

ESTTA Tracking number: **ESTTA589090**

Filing date: **02/25/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	U.S. Marine Corps
Granted to Date of previous extension	02/26/2014
Address	Room 4B548 Pentagon Washington, DC 20350 UNITED STATES

Correspondence information	U.S. Marine Corps Room 4B548 Pentagon Washington, DC 20350 UNITED STATES philip.greene@usmc.mil Phone:703-614-2173
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**Applicant Information**

Application No	85936128	Publication date	10/29/2013
Opposition Filing Date	02/25/2014	Opposition Period Ends	02/26/2014
Applicant	Healy, Peter J. PO Box 1523 Morro Bay, CA 93443 USX		

**Goods/Services Affected by Opposition**

Class 009. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Computer game software for personal computers and home video game consoles; Computer game software for use with personal computers, home video game consoles used with televisions and arcade-based video game consoles; Downloadable multimedia file containing artwork, text, audio, video, games, and Internet Web links relating to fictional adventure entertainment; Interactive video game programs; Video game cartridges; Video game cartridges and discs; Video game discs; Video game software
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**Grounds for Opposition**

Deceptiveness	Trademark Act section 2(a)
False suggestion of a connection	Trademark Act section 2(a)
Priority and likelihood of confusion	Trademark Act section 2(d)
The mark is deceptively misdescriptive	Trademark Act section 2(e)(1)
Dilution	Trademark Act section 43(c)
Other	The opposed mark is in violation of 32 CFR 765.14 to the extent to which it uses one of the

	names of the United States Marine Corps without its permission.
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### Marks Cited by Opposer as Basis for Opposition

U.S. Application No.	86117737	Application Date	11/13/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	MARINE ONE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 2009/04/04 First Use In Commerce: 2009/04/04 Occasion cards; Picture cards; Postage stamps; Postcards and greeting cards; Posters		

U.S. Application No.	86117750	Application Date	11/13/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	MARINE ONE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 021. First use: First Use: 2010/04/03 First Use In Commerce: 2010/04/03 Cups and mugs		

U.S. Application No.	86117795	Application Date	11/13/2013
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	MARINE ONE
Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2011/05/10 First Use In Commerce: 2011/05/10 Neckwear; Shirts

Attachments	86117737#TMSN.jpeg( bytes ) 86117750#TMSN.jpeg( bytes ) 86117795#TMSN.jpeg( bytes ) Opposition signed.pdf(530820 bytes )
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Philip Greene/
Name	U.S. Marine Corps
Date	02/25/2014

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of trademark application: Serial No. 85936128

For the mark: MARINE ONE DOWN

Published in the Official Gazette on 29 October 2013

UNITED STATES MARINE CORPS  
3000 MARINE CORPS PENTAGON  
ROOM 4B548  
WASHINGTON, DC 20350-3000

v.

PETER J. HEALY (“APPLICANT”)  
P.O. BOX 1523  
MORRO BAY, CA 93443

**NOTICE OF OPPOSITION**

Opposer: United States Marine Corps  
3000 Marine Corps Pentagon  
Room 4B548  
Washington, D.C. 20350-3000

The above-identified Opposer (also “Marine Corps”) believes that it/he/she will be damaged by registration of the mark shown in the above-identified application, and hereby opposes the same.

The grounds for opposition are as follows:

1. The mark to be opposed (“Opposed Mark”) consists of or comprises a mark which so resembles a mark registered in the U.S. Patent and Trademark Office, or a mark or trade name previously used in the United States by another and not abandoned, as to be likely, when used on or in connection with the services of the Applicant, to cause confusion, or to cause mistake, or to deceive, in violation of Trademark Act section 2(d). See, 15 U.S.C. 1052(d).

The Opposed Mark is intended to represent these Class 9 goods:

Computer game software for personal computers and home video game consoles;  
Computer game software for use with personal computers, home video game consoles used with televisions and arcade-based video game consoles;  
Downloadable multimedia file containing artwork, text, audio, video, games, and Internet Web links relating to fictional adventure entertainment; Interactive video game programs; Video game cartridges; Video game cartridges and discs; Video game discs; Video game software.

The Opposer owns common law trademark rights in the mark MARINE ONE, and many other marks containing the term MARINE. The Opposer operates a world-renowned helicopter squadron (HMX-1) which, when the President of the United States is on board as a passenger, is known worldwide as “Marine One.” Similarly, when on board his U.S. Air Force airplane, that plane is referred to as “Air Force One.” For several decades, the Opposer’s Presidential function, as well as the helicopter on which it is performed, has been known as “MARINE ONE.”

In addition to the transportation services referenced above, the Opposer licenses a variety of products bearing the name MARINE ONE, including clothing, toys, coffee mugs, stationery, gifts, and other merchandise. The Opposer has filed trademark applications on the mark MARINE ONE, found at Serial Nos. 86/117737, 86/117750, and 86/117795.

Further, Opposer asserts rights in 49 registered U.S. trademarks, as shown in the list found at Attachment A. These registrations, and other common law marks based on and/or containing the term MARINE, are herein referred to as the “Marine Corps Marks.” Opposer respectfully asserts that the Opposed Mark, MARINE ONE DOWN, so resembles the Marine Corps Marks as to be likely, when used on or in connection with the Applicant’s use of the Opposed Mark, to cause confusion, or to cause mistake, or to deceive, particularly when such mark is used by Applicant on goods sold in the retail arena.

2. The mark consists of or comprises matter that is deceptive, in violation of Trademark Act section 2(a). See, 15 U.S.C. 1052(a). The mark is to be used by Applicant on various retail-based financial services, referenced above. The mark is deceptive in that it creates the impression among consumers and the general public at large that the Applicant’s services are either offered by the Opposer, or licensed by the Opposer, and/or are otherwise authorized by or affiliated with the Opposer. The Opposer respectfully asserts that the Opposed Mark is deceptive in that it is misdescriptive of the character, quality, function, composition or use of the services, to the extent to which it deceives the public into believing that the goods on which the mark is used, are either the official such services of the Marine Corps, or licensed by the Marine Corps. Further, Opposer asserts that prospective purchasers are likely to believe that the misdescription actually describes the goods as being the official such goods of the Marine Corps. The Opposer also asserts that this misdescription is likely to affect the public’s decision to purchase such goods.

3. The mark consists of or comprises matter which falsely suggests a connection to the Marine Corps, in violation of Trademark Act section 2(a). See, 15 U.S.C. 1052(a). The Opposer respectfully asserts that (1) the mark is the same as, or a close approximation of, the name or identity previously (and continuously) used by the Opposer, the Marine Corps, for several decades; (2) the mark would be recognized as such, in that it points uniquely and unmistakably to the Opposer, the Marine Corps; (3) the person or institution named by the mark, namely, the Opposer, the Marine Corps, is not connected with the goods offered by the Applicant under the mark; and (4) the fame or reputation of the Opposer, the Marine Corps and its world-renowned HMX-1/Marine One helicopter squadron, is such that, when the mark is used with the Applicant's goods, a connection with the person or institution (USMC/HMX-1) would be presumed. Opposer asserts, and intends to show, that consumers would view, and do in fact view, the mark MARINE ONE as pointing uniquely to Opposer, the Marine Corps.
4. The mark consists of or comprises matter that is deceptively misdescriptive, in violation of Trademark Act Section 2(e)(1). See, 15 U.S.C. §1052(e)(1). Opposer asserts that the term MARINE ONE within the Opposed Mark conveys that the goods offered thereunder are the official goods of the Marine Corps, and/or is authorized by or approved by the Marine Corps. However, Opposer asserts that the ideas immediately conveyed are false, and are deceptively misdescriptive, and that the mark is therefore unregistrable under §2(e)(1). Opposer asserts that the Opposed Mark MARINE ONE DOWN misdescribes the services in a deceptive manner, and that members of the public are likely to believe the misrepresentation; in other words, members of the public are likely to believe that the goods offered under the Opposed Mark are the official such goods of the Marine Corps. Further, Opposer asserts that this misrepresentation materially affects the decision to purchase the goods, i.e., many purchasers of goods bearing the Marine Corps Marks do so under the belief that the services are the official goods of the Marine Corps and/or USMC trademark licensees.
5. The Opposed Mark dilutes the Opposer's Marine Corps Marks, referenced above, particularly MARINE ONE, in violation of Trademark Act section 43(c). See, 15 U.S.C. 1125(c). Opposer asserts that the terms MARINE and MARINE ONE have become famous marks, and points to the goods and services provided by the United States Marine Corps and its licensees, particularly the illustrious HMX-1 helicopter squadron, known as MARINE ONE. This squadron has been in existence and known by that name at least as early as 1972, and the term MCX has become synonymous with the Marine Corps. The Marine Corps has a thriving trademark licensing program, through which it grants to private entities the right to use various USMC trademarks. As such, when consumers see the term MARINE and MARINE ONE on consumer-oriented products, such as those to be offered by the Applicant, consumers may come to believe that the Applicant's goods rendered under the Opposed Mark are officially licensed by the Marine Corps, or somehow affiliated with or endorsed by the Marine Corps, the Opposer's trademark rights in the term MARINE and MARINE ONE become diluted.

6. The Opposed Mark is being used by, or with the permission of, the Applicant so as to misrepresent the source of the goods on or in connection with which the mark is used, in violation of Trademark Act section 14. The Opposer asserts that the Applicant's use of the mark MARINE ONE, on the goods referenced above, misrepresents the source of the goods as being from the Marine Corps, or one of its authorized licensees, and not from the Applicant.
  
7. The mark was registered and is used in violation of 32 Code of Federal Regulations 765.14 (hereinafter "32 CFR 765.14"). The Opposer notes that 32 CFR 765.14 was promulgated to implement 10 U.S.C. 7881, and sets forth guidelines with respect to the circumstances under which the Marine Corps may allow third parties to use its seal, emblem, *names* or initials of the Marine Corps, and the requirements for such use by third parties without such permission. In particular, 32 CFR 765.14(c)(2) reads as follows:

“(2) Requests from civilian enterprises to use or imitate the Marine Corps emblem, names, or initials will ordinarily be approved where use or imitation merely provides a Marine Corps accent or flavor to otherwise fungible services. Disapproval, however, usually may be expected where such use or imitation reasonably would:

(i) Imply any official or unofficial connection between the Marine Corps and the user;

(ii) Tend to create the impression that the Marine Corps or the United States is in any way responsible for any financial or legal obligation of the user;

(iii) Give the impression that the Marine Corps selectively benefits the particular manufacturer, commercial entity, or other user, as in displaying the Marine Corps emblem, names, or initials on musical instruments, weapons, or the like, and in using the emblem, names, or initials in connection with advertising, naming, or describing services and services such as insurance, real estate, or financial services; or

(iv) Tend to subject the Marine Corps to discredit or would be inimical to the health, safety, welfare, or morale of the members of the Marine Corps.”

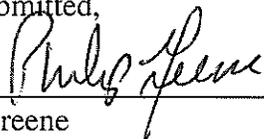
The Opposer asserts that Applicant's use of the name MARINE ONE is contrary to the guidelines of 32 CFR 765.14(c)(2), and is conducted in such a way as to imply an official or unofficial connection between the Marine Corps and the consumer goods to be offered

by the Applicant, gives the impression that the Marine Corps selectively benefits the goods of the Applicant, and would be inimical to the health, safety, welfare, or morale of the members of the Marine Corps, to the extent to which it compromises the strength and effectiveness of the Marine Corps' trademark licensing program, and harmful to its Marine Corps' brand. Therefore, the Opposed Mark should not become registered.

8. The proposed use of the Opposed Mark by would be in violation of SECNAV Instruction 5030.7. The Applicant notes that SECNAV Instruction 5030.7 is virtually identical to 32 CFR 765.14. For the reasons stated above, Opposer asserts that Applicant's Opposed Mark and use of the mark is contrary to SECNAV Instruction 5030.7. Accordingly, Opposer asserts that the Opposed Mark should not become registered.

WHEREFORE, Opposer believes that it has been, is, and/or will be damaged by said application, and prays that the mark not be allowed to become registered.

Respectfully submitted,

By:   
Philip Greene  
Attorney for Opposer

Date: 2/25/2014

Associate Counsel (Trademark)  
U.S. Marine Corps  
Office of the Counsel for the Commandant  
Room 4B548, The Pentagon  
Washington, D.C. 20350-3000  
703-614-2173  
Fax: 703-697-5362

### CERTIFICATE OF SERVICE

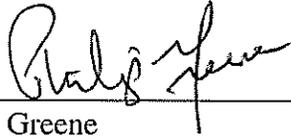
I hereby certify that a copy of the Petition to Cancel was served on this 25th day of February, 2014 by postage pre-paid, first-class mail to the following:

Applicant (last listed owner):

Peter J. Healy  
P.O. Box 1523  
Morro Bay, CA 93443-1523

Correspondent:

Peter J. Healy  
P.O. Box 1523  
Morro Bay, CA 93443-1523



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Philip Greene

Attorney for Opposer

Associate Counsel (Trademark)

U.S. Marine Corps

Office of the Counsel for the Commandant

Room 4B548, The Pentagon

Washington, D.C. 20350-3000

703-614-2173

Fax: 703-697-5362

**APPENDIX A  
OPPOSER'S TRADEMARK REGISTRATIONS  
BASED ON THE MARK "MARINE"**

**Marine Corps Marathon®**

2565057

14: Jewelry, namely rings, pendants and ornamental pins.

16: Souvenir program books concerning marathons.

21: Small domestic utensils and containers, namely, cups, drinking glasses and mugs

25: Clothing, namely, shirts, T-shirts, jackets, shorts, hats, pants, sweatshirts and tights.

26: Embroidered emblems.

41: Education and entertainment services, namely, staging, organizing, and conducting foot racing events.

**Marine For Life®**

3399387

35: Providing referrals in the fields of employment counseling, outplacement and career networking services; providing referrals in the fields of primary, secondary and postsecondary education including vocational/technical education; providing referrals in the field of childcare; providing referrals in the field of military veteran's benefits; providing on-line directory services featuring the services of others in the fields of employment counseling, outplacement and career networking, primary, secondary and postsecondary education including vocational/technical education, childcare, and military veteran's benefits.

**IMISSMYMARINE®**

3540938

25: clothing, namely, t-shirts

**NATIONAL MUSEUM OF THE MARINE CORPS (and design)**

3547529

41: museums; guided tours of museums

**Marine®**

3,808,260

013. Airsoft guns

**Marines®**

3,844,601

16: Magazines featuring news and features relevant to the U.S. Marine Corps and U.S. military; Magazines in the field of news and features relevant to the U.S. Marine Corps and U.S. military

**Marines The Few. The Proud®**

3,844,788

35: Charitable services, Consulting services; Employment counseling and recruiting; Providing networking opportunities for individuals seeking employment. Charitable services, namely, coordination of the procurement and distribution of holiday gift donations from the general public to orphaned children; Charitable services, namely, organizing and conducting volunteer programs and community service projects; Charitable services, namely, organizing and conducting volunteer programs and community service projects aimed at increasing support and morale of families of deceased war veterans, war veterans, current members and future members of the U.S. military; Charitable services, namely, organizing and conducting volunteer programs and community service projects aimed at increasing support and morale of members of the U.S. military; Charitable services, namely, organizing and developing projects that aim to improve the lives of underprivileged and impoverished people; Consulting services in the field of human resources development, namely, for the promotion of employee retention, career growth, and increased productivity for employees and employers; Developing and coordinating volunteer projects for charitable organizations; Employment counseling and recruiting; Employment hiring, recruiting, placement, staffing and career networking services; Employment recruiting and staffing services provided via text messaging; Employment recruiting consultation; Information in the field of government affairs; Promoting the charitable services of others, namely, providing individuals with information for the purpose of making donations to charities; Providing employment counseling information on how to successfully transition jobs; Providing employment counseling information on how to successfully transition jobs for mature workers; Providing employment counseling information on how to successfully transition jobs for past or present military personnel; Providing employment information; Providing information in the field of foreign policy; Providing networking opportunities for individuals seeking employment.

**MARINE CORPS WAR COLLEGE®**

4,018,904

41: Conducting workshops and seminars in military science, tactics, strategy, and warfare; Educating at university or colleges; Education services in the nature of courses at the university level; Education services, namely, providing classes, seminars, and workshops in the field of military science, tactics, strategy, and warfare; Educational services, namely, providing courses of instruction at the college level and distribution of course material in connection therewith.

**UNITED STATES MARINE BAND®**

4059445

41: Entertainment in the nature of orchestra performances; Entertainment, namely, live performances by musical bands; Live performances by a musical group; Presentation of live show performances; Presentation of musical performance; Provision of information relating to live entertainment; Provision of information relating to music.

**UNITED STATES MARINE BAND®**

4059443

9: Digital media, namely, pre-recorded DVDs, downloadable audio and video recordings, and CDs featuring and promoting music; Digital music downloadable from the Internet; Downloadable MP3 files and MP3 recordings featuring music

**U.S. MARINE BAND®**

4059442

41: Entertainment in the nature of orchestra performances; Entertainment services in the nature of live musical performances; Entertainment services, namely, providing a website at which the general public can receive advice from an individual concerning relationships, such advice being for entertainment purposes only; Provision of information relating to live entertainment; Provision of information relating to live performances, road shows, live stage events, theatrical performances, live music concerts and audience participation in such events; Provision of information relating to music

**U.S. MARINE BAND®**

4059441

9: Digital media, namely, pre-recorded DVDs, downloadable audio and video recordings, and CDs featuring and promoting music; Digital music downloadable from the Internet; Downloadable MP3 files and MP3 recordings featuring music

**MARINE BAND®**

4059440

41: Entertainment, namely, live music concerts; Entertainment, namely, live performances by a musical band; Providing a website featuring entertainment information; Providing a website featuring information in the field of music and entertainment; Provision of information relating to live entertainment; Provision of information relating to live performances, road shows, live stage events, theatrical performances, live music concerts and audience participation in such events; Provision of information relating to music.

**MARINE BAND®**

4059439

9: Digital media, namely, pre-recorded DVDs, downloadable audio and video recordings, and CDs featuring and promoting music; Digital media, namely, CDs, DVDs, and downloadable files featuring music; Digital music downloadable from the Internet.

**U.S. MARINE CORPS®**

4,070,242

25: Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms; Baseball caps and hats; Caps; Golf caps; Jackets; Jerseys; Tops; Wearable garments and clothing, namely, shirts.

**UNITED STATES MARINE CORPS®**

4,070,241

18: Beach bags; Book bags; Canvas shopping bags; Drawstring bags; Duffel bags; Gym bags; Reusable shopping bags; School bags; Sport bags; Tote bags; Wash bags for carrying toiletries

**MARINE WEEK®**

4,084,030

Serial number 85375791

32: non-alcoholic beverages, namely, carbonated beverages

**MARINE WEEK®**

4,084,081

25: Baseball caps and hats; Shirts; T-shirts.

**MARINES®**

4087562

41: Providing a website featuring resources, namely, non-downloadable publications in the nature of magazines in the field of military topics, military history, and military life; Providing information, news and commentary in the field of current events relating to military topics, military history, and military life.

**ONCE A MARINE, ALWAYS A MARINE®**

4131975

16: General feature magazine in the field of matters relating to the United States Marine Corps, issues relating to veterans, issues relating to employment, military history, and matters of interest to U.S. Marines and veterans; General feature magazines; Newsletters in the field of matters relating to the United States Marine Corps, issues relating to veterans, issues relating to employment, military history, and matters of interest to U.S. Marines and veterans.

**MARINE WEEK®**

4141468

41: Arranging, organizing, conducting, and hosting social entertainment events; Conducting educational exhibitions in the nature of air shows, musical performances, precision marching exhibitions, demonstrations of military equipment and weaponry, military museum exhibits, and military history; Conducting entertainment exhibitions in the nature of air shows, musical performances, precision marching exhibitions, demonstrations of military equipment and weaponry, military museum exhibits, and military history; Entertainment services, namely, providing video podcasts in the field of military topics; Organization of events for cultural purposes; Organizing and hosting of events for cultural purposes; Organizing, arranging, and conducting military-themed events; Presentation of mixed martial arts (MMA) events; Providing an Internet website portal in the field of entertainment, cultural and sporting events.

**MARINE WEEK®**

4145973

9: Decorative magnets; Decorative refrigerator magnets.

**MARINE CORPS HISTORIC HALF (and design)®**

4150294

025: Shirts; T-shirts; Triathlon clothing, namely, triathlon tights, triathlon shorts, triathlon singlets, triathlon shirts, triathlon suits

**MARINE CORPS HISTORIC HALF ®**

4150292

41: Organizing, arranging, and conducting running events; Providing a website featuring information relating to the sport of running

**MARINE CORPS CONNECTION®**

4150280

41: On-line electronic newsletters delivered by e-mail in the field of news, features and information relating to the U.S. military; Providing information, news and commentary in the field of Current events relating to the U.S. military; Providing newsletters in the field of news, features and information relating to the U.S. military via e-mail; Providing on-line newsletters in the field of news, features and information relating to the U.S. military

**MARINE CORPS CONNECTION®**

4150279

9: Downloadable electronic newsletters delivered by e-mail in the field of news, features and information relating to the U.S. military; Downloadable electronic newsletters in the field of news, features and information relating to the U.S. military

**MCM 26.2 MARINE CORPS MARATHON (and design)**

4161385

41: Athletic and sports event services, namely, arranging, organizing, operating and conducting marathon races; Entertainment in the nature of competitions in the field of athletic events; Organizing, arranging, and conducting running and athletic events; Providing a website featuring information relating to the sport of running

**MARINES ARE EARTH FRIENDLY BECAUSE ... MARINES HAVE BEEN SAVING THE PLANET FOR OVER 200 YEARS! MARINES ARE LEAN, GREEN FIGHTING MACHINES! IN BATTLE, MARINES ALWAYS CLEAN UP! MARINES CONSERVE ... THEY HIT THEIR TARGET WITH THE FIRST ROUND! WITHOUT NATURE, MARINES WOULD BE VISIBLE!**

4173261

018: Textile shopping bags; Tote bags

**UNITED STATES MARINE CORPS (and design)**

4193304

41: Entertainment in the nature of live performances by color guards, rifle teams, orchestras and marching bands; Entertainment in the nature of orchestra performances; Entertainment services in the nature of musical, marching and synchronized rifle team performances; Entertainment, namely, live music concerts; Entertainment, namely, live performances by a musical band; Entertainment, namely, live performances by musical bands; Presentation of live show performances; Presentation of musical performance; Theatrical and musical floor shows provided at performance venues.

**eMarine®**

4210027

041: Providing a web site that features informal instruction on military life and military affairs; Providing a website featuring blogs and non-downloadable publications in the nature of articles, primers and announcements in the field(s) of military life and military affairs; Providing a website featuring resources, namely, non-downloadable publications in the nature of articles, primers and announcements in the field of military life and military affairs; Providing advice and information in the field of educational and entertainment activities and events for children; Providing current event news and information via a global computer network; Providing information in the field of exercise training; Providing information on-line relating to educational opportunities; Providing information relating to education services for children; Providing information relating to educational services; Providing information relating to the organizing of educational, cultural, sporting, or entertainment exhibitions; Providing information, news and commentary in the field of current events relating to military life and military affairs

**MARINES®**

4337439

028: Action target games; Airsoft guns for recreational purposes; Equipment sold as a unit for playing action type target games; Firearm targets; Targets

**MARINES AIRSOFT®**

4337441

028: Action target games; Airsoft guns for recreational purposes; Equipment sold as a unit for playing action type target games; Firearm targets; Targets

**MARINES THE FEW. THE PROUD.®**

4337440

028: Action target games; Airsoft guns for recreational purposes; Equipment sold as a unit for playing action type target games; Firearm targets; Targets

**MARINE EXPEDITIONARY FORCE AIR GROUND TEAM (and design)**

4396186

041: Providing a web site that features informal instruction on military life and military affairs; Providing a website featuring resources, namely, non-downloadable publications in the nature of news releases and booklets in the field of military life and military affairs; Providing educational information in the academic field of the military for the purpose of academic study; Providing information on-line relating to educational opportunities; Providing information, news and commentary in the field of current events relating to the military

**SPECIAL OPERATIONS COMMAND UNITED STATES MARINE CORPS FORCES (and design)**

4396033

041: Arranging and conducting athletic competitions; Entertainment in the nature of competitions in the field of athletic events; Providing a web site featuring information on exercise and fitness; Providing a web site featuring sporting information; Providing an interactive website featuring information and links relating to fitness; Providing educational information in the academic field of military affairs, military tactics, military history and military science for the purpose of academic study for the purpose of academic study; Providing information relating to sports and sporting events; Providing information, news and commentary in the field of current events relating to Providing information, news and commentary in the field of current events relating to military affairs, military tactics, military history and military science

**AIR GROUND TEAM MARINE EXPEDITIONARY FORCE III (and design)**

4403369

41: Entertainment, namely, live performances by a musical band; Providing a web site that features informal instruction on military life and military affairs; Providing a website featuring resources, namely, non-downloadable publications in the nature of news releases and booklets in the field of military life and military affairs; Providing a website for entertainment purposes featuring news, photographs and information about the military, band performances, the U.S. Marine Corps, and military life.; Providing educational information in the academic field of the military for the purpose of academic study; Providing information on-line relating to educational opportunities; Providing information, news and commentary in the field of current events relating to the military.

**AIR GROUND LOGISTICS TEAM MARINE EXPEDITIONARY FORCE II (and design)**

4403346

41: Providing a web site that features informal instruction on military life and military affairs; Providing a website featuring resources, namely, non-downloadable publications in the nature of news releases and booklets in the field of military life and military affairs; Providing educational information in the academic field of the military for the purpose of academic study; Providing information on-line relating to educational opportunities; Providing information, news and commentary in the field of current events relating to the military.

**SEMPER FI UNITED STATES MARINES (and design)**

4407151

16: Decals; Decorative decals for vehicle windows; Stickers.

**MARINE DAD®**

4430338

012: License plate frames; License plate holders

**MARINE DAD®**

4430339

025: Baseball caps; Hats; Shirts; T-shirts

**MARINE MOM®**

4430340

012: License plate frames; License plate holders

**MARINE RETIRED®**

4430341

006: Metal license plates; Metal novelty license plates

**MARINE CORPS®**

4466469

014: Lapel pins; Ornamental pins

**UNITED STATES MARINES®**

4466476

014: Lapel pins; Ornamental lapel pins

**UNITED STATES MARINE®**

4466473

006: Metal license plates; Metal novelty license plates

**U.S. MARINE®**

4466474

006: Metal license plates; Metal novelty license plates

**U.S. MARINE CORPS PARRIS ISLAND®**

4466475

025: Baseball caps and hats; Hats