

ESTTA Tracking number: **ESTTA598404**

Filing date: **04/14/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                        |                                                                                                                                                                |
|------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Proceeding             | 91214020                                                                                                                                                       |
| Party                  | Plaintiff<br>Border Stylo, LLC                                                                                                                                 |
| Correspondence Address | ERIC BERGASA<br>BORDER STYLO LLC<br>c/o 1500 Market Street37th floor<br>Philadelphia, PA 19102<br>UNITED STATES<br>eric.bergasa@gmail.com, trademarks@saul.com |
| Submission             | Appearance of Counsel/Power of Attorney                                                                                                                        |
| Filer's Name           | Gregory S. Bernabeo                                                                                                                                            |
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| Date                   | 04/14/2014                                                                                                                                                     |
| Attachments            | 20140414153007.PDF(224740 bytes )                                                                                                                              |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

BORDER STYLO, LLC,

Opposer,

- v. -

GOOGLE, INC.,

Applicant.

Opposition No. 91214020

**NOTICE OF APPEARANCE**

Please enter the appearance of Gregory S. Bernabeo and Stephen J. Driscoll of the law firm of Saul Ewing LLP, in the above-captioned proceeding on behalf of Opposer Border Stylo, LLC, and direct all future correspondence to the undersigned counsel at the address below.

SAUL EWING LLP

Dated: \_\_\_\_\_

4/14/14

By: \_\_\_\_\_



Gregory S. Bernabeo

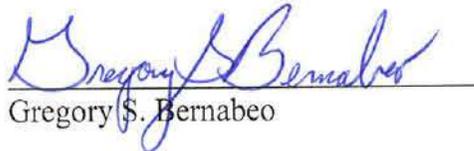
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*Attorneys for Opposer*

## CERTIFICATE OF SERVICE

I hereby certify that on this 14th day of April, 2014, I caused a true and correct copy of the foregoing **NOTICE OF APPEARANCE** to be sent by First Class U.S. mail to Applicant's correspondent of record as follows:

Janet L. Cullum, Esq.  
Cooley LLP  
1114 Avenue of the Americas  
New York, NY 10036-7798

  
Gregory S. Bernabeo