

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500

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Mailed: April 2, 2014

Opposition No. 91215221

The Coca-Cola Company

v.

Kabushiki Kaisha AOB Keioh
Holdings

M. Catherine Faint,
Interlocutory Attorney:

On March 7, 2014, applicant filed a proposed amendment to its application Serial No. 79122166, without opposer's consent.

By the proposed amendment applicant seeks to change the identification of goods in class 32 from:

"Bottled drinking water; fruit drinks and fruit juices; fruit-based beverages; vegetable juices; vegetable-fruit juices; soya-based beverages not being milk substitutes; isotonic beverages"

To the following

"Fruit drinks and fruit juices; fruit-based beverages; vegetable juices; vegetable-fruit juices; soya-based beverages not being milk substitutes; isotonic beverages"

While the amendment is clearly limiting in nature as required by Trademark Rule 2.71(b), opposer has not consented thereto. Trademark Rule 2.133(a).

Accordingly, applicant is allowed **THIRTY DAYS** from the mailing date of this order to provide opposer's consent to the amendment of the involved application, failing which, entry of the amendment will be deferred until final decision. See TBMP § 514.03.

Proceedings are otherwise suspended.
