

ESTTA Tracking number: **ESTTA594323**

Filing date: **03/24/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Disney Enterprises, Inc.
Granted to Date of previous extension	03/23/2014
Address	500 South Buena Vista Street Burbank, CA 91521 UNITED STATES
Attorney information	LINDA K MCLEOD KELLY IP LLP 1330 CONNECTICUT AVENUE NW, SUITE 300 WASHINGTON, DC 20036 UNITED STATES linda.mcleod@kelly-ip.com, larry.white@kelly-ip.com, docketing@kelly-ip.com

Applicant Information

Application No	79122040	Publication date	09/24/2013
Opposition Filing Date	03/24/2014	Opposition Period Ends	03/23/2014
Applicant	Mr. Armin Steuernagel Kampsriede 11 DEX DEX		

Goods/Services Affected by Opposition

Class 003. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Perfumery, essential oils, cosmetics, hair lotions; dentifrices; non-medicated bath preparations and bath salts; preparations in the nature of body care lotions and creams, shower gels, shampoos, conditioners, non-medicated lip balm, soaps, non-medicated sun care preparations for infants and babies
Class 005. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Food for babies; medicated bath preparations and salts; textile diapers for babies; nutritional supplements; dietetic preparations adapted for medical use; dietary food supplements; pharmaceutical preparations in the nature of a powder forwounds
Class 012. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Baby carriages, accessories especially designed for baby carriages, namely, covers, foot muffs and umbrellas for baby carriages, car and bicycle safety seats for children; bicycles
Class 020. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Furniture; high chairs for children; rockers for babies; walkers aids for children and babies; travel beds for children and babies; bassinets; baby

changing tables and mats; wind chimes decoration;nappy changing tables; mattresses; infant playpens
Class 021. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Household and kitchen utensils and containers not of previous metal or coater therewith, namely, containers for kitchenuse and cooking utensils in the nature of graters, spatulas and strainers; beverage glassware, porcelain mugs and platesand earthenware basins; boxes of glass; food storage containers in the nature of boxes for bakery goods and confectionary; lunch boxes; cups; heaters for feeding bottles, non-electric; baby baths being portable; insulating flasks, insulated containers for beverage cans for domestic use; toothbrushes; dishware; children's crockery, namely, pots, dishes, drinking cups and saucers, bowls, serving bowls and trays
Class 028. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Games in the nature of board games, card games, dice games, educational card games, electronic games for the teaching of children, electronic interactive boardgames for use with external monitor, equipment sold as a unit for playing boardgames, equipment sold as a unit for playing card games, equipment sold as a unit for playing a memory game, equipment sold as a unit for playing action-typer target games, equipment sold as a unit for playing crap games, gamecards, marbles for games, memory games, nets for ball games, puzzle games, playthings in the nature of toy cars, dolls, soft toys, stuffed animals, puppets; gymnastic apparatus; sports articles in the nature of balls, outdoor activity game equipment for playing games, rattles for babies being playthings; building blocks toys; dolls' beds; plush toys; children's toy vehicles
Class 029. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Eggs, milk and milk products excluding ice cream, ice milk and frozen yoghurt;preserved, frozen, dried and cooked fruits and vegetables; jellies, jams,compotes; milk, yoghurt, curd cheese and cream snacks for dessert
Class 030. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Processed cereals; flour and preparations made from cereals, namely, cereal based snack bars, cereal cakes, cereal cookies, cereal based snack food; bread,pastry, frozen and baked confectionery; sweets, candy, gum sweets; sugar confectionery, toffees; edible ices; chocolate bars, products made from chocolate, namely, chocolate candies and chocolate bars; cereal-bars; muesli and muesli bars; cacaobeverages with milk, chocolate beverages with milk,chocolate based beverages, caramel based beverages, rice pudding, semolina pudding, puddings; prepared sweetsauces; puddings in powder form; desserts,mainly of semolina pudding and/or flour
Class 032. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Mineral waters and aerated waters and non-alcoholic fruit juice beverages; syrups and preparations for making fruit drinks, whey beverages; non-alcoholic cocktails

Grounds for Opposition

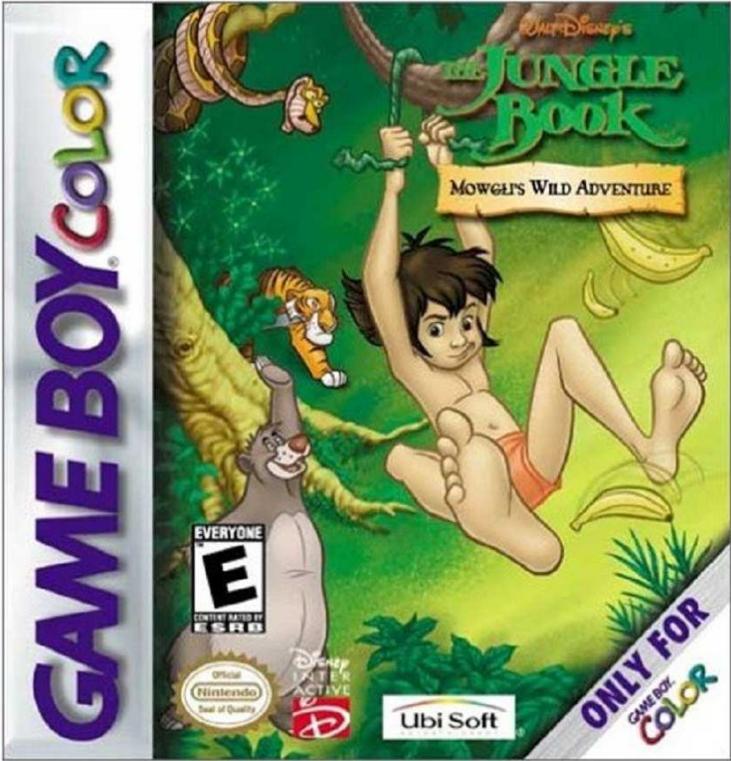
Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		

Design Mark			
Goods/Services	entertainment services, films, prerecorded DVDs, CDs, videos, video games, online games, toys, toy figures, figurines, embroidery, ornamental pins, books, greeting cards, mugs, clothing, pillows, and linens.		

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		

Design Mark			
Goods/Services	entertainment services, films, prerecorded DVDs, CDs, videos, video games, online games, toys, toy figures, figurines, embroidery, ornamental pins, books, greeting cards, mugs, clothing, pillows, and linens.		
U.S. Application/Registration No.	NONE	Application Date	NONE
Registration Date	NONE		

Design Mark

The screenshot shows the iBroidery.com website interface. At the top, there is a search bar and the 'brother at your side' logo. Below the navigation bar, there are links for 'Home', 'Customer Service', 'My Account', and 'Technical Support'. The main content area displays a grid of embroidery designs. The first design is 'Best Pals' with a price of \$6.99. The other three designs are 'Mowgli - Sitting Down', 'Mowgli with Jungle Girl', and 'Mowgli with Orange Monkey', each also priced at \$6.99. Each design card includes an 'Add To Cart' button and an 'Add To Favorites' button. The page number is indicated as 'Page: 1 of 3'.

Goods/Services

entertainment services, films, prerecorded DVDs, CDs, videos, video games, online games, toys, toy figures, figurines, embroidery, ornamental pins, books, greeting cards, mugs, clothing, pillows, and linens.

U.S. Application/
Registration No.

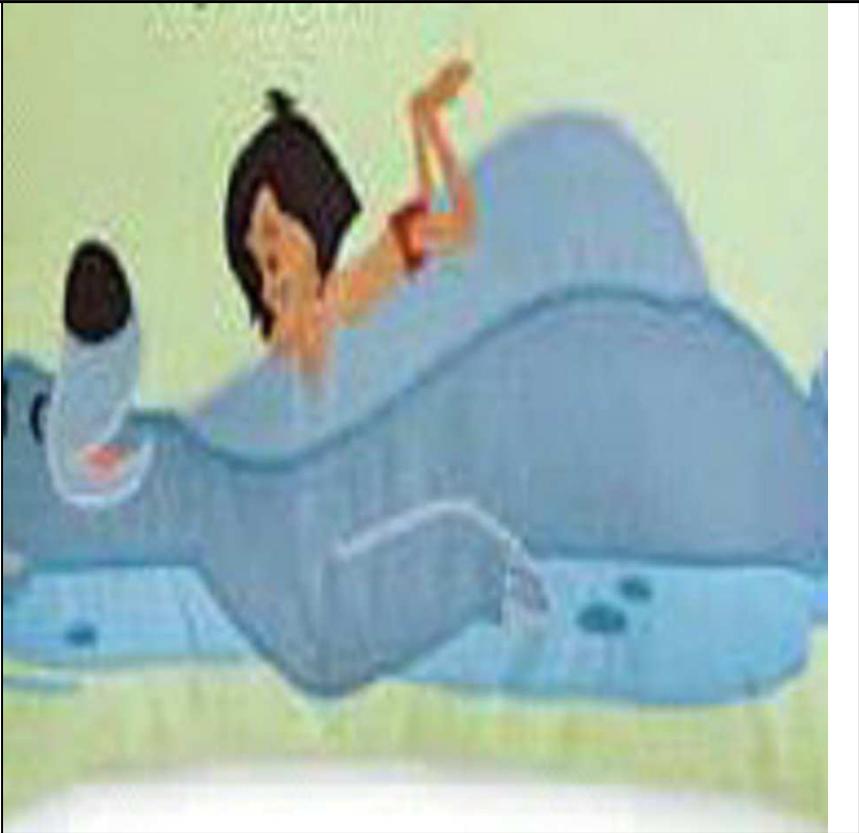
NONE

Application Date

NONE

Registration Date

NONE

Design Mark			
Goods/Services	entertainment services, films, prerecorded DVDs, CDs, videos, video games, online games, toys, toy figures, figurines, embroidery, ornamental pins, books, greeting cards, mugs, clothing, pillows, and linens.		

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		

Design Mark			
Goods/Services	entertainment services, films, prerecorded DVDs, CDs, videos, video games, online games, toys, toy figures, figurines, embroidery, ornamental pins, books, greeting cards, mugs, clothing, pillows, and linens.		

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		

Design Mark	
Goods/Services	entertainment services, films, prerecorded DVDs, CDs, videos, video games, online games, toys, toy figures, figurines, embroidery, ornamental pins, books, greeting cards, mugs, clothing, pillows, and linens.

Attachments	MOWGLI resized.jpg image 2.jpg image 3.jpg image 4.jpg image 5.jpg image 6.jpg FINAL - MOGLI Notice of Oppsition (FINAL- MOGLI Notice of OppositionxD1162).pdf(687930 bytes) Exhibit A MOGLI (304547xD1162).pdf(92483 bytes) Exhibit B MOGLI (304551xD1162).pdf(378097 bytes) Exhibit C MOGLI (304558xD1162).pdf(123312 bytes) Exhibit D MOGLI (304559xD1162).pdf(163992 bytes) Exhibit E.pdf(1427757 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/Linda K. McLeod/
Name	LINDA K MCLEOD
Date	03/24/2014

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>DISNEY ENTERPRISES, INC.,</p> <p style="text-align:center">Opposer</p> <p style="text-align:center">v.</p> <p>ARMIN STEUERNAGEL,</p> <p style="text-align:center">Applicant.</p>	<p>Opposition No.:</p> <p>Mark: MOGLI Serial No.: 79122040 Filed: July 27, 2012</p>
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NOTICE OF OPPOSITION

Disney Enterprises, Inc. (“Opposer”), a corporation of the State of Delaware, having a principal place of business at 500 South Buena Vista Street, Burbank, California, 91521, believes that it is being and will be damaged by the registration of the mark MOGLI shown in Application Serial No. 79122040, and hereby opposes the same in all classes. As grounds for its opposition, Opposer alleges that, upon actual knowledge with respect to itself and its own acts, and upon information and belief as to other matters:

Opposer and its MOWGLI Character, Name, and Mark

1. Opposer, through its related companies and licensees (collectively “Opposer” or “Disney”), is one of the world’s leading producers and providers of entertainment, films, music, amusement parks, retail services, and a wide variety of consumer products.

2. In addition to its entertainment services and films, Opposer has a long history of merchandising its film titles, characters, and marks in connection with a wide variety of products ranging from books and ornamental pins to toys, figurines, and mugs, just to name a few.

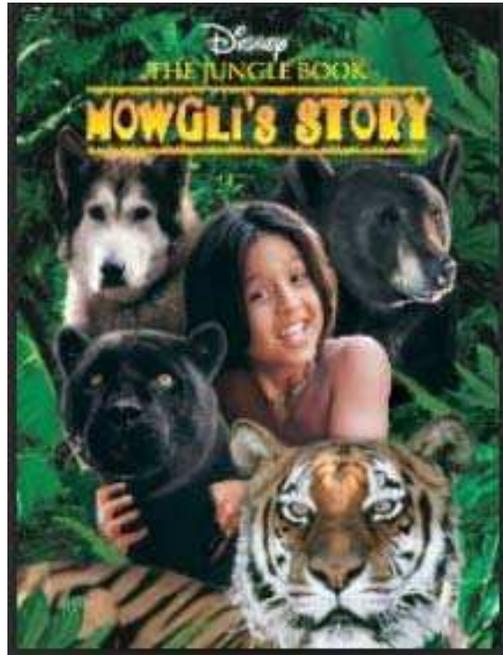
3. Since at least 1967, Opposer has used its MOWGLI character, name, and mark in commerce in connection with entertainment services and motion picture films.

4. Opposer released two animated films based on Rudyard Kipling's work, Opposer's original film, *The Jungle Book* (1967), and a second film, *The Jungle Book 2* (2003). Both films were released theatrically and on DVD/video, and Opposer has regularly re-released its films in theatres and on DVD/video, including *The Jungle Book* (1978, 1984, 1990, 1991, 1997, 1999, 2007 and 2014) and *The Jungle Book 2* (2003, 2008 and 2014). Opposer's original film, *The Jungle Book* (1967), was nominated for an Academy Award for music, and the American Film Institute nominated this film among the 100 Greatest Musicals.

5. Disney's MOWGLI character, name, and mark are prominently featured in each of the films set forth above. Mowgli is the main protagonist in Opposer's animated *The Jungle Book* films, and his character, name, and mark have also been prominently featured in connection with a wide variety of Opposer's services and merchandise. (The images of Mowgli shown in this Notice of Opposition are referred to as "Opposer's MOWGLI Character," and the word MOWGLI in this Notice of Opposition are referred to as "Opposer's MOWGLI Name and Mark," and collectively the foregoing are referred to as "Opposer's MOWGLI Character, Name, and Mark.")

6. In 1998, for example, Opposer released its film, *The Jungle Book: Mowgli's Story*, which prominently featured Opposer's MOWGLI Character, Name,

and Mark as shown below and attached as Exhibit A. *The Jungle Book: Mowgli's Story* is available on video and streaming on www.amazon.com and other places.



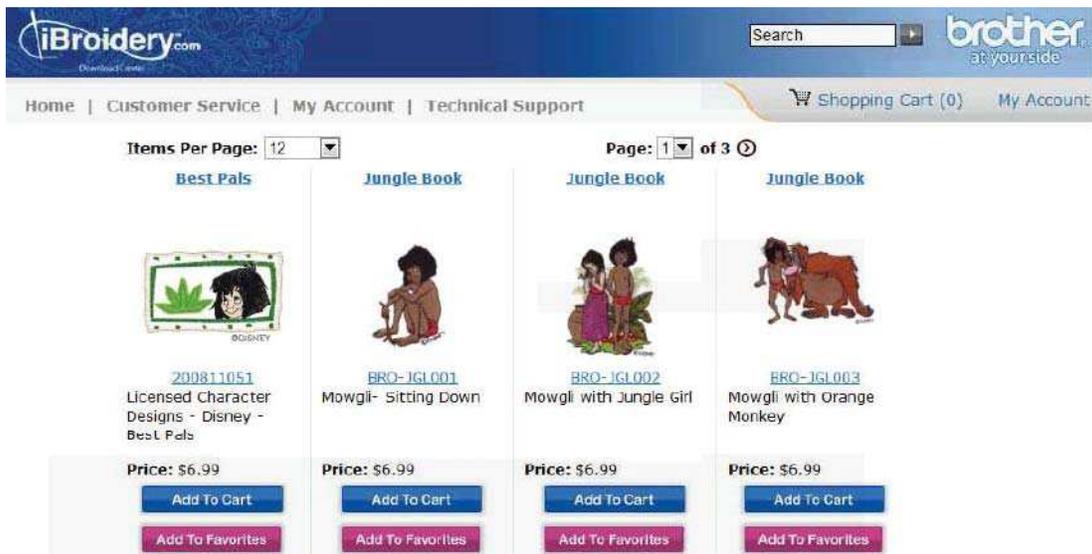
7. Since at least as early as 2000, Opposer used Opposer's MOWGLI Character, Name, and Mark in commerce in connection with video games and games available online as shown below and attached as Exhibit B.



8. Since 1967, Opposer has used Opposer's MOWGLI Character, Name, and Mark in commerce connection with toys and figures as shown below and attached as Exhibit C.



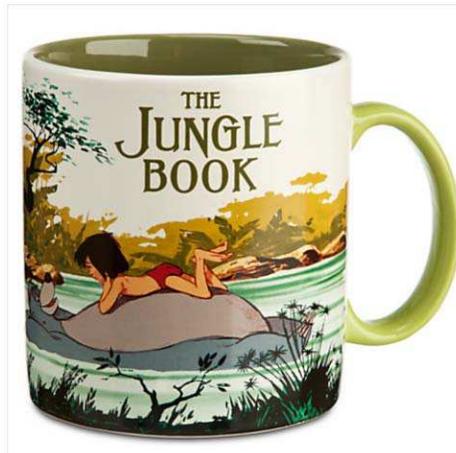
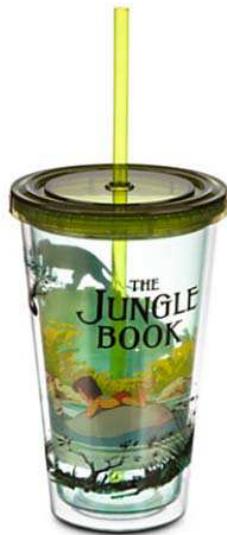
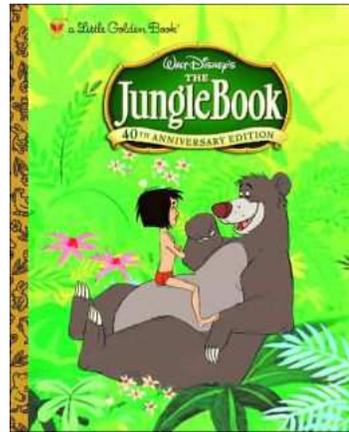
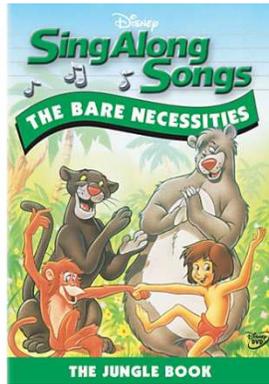
9. Further, since at least as early as 2009, Opposer has used Opposer's MOWGLI Character, Name, and Mark in commerce in connection with embroidery designs as shown below and attached as Exhibit D.



10. Further, for many years, Disney has used its MOWGLI Character, Name, and Mark in commerce in connection with a wide variety of

merchandise, including but not limited to DVDs, music CDs, online and video games, ornamental pins, books and greeting cards, mugs, clothing, pillows, linens, and toy figures. (Collectively, the products and services identified in Paragraphs 3-10 are identified as “Opposer’s Goods and Services”.)

Representative images of Opposer’s MOWGLI Character, Name, and Mark are shown below and attached as Exhibit E.



Disney.com Store Parks & Travel Video Movies Shows Music Games Books Live Shows Search Disney.com

Guest Services • Store Locator • E-mail List • Disney Visa® Card Welcome | Sign In or Sign Up

Disney STORE **FREE SHIPPING EVERY DAY** on orders of \$75 or more. Code: SHIPMAGIC **Send a FREE Video Message** My Favorites (0) My Bag (0)

NEW! CHARACTERS PRODUCTS GIRLS BOYS BABY ADULTS DISNEY PARKS PRODUCT SWIM SHOP SALE

[← Back to The Jungle Book](#)

Mowgli and Baloo Tee for Girls - The Jungle Book



\$12.95 Item No. 5601047786504M

1 review [Write a review](#)

Wear necessity
Of all her casual wear necessities, she'll love this one best! Mowgli and Baloo make the jungle jump on this vivid color tee for girls. [See more](#)

Quantity: [Add to Bag](#)

Size [Size Chart](#)
 [Add to Favorites](#)

Graphic Tees for Kids & Baby \$10 each when you buy 2 or more [See Details >](#)



Disney.com Store Parks & Travel Video Movies Shows Music Games Books Live Shows Search Disney.com

Guest Services · Store Locator · E-mail List · Disney Visa® Card Welcome | Sign In or Sign Up

Disney STORE [SEND A FREE VIDEO MESSAGE](#) with your gift. [Learn More >](#) [My Favorites \(0\)](#) [My Bag \(0\)](#)

NEW! CHARACTERS PRODUCTS GIRLS BOYS BABY ADULTS DISNEY PARKS PRODUCT SWIM SHOP SALE

[← Back to The Jungle Book](#)

Mowgli and Baloo Pillow for Baby - The Jungle Book - Personalizable

\$19.95 Item No. 4013056052760P

★★★★★ Be the first to write a review.

Care necessity
Your "man-cub" will drift away to dreams of the joyous jungle on Baloo's soft-as-a-bear nursery pillow with embroidered case and personalization option. [See more](#)

Quantity: [Add to Bag](#)

Add Personalization **\$4.95** [Add to Favorites](#)

11. Many of the products and services set forth in the above paragraphs are available through major retail outlets, including www.disneystore.com, www.amazon.com, www.walmart.com, www.barnesandnoble.com, and other popular stores and websites.

12. Through decades of use and public recognition, Opposer's MOWGLI Character, Name, and Mark have become distinctive and identified with Opposer and Opposer's Goods and Services.

Applicant and its MOGLI Mark

13. Armin Steuernagel ("Applicant"), the listed owner of Application Serial No. 79122040, is an individual residing in Germany with an address of Kampsriede 11, 30659 Hannover, Germany.

14. On July 27, 2012, Applicant filed Application Serial No. 79122040 under Section 66 (a), 15 U.S.C. §1141, to register the MOGLI mark (“Applicant’s MOGLI Mark”) for “Perfumery, essential oils, cosmetics, hair lotions; dentifrices; non-medicated bath preparations and bath salts; preparations in the nature of body care lotions and creams, shower gels, shampoos, conditioners, non-medicated lip balm, soaps, non-medicated sun care preparations for infants and babies,” in Class 3, “Food for babies; medicated bath preparations and salts; textile diapers for babies; nutritional supplements; dietetic preparations adapted for medical use; dietary food supplements; pharmaceutical preparations in the nature of a powder for wounds” in Class 5, “Baby carriages, accessories especially designed for baby carriages, namely, covers, foot muffs and umbrellas for baby carriages, car and bicycle safety seats for children; bicycles” in Class 12, “Furniture; high chairs for children; rockers for babies; walkers aids for children and babies; travel beds for children and babies; bassinets; baby changing tables and mats; wind chimes decoration; nappy changing tables; mattresses; infant playpens” in Class 20, “Household and kitchen utensils and containers not of previous metal or coater therewith, namely, containers for kitchen use and cooking utensils in the nature of graters, spatulas and strainers; beverage glassware, porcelain mugs and plate sand earthenware basins; boxes of glass; food storage containers in the nature of boxes for bakery goods and confectionary; lunch boxes; cups; heaters for feeding bottles, non-electric; baby baths being portable; insulating flasks, insulated containers for beverage cans for domestic use; toothbrushes; dishware; children's crockery, namely, pots, dishes, drinking cups and saucers, bowls, serving bowls and trays” in Class 21, “Games in the nature of board games, card games, dice games, educational card games, electronic games for the teaching of children, electronic interactive board games for

use with external monitor, equipment sold as a unit for playing board games, equipment sold as a unit for playing card games, equipment sold as a unit for playing a memory game, equipment sold as a unit for playing action-type target games, equipment sold as a unit for playing crap games, gamecards, marbles for games, memory games, nets for ball games, puzzle games, playthings in the nature of toy cars, dolls, soft toys, stuffed animals, puppets; gymnastic apparatus; sports articles in the nature of balls, outdoor activity game equipment for playing games, rattles for babies being playthings; building blocks toys; dolls' beds; plush toys; children's toy vehicles" in Class 28, "Eggs, milk and milk products excluding ice cream, ice milk and frozen yoghurt; preserved, frozen, dried and cooked fruits and vegetables; jellies, jams, compotes; milk, yoghurt, curd cheese and cream snacks for dessert" in Class 29, "Processed cereals; flour and preparations made from cereals, namely, cereal based snack bars, cereal cakes, cereal cookies, cereal based snack food; bread, pastry, frozen and baked confectionery; sweets, candy, gum sweets; sugar confectionery, toffees; edible ices; chocolate bars, products made from chocolate, namely, chocolate candies and chocolate bars; cereal-bars; muesli and muesli bars; cacao beverages with milk, chocolate beverages with milk, chocolate based beverages, caramel based beverages, rice pudding, semolina pudding, puddings; prepared sweet sauces; puddings in powder form; desserts, mainly of semolina pudding and/or flour" in Class 30, and "Mineral waters and aerated waters and non-alcoholic fruit juice beverages; syrups and preparations for making fruit drinks, whey beverages; non-alcoholic cocktails" in Class 32 (Collectively referred to as "Applicant's Goods").

15. On September 24, 2013, Applicant's MOGLI Mark was published for opposition in the *Trademark Official Gazette* (TMOG), and Opposer filed timely extensions of time to oppose on September 24, 2013 and January 22, 2014.

Likelihood of Confusion, 15 U.S.C. § 1052(d)

16. Opposer repeats and realleges each and every allegation set forth above.

17. Opposer has priority based on its prior use in commerce of Opposer's MOWGLI Character, Name, and Mark before the filing date of the opposed Application Serial No. 79122040, and any date of first use that may be alleged by Applicant.

18. Applicant's MOGLI Mark is virtually identical in sound, appearance, and connotation to Opposer's MOWGLI Name and Mark, and it immediately evokes Opposer's MOWGLI Character.

19. Applicant's Goods are identical and/or closely related to Opposer's Goods and Services advertised, promoted, offered, and/or sold by Opposer in connection with Opposer's MOWGLI Character, Name, and Mark.

20. Through its long use and substantial advertising and promotion, Opposer has developed valuable goodwill in Opposer's MOWGLI Character, Name, and Mark and Opposer's Goods and Services.

21. Accordingly, Applicant's MOGLI Mark shown in Application Serial No. 79122040 so resembles Opposer's MOWGLI Character, Name, and Mark set forth above as to be likely, when used in connection with Applicant's Goods, to cause

confusion, or to cause mistake, or to deceive under Section 2(d) of the Lanham Act, as amended, 15 U.S.C. § 1052(d).

WHEREFORE, Opposer believes that it is being damaged, and will be damaged, by the registration of the MOGLI mark shown in Application Serial No. 79122040, and requests that the opposition be sustained, and that registration to Applicant be refused.

Respectfully submitted,

DISNEY ENTERPRISES, INC.

Dated: March 24, 2014

By: /Linda K. McLeod/
David M. Kelly
david.kelly@kelly-ip.com
Linda K. McLeod
linda.mcleod@kelly-ip.com
Mary E. Brownfield
molly.brownfield@kelly-ip.com
Kelly IP, LLP
1330 Connecticut Ave., N.W., Suite 300
Washington, D.C. 20036
Telephone: 202-808-3570
Facsimile: 202-354-5232
Attorneys for Opposer

CERTIFICATE OF SERVICE

I certify that a true and accurate copy of the foregoing NOTICE OF OPPOSITION was served by international courier, postage prepaid, on March 24, 2014, upon Applicant's counsel at the following correspondence address of record:

Dr. Morton Douglas
Friedrich Graf von Westphalen & Partner
Kaiser-Joseph-Straße 284
D-79098 Freiburg
Germany

/Larry L. White/
Larry L. White
Litigation Case Manager

EXHIBIT A

Go

Hello, Ann Your Account

Your Prime Your Cart

Wish List

From K-12 Through College Back-to-School Savings Sponsor



Jungle Book: The Mowgli's Story TV 14

Young Mowgli's early adventures in the jungle.

Starring: Brandon Baker, Fred Savage

Directed by: Nick Masco

Runtime: 1 hour 17 minutes

Release Year: 1998

Studio: Walt Disney Pictures

[Play Trailer](#)

Have a promotion code? [Redeem a gift card or promotion code](#) [View Balance](#)

Share

amazon Instant video

3 day rental

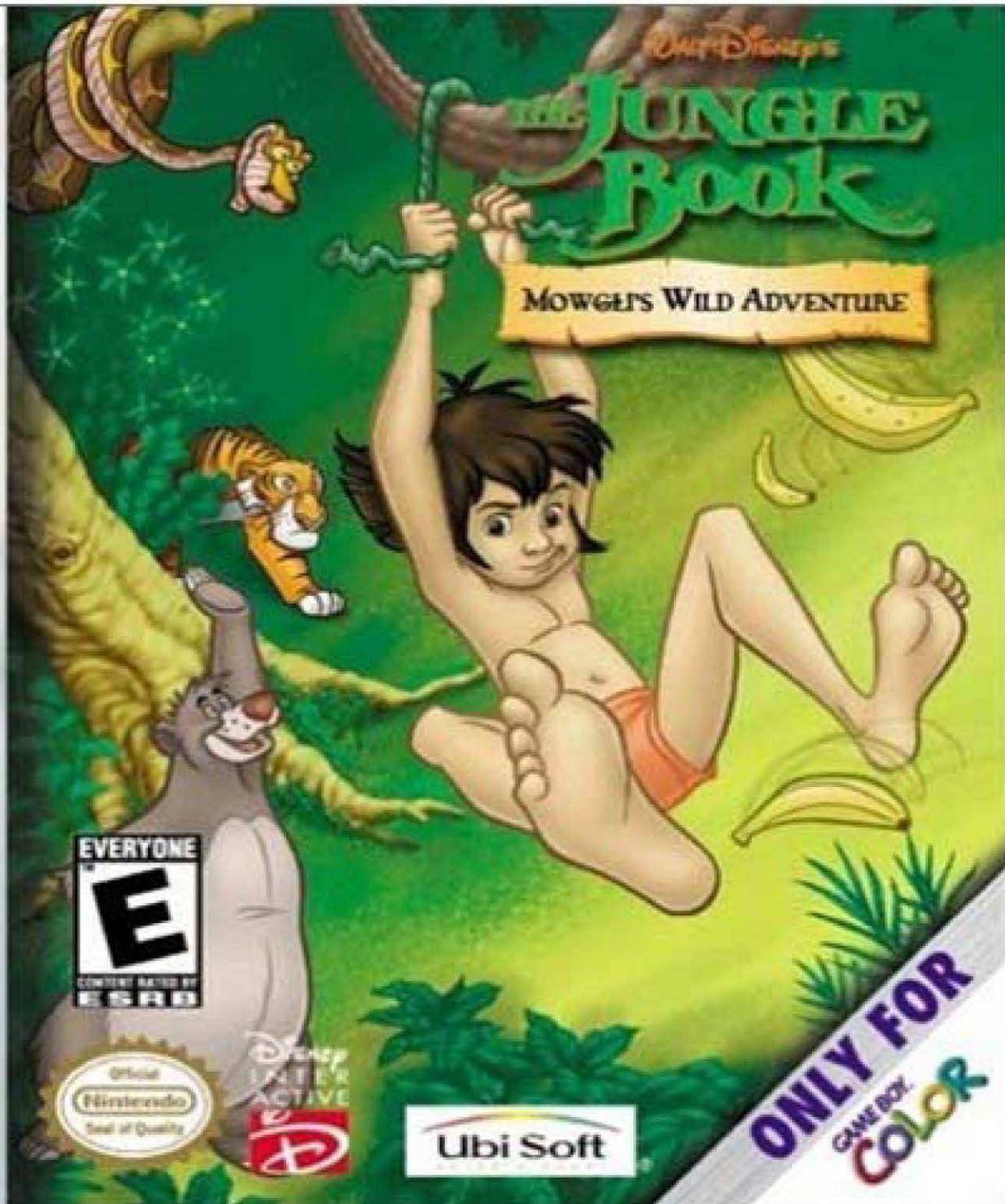
1 Click® \$3.99

[Add to Wishlist](#)

[Send us feedback]

EXHIBIT B

GAME BOY COLOR



Disney Games Mobile Apps Virtual Worlds Video Games Create More Games



Mowgli's Adventure

Help Mowgli collect bananas!

Share Like 1



PLAY NOW!

ADVERTISEMENT

EXHIBIT C



FREE SHIPPING EVERY DAY
on orders of \$75 or more. Code: SHIPMAGIC

My Favorites (0)

My Bag (0)

CHARACTERS PRODUCTS GIRLS BOYS BABY ADULTS DISNEY PARKS PRODUCT BACK TO SCHOOL SALE

◀ Back to Electronic Reader and 8-Book Library -- Disney Classics



Mowgli and Baloo Figure - The Jungle Book



\$99.95

Item No. 7509002529970P

Papa bear

Look for *The Bare Necessities* in your own man-village when decorating with our Mowgli and Baloo figure. This expressive collector's sculpture brings Walt Disney's animated classic *The Jungle Book* to three-dimensional life. [See more](#)

Quantity:

1

Add to Bag

Add to Favorites



Magic in the details...

Delivery

EXHIBIT D

Items Per Page: 12

Page: 1 of 3

Best Pals



©DISNEY

200811051

Licensed Character Designs - Disney - Best Pals

Price: \$6.99

Add To Cart

Add To Favorites

Jungle Book



BRO-JGL001

Mowgli- Sitting Down

Price: \$6.99

Add To Cart

Add To Favorites

Jungle Book



BRO-JGL002

Mowgli with Jungle Girl

Price: \$6.99

Add To Cart

Add To Favorites

Jungle Book



BRO-JGL003

Mowgli with Orange Monkey

Price: \$6.99

Add To Cart

Add To Favorites

Jungle Book



BRO-JGL004

Mowgli with Kaa-Indian Python Snake

Price: \$6.99

Add To Cart

Add To Favorites

Jungle Book



BRO-JGL005

Baloo-Blue Bear Scatches his back on Palm Tree

Price: \$6.99

Add To Cart

Add To Favorites

Jungle Book



BRO-JGL006

Bagheera-Black Panther biting at Mowgli's Bottoms

Price: \$6.99

Add To Cart

Add To Favorites

Jungle Book



BRO-JGL007

Shere Khan-Royal Bengal Tiger getting Tail Lit on Fire by Mowgli

Price: \$6.99

Add To Cart

Add To Favorites

Jungle Book



BRO-JGL008

Baloo and Mowgli Hugging

Price: \$6.99

Add To Cart

Add To Favorites

Jungle Book



BRO-JGL009

Baloo and Mowgli Hugging

Price: \$6.99

Add To Cart

Add To Favorites

Jungle Book



BRO-JGL010

Baloo and Mowgli Dancing

Price: \$6.99

Add To Cart

Add To Favorites

Jungle Book



BRO-JGL011

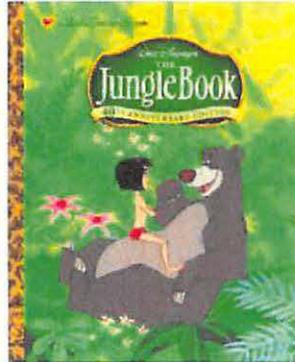
Mowgli sitting on Baloo's Stomach

Price: \$6.99

Add To Cart

Add To Favorites

EXHIBIT E



The Jungle Book

by RH Disney

Be the first to write a review Add to List +1 0 Like 0

Overview - YOUNG MOWGLI LOVES growing up in the jungle with his animal friends. But what happens when he is told that he must go live in the Man-village? Find out in this Little Golden Book retelling of the classic Disney movie *The Jungle Book*. See more details below.

Hardcover

\$3.59 Save 10% \$3.99

Add to Bag Pick Up in Store

Eligible for FREE SHIPPING details
Usually ships within 24 hours details

Pete the Cat: The Wheels on the Bus - Only \$4.99 details

Other sellers (Hardcover) All (107) from \$1.99 New (15) from \$1.99 Used (88) from \$1.99

Note: Kids' Club Eligible. See More Details

NOOK books Want to read this on your NOOK? Request as NOOK Book from the publisher

Customers Who Bought This Also Bought



Toy Story 2
Christopher Nicholas
★★★★
Hardcover \$3.59



Dumbo
RH Disney
★★★★
Hardcover \$3.59



Cars
Ben Smiley
★★★★
Hardcover \$3.59



Mr. Fancy Pants!
(SpongeBob...
Geoff Smith
Hardcover \$3.59



Toy Story 3
Annie Auerbach
Hardcover \$3.59



Triceratops for
Lunch...
Andrea Posner-
Sanchez
Hardcover \$3.59



We found 6 items that matched your search for **"jungle book"**Sort by [Closest Match](#) Show 10 items per page.

"The Jungle Book 2" CD Read-Along
\$9.99



"The Jungle Book" Soundtrack CD
\$10.99



"The Jungle Book 2" Soundtrack CD
\$10.99



"Bear Necessities" LE Giclée
\$295.00



Karaoke Duets CD
\$9.99

Sing along to more of your favorite songs from "The Lion King," Toy Story," "The Jungle Book" and more!



"The Bare Necessities Sing Along" VHS
\$9.99

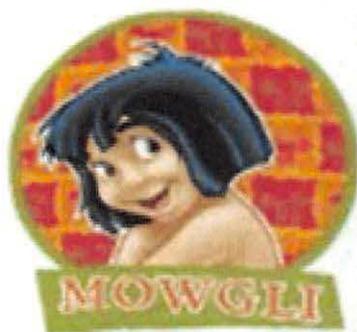
Join Baloo the Bear from "The Jungle Book," and explore the best in family fun, including music from Disney's "The Aristocats," "Cinderella," and others! It's easy to sing along with on-screen lyrics to your favorite songs!

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Mowgli and Baloo Tee for Girls - The Jungle Book



now \$6.99

reg \$12.95, you save: 46%

Item No. 5601047786504M

Like 7

Wear necessity

Of all her casual wear necessities, she'll love this one best! Mowgli and Baloo make the jungle jump on this vivid color tee for girls. [See more](#)

Quantity:

1

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Size

[Size Chart](#)

[Add to Favorites](#)

Select a Size



Magic in the details...

- Mowgli and Baloo screen art
- Vivid color jersey knit
- Ribbed crew neck
- Celebrating the return of Walt Disney's *The Jungle Book* on DVD and Blu-ray

The bare necessities

- 100% organic cotton certified under the USDA's National Organic Program
- Each Tee includes a label with a tracking number that can be used to trace the making of the Tee on DisneyStore.com/TrackMyT
- Imported

Delivery

Most items ordered via Standard Delivery will arrive within 5-7 business days, personalized items will arrive within 7-9 business days. Exceptions include customized items and items shipped from locations other than our main warehouse. 2-Day Express and 3-Day Express Delivery are also available for an extra charge. Please allow an additional 1-2 business days for personalized express orders to ship.

Guests who looked at Mowgli and Baloo Tee for Girls - The Jungle Book had their eyes on these too!



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Mowgli and Baloo Pillow for Baby - The Jungle Book - Personalizable

\$19.95

Item No. 4013056052760P

Like

Care necessity

Your "man-cub" will drift away to dreams of the joyous jungle on Baloo's soft-as-a-bear nursery pillow with embroidered case and personalization option. [See more](#)



Quantity: 1

[Add to Bag](#)

[Add to Favorites](#)

Add Personalization **\$4.95**



Magic in the details...

- Personalize it up to 12 characters, including spaces
- Embroidered Mowgli and Baloo pillowcase
- Decorative fringe
- Case is removable and washable
- Soft fiberfill pillow
- Coordinates with *The Jungle Book* Nursery Collection

The bare necessities

- Case: 100% cotton, exclusive of decoration
- Pillow: polyester
- 10" H x 14" W (not incl. fringe)
- Imported

Delivery

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Guests who looked at Mowgli and Baloo Pillow for Baby - The Jungle Book - Personalizable had their eyes on these too!

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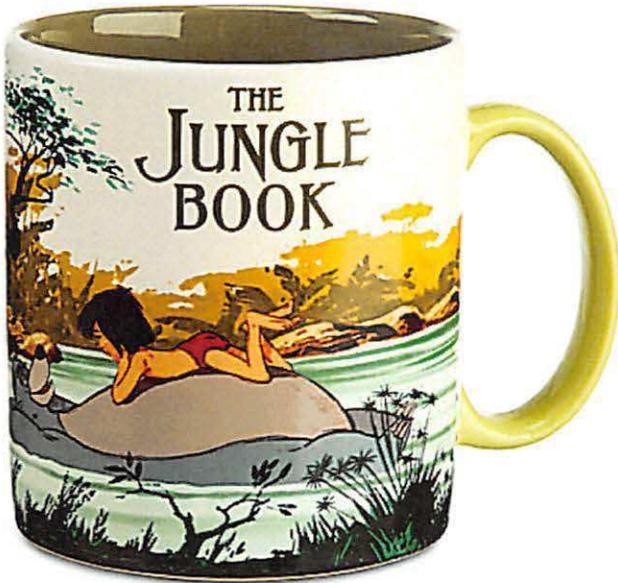
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The Jungle Book Mug



\$12.95

Item No. 6551039732459P

Java jive

Like < 21

Sip the simple, bare necessities of life from our jumbo *The Jungle Book* mug every morning, to forget about your worries and your strife! [See more](#)

Quantity:

1

[Add to Bag](#)

[Add to Favorites](#)

[Drinkware for Adults \\$9 each when you buy 2 or more](#)

[See Details](#)



Magic in the details...

- Jumbo mug
- Vintage movie poster screen art features Mowgli, Baloo, and Bagheera
- Contrast interior and handle
- Celebrating the return of Walt Disney's *The Jungle Book* on DVD and Blu-ray

The bare necessities

- Wash thoroughly before first use
- Dishwasher and microwave safe
- Ceramic
- Holds 16 oz.
- 4 1/2" H x 4" Diameter (5 1/2" W at handle)
- Imported

Delivery

Most items ordered via Standard Delivery will arrive within 5-7 business days, personalized items will arrive within 7-9 business days. Exceptions include customized items and items shipped from locations other than our main warehouse. 2-Day Express and 3-Day Express Delivery are also available for an extra charge. Please allow an additional 1-2 business days for personalized express orders to ship.

Guests who looked at The Jungle Book Mug had their eyes on these too!



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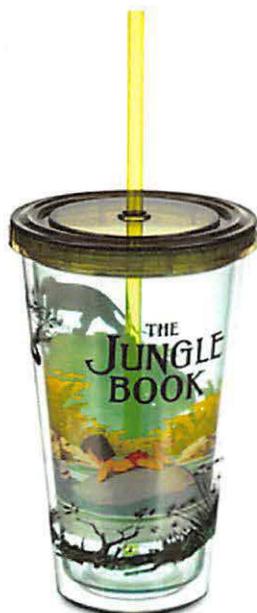
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The Jungle Book Tumbler with Straw



\$7.95

Item No. 6551047922460P

Like

Just chill

Float down the river of life with Mowgli, Baloo and our *The Jungle Book* tumbler with straw. The lid twists tight for on-the-go thirst quenching. Dual-layer design looks like a fast food drink cup but made from sturdy reusable acrylic. [See more](#)

Quantity:

1

[Add to Bag](#)

[Add to Favorites](#)



Magic in the details...

- Double wall tumbler
- Vintage movie poster art features Mowgli, Baloo, and Bagheera
- Twist-tight lid with hole for straw
- Matching reusable straw flares at bottom so it won't fall out
- BPA free
- Celebrating the return of Walt Disney's *The Jungle Book* on DVD and Blu-ray

The bare necessities

- Not microwave or dishwasher safe
- Hand wash only
- Wash thoroughly before first use
- Plastic / silicon gasket / PVC straw
- Holds 16 oz.
- 6 1/2" H (9 1/2" H with straw inserted) x 4" Diameter at lip
- Straw 9" L
- Imported

Delivery

Most items ordered via Standard Delivery will arrive within 5-7 business days, personalized items will arrive within 7-9 business days. Exceptions include customized items and items shipped from locations other than our main warehouse. 2-Day Express and 3-Day Express Delivery are also available for an extra charge. Please allow an additional 1-2 business days for personalized express orders to ship.

[The Jungle Book](#)

in Movies



Now for the first time ever on Blu-ray™ with glorious digital high definition, Disney's Jumpin' Jungle Classic has never looked so lush or sounded so good!...

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[Sing Along Songs: The Jungle Book -- The Bare Necessities](#)

in Movies



Explore the best in family fun with Baloo the Bear from Disney's Classic The Jungle Book. You'll be singing happy jungle hits like "The Bare Necessities"...

[The Jungle Book 2](#)

in Movies



Mowgli has been living in the man-village with his little stepbrother Ranjan and his best friend Shanti. But the man-cub still has that jungle rhythm in...

[The Jungle Book](#)

in Movies



Raised by wild animals since childhood, Mowgli is drawn away from the jungle by the beautiful Kitty. But Mowgli must eventually face corrupt Capt. Boone,...

[The Jungle Book Exhibit](#)

in Video



Learn about the Walt Disney Family Museum's Jungle Book exhibit from the Sherman brothers and film critic, Leonard Maltin.

[The Jungle Book: Jungle Book](#)

in Video



Bob Iger discusses why he likes the "Jungle Book" so much.