36, 38, 39, 41, 43, and 45 (incontestable); and THE KNOT WEDDING DRESS WORKOUT, Reg. No. 3,181,378 in Class 41. Said registrations are valid, subsisting and incontestable. True and accurate copies of the certificates of registration are attached hereto as **Exhibit D**. Furthermore, XO Group also owns other application and registrations for marks comprising the terms "THE KNOT" and "WEDDING", including: THE KNOT WEDDING CHECKLIST, Serial No. 85/812,985, WEDDING DRESS LOOK BOOK BY THE KNOT, Reg. No. 4,344,930, THE KNOT WEDDING DRESS LOOK BOOK, Reg. No. 4,344,919, THE KNOT ULTIMATE WEDDING PLANNER, Reg. No. 4,178,400, and WEDDING911 BY THE KNOT.

19. Applicant seeks to register "THE NOTWEDDING and Design" as a mark for use in connection with wedding-planning services, specifically, "Advertising and marketing services, namely, promoting the goods and services of others involving events in the form of simulated

wedding receptions (Class 35),” and “Providing information in the field of wedding party planning involving events in the form of simulated wedding receptions (Class 41),” as evidenced by the publication of said mark in the *Official Gazette* of February 11, 2014 (“Applicant’s Services”).

20. XO Group’s pleaded registrations for THE KNOT and the date of first use of THE KNOT by XO Group, both long predate the filing date of the application herein opposed as well as the Applicant’s purported date of first use. Therefore, priority in this case is not an issue.

21. Applicant’s “THE NOTWEDDING and Design” mark is phonetically identical to THE KNOT and is otherwise confusingly similar in sight, sound, and commercial connotation. Specifically, Applicant’s mark is comprised of the term “THE NOT”, which precedes the non-distinctive generic term “Wedding”. The parties’ services overlap, as both parties’ services relate to wedding planning. In addition, the typefont of Applicant’s mark mimics the distinctive cursive logo format of XO Group’s THE KNOT mark:



22. Upon information and belief, Applicant’s Services would be promoted and provided to couples planning their wedding, the same class of persons who encounter The XO Group’s “THE KNOT” mark in the marketplace, through the same and similar channels of trade.

23. The mark “THE NOTWEDDING and Design” as applied to Applicant’s Services is likely to cause confusion, mistake and/or deception in the minds of the purchasing public. Purchasers and potential purchasers, on seeing Applicant’s “THE NOTWEDDING and Design” mark used in connection with Applicant’s Services would be likely to believe in error that such

services are provided in affiliation with, or are sponsored, licensed, or somehow approved by XO Group.

24. Therefore, if Applicant is permitted to register “THE NOTWEDDING and Design” for the services set forth in the application, confusion of the relevant public is likely to result, such confusion resulting in damage and injury to XO Group.

25. Furthermore, any defect, objection to, or fault found with Applicant’s Services provided under “THE NOTWEDDING and Design” would necessarily reflect on and seriously injure the high reputation that XO Group has established under its “THE KNOT” mark and name since 1996.

26. Applicant’s “THE NOTWEDDING and Design” mark for the services identified in the application is likely to dilute the distinctive quality of XO Group’s federally registered “THE KNOT” marks, in violation of 15 U.S.C. § 1125(c)(1).

27. If Applicant were granted a registration for the mark herein opposed, it would obtain thereby at least a *prima facie* exclusive right to use the mark. Such registration would be a source of damage and injury to XO Group and its business, reputation and goodwill.

WHEREFORE, XO Group prays that registration of the mark of Application No. 85/841,858 be refused and that this opposition be sustained.

The required filing fee for the present Notice of Opposition is being submitted. Please charge any deficiency or credit any overpayment to our Attorneys' Deposit Account No. 50-2310.

Respectfully submitted

AKIN GUMP STRAUSS HAUER & FELD LLP

Date: June 11, 2014

By:  _____

Karol A. Kepchar, Esq.

David C. Lee, Esq.

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**ATTORNEYS FOR OPPOSER
XO GROUP INC.**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

XO GROUP INC.	:	
	:	
	:	Opposer,
	:	
v.	:	Opposition No. _____
	:	
ACHOR & EDEN INC.,	:	
	:	
	:	Applicant.
	:	

CERTIFICATE OF SERVICE

I hereby certify that the foregoing **NOTICE OF OPPOSITION** has been served *via* Email and first class mail to the following attorney of record:

John P. McNeill
Law Office of John P. McNeill, P.C.
200 Oxcroft St.
Cary, NC 27519-7329
Email: john@jpmpc-law.com

Date: June 11, 2014

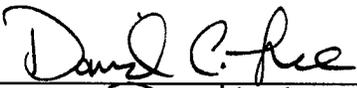

Name: David C. Lee

EXHIBIT A

Wedding Ideas

- [Photo Galleries](#)
- [Wedding Planning](#)
- [Wedding Style](#)
- [Wedding Colors](#)
- [Getting Engaged](#)
- [Real Weddings](#)
- [Fashion](#)
- [Beauty](#)
- [Grooms + Guys](#)
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- [Honeymoons](#)
- [Ask Carley Q+A](#)
- [Registry Central](#)
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Check out The Knot Guide to Destination Weddings



The Best Local Vendors



See the top wedding vendors as rated by real brides.



Become our fan on Facebook

Follow us on Twitter

Easy 30-Minute Meals!



Avoid the #1 relationship mistake

Shape up for your wedding: 15-minute at-home workouts >

HELP CENTER



The Knot (www.theknot.com) is the Internet's most-trafficked one-stop wedding planning solution. Founded in 1996 to offer a much-needed alternative to the white-gloved, outdated advice of the available etiquette experts, The Knot has quickly become America's leading wedding brand reaching out to millions of engaged couples each year through our award-winning website, books, magazines, and broadcast offerings.

The brand's trademark fresh voice and real-world sensibility can be found everywhere a bride looks: on newsstands in national and regional editions of *The Knot* magazine; in bookstores; in newspapers through Scripps Howard and McClatchy-Tribune News Services; online at major portals like MSN and Comcast; and on TV through original programming on the Style Network and a weddings-only, video-on-demand channel on Comcast Cable.

For further assistance please visit [The Knot Help Center](#).

TheKnot.com

"The chicest website in cyberspace!" - *Vogue*
 TheKnot.com is the #1 online wedding destination.

First-Class Fashion: The largest searchable gown gallery on the web with 20,000+ gown pictures from over 500 designers

Inspiring Images: Real wedding style and ideas from actual weddings, searchable by theme, location, season, and element

Local Resources: 13,000+ local florists, photographers, reception sites, and more in 50 cities

Personalized Tools: Interactive checklist, budgeter, guest list manager, and wedding web page builder

Modern Advice: 1,000+ articles on all wedding-related topics, plus answers to etiquette questions

24/7 Community: Personal profiles, blogs, boards, hosted chats, and member web pages

Convenient Shopping: The web's largest wedding supply retailer with 1,000+ accessories, favors, books, attendant gifts, and more

The Knot TV: 24/7 streaming original programming featuring bridal fashion shows, makeovers, honeymoon specials, real wedding videos, and inspiration from celebrity wedding planners and wedding TV personality Carley Roney (more than 1.5 million streams/month)

The Knot Magazines

The Knot magazine helps couples find the things they seek the most:

Revolutionary Format: Alphabetized, searchable directories of gowns, bridesmaid dresses, tuxedos, jewelry, home products, and honeymoons

Inspiring Ideas: Fresh, stylish photo spreads cover every major wedding element, from the aisle to the reception

Modern Advice: Solutions to wedding planning etiquette in a trademark fresh voice with realistic sensibility

Interactive: Works in tandem with TheKnot.com to lead brides back to the product gallery on the website's various search tools

Available: Published semiannually and available in bookstores, on newsstands, and online for \$9.99



XO Group Inc. is the #1 publisher of local wedding magazines in the country.

25 US City Editions: Designed to help brides and grooms plan their weddings in their hometowns (even if they live in other cities)

Smart, Savvy, Local Advice: Fresh voice and realistic sensibility of The Knot and top local experts

Real Weddings: Inspiring hometown weddings and the ingredients that make them special

Venues & Pros: Local reception site comparison guide, plus 1,000+ wedding pros and listings

Interactive: References TheKnot.com City-by-City Guides where brides can tour sites, browse portfolios, research pros, and email vendors

Available: Published semiannually and available for \$4.99 on newsstands, online, and in major bookstores nationwide



The Knot TV is the first-ever 24/7 streaming wedding television channel. The Knot team of style experts and guest contributors host wedding-themed programming including:

Bridal Fashion Runway Shows: Front-row fashion week footage from shows by Oscar De La Renta, Vera Wang, Monique Lhuillier, Reem Acra, Amsale, and more!

Wedding Makeovers: How real girls get styled for the wedding day by the industry's top experts

Real Wedding Videos: Favorite Knottie nuptials, from destination weddings to sunset ceremonies

Honeymoon Specials: Get a whirlwind tour of the world's most romantic destinations, plus tips for booking and traveling

Registry How-Tos: What to put on your list from resident home experts from The Knot

Hot Favors & Attendant Gifts: How to say thank you to your bridal party and wedding guests

ARTICLES

Community: Frequently Asked Questions

Ijje.com User Agreement

Privacy Policy - Your Privacy Rights

The 2011 Bridal Fashion Study Sweepstakes

The 2011 Real Weddings Study Sweepstakes

The Knot China: Ijje.com

The Knot Community Rules

The Knot Shop Buy & Fly Event

The Knot Wedding Sign Up & Win Sweepstakes

The Knot Wedding Sign Up & Win Sweepstakes

The Knot: Customer Service

The Knot: Link to Us

The Knot: Store Directory

The Knot: Terms of Use



[theknot.com](#)
[Wedding Dresses](#)
[Wedding Rings](#)
[Wedding Invitations](#)
[Wedding Cakes](#)
[Wedding Shop](#)
[Wedding Hairstyles](#)
[Bridesmaid Dresses](#)
[Wedding Accessories](#)
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IMAGE TEXT FIND A COUPLE + REGISTRY

hairstyles, dresses, cake

The Knot
Join Free Log In

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- Blog
- Wedding Ideas
- Planning Basics Wedding Cakes Wedding Flowers Music + Song Ideas Photo + Video Etiquette Q+A Ceremony Destination Weddings
- Tools
- Local Vendors
- Venues Photographers Planners Florists DJs Bands All 20+ Categories
- Dresses
- Wedding Dresses Engagement Rings Bridesmaid Dresses Wedding Rings Veils, Shoes, & More Mother of the Bride Tuxedos Flower Girl Dresses Wedding Jewelry
- Photos
- Hairstyles Wedding Cakes Flowers Escort Cards Reception Ceremony Search by Color Invitations
- TV
- Real Weddings
- New Weddings Outdoor Weddings Beach Weddings Destination Weddings Pink Weddings Weddings by Color
- Honeymoons
- Caribbean Hawaii, Asia + Pacific Europe USA Mexico/Americas Real Honeymoons Top 50 Honeymoons
- Gift Registries
- Start a Registry Manage My Registries Find a Registry Registry Checklist Registry Tips
- QUESTS!
- Find a Couple's Registry & Wedding Website
- Shop
- Bridal Party Gifts Invitations Favors Ceremony Reception SALE
- Community
- Attire and Accessories Budget & DIY Destination Weddings invites and Paper Not Engaged Yet Reception Ideas Wedding Party Engaged & Proposals

IMAGES | TEXT | FIND A COUPLE + REGISTRY

hairstyles, dresses, cakes

JOIN FREE LOG IN

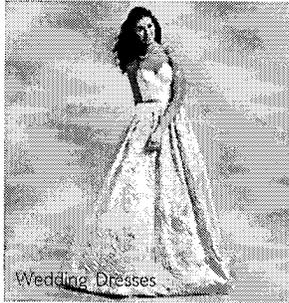
My Knot Blog Wedding Ideas Tools Local Vendors Dresses Photos TV Real Weddings Honeymoons Gift Registries Shop Community



Free Shipping on Orders \$79+ Select ground shipping at checkout

The Knot SHOP SHOP NOW

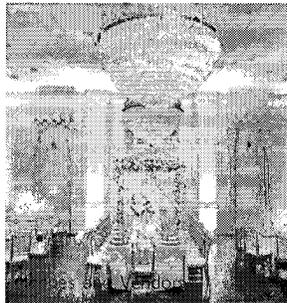
OUR FAVORITES



Wedding Dresses



Wedding Flowers



Wedding Venues

INSPIRATION. PERSONALIZED

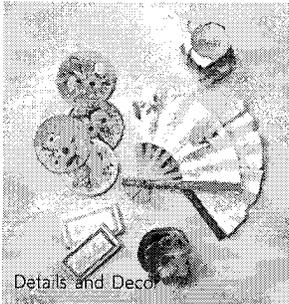
Plan your perfect wedding.

Email

Wedding Date

GET STARTED

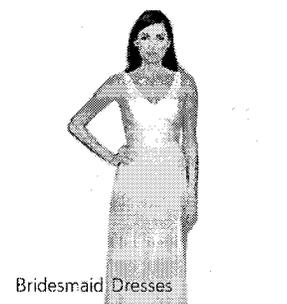
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Details and Decor



Photography

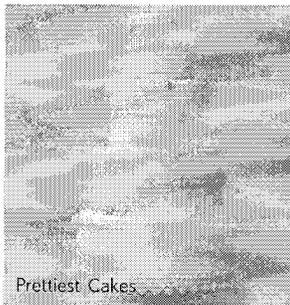


Bridesmaid Dresses

TODAY TRENDING WEDDING 911



Engagement Rings



Prettiest Cakes



Bridal Hairstyles

The Knot SHOP

Our Lowest Price Ever.

Beverage Napkins from **\$9.95** was \$26.95

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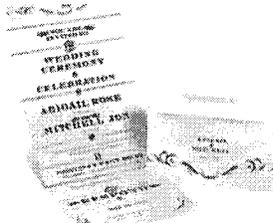
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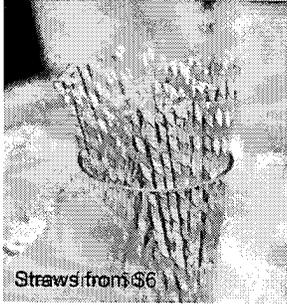
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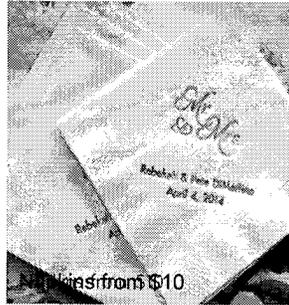
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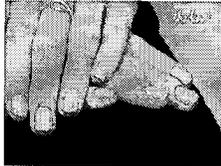
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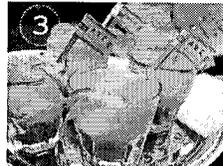
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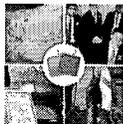
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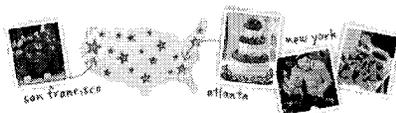
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20 Crazy Color Combos That Actually Work!



Unexpected combos like tangerine and wasabi are pretty, new and totally original.



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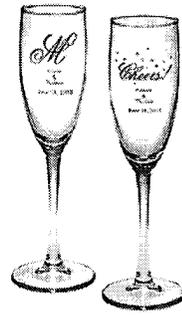
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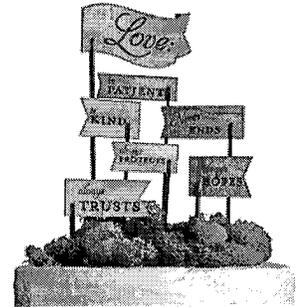


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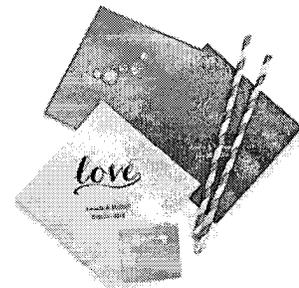
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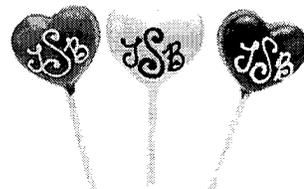
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Wedding Planning

When you first start planning a wedding, the process can seem completely overwhelming. You want everything to turn out perfectly down to the smallest detail (and who knew there were so many details!), but it can be difficult to know where to start. Fortunately, we have all the advice and inspiration you need to help plan the wedding you want. First, turn to our [Wedding Planning Basics](#) guide for everything from what to do when you first get engaged to the basics of wedding insurance (hint: You want it). Next, head over to the [Wedding Style](#) guide for thousands of real wedding decorating ideas from brides around the world, including creative wedding themes and gorgeous style ideas from preppy to homespun weddings. From there, you'll need to narrow down your wedding colors. View hundreds of stunning color combos and real wedding color inspiration in our [Wedding Colors](#) channel. Then it's time to start thinking about your [Wedding Vendors](#). Planning a wedding takes a lot of help, so be sure to scour our [Wedding Cakes](#), [Wedding Flowers](#), and [Wedding Stationery](#) sections for tips on vendor contract points and ideas for getting wedding details that suit your style. Of course, there is more to a great wedding than the ceremony, so don't forget to head over to our [Reception Ideas](#) channel for wedding decorating ideas and other genius tips to wow your wedding guests. You can also find advice for getting awesome wedding music, amazing wedding photography, and wedding favors your guests will actually want. Planning a wedding abroad? We have top destination wedding tips for brides getting married away from their hometown. And in case your wedding planning gets tough, we have a [Sticky Subjects](#) channel to help answer your toughest planning and relationship questions. Or take a break from the planning with one of our fun quizzes, where you can find answers to questions like, "Are you a Bridezilla?" and "What's your best bridal hairstyle?" Enjoy!

[More About Wedding Planning](#)[Less About Wedding Planning](#)

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Wedding Flower Ideas from A to Z



Flowers can set the tone for your entire party. Take a little time to explore what's hot. It's as easy as ABC!

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Ultimate wedding flower guide

15 flower mistakes to avoid

41 unexpected flower ideas

wedding flower photos by color

>> See all wedding flower photos



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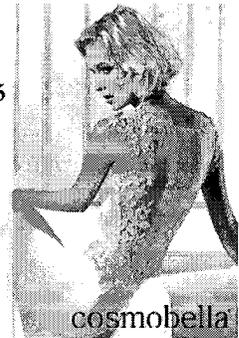
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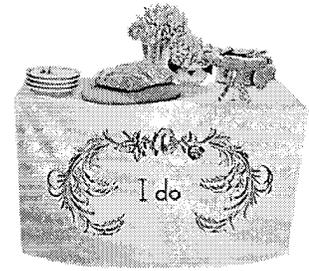
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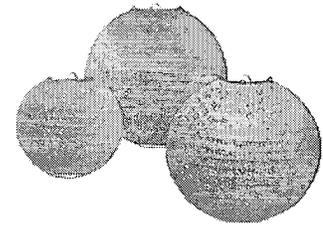


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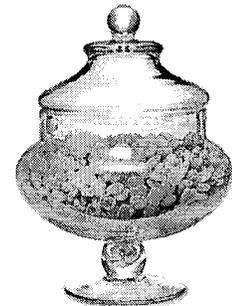
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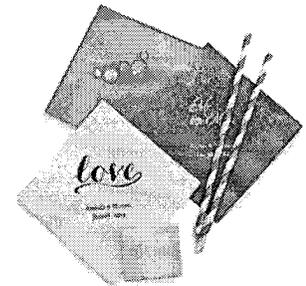
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- Bouquet Preservation 101
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- DIY Wedding Flowers: Homemade Boutonnieres
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- Wedding Flowers: Bridesmaid Bouquets

wedding flower basics

Your wedding flowers will be one of the most photographed details of your wedding (besides you, of course!), so it's important to pick wedding centerpieces and bouquets that truly fit your wedding style. Where to start? First, find flower types you love by searching through our ultimate flower guide, which features thousands of pictures. There, you'll also find a host of centerpiece ideas ranging in style from casual and rustic to formal and glamorous. You can even search for flowers by color so you can be sure to pick wedding bouquets and centerpieces that match your style. Then, browse our listing listings to find a top florist in your area.

[More About Wedding Flowers](#)[Less About Wedding Flowers](#)

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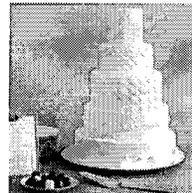
10 steps to the perfect cake

10 unexpected cake ideas

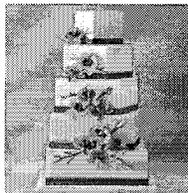
21 epic groom's cake photos

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White Wedding Cakes



Purple Wedding Cakes



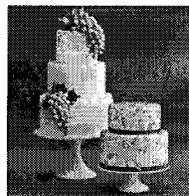
Yellow Wedding Cakes



Blue Wedding Cakes



Pink Wedding Cakes



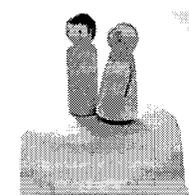
Green Wedding Cakes



Round Wedding Cakes



Square Wedding Cakes



Wedding Cake Toppers

most popular cake features



100+ Wedding Cake Ideas
Simple or unusual, traditional or over-the-top, get 100+ new wedding cake ideas.



6 Wacky Wedding Cakes

top wedding cake Q+As

- What's a cake-cutting fee?
- Will my baker supply the topper?
- Are fresh flowers on the cake safe?
- Okay to serve cake at a brunch?

dessert and cupcake photos

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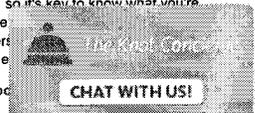
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Have Your Cake Your Way
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Your wedding cake may just be the most significant confection you ever buy, so it's key to know what you're getting into. A good place to start is with the Knot Concierge, a team of experts from wedding cake bakers who'll help you make the most fun part (well, besides the

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These wedding cakes take "personalized" to a whole new level.

See 50+ [wedding cupcake displays](#)
60+ unique [reception dessert ideas](#)



Buddy Valastro's Top Tips
The star of TLC's Cake Boss gives us his best wedding cake advice.

what's your cake style?
Take the [wedding cake style quiz](#) and find out which cake is right for you.



Wedding Cake Contract Must-Haves
Before you sign on the dotted line, read these wedding cake contract tips.

what do you think?
Which flavor will your wedding cake be?
 Chocolate or vanilla
 Something fruity
 Something savory
 Other



Wedding Cake Baker Q+As
Ready to interview wedding cake bakers? Be sure to ask these 7 key questions.



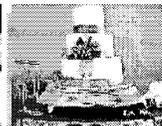
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Who Chooses the Groom's Cake?



Traditional Wedding Cakes

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- Where to Find Your Cake Baker
- Your Wedding Cake Contract



Top 8 Wedding Cake Q+As
Get answers to your 8 most common wedding cake questions.



Worst Things Guests Can Say
Well wishes and congratulations? Yes. These seven doozies? No!

Our Wedding Cakes Editor, [Ania W.](#)

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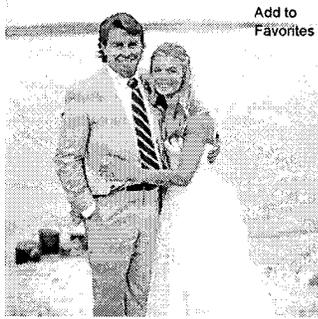
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77 loves
grand rapids



158 loves
northern california, beach/waterfront,
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68 loves
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38 loves
south carolina, 50 weddings in 50
states

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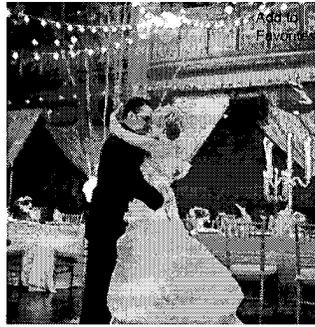
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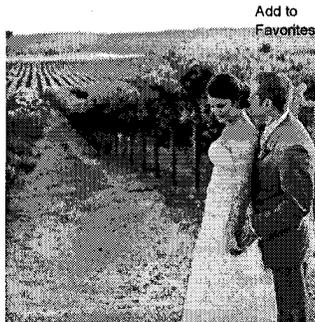
54 loves
boston, indoor, vintage, purple, summer



157 loves
new york, creative, luxury weddings, fall



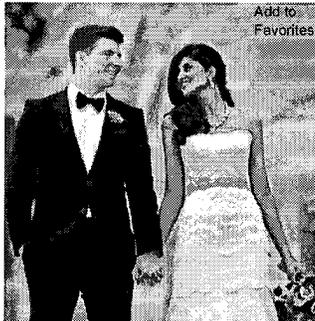
33 loves
neutrals, summer



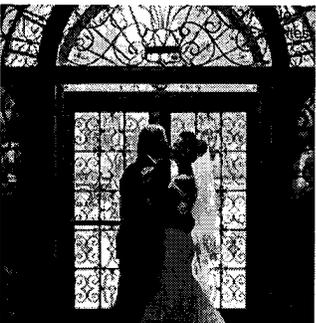
93 loves
central california, vineyard, yellow, fall



5 loves
detroit, formal/black tie, modern



15 loves
st. louis, formal/black tie, purple



36 loves
san diego, formal/black tie, luxury weddings



17 loves
philadelphia, 50 weddings in 50 states

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12 loves
grand rapids, sports



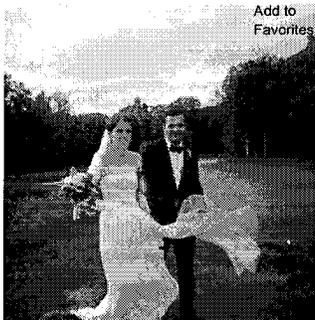
15 loves
dc area, rustic, spring



49 loves
new york, long island, african-american, formal/black tie, spring



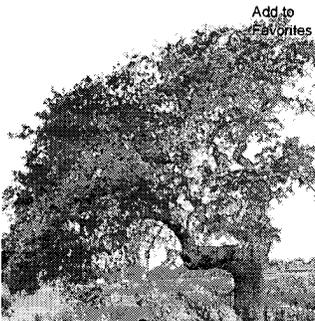
75 loves
southern california, outdoor/garden, romantic, gold, pink



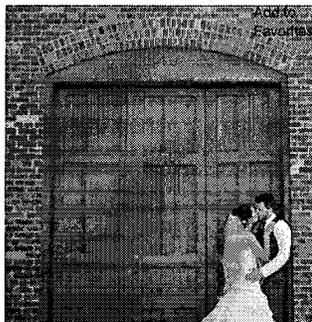
5 loves
traditional



29 loves
west coast florida, 50 weddings in 50 states



38 loves
southern california, vineyard



115 loves
detroit, modern

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Centerpieces



Wedding Hairstyles



Ceremony Décor



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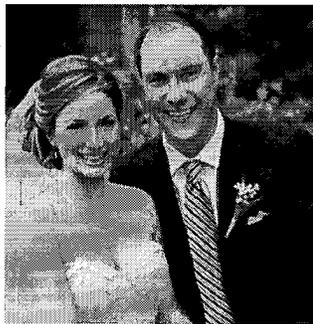
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135 loves
grand rapids



35 loves
detroit, formal/black tie



62 loves
new york, outdoor/garden, romantic, blush, summer



6 loves
colorado

al.com | Chinese.Weddings.com |



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you're in wedding photos central

Get ready to be inspired. From classic and romantic wedding photos to edgier, trendy wedding styles, there are thousands of wedding pictures in our galleries from real weddings. To make it easy to find exactly what you're looking for, we've also divided them up so that you can look at wedding photos by detail -- like wedding cakes, wedding flowers, wedding reception decor, wedding dresses, bridal accessories, wedding hairstyles, bridesmaid dresses and wedding favors. You can also filter wedding pictures by color or style. While you're browsing, make sure to save the photos you love as "favorites" to your [Wedding Planner](#). This way, you can look back over all your inspirational photos any time in one place. While you're checking out your saved photos, look for patterns -- maybe it's a color, style, or level of formality -- and you'll start to see your wedding vision take shape. Another fun way to save your photos is to use [inspiration boards](#). Make as many as you want: one for your engagement party, bridal shower and wedding day!

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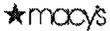
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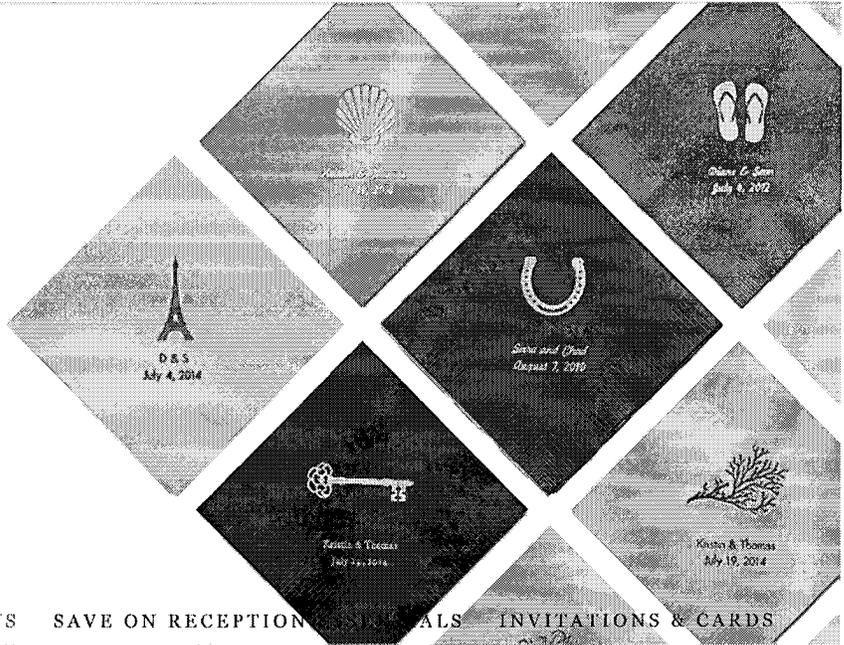
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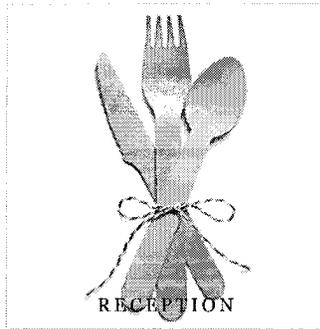
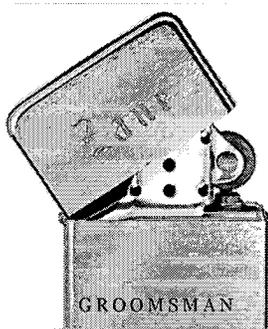
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(with purchase of 2 or more packs) was \$26.95/per 100

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Most of our bridesmaid gifts and groomsman gifts can be personalized with the first names or initials of each member in your wedding party. It's now easier than ever to customize each gift. You'll even receive an online preview of what the gift will look like after it's created.

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Read reviews! Thousands of brides who have already tied the knot were kind enough to write about their experiences with most of the products sold here at The Knot Shop.

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Exclusive wedding content provider to MSN and CompuServe

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Leading retailer of wedding favors and supplies on the Internet

Named "Best Wedding Hub" four years in a row by Yahoo! Internet Life

Voted "Forbes Favorite" Online Gift Registry

Voted "Forbes Favorite Wedding Registry" in 2000 and 2001.

Selected as "Best Wedding Hub" by Yahoo! Internet Life magazine "100 Best Sites for 2001."

Silicon Alley Reporter, David Liu, CEO, The Knot, honored as one of the Top 100 Executives of Silicon Alley

Chosen as one of the Zap 200 Best Internet Sites.

Selected for the Ask Jeeves Silver Platter Site Award, recognizing websites that follow the Ask Jeeves strict set of criteria.

Recognized as one of *Upside* magazine's hottest private high-tech companies of 1999.

Winner of People's Choice Award 2001, 2000, 1999 and 1998 nominee for Best "Living" Website.





Voted the best of the web by GO Network Users.



Deloitte & Touche 1999 New York Technology Fast 50 Recipient of the Fast 50 Shooting Star Award.



"Best of the Web" site selected by Netscape Open Directory, recognizing the best online content.



Honored as one of the Time Digital 25 best E-Commerce sites.



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in the news

The Knot has been featured in thousands of articles in the nation's best-known media outlets. Here are some of our greatest hits.

CONSUMER PRESS



"Other 'wed' sites aspire to be The Knot."



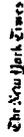
"The chicest 'wed' site in cyberspace."



"The Nuptial Necessity: one-stop shopping for brides-to-be."



"The best known wedding site on the Web. Rating: Platinum"



"The wedding supersite."



"Best of the Web: a busy gift-giver's dream."



"The Knot is the master of matrimonial sites."



"Superior among wedding-only sites."



"The Best Wedding Hub... Four Stars." 2000, 1999 & 1998



"Best site to view gowns: With more than 15,000 selections from 200 designers like Reem Acra and Carolina Herrera, TheKnot.com is a great fit for brides more comfy in front of a computer screen than in a dressing room."



"The Knot: The best free wedding budgeting tool on the Web."

"A mere eight months after the four partners came up with the idea, The Knot was up as an advertiser-sponsored content site, with chat rooms and wedding-resource information. But Roney, editor in chief, and Liu, chief executive officer, immediately began to search for ways to expand the brand name, landing a contract with Broadway Books to publish three Knot wedding-related books."

E. I. F.

IL DAILY

"We checked out a half-dozen wedding websites. The one we like best is www.theknot.com."

KIPLINGERS
A WEDDING WEBSITE

"Our pick for the best all-around wedding site."

BUSINESS PRESS

"The Knot has help for just about every conceivable detail before, during, and after the wedding and the opportunity to buy most of what the majority of people need for weddings of any kind. The site is gradually building revenue and membership, despite the turbulence around dot-coms. The Knot has a chance to break out of the negative karma around e-tailing, because they're doing things right."

PRISONERS OF DOLINE

"The most popular wedding site...similar to Amazon.com, bypassing brick and-mortar stores altogether...based on the premise that today's busy young couples do not enjoy the experience of registering for gifts in large department stores."

NEW YORK JERK CHICKS

FORTUNE

"[The founders of The Knot] knew an opportunity when they saw one: to take the stodgy world of bridal prep and give it an Internet makeover."

EntrepreneurMag

"With multimillion-dollar investments from Hummer Winblad Venture Partners and QVC, this New York City-based multi-media concern is quickly becoming the source for true wedding bliss."

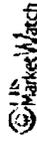
company to usurp their leadership position in the bridal information market. But that's exactly what happened when The Knot website debuted in 1996."

DMNEWS

Business 2.0 "The Knot leaves no marketing tactic untried to maintain a top spot among wedding sites."

BUSINESS

"A handful of companies are carving out online niches in the \$45 billion wedding industry... Among the players, TheKnot.com is one to watch, according to Lise Buyer, analyst at Credit Suisse First Boston... There's a clear need for the business service that The Knot provides."



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OUR SIBLING SITES: TheNest.com | TheNestBaby.com | LileGuide.com | PartySpot.com | PromiSpot.com | WeddingTracker.com | Wedorama.com

PARTNER STORES: ShopForWeddings.com | TheNestBabyShop.com | PartySpotShop.com

ALSO BY THE KNOT: ChineseWeddingsByTheKnot.com | BeachWeddingsByTheKnot.com

EXHIBIT D

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,136,948

Registered Feb. 17, 1998

**SERVICE MARK
PRINCIPAL REGISTER**

THE KNOT

KNOT, INC., THE (DELAWARE CORPORATION)
480 BROADWAY
SUITE 403
NEW YORK, NY 10013

FOR: COMPUTER SERVICES, NAMELY, PROVIDING WEDDING AND MARRIAGE ADVICE, INFORMATION OVER A GLOBAL COMPUTER NETWORK, PROVIDING ON-LINE CHAT ROOMS FOR REAL TIME INTERACTION WITH OTHER COMPUTER USERS IN

THE FIELD OF WEDDINGS AND MARRIAGE AND OFFERING MERCHANDISE RELATING TO WEDDINGS AND MARRIAGE VIA AN ON-LINE COMPUTER NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 8-0-1996; IN COMMERCE 8-0-1996.

SER. NO. 75-214,240, FILED 12-17-1996.

LESLEY LAMOTHE, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

United States Patent and Trademark Office

Reg. No. 2,494,405

Registered Oct. 2, 2001

**TRADEMARK
PRINCIPAL REGISTER**

THE KNOT

**KNOT, INC., THE (DELAWARE CORPORATION)
462 BROADWAY, 6TH FLOOR
NEW YORK, NY 10013**

FIRST USE 0-0-1998; IN COMMERCE 0-0-1998.

**FOR: PRINTED PUBLICATIONS, NAMELY,
BOOKS AND MAGAZINES FEATURING THE SUB-
JECT OF WEDDINGS AND RELATED TOPICS, IN
CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).**

SER. NO. 76-154,965, FILED 10-27-2000.

PAM WILLIS, EXAMINING ATTORNEY

Int. Cls.: 4, 16, 20, 21 and 25

Prior U.S. Cls.: 1, 2, 5, 6, 13, 15, 22, 23, 25, 29, 30, 32,
33, 37, 38, 39, 40 and 50

Reg. No. 2,889,317

United States Patent and Trademark Office

Registered Sep. 28, 2004

**TRADEMARK
PRINCIPAL REGISTER**

THE KNOT

THE KNOT, INC. (DELAWARE CORPORATION)
462 BROADWAY, 6TH FLOOR
NEW YORK, NY 10013

FOR: CANDLES, IN CLASS 4 (U.S. CLS. 1, 6 AND
15).

FIRST USE 5-0-2001; IN COMMERCE 5-0-2001.

FOR: STATIONERY AND SUPPLIES, NAMELY,
PENS, GUEST BOOKS, IN CLASS 16 (U.S. CLS. 2, 5,
22, 23, 29, 37, 38 AND 50).

FIRST USE 5-0-2001; IN COMMERCE 5-0-2001.

FOR: PILLOWS, IN CLASS 20 (U.S. CLS. 2, 13, 22,
25, 32 AND 50).

FIRST USE 5-0-2001; IN COMMERCE 5-0-2001.

FOR: HOUSEWARES AND GLASS, NAMELY,
MUGS AND BASKETS CONSISTING OF WICKER,
STRAW, WOOD OR CLOTH, IN CLASS 21 (U.S. CLS.
2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 5-0-2001; IN COMMERCE 5-0-2001.

FOR: CLOTHING, NAMELY, T-SHIRTS, GOLF
SHIRTS, TANK TOPS, CAMISOLES, PANTIES,
THONG UNDERWEAR, HATS, CAPS AND FLIP-
FLOPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-0-2001; IN COMMERCE 5-0-2001.

OWNER OF U.S. REG. NOS. 2,494,405, 2,495,909
AND OTHERS.

SER. NO. 78-311,733, FILED 10-9-2003.

CHRISTOPHER ADKINS, EXAMINING ATTOR-
NEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 3,091,388

Registered May 9, 2006

TRADEMARK
PRINCIPAL REGISTER

THE KNOT

THE KNOT, INC. (DELAWARE CORPORATION)
6TH FLOOR
462 BROADWAY
NEW YORK, NY 10013

FOR: PRE-RECORDED COMPACT DISCS FEATURING MUSIC, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 5-5-2005; IN COMMERCE 5-5-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,136,948, 2,494,405, AND OTHERS.

SN 78-479,304, FILED 9-7-2004.

REBECCA GAN, EXAMINING ATTORNEY

Int. Cls.: 16, 35, 36, 38, 39, 41, 43 and 45

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, 50, 100, 101,
102, 104, 105 and 107

Reg. No. 3,365,658

United States Patent and Trademark Office

Registered Jan. 8, 2008

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

the knot

THE KNOT, INC. (DELAWARE CORPORATION)
462 BROADWAY, 6TH FLOOR
NEW YORK, NY 10013

FOR: PRINTED PUBLICATIONS, NAMELY,
BOOKS AND MAGAZINES FEATURING THE SUB-
JECT OF WEDDINGS AND RELATED TOPICS, IN
CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 2-16-2000; IN COMMERCE 2-16-2000.

FOR: PROVIDING ONLINE RETAILING OF
WEDDING MERCHANDISE, IN CLASS 35 (U.S.
CLS. 100, 101 AND 102).

FIRST USE 2-29-2000; IN COMMERCE 2-29-2000.

FOR: PROVIDING ONLINE INFORMATION IN
THE FIELD OF WEDDING BUDGETS, IN CLASS 36
(U.S. CLS. 100, 101 AND 102).

FIRST USE 2-29-2000; IN COMMERCE 2-29-2000.

FOR: PROVIDING ONLINE CHAT ROOMS FOR
TRANSMISSION OF MESSAGES AMONG COMPU-
TER USERS CONCERNING WEDDING PLANNING
AND MARRIAGE ADVICE, IN CLASS 38 (U.S. CLS.
100, 101 AND 104).

FIRST USE 2-29-2000; IN COMMERCE 2-29-2000.

FOR: PROVIDING ONLINE INFORMATION IN
THE FIELD OF HONEYMOONS IN THE NATURE
OF TRAVEL INFORMATION SERVICES AND AR-

RANGING TRAVEL TOURS, IN CLASS 39 (U.S. CLS.
100 AND 105).

FIRST USE 2-29-2000; IN COMMERCE 2-29-2000.

FOR: PROVIDING ONLINE INFORMATION IN
THE FIELD OF WEDDING PARTY PLANNING, IN
CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-29-2000; IN COMMERCE 2-29-2000.

FOR: PROVIDING ONLINE INFORMATION IN
THE FIELDS OF WEDDING VENUES AND FACIL-
ITIES, IN THE FIELD OF TRAVEL AGENCY SER-
VICES FOR HONEYMOONS, NAMELY, MAKING
RESERVATIONS AND BOOKING FOR TEMPOR-
ARY LODGING, AND IN THE FIELD OF CATER-
ING FOR WEDDINGS, IN CLASS 43 (U.S. CLS. 100
AND 101).

FIRST USE 2-29-2000; IN COMMERCE 2-29-2000.

FOR: PROVIDING ONLINE INFORMATION IN
THE FIELDS OF WEDDING FASHION, WEDDING
ETIQUETTE, WEDDING CEREMONIES, IN CLASS
45 (U.S. CLS. 100 AND 101).

FIRST USE 2-29-2000; IN COMMERCE 2-29-2000.

OWNER OF U.S. REG. NOS. 2,136,948, 2,494,405
AND OTHERS.

SER. NO. 78-728,182, FILED 10-6-2005.

LYDIA BELZER, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

United States Patent and Trademark Office

Reg. No. 3,181,378

Registered Dec. 5, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

THE KNOT WEDDING DRESS WORKOUT

THE KNOT, INC. (DELAWARE CORPORATION)
462 BROADWAY
NEW YORK, NY 10013

OWNER OF U.S. REG. NOS. 2,318,967, 2,803,754,
AND OTHERS.

FOR: PROVIDING INSTRUCTION AND INFORMATION IN THE FIELD OF PHYSICAL EXERCISE VIA A GLOBAL COMPUTER NETWORK, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WORKOUT", APART FROM THE MARK AS SHOWN.

FIRST USE 5-2-2005; IN COMMERCE 5-2-2005.

SN 76-613,873, FILED 9-23-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

JOHN DWYER, EXAMINING ATTORNEY