

ESTTA Tracking number: **ESTTA611307**

Filing date: **06/20/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91216336
Party	Defendant NEW ORLEANS PELICANS NBA, LLC
Correspondence Address	ANIL V. GEORGE NBA PROPERTIES, INC. OLYMPIC TOWER 645 FIFTH AVE LEGAL DEPT INTELLECTUAL PROP- ERTY GROUP NEW YORK, NY 10022  IPGROUP@nba.com
Submission	Answer
Filer's Name	Anil V. George
Filer's e-mail	avgeorge@nba.com
Signature	/Anil V. George/
Date	06/20/2014
Attachments	Pelikan_New Orleans Pelicans_Class 16 Primary Logo_Opp An- swer_6-20-14.pdf(119060 bytes )



4. Applicant admits the allegations of Paragraph 4 are of record with the U.S. Patent and Trademark Office regarding registration copies Opposer attached, but does not have sufficient knowledge or information to form a belief as to the truth of the remainder of the allegations of Paragraph 4.
5. Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 5 and/or alleges that Paragraph 5 contains legal conclusions and does not contain factual allegations.
6. Applicant admits the allegations of Paragraph 6.
7. Applicant denies the allegations of Paragraph 7.
8. Applicant denies the allegations of Paragraph 8.
9. Applicant denies the allegations of Paragraph 9.
10. Applicant denies the allegations of Paragraph 10.
11. Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 11.
12. Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 12.
13. Applicant denies the allegations of Paragraph 13.
14. Applicant denies the allegations of Paragraph 14.
15. Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 15.
16. Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 16.

17. Applicant does not have sufficient knowledge or information to form a belief as to the truth of the allegations of Paragraph 17.
18. Applicant denies the allegations of Paragraph 18.
19. Applicant denies the allegations of Paragraph 19.
20. Applicant denies the allegations of Paragraph 20.

June 20, 2014

New Orleans Pelicans NBA, LLC



NBA PROPERTIES, INC.  
645 Fifth Avenue  
Olympic Tower  
New York, New York 10022  
(212) 407-8000

By: \_\_\_\_\_  
Anil V. George  
Attorney for Applicant

CERTIFICATE OF SERVICE

I, Anil V. George, hereby certify that I have this 20th day of June 2014, mailed by first-class United States Mail, postage prepaid, the foregoing ANSWER TO NOTICE OF OPPOSITION to the following:

Joseph R. Dreitler, Esq.  
Dreitler True LLC  
137 E. State St.  
Columbus, OH 43215



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Anil V. George