

ESTTA Tracking number: **ESTTA595838**

Filing date: **04/01/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91215021
Party	Defendant Brandito, LLC
Correspondence Address	KRIS R KEENEY KRIS R KEENEY PC DBA DIGITALAW 5380 TWIN HICKORY RD GLEN ALLEN, VA 23059-5682 kkdigitalaw@gmail.com
Submission	Answer
Filer's Name	KRIS R. KEENEY
Filer's e-mail	kriskeeney@digitalaw.com
Signature	/KRIS R. KEENEY/
Date	04/01/2014
Attachments	br140401,1 Answer.pdf(102636 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application No. 86053785
Filed: September 3, 2013
Applicant: Brandito, LLC
Mark: BRANDITO
Class: 35
Published in the Official Gazette January 21, 2014

BRANDIT MARKETING SOLUTIONS, LTD.,

Opposer,

v.

Opposition No. 91215021

BRANDITO, LLC,

Applicant.

ANSWER

Brandito, LLC, the Applicant in this matter, is a Virginia limited liability company with a principle business address of 11551 Nuckols Road, Suite K, Glen Allen, Virginia 23059. Applicant denies Opposer's assertion that it will be damaged by registration of the Applicant's mark BRANDITO, and Applicant states as its Answer to the Notice of Opposition as follows:

1. Admit.
2. Admit.
3. Applicant is without knowledge or information sufficient to form a belief as to the truth of this allegation, and therefore denies same.

4. Applicant is without knowledge or information sufficient to form a belief as to the truth of this allegation, and therefore denies same.
5. Applicant is without knowledge or information sufficient to form a belief as to the truth of this allegation, and therefore denies same.
6. Applicant is without knowledge or information sufficient to form a belief as to the truth of this allegation, and therefore denies same.
7. Deny.
8. Deny.

WHEREFORE, Applicant believes and respectfully requests that the Opposition should be denied and the registration of Applicant's mark granted.

Date: April 1, 2014

BRANDITO, LLC

By:  _____

OF COUNSEL

Kris R. Keeney (VSB# 35820)

Kris R. Keeney, P.C. "Digitalaw"

5380 Twin Hickory Road

Glen Allen, Virginia 23059

Phone: 804.505.0047 // Fax: 866.429.5966

kriskeeney@digitalaw.com

CERTIFICATE OF SERVICE

I hereby certify that on this 1st day of April, 2014, the foregoing Answer was served upon
Opposer's attorney by first class mail, postage prepaid, as follows:

Donald Crandlemire, Esq.
Caroline C. Smith, Esq.
Shaheen & Gordon, P.A.
107 Storrs Street
Concord, NH 03301



A handwritten signature in black ink, appearing to read "Donald Crandlemire", is written over a horizontal line. The signature is written in a cursive style with some vertical strokes above the letters.