ESTTA Tracking number:

ESTTA579115 12/27/2013

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## **Notice of Opposition**

BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice is hereby given that the following party opposes registration of the indicated application.

#### **Opposer Information**

Name	King.com Limited
Granted to Date of previous extension	12/29/2013
Address	Aragon House Business Centre, 4th Floor Dragonara Road St. Julians, STJ 3140 MALTA

Attorney	Scott W. Johnston
information	Merchant & Gould P.C.
	P.O. Box 2910
	Minneapolis, MN 55402-0910
	UNITED STATES
	sjohnston@merchantgould.com, slindemeier@merchantgould.com
	Phone:612-332-5300

## **Applicant Information**

Application No	85819941	Publication date	07/02/2013
Opposition Filing Date	12/27/2013	Opposition Period Ends	12/29/2013
Applicant	Stoic, LLC P.O. Box 9413 Austin, TX 78766 TX		

## Goods/Services Affected by Opposition

Class 009. First Use: 2012/01/01 First Use In Commerce: 2012/11/18
All goods and services in the class are opposed, namely: Computer game software

## **Grounds for Opposition**

F	Priority and likelihood of confusion	Trademark Act section 2(d)

## Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	4274316	Application Date	11/29/2011
Registration Date	01/15/2013	Foreign Priority Date	11/29/2011
Word Mark	BUBBLE SAGA		

Design Mark	
	BUBBLE SAGA
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 0 First Use In Commerce: 0 Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments, namely, computer hardware and peripherals; Apparatus and instruments for conducting, switching, transforming, accumulating, regulating orcontrolling electricity, namely, wireless computer peripherals; Apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers, blank magnetic data recording discs; Compact discs, DVDs and other digital recording media featuring games; Mechanisms for coin-operated apparatus; Cash registers, calculating machines, data processing equipment, computers; Computer software for video and computer games; computer programs for pre-recorded games; computer games; computer game software for use in connection with computers, personal electronic devices, tablets and phones; downloadable game software; downloadable game software via a global computer network and wireless devices; fire extinguishers Class 041. First use: First Use: 0 First Use In Commerce: 0 Educational services, namely, conducting classes, seminars, workshops in the field of computers, computer games; Training in the field of computers, computer games; Entertainment, namely, providing on-line computer games; Entertainment services, namely, providing temporary use of non-downloadable electronic games; Entertainment services, namely, providing a website featuring games and puzzles; Entertainment services, namely, providing online games; Provision information relating to electronic computer games provided by means of the internet; Entertainment services, namely, providing online games; Provision information relating to electronic computer games provided via the Internet; organizing computer game competitions; organizing cultural activities, namely, game festivals; providing interactive multi-player computer games via the internetand electronic commun

U.S. Registration No.	4274317	Application Date	11/29/2011
Registration Date	01/15/2013	Foreign Priority Date	11/29/2011
Word Mark	BUBBLE WITCH SAGA		

Design Mark	
	BUBBLE WITCH SAGA
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 0 First Use In Commerce: 0 Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments for conducting, switching, transforming, accumulating, regulating orcontrolling electricity, namely, wireless computer peripherals; Apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers, blank magnetic data recording discs; Compact discs, DVDs and other digital recording media featuring games; Mechanisms for coin-operated apparatus; Cash registers, calculating machines, data processing equipment, computers; Computer software for video and computer games;computer programs for pre-recorded games; computer games; computer game software for use on mobile and cellular phones;computer game discs; computer game software for use in connection with computers, personal electronic devices, tablets and phones; downloadable game software; downloadable game software via a global computer network and wireless devices; fire extinguishers  Class 041. First use: First Use: 0 First Use In Commerce: 0  Educational services, namely, conducting classes, seminars, workshops in the field of computers, computer games; Training in the field of computer, computer games; Entertainment, namely, providing on-line computer games; Entertainment services, namely, providing temporary use of non-downloadable electronic games; Entertainment services, namely, providing on-line computer games; Providing online video games; Electronic game services provided by means of the internet; Entertainment services, namely, providing online games; Provisionof information relating to electronic computer games provided via the Internet; Centernet; Entertainment services, namely, providing online or by means of a global computer network; Providing interactive multi-player computer games via the internetand electronic communication networks; multimedia publishing of computer gam

U.S. Registration No.	4284862	Application Date	11/29/2011
Registration Date	02/05/2013	Foreign Priority Date	11/29/2011
Word Mark	MAHJONG SAGA	-	

Design Mark	MAHJONG SAGA
Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 0 First Use In Commerce: 0
	Provision of computer games on line or by means of a global computer network; providing interactive multi-player computer games via the internet and electroniccommunication networks; multimedia publishing of computer game software and video games software; providing on-line computer games; entertainment, namely, providing on-line computer games

U.S. Registration No.	4281568	Application Date	11/29/2011
Registration Date	01/29/2013	Foreign Priority Date	11/29/2011
Word Mark	PUZZLE SAGA		
Design Mark	PUZZLE SAGA		
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 0 First Use In Commerce: 0 Provision of computer games on line or by means of a global computer network; providing interactive multi-player computer games via the internet and electroniccommunication networks; multimedia publishing of computer game software and video games software; providing on-line computer games; entertainment, namely, providing on-line computer games		

U.S. Registration No.	4274408	Application Date	01/04/2012
Registration Date	01/15/2013	Foreign Priority Date	01/04/2012
Word Mark	HOOP DE LOOP SAGA		

HOOP DE LOOP SAGA
NONE
Class 009. First use: First Use: 0 First Use In Commerce: 0 Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), life-saving and teaching apparatus and instruments, namely, computer hardware and peripherals; Apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, namely, wireless computer peripherals; Apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers, blank magnetic data recording discs; Compact discs, DVDs and other digital recording media featuring games; Mechanisms for coin-operated apparatus; Cashregisters, calculating machines, data processing equipment, computers; Computersoftware for video and computer games; computer programs for pre-recorded games; computer games; computer game software for use in connection with computers, personal electronic devices, tablets and phones; downloadable game software; downloadable game software via a global computer network and wireless devices Class 025. First use: First Use: 0 First Use In Commerce: 0 Clothing, namely, aprons, bandanas, bath robes, bathing caps, bathing suits, bathing trunks, beachwear, beach shoes, belts, bibs not of paper, boots, caps headwear, coats, dresses, dressing gowns, ear muffs, football boots, gloves, hats, headbands, jackets clothing, jumpers, pullovers, masquerade costumes, money belts, neckties, overalls, overcoats, pajamas, pants, paper hats for use as clothing, sandals, sarongs, shirts, shoes, short-sleeve shirts, shower caps, ski boots, ski gloves, skirts, sleep masks, slippers, slips, socks, soles for footwear, sports jerseys, sports shoes, stockings, suits, sun visors, sweaters, sweatshirts, swimsuits, tee-shirts, tights, trousers, under garments, underpants, underwear, uniforms, vests, waistcoats, wristbands clothing; footwear; headwear Class 041. First use: First Use: 0 First Use In Commerce: 0 Educational services, namely, conducting classes
a website featuring games and puzzles; Entertainment services, namely, providing online video games; Electronic game services provided by means of the internet; Entertainment services, namely, providing online games; Provision of information relating to electronic computer games provided via the Internet; organizing computer game competitions; organizing cultural activities, namely, game festivals; provision of computer games on line or by means of a global computer network; Providing interactive multi-player computer games via the internet and electronic communication networks; multimedia publishing of computer game software and video games software; providing on-line computer games; entertainment, namely, providing on-line computer games

U.S. Registration No.	4430845	Application Date	03/23/2012
Registration Date	11/12/2013	Foreign Priority Date	03/23/2012
Word Mark	PYRAMID SAGA		

Design Mark	PYRAMID SAGA
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 0 First Use In Commerce: 0
	Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), life-saving and teaching apparatus and instruments, namely, computer hardware and peripherals; Apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, namely, wireless computer peripherals; Apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers, blank magnetic data recording discs; Compact discs, DVDs and other digital recording media featuring games; Mechanisms for coin-operated apparatus; Cashregisters, calculating machines, data processing equipment, computers; Computersoftware for video and computer games; computer programs for pre-recorded games; computer games; computer game softwarefor use on mobile and cellular phones; computer game discs; computer game software for use in connection with computers, personal electronic devices, tablets and phones; downloadable game software; downloadable game software via a global computer network and wireless devices; fire extinguishers
	Class 025. First use: First Use: 0 First Use In Commerce: 0
	Clothing, namely, aprons, bandanas, bath robes, bathing caps, bathing suits, bathing trunks, beachwear, beach shoes, belts, bibs not of paper, boots, caps headwear, coats, dresses, dressing gowns, ear muffs, football boots, gloves, hats, headbands, jackets clothing, jumpers, pullovers, masquerade costumes, money belts, neckties, overalls, overcoats, pajamas, pants, paper hats for use as clothing, sandals, sarongs, shirts, shoes, short-sleeve shirts, shower caps, ski boots, ski gloves, skirts, sleep masks, slippers, slips, socks, soles for footwear, sports jerseys, sports shoes, stockings, suits, sun visors, sweaters, sweatshirts, swimsuits, tee-shirts, tights, trousers, under garments, underpants, underwear, uniforms, vests, waistcoats, wristbands clothing; footwear; headwear, the aforementioned goods specifically excluding goods made from furs, animal skins, hides, leather or imitations of these materials
	Class 041. First use: First Use: 0 First Use In Commerce: 0  Educational services, namely, conducting classes, seminars, workshops in the field of computers, computer games; Training in the field of computers, computer games; Entertainment, namely, providing on-line computer games; Entertainment in the nature of computer games; Entertainment services, namely, providing temporary use of non-downloadable interactive games; Entertainment services, namely, providing temporary use of non-downloadableelectronic games; Entertainment services, namely, providing a website featuringgames and puzzles; Entertainment services, namely, providing online video games; Electronic game services provided by means of the internet; Entertainment services, namely, providing online games; Provision of information relating to electronic computer games provided via the Internet; organizing computer game competitions; organizing cultural activities, namely, game festivals; provision of computer games on line or by means of a global computer network; Providing interactive multi-player computer games via the internet and electronic communication networks; multimedia publishing of computergame software and video games software; providing on-line computer games; entertainment, namely, providing on-line computer games

Attachments	85482741#TMSN.jpeg( bytes ) 85482745#TMSN.jpeg( bytes )
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85482748#TMSN.jpeg( bytes )
85482751#TMSN.jpeg( bytes )
85508384#TMSN.jpeg( bytes )
85577812#TMSN.jpeg( bytes )
2013 12 27 Notice of Opposition THE BANNER SAGA 85819941.PDF(1164708
bytes)

## **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/SWJ/
Name	Scott W. Johnston
Date	12/27/2013

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

King.com Limited,		) Opposition No
		) Mark: THE BANNER SAGA
	Opposer,	) Serial No.: 85/819,941
v.		) Filing Date: January 10, 2013
Stoic, LLC,		) Publication Date: July 2, 2013
	Applicant.	<u>)</u>

#### **NOTICE OF OPPOSITION**

King.com Limited, a Malta corporation located at Aragon House Business Centre, 4th Floor, Dragonara Road, St. Julians STJ 3140 Malta ("Opposer") believes it will be damaged by the registration of the mark shown in application Serial No. 85/819,941, filed January 10, 2013, by Stoic, LLC (hereinafter "Applicant"), and hereby oppose registration of the mark. The grounds for opposition are as follows:

- 1. Applicant's mark published for opposition on July 2, 2013. Opposer filed and the Board approved extensions of time to oppose Applicant's mark until December 29, 2013. This Notice of Opposition is timely filed.
- 2. Applicant is seeking to register the mark THE BANNER SAGA in connection with "computer game software," in International Class 9.
- 3. Opposer is a leading global developer and marketer of gaming software. Opposer offers computer programs and computer software for use in gaming and wagering; video game software, interactive video game programs; providing facilities for wagering and gaming; entertainment services, namely, providing online computer games; providing electronic games

that are played via telephones; providing non-downloadable system software with regard to infrastructures on the internet, intranet and extranet in the fields of gaming and wagering; providing temporary use of non-downloadable software for the operation of gaming and wagering websites on the internet; design, development and maintenance of computer software and online game websites for others; design, development and maintenance of computer software and online game sites; licensing of computer software via networks.

- 4. Since at least as early as 2011, Opposer has used a family of SAGA trademarks in connection with a variety of interactive games and applications. Opposer's SAGA Marks, products and services have been heavily promoted and widely successful.
- 5. Opposer is also the owner of the following trademark applications for its SAGA Marks:

Mark	Serial No. / Reg. No.	Filing/Priority Date	Classes of Goods and Services
SAGA	85482736	Nov. 29, 2011	41
BUBBLE SAGA	85482741 4274316	Nov. 29, 2011	9, 41
BUBBLE WITCH SAGA	85482745 4274317	Nov. 29, 2011	9, 41
MAHJONG SAGA	85482748 4284862	Nov. 29, 2011	41
PUZZLE SAGA	85482751 4281568	Nov. 29, 2011	41
HOOP DE LOOP SAGA	85508384 4274408	Jan. 4, 2012	9, 25, 41
CANDY CRUSH SAGA	85566839	Mar. 12, 2012	9, 25, 41
PYRAMID SAGA	85577812 4430845	Mar. 23, 2012	9, 25, 41
KINGGOLD SAGA	85782691	May 23, 2012	9, 25, 41
PET RESCUE SAGA	85751362	Oct. 11, 2012	9, 25, 41
PYRAMID SOLITAIRE SAGA	79121324	Oct. 30, 2012	9, 25, 41
HIDDEN STORIES SAGA	85794056	Dec. 4, 2012	9, 25, 41
CTG S S A G TG A	85966584	Feb. 8, 2013	3, 6, 9, 14, 16, 18, 20, 24, 25, 28, 29, 30, 32, 35, 41

Mark	Serial No. / Reg. No.	Filing/Priority Date	Classes of Goods and Services
PAPA PEAR SAGA	85889068	Feb. 21, 2013	9, 25, 28, 41
FARM HEROES SAGA	85904572	Mar. 12, 2013	9, 25, 28, 41
	85904584	Mar. 12, 2013	9, 25, 28, 41
Heroes			
DIAMOND DIGGER SAGA	85885659	Mar. 25, 2013	9, 25, 28, 41
Damond Digiga Saga	86146988	June 28, 2013	9, 25, 28, 41
Bubble Witch	86061606	July 24, 2013	9, 25, 28, 41
Hhidden Stormes Saga	86061607	July 24, 2013	9, 25, 28, 41
PURAMID SOLITAIRE SAGA	86061614	July 24, 2013	9, 25, 28, 41
, baba beal,	86061616	July 24, 2013	9, 25, 28, 41
Petroscuo	86061619	July 24, 2013	9, 25, 28, 41
PAGE 1	86046253	Aug. 23, 2013	9, 25, 28, 41
PEPPER PANIC SAGA	86084153	Sept. 30, 2013	9, 25, 28, 41

Current printouts of information from the electronic database records of the USPTO showing the current status and title of U.S. Registration Nos. 4,274,316; 4,274,317; 4,284,862; 4,281,568; 4,274,408 and 4,430,845 are attached hereto as Exhibit A.

- 6. Opposer has advertised and promoted its SAGA Marks continuously and extensively, and has made substantial sales of products and services under said marks. As a result of such continuous use and promotion, Opposer's SAGA Marks have developed and represents valuable goodwill inuring to the benefit of Opposer.
- 7. There is no issue of priority concerning application Serial No. 85/819,941 since Opposer used its SAGA Marks at least as early as 2011, which is prior to Applicant's January 10, 2013 filing date and alleged January 1, 2012 first use date. Opposer therefore has priority over Applicant with respect to the marks at issue.
- 8. Upon information and belief, Applicant had knowledge of the fact that Opposer used its SAGA Marks as trademarks before it adopted its mark.
- 9. Applicant's THE BANNER SAGA mark is confusingly and deceptively similar to Opposer's previously used SAGA Marks.
- 10. Applicant's alleged goods are closely related to Opposer's goods/services marketed and sold by Opposer in connection with Opposer's SAGA Marks. Applicant's goods overlap with Opposer's businesses.
- 11. Upon information and belief, Opposer's goods/services and Applicant's goods will be promoted in the same channels of trade to the same consumers or class of consumers.
- 12. Due to the similarity between Applicant's claimed mark, THE BANNER SAGA, and Opposer's SAGA Marks, the closely related nature of the goods and services of the respective parties, customers and potential customers are likely to believe that Applicant's goods originate from Opposer, resulting in a likelihood of confusion in the marketplace, and damage to Opposer.

- 13. The use and registration by Applicant of the mark THE BANNER SAGA for Applicant's goods is likely to cause confusion or to cause mistake or deception in the trade, and among purchasers and potential purchasers, with Opposer's SAGA Marks, again resulting in damage to Opposer.
- 14. Because of the closely related nature of the goods and services of the parties, and the similarity of the marks, use and registration of the term THE BANNER SAGA by Applicant is likely to cause confusion, mistake, or deception that Applicant's goods are those of Opposer, or are otherwise endorsed, sponsored, or approved by Opposer for use with Opposer's goods causing further damage to Opposer.
- 15. Registration of the mark shown in Application Serial No. 85/819,941 will result in damage to Opposer under the provisions of Section 2 of the U.S. Trademark Act, 15 U.S.C. Section 1052, pursuant to the allegations stated above.

WHEREFORE, Opposer asks that its opposition to this application be sustained and that registration of the term THE BANNER SAGA for the goods/services set forth therein be refused.

## Please direct all correspondence to:

Scott W. Johnston MERCHANT & GOULD P.C. P.O. Box 2910 Minneapolis, MN 55402-0910

Opposer herein appoints John A. Clifford, Reg. No. 30,247; Gregory C. Golla; Andrew S. Ehard; Scott W. Johnston, Reg. No. 39,721; Heather J. Kliebenstein; Danielle I. Mattessich; Christopher J. Schulte; William D. Schultz; Dana Jozefczyk, and all other attorneys of the firm

of Merchant & Gould P.C., its attorneys to transact all business in the U.S. Patent and Trademark Office relating to this matter with full power of substitution.

Respectfully submitted,

KING.COM LIMITED

By its Attorneys,

Date: December 27, 2013

Scott W. Johnston

MERCHANT & GOULD P.C. 80 South Eighth Street, Suite 3200 Minneapolis, Minnesota 55402-2215

(612) 332-5300

#### **CERTIFICATE OF SERVICE**

I hereby certify that a true and correct copy of the foregoing NOTICE OF OPPOSITION was served upon Applicant by First Class Mail, postage pre-paid, this 27th day of December,

2013:

Stoic, LLC P.O. Box 9413 Austin, TX 78766-9413

#### With a courtesy copy to:

Kelly Kordzik Matheson Keys & Kordzik PLLC 7004 Bee Cave Road Bldg. 1, Suite 110 Austin, TX 78746

Scott W. Johnston



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Mark: BUBBLE SAGA

#### **BUBBLE SAGA**

US Serial Number: 85482741

Application Filing Date: Nov. 29, 2011

US Registration Number: 4274316

Registration Date: Jan. 15, 2013

Register: Principal

Mark Type: Trademark, Service Mark

Status; Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 15, 2013 Publication Date: Oct. 30, 2012

#### **Mark Information**

Mark Literal Elements: BUBBLE SAGA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Color(s) Claimed: Color is not claimed as a feature of the mark.

#### **Foreign Information**

Priority Claimed: Yes

Foreign Application 010452985

Number:

Foreign Application Filing Nov. 29, 2011

Date:

Foreign Registration 010452985

Number:

Foreign Registration Date: May 02, 2012

Foreign EUROPEAN (EU) OFFICE FOR

Foreign Expiration Date: Nov. 29, 2021

Application/Registration HARMONIZATION IN THE INTERNAL MARKET

Country: (OHIM)

**Goods and Services** 

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

· Brackets [..] indicate deleted goods/services;

Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), lifesaving and teaching apparatus and instruments, namely, computer hardware and peripherals; Apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, namely, wireless computer peripherals; Apparatus for recording, transforming, accumulating, regulating or controlling electricity, namely, wireless computer peripherals; Apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers, blank magnetic data recording discs; Compact discs, DVDs and other digital recording media featuring games; Mechanisms for coin-operated apparatus; Cash registers, calculating machines, data processing equipment, computers; Computer software for video and computer games; computer programs for pre-recorded games; computer games; computer game software for use on mobile and cellular phones; computer game discs; computer game software for use in connection with computers, personal electronic devices, tablets and phones; downloadable game software; downloadable game software via a global computer network and wireless devices; fire extinguishers

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE Basis: 44(e)

> For: Educational services, namely, conducting classes, seminars, workshops in the field of computers, computer games; Training in the field of computers, computer games; Entertainment, namely, providing on-line computer games; Entertainment services, namely, providing temporary use of non-downloadable interactive games; Entertainment services, namely, providing temporary use of nondownloadable electronic games; Entertainment services, namely, providing a website featuring games and puzzles; Entertainment services, namely, providing online video games; Electronic game services provided by means of the internet; Entertainment services, namely, providing online games; Provision of information relating to electronic computer games provided via the Internet; organizing computer game competitions; organizing cultural activities, namely, game festivals; provision of computer games on line or by means of a global computer network; Providing interactive multi-player computer games via the internet and electronic communication networks; multimedia publishing of computer game software and video games software; providing on-line computer games;

entertainment, namely, providing on-line computer games

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 44(e)

## **Basis Information (Case Level)**

Filed Use:	No	Currently Use:	No	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	Yes	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	Yes	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
iled No Basis:	No	Currently No Basis:	No		

#### **Current Owner(s) Information**

Owner Name: King.com Limited

Filed No Basis: No

Owner Address: Aragon House 4th Floor, Dragonara Road St.Julian's STJ3140 MALTA

Legal Entity Type: CORPORATION

State or Country Where MALTA Organized:

## **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Andrew S. Ehard

Docket Number: 16333.6US01

Correspondent

Correspondent ANDREW S. EHARD Name/Address: MERCHANT & GOULD P.C.

PO BOX 2910

MINNEAPOLIS, MINNESOTA 55402-0910

UNITED STATES

Phone: 612.332.5300

Fax: 612.332.9081

**Domestic Representative - Not Found** 

#### **Prosecution History**

Date	Description	Proceeding Number
Oct. 24, 2013	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 24, 2013	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 15, 2013	REGISTERED-PRINCIPAL REGISTER	
Oct. 30, 2012	PUBLISHED FOR OPPOSITION	
Oct. 10, 2012	NOTICE OF PUBLICATION	
Sep. 25, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Sep. 19, 2012	ASSIGNED TO LIE	73797
Sep. 13, 2012	EXAMINERS AMENDMENT MAILED	
Sep. 12, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 12, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 12, 2012	EXAMINERS AMENDMENT -WRITTEN	68792
Sep. 10, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 08, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 09, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 08, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 13, 2012	NON-FINAL ACTION MAILED	
Mar. 13, 2012	NON-FINAL ACTION WRITTEN	68792
Mar. 12, 2012	ASSIGNED TO EXAMINER	68792
Dec. 05, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 02, 2011	NEW APPLICATION ENTERED IN TRAM	
	TM Staff and Location Information	

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 15, 2013

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Mark: BUBBLE WITCH SAGA

BUBBLE WITCH SAGA

US Serial Number: 85482745

Application Filing Date: Nov. 29, 2011

US Registration Number: 4274317

Registration Date: Jan. 15, 2013

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 15, 2013 Publication Date: Oct. 30, 2012

#### **Mark Information**

Mark Literal Elements: BUBBLE WITCH SAGA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

#### Foreign Information

Priority Claimed: Yes

Foreign Application 010453009

Number:

Foreign Application Filing Nov. 29, 2011

Foreign Registration 0104530009

Number:

Foreign Registration Date: May 02, 2012

Foreign EUROPEAN (EU) OFFICE FOR

Application/Registration HARMONIZATION IN THE INTERNAL MARKET

Country: (OHIM)

Foreign Expiration Date: Nov. 29, 2021

#### **Goods and Services**

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

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International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE Basis: 44(e)

For: Educational services, namely, conducting classes, seminars, workshops in the field of computers, computer games; Training in the field of computers, computer games; Entertainment, namely, providing on-line computer games; Entertainment services, namely, providing temporary use of non-downloadable interactive games; Entertainment services, namely, providing temporary use of nondownloadable electronic games; Entertainment services, namely, providing a website featuring games and puzzles; Entertainment services, namely, providing online video games; Electronic game services provided by means of the internet; Entertainment services, namely, providing online games; Provision of information relating to electronic computer games provided via the Internet; organizing computer game competitions; organizing cultural activities, namely, game festivals; provision of computer games on line or by means of a global computer network; Providing interactive multi-player computer games via the internet and electronic communication networks; multimedia publishing of computer game software and video games software; providing on-line computer games; entertainment, namely, providing on-line computer games

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE Basis: 44(e)

#### **Basis Information (Case Level)**

Filed Use:	No	Currently Use:	No	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	Yes	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	Yes	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
iled No Basis:	No.	urrently No Basis:	No		

## Current Owner(s) Information

Owner Name: King.com Limited

Owner Address: Aragon House 4th Floor, Dragonara Road St.Julian's STJ3140 MALTA

Legal Entity Type: CORPORATION

State or Country Where MALTA Organized:

## **Attorney/Correspondence Information**

#### Attorney of Record

Attorney Name: Andrew S. Ehard

Docket Number: 16333.7US01

Correspondent

Correspondent ANDREW S. EHARD Name/Address: MERCHANT & GOULD P.C.

PO BOX 2910

MINNEAPOLIS, MINNESOTA 55402-0910

UNITED STATES

Phone: 612.332.5300

Fax: 612.332.9081

**Domestic Representative - Not Found** 

#### **Prosecution History**

Date	Description	Proceeding Number
Oct. 24, 2013	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 24, 2013	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 15, 2013	REGISTERED-PRINCIPAL REGISTER	
Oct. 30, 2012	PUBLISHED FOR OPPOSITION	
Oct. 10, 2012	NOTICE OF PUBLICATION	
Sep. 25, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Sep. 19, 2012	ASSIGNED TO LIE	73797
Sep. 13, 2012	EXAMINERS AMENDMENT MAILED	
Sep. 12, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 12, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 12, 2012	EXAMINERS AMENDMENT -WRITTEN	68792
Sep. 10, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 08, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 09, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 08, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 13, 2012	NON-FINAL ACTION MAILED	
Mar. 13, 2012	NON-FINAL ACTION WRITTEN	68792
Mar. 12, 2012	ASSIGNED TO EXAMINER	68792
Dec. 05, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 02, 2011	NEW APPLICATION ENTERED IN TRAM	
	TM Staff and Location Information	

#### TM Staff and Location Information

Date in Location: Jan. 15, 2013

Current Location: PUBLICATION AND ISSUE SECTION

Generated on: This page was generated by TSDR on 2013-12-27 12:49:46 EST

Mark: MAHJONG SAGA

#### **MAHJONG SAGA**

US Serial Number: 85482748

Application Filing Date: Nov. 29, 2011

US Registration Number: 4284862

Registration Date: Feb. 05, 2013

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 05, 2013 Publication Date: Nov. 20, 2012

#### **Mark Information**

Mark Literal Elements: MAHJONG SAGA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "MAHJONG"

#### **Foreign Information**

Priority Claimed: Yes

Foreign Application 010453033

Foreign Application Filing Nov. 29, 2011

Date:

Foreign Registration 010453033

Number:

Foreign Registration Date: May 02, 2012

Foreign EUROPEAN (EU) OFFICE FOR

**Goods and Services** 

Foreign Expiration Date: Nov. 29, 2021

Application/Registration HARMONIZATION IN THE INTERNAL MARKET

Country: (OHIM)

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

· Brackets [..] indicate deleted goods/services;

Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of

Asterisks ".." identify additional (new) wording in the goods/services.

For: Provision of computer games on line or by means of a global computer network; providing interactive multi-player computer games via the internet and electronic communication networks; multimedia publishing of computer game software and video games software;

providing on-line computer games; entertainment, namely, providing on-line computer games

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE Basis: 44(e)

#### **Basis Information (Case Level)**

Currently Use: No Filed Use: No Currently ITU: No Filed ITU: Yes Currently 44D: No Filed 44D: Yes Currently 44E: Yes Filed 44E: No

Amended Use: No Amended ITU: No Amended 44D: No

Currently 66A: No

Amended 44E: No

Filed 66A: No Currently No Basis: No Filed No Basis: No

## **Current Owner(s) Information**

Owner Name: King.com Limited

Owner Address: Aragon House 4th Floor, Dragonara Road

St.Julian's STJ3140

MALTA

Legal Entity Type: CORPORATION

## **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Andrew S. Ehard

Docket Number: 16333.8US01

Correspondent

Correspondent ANDREW S. EHARD Name/Address: MERCHANT & GOULD P.C.

PO BOX 2910

MINNEAPOLIS, MINNESOTA 55402-0910

UNITED STATES

Phone: 612.332.5300

Fax: 612.332.9081

Domestic Representative - Not Found

#### **Prosecution History**

Date	Description	Proceeding Number
Oct. 24, 2013	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 24, 2013	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 05, 2013	REGISTERED-PRINCIPAL REGISTER	
Nov. 20, 2012	PUBLISHED FOR OPPOSITION	
Oct. 31, 2012	NOTICE OF PUBLICATION	
Oct. 15, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Oct. 15, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 24, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	77312
Sep. 24, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	77312
Sep. 18, 2012	ASSIGNED TO LIE	77312
Sep. 09, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 13, 2012	NON-FINAL ACTION MAILED	
Mar. 13, 2012	NON-FINAL ACTION WRITTEN	68792
Mar. 12, 2012	ASSIGNED TO EXAMINER	68792
Dec. 05, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 02, 2011	NEW APPLICATION ENTERED IN TRAM	

#### TM Staff and Location Information

TM Staff Information - None File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 05, 2013

Generated on: This page was generated by TSDR on 2013-12-27 12:48:36 EST

Mark: PUZZLE SAGA

#### **PUZZLE SAGA**

US Serial Number: 85482751

Application Filing Date: Nov. 29, 2011

US Registration Number: 4281568

Registration Date: Jan. 29, 2013

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 29, 2013 Publication Date: Nov. 13, 2012

#### **Mark Information**

Mark Literal Elements: PUZZLE SAGA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "PUZZLE"

## **Foreign Information**

Priority Claimed: Yes

Number:

Foreign Application 010453108

Foreign Application Filing Nov. 29, 2011

Foreign Registration 010453108

Foreign Registration Date: May 02, 2012

Number:

Foreign EUROPEAN (EU) OFFICE FOR

Foreign Expiration Date: Nov. 29, 2021

Application/Registration HARMONIZATION IN THE INTERNAL MARKET

Country: (OHIM)

## **Goods and Services**

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] indicate deleted goods/services;

Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Provision of computer games on line or by means of a global computer network; providing interactive multi-player computer games via the internet and electronic communication networks; multimedia publishing of computer game software and video games software;

providing on-line computer games; entertainment, namely, providing on-line computer games

International Class(es): 041 - Primary Class

Class Status: ACTIVE

Basis: 44(e)

U.S Class(es): 100, 101, 107

#### **Basis Information (Case Level)**

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No. Amended 44D: No

Filed 44D: Yes Filed 44E: No

Currently 44D: No Currently 44E: Yes

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

### **Current Owner(s) Information**

Owner Name: King.com Limited

Owner Address: Aragon House 4th Floor, Dragonara Road

St.Julian's STJ3140

MALTA

Legal Entity Type: CORPORATION

#### **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Andrew S. Ehard

Docket Number: 16333.9US01

Correspondent

Correspondent ANDREW S. EHARD Name/Address: MERCHANT & GOULD P.C.

PO BOX 2910 MINNEAPOLIS, MINNESOTA 55402-0910

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Phone: 612.332.5300

Fax: 612.332.9081

**Domestic Representative - Not Found** 

#### **Prosecution History**

Date	Description	Proceeding Number
Oct. 24, 2013	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 24, 2013	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 29, 2013	REGISTERED-PRINCIPAL REGISTER	
Nov. 13, 2012	PUBLISHED FOR OPPOSITION	
Oct. 24, 2012	NOTICE OF PUBLICATION	
Oct. 10, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Oct. 10, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 20, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	77312
Sep. 20, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	77312
Sep. 18, 2012	ASSIGNED TO LIE	77312
Sep. 09, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 13, 2012	NON-FINAL ACTION MAILED	
Mar. 13, 2012	NON-FINAL ACTION WRITTEN	68792
Mar. 12, 2012	ASSIGNED TO EXAMINER	68792
Dec. 05, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 02, 2011	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 29, 2013

Generated on: This page was generated by TSDR on 2013-12-27 12:49:09 EST

Mark: HOOP DE LOOP SAGA

HOOP DE LOOP SAGA

US Serial Number: 85508384

Application Filing Date: Jan. 04, 2012

US Registration Number: 4274408

Registration Date: Jan. 15, 2013

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 15, 2013 Publication Date: Oct. 30, 2012

#### **Mark Information**

Mark Literal Elements: HOOP DE LOOP SAGA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Color(s) Claimed: Color is not claimed as a feature of the mark.

#### **Foreign Information**

Priority Claimed: Yes

Foreign Application 010540532 Number:

Foreign Application Filing Jan. 04, 2012

Foreign Registration 010540532

Foreign Registration Date: May 31, 2012

Number:

Foreign Expiration Date: Jan. 04, 2022

Foreign EUROPEAN (EU) OFFICE FOR Application/Registration HARMONIZATION IN THE INTERNAL MARKET

Country: (OHIM)

#### Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

· Brackets [..] indicate deleted goods/services;

Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), lifesaving and teaching apparatus and instruments, namely, computer hardware and peripherals, Apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, namely, wireless computer peripherals; Apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers, blank magnetic data recording discs; Compact discs, DVDs and other digital recording media featuring games; Mechanisms for coin-operated apparatus; Cash registers, calculating machines, data processing equipment, computers; Computer software for video and computer games; computer programs for pre-recorded games; computer games; computer game software for use on mobile and cellular phones; computer game discs; computer game software for use in connection with computers, personal electronic devices, tablets and phones; downloadable game software, downloadable game software via a global computer network and wireless devices

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE Basis: 44(e)

> For: Clothing, namely, aprons, bandanas, bath robes, bathing caps, bathing suits, bathing trunks, beachwear, beach shoes, belts, bibs not of paper, boots, caps headwear, coats, dresses, dressing gowns, ear muffs, football boots, gloves, hats, headbands, jackets clothing, jumpers, pullovers, masquerade costumes, money belts, neckties, overalls, overcoats, pajamas, pants, paper hats for use as clothing, sandals, sarongs, shirts, shoes, short-sleeve shirts, shower caps, ski boots, ski gloves, skirts, sleep masks, slippers, slips, socks, soles for footwear, sports jerseys, sports shoes, stockings, suits, sun visors, sweaters, sweatshirts, swimsuits, tee-shirts, tights, trousers, under garments, underpants, underwear, uniforms, vests, waistcoats, wristbands clothing; footwear, headwear

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 44(e)

For; Educational services, namely, conducting classes, seminars, workshops in the field of computers, computer games; Training in the field of computers, computer games; Entertainment namely, providing on-line computer games; Entertainment services, namely, providing temporary use of non-downloadable interactive games; Entertainment services, namely, providing temporary use of nondownloadable electronic games; Entertainment services, namely, providing a website featuring games and puzzles; Entertainment services, namely, providing online video games; Electronic game services provided by means of the internet; Entertainment services, namely, providing online games; Provision of information relating to electronic computer games provided via the Internet; organizing computer game competitions; organizing cultural activities, namely, game festivals; provision of computer games on line or by means of a global computer network; Providing interactive multi-player computer games via the internet and electronic communication networks; multimedia publishing of computer game software and video games software; providing on-line computer games;

entertainment, namely, providing on-line computer games

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE Basis: 44(e)

#### **Basis Information (Case Level)**

Amended Use: No Currently Use: No Filed Use: No Amended ITU: No Currently ITU: No Filed ITU: Yes Amended 44D: No Currently 44D: No Filed 44D: Yes Amended 44E: No Currently 44E: Yes Filed 44E: No

Currently 66A: No Filed 66A: No Currently No Basis: No Filed No Basis: No

#### **Current Owner(s) Information**

Owner Name: King.Com Limited

Owner Address: Aragon House 4th Floor, Dragonara Road

St.Julian's STJ3140

MALTA

Legal Entity Type: CORPORATION

State or Country Where MALTA Organized:

#### **Attorney/Correspondence Information**

#### Attorney of Record

Docket Number: 17054.6US01 Attorney Name: Andrew S. Ehard

Correspondent

Correspondent ANDREW S. EHARD

Name/Address: MERCHANT & GOULD P.C. PO BOX 2910

MINNEAPOLIS, MINNESOTA 55402-0910

UNITED STATES

Fax: 612,332,9081 Phone: 612.332.5300

Domestic Representative - Not Found

### **Prosecution History**

Date	Description	Proceeding Number
Oct. 24, 2013	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 24, 2013	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 15, 2013	REGISTERED-PRINCIPAL REGISTER	
Oct. 30, 2012	PUBLISHED FOR OPPOSITION	
Oct. 10, 2012	NOTICE OF PUBLICATION	
Sep. 24, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Sep. 20, 2012	ASSIGNED TO LIE	74221
Sep. 13, 2012	EXAMINERS AMENDMENT MAILED	
Sep. 12, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 12, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 12, 2012	EXAMINERS AMENDMENT -WRITTEN	68792
Sep. 10, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 08, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 09, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 08, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 13, 2012	NON-FINAL ACTION MAILED	
Mar. 13, 2012	NON-FINAL ACTION WRITTEN	68792
Mar. 12, 2012	ASSIGNED TO EXAMINER	68792

## TM Staff and Location Information

TM Staff Information - None File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 15, 2013

Generated on: This page was generated by TSDR on 2013-12-27 13:13:36 EST

Mark: PYRAMID SAGA

**PYRAMID SAGA** 

US Serial Number: 85577812 US Registration Number: 4430845

Application Filing Date: Mar. 23, 2012 Registration Date: Nov. 12, 2013

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 12, 2013 Publication Date: Dec. 04, 2012

#### **Mark Information**

Mark Literal Elements: PYRAMID SAGA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Color(s) Claimed: Color is not claimed as a feature of the mark.

#### **Foreign Information**

Priority Claimed: Yes

Foreign Application 010752194 Number:

Foreign Application Filing Mar. 23, 2012

Date:

Foreign Registration 010752194

Foreign Registration Date: Aug. 10, 2012

Number:

Foreign EUROPEAN (EU) OFFICE FOR

Application/Registration HARMONIZATION IN THE INTERNAL MARKET

Country: (OHIM)

Foreign Expiration Date: Mar. 23, 2022

#### Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

· Brackets [..] indicate deleted goods/services;

Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), lifesaving and teaching apparatus and instruments, namely, computer hardware and peripherals; Apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, namely, wireless computer peripherals; Apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers, blank magnetic data recording discs; Compact discs, DVDs and other digital recording media featuring games; Mechanisms for coin-operated apparatus; Cash registers, calculating machines, data processing equipment, computers; Computer software for video and computer games; computer programs for pre-recorded games; computer games computer game software for use on mobile and cellular phones; computer game discs; computer game software for use in connection with computers, personal electronic devices, tablets and phones; downloadable game software; downloadable game software via a global computer network and wireless devices; fire extinguishers

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE Basis: 44(e)

> For: Clothing, namely, aprons, bandanas, bath robes, bathing caps, bathing suits, bathing trunks, beachwear, beach shoes, belts, bibs not of paper, boots, caps headwear, coats, dresses, dressing gowns, ear muffs, football boots, gloves, hats, headbands, jackets clothing, jumpers, pullovers, masquerade costumes, money belts, neckties, overalls, overcoats, pajamas, pants, paper hats for use as clothing, sandals, sarongs, shirts, shoes, short-sleeve shirts, shower caps, ski boots, ski gloves, skirts, sleep masks, slippers, slips, socks, soles for footwear, sports jerseys, sports shoes, stockings, suits, sun visors, sweaters, sweatshirts, swimsuits, tee-shirts, tights, trousers, under garments, underpants, underwear, uniforms, vests, waistcoats, wristbands clothing; footwear, headwear, the aforementioned goods specifically excluding goods made from furs, animal skins, hides, leather or imitations of these materials

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE Basis: 44(e)

> For: Educational services, namely, conducting classes, seminars, workshops in the field of computers, computer games; Training in the field of computers, computer games; Entertainment, namely, providing on-line computer games; Entertainment in the nature of computer games; Entertainment services, namely, providing temporary use of non-downloadable interactive games; Entertainment services, namely, providing temporary use of non-downloadable electronic games; Entertainment services, namely, providing a website featuring games and puzzles; Entertainment services, namely, providing online video games; Electronic game services provided by means of the internet; Entertainment services, namely, providing online games; Provision of information relating to electronic computer

games provided via the Internet; organizing computer game competitions; organizing cultural activities, namely, game festivals; provision of computer games on line or by means of a global computer network; Providing interactive multi-player computer games via the internet and electronic communication networks; multimedia publishing of computer game software and video games software;

U.S Class(es): 100, 101, 107

providing on-line computer games; entertainment, namely, providing on-line computer games

International Class(es): 041 - Primary Class

Class Status: ACTIVE Basis: 44(e)

#### **Basis Information (Case Level)**

Amended Use: No Currently Use: No Filed Use: No Amended ITU: No Filed ITU: Yes Currently ITU: No Amended 44D: No Currently 44D: No Filed 44D: Yes Amended 44E: Yes Currently 44E: Yes Filed 44E: No

Currently 66A: No Filed 66A: No Currently No Basis: No Filed No Basis: No

## **Current Owner(s) Information**

Owner Name: King.com Limited

Owner Address: Aragon House 4th Floor, Dragonara Road

St.Julian's STJ3140

MALTA

Legal Entity Type: CORPORATION

State or Country Where MALTA

Organized:

## **Attorney/Correspondence Information**

#### Attorney of Record

Attorney Name: Andrew S. Ehard

Docket Number: 17054.10US01

Correspondent

Correspondent SCOTT W JOHNSTON Name/Address: MERCHANT & GOULD PC 80 SOUTH EIGHTH STREET

**SUITE 3200** 

MINNEAPOLIS, MINNESOTA 55402-0910

UNITED STATES

Phone: 612.332.5200

Fax: 612.332.9081

**Domestic Representative - Not Found** 

#### **Prosecution History**

Date	Description	Proceeding Number
Nov. 12, 2013	REGISTERED-PRINCIPAL REGISTER	88888
Oct. 24, 2013	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	00000
Oct. 24, 2013	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 04, 2013	PAPER RECEIVED	040774
Oct. 04, 2013	TTAB RELEASE CASE TO TRADEMARKS	210774
Oct. 04, 2013	OPPOSITION TERMINATED NO. 999999	210774
Oct. 04, 2013	OPPOSITION DISMISSED NO. 999999	210774
May 23, 2013	OPPOSITION INSTITUTED NO. 999999	210774
Jan. 02, 2013	EXTENSION OF TIME TO OPPOSE RECEIVED	
Dec. 04, 2012	PUBLISHED FOR OPPOSITION	
Nov. 14, 2012	NOTICE OF PUBLICATION	= 400 4
Oct. 28, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Oct. 28, 2012	ASSIGNED TO LIE	74221
Oct. 15, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	00000
Sep. 10, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 08, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 09, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	

Sep. 08, 201	12 TFAS	S RESPONSE TO OFFICE ACTION R	ECEIVED		
Jun. 28, 201		-FINAL ACTION MAILED			
Jun. 20, 201 Jun. 27, 201		-FINAL ACTION WRITTEN			82431
Jun. 27, 201 Jun. 19, 201		GNED TO EXAMINER			82431
Mar. 29, 201		APPLICATION OFFICE SUPPLIED [	ATA ENTERED IN TRAM		
Mar. 27, 201 Mar. 27, 201		APPLICATION ENTERED IN TRAM			
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		TM Staff Ir	formation - None		
			Location	. 40. 0040	
Curre	nt Location:	PUBLICATION AND ISSUE SECTION  Proc	Date in Location: No	7. 12, 2013	
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Summary					
Number of P	roceedings:		Innacition		
Drocodi	ina Number	Type of Proceeding: C	pposition Filing Date: Ma	y 22, 2013	ALL THE TOTAL CONTROL OF THE TOTAL CONTROL OT THE TOTAL CONTROL OF THE TOTAL CONTROL OF THE TOTAL CONTROL OT THE TOTAL CONTROL OF THE T
Proceed	ing Number: Status:	Terminated	Status Date: Oc		
Interlocuto		YONG OH (RICHARD) KIM			
			fendant		
		King.com Limited			
Corresponde	ent Address:	SCOTT W JOHNSTON MERCHANT & GOULD PC 80 SOUTH EIGHTH STREET, SUITE 3200 MINNEAPOLIS MN , 55402-0910 UNITED STATES			
Correspon	ndent e-mail:	sjohnston@merchantgould.com , slindemeier@m	erchantgould.com		
Associated ma	arks				<b></b>
Mark			Application Status	Serial Number	Registration Number
PYRAMID SAG	iΑ		Registered	<u>85577812</u>	4430845
		en e	aintiff(s)		
	Name:	Saga Furs OYJ			
Corresponde	ent Address:	BREWSTER TAYLOR STITES & HARBISON PLLC 1199 NORTH FAIRFAX, SUITE 900 ALEXANDRIA VA , 22314 UNITED STATES			
Correspor	ndent e-mail:	btaylor@stites.com			
Associated ma	arks				Registration
Mark			Application Status	Serial Number	Number
SAGA			Renewed	73099780	<u>1093469</u>
SAGA			Renewed	<u>73625358</u>	<u>1571427</u>
SAGA FURS R	OYAL		Registered	79020830	<u>3369539</u>
SAGA FURS S	UPERIOR		Registered	79046212	<u>3512797</u>
		Prose	cution History		
Entry Number	Histor	y Text	Date		Due Date
1	FILED AN	ID FEE	May 22, 2013		
2		AND TRIAL DATES SENT; ANSWER DUE:	May 23, 2013		Jul 02, 20
3	PENDING	G, INSTITUTED	May 23, 2013		
4	D CHANG	GE OF CORRESP ADDRESS	Jul 01, 2013		
5	D MOT F	OR EXT W/ CONSENT	Jul 01, 2013		
~			1-1.04 2012		

Jul 01, 2013

Aug 30, 2013

EXTENSION OF TIME GRANTED

D MOT FOR EXT W/ CONSENT

6

7

4	EXTENSI	ON OF TIME GRANTED	Mar 28, 2013		
3	INCOMIN	G - EXT TIME TO OPPOSE FILED	Mar 28, 2013		
2	EXTENSI	ON OF TIME GRANTED	Jan 02, 2013		
1	INCOMIN	G - EXT TIME TO OPPOSE FILED	Jan 02, 2013		
Entry Number	Histor	y Text	Date		Due Dat
			Prosecution History		
Mark			Application Status	Serial Number	Registration Number
Associated m	narks				Davistantia -
Correspo	ondent e-mail:	btaylor@stites.com			
Correspond	dent Address:	Brewster Taylor Stites & Harbison Pllc 1199 North Fairfax St.Suite 900 Alexandria VA , 22314 UNITED STATES			
		SAGA FURS OYJ			
			Potential Opposer(s)		
PYRAMID SAC	ЭA		Registered	<u>85577812</u>	4430845
Associated m Mark	iarks		Application Status	Serial Number	Registration Number
		PO BOX 2910 MINNEAPOLIS MN , 55402-0910 UNITED STATES			
Correspond	lent Address:	ANDREW S. EHARD MERCHANT & GOULD P.C.			
	Name:	King.com Limited			
			Defendant		
Interlocute	ory Attorney:	70111110100			
Proceed	ling Number:	Terminated	Status Date: Jur		
	11 M h.a		Proceeding: Extension of Time Filing Date: Jar	1 02. 2013	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
1	TERMINA		Oct 04, 2013		
10	BD DECIS	ION: DISMISSED	Oct 04, 2013		
)	MOT TO A	MEND APPLICATION	Sep 26, 2013		
	EXTENSIO	ON OF TIME GRANTED	Aug 30, 2013		