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Filing date: **05/18/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                        |   |
|------------------------|---|
| Proceeding             | 91215021  |
| Party                  | Defendant<br>Brandito, LLC  |
| Correspondence Address | KRIS R KEENEY<br>KRIS R KEENEY PC DBA DIGITALAW<br>5380 TWIN HICKORY RD<br>GLEN ALLEN, VA 23059-5682<br>UNITED STATES<br>kriskeeney@digitalaw.com |
| Submission             | Other Motions/Papers  |
| Filer's Name           | KRIS R. KEENEY  |
| Filer's e-mail         | kriskeeney@digitalaw.com  |
| Signature              | /KRIS R. KEENEY/  |
| Date                   | 05/18/2015  |
| Attachments            | BRL150518 MOTION EXPRESS ABANDON+.pdf(71934 bytes )   |

IN THE UNITED STATES TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                   |   |                         |
|-------------------|---|-------------------------|
| BRANDIT MARKETING | ) |                         |
| SOLUTIONS, LTD.   | ) |                         |
| Opposer           | ) |                         |
|                   | ) |                         |
| v.                | ) | Opposition No. 91215021 |
|                   | ) |                         |
| BRANDITO, LLC     | ) |                         |
| Applicant         | ) |                         |
|                   | ) |                         |

APPLICANT’S UNCONTESTED MOTION  
FOR EXPRESS ABANDONMENT OF SUBJECT APPLICATION

Applicant, Brandito, LLC, respectfully moves the Board to expressly abandon its trademark application, the subject of this opposition matter, USPTO Application Serial No.: 86053785, for the word/phrase standard character mark “BRANDITO.”

The parties have successfully completed settlement negotiations and have entered into a Co-Existence Agreement that provides, among other things, that Applicant is to file this request for express abandonment. Opposer, through its attorney, has consented to the express abandonment.

Respectfully submitted,

Date: May 16, 2015

/Kris R. Keeney/  
Attorney for Applicant  
Kris R. Keeney, PC “Digitalaw”  
5380 Twin Hickory Road  
Glen Allen, VA 23059  
direct dial: 804-505-0047  
fax: 866-429-5966  
kriskeeney@digitalaw.com

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing UNCONTESTED MOTION FOR EXPRESS ABANDONMENT OF SUBJECT APPLICATION was served by electronic mail, on the Opposer's Attorney on May 18, 2015 at the following electronic email address of record (email correspondence by agreement):

Caroline Carter Smith, Esq.  
ccartersmith@shaheengordon.com

/Kris R. Keeney/  
Attorney for Applicant  
Kris R. Keeney, PC "Digitalaw"  
5380 Twin Hickory Road  
Glen Allen, VA 23059  
direct dial: 804-505-0047  
fax: 866-429-5966  
kriskeeney@digitalaw.com