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Filing date: **03/04/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91214855
Party	Plaintiff Ernie Ball, Inc.
Correspondence Address	G. Henry Welles Best Best & Krieger LLP 74760 Highway 111 Suite 200 Indian Wells, CA 92210 UNITED STATES henry.welles@bbklaw.com
Submission	Other Motions/Papers
Filer's Name	G. Henry Welles
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Date	03/04/2014
Attachments	Ernie Ball Notice of Ineffective Service.pdf(65035 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**In the matter of Trademark Application Serial No.: 85853620 by Michael T. Bisheimer, an individual for the mark STRING RAY**  
**Filed: February 19, 2013**  
**Published in the Official Gazette (Trademarks) on January 21, 2014**

ERNIE BALL, INC.	)	
Opposer	)	
	)	Opposition No.: 91214855
vs.	)	
	)	
MICHAEL T. BISHEIMER	)	
Applicant	)	

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Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3514

**NOTICE OF INEFFECTIVE SERVICE**

Notice is hereby given that on February 10, 2014, Jennifer Oberg, an employee at Best Best & Krieger LLP, at 3390 University Avenue, 5th Floor, Riverside, California 92501, placed with Best Best & Krieger at this address for deposit with the United States Postal Service a true and correct copy of the Notice of Opposition to the registration of Trademark Application Serial No. 85853620.

Pursuant to 37 CFR §2.101, the Notice was addressed to Applicant's attorney of record, Raymond P. Burrasca, at the correspondence address of record, 545 8th Avenue, Room 401, New York, New York 10018-4341. The Notice was mailed by first class mail, certified mail, return receipt requested.

As of March 4, 2014, this office has not receive a signed return receipt from the United States Post Office. USPS tracking information dated February 20, 2014 revealed that the letter was undeliverable as addressed as of February 18, 2014 at 9:43 am.

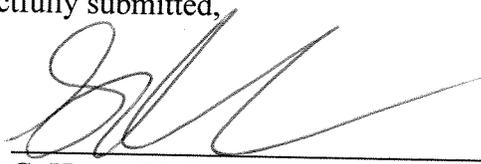
Pursuant to 37 CFR 2.101, On February 21, 2014, this office telephoned Paralegal Monique Tyson at the Trademark Trial and Appeals Board (“TTAB”) at 571.272.4278 and left a voice mail message advising that the Notice of Opposition was undeliverable. Paralegal Tyson called this office on March 4, 2014 and left a voice mail message that this office should file a Notice of Ineffective Service.

I declare under penalty of perjury under the laws of the State of California that that above is true and correct.

Executed on March 4, 2014, at Indian Wells, California.

Respectfully submitted,

By:



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