

ESTTA Tracking number: **ESTTA597528**

Filing date: **04/09/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

| | |
|---------------------------------------|--|
| Name | Minto Sabal Bay, LLC |
| Granted to Date of previous extension | 04/12/2014 |
| Address | 9130 Galleria Ct., Ste. 320 Naples, FL 34109 UNITED STATES |

| | |
|----------------------|---|
| Attorney information | Carrie L. Kiedrowski and Angela R. Gott Jones Day 901 Lakeside Avenue Cleveland, OH 44114 UNITED STATES clkiedrowski@jonesday.com, agott@jonesday.com Phone:(216) 586-3939 |
|----------------------|---|

Applicant Information

| | | | |
|------------------------|---|------------------------|------------|
| Application No | 85848672 | Publication date | 02/11/2014 |
| Opposition Filing Date | 04/09/2014 | Opposition Period Ends | 04/12/2014 |
| Applicant | Collier's Reserve Country Club, Inc. 3838 Tamiami Trail North, Suite 310 Naples, FL 34103 FL | | |

Goods/Services Affected by Opposition

| |
|---|
| Class 041. First Use: 1992/00/00 First Use In Commerce: 1993/00/00 All goods and services in the class are opposed, namely: Country club services; entertainment services, namely, providing facilities for sports, specifically, tennis courts and swimming pools; golf club services; golf courses; golf course services; providing information to others on the subject of golf, tennis and country club events, via the Internet |
| Class 043. First Use: 1992/00/00 First Use In Commerce: 1993/00/00 All goods and services in the class are opposed, namely: Restaurant services; bar services |

Grounds for Opposition

| | |
|--|-------------------------------|
| The mark is merely descriptive | Trademark Act section 2(e)(1) |
| The mark is primarily geographically descriptive | Trademark Act section 2(e)(2) |
| The mark is primarily merely a surname | Trademark Act section 2(e)(4) |

| | |
|-------------|--|
| Attachments | Notice of Opposition - COLLIER'S RESERVE.pdf(3484272 bytes) |
|-------------|--|

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

| | |
|-----------|------------------|
| Signature | /Angela R. Gott/ |
| Name | Angela R. Gott |
| Date | 04/09/2014 |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of U.S. Application Serial No.: 85/848,672
For the Mark: COLLIER'S RESERVE
Published in the *Official Gazette*: February 11, 2014

MINTO SABAL BAY, LLC,

Opposer,

v.

COLLIER'S RESERVE COUNTRY CLUB,
INC.,

Applicant.

Opposition No. _____

NOTICE OF OPPOSITION

Opposer, Minto Sabal Bay, LLC ("Minto"), a Florida limited liability company, with its principal place of business located at 9130 Galleria Court, Suite 320, Naples, Florida 34109, will be damaged by registration of the alleged mark COLLIER'S RESERVE, as set forth in Application Serial No. 85/848,672, filed by Collier's Reserve Country Club, Inc. ("Applicant"), a Florida corporation, with its principal place of business located at 11711 Collier's Reserve Drive, Naples, Florida 34110¹, and, having been granted an extension of time to oppose up to and including April 12, 2014, hereby opposes the same pursuant to 15 U.S.C. §§ 1052 and 1063.

As grounds for the opposition, Minto states:

1. Minto is part of a family-owned business that has grown into one of North America's leading builders. In 2012, Minto acquired from Collier Enterprises a 2,400-acre

¹ The address set forth on the application at issue appears to be that of Applicant's counsel. However, as evidenced by the specimens submitted in connection with the application and Applicant's December 2, 2013, Office Action Response, Applicant's address is 11711 Collier's Reserve Drive, Naples, Florida.

property in Naples, Florida, that it is currently developing into a new master-planned residential community called *The Isles of Collier Preserve*. *The Isles of Collier Preserve* boasts 1,600 unique, coastal-themed new construction residences for sale, with stunning water and nature views, including single-family and coach homes. More than half of the 2,400 acres of the community is dedicated to lakes, nature areas, and natural habitat, combined with outdoor-inspired amenities.

2. Collier Enterprises is part of the Barron Gift Collier family that once owned considerable land in Florida, and was the namesake for Collier County, Florida, which is where Minto's *The Isles of Collier Preserve* community is located.

3. Since at least November 1, 2012, Minto has used and is using *The Isles of Collier Preserve* in commerce in connection with sale, offer for sale, marketing, and promotion of its real estate services and its construction, real estate and land development services, and intends to continue such use.

4. On April 1, 2014, Minto filed a use-based application, Serial No. 86/238,962, for the mark THE ISLES OF COLLIER PRESERVE (Stylized) for "real estate services, namely, brokerage, leasing and management of residential property; real estate property management; residential community property management; real estate listing services" in International Class 36 and "construction, real estate and land development services, namely, construction, planning and laying out of residential communities having amenities including swimming pools, tennis courts, nature areas, a community center and waterfront recreational activities" in International Class 37, claiming use of the mark in commerce in connection with these services since at least as early as November 1, 2012. (A true and correct copy of the application and the USPTO's TSDR record for this application are attached collectively hereto as Exhibit A.)

5. On February 13, 2013, Applicant filed a use-based application to register the alleged mark COLLIER’S RESERVE. The application was assigned Serial No. 85/848,672, and was published in the Official Gazette on February 11, 2014. As published, Applicant seeks registration of COLLIER’S RESERVE in connection with “country club services; entertainment services, namely, providing facilities for sports, specifically, tennis courts and swimming pools; golf club services; golf courses; golf course services; providing information to others on the subject of golf, tennis and country club events, via the Internet” in International Class 41 and “restaurant services; bar services” in International Class 43, and claims use of the alleged mark in connection with these services in commerce since 1993.

6. Applicant’s alleged mark consists of matter that, when applied to Applicant’s services, is primarily merely a surname, primarily geographically descriptive, or merely descriptive, in violation of 15 U.S.C. § 1052(e).

Applicant’s Alleged Mark is Primarily Merely A Surname

7. Applicant’s alleged mark is primarily the surname of the renowned Collier Family.

8. The 450-acre property on which Applicant provides its services is imbued with a rich Southwest Florida history.

9. The renowned Collier Family originally owned the property upon which Applicant provides its services.

10. Collier is not a rare surname.

11. According to the U.S. Census Bureau’s Frequently Occurring Surnames from Census 2000 data, “Collier” is a common surname in the United States in that it is in the top

1000 surnames (i.e., it is ranked 556 out of more than 150,000 unique surnames), and there were more than 50,000 individuals living in the United States with the Collier surname in 2000.

12. The term COLLIER has the look and feel of a surname.

13. Applicant's alleged mark takes its name from the surname of the family that originally owned the property upon which Applicant provides its services.

14. The primary significance of the term COLLIER to the relevant public is as a surname, namely, the surname of the renowned Collier Family.

15. The primary significance of the term COLLIER as a surname is not lost by the addition of the possessive "'S'" and the addition of the descriptive term RESERVE in Applicant's alleged mark.

16. Applicant's alleged mark, COLLIER'S RESERVE, is primarily merely a surname when used on or in connection with Applicant's services.

17. If Applicant's alleged mark is allowed to register, Applicant will obtain at least a prima facie exclusive right to use COLLIER'S RESERVE, which is primarily merely a surname, and, as such, would be inconsistent with Minto's rights to use the same surname, and would be damaging to Minto.

18. Because Applicant's applied-for mark is primarily merely a surname, Applicant's alleged mark should be refused registration under Section 2(e)(4) of the Trademark Act.

Applicant's Alleged Mark is Primarily Geographically Descriptive

19. Applicant's business is located at 11711 Collier's Reserve Drive in Naples, Florida.

20. Naples is a city in Collier County, Florida, and is the county seat of Collier County.

21. Collier County, Florida is not an obscure or remote geographical place.
22. Applicant's services originate in Collier County, Florida.
23. Collier County, Florida is the place where Applicant's services are provided.
24. Upon information and belief, Applicant's alleged mark takes its name from the street on which Applicant is located and from which it provides its services.
25. The primary geographic significance of COLLIER'S RESERVE to the relevant public is as a generally known geographic place, namely, Collier's Reserve Drive, in Naples, Florida.
26. Upon information and belief, Applicant's alleged mark takes its name from the county in which Applicant is located and from which it provides its services.
27. The primary significance of the term COLLIER to the relevant public is as a generally known geographic place, namely, Collier County, Florida.
28. The primary geographic significance of the term COLLIER is not lost by the addition of the possessive "'S'" and the addition of the descriptive term RESERVE in Applicant's alleged mark.
29. Applicant's alleged mark, COLLIER'S RESERVE, is primarily geographically descriptive when used on or in connection with Applicant's services.
30. If Applicant's alleged mark is allowed to register, Applicant will obtain at least a prima facie exclusive right to use COLLIER'S RESERVE, which is primarily geographically descriptive, and, as such, would be inconsistent with Minto's rights to use the same geographically descriptive term, and would be damaging to Minto.

31. Because Applicant's applied-for mark is primarily geographically descriptive, Applicant's alleged mark should be refused registration under Section 2(e)(2) of the Trademark Act.

Applicant's Alleged Mark is Merely Descriptive

32. The primary significance of the term COLLIER'S in Applicant's alleged mark is either as a surname or a generally known geographic location, Collier County, Florida.

33. The term "reserve" is a descriptive term used to identify a quality, characteristic, or feature of the specified services.

34. As a noun, the term "reserve" is defined by Merriam-Webster as "an area of land where animals and plants are given special protection." (A true and correct copy of a printout from Merriam-Webster's website, www.merriam-webster.com, providing definitions for the term "reserve," is attached hereto as Exhibit B, and the quoted definition has been highlighted for ease of reference.)

35. Applicant's services are provided at a reserve, i.e., a protected area for wildlife. Specifically, the property from which Applicant provides its services includes the first Audubon Signature Cooperative Sanctuary in the world, and Applicant has dedicated more than 130 acres of its property to serve as a conservation area and home to spectacular wildlife, including 50 acres of upland preserve maintained as gopher tortoise habitats.

36. According to Applicant's website, Applicant "established Collier's Reserve as a refuge for Florida's delicate wildlife and subtropical foliage." (A true and correct copy of a printout from the "Audubon Sanctuary" page from Applicant's website, www.colliersreserve.com, is attached hereto as Exhibit C (with the foregoing quoted language highlighted for ease of reference). *See also* Exhibit D, a true and correct copy of a printout from

the “Membership” page from Applicant’s website (with the following quoted language highlighted for ease of reference), stating that “Collier’s Reserve serves as a refuge dedicated to protecting the area’s delicate wildlife and subtropical flora.”)

37. When viewed as a whole, Applicant’s alleged mark is simply a sum of its descriptive parts, “COLLIER’S” and “RESERVE.” “COLLIER’S RESERVE” merely describes a quality, characteristic, or feature of Applicant’s services, i.e., that they are provided by Applicant on property that was originally owned by the renowned Collier Family, in Collier County, Florida, which Applicant has dedicated, at least partially, as a wildlife reserve.

38. Applicant’s alleged mark, COLLIER’S RESERVE, is merely descriptive when used on or in connection with Applicant’s services.

39. If Applicant’s alleged mark is allowed to register, Applicant will obtain at least a prima facie exclusive right to use COLLIER’S RESERVE, which is merely descriptive, and, as such, would be inconsistent with Minto’s rights to use the same descriptive terms, and would be damaging to Minto.

40. Because Applicant’s applied-for mark is merely descriptive, Applicant’s alleged mark should be refused registration under Section 2(e)(1) of the Trademark Act.

WHEREFORE, Minto prays that this Opposition be sustained in favor of Minto, that Application Serial No. 85/848,672 for the mark COLLIER’S RESERVE be refused, and that no registration be issued thereon to Applicant.

The USPTO is hereby authorized to charge Jones Day's Deposit Account No. 501432 to account number 125926-630002 for the requisite fee of \$600 for filing this Notice of Opposition. Should any additional fees be required, please charge Deposit Account No. 501432.

Dated this 9th day of April, 2014.

Respectfully submitted,

/Angela R. Gott/

Carrie L. Kiedrowski
clkiedrowski@jonesday.com
Angela R. Gott
agott@jonesday.com
JONES DAY
North Point
901 Lakeside Avenue
Cleveland, Ohio 44114-1190
Telephone: (216) 586-3939
Facsimile: (216) 579-0212

*Attorneys for Opposer
Minto Sabal Bay, LLC*

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of the foregoing NOTICE OF OPPOSITION was served on this 9th day of April, 2014, via First Class U.S. Mail, postage prepaid, upon:

Jennifer L. Whitelaw, Esq.
Whitelaw Legal Group
3838 Tamiami Trail North, Suite 310
Naples, Florida 34103-3586

/Angela R. Gott/
One of the Attorneys for Opposer

Minto Sabal Bay, LLC v. Collier's Reserve Country Club, Inc.
U.S. App. Ser. No.: 85/848,672
Mark: COLLIER'S RESERVE

EXHIBIT A

Trademark/Service Mark Application, Principal Register

Serial Number: 86238962

Filing Date: 04/01/2014

The table below presents the data as entered.

| Input Field | Entered |
|---|---|
| SERIAL NUMBER | 86238962 |
| MARK INFORMATION | |
| *MARK | \\TICRS\EXPORT16\IMAGEOUT 16\862\389\86238962\xml1\APP0002.JPG |
| SPECIAL FORM | YES |
| USPTO-GENERATED IMAGE | NO |
| LITERAL ELEMENT | THE ISLES OF COLLIER PRESERVE |
| COLOR MARK | NO |
| *DESCRIPTION OF THE MARK (and Color Location, if applicable) | The mark consists of large stylized words THE ISLES located on top of the words OF COLLIER PRESERVE. |
| PIXEL COUNT ACCEPTABLE | YES |
| PIXEL COUNT | 923 x 442 |
| REGISTER | Principal |
| APPLICANT INFORMATION | |
| *OWNER OF MARK | Minto Sabal Bay, LLC |
| *STREET | 9130 Galleria Ct., Ste. 320 |
| *CITY | Naples |
| *STATE (Required for U.S. applicants) | Florida |

| | |
|--|---|
| *COUNTRY | United States |
| *ZIP/POSTAL CODE (Required for U.S. applicants only) | 34109 |
| LEGAL ENTITY INFORMATION | |
| TYPE | limited liability company |
| STATE/COUNTRY WHERE LEGALLY ORGANIZED | Florida |
| GOODS AND/OR SERVICES AND BASIS INFORMATION | |
| INTERNATIONAL CLASS | 036 |
| * IDENTIFICATION | Real estate services, namely, brokerage, leasing and management of residential property; real estate property management; residential community property management; real estate listing services |
| FILING BASIS | SECTION 1(a) |
| FIRST USE ANYWHERE DATE | At least as early as 11/01/2012 |
| FIRST USE IN COMMERCE DATE | At least as early as 11/01/2012 |
| SPECIMEN FILE NAME(S) | |
| ORIGINAL PDF FILE | SPE0-168981314-163619137_ . Final Specimens Class 36.pdf |
| CONVERTED PDF FILE(S) (9 pages) | \\TICRS\EXPORT16\IMAGEOUT16\862\389\86238962\xml1\APP0003.JPG |
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| | \\TICRS\EXPORT16\IMAGEOUT16\862\389\86238962\xml1\APP0011.JPG |
| SPECIMEN | |

| | |
|---|---|
| DESCRIPTION | website printouts |
| INTERNATIONAL CLASS | 037 |
| * IDENTIFICATION | Construction, real estate and land development services, namely, construction, planning and laying out of residential communities having amenities including swimming pools, tennis courts, nature areas, a community center and waterfront recreational activities |
| FILING BASIS | SECTION 1(a) |
| FIRST USE ANYWHERE DATE | At least as early as 11/01/2012 |
| FIRST USE IN COMMERCE DATE | At least as early as 11/01/2012 |
| SPECIMEN FILE NAME(S) | |
| ORIGINAL PDF FILE | SPE0-168981314-163619137_ . Final Specimens Class 37.pdf |
| CONVERTED PDF FILE(S) (10 pages) | \\TICRS\EXPORT16\IMAGEOUT16\862\389\86238962\xml1\APP0012.JPG |
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| SPECIMEN DESCRIPTION | website printouts |
| ATTORNEY INFORMATION | |
| NAME | Carrie L. Kiedrowski |
| ATTORNEY DOCKET NUMBER | 125926-600001 |
| FIRM NAME | Jones Day |

| | |
|--|---|
| STREET | 222 East 41st Street |
| CITY | New York |
| STATE | New York |
| COUNTRY | United States |
| ZIP/POSTAL CODE | 10017 |
| PHONE | 212-326-3939 |
| FAX | 212-755-7306 |
| EMAIL ADDRESS | nytef@jonesday.com |
| AUTHORIZED TO COMMUNICATE VIA EMAIL | Yes |
| OTHER APPOINTED ATTORNEY | Mary Alexander Hyde, Anna Raimer, Charlotte Murphy, Angela Gott |
| CORRESPONDENCE INFORMATION | |
| NAME | Carrie L. Kiedrowski |
| FIRM NAME | Jones Day |
| STREET | 222 East 41st Street |
| CITY | New York |
| STATE | New York |
| COUNTRY | United States |
| ZIP/POSTAL CODE | 10017 |
| PHONE | 212-326-3939 |
| FAX | 212-755-7306 |
| EMAIL ADDRESS | nytef@jonesday.com;clkiedrowski@jonesday.com |
| AUTHORIZED TO COMMUNICATE VIA EMAIL | Yes |
| FEE INFORMATION | |
| NUMBER OF CLASSES | 2 |
| FEE PER CLASS | 325 |
| *TOTAL FEE DUE | 650 |
| *TOTAL FEE | |

| | |
|------------------------------|-------------------|
| PAID | 650 |
| SIGNATURE INFORMATION | |
| SIGNATURE | /William Bullock/ |
| SIGNATORY'S NAME | William Bullock |
| SIGNATORY'S POSITION | Vice President |
| DATE SIGNED | 04/01/2014 |

Trademark/Service Mark Application, Principal Register

Serial Number: 86238962

Filing Date: 04/01/2014

To the Commissioner for Trademarks:

MARK: THE ISLES OF COLLIER PRESERVE (stylized and/or with design, see [mark](#))

The literal element of the mark consists of THE ISLES OF COLLIER PRESERVE.

The applicant is not claiming color as a feature of the mark. The mark consists of large stylized words THE ISLES located on top of the words OF COLLIER PRESERVE.

The applicant, Minto Sabal Bay, LLC, a limited liability company legally organized under the laws of Florida, having an address of

9130 Galleria Ct., Ste. 320
Naples, Florida 34109
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 036: Real estate services, namely, brokerage, leasing and management of residential property; real estate property management; residential community property management; real estate listing services

In International Class 036, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 11/01/2012, and first used in commerce at least as early as 11/01/2012, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) website printouts.

Original PDF file:

[SPE0-168981314-163619137_._Final_Specimens_Class_36.pdf](#)

Converted PDF file(s) (9 pages)

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

[Specimen File4](#)

[Specimen File5](#)

[Specimen File6](#)

[Specimen File7](#)

[Specimen File8](#)

[Specimen File9](#)

International Class 037: Construction, real estate and land development services, namely, construction, planning and laying out of residential communities having amenities including swimming pools, tennis courts, nature areas, a community center and waterfront recreational activities

In International Class 037, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 11/01/2012, and first used in commerce at least as early as 11/01/2012, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) website printouts.

Original PDF file:

[SPE0-168981314-163619137_ . Final Specimens Class 37.pdf](#)

Converted PDF file(s) (10 pages)

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

[Specimen File4](#)

[Specimen File5](#)

[Specimen File6](#)

[Specimen File7](#)

[Specimen File8](#)

[Specimen File9](#)

[Specimen File10](#)

The applicant's current Attorney Information:

Carrie L. Kiedrowski and Mary Alexander Hyde, Anna Raimer, Charlotte Murphy, Angela Gott of
Jones Day
222 East 41st Street
New York, New York 10017
United States

The attorney docket/reference number is 125926-600001.

The applicant's current Correspondence Information:

Carrie L. Kiedrowski
Jones Day
222 East 41st Street
New York, New York 10017
212-326-3939(phone)
212-755-7306(fax)
nytef@jonesday.com;clkiedrowski@jonesday.com (authorized)

A fee payment in the amount of \$650 has been submitted with the application, representing payment for 2 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /William Bullock/ Date: 04/01/2014

Signatory's Name: William Bullock

Signatory's Position: Vice President

RAM Sale Number: 86238962

RAM Accounting Date: 04/02/2014

Serial Number: 86238962

Internet Transmission Date: Tue Apr 01 16:49:13 EDT 2014

TEAS Stamp: USPTO/BAS-168.98.131.4-20140401164913571

795-86238962-500749b944becb3da7f5a0294ac

1c86110da12be573f26164d6707b9cf1568-DA-3

347-20140401163619137537

The Isles

OF COLLIER PRESERVE



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888-545-5193

COMMUNITY OVERVIEW

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PHOTOS & VIDEOS

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COMMUNITY PARTNERS

LIFESTYLE

FLOORPLANS

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MOVE-IN READY

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Krista

Sandra

OCCUPIED! BE BACK IN 5 MIN.

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A setting only *nature* can create.

A *lifestyle* only Minto could bring to Naples.

6 Decorated Model Homes Now Open!

Luxury Single-Family and Coach Homes from the low \$400s to high \$700s!

Visit today for your complimentary guided boat and kayak tour of the Cypress Waterway.

Nestled within a pristine natural setting just minutes from Downtown Naples, Florida's preeminent new home builder is creating a colorful update of classic coastal living. Inspired by the timeless architecture and traditions of Old Naples, elegant new Minto homes overlook miles of scenic kayak and hiking trails. With over half of the 2,400-acres dedicated to lakes, nature preserves and natural habitat, combined with outdoor-inspired amenities, The Isles of Collier Preserve is an extraordinary new community where the magic of Old Naples and unspoiled nature still coexist.

Take a complimentary guided boat tour every Thursday-Saturday from 10am to 4pm and Sundays from 12pm to 4pm and explore the tranquil confines of this private sanctuary. Or for those a bit more adventurous, sign up for a guided

your personal tour.

877-637-4782

Find Us On



kayak tour down the Cypress Waterway every Saturday at 9am and 12pm and Sundays at 12pm. Space is limited so call today to reserve your time!

Life unfurls along tree-shaded lanes, through ancient stands of pine & cypress trees, mangrove forests and down 8 miles of scenic kayak and hiking trails winding through acres of unspoiled natural habitat. A nature-inspired clubhouse will be the center of lifestyle and wellness amenities that celebrate life in the great outdoors. Adjoining the community on the shores of Rookery Bay Nature Preserve, a private yacht club and marina offers memberships and deepwater access to the Gulf of Mexico.

The Isles is a master-planned community boasting 1,600 unique coastal themed new construction residences for sale, with stunning water and nature views, including Single-Family and Coach Homes. Six decorated models are now open!

Founded in 1955, Minto is a family-owned business that has grown into Florida's preeminent homebuilder, with more than 70,000 homes built including over 20,000 in Florida in 42 communities throughout the state. Minto creates award-winning new homes and communities that provide rich and rewarding lifestyles throughout Florida. In fact, we're ranked #1 by Eliant Homebuyers Choice Awards and have earned numerous other awards for our homes and communities, setting us apart as one of Florida's most exceptional homebuilders.



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*Limited time only, see a new home professional for details. Oral representations cannot be relied upon as correctly stating the representations of the developer. For correct representations, make reference to the purchase agreement and homeowner documents, including the documents required by section 718.503, Florida Statutes, to be furnished by a developer to a buyer or lessee in condominium communities. Not an offer where prohibited by state statutes. © Minto Communities, LLC 2013. All rights reserved. Content may not be reproduced, copied, altered, distributed, stored or transferred in any form or by any means without express written permission. Artist's renderings, dimensions, specifications, prices and features are approximate and subject to change without notice. Minto, the Minto logo, The Isles of Collier Preserve and The Isles of Collier Preserve logo are trademarks of Minto Communities, LLC and/or its affiliates. CGC 1519880.





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Move-in Ready

| Design | Model | Sq. ft. | Selling Price | Occupancy date |
|-------------------------|--|---------|---------------|----------------|
| Sabal Collection | | | | |
| Azalea | Building 7 - Unit 101  2 Bedroom/2 Bath Living Area: 1,621 sq. ft. Total Area: 2,479 sq. ft. View floorplan | 1,621 | SOLD | SOLD |
| Azalea | Building 24 - Unit 101  2 Bedroom/2 Bath Living Area: 1,621 sq. ft. Total Area: 2,479 sq. ft. View floorplan | 1,621 | \$435,340 | Starting Soon |
| Azalea | Building 4 - Unit 101  2 Bedroom/2 Bath Living Area: 1,621 sq. ft. Total Area: 2,479 sq. ft. View floorplan | 1,621 | \$443,280 | May 2014 |
| Poinciana Retreat | Building 24 - Unit 202  3 Bedroom/2 Bath Living Area: 2,077 sq. ft. Total Area: 2,861 sq. ft. View floorplan | 2,077 | \$534,580 | Starting Soon |
| Poinciana Retreat | Building 7 - Unit 202  3 Bedroom/2 Bath Living Area: 2,077 sq. ft. Total Area: 2,861 sq. ft. View floorplan | 2,077 | \$545,400 | Starting Soon |
| Poinciana Retreat | Building 4 - Unit 202 | 2,077 | \$534,580 | May 2014 |



Call to schedule your personal tour.

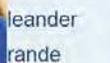
877-637-4782

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3 Bedroom/2 Bath
Living Area: 2,077 sq. ft.
Total Area: 2,861 sq. ft.

[View floorplan](#)



Oleander Grande

Building 7 - Unit 201

2,160 \$526,400

Starting Soon



2 Bedroom/3 Bath
Living Area: 2,160 sq. ft.
Total Area: 2,894 sq. ft.

[View floorplan](#)

Oleander Grande

Building 4 - Unit 201

2,160 SOLD

SOLD



2 Bedroom/3 Bath
Living Area: 1,987 sq. ft.
Total Area: 2,894 sq. ft.

[View floorplan](#)

Orchid Grande Building 24 - Unit 201

2,169 \$515,340

Starting Soon



2 Bedroom/2 Bath
Living Area: 2,169 sq. ft.
Total Area: 2,950 sq. ft.

[View floorplan](#)

Cypress Collection

Orchid

Building 3 - Unit 201

2,011 \$459,890

May 2014



Custom Choice - Choose Your Interior Finishes and Colors!

2 Bedroom/2 Bath
Living Area: 2,011 sq. ft.
Total Area: 2,615 sq. ft.

*Price Does Not Include Custom Choices.

[View floorplan](#)

Oleander Grande

Building 5 - Unit 201

2,160 \$521,030

Starting Soon



2 Bedroom/3 Bath
Living Area: 2,160 sq. ft.
Total Area: 2,894 sq. ft.

[View floorplan](#)

Caribwood

Building 23 - Unit 101

2,214 \$535,740

Starting Soon

3 Bedroom/3 Bath



Living Area: 2,214 sq. ft.
Total Area: 2,873 sq. ft.

[View floorplan](#)

Caribwood

Building 8 - Unit 101

2,214 \$530,900

Starting
Soon



3 Bedroom/3 Bath
Living Area: 2,214 sq. ft.
Total Area: 2,873 sq. ft.

[View floorplan](#)

Caribwood

Building 6 - Unit 101

2,214 \$526,160

Starting
Soon



3 Bedroom/3 Bath
Living Area: 2,214 sq. ft.
Total Area: 2,873 sq. ft.

[View floorplan](#)

Caribwood

Building 5 - Unit 101

2,214 \$525,040

Starting
Soon



3 Bedroom/3 Bath
Living Area: 2,214 sq. ft.
Total Area: 2,873 sq. ft.

[View floorplan](#)

Caribwood

Building 3 - Unit 101

2,214 \$520,710

May 2014



Custom Choice - Choose Your Interior Finishes and Colors!

3 Bedroom/3 Bath
Living Area: 2,214 sq. ft.
Total Area: 2,873 sq. ft.

*Price Does Not Include Custom Choices.

[View floorplan](#)

Orchid Grande Building 23 - Unit 201

2,169 \$517,140

Starting
Soon



2 Bedroom/2 Bath
Living Area: 2,169 sq. ft.
Total Area: 2,950 sq. ft.

[View floorplan](#)

Orchid Grande Building 6 - Unit 201

2,169 \$527,140

Starting
Soon



2 Bedroom/2 Bath
Living Area: 2,169 sq. ft.
Total Area: 2,950 sq. ft.

[View floorplan](#)

Orchid Grande Building 8 - Unit 201

2,169 \$530,340

Starting
Soon

2 Bedroom/2 Bath



Living Area: 2,169 sq. ft.
Total Area: 2,950 sq. ft.

[View floorplan](#)

Hibiscus
Grande Building 23 - Unit 202 2,960 \$676,180 Starting
Retreat Soon



3 Bedroom/3 Bath
Living Area: 2,960 sq. ft.
Total Area: 3,694 sq. ft.

[View floorplan](#)

Hibiscus
Grande Building 8 - Unit 202 2,960 \$686,630 Starting
Retreat Soon



3 Bedroom/3 Bath
Living Area: 2,960 sq. ft.
Total Area: 3,694 sq. ft.

[View floorplan](#)

Hibiscus
Grande Building 6 - Unit 202 2,960 \$680,030 Starting
Retreat Soon



3 Bedroom/3 Bath
Living Area: 2,960 sq. ft.
Total Area: 3,694 sq. ft.

[View floorplan](#)

Hibiscus
Grande Building 5 - Unit 202 2,960 \$682,000 Starting
Retreat Soon



3 Bedroom/3 Bath
Living Area: 2,960 sq. ft.
Total Area: 3,694 sq. ft.

[View floorplan](#)

Hibiscus
Grande Building 3 - Unit 202 2,960 \$676,180 May 2014
Retreat



3 Bedroom/3 Bath
Living Area: 2,960 sq. ft.
Total Area: 3,694 sq. ft.

[View floorplan](#)

Palmetto Collection

Gardenia Lot 61 2,016 \$499,430 May 2014



Custom Choice - Choose Your Interior Finishes and Colors!
2 Bedroom/2 Bath
Living Area: 2,016 sq. ft.
Total Area: 2,728 sq. ft.

*Price Does Not Include Custom Choices.

[View floorplan](#)

| | |
|---|--|
|  | <p>Ixora Lot 63 2,163 \$531,310 May 2014</p> <p>Custom Choice - Choose Your Interior Finishes and Colors! 2 Bedroom/2.5 Bath Living Area: 2,163 sq. ft. Total Area: 3,083 sq. ft. *Price Does Not Include Custom Choices.</p> |
|---|--|

[View floorplan](#)

| | |
|---|---|
|  | <p>Periwinkle Lot 60 2,113 \$639,050 May 2014</p> <p>Custom Choice - Choose Your Interior Finishes and Colors! 2 Bedroom/3 Bath Living Area: 2,413 sq. ft. Total Area: 3,302 sq. ft. *Price Does Not Include Custom Choices.</p> |
|---|---|

[View floorplan](#)

| | |
|---|--|
|  | <p>Bougainvillea Lot 62 2,624 \$597,230 May 2014</p> <p>Custom Choice - Choose Your Interior Finishes and Colors! 3 Bedroom/3 Bath Living Area: 2,624 sq. ft. Total Area: 3,453 sq. ft. *Price Does Not Include Custom Choices.</p> |
|---|--|

[View floorplan](#)

Mangrove Collection

| | |
|---|--|
|  | <p>Pimento Lot 51 2,333 \$597,610 May 2014</p> <p>Custom Choice - Choose Your Interior Finishes and Colors! 2 Bedroom/2.5 Bath Living Area: 2,333 sq. ft. Total Area: 3,241 sq. ft. *Price Does Not Include Custom Choices.</p> |
|---|--|

[View floorplan](#)

| | |
|---|--|
|  | <p>Jacaranda Lot 58 2,558 \$655,770 May 2014</p> <p>Custom Choice - Choose Your Interior Finishes and Colors! 3 Bedroom/3.5 Bath Living Area: 2,558 sq. ft. Total Area: 3,430 sq. ft. *Price Does Not Include Custom Choices.</p> |
|---|--|

[View floorplan](#)

| | |
|---|---|
|  | <p>Ginger Lot 49 2,772 \$694,370 May 2014</p> <p>Custom Choice - Choose Your Interior Finishes and Colors! 3 Bedroom/3.5 Bath Living Area: 2,772 sq. ft. Total Area: 3,894 sq. ft. *Price does not include custom choices.</p> |
|---|---|

[View floorplan](#)

Camellia Lot 50 2,887 \$678,380 May 2014



Custom Choice - Choose Your Interior Finishes and Colors!

3 Bedroom/3 Bath

Living Area: 2,887 sq. ft.

Total Area: 4,106 sq. ft.

*Price Does Not Include Custom Choices.

[View floorplan](#)

Lantana Lot 59 4,002 \$783,630 May 2014



Custom Choice - Choose Your Interior Finishes and Colors!

3 Bedroom/3 Bath

Living Area: 4,002 sq. ft.

Total Area: 5,658 sq. ft.

*Price Does Not Include Custom Choices.

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A setting only *nature* can create.

A *lifestyle* only Minto could bring to Naples.

6 Decorated Model Homes Now Open!

Luxury Single-Family and Coach Homes from the low \$400s to high \$700s!

Visit today for your complimentary guided boat and kayak tour of the Cypress Waterway.

Nestled within a pristine natural setting just minutes from Downtown Naples, Florida's preeminent new home builder is creating a colorful update of classic coastal living. Inspired by the timeless architecture and traditions of Old Naples, elegant new Minto homes overlook miles of scenic kayak and hiking trails. With over half of the 2,400-acres dedicated to lakes, nature preserves and natural habitat, combined with outdoor-inspired amenities, The Isles of Collier Preserve is an extraordinary new community where the magic of Old Naples and unspoiled nature still coexist.

Take a complimentary guided boat tour every Thursday-Saturday from 10am to 4pm and Sundays from 12pm to 4pm and explore the tranquil confines of this private sanctuary. Or for those a bit more adventurous, sign up for a guided

your personal tour.

877-637-4782

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kayak tour down the Cypress Waterway every Saturday at 9am and 12pm and Sundays at 12pm. Space is limited so call today to reserve your time!

Life unfurls along tree-shaded lanes, through ancient stands of pine & cypress trees, mangrove forests and down 8 miles of scenic kayak and hiking trails winding through acres of unspoiled natural habitat. A nature-inspired clubhouse will be the center of lifestyle and wellness amenities that celebrate life in the great outdoors. Adjoining the community on the shores of Rookery Bay Nature Preserve, a private yacht club and marina offers memberships and deepwater access to the Gulf of Mexico.

The Isles is a master-planned community boasting 1,600 unique coastal themed new construction residences for sale, with stunning water and nature views, including Single-Family and Coach Homes. Six decorated models are now open!

Founded in 1955, Minto is a family-owned business that has grown into Florida's preeminent homebuilder, with more than 70,000 homes built including over 20,000 in Florida in 42 communities throughout the state. Minto creates award-winning new homes and communities that provide rich and rewarding lifestyles throughout Florida. In fact, we're ranked #1 by Eliant Homebuyers Choice Awards and have earned numerous other awards for our homes and communities, setting us apart as one of Florida's most exceptional homebuilders.



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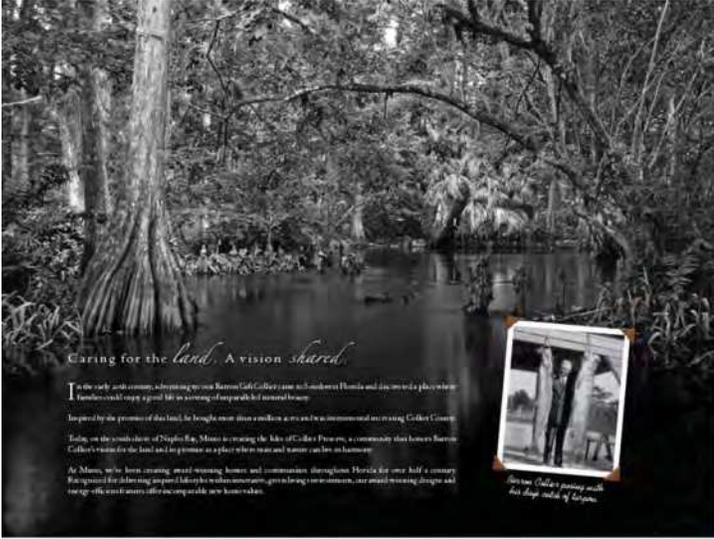




The Isles
OF COLLIER PRESERVE

On the south shore of Naples Bay





Caring for the land. A vision shared.

In the early 1900s, when the first barrier islands were built in Florida and the world's first barrier island was built in the 1920s, the vision of a peaceful island was born. Inspired by the promise of this land, he brought over 100 acres and began the process of creating Collier County. Today, on the southern tip of Naples Bay, Minto is creating the like of Collier Preserve, a community that honors barrier island's vision for the land and its promise as a place where man and nature can live in harmony.

At Minto, we've been creating award-winning homes and communities throughout Florida for over half a century. We've spent the last 100 years on perfecting the art of building with sustainable, green living in mind. Our award-winning design and build will result in more comfortable, sustainable, new homes.



Baron Collier's journey with his dog, out of Naples.

An elegant *sanctuary* for everyday living.
 An extraordinary *setting* for everyday adventures.

*N*estled within a pristine natural setting just minutes from Downtown Naples, Florida's leading homebuilder is creating a colorful splat of classic coastal living.

Inspired by the timeless architecture and traditions of Old Naples, Naples Bay Minto homes overlook miles of scenic beach and hiking trails. With over half of the 1,400 acres dedicated to lakes, nature preserves and natural habitats, combined with award-winning amenities, The like of Collier Preserve is an extraordinary new community where the magic of Old Naples and unspoiled nature will coexist.

Inspired by nature...imagined by Minto.

Luxury. *Harmony.* Discovery.
 Life *unfurls*
 along the waterfront.



Adventure Begins



Nature Abounds



Hamilton Harbor Yacht Club

When the tranquil confines of this private sanctuary, life unfolds along unobstructed lanes, through acres of cypress, pine and mangrove, and down serene kayak and hiking trails winding through acres of unspoiled natural habitat.

A natural-organic clubhouse is the center of lifestyle and wellness amenities that embrace life in the great outdoors. Adjuncting the community on the shores of Rocky Bay Nature Preserve, a private yacht club and marina offers available memberships and the private access to the Gulf of Mexico.



Old Naples Inn

Community Partners

Joined in an innovative initiative focused on community research and research-based, Miami has gathered a core of a kind of way of community partners to facilitate the study, promote and to the appreciation of the unique ecosystem and the spectacular scenery of life, culture and communities it supports.

- Miss Commission
- Gallop Corporation
- University of South Florida
- Florida Gulf Coast University
- Wildlife Research Fund
- Rocky Bay Nature Preserve
- Naples Botanical Garden
- Hamilton Harbor Yacht Club

Surrounded by *nature*. Embraced by *luxury*.

Minutes from Downtown Naples and the beaches.



*I*deally located just off the Tamiami Trail (784) on the southeast side of Naples Bay, The Isles of Collier Preserve offers a one-of-a-kind lifestyle in the heart of all that Southwest Florida has to offer.

At the Isles of Collier Preserve you can enjoy bird watching off your back porch or boutique shopping and dining in Downtown Naples just four short miles away. All the amenities of the world-class destination are concentrated at The Isles of Collier Preserve, which is nestled within one of the country's oldest coastal ecosystems. In the best of both worlds, and only Minutes could bring it to life.





Enjoying the view from the on-site waterfront cafe.

Incomparable new home *values*. Award-winning *designs*.

Exceptional peace of mind.



*R*eserved for just over three decades, award-winning new Miami homes capture the unique coastal character of classic Old Naples architecture, updated for a new generation.

In-built premium features, innovative floorplans, superior materials and quality craftsmanship are among home will be as beautiful as it is comfortable. The optional peace-of-mind is provided by the Miami MasterCare Program that covers every step purchase and follow-up.

Florida's Preeminent *homebuilder.*



Harbour Mt. Breakers, FL



Lantern Park at Lake Nona, Orlando, FL



Harbour Mt. Breakers, FL



Founded in 1971, Minto is a family-owned business that has grown into Florida's preeminent home builder, with more than 70,000 homes built. Minto is now proud to bring you new homes and communities that provide rich and rewarding lifestyles throughout Florida. In fact, we're ranked #1 by Home Magazine's Choice Awards and have earned more than 100 awards for our homes and communities, setting us apart as one of Florida's most exceptional homebuilders.

We appreciate your interest in The Life of Collier Pines. For more information about our award-winning homes and communities throughout Florida, please visit us at minto.com/fl.





From I-75, take Exit 105 and travel west on Golden Gate Parkway to Airport Pulling Road. Exit to the right, then turn left onto Airport Pulling Road and continue 3 miles to Tamiami Trail East (US 41). Turn left and continue 2.5 miles to The Isles of Collier Preserve entrance on the right.

The Isles

OF COLLIER PRESERVE



minto creates better places to inspire life

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| Mark: | | THE ISLES OF COLLIER PRESERVE | | Trademark | |
| US Serial Number: | | 86238962 | Application Filing Date: | | Apr. 01, 2014 |
| Register: | | Principal | | | |
| Mark Type: | | Service Mark | | | |
| Status: | | New application will be assigned to an examining attorney approximately 3 months after filing date. | | | |
| Status Date: | | Apr. 04, 2014 | | | |
| ▼ Mark Information | | | | | |
| Mark Literal Elements: | | THE ISLES OF COLLIER PRESERVE | | | |
| Standard Character Claim: | | No | | | |
| Mark Drawing Type: | | - | | | |
| Description of Mark: | | The mark consists of large stylized words THE ISLES located on top of the words OF COLLIER PRESERVE. | | | |
| ▼ Goods and Services | | | | | |
| Note: | | | | | |
| The following symbols indicate that the registrant/owner has amended the goods/services: | | | | | |
| <ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of conversion; • Asterisks *.* identify additional (new) wording in the goods/services. | | | | | |
| For: | | Real estate services, namely, brokerage, leasing and management of residential property; real estate listing services; real estate community property management; real estate listing services | | | |
| International Class(es): | | 036 - Primary Class | U.S Class(es): | | 100, 101, |
| Class Status: | | ACTIVE | | | |
| Basis: | | 1(a) | | | |
| First Use: | | Nov. 01, 2012 | Use in Commerce: | | Nov. 01, 2012 |
| For: | | Construction, real estate and land development services, namely, construction, planning and land development services, including having amenities including swimming pools, tennis courts, nature areas, a community center and other recreational facilities. | | | |
| International Class(es): | | 037 - Primary Class | U.S Class(es): | | 100, 103, |
| Class Status: | | ACTIVE | | | |
| Basis: | | 1(a) | | | |

First Use: Nov. 01, 2012

Use in Commerce: Nov. 01, 2012

▼ **Basis Information (Case Level)**

| | | | |
|------------------------|-----|----------------------------|-----|
| Filed Use: | Yes | Currently Use: | Yes |
| Filed ITU: | No | Currently ITU: | No |
| Filed 44D: | No | Currently 44D: | No |
| Filed 44E: | No | Currently 44E: | No |
| Filed 66A: | No | Currently 66A: | No |
| Filed No Basis: | No | Currently No Basis: | No |

▼ **Current Owner(s) Information**

Owner Name: Minto Sabal Bay, LLC

Owner Address: 9130 Galleria Ct., Ste. 320
Naples, FLORIDA 34109
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: FLORIDA

▼ **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Carrie L. Kiedrowski

Attorney Primary Email Address: nytef@jonesday.com

Docket Number: 125926-60

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: CARRIE L. KIEDROWSKI
JONES DAY
222 EAST 41ST STREET
NEW YORK, NEW YORK 10017
UNITED STATES

Phone: 212-326-3939

Correspondent e-mail: nytef@jonesday.com
clkiedrowski@jonesday.com

Fax: 212-755-7

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

▼ **Prosecution History**

| Date | Description | Proceeding Number |
|---------------|---------------------------------|-------------------|
| Apr. 04, 2014 | NEW APPLICATION ENTERED IN TRAM | |

▼ **TM Staff and Location Information**

TM Staff Information - None

File Location

Current Location: NEW APPLICATION PROCESSING

Date in Location: Apr. 04, 20

▼ **Assignment Abstract Of Title Information - Click to Load**

▼ **Proceedings - Click to Load**

Minto Sabal Bay, LLC v. Collier's Reserve Country Club, Inc.
U.S. App. Ser. No.: 85/848,672
Mark: COLLIER'S RESERVE

EXHIBIT B



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reserve

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re·serve *transitive verb* \ri-'zərv\
 : to make arrangements so that you will be able to use or have (something, such as a room, table, or seat) at a later time
 : to keep (something) for a special or future use
 : to choose to do (something) at a later time

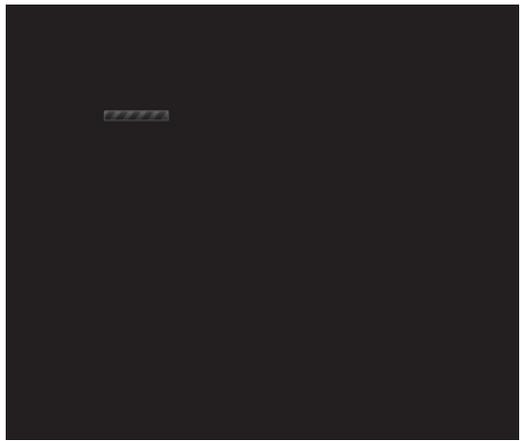
re-served | **re-serv-ing**

Full Definition of RESERVE

- a** : to hold in reserve : keep back <reserve grain for seed>
b : to set aside (part of the consecrated elements) at the Eucharist for future use
c : to retain or hold over to a future time or place : DEFER <reserve one's judgment on a plan>
d : to make legal reservation of
- 2** : to set or have set aside or apart <reserve a hotel room>
 — **re-serv-able** *adjective*

Examples of RESERVE

- We reserved a hotel room.
- This table is reserved for someone else.
- The seats are reserved under my name.
- We will reserve this wine for a special occasion.
- She usually reserved her best dishes for very important



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Top 10 Words to Win at SCRABBLE
- Frog Tossing & More: Words You May Hardly Believe**
Top 10 Words with Bizarre Meanings

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Origin of RESERVE

Middle English, from Anglo-French *reserver*, from Latin *reservare*, literally, to keep back, from *re-* + *servare* to keep — more at [CONSERVE](#)

First Known Use: 14th century

Related to RESERVE

Synonyms

[bespeak](#), [book](#)

Antonyms

[give up](#), [hand over](#), [release](#), [relinquish](#), [surrender](#), [yield](#)

Related Words

[earmark](#); [contract](#), [engage](#), [hire](#), [retain](#)

Near Antonyms

[abandon](#), [cede](#), [drop](#); [contribute](#), [donate](#), [give](#), [hand out](#); [discard](#), [dump](#); [decline](#), [reject](#), [repudiate](#), [spurn](#); [lose](#)

more

See Synonym Discussion at [keep](#)

Rhymes with RESERVE

[bell curve](#), [conserve](#), [deserve](#), [disserve](#), [french curve](#), [hors d'oeuvre](#), [incurve](#), [observe](#), [preserve](#), [recurve](#), [self-serve](#), [sine curve](#), [skew curve](#), [subserve](#), [unnerve](#)

²reserve *noun, often attributive*

: a supply of something that is stored so that it can be used at a later time

: a military force that is additional to the regular forces and that is available if it is needed

: an area of land where animals and plants are given special protection

Full Definition of RESERVE

1 : something [reserved](#) or set aside for a particular purpose, use, or reason: as

a (1) : a military force withheld from action for later decisive use —usually used in plural (2) : forces not in the field but available (3) : the military forces of a country not part of the regular services; *also* : [RESERVIST](#)

b : a tract (as of public land) set apart : [RESERVATION](#)

2 : something stored or kept available for future use or need : [STOCK](#)

3 : an act of [reserving](#) : [QUALIFICATION](#)

4 a : restraint, closeness, or caution in one's words and actions



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Quiz

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b : forbearance from making a full explanation, complete disclosure, or free expression of one's mind

5 *archaic* : [SECRET](#)

6 a : money or its equivalent kept in hand or set apart usually to meet liabilities

b : the liquid resources of a nation for meeting international payments

7 : [SUBSTITUTE](#)

8 : [RESERVE PRICE](#)

9 : a wine made from select grapes, bottled on the maker's premises, and aged differently from the maker's other wines of the same vintage

— **in reserve**

: held back for future or special use

 See [reserve](#) defined for English-language learners »

Examples of RESERVE

- He had to call upon his inner *reserves* of strength to keep going.
- <the salesclerk showed great *reserve* in dealing with the unreasonable demands of the angry customer>

First Known Use of RESERVE

1648

Related to RESERVE

Synonyms

contenance, discipline, discretion, inhibition, refrainment, repression, constraint, restraint, self-command, self-control, self-restraint, suppression

Antonyms

disinhibition, incontinence, unconstraint

Related Words

command, control, mastery, possession; self-censorship, self-containment, self-denial, self-discipline, self-government, self-mastery, will, willpower; composure, self-poise, self-possession; aloofness, detachedness, distance; bashfulness, modesty, shyness; reticence, silence, taciturnity

Near Antonyms

self-abandonment, uninhibitedness; unrestrainedness; gratification, indulgence, overindulgence, self-indulgence; bluntness, candor, frankness; immoderacy, intemperance

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-  [Thesaurus](#): All synonyms and antonyms for "reserve"
-  [Spanish Central Translation](#): "reserve" in Spanish

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 **Pupu Mei**
 I was searching this word because a person told me I have this attitude of being reserve.

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 **Fanny Chamberlain Pearce**
 I used it to describe a person's verve for living, ex: The man knew how to enjoy his life without reserve.

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 **Galina Lobodina** · Jackson State University
 Can you say "reserve authority to do something"?

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 **Salamanda Salamanda**
 I'm working with my daughter to conjugate all forms of the word reserve. Was wondering if there is such a thing as a reserver or reserver (as there is a devotee for example). What do you call a person who reserves something?

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U.S. App. Ser. No.: 85/848,672
Mark: COLLIER'S RESERVE

EXHIBIT C



Collier's Reserve Country Club

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Amenities & Activities

Audubon Sanctuary

+ Environmental Impact

+ International Sanctuary

+ Natural Resources Group

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Audubon Sanctuary

The World's First Audubon Signature Cooperative Sanctuary

Our members love nature and are committed to our environment, so much so that more than a decade ago, we established Collier's Reserve as a refuge for Florida's delicate wildlife and subtropical foliage. As a result, Collier's Reserve Country Club holds the distinction of being named the world's first Audubon Signature Cooperative Sanctuary. Since 1991, the Audubon Cooperative Sanctuary Program (ACSP) has been the leading environmental organization providing comprehensive environmental education and conservation assistance to golf course superintendents and industry professionals.

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11711 Collier's Reserve Drive

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EXHIBIT D



Membership Types
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Membership

Come join us

If you are seeking a fulfilling country club experience with a friendly, intimate, active lifestyle surrounded by nature, then you have found the perfect place at Collier's Reserve Country Club.

[View Collier's Country Club membership fees, types, and more.](#)



» Amenities We Offer

Our club and private golf courses in Naples, FL are nestled serenely along the Cocohatchee River, and holds the distinction of being named the world's first Audubon International Signature Sanctuary. A private, member-owned club, **Collier's Reserve serves as a refuge dedicated to protecting the area's delicate wildlife and subtropical flora.**

With nature as a backdrop, golf just doesn't get any better than this. When you join, you will be one of only 300 golf members enjoying the tranquility of our 18-hole Arthur Hills course. You will find yourself surrounded with brilliant water views, freshwater lakes and lush natural preserves. You can improve your skills with a private golf lesson or take advantage of our driving, fitting and shopping facilities.

Our golf is not our only game. There are four, lighted Har-Tru tennis courts, a state-of-the-art fitness center and a lap pool. The club's event calendar features an array of dining, social and special-interest events. Our beautiful plantation-style clubhouse, The Cocohatchee Room offers

elegant dining opportunities while the riverside Boathouse offers great water views and a relaxed ambience.

Come enjoy gracious living in the midst of nature. We're waiting for you.

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