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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91214091
Party	Plaintiff Villanueva Holding Company LLC
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Submission	Withdrawal of Opposition
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Date	01/14/2015
Attachments	Withdrawal of Oppositions.pdf(15795 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
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Villanueva Holding Company LLC	§	
	§	
Opposer and Counterclaim Respondent,	§	
	§	
v.	§	Opposition No. 91/214091
	§	(Parent Case)
David Reynoso Urzua A/K/A David	§	Opposition No. 91214147
Reynoso	§	
	§	
Applicant and Counterclaim Petitioner.	§	

WITHDRAWAL OF OPPOSITIONS

Opposer, Villanueva Holding Company LLC (“Villanueva”), hereby withdraws the above referenced oppositions. In his answer to each of the oppositions, Applicant, David Reynoso Urzua A/K/A David Reynoso (“Reynoso”) represented the following concerning the absence of any likelihood of confusion:

5. A bottle of BEADED JAGUAR (the common name used for Villanueva’s tequila in the beaded bottle) sells for upwards of \$100 each from Specs online, one of the largest sellers of alcohol in the US. Someone paying more than \$100 a bottle for tequila is not likely to confuse a beaded (‘chaquira’) bottle (Mexcor) with the name RESERVA DE EL JAGUAR on it with a smooth glass bottle (Applicant).

Upon consideration of Reynoso’s reasons for asserting no likelihood of confusion and in reliance thereon, Villanueva agrees that there is no likelihood of confusion, and therefore withdraws Opposition Nos. 91214091 and 91214147 with prejudice.

Respectfully submitted,

/William D. Raman/

William D. Raman

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Counsel for Opposer/Counterclaim

Respondent

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on January 14, 2015, a copy of the foregoing was served upon counsel for David Reynozo by electronic mail at wsp@NJPLS.com as agreed by the parties.

/William D. Raman/

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