

ESTTA Tracking number: **ESTTA638047**

Filing date: **11/10/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91215439
Party	Plaintiff McDonald's Corporation
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Submission	Withdrawal of Opposition
Filer's Name	Lawrence E. James, Jr.
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Signature	/Lawrence E. James, Jr./
Date	11/10/2014
Attachments	Withdrawal_of_Opposition.pdf(10563 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

McDONALD’S CORPORATION,	)	
	)	
Opposer,	)	<b>Opposition No. 91215439</b>
	)	
v.	)	Serial Nos. 85/903,891
	)	
	)	Mark: YOU’RE THE MAC TO MY CHEESE
AMBROSE BD HOLDING, LLC,	)	
	)	
Applicant.	)	

**WITHDRAWAL OF OPPOSITION**

Pursuant to 37 CFR § 2.106(c) and TBMP § 601.01, McDonald’s Corporation, (“Opposer”) hereby withdraws its opposition to Application Serial No. 85/903,891 (“Subject Application”) without prejudice. In support of this motion, Opposer states:

1. An answer or other responsive pleading has not been filed in this proceeding.
2. On or about July 23, 2014, Ambrose BD Holding LLC (“Applicant”) filed a consented Motion to Amend the subject application as a result of settlement efforts between the parties.
3. On or about October 10, 2014, the Trademark Trial and Appeal Board (“the Board”) issued an order accepting Applicant’s proposed amendment to the application.
4. Pursuant to the Board’s order on the Motion to Amend, Opposer hereby withdraws the above-captioned opposition proceeding without prejudice.

WHEREFORE, for the foregoing reasons, Opposer respectfully requests that the Board accept this Withdrawal of Opposition and enter an Order terminating these proceedings without prejudice.

Respectfully submitted,

Dated: November 10, 2014

/ Lawrence E. James Jr./  
One of the Attorneys for Opposer,  
McDONALD'S CORPORATION

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**CERTIFICATE OF SERVICE**

I hereby certify that I served a copy of the foregoing **WITHDRAWAL OF OPPOSITION** upon:

Todd J Flagel  
Flagel & Papakirk Llc  
50 E Business Way, Suite 410  
Cincinnati, Oh 45241- 2398

via First Class U.S. Mail and a courtesy copy via email on November 10, 2014.

By:  / Lawrence E. James Jr. /  
Lawrence E. James Jr., Esq.