

ESTTA Tracking number: **ESTTA576033**

Filing date: **12/11/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	GoodSearch, LLC
Granted to Date of previous extension	12/11/2013
Address	P.O. Box 492176 Los Angeles, CA 90049 UNITED STATES

Attorney information	Jonathan A. Hyman KNOBBE MARTENS OLSON BEAR LLP 2040 MAIN ST., FL 14 IRVINE, CA 92614 UNITED STATES efiling@knobbe.com, jhh@kmob.com Phone:3105513450
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**Applicant Information**

Application No	85870724	Publication date	08/13/2013
Opposition Filing Date	12/11/2013	Opposition Period Ends	12/11/2013
Applicant	Goodgrubbs, Inc. 8620 Kip Drive Owings, MD 20736 MOLDOVA, REPUBLIC OF		

**Goods/Services Affected by Opposition**

Class 035. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Administration of a discount program for enabling participants to obtain discounts on goods and services through use of a discount membership card; online service for connecting social network users with retailers for the purpose of facilitating discounted purchases; promoting the food vending and restaurant services of others by profiling and reviewing establishments, posting recipes, offering discounts and providing contact information
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**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act section 2(d)
Other	Priority and likelihood of confusion based on common law trademark rights

**Marks Cited by Opposer as Basis for Opposition**

U.S. Registration No.	4396603	Application Date	03/24/2011
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Registration Date	09/03/2013	Foreign Priority Date	NONE
Word Mark	GOODOFFERS		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 2013/02/06 First Use In Commerce: 2013/02/06 Infomediary services, namely, facilitating transactions between buyers and sellers through providing buyers with information about sellers, goods, and/or services; Promoting sale of goods and services of others by providing a website at which users can link to the commercial websites of sellers; Providing information about the goods and services of others via the global computer network; Providing information from searchable indexes and databases of information, including text, electronic documents, and databases by means of a global computer network in the field of coupons, rebates, links to the retail web sites of others, and discount information</p>		

U.S. Registration No.	4368684	Application Date	02/12/2013
Registration Date	07/16/2013	Foreign Priority Date	NONE
Word Mark	GOODDINING		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 036. First use: First Use: 2011/11/07 First Use In Commerce: 2011/11/07 Charitable fundraising services; Charitable fundraising services, namely, donating a portion or percentage of restaurant, bar, and club bills to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising services by means of collecting proceeds from purchases at restaurants, bars, and clubs and donating a portion or percentage of the proceeds to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; charitable fund</p>		

	raising services, namely, facilitating charitable donations on behalf of third parties through donating apportion or percentage of revenues collected to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; On-line charitable fundraising services; Fundraising services, namely, sharing profits from the sale of restaurant services with charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; charitable fundraising, namely, raising monies for charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising services for charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups
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U.S. Registration No.	3424170	Application Date	06/01/2005
Registration Date	05/06/2008	Foreign Priority Date	NONE
Word Mark	GOODSEARCH		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 2004/08/04 First Use In Commerce: 2004/08/04 Promoting the goods and services of others by placing advertisements and promotional displays in a website on a global computer networks</p> <p>Class 042. First use: First Use: 2004/08/04 First Use In Commerce: 2004/08/04 Computer services, namely, providing search engines for obtaining data and information on a global computer network; providing information at the specific request of end-users by means of global computer networks; computer services, namely, creating indexes of information, web sites and other resources available on global computer networks; Providing information at the specific request of end-users by means of global computer networks</p>		

U.S. Registration No.	3574027	Application Date	12/19/2005
Registration Date	02/10/2009	Foreign Priority Date	NONE
Word Mark	GOODSHOP		

Design Mark	<h1>GOODSHOP</h1>
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Description of Mark	NONE
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Goods/Services	<p>Class 035. First use: First Use: 2007/08/19 First Use In Commerce: 2007/08/19          Infomediary services, namely, facilitating transactions between buyers and sellers through providing buyers with information about sellers, goods, and/or services; Promoting sale of goods and services of others by providing a website at which users can link to the commercial websites of sellers; Promoting the sale of goods and services of others through online promotional contests; providing an on-line commercial information directory; dissemination of advertising for others via an on-line electronic communications network; providing a searchable on-line advertising guide featuring the goods and service of other on-line vendors</p> <p>Class 042. First use: First Use: 2007/08/19 First Use In Commerce: 2007/08/19          Providing a search engine on the Internet for obtaining information on consumer products and merchants; providing customized on-line web pages featuring user-defined information, which includes search engines and on-line web links to other web sites; computer services, namely, creating indexes of information, sites and other resources available on a global computer network; computer services, namely, providing information from searchable indexes and databases of information, including text, electronic documents, and databases by means of a global computer network; computer services, namely, providing search engines for obtaining data on a global computer network; and computer services, namely, providing information at the specific request of end-users by means of a global computer network</p>
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U.S. Registration No.	4199265	Application Date	12/20/2010
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Registration Date	08/28/2012	Foreign Priority Date	NONE
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Word Mark	GOODCOUPONS
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Design Mark	<h1>GOODCOUPONS</h1>
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Description of Mark	NONE
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Goods/Services	<p>Class 035. First use: First Use: 2011/03/23 First Use In Commerce: 2011/03/23  Promoting the goods and services of others by providing a web site featuring coupons, rebates, price-comparison information, product reviews, links to the retail web sites of others, and discount information; Promoting the goods of others, namely, providing information regarding discounts, coupons, rebates, vouchers and special offers for the goods and services of others; Promotional services, namely, promoting the goods and services of others by means of providing online coupons; promoting the goods and services of others via a global computer network; Infomediary services, namely, facilitating transactions between buyers and sellers through providing buyers with information about sellers, goods, and/or services; Promoting sale of goods and services of others by providing a website at which users can link to the commercial websites of sellers; Promoting the sale of goods and services of others through online promotional contests; providing an on-line commercial information directory; dissemination of advertising for others via an on-line electronic communications network; providing a searchable on-line advertising guide featuring the goods and service of other on-line vendors; all of the foregoing services featuring an option for consumers to donate a portion or percentage of proceeds to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups</p> <p>Class 042. First use: First Use: 2011/03/23 First Use In Commerce: 2011/03/23  Providing a search engine on the Internet for obtaining information on consumer products and merchants; providing customized on-line web pages featuring user-defined information, which includes search engines and on-line web links to other web sites; computer services, namely, creating indexes of information, sites and other resources available on a global computer network; computer services, namely, providing information from searchable indexes and databases of information, including text, electronic documents, and databases by means of a global computer network; computer services, namely, providing search engines for obtaining data on a global computer network; and computer services, namely, providing information at the specific request of end-users by means of a global computer network; all of the foregoing services featuring an option for consumers to donate a portion or percentage of proceeds to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups</p>
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U.S. Registration No.	4432629	Application Date	06/05/2013
Registration Date	11/12/2013	Foreign Priority Date	NONE
Word Mark	GOODOFFERS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2013/02/06 First Use In Commerce: 2013/02/06		

Promoting the goods and services of others by providing a web site featuring coupons, rebates, and links to the retail web sites of others, and discount information; Promoting the goods of others, namely, providing information regarding discounts, coupons, rebates, vouchers and special offers for the goods and services of others; Promotional services, namely, promoting the goods and services of others by means of providing online coupons; Conducting business and market research surveys; Conducting on-line business and market research surveys; Consumer survey services; Conducting on-line consumer survey services; Conducting market surveys; Conducting on-line market surveys

Class 036. First use: First Use: 2013/02/06 First Use In Commerce: 2013/02/06

Charitable fundraising services; Charitable fundraising services, namely, donating a portion or percentage of online transactions to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising services, namely, donating a portion or percentage of revenue from coupons, surveys, local merchant deals, and product samples to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising services by means of collecting proceeds from purchases and donating a portion or percentage of the proceeds to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; charitable fund raising services, namely, facilitating charitable donations on behalf of third parties through donating a portion or percentage of revenues collected to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; On-line charitable fundraising services; Fundraising services, namely, sharing profits from the sale of goods and services with charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; charitable fundraising, namely, raising monies for charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising services for charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising services, namely, raising funds through online surveys

U.S. Registration No.	3743390	Application Date	12/19/2005
Registration Date	01/26/2010	Foreign Priority Date	NONE
Word Mark	GOODCLICK		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 2009/11/25 First Use In Commerce: 2009/11/25 computer services, namely, providing customized on-line web pages featuring user-defined information, which includes search engines and on-line web links to other web sites; computer services, namely, creating indexes of information, sites and other resources available on a global computer network; computer services, namely, providing information from searchable indexes and databases		

	of information, including text, electronic documents, databases, by means of global computernetworks; computer services, namely, providing search engines for obtaining data on a global computer network; and computer services, namely, providing information at the specific request of end-users by means of a global computer network
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U.S. Registration No.	4350624	Application Date	03/24/2011
Registration Date	06/11/2013	Foreign Priority Date	NONE
Word Mark	GOODSURVEYS		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 2013/02/06 First Use In Commerce: 2013/02/06            Conducting business and market researchsurveys; Conducting on-line business and market research surveys; Consumer survey services; Conducting on-line consumersurvey services; Conducting market surveys; Conducting on-line market surveys</p> <p>Class 036. First use: First Use: 2013/02/06 First Use In Commerce: 2013/02/06            Charitable fundraising services; Charitable fundraising services, namely, raising funds through online surveys; On-linecharitable fundraising services; charitable fundraising, namely, raising moniesfor charities and non-profit organizations and associations; Charitable fundraising services for charities and non-profit organizations and associations</p>		

U.S. Registration No.	4143522	Application Date	09/29/2010
Registration Date	05/15/2012	Foreign Priority Date	NONE
Word Mark	GOODPETITIONS		
Design Mark			
Description of	NONE		

Mark	
Goods/Services	<p>Class 035. First use: First Use: 2011/04/05 First Use In Commerce: 2011/04/05 Promoting public awareness of issues of private or general public interest, consumer issues, and collective causes and concerns for a wide variety of social concerns, legislative initiatives, and financial, political, geopolitical, governmental, environmental, educational, international, consumer, and health issues; Promoting public awareness of issues of private or general public interest, consumer issues, and collective causes and concerns in the field of the use of petitions and public letters for a wide variety of social concerns, legislative initiatives, and financial, political, geopolitical, governmental, environmental, educational, international, consumer, and health issues; Providing a website whereby users can sign petitions on issues of private or general public interest, consumer issues, and collective causes and concerns for community organization and business purposes; Providing information on community organization petitions and public letters in the field of issues of private or general public interest, consumer issues, and collective causes and concerns</p> <p>Class 042. First use: First Use: 2011/04/05 First Use In Commerce: 2011/04/05 Providing a website featuring technology enabling users to sign petitions on issues of private or general public interest, consumer issues, and collective causes and concerns; Providing online non-downloadable software programs for enabling users to sign petitions on issues of private or general public interest, consumer issues, and collective causes and concerns; Software as a service (SAAS) services featuring software enabling users to sign petitions on issues of private or general public interest, consumer issues, and collective causes and concerns</p>

U.S. Registration No.	4350840	Application Date	08/31/2011
Registration Date	06/11/2013	Foreign Priority Date	NONE

Word Mark	GOODSEARCH
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Design Mark	
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Description of Mark	NONE
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Goods/Services	<p>Class 035. First use: First Use: 2013/02/06 First Use In Commerce: 2013/02/06 Conducting business and market research surveys; Conducting on-line business and market research surveys; Consumer survey services; Conducting on-line consumer survey services; Conducting market surveys; Conducting on-line market surveys</p> <p>Class 036. First use: First Use: 2013/02/06 First Use In Commerce: 2013/02/06 Charitable fundraising services, namely, raising funds through online surveys</p>
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U.S. Application No.	85408820	Application Date	08/26/2011
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Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	GOODAPP		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0</p> <p>Computer software, namely, downloadable computer software for operating search engines through a hosted customized browser toolbar; Computer software, namely, downloadable Internet browser software with a toolbar for managing other software applications and searching capabilities; Computer software, namely, downloadable computer software, namely, communication software for providing access to information, news, weather, online and downloadable games, search engines and third-party web sites on the Internet through a customized browser toolbar; Computer software, namely, computer search engines software; graphical user interface software, namely, toolbar software for use with search engine software and websites; Computer software that may be downloaded from a global computer network for consumers, users, nonprofit entities, and businesses to engage in social networking, education, advertising, and shopping services; downloadable computer software in the nature of a mobile application for consumers, users, nonprofit entities, and businesses to engage in social networking, education, advertising, and shopping services; Computer software for mobile phones, personal digital assistants, smart phones, and handheld mobile digital electronic devices and other consumer electronics downloadable from the internet and other computer, electronic and communications networks for recording, organizing, transmitting, manipulating and reviewing text, data, audio, image and video files; Computer software for mobile phones, personal digital assistants, smart phones, and handheld mobile digital electronic devices and other consumer electronics downloadable from the internet and other computer, electronic and communications networks, namely, software for use in searching databases of geolocated information; Computer software for mobile phones, personal digital assistants, smart phones, and handheld mobile digital electronic devices and other consumer electronics downloadable from the internet and other computer, electronic and communications networks, namely, to facilitate online shopping; Computer software for mobile phones, personal digital assistants, smart phones, and handheld mobile digital electronic devices and other consumer electronics downloadable from the internet and other computer, electronic and communications networks that enables users to download, share, and send text, photographs, graphics files, and data to other users of mobile phones; Downloadable ring tones, music, and electronic games via the internet and wireless devices; Downloadable software for recording, organizing, transmitting, manipulating and reviewing text, data, audio, image and video files via the internet and wireless devices; Downloadable computer game programs; Downloadable computer game software via a global computer network and wireless devices; computer software platform and computer software development tools used for developing software for mobile phones, personal</p>		

	<p>digital assistants, smart phones, and handheld mobile digital electronic devices and other consumer electronics; Software for development of software for mobile phones, personal digital assistants, smart phones, and handheld mobile digital electronic devices; Downloadable search software to allow users to perform electronic business transactions via a global computer network, namely, to allow users to research and identify computer software and to allow users to purchase and/or download computer software</p> <p>Class 035. First use: First Use: 0 First Use In Commerce: 0</p> <p>On-line retail store services featuring a wide variety of consumer goods of others; On-line retail store services featuring downloadable software applications; On-line retail store services featuring computer software for use on handheld mobile digital electronic devices and other consumer electronics; On-line retail store services featuring computer software provided via the internet and other computer and electronic communication networks; Retail store services featuring computer software; Retail store services featuring computer software provided via the internet and other computer, electronic and communications networks; Retail store services featuring computer software for use on mobile phones, personal digital assistants, smart phones, and handheld mobile digital electronic devices and other consumer electronics; On-line retail store services featuring downloadable pre-recorded music and video and software; Retail store services featuring downloadable pre-recorded music and video and software provided via the internet and other computer, electronic and communications networks; On-line retail store services featuring downloadable ring tones; retail store services featuring downloadable ring tones provided via the internet and other computer, electronic and communications networks; Retail store services in the field of entertainment, including, audio, audiovisual, music, multimedia, software, and video content provided via the internet and other computer and electronic communication networks; Operating on-line marketplaces featuring downloadable ring tones, downloadable pre-recorded music and video; Operating on-line marketplaces featuring downloadable software and software programs; Operating online marketplaces for sellers and licensors of computer software</p> <p>Class 036. First use: First Use: 0 First Use In Commerce: 0</p> <p>Charitable fundraising services; Charitable fundraising services by means of collecting proceeds from purchases of software and donating a portion or percentage of the proceeds to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; charitable fundraising services, namely, facilitating charitable donations on behalf of third parties through donating a portion or percentage of revenues collected to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising services, namely, donating a portion or percentage of the sale of software and software programs to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising services, namely, sharing profits or proceeds from online purchases, online transactions and commercial websites; Charitable fundraising services, namely, raising funds through online shopping; On-line charitable fundraising services; Fundraising services, namely, sharing profits from the sale of software and software programs with charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising, namely, raising monies for charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising, namely, sharing profits from the sale of restaurant services with charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising services for charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups</p>
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U.S. Application/	NONE	Application Date	NONE
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Registration No.			
Registration Date	NONE		
Word Mark	GOODSEARCH		
Goods/Services	online services		

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	GOODSHOP		
Goods/Services	online services		

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	GOODOFFERS		
Goods/Services	online services		

Attachments	85276350#TMSN.jpeg( bytes ) 85848252#TMSN.jpeg( bytes ) 78641620#TMSN.jpeg( bytes ) 78776172#TMSN.jpeg( bytes ) 85202284#TMSN.jpeg( bytes ) 85951932#TMSN.jpeg( bytes ) 78776143#TMSN.jpeg( bytes ) 85276320#TMSN.jpeg( bytes ) 85140949#TMSN.jpeg( bytes ) 85412514#TMSN.jpeg( bytes ) 85408820#TMSN.jpeg( bytes ) GDSRCH.065TIS-M--Notice of Opposition.pdf(3599146 bytes )
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/jhh/
Name	Jonathan A. Hyman
Date	12/11/2013

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

GOODSEARCH, LLC,

Opposer,

v.

MISTY JOHNSON ORATOKHAI,

Applicant.

Opposition No.: \_\_\_\_\_

Mark: GOODGRUBBS.COM

Serial Nos.: 85/870,724

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Patent and Trademark Office, Trademark Trial and Appeal Board via electronic filing through their website located at <http://esta.uspto.gov/> on:

December 11, 2013

Jonathan A. Hyman

**NOTICE OF OPPOSITION**

UNITED STATES PATENT AND TRADEMARK OFFICE  
P.O. Box 1451  
Alexandria, VA 22313-1451

GOODSEARCH, LLC, a Delaware Limited Liability Company, (“GoodSearch”) will be damaged by MISTY JOHNSON ORATOKHAI’s (“Applicant”) registration of the mark GOODGRUBBS.COM, as shown in U.S. Trademark Application Serial No.: 85/870,724 (hereinafter referred to as “Applicant’s Application”) and hereby opposes the same. A description of Applicant’s Application is as follows:

Mark: GOODGRUBBS.COM

Serial No.: 85/870,724

Filing Date: March 8, 2013

Filing Basis: 1(b)

Publication Date: August 13, 2013

Services: Administration of a discount program for enabling participants to obtain discounts on goods and services through use of a discount membership card; online service for connecting social network users with retailers for the purpose of facilitating discounted purchases; promoting the food vending and restaurant services of others by profiling and reviewing establishments, posting recipes, offering discounts and providing contact information in Class 35.

As grounds for opposition, it is alleged:

1. GoodSearch is well known for its various online services and in particular providing coupons and discounts under its family of GOOD marks.

2. Since prior to the filing date of Applicant's Application, GoodSearch has offered various services under its family of GOOD marks.

3. GoodSearch owns numerous United States trademark registrations for its various GOOD-formative marks, covering a wide-range of services, including, but not limited to, the following trademark registrations:

Mark	Reg. No. or Serial No.	Reg. or Filing Date	Services
GOODOFFERS	4396603	September 3, 2013	Infomediary services, namely, facilitating transactions between buyers and sellers through providing buyers with information about sellers, goods, and/or services; Promoting sale of goods and services of others by providing a website at which users can link to the commercial websites of sellers; Providing information about the goods and services of others via the global computer network; Providing information from searchable indexes and databases of information, including text, electronic documents, and databases by means of a global computer network in the field of coupons, rebates, links to the retail web sites of others, and discount information in Class 35
GOODDINING	4368684	July 16, 2013	Charitable fundraising services; Charitable fundraising services, namely, donating a portion or percentage of restaurant, bar, and club bills to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising services by means of collecting proceeds from purchases at restaurants, bars, and clubs and donating a portion or percentage of the proceeds to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; charitable fund raising services, namely, facilitating charitable donations on behalf of third parties through donating a portion or percentage of revenues collected to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; On-line charitable fundraising services; Fundraising services, namely, sharing profits from the sale of restaurant services with charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; charitable fundraising, namely, raising monies for charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising services for charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups in Class 36

GOODSEARCH	3424170	May 6, 2008	Promoting the goods and services of others by placing advertisements and promotional displays in a website on a global computer networks in Class 35; and Computer services, namely, providing search engines for obtaining data and information on a global computer network; providing information at the specific request of end-users by means of global computer networks; computer services, namely, creating indexes of information, web sites and other resources available on global computer networks; Providing information at the specific request of end-users by means of global computer networks in Class 42
GOODSHOP	3574027	February 10, 2009	Infomediary services, namely, facilitating transactions between buyers and sellers through providing buyers with information about sellers, goods, and/or services; Promoting sale of goods and services of others by providing a website at which users can link to the commercial websites of sellers; Promoting the sale of goods and services of others through online promotional contests; providing an on-line commercial information directory; dissemination of advertising for others via an on-line electronic communications network; providing a searchable on-line advertising guide featuring the goods and service of other on-line vendors in Class 35; and Providing a search engine on the Internet for obtaining information on consumer products and merchants; providing customized on-line web pages featuring user-defined information, which includes search engines and on-line web links to other web sites; computer services, namely, creating indexes of information, sites and other resources available on a global computer network; computer services, namely, providing information from searchable indexes and databases of information, including text, electronic documents, and databases by means of a global computer network; computer services, namely, providing search engines for obtaining data on a global computer network; and computer services, namely, providing information at the specific request of end-users by means of a global computer network in Class 42
GOODCOUPONS	4199265	August 28, 2012	Promoting the goods and services of others by providing a web site featuring coupons, rebates, price-comparison information, product reviews, links to the retail web sites of others, and discount information; Promoting the goods of others, namely, providing information regarding discounts, coupons, rebates, vouchers and special offers for the goods and services of others; Promotional services, namely, promoting the goods and services of others by means of providing online coupons; promoting the goods and services of others via a global computer network; Infomediary services, namely, facilitating transactions between buyers and

			<p>sellers through providing buyers with information about sellers, goods, and/or services; Promoting sale of goods and services of others by providing a website at which users can link to the commercial websites of sellers; Promoting the sale of goods and services of others through online promotional contests; providing an on-line commercial information directory; dissemination of advertising for others via an on-line electronic communications network; providing a searchable on-line advertising guide featuring the goods and service of other on-line vendors; all of the foregoing services featuring an option for consumers to donate a portion or percentage of proceeds to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups in Class 35; and Providing a search engine on the Internet for obtaining information on consumer products and merchants; providing customized on-line web pages featuring user-defined information, which includes search engines and on-line web links to other web sites; computer services, namely, creating indexes of information, sites and other resources available on a global computer network; computer services, namely, providing information from searchable indexes and databases of information, including text, electronic documents, and databases by means of a global computer network; computer services, namely, providing search engines for obtaining data on a global computer network; and computer services, namely, providing information at the specific request of end-users by means of a global computer network; all of the foregoing services featuring an option for consumers to donate a portion or percentage of proceeds to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups in Class 42</p>
GOODOFFERS	4432629	November 12, 2013	<p>Promoting the goods and services of others by providing a web site featuring coupons, rebates, and links to the retail web sites of others, and discount information; Promoting the goods of others, namely, providing information regarding discounts, coupons, rebates, vouchers and special offers for the goods and services of others; Promotional services, namely, promoting the goods and services of others by means of providing online coupons; Conducting business and market research surveys; Conducting on-line business and market research surveys; Consumer survey services; Conducting on-line consumer survey services; Conducting market surveys; Conducting on-line market surveys in Class 35; and Charitable fundraising services; Charitable fundraising services, namely, donating a portion or percentage of online transactions to charities, not-for-profit and philanthropic</p>

			<p>organizations and associations, schools, and civic groups; Charitable fundraising services, namely, donating a portion or percentage of revenue from coupons, surveys, local merchant deals, and product samples to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising services by means of collecting proceeds from purchases and donating a portion or percentage of the proceeds to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; charitable fund raising services, namely, facilitating charitable donations on behalf of third parties through donating a portion or percentage of revenues collected to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; On-line charitable fundraising services; Fundraising services, namely, sharing profits from the sale of goods and services with charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; charitable fundraising, namely, raising monies for charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising services for charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising services, namely, raising funds through online surveys in Class 36</p>
GOODCLICK	3743390	January 26, 2010	<p>Computer services, namely, providing customized on-line web pages featuring user-defined information, which includes search engines and on-line web links to other web sites; computer services, namely, creating indexes of information, sites and other resources available on a global computer network; computer services, namely, providing information from searchable indexes and databases of information, including text, electronic documents, databases, by means of global computer networks; computer services, namely, providing search engines for obtaining data on a global computer network; and computer services, namely, providing information at the specific request of end-users by means of a global computer network in Class 42</p>
GOODSURVEYS	4350624	June 11, 2013	<p>Conducting business and market research surveys; Conducting on-line business and market research surveys; Consumer survey services; Conducting on-line consumer survey services; Conducting market surveys; Conducting on-line market surveys in Class 35; and Charitable fundraising services; Charitable fundraising services, namely, raising funds through online surveys; On-line charitable fundraising services; charitable fundraising, namely, raising monies for charities and non-profit organizations and associations;</p>

			Charitable fundraising services for charities and non-profit organizations and associations in Class 36
GOODPETITIONS	4143522	May 15, 2012	Promoting public awareness of issues of private or general public interest, consumer issues, and collective causes and concerns for a wide variety of social concerns, legislative initiatives, and financial, political, geopolitical, governmental, environmental, educational, international, consumer, and health issues; Promoting public awareness of issues of private or general public interest, consumer issues, and collective causes and concerns in the field of the use of petitions and public letters for a wide variety of social concerns, legislative initiatives, and financial, political, geopolitical, governmental, environmental, educational, international, consumer, and health issues; Providing a website whereby users can sign petitions on issues of private or general public interest, consumer issues, and collective causes and concerns for community organization and business purposes; Providing information on community organization petitions and public letters in the field of issues of private or general public interest, consumer issues, and collective causes and concerns in Class 35; and Providing a website featuring technology enabling users to sign petitions on issues of private or general public interest, consumer issues, and collective causes and concerns; Providing online non-downloadable software programs for enabling users to sign petitions on issues of private or general public interest, consumer issues, and collective causes and concerns; Software as a service (SAAS) services featuring software enabling users to sign petitions on issues of private or general public interest, consumer issues, and collective causes and concerns in Class 42
GOODSEARCH	4350840	June 11, 2013	Conducting business and market research surveys; Conducting on-line business and market research surveys; Consumer survey services; Conducting on-line consumer survey services; Conducting market surveys; Conducting on-line market surveys in Class 35; and Charitable fundraising services, namely, raising funds through online surveys in Class 36

True and correct copies of printouts from the electronic database records of the PTO showing the current status and title of the registrations for these trademarks (hereinafter collectively referred to as “The GOOD Marks”), as well as true and correct copies of the Certificates of Registration are attached hereto as Exhibit 1.

4. Since prior to the filing date of Applicant's Application, GoodSearch has continuously used The GOOD Marks in connection with an ever increasing scope of online services, including, but not limited to the services listed above.

5. Through its substantial use and promotion, and at great expense and effort, GoodSearch has built up tremendous goodwill in The GOOD Marks and associated brands. As a result of these efforts, The GOOD Marks and brands have become famous in the minds of consumers.

6. By virtue of GoodSearch's widespread and continuous use of The GOOD Marks and brands, it has established extensive, non-registered statutory and common law rights in The GOOD Marks since prior to the filing date of Applicant's Application.

7. The registrations relied upon herein by GoodSearch are valid, subsisting, unrevoked, and uncanceled. GoodSearch's registrations constitute *prima facie* evidence of the validity of the registered marks, the registration thereof, and of GoodSearch's ownership of the marks shown therein as provided in Section 33(a) of the Trademark Act. GoodSearch's registrations relied on herein constitute constructive use of the registered marks, conferring a right of priority nationwide in effect to GoodSearch, as of the filing dates of the applications therefore as provided in Section 7(c) of the Trademark Act. The filing dates of GoodSearch's registrations and/or the dates of actual first use of The GOOD Marks relied on herein are all prior to the filing date of Applicant's Application.

8. If Applicant is permitted to register the mark shown in Applicant's Application, Applicant's corresponding *prima facie* exclusive right to use the mark GOODGRUBBS.COM in nationwide commerce will conflict with GoodSearch's lawful and *prima facie* and prior exclusive right to use The GOOD Marks nationwide.

9. GoodSearch is also the owner of and relies on U.S. Trademark Application Serial No. 85/408,820 (the "'820 Application") for the mark GOODAPP, which covers, among other services "Computer software, namely, downloadable computer software for operating search engines through a hosted customized browser toolbar; Computer software, namely, downloadable Internet browser software with a toolbar for managing other software applications and searching capabilities; Computer software, namely, downloadable computer software, namely, communication software for providing access to information, news, weather, online and downloadable games, search engines and third-party web sites on the Internet through a

customized browser toolbar; Computer software, namely, computer search engine software; graphical user interface software, namely, toolbar software for use with search engine software and websites; Computer software that may be downloaded from a global computer network for consumers, users, nonprofit entities, and businesses to engage in social networking, education, advertising, and shopping services; downloadable computer software in the nature of a mobile application for consumers, users, nonprofit entities, and businesses to engage in social networking, education, advertising, and shopping services; Computer software for mobile phones, personal digital assistants, smart phones, and handheld mobile digital electronic devices and other consumer electronics downloadable from the internet and other computer, electronic and communications networks for recording, organizing, transmitting, manipulating and reviewing text, data, audio, image and video files; Computer software for mobile phones, personal digital assistants, smart phones, and handheld mobile digital electronic devices and other consumer electronics downloadable from the internet and other computer, electronic and communications networks, namely, software for use in searching databases of geolocated information; Computer software for mobile phones, personal digital assistants, smart phones, and handheld mobile digital electronic devices and other consumer electronics downloadable from the internet and other computer, electronic and communications networks, namely, to facilitate online shopping; Computer software for mobile phones, personal digital assistants, smart phones, and handheld mobile digital electronic devices and other consumer electronics downloadable from the internet and other computer, electronic and communications networks that enables users to download, share, and send text, photographs, graphics files, and data to other users of mobile phones; Downloadable ring tones, music, and electronic games via the internet and wireless devices; Downloadable software for recording, organizing, transmitting, manipulating and reviewing text, data, audio, image and video files via the internet and wireless devices; Downloadable computer game programs; Downloadable computer game software via a global computer network and wireless devices; computer software platform and computer software development tools used for developing software for mobile phones, personal digital assistants, smart phones, and handheld mobile digital electronic devices and other consumer electronics; Software for development of software for mobile phones, personal digital assistants, smart phones, and handheld mobile digital electronic devices; Downloadable search software to allow users to perform electronic business transactions via a global computer network, namely, to allow

users to research and identify computer software and to allow users to purchase and/or download computer software,” in International Class 9 and “On-line retail store services featuring a wide variety of consumer goods of others; On-line retail store services featuring downloadable software applications; On-line retail store services featuring computer software for use on handheld mobile digital electronic devices and other consumer electronics; On-line retail store services featuring computer software provided via the internet and other computer and electronic communication networks; Retail store services featuring computer software; Retail store services featuring computer software provided via the internet and other computer, electronic and communications networks; Retail store services featuring computer software for use on mobile phones, personal digital assistants, smart phones, and handheld mobile digital electronic devices and other consumer electronics; On-line retail store services featuring downloadable pre-recorded music and video and software; Retail store services featuring downloadable pre-recorded music and video and software provided via the internet and other computer, electronic and communications networks; On-line retail store services featuring downloadable ring tones; retail store services featuring downloadable ring tones provided via the internet and other computer, electronic and communications networks; Retail store services in the field of entertainment, including, audio, audiovisual, music, multimedia, software, and video content provided via the internet and other computer and electronic communication networks; Operating on-line marketplaces featuring downloadable ring tones, downloadable pre-recorded music and video; Operating on-line marketplaces featuring downloadable software and software programs; Operating online marketplaces for sellers and licensors of computer software” in International Class 35; and “Charitable fundraising services; Charitable fundraising services by means of collecting proceeds from purchases of software and donating a portion or percentage of the proceeds to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; charitable fund raising services, namely, facilitating charitable donations on behalf of third parties through donating a portion or percentage of revenues collected to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising services, namely, donating a portion or percentage of the sale of software and software programs to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising services, namely, sharing profits or proceeds from online purchases, online transactions and commercial websites; Charitable

fundraising services, namely, raising funds through online shopping; On-line charitable fundraising services; Fundraising services, namely, sharing profits from the sale of software and software programs with charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising, namely, raising monies for charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising, namely, sharing profits from the sale of restaurant services with charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising services for charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups” in International Class 36. The ’820 Application was filed on August 26, 2011. Thus, the filing date of the ’820 Application is prior to the filing date of Applicant’s Application.

10. Upon registration of the ’820 Application, GoodSearch will be the owner of and rely upon the United States registration maturing therefrom. This registration, once issued, will constitute constructive use of the mark, conferring rights of priority, nationwide in effect, as of the filing date pursuant to § 7(c), as well as *prima facie* evidence of the validity of the registered mark and of the registration thereof, of GoodSearch’s ownership of the mark shown therein and/or of GoodSearch’s exclusive right to use the mark in commerce in connection with the services named therein, without condition or limitation as provided in Sections 7(b), 22 and 33(a) of the Trademark Act of 1946 as amended. The ’820 Application was filed in the PTO prior to the filing date of Applicant’s Application. In view of the virtually identical marks and related nature of the services of the respective parties, it is alleged that Applicant’s mark so resembles GoodSearch’s GOODAPP mark as to be likely to cause confusion or to cause mistake or to deceive. A true and correct copy of the specifics of the ’820 Application obtained from the PTO’s databases are attached hereto as Exhibit 2 and made of record.

11. Applicant’s GOODGRUBBS.COM mark is confusingly similar to The GOOD Marks and GoodSearch’s GOODAPP mark. Moreover, the services identified in Applicant’s Application are related to or complimentary with the services offered and/or registered by GoodSearch under The GOOD Marks and GoodSearch’s application for the GOODAPP mark, and the respective services are marketed or will be marketed to the same consumers and potential consumers through similar channels of trade in the United States.

12. GoodSearch will be damaged by the registration of Applicant's Application for the mark GOODGRUBBS.COM in that the mark GOODGRUBBS.COM so resembles The GOOD Marks and GoodSearch's GOODAPP mark, registered or applied for in the PTO, and in which GoodSearch owns common law rights, as to be likely, when used on or in connection with the services identified in Applicant's Application and on GoodSearch's services, to cause confusion, or to cause mistake, or to deceive within the meaning of Section 2(d) of the Trademark Act, 15 U.S.C. §1052(d).

13. In view of GoodSearch's prior rights in The GOOD Marks and GoodSearch's GOODAPP mark, individually and as an overall family of marks, Applicant is not entitled to registration of the mark GOODGRUBBS.COM, pursuant to Section 2(d) of the Trademark Act, 15 U.S.C. §1052(d).

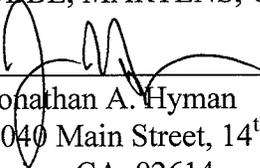
14. By reason of the foregoing, GoodSearch will be damaged by the registration of the mark shown in Applicant's Application.

WHEREFORE, GoodSearch prays that Applicant's U.S. Trademark Application Serial No. 85/870,724 be rejected and stricken, that no registration be issued thereon to Applicant, and that this Opposition be sustained in favor of GoodSearch.

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.

Respectfully submitted,  
KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: December 11, 2013

By:   
Jonathan A. Hyman  
2040 Main Street, 14<sup>th</sup> Floor  
Irvine, CA 92614  
(310) 551-3450  
Attorneys for Opposer, GOODSEARCH, LLC

**CERTIFICATE OF SERVICE**

I hereby certify that I served a copy of the foregoing **NOTICE OF OPPOSITION** upon Applicant by depositing one copy thereof in the United States Mail, first-class postage prepaid on December 11, 2013, addressed as follows:

Misty Johnson Oratokhai  
Goodgrubbs, Inc.  
8620 Kip Drive  
Owings, MD 20736-9759

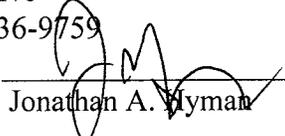
  
Jonathan A. Hyman

Exhibit 1

# United States of America

United States Patent and Trademark Office

## GOODOFFERS

**Reg. No. 4,396,603**  
**Registered Sep. 3, 2013**

**Int. Cl.: 35**

**SERVICE MARK**

**PRINCIPAL REGISTER**

GOODSEARCH, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
P.O. BOX 492176  
LOS ANGELES, CA 90049

FOR: INFOMEDIARY SERVICES, NAMELY, FACILITATING TRANSACTIONS BETWEEN BUYERS AND SELLERS THROUGH PROVIDING BUYERS WITH INFORMATION ABOUT SELLERS, GOODS, AND/OR SERVICES; PROMOTING SALE OF GOODS AND SERVICES OF OTHERS BY PROVIDING A WEBSITE AT WHICH USERS CAN LINK TO THE COMMERCIAL WEBSITES OF SELLERS; PROVIDING INFORMATION ABOUT THE GOODS AND SERVICES OF OTHERS VIA THE GLOBAL COMPUTER NETWORK; PROVIDING INFORMATION FROM SEARCHABLE INDEXES AND DATABASES OF INFORMATION, INCLUDING TEXT, ELECTRONIC DOCUMENTS, AND DATABASES BY MEANS OF A GLOBAL COMPUTER NETWORK IN THE FIELD OF COUPONS, REBATES, LINKS TO THE RETAIL WEB SITES OF OTHERS, AND DISCOUNT INFORMATION, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-6-2013; IN COMMERCE 2-6-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,424,170, 3,743,390, AND OTHERS.

SN 85-276,350, FILED 3-24-2011.

MARK PILARO, EXAMINING ATTORNEY



*Lena Street Liu*  
Acting Director of the United States Patent and Trademark Office

STATUS

DOCUMENTS

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**Mark:** GOODOFFERS

# GOODOFFERS

**US Serial Number:** 85276350

**Application Filing Date:** Mar. 24, 2013

**US Registration Number:** 4396603

**Registration Date:** Sep. 03, 2013

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Sep. 03, 2013

**Publication Date:** Oct. 11, 2011

**Notice of Allowance Date:** Dec. 06, 2011

## Mark Information

**Mark Literal Elements:** GOODOFFERS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Related Properties Information

**Claimed Ownership of US** [3424170](#), [3574027](#), [3743390](#) and others  
**Registrations:**

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability;
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** Infomediary services, namely, facilitating transactions between buyers and sellers through providing information about the goods and services of others by providing a virtual commercial websites of sellers; Promoting sale of goods and services of others by providing a virtual commercial websites of sellers; Providing information about the goods and services of others via information from searchable indexes and databases of information, including text, electronic documents, and links to the retail web sites of others, accessible via a global computer network in the field of coupons, rebates, links to the retail web sites of others, and other similar services.

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101,

**Class Status:** ACTIVE

**Basis:** 1(a)

First Use: Feb. 06, 2013

Use in Commerce: Feb. 06, 2013

**Basis Information (Case Level)**

Filed Use: No	Currently Use: Yes
Filed ITU: Yes	Currently ITU: No
Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: No	Currently 66A: No
Filed No Basis: No	Currently No Basis: No

**Current Owner(s) Information**

Owner Name: GoodSearch, LLC

Owner Address: P.O. Box 492176  
 Los Angeles, CALIFORNIA 90049  
 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

**Attorney/Correspondence Information**

**Attorney of Record**

Attorney Name: Jonathan A. Hyman

Attorney Primary Email [efiling@kmob.com](mailto:efiling@kmob.com)

Address:

Docket Number: GDSRCH.

Attorney Email Authorized: No

**Correspondent**

Correspondent Name/Address: JONATHAN A. HYMAN  
 KNOBBE MARTENS OLSON & BEAR LLP  
 2040 MAIN ST FL 14  
 IRVINE, CALIFORNIA 92614-8214  
 UNITED STATES

Phone: 310-551-3450

Correspondent e-mail: [efiling@kmob.com](mailto:efiling@kmob.com)

Fax: 949-760-9

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

**Prosecution History**

Date	Description	Proceeding Number
Sep. 03, 2013	REGISTERED-PRINCIPAL REGISTER	

Jul. 30, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 29, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	68123
Jul. 29, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 05, 2013	STATEMENT OF USE PROCESSING COMPLETE	61813
Jun. 05, 2013	USE AMENDMENT FILED	61813
Jun. 05, 2013	TEAS STATEMENT OF USE RECEIVED	
Nov. 06, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 05, 2012	EXTENSION 2 GRANTED	61813
Nov. 01, 2012	EXTENSION 2 FILED	61813
Nov. 05, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Nov. 01, 2012	TEAS EXTENSION RECEIVED	
May 02, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 30, 2012	EXTENSION 1 GRANTED	98765
Apr. 30, 2012	EXTENSION 1 FILED	98765
Apr. 30, 2012	TEAS EXTENSION RECEIVED	
Dec. 06, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 11, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 11, 2011	PUBLISHED FOR OPPOSITION	
Sep. 08, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Sep. 07, 2011	ASSIGNED TO LIE	68123
Aug. 23, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 23, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Aug. 23, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Aug. 23, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Aug. 23, 2011	EXAMINERS AMENDMENT -WRITTEN	82428
Jul. 15, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889

Jul. 14, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 14, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 22, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 22, 2011	NON-FINAL ACTION E-MAILED	6325
Jun. 22, 2011	NON-FINAL ACTION WRITTEN	82428
Jun. 21, 2011	ASSIGNED TO EXAMINER	82428
Mar. 30, 2011	NOTICE OF PSEUDO MARK MAILED	
Mar. 29, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 28, 2011	NEW APPLICATION ENTERED IN TRAM	

### **TM Staff and Location Information**

**TM Staff Information - None**

#### **File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jul. 29, 20

**Assignment Abstract Of Title Information - None recorded**

**Proceedings - None recorded**

United States of America  
United States Patent and Trademark Office

GOODDINING

Reg. No. 4,368,684

Registered July 16, 2013

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

GOODSEARCH, LLC (CALIFORNIA LIMITED LIABILITY COMPANY)  
P.O. BOX 492176  
LOS ANGELES, CA 90049

FOR: CHARITABLE FUNDRAISING SERVICES; CHARITABLE FUNDRAISING SERVICES, NAMELY, DONATING A PORTION OR PERCENTAGE OF RESTAURANT, BAR, AND CLUB BILLS TO CHARITIES, NOT-FOR-PROFIT AND PHILANTHROPIC ORGANIZATIONS AND ASSOCIATIONS, SCHOOLS, AND CIVIC GROUPS; CHARITABLE FUNDRAISING SERVICES BY MEANS OF COLLECTING PROCEEDS FROM PURCHASES AT RESTAURANTS, BARS, AND CLUBS AND DONATING A PORTION OR PERCENTAGE OF THE PROCEEDS TO CHARITIES, NOT-FOR-PROFIT AND PHILANTHROPIC ORGANIZATIONS AND ASSOCIATIONS, SCHOOLS, AND CIVIC GROUPS; CHARITABLE FUND RAISING SERVICES, NAMELY, FACILITATING CHARITABLE DONATIONS ON BEHALF OF THIRD PARTIES THROUGH DONATING A PORTION OR PERCENTAGE OF REVENUES COLLECTED TO CHARITIES, NOT-FOR-PROFIT AND PHILANTHROPIC ORGANIZATIONS AND ASSOCIATIONS, SCHOOLS, AND CIVIC GROUPS; ON-LINE CHARITABLE FUNDRAISING SERVICES; FUNDRAISING SERVICES, NAMELY, SHARING PROFITS FROM THE SALE OF RESTAURANT SERVICES WITH CHARITIES, NOT-FOR-PROFIT AND PHILANTHROPIC ORGANIZATIONS AND ASSOCIATIONS, SCHOOLS, AND CIVIC GROUPS; CHARITABLE FUNDRAISING, NAMELY, RAISING MONIES FOR CHARITIES, NOT-FOR-PROFIT AND PHILANTHROPIC ORGANIZATIONS AND ASSOCIATIONS, SCHOOLS, AND CIVIC GROUPS; CHARITABLE FUNDRAISING SERVICES FOR CHARITIES, NOT-FOR-PROFIT AND PHILANTHROPIC ORGANIZATIONS AND ASSOCIATIONS, SCHOOLS, AND CIVIC GROUPS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-7-2011; IN COMMERCE 11-7-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,424,170, 3,574,027, AND 3,743,390.

SER. NO. 85-848,252, FILED 2-12-2013.

JOHN GARTNER, EXAMINING ATTORNEY



*John Gartner*  
Acting Director of the United States Patent and Trademark Office

STATUS

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Mark: GOODDINING

# GOODDINING

US Serial Number: 85848252

Application Filing Date: Feb. 12, 2013

US Registration Number: 4368684

Registration Date: Jul. 16, 2013

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 16, 2013

Publication Date: Apr. 30, 2013

## Mark Information

Mark Literal Elements: GOODDINING

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US [3424170](#), [3574027](#), [3743390](#)  
Registrations:

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Charitable fundraising services; Charitable fundraising services, namely, donating a portion of net proceeds to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising services, namely, donating a portion of net proceeds to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising services, namely, facilitating charitable donations on behalf of third parties through donating a portion of net proceeds collected to charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; Fundraising services; Fundraising services, namely, sharing profits from the sale of restaurant services with charities, not-for-profit and philanthropic organizations and associations, schools, and civic groups; charitable fundraising, for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable fundraising, for-profit and philanthropic organizations and associations, schools, and civic groups

**International Class(es):** 036 - Primary Class

**U.S Class(es):** 100, 101,

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Nov. 07, 2011

**Use in Commerce:** Nov. 07, 2

**Basis Information (Case Level)**

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

**Current Owner(s) Information**

**Owner Name:** GoodSearch, LLC

**Owner Address:** P.O. Box 492176  
Los Angeles, CALIFORNIA 90049  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** CALIFORNI

**Attorney/Correspondence Information**

**Attorney of Record**

**Attorney Name:** Jonathan A. Hyman

**Docket Number:** GDSRCH.

**Attorney Primary Email Address:** [efiling@knobbe.com](mailto:efiling@knobbe.com)

**Attorney Email Authorized:** No

**Correspondent**

**Correspondent Name/Address:** JONATHAN A. HYMAN  
KNOBBE, MARTENS, OLSON & BEAR, LLP  
2040 MAIN ST FL 14  
IRVINE, CALIFORNIA 92614-8214  
UNITED STATES

**Phone:** 310-551-3450

**Fax:** 949-760-9

**Correspondent e-mail:** [efiling@knobbe.com](mailto:efiling@knobbe.com)  
[Jonathan.Hyman@knobbe.com](mailto:Jonathan.Hyman@knobbe.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

**Prosecution History**

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Jul. 16, 2013	REGISTERED-PRINCIPAL REGISTER	
Apr. 30, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 30, 2013	PUBLISHED FOR OPPOSITION	
Apr. 10, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 22, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Mar. 19, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 11, 2013	ASSIGNED TO EXAMINER	77769
Mar. 05, 2013	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	67287
Feb. 27, 2013	ASSIGNED TO LIE	67287
Feb. 26, 2013	TEAS VOLUNTARY AMENDMENT RECEIVED	
Feb. 22, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Feb. 21, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 15, 2013	NEW APPLICATION ENTERED IN TRAM	

**TM Staff and Location Information****TM Staff Information - None****File Location****Current Location:** PUBLICATION AND ISSUE SECTION**Date in Location:** Jul. 16, 20**Assignment Abstract Of Title Information - None recorded****Proceedings - None recorded**

Int. Cls.: 35 and 42

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,424,170

Registered May 6, 2008

SERVICE MARK  
PRINCIPAL REGISTER

# GOODSEARCH

GOODSEARCH, LLC (DELAWARE LTD LIAB  
CO)  
P.O. BOX 492176  
LOS ANGELES, CA 90049

FOR: PROMOTING THE GOODS AND SERVICES  
OF OTHERS BY PLACING ADVERTISEMENTS  
AND PROMOTIONAL DISPLAYS IN A WEBSITE  
ON A GLOBAL COMPUTER NETWORKS, IN CLASS  
35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-4-2004; IN COMMERCE 8-4-2004.

FOR: COMPUTER SERVICES, NAMELY, PRO-  
VIDING SEARCH ENGINES FOR OBTAINING  
DATA AND INFORMATION ON A GLOBAL COM-  
PUTER NETWORK; PROVIDING INFORMATION  
AT THE SPECIFIC REQUEST OF END-USERS BY  
MEANS OF GLOBAL COMPUTER NETWORKS;

COMPUTER SERVICES, NAMELY, CREATING IN-  
DEXES OF INFORMATION, WEB SITES AND  
OTHER RESOURCES AVAILABLE ON GLOBAL  
COMPUTER NETWORKS; PROVIDING INFORMA-  
TION AT THE SPECIFIC REQUEST OF END-USERS  
BY MEANS OF GLOBAL COMPUTER NETWORKS,  
IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 8-4-2004; IN COMMERCE 8-4-2004.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SN 78-641,620, FILED 6-1-2005.

CHERYL CLAYTON, EXAMINING ATTORNEY

STATUS DOCUMENTS

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Mark: GOODSEARCH

# GOODSEARCH

US Serial Number: 78641620

Application Filing Date: Jun. 01, 2008

US Registration Number: 3424170

Registration Date: May 06, 2008

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 06, 2008

Publication Date: Sep. 05, 2006

Notice of Allowance Date: Nov. 28, 2007

## Mark Information

Mark Literal Elements: GOODSEARCH

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of amendment;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Promoting the goods and services of others by placing advertisements and promotional displays on computer networks

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101,

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 04, 2004

Use in Commerce: Aug. 04, 2004

For: Computer services, namely, providing search engines for obtaining data and information on a global computer network; providing information at the specific request of end-users by means of global computer networks; providing information, web sites and other resources available on global computer networks; Providing information to end-users by means of global computer networks

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Aug. 04, 2004

**Use in Commerce:** Aug. 04, 2004

### Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

### Current Owner(s) Information

**Owner Name:** GoodSearch, LLC

**Owner Address:** P.O. Box 492176  
Los Angeles, CALIFORNIA 90049  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

### Attorney/Correspondence Information

#### Attorney of Record

**Attorney Name:** Jonathan A. Hyman

**Docket Number:** GDSRCH.

**Attorney Primary Email Address:** [efiling@kmob.com](mailto:efiling@kmob.com)

**Attorney Email Authorized:** No

#### Correspondent

**Correspondent Name/Address:** JONATHAN A HYMAN  
KNOBBE MARTENS OLSON & BEAR LLP  
14TH FL  
2040 MAIN ST  
IRVINE, CALIFORNIA 92614  
UNITED STATES

**Phone:** 310-551-3450

**Fax:** 949-760-9

**Correspondent e-mail:** [efiling@kmob.com](mailto:efiling@kmob.com)

**Correspondent e-mail Authorized:** No

**Domestic Representative - Not Found**

### Prosecution History

Date	Description	Proceeding Number
May 06, 2008	REGISTERED-PRINCIPAL REGISTER	
Apr. 02, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	76532
Apr. 02, 2008	ASSIGNED TO LIE	76532
Mar. 24, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 19, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 18, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 18, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 07, 2008	ASSIGNED TO EXAMINER	77300
Aug. 17, 2007	NOTIFICATION OF NON-FINAL ACTION E- MAILED	
Aug. 17, 2007	NON-FINAL ACTION E-MAILED	
Aug. 17, 2007	SU - NON-FINAL ACTION - WRITTEN	73375
Aug. 06, 2007	STATEMENT OF USE PROCESSING COMPLETE	71034
Aug. 06, 2007	EXTENSION 1 GRANTED	71034
May 25, 2007	USE AMENDMENT FILED	71034
May 25, 2007	EXTENSION 1 FILED	71034
May 25, 2007	TEAS EXTENSION RECEIVED	
May 25, 2007	TEAS STATEMENT OF USE RECEIVED	
Nov. 28, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 05, 2006	PUBLISHED FOR OPPOSITION	
Aug. 16, 2006	NOTICE OF PUBLICATION	
Jul. 14, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	59272
Jun. 30, 2006	ASSIGNED TO LIE	59272
Jun. 29, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 24, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	69350
Jun. 19, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	69350

Jun. 19, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 24, 2005	NON-FINAL ACTION E-MAILED	6325
Dec. 24, 2005	NON-FINAL ACTION WRITTEN	73375
Dec. 21, 2005	ASSIGNED TO EXAMINER	73375
Dec. 12, 2005	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 12, 2005	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 12, 2005	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 08, 2005	NEW APPLICATION ENTERED IN TRAM	

**TM Staff and Location Information**

TM Staff Information - None

**File Location**

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 02, 21

**Assignment Abstract Of Title Information - None recorded**

**Proceedings**

**Summary**

Number of Proceedings: 3

**Type of Proceeding: Opposition**

Proceeding Number: 91211466

Filing Date: Jul 08, 20

Status: Terminated

Status Date: Oct 21, 20

Interlocutory Attorney: GEORGE POLOGEORGIS

**Defendant**

Name: Media Ventures Group, LLC

Correspondent Address: GREG LAM  
 COPILEVITZ & CANTER  
 310 W 20TH ST , STE 300  
 KANSAS CITY MO , 64108-2025  
 UNITED STATES

Correspondent e-mail: greglam@cckc-law.com

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
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GOODAUCTION.ORG  
 Abandoned - After  
 Inter-Partes **85692130**  
 Decision

**Plaintiff(s)**

**Name:** GoodSearch, LLC

**Correspondent Address:** JONATHAN A HYMAN  
 KNOBBE MARTENS OLSON & BEAR LLP  
 2040 MAIN ST, 14TH FLOOR  
 IRVINE CA , 92614  
 UNITED STATES

**Correspondent e-mail:** [efiling@knobbe.com](mailto:efiling@knobbe.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODSEARCH	Registered	<u>78641620</u>	<u>3424170</u>
GOODSHOP	Registered	<u>78776172</u>	<u>3574027</u>
GOODCLICK	Registered	<u>78776143</u>	<u>3743390</u>
GOODPETITIONS	Registered	<u>85140949</u>	<u>4143522</u>
GOODCOUPONS	Registered	<u>85202284</u>	<u>4199265</u>
GOODSURVEYS	Registered	<u>85276320</u>	<u>4350624</u>
GOODSEARCH	Registered	<u>85412514</u>	<u>4350840</u>
GOODOFFERS	Registered	<u>85276350</u>	<u>4396603</u>
GOODAPP	Second Extension - Granted	<u>85408820</u>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	NOTICE OF DEFAULT	Sep 05, 2013	
5	BD DECISION: SUSTAINED	Oct 21, 2013	
6	TERMINATED	Oct 21, 2013	

**Type of Proceeding: Opposition**

**Proceeding Number:** 91206103

**Filing Date:** Jul 16, 2013

**Status:** Terminated

**Status Date:** Nov 05, 2013

**Interlocutory Attorney:** CHERYL S GOODMAN

**Defendant**

**Name:** Stanley Fulton

**Correspondent Address:** VANDANA BALAKRISHNAN  
 RAJ ABHYANKER PC  
 1580 W EL CAMINO REAL STE 8  
 MOUNTAIN VIEW CA , 94040-2462  
 UNITED STATES

**Correspondent e-mail:** [trademarks@rajpatent.com](mailto:trademarks@rajpatent.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODINFO.COM	Abandoned - After Inter-Partes Decision	<u>85418042</u>	

**Plaintiff(s)**

**Name:** GoodSearch, LLC

**Correspondent Address:** JONATHAN A HYMAN  
 KNOBBE MARTENS OLSON & BEAR LLP  
 2040 MAIN ST, FL 14  
 IRVINE CA , 92614  
 UNITED STATES

**Correspondent e-mail:** [efiling@kmob.com](mailto:efiling@kmob.com) , [jhh@kmob.com](mailto:jhh@kmob.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODSEARCH	Registered	<u>78641620</u>	<u>3424170</u>
GOODSEARCH	Registered	<u>78641650</u>	<u>3464031</u>
GOODSHOP	Registered	<u>78776172</u>	<u>3574027</u>
GOODOFFERS	Registered	<u>85276350</u>	<u>4396603</u>
GOODCOUPONS	Registered	<u>85202284</u>	<u>4199265</u>
GOODAPP	Second Extension - Granted	<u>85408820</u>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 16, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 16, 2012	Aug 25, 2012
3	PENDING, INSTITUTED	Jul 16, 2012	
4	NOTICE OF DEFAULT	Sep 18, 2012	
5	BOARD'S DECISION: SUSTAINED	Nov 05, 2012	
6	TERMINATED	Nov 05, 2012	

**Type of Proceeding: Opposition**

Proceeding Number: 91203811

Filing Date: Feb 13, 2012

Status: Terminated

Status Date: Sep 18, 2012

Interlocutory Attorney: GEORGE POLOGEORGIS

**Defendant**

Name: The Good Search, LLC

Correspondent Address: JANICE BADER  
 SYMBUS LAW GROUP LLC  
 PO BOX 933  
 CULPEPER VA , 22701  
 UNITED STATES

Correspondent e-mail: [jbader@symbus.com](mailto:jbader@symbus.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
THE GOOD SEARCH	Registered	<u>85290725</u>	<u>4420456</u>

**Plaintiff(s)**

Name: GoodSearch, LLC

Correspondent Address: JONATHAN A HYMAN  
 KNOBBE MARTENS OLSON BEAR LLP  
 2040 MAIN ST, 14TH FLOOR  
 Irvine CA , 92614  
 UNITED STATES

Correspondent e-mail: [efiling@knobbe.com](mailto:efiling@knobbe.com) , [jhh@kmob.com](mailto:jhh@kmob.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODSEARCH	Registered	<u>78641620</u>	<u>3424170</u>
GOODSEARCH	Registered	<u>78641650</u>	<u>3464031</u>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 13, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 13, 2012	Mar 24, 2012
3	PENDING, INSTITUTED	Feb 13, 2012	
4	ANSWER	Mar 22, 2012	
5	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Apr 23, 2012	
6	SUSPENDED	Apr 23, 2012	
7	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Aug 21, 2012	

8	SUSPENDED	Aug 21, 2012
9	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 21, 2013
10	SUSPENDED	Jan 21, 2013
11	STIP TO SUSP PEND SETTL NEGOTIATIONS	Mar 15, 2013
12	SUSPENDED	Mar 15, 2013
13	STIP TO SUSP PEND SETTL NEGOTIATIONS	May 31, 2013
14	SUSPENDED	Jun 03, 2013
15	STIP TO SUSP PEND SETTL NEGOTIATIONS	Jun 21, 2013
16	SUSPENDED	Jun 21, 2013
17	W/DRAW OF OPPOSITION	Sep 17, 2013
18	BD DECISION: DISMISSED W/O PREJ	Sep 18, 2013
19	TERMINATED	Sep 18, 2013

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Int. Cls.: 35 and 42

Prior U.S. Cls.: 100, 101, and 102

Reg. No. 3,574,027

United States Patent and Trademark Office

Registered Feb. 10, 2009

SERVICE MARK  
PRINCIPAL REGISTER

# GOODSHOP

GOODSEARCH, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
P.O. BOX 492176  
LOS ANGELES, CA 90049

FOR: INFOMEDIARY SERVICES, NAMELY, FACILITATING TRANSACTIONS BETWEEN BUYERS AND SELLERS THROUGH PROVIDING BUYERS WITH INFORMATION ABOUT SELLERS, GOODS, AND/OR SERVICES; PROMOTING SALE OF GOODS AND SERVICES OF OTHERS BY PROVIDING A WEBSITE AT WHICH USERS CAN LINK TO THE COMMERCIAL WEBSITES OF SELLERS; PROMOTING THE SALE OF GOODS AND SERVICES OF OTHERS THROUGH ONLINE PROMOTIONAL CONTESTS; PROVIDING AN ON-LINE COMMERCIAL INFORMATION DIRECTORY; DISSEMINATION OF ADVERTISING FOR OTHERS VIA AN ON-LINE ELECTRONIC COMMUNICATIONS NETWORK; PROVIDING A SEARCHABLE ON-LINE ADVERTISING GUIDE FEATURING THE GOODS AND SERVICE OF OTHER ON-LINE VENDORS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-19-2007; IN COMMERCE 8-19-2007.

FOR: PROVIDING A SEARCH ENGINE ON THE INTERNET FOR OBTAINING INFORMATION ON CONSUMER PRODUCTS AND MERCHANTS; PROVIDING CUSTOMIZED ON-LINE WEB PAGES FEATURING

USER-DEFINED INFORMATION, WHICH INCLUDES SEARCH ENGINES AND ON-LINE WEB LINKS TO OTHER WEB SITES; COMPUTER SERVICES, NAMELY, CREATING INDEXES OF INFORMATION, SITES AND OTHER RESOURCES AVAILABLE ON A GLOBAL COMPUTER NETWORK; COMPUTER SERVICES, NAMELY, PROVIDING INFORMATION FROM SEARCHABLE INDEXES AND DATABASES OF INFORMATION, INCLUDING TEXT, ELECTRONIC DOCUMENTS, AND DATABASES BY MEANS OF A GLOBAL COMPUTER NETWORK; COMPUTER SERVICES, NAMELY, PROVIDING SEARCH ENGINES FOR OBTAINING DATA ON A GLOBAL COMPUTER NETWORK; AND COMPUTER SERVICES, NAMELY, PROVIDING INFORMATION AT THE SPECIFIC REQUEST OF END-USERS BY MEANS OF A GLOBAL COMPUTER NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 8-19-2007; IN COMMERCE 8-19-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-776,172, FILED 12-19-2005.

CHERYL CLAYTON, EXAMINING ATTORNEY

STATUS

DOCUMENTS

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Mark: GOODSHOP

# GOODSHOP

US Serial Number: 78776172

Application Filing Date: Dec. 19, 2008

US Registration Number: 3574027

Registration Date: Feb. 10, 2009

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 10, 2009

Publication Date: Sep. 05, 2006

Notice of Allowance Date: Nov. 28, 2008

## Mark Information

Mark Literal Elements: GOODSHOP

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Infomediary services, namely, facilitating transactions between buyers and sellers through providing a v-commerce website of sellers; Promoting sale of goods and services of others by providing a v-commerce website of sellers; Promoting the sale of goods and services of others through on-line commercial information directory; dissemination of advertising for others via an on-line electronic providing a searchable on-line advertising guide featuring the goods and service of other on-line

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101,

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 19, 2007

Use in Commerce: Aug. 19, 2008

**For:** Providing a search engine on the Internet for obtaining information on consumer products and n-commerce web pages featuring user-defined information, which includes search engines and on-line web I-commerce services, namely, creating indexes of information, sites and other resources available on a glob

namely, providing information from searchable indexes and databases of information, including databases by means of a global computer network; computer services, namely, providing search computer network; and computer services, namely, providing information at the specific request computer network

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Aug. 19, 2007

**Use in Commerce:** Aug. 19, 2

**Basis Information (Case Level)**

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

**Current Owner(s) Information**

**Owner Name:** Goodsearch, LLC

**Owner Address:** P.O. Box 492176  
Los Angeles, CALIFORNIA 90049  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWAR

**Attorney/Correspondence Information**

**Attorney of Record**

**Attorney Name:** Jonathan A. Hyman

**Docket Number:** GDSRCH.

**Attorney Primary Email Address:** [efiling@kmob.com](mailto:efiling@kmob.com)

**Attorney Email Authorized:** No

**Correspondent**

**Correspondent Name/Address:** Jonathan A. Hyman  
KNOBBE MARTENS OLSON & BEAR LLP  
2040 MAIN ST FL 14  
IRVINE, CALIFORNIA 92614-7216  
UNITED STATES

**Phone:** (310) 551-3450

**Fax:** (949) 760-

Correspondent e-mail: [efiling@kmob.com](mailto:efiling@kmob.com)Correspondent e-mail No  
Authorized:

Domestic Representative - Not Found

**Prosecution History**

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Feb. 10, 2009	REGISTERED-PRINCIPAL REGISTER	
Jan. 08, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	74215
Jan. 08, 2009	ASSIGNED TO LIE	74215
Dec. 23, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 01, 2008	STATEMENT OF USE PROCESSING COMPLETE	66154
Nov. 24, 2008	USE AMENDMENT FILED	66154
Dec. 01, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Nov. 24, 2008	TEAS STATEMENT OF USE RECEIVED	
May 12, 2008	EXTENSION 3 GRANTED	98765
May 12, 2008	EXTENSION 3 FILED	98765
May 12, 2008	TEAS EXTENSION RECEIVED	
Jan. 07, 2008	ASSIGNED TO EXAMINER	77300
Nov. 28, 2007	EXTENSION 2 GRANTED	98765
Nov. 28, 2007	EXTENSION 2 FILED	98765
Nov. 28, 2007	TEAS EXTENSION RECEIVED	
May 25, 2007	EXTENSION 1 GRANTED	98765
May 25, 2007	EXTENSION 1 FILED	98765
May 25, 2007	TEAS EXTENSION RECEIVED	
Nov. 28, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 05, 2006	PUBLISHED FOR OPPOSITION	
Aug. 16, 2006	NOTICE OF PUBLICATION	
Jul. 13, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Jul. 07, 2006	ASSIGNED TO LIE	70138
Jun. 30, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 12, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	69350
Jun. 07, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	69350
Jun. 07, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 10, 2006	UNRESPONSIVE/DUPLICATE PAPER RECEIVED	59272
Jan. 03, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	59272
Jan. 06, 2006	NON-FINAL ACTION E-MAILED	6325

Jan. 06, 2006	NON-FINAL ACTION WRITTEN	73375
Jan. 03, 2006	TEAS VOLUNTARY AMENDMENT RECEIVED	
Dec. 24, 2005	ASSIGNED TO EXAMINER	73375
Dec. 22, 2005	NEW APPLICATION ENTERED IN TRAM	

**TM Staff and Location Information**

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 08, 2013

**Assignment Abstract Of Title Information - None recorded**

**Proceedings**

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: 91211466

Filing Date: Jul 08, 2013

Status: Terminated

Status Date: Oct 21, 2013

Interlocutory Attorney: GEORGE POLOGEORGIS

**Defendant**

Name: Media Ventures Group, LLC

Correspondent Address: GREG LAM  
 COPILEVITZ & CANTER  
 310 W 20TH ST , STE 300  
 KANSAS CITY MO , 64108-2025  
 UNITED STATES

Correspondent e-mail: greglam@cckc-law.com

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODAUCTION.ORG	Abandoned - After Inter-Partes Decision	<u>85692130</u>	

**Plaintiff(s)**

Name: GoodSearch, LLC

Correspondent Address: JONATHAN A HYMAN  
 KNOBBE MARTENS OLSON & BEAR LLP  
 2040 MAIN ST, 14TH FLOOR

IRVINE CA , 92614  
 UNITED STATES

Correspondent e-mail: [efiling@knobbe.com](mailto:efiling@knobbe.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODSEARCH	Registered	<a href="#">78641620</a>	<a href="#">3424170</a>
GOODSHOP	Registered	<a href="#">78776172</a>	<a href="#">3574027</a>
GOODCLICK	Registered	<a href="#">78776143</a>	<a href="#">3743390</a>
GOODPETITIONS	Registered	<a href="#">85140949</a>	<a href="#">4143522</a>
GOODCOUPONS	Registered	<a href="#">85202284</a>	<a href="#">4199265</a>
GOODSURVEYS	Registered	<a href="#">85276320</a>	<a href="#">4350624</a>
GOODSEARCH	Registered	<a href="#">85412514</a>	<a href="#">4350840</a>
GOODOFFERS	Registered	<a href="#">85276350</a>	<a href="#">4396603</a>
GOODAPP	Second Extension - Granted	<a href="#">85408820</a>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	NOTICE OF DEFAULT	Sep 05, 2013	
5	BD DECISION: SUSTAINED	Oct 21, 2013	
6	TERMINATED	Oct 21, 2013	

**Type of Proceeding: Opposition**

Proceeding Number: [91206103](#)

Filing Date: Jul 16, 2013

Status: Terminated

Status Date: Nov 05, 2013

Interlocutory Attorney: CHERYL S GOODMAN

**Defendant**

Name: Stanley Fulton

Correspondent Address: VANDANA BALAKRISHNAN  
 RAJ ABHYANKER PC  
 1580 W EL CAMINO REAL STE 8  
 MOUNTAIN VIEW CA , 94040-2462  
 UNITED STATES

Correspondent e-mail: [trademarks@rajpatent.com](mailto:trademarks@rajpatent.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODINFO.COM	Abandoned - After Inter-Partes Decision	<u>85418042</u>	

**Plaintiff(s)**

**Name:** GoodSearch, LLC

**Correspondent Address:** JONATHAN A HYMAN  
 KNOBBE MARTENS OLSON & BEAR LLP  
 2040 MAIN ST, FL 14  
 IRVINE CA , 92614  
 UNITED STATES

**Correspondent e-mail:** [efiling@kmob.com](mailto:efiling@kmob.com) , [jhh@kmob.com](mailto:jhh@kmob.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODSEARCH	Registered	<u>78641620</u>	<u>3424170</u>
GOODSEARCH	Registered	<u>78641650</u>	<u>3464031</u>
GOODSHOP	Registered	<u>78776172</u>	<u>3574027</u>
GOODOFFERS	Registered	<u>85276350</u>	<u>4396603</u>
GOODCOUPONS	Registered	<u>85202284</u>	<u>4199265</u>
GOODAPP	Second Extension - Granted	<u>85408820</u>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 16, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 16, 2012	Aug 25, 2012
3	PENDING, INSTITUTED	Jul 16, 2012	
4	NOTICE OF DEFAULT	Sep 18, 2012	
5	BOARD'S DECISION: SUSTAINED	Nov 05, 2012	
6	TERMINATED	Nov 05, 2012	

# United States of America

United States Patent and Trademark Office

## GOODCOUPONS

Reg. No. 4,199,265

Registered Aug. 28, 2012

Int. Cls.: 35 and 42

SERVICE MARK

PRINCIPAL REGISTER

GOODSEARCH, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
P.O. BOX 492176  
LOS ANGELES, CA 90049

FOR: PROMOTING THE GOODS AND SERVICES OF OTHERS BY PROVIDING A WEB SITE FEATURING COUPONS, REBATES, PRICE-COMPARISON INFORMATION, PRODUCT REVIEWS, LINKS TO THE RETAIL WEB SITES OF OTHERS, AND DISCOUNT INFORMATION; PROMOTING THE GOODS OF OTHERS, NAMELY, PROVIDING INFORMATION REGARDING DISCOUNTS, COUPONS, REBATES, VOUCHERS AND SPECIAL OFFERS FOR THE GOODS AND SERVICES OF OTHERS; PROMOTIONAL SERVICES, NAMELY, PROMOTING THE GOODS AND SERVICES OF OTHERS BY MEANS OF PROVIDING ON-LINE COUPONS; PROMOTING THE GOODS AND SERVICES OF OTHERS VIA A GLOBAL COMPUTER NETWORK; INFOMEDIARY SERVICES, NAMELY, FACILITATING TRANSACTIONS BETWEEN BUYERS AND SELLERS THROUGH PROVIDING BUYERS WITH INFORMATION ABOUT SELLERS, GOODS, AND/OR SERVICES; PROMOTING SALE OF GOODS AND SERVICES OF OTHERS BY PROVIDING A WEBSITE AT WHICH USERS CAN LINK TO THE COMMERCIAL WEBSITES OF SELLERS; PROMOTING THE SALE OF GOODS AND SERVICES OF OTHERS THROUGH ONLINE PROMOTIONAL CONTESTS; PROVIDING AN ON-LINE COMMERCIAL INFORMATION DIRECTORY; DISSEMINATION OF ADVERTISING FOR OTHERS VIA AN ON-LINE ELECTRONIC COMMUNICATIONS NETWORK; PROVIDING A SEARCHABLE ON-LINE ADVERTISING GUIDE FEATURING THE GOODS AND SERVICE OF OTHER ON-LINE VENDORS; ALL OF THE FOREGOING SERVICES FEATURING AN OPTION FOR CONSUMERS TO DONATE A PORTION OR PERCENTAGE OF PROCEEDS TO CHARITIES, NOT-FOR-PROFIT AND PHILANTHROPIC ORGANIZATIONS AND ASSOCIATIONS, SCHOOLS, AND CIVIC GROUPS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).



FIRST USE 3-23-2011; IN COMMERCE 3-23-2011.

*David J. Kappas*

Director of the United States Patent and Trademark Office

FOR: PROVIDING A SEARCH ENGINE ON THE INTERNET FOR OBTAINING INFORMATION ON CONSUMER PRODUCTS AND MERCHANTS; PROVIDING CUSTOMIZED ON-LINE WEB PAGES FEATURING USER-DEFINED INFORMATION, WHICH INCLUDES SEARCH ENGINES AND ON-LINE WEB LINKS TO OTHER WEB SITES; COMPUTER SERVICES, NAMELY, CREATING INDEXES OF INFORMATION, SITES AND OTHER RESOURCES AVAILABLE ON A GLOBAL COMPUTER NETWORK; COMPUTER SERVICES, NAMELY, PROVIDING INFORMATION FROM SEARCHABLE INDEXES AND DATABASES OF INFORMATION, INCLUDING TEXT, ELECTRONIC DOCUMENTS, AND DATABASES

**Reg. No. 4,199,265** BY MEANS OF A GLOBAL COMPUTER NETWORK; COMPUTER SERVICES, NAMELY, PROVIDING SEARCH ENGINES FOR OBTAINING DATA ON A GLOBAL COMPUTER NETWORK; AND COMPUTER SERVICES, NAMELY, PROVIDING INFORMATION AT THE SPECIFIC REQUEST OF END-USERS BY MEANS OF A GLOBAL COMPUTER NETWORK; ALL OF THE FOREGOING SERVICES FEATURING AN OPTION FOR CONSUMERS TO DONATE A PORTION OR PERCENTAGE OF PROCEEDS TO CHARITIES, NOT-FOR-PROFIT AND PHILANTHROPIC ORGANIZATIONS AND ASSOCIATIONS, SCHOOLS, AND CIVIC GROUPS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-23-2011; IN COMMERCE 3-23-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,424,170, 3,743,390, AND OTHERS.

SN 85-202,284, FILED 12-20-2010.

TRACY FLETCHER, EXAMINING ATTORNEY

STATUS DOCUMENTS

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**Mark:** GOODCOUPONS

# GOODCOUPONS

**US Serial Number:** 85202284

**Application Filing Date:** Dec. 20, 2

**US Registration Number:** 4199265

**Registration Date:** Aug. 28, 2

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance doc

**Status Date:** Aug. 28, 2012

**Publication Date:** Nov. 01, 2011

**Notice of Allowance Date:** Dec. 27, 2

## Mark Information

**Mark Literal Elements:** GOODCOUPONS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Related Properties Information

**Claimed Ownership of US** [3424170](#), [3574027](#), [3743390](#) and others  
**Registrations:**

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Promoting the goods and services of others by providing a web site featuring coupons, rebates, reviews, links to the retail web sites of others, and discount information; Promoting the goods of regarding discounts, coupons, rebates, vouchers and special offers for the goods and services ; promoting the goods and services of others by means of providing online coupons; promoting th global computer network; Infomediary services, namely, facilitating transactions between buyers with information about sellers, goods, and/or services; Promoting sale of goods and services of users can link to the commercial websites of sellers; Promoting the sale of goods and services ; contests; providing an on-line commercial information directory; dissemination of advertising for communications network; providing a searchable on-line advertising guide featuring the goods ;

of the foregoing services featuring an option for consumers to donate a portion or percentage of philanthropic organizations and associations, schools, and civic groups

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101,

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 23, 2011

**Use in Commerce:** Mar. 23, 2

**For:** Providing a search engine on the Internet for obtaining information on consumer products and n web pages featuring user-defined information, which includes search engines and on-line web I services, namely, creating indexes of information, sites and other resources available on a glob namely, providing information from searchable indexes and databases of information, including databases by means of a global computer network; computer services, namely, providing searc computer network; and computer services, namely, providing information at the specific request computer network; all of the foregoing services featuring an option for consumers to donate a pi charities, not-for-profit and philanthropic organizations and associations, schools, and civic grou

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 23, 2011

**Use in Commerce:** Mar. 23, 2

**Basis Information (Case Level)**

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No

**Current Owner(s) Information**

**Owner Name:** GoodSearch, LLC

**Owner Address:** P.O. Box 492176  
Los Angeles, CALIFORNIA 90049  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWAR

**Attorney/Correspondence Information**

**Attorney of Record**

Attorney Name: Jonathan A. Hyman

Docket Number: GDSRCH.

Attorney Primary Email [efiling@kmob.com](mailto:efiling@kmob.com)

Attorney Email Authorized: No

Address:

**Correspondent**

Correspondent JONATHAN A. HYMAN

Name/Address: KNOBBE, MARTENS, OLSON & BEAR, LLP  
2040 MAIN ST FL 14  
IRVINE, CALIFORNIA 92614-8214  
UNITED STATES

Phone: 310 551-3450

Fax: 949 760-9

Correspondent e-mail: [efiling@kmob.com](mailto:efiling@kmob.com)Correspondent e-mail Yes  
Authorized:

Domestic Representative - Not Found

**Prosecution History**

Date	Description	Proceeding Number
Aug. 28, 2012	REGISTERED-PRINCIPAL REGISTER	
Jul. 26, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 25, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	73797
Jul. 21, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 20, 2012	STATEMENT OF USE PROCESSING COMPLETE	76874
Jun. 25, 2012	USE AMENDMENT FILED	76874
Jul. 20, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76874
Jun. 25, 2012	TEAS STATEMENT OF USE RECEIVED	
Dec. 27, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 01, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 01, 2011	PUBLISHED FOR OPPOSITION	
Sep. 23, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Sep. 21, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 21, 2011	EXAMINER'S AMENDMENT ENTERED	88888

Sep. 21, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 21, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 21, 2011	EXAMINERS AMENDMENT -WRITTEN	76465
Sep. 20, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 20, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 20, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 25, 2011	NOTIFICATION OF NON-FINAL ACTION E- MAILED	6325
Mar. 25, 2011	NON-FINAL ACTION E-MAILED	6325
Mar. 25, 2011	NON-FINAL ACTION WRITTEN	76465
Mar. 25, 2011	NOTIFICATION OF NON-FINAL ACTION E- MAILED	6325
Mar. 25, 2011	NON-FINAL ACTION E-MAILED	6325
Mar. 25, 2011	NON-FINAL ACTION WRITTEN	76465
Mar. 20, 2011	ASSIGNED TO EXAMINER	76465
Feb. 03, 2011	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	73797
Feb. 03, 2011	ASSIGNED TO LIE	73797
Jan. 25, 2011	TEAS VOLUNTARY AMENDMENT RECEIVED	
Dec. 30, 2010	NOTICE OF PSEUDO MARK MAILED	
Dec. 29, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 23, 2010	NEW APPLICATION ENTERED IN TRAM	

### TM Staff and Location Information

TM Staff Information - None

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 25, 20

Assignment Abstract Of Title Information - None recorded

#### Proceedings

##### Summary

Number of Proceedings: 1

**Type of Proceeding: Opposition**

**Proceeding Number:** 91211466

**Filing Date:** Jul 08, 20

**Status:** Terminated

**Status Date:** Oct 21, 20

**Interlocutory Attorney:** GEORGE POLOGEORGIS

**Defendant**

**Name:** Media Ventures Group, LLC

**Correspondent Address:** GREG LAM  
 COPILEVITZ & CANTER  
 310 W 20TH ST , STE 300  
 KANSAS CITY MO , 64108-2025  
 UNITED STATES

**Correspondent e-mail:** greglam@cckc-law.com

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODAUCTION.ORG	Abandoned - After Inter-Partes Decision	<u>85692130</u>	

**Plaintiff(s)**

**Name:** GoodSearch, LLC

**Correspondent Address:** JONATHAN A HYMAN  
 KNOBBE MARTENS OLSON & BEAR LLP  
 2040 MAIN ST, 14TH FLOOR  
 IRVINE CA , 92614  
 UNITED STATES

**Correspondent e-mail:** efiling@knobbe.com

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODSEARCH	Registered	<u>78641620</u>	<u>3424170</u>
GOODSHOP	Registered	<u>78776172</u>	<u>3574027</u>
GOODCLICK	Registered	<u>78776143</u>	<u>3743390</u>
GOODPETITIONS	Registered	<u>85140949</u>	<u>4143522</u>
GOODCOUPONS	Registered	<u>85202284</u>	<u>4199265</u>
GOODSURVEYS	Registered	<u>85276320</u>	<u>4350624</u>
GOODSEARCH	Registered	<u>85412514</u>	<u>4350840</u>
GOODOFFERS	Registered	<u>85276350</u>	<u>4396603</u>
GOODAPP	Second Extension - Granted	<u>85408820</u>	

## Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	NOTICE OF DEFAULT	Sep 05, 2013	
5	BD DECISION: SUSTAINED	Oct 21, 2013	
6	TERMINATED	Oct 21, 2013	

# United States of America

United States Patent and Trademark Office

## GOODOFFERS

Reg. No. 4,432,629

Registered Nov. 12, 2013

Int. Cls.: 35 and 36

SERVICE MARK

PRINCIPAL REGISTER

GOODSEARCH, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
P.O. BOX 492176  
LOS ANGELES, CA 90049

FOR: PROMOTING THE GOODS AND SERVICES OF OTHERS BY PROVIDING A WEB SITE FEATURING COUPONS, REBATES, AND LINKS TO THE RETAIL WEB SITES OF OTHERS, AND DISCOUNT INFORMATION; PROMOTING THE GOODS OF OTHERS, NAMELY, PROVIDING INFORMATION REGARDING DISCOUNTS, COUPONS, REBATES, VOUCHERS AND SPECIAL OFFERS FOR THE GOODS AND SERVICES OF OTHERS; PROMOTIONAL SERVICES, NAMELY, PROMOTING THE GOODS AND SERVICES OF OTHERS BY MEANS OF PROVIDING ONLINE COUPONS; CONDUCTING BUSINESS AND MARKET RESEARCH SURVEYS; CONDUCTING ON-LINE BUSINESS AND MARKET RESEARCH SURVEYS; CONSUMER SURVEY SERVICES; CONDUCTING ON-LINE CONSUMER SURVEY SERVICES; CONDUCTING MARKET SURVEYS; CONDUCTING ON-LINE MARKET SURVEYS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-6-2013; IN COMMERCE 2-6-2013.

FOR: CHARITABLE FUNDRAISING SERVICES; CHARITABLE FUNDRAISING SERVICES, NAMELY, DONATING A PORTION OR PERCENTAGE OF ONLINE TRANSACTIONS TO CHARITIES, NOT-FOR-PROFIT AND PHILANTHROPIC ORGANIZATIONS AND ASSOCIATIONS, SCHOOLS, AND CIVIC GROUPS; CHARITABLE FUNDRAISING SERVICES, NAMELY, DONATING A PORTION OR PERCENTAGE OF REVENUE FROM COUPONS, SURVEYS, LOCAL MERCHANT DEALS, AND PRODUCT SAMPLES TO CHARITIES, NOT-FOR-PROFIT AND PHILANTHROPIC ORGANIZATIONS AND ASSOCIATIONS, SCHOOLS, AND CIVIC GROUPS; CHARITABLE FUNDRAISING SERVICES BY MEANS OF COLLECTING PROCEEDS FROM PURCHASES AND DONATING A PORTION OR PERCENTAGE OF THE PROCEEDS TO CHARITIES, NOT-FOR-PROFIT AND PHILANTHROPIC ORGANIZATIONS AND ASSOCIATIONS, SCHOOLS, AND CIVIC GROUPS; CHARITABLE FUNDRAISING SERVICES, NAMELY, FACILITATING CHARITABLE DONATIONS ON BEHALF OF THIRD PARTIES THROUGH DONATING A PORTION OR PERCENTAGE OF REVENUES COLLECTED TO CHARITIES, NOT-FOR-PROFIT AND PHILANTHROPIC ORGANIZATIONS AND ASSOCIATIONS, SCHOOLS, AND CIVIC GROUPS; ON-LINE CHARITABLE FUNDRAISING SERVICES; FUNDRAISING SERVICES, NAMELY, SHARING PROFITS FROM THE SALE OF GOODS AND SERVICES WITH CHARITIES, NOT-FOR-PROFIT AND PHILANTHROPIC ORGANIZATIONS AND ASSOCIATIONS, SCHOOLS, AND CIVIC GROUPS; CHARITABLE FUNDRAISING, NAMELY, RAISING MONIES FOR CHARITIES, NOT-FOR-



*Lisa Stewart Lewis*  
Deputy Director of the United States Patent and Trademark Office

**Reg. No. 4,432,629** PROFIT AND PHILANTHROPIC ORGANIZATIONS AND ASSOCIATIONS, SCHOOLS, AND CIVIC GROUPS; CHARITABLE FUNDRAISING SERVICES FOR CHARITIES, NOT-FOR-PROFIT AND PHILANTHROPIC ORGANIZATIONS AND ASSOCIATIONS, SCHOOLS, AND CIVIC GROUPS; CHARITABLE FUNDRAISING SERVICES, NAMELY, RAISING FUNDS THROUGH ONLINE SURVEYS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-6-2013; IN COMMERCE 2-6-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,574,027, 4,199,265 AND OTHERS.

SER. NO. 85-951,932, FILED 6-5-2013.

SUI DUONG, EXAMINING ATTORNEY

STATUS

DOCUMENTS

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**Mark:** GOODOFFERS

# GOODOFFERS

**US Serial Number:** 85951932

**Application Filing Date:** Jun. 05, 2013

**US Registration Number:** 4432629

**Registration Date:** Nov. 12, 2013

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Nov. 12, 2013

**Publication Date:** Aug. 27, 2013

## Mark Information

**Mark Literal Elements:** GOODOFFERS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Related Properties Information

**Claimed Ownership of US** [3574027](#), [4143522](#), [4199265](#) and others  
**Registrations:**

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of intent to use;
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** Promoting the goods and services of others by providing a web site featuring coupons, rebates, discounts, and discount information; Promoting the goods of others, namely, providing information on goods and services of others; Promotional services, namely, providing information on goods and services of others by means of providing online coupons; Conducting business and market research survey services; Conducting on-line consumer survey services; Conducting on-line market surveys

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101,

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 06, 2013

**Use in Commerce:** Feb. 06, 2

**For:** Charitable fundraising services; Charitable fundraising services, namely, donating a portion or p charities, not-for-profit and philanthropic organizations and associations, schools, and civic groc namely, donating a portion or percentage of revenue from coupons, surveys, local merchant de -for-profit and philanthropic organizations and associations, schools, and civic groups; Charitabl collecting proceeds from purchases and donating a portion or percentage of the proceeds to ch organizations and associations, schools, and civic groups; charitable fund raising services, nam behalf of third parties through donating a portion or percentage of revenues collected to charitie organizations and associations, schools, and civic groups; On-line charitable fundraising servic profits from the sale of goods and services with charities, not-for-profit and philanthropic organiz civic groups; charitable fundraising, namely, raising monies for charities, not-for-profit and philant schools, and civic groups; Charitable fundraising services for charities, not-for-profit and philant schools, and civic groups; Charitable fundraising services, namely, raising funds through online

**International Class(es):** 036 - Primary Class

**U.S Class(es):** 100, 101,

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 06, 2013

**Use in Commerce:** Feb. 06, 2

**Basis Information (Case Level)**

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

**Current Owner(s) Information**

**Owner Name:** GoodSearch, LLC

**Owner Address:** P.O. Box 492176  
Los Angeles, CALIFORNIA 90049  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWAR

**Attorney/Correspondence Information**

**Attorney of Record**

**Attorney Name:** Jonathan A. Hyman

**Docket Number:** GDSRCH.

**Attorney Primary Email** [efiling@knobbe.com](mailto:efiling@knobbe.com)  
**Address:**

**Attorney Email Authorized:** Yes

**Correspondent**

**Correspondent:** JONATHAN A. HYMAN  
**Name/Address:** KNOBBE MARTENS OLSON & BEAR LLP  
 2040 MAIN ST FL 14  
 IRVINE, CALIFORNIA 92614-8214  
 UNITED STATES

**Phone:** 310-551-3450

**Fax:** 949-760-9

**Correspondent e-mail:** [efiling@knobbe.com](mailto:efiling@knobbe.com)

**Correspondent e-mail** Yes  
**Authorized:**

**Domestic Representative - Not Found**

**Prosecution History**

Date	Description	Proceeding Number
Nov. 12, 2013	REGISTERED-PRINCIPAL REGISTER	
Aug. 27, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 27, 2013	PUBLISHED FOR OPPOSITION	
Aug. 07, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 15, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 15, 2013	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jul. 11, 2013	TEAS VOLUNTARY AMENDMENT RECEIVED	
Jun. 27, 2013	ASSIGNED TO EXAMINER	90335
Jun. 15, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Jun. 14, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 08, 2013	NEW APPLICATION ENTERED IN TRAM	

**TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Nov. 12, 2

**Assignment Abstract Of Title Information - None recorded**

**Proceedings - None recorded**

# United States of America

United States Patent and Trademark Office

## GOODCLICK

**Reg. No. 3,743,390** GOODSEARCH, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
Registered Jan. 26, 2010 P.O. BOX 492176  
LOS ANGELES, CA 90049

**Int. Cl.: 42** FOR: COMPUTER SERVICES, NAMELY, PROVIDING CUSTOMIZED ON-LINE WEB PAGES FEATURING USER-DEFINED INFORMATION, WHICH INCLUDES SEARCH ENGINES AND ON-LINE WEB LINKS TO OTHER WEB SITES; COMPUTER SERVICES, NAMELY, CREATING INDEXES OF INFORMATION, SITES AND OTHER RESOURCES AVAILABLE ON A GLOBAL COMPUTER NETWORK; COMPUTER SERVICES, NAMELY, PROVIDING INFORMATION FROM SEARCHABLE INDEXES AND DATABASES OF INFORMATION, INCLUDING TEXT, ELECTRONIC DOCUMENTS, DATABASES, BY MEANS OF GLOBAL COMPUTER NETWORKS; COMPUTER SERVICES, NAMELY, PROVIDING SEARCH ENGINES FOR OBTAINING DATA ON A GLOBAL COMPUTER NETWORK; AND COMPUTER SERVICES, NAMELY, PROVIDING INFORMATION AT THE SPECIFIC REQUEST OF END-USERS BY MEANS OF A GLOBAL COMPUTER NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).

**SERVICE MARK  
PRINCIPAL REGISTER**

FIRST USE 11-25-2009; IN COMMERCE 11-25-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-776,143, FILED 12-19-2005.

REBECCA EISINGER, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

STATUS

DOCUMENTS

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Mark: GOODCLICK

**GOODCLICK**

US Serial Number: 78776143

Application Filing Date: Dec. 19, 2009

US Registration Number: 3743390

Registration Date: Jan. 26, 2010

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 26, 2010

Publication Date: Sep. 05, 2006

Notice of Allowance Date: Nov. 28, 2009

**Mark Information**

Mark Literal Elements: GOODCLICK

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

**Goods and Services****Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of intent to use;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** computer services, namely, providing customized on-line web pages featuring user-defined information and on-line web links to other web sites; computer services, namely, creating indexes of information on a global computer network; computer services, namely, providing information from search engines including text, electronic documents, databases, by means of global computer networks; computer services, namely, providing search engines for obtaining data on a global computer network; and computer services, namely, providing end-users by means of a global computer network

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 25, 2009

Use in Commerce: Nov. 25, 2009

**Basis Information (Case Level)**

Filed Use: No	Currently Use: Yes
Filed ITU: Yes	Currently ITU: No
Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: No	Currently 66A: No
Filed No Basis: No	Currently No Basis: No

**Current Owner(s) Information**

Owner Name: Goodsearch, LLC  
 Owner Address: P.O. Box 492176  
 Los Angeles, CALIFORNIA 90049  
 UNITED STATES  
 Legal Entity Type: LIMITED LIABILITY COMPANY  
 State or Country Where Organized: DELAWARE

**Attorney/Correspondence Information**

**Attorney of Record**

Attorney Name: Jonathan A. Hyman  
 Attorney Primary Email: [efiling@kmob.com](mailto:efiling@kmob.com)  
 Address:  
 Docket Number: GDSRCH.  
 Attorney Email Authorized: No

**Correspondent**

Correspondent: JONATHAN A. HYMAN  
 Name/Address: KNOBBE MARTENS OLSON & BEAR LLP  
 2040 MAIN ST 14TH FL  
 IRVINE, CALIFORNIA 92614-7216  
 UNITED STATES  
 Phone: (310) 551-3450  
 Fax: (949) 760-  
 Correspondent e-mail: [efiling@kmob.com](mailto:efiling@kmob.com)  
 Correspondent e-mail Authorized: No

Domestic Representative - Not Found

**Prosecution History**

Date	Description	Proceeding Number
Jan. 26, 2010	REGISTERED-PRINCIPAL REGISTER	
Dec. 18, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	76568

Dec. 18, 2009	ASSIGNED TO LIE	76568
Dec. 04, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 02, 2009	STATEMENT OF USE PROCESSING COMPLETE	66530
Nov. 28, 2009	USE AMENDMENT FILED	66530
Nov. 30, 2009	TEAS STATEMENT OF USE RECEIVED	
May 29, 2009	EXTENSION 5 GRANTED	66530
May 27, 2009	EXTENSION 5 FILED	66530
May 27, 2009	TEAS EXTENSION RECEIVED	
Dec. 01, 2008	EXTENSION 4 GRANTED	66530
Nov. 24, 2008	EXTENSION 4 FILED	66530
Dec. 01, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Nov. 24, 2008	TEAS EXTENSION RECEIVED	
May 12, 2008	EXTENSION 3 GRANTED	98765
May 12, 2008	EXTENSION 3 FILED	98765
May 12, 2008	TEAS EXTENSION RECEIVED	
Jan. 07, 2008	ASSIGNED TO EXAMINER	81861
Nov. 28, 2007	EXTENSION 2 GRANTED	98765
Nov. 28, 2007	EXTENSION 2 FILED	98765
Nov. 28, 2007	TEAS EXTENSION RECEIVED	
May 25, 2007	EXTENSION 1 GRANTED	98765
May 25, 2007	EXTENSION 1 FILED	98765
May 25, 2007	TEAS EXTENSION RECEIVED	
Nov. 28, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 05, 2006	PUBLISHED FOR OPPOSITION	
Aug. 16, 2006	NOTICE OF PUBLICATION	
Jul. 13, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Jul. 07, 2006	ASSIGNED TO LIE	70138
Jun. 30, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 12, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	69350
Jun. 07, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	69350
Jun. 07, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 10, 2006	UNRESPONSIVE/DUPLICATE PAPER RECEIVED	59272
Jan. 03, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	59272
Jan. 06, 2006	NON-FINAL ACTION E-MAILED	6325
Jan. 06, 2006	NON-FINAL ACTION WRITTEN	73375
Jan. 03, 2006	TEAS VOLUNTARY AMENDMENT RECEIVED	

Dec. 24, 2005                      ASSIGNED TO EXAMINER                      73375  
 Dec. 22, 2005                      NEW APPLICATION ENTERED IN TRAM

**TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

Current Location: PUBLICATION AND ISSUE SECTION                      Date in Location: Dec. 18, 2

**Assignment Abstract Of Title Information - None recorded**

**Proceedings**

**Summary**

Number of Proceedings: 1

Type of Proceeding: Opposition

Proceeding Number: 91211466                      Filing Date: Jul 08, 20

Status: Terminated                      Status Date: Oct 21, 20

Interlocutory Attorney: GEORGE POLOGEORGIS

**Defendant**

Name: Media Ventures Group, LLC

Correspondent Address: GREG LAM  
 COPILEVITZ & CANTER  
 310 W 20TH ST , STE 300  
 KANSAS CITY MO , 64108-2025  
 UNITED STATES

Correspondent e-mail: greglam@cckc-law.com

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODAUCTION.ORG	Abandoned - After Inter-Partes Decision	<u>85692130</u>	

**Plaintiff(s)**

Name: GoodSearch, LLC

Correspondent Address: JONATHAN A HYMAN  
 KNOBBE MARTENS OLSON & BEAR LLP  
 2040 MAIN ST, 14TH FLOOR  
 IRVINE CA , 92614  
 UNITED STATES

Correspondent e-mail: [efiling@knobbe.com](mailto:efiling@knobbe.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODSEARCH	Registered	<u>78641620</u>	<u>3424170</u>
GOODSHOP	Registered	<u>78776172</u>	<u>3574027</u>
GOODCLICK	Registered	<u>78776143</u>	<u>3743390</u>
GOODPETITIONS	Registered	<u>85140949</u>	<u>4143522</u>
GOODCOUPONS	Registered	<u>85202284</u>	<u>4199265</u>
GOODSURVEYS	Registered	<u>85276320</u>	<u>4350624</u>
GOODSEARCH	Registered	<u>85412514</u>	<u>4350840</u>
GOODOFFERS	Registered	<u>85276350</u>	<u>4396603</u>
GOODAPP	Second Extension - Granted	<u>85408820</u>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	NOTICE OF DEFAULT	Sep 05, 2013	
5	BD DECISION: SUSTAINED	Oct 21, 2013	
6	TERMINATED	Oct 21, 2013	

# United States of America

United States Patent and Trademark Office

## GOODSURVEYS

**Reg. No. 4,350,624**

**Registered June 11, 2013**

**Int. Cls.: 35 and 36**

**SERVICE MARK**

**PRINCIPAL REGISTER**

GOODSEARCH, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
P.O. BOX 492176  
LOS ANGELES, CA 90049

FOR: CONDUCTING BUSINESS AND MARKET RESEARCH SURVEYS; CONDUCTING ON-LINE BUSINESS AND MARKET RESEARCH SURVEYS; CONSUMER SURVEY SERVICES; CONDUCTING ON-LINE CONSUMER SURVEY SERVICES; CONDUCTING MARKET SURVEYS; CONDUCTING ON-LINE MARKET SURVEYS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-6-2013; IN COMMERCE 2-6-2013.

FOR: CHARITABLE FUNDRAISING SERVICES; CHARITABLE FUNDRAISING SERVICES, NAMELY, RAISING FUNDS THROUGH ONLINE SURVEYS; ON-LINE CHARITABLE FUNDRAISING SERVICES; CHARITABLE FUNDRAISING, NAMELY, RAISING MONIES FOR CHARITIES AND NON-PROFIT ORGANIZATIONS AND ASSOCIATIONS; CHARITABLE FUNDRAISING SERVICES FOR CHARITIES AND NON-PROFIT ORGANIZATIONS AND ASSOCIATIONS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-6-2013; IN COMMERCE 2-6-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,424,170, 3,743,390, AND OTHERS.

SN 85-276,320, FILED 3-24-2011.

MARK PILARO, EXAMINING ATTORNEY



*Steven Street*  
Acting Director of the United States Patent and Trademark Office

STATUS DOCUMENTS

[Back to Search](#)

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Mark: GOODSURVEYS

## GOODSURVEYS

US Serial Number: 85276320

Application Filing Date: Mar. 24, 2013

US Registration Number: 4350624

Registration Date: Jun. 11, 2013

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 11, 2013

Publication Date: Sep. 06, 2011

Notice of Allowance Date: Nov. 01, 2011

### Mark Information

Mark Literal Elements: GOODSURVEYS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

### Related Properties Information

Claimed Ownership of US [3424170](#), [3574027](#), [3743390](#) and others  
Registrations:

### Goods and Services

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of amendment;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Conducting business and market research surveys; Conducting on-line business and market research services; Conducting on-line consumer survey services; Conducting market surveys; Conducting

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101,

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 06, 2013

Use in Commerce: Feb. 06, 2013

**For:** Charitable fundraising services; Charitable fundraising services, namely, raising funds through c  
fundraising services; charitable fundraising, namely, raising monies for charities and non-profit c  
Charitable fundraising services for charities and non-profit organizations and associations

**International Class(es):** 036 - Primary Class

**U.S Class(es):** 100, 101,

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 06, 2013

**Use in Commerce:** Feb. 06, 2

**Basis Information (Case Level)**

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No

**Current Owner(s) Information**

**Owner Name:** GoodSearch, LLC

**Owner Address:** P.O. Box 492176  
Los Angeles, CALIFORNIA 90049  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWAR

**Attorney/Correspondence Information**

**Attorney of Record**

**Attorney Name:** Jonathan A. Hyman

**Attorney Primary Email Address:** [efiling@kmob.com](mailto:efiling@kmob.com)

**Docket Number:** GDSRCH.

**Attorney Email Authorized:** No

**Correspondent**

**Correspondent Name/Address:** JONATHAN A. HYMAN  
KNOBBE MARTENS OLSON & BEAR LLP  
2040 MAIN ST FL 14  
IRVINE, CALIFORNIA 92614-8214  
UNITED STATES

**Phone:** 310-551-3450

**Fax:** 949-760-9

**Correspondent e-mail:** [efiling@kmob.com](mailto:efiling@kmob.com)

**Correspondent e-mail Authorized:** Yes

## Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jun. 11, 2013	REGISTERED-PRINCIPAL REGISTER	
May 08, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 07, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	67287
May 01, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 27, 2013	STATEMENT OF USE PROCESSING COMPLETE	61813
Mar. 20, 2013	USE AMENDMENT FILED	61813
Mar. 20, 2013	TEAS STATEMENT OF USE RECEIVED	
Nov. 06, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 05, 2012	EXTENSION 2 GRANTED	61813
Nov. 01, 2012	EXTENSION 2 FILED	61813
Nov. 05, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Nov. 01, 2012	TEAS EXTENSION RECEIVED	
May 02, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 30, 2012	EXTENSION 1 GRANTED	98765
Apr. 30, 2012	EXTENSION 1 FILED	98765
Apr. 30, 2012	TEAS EXTENSION RECEIVED	
Nov. 01, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 06, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 06, 2011	PUBLISHED FOR OPPOSITION	
Aug. 03, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Aug. 02, 2011	ASSIGNED TO LIE	67287
Jul. 19, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 14, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889

Jul. 14, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 14, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 22, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 22, 2011	NON-FINAL ACTION E-MAILED	6325
Jun. 22, 2011	NON-FINAL ACTION WRITTEN	82428
Jun. 21, 2011	ASSIGNED TO EXAMINER	82428
Mar. 30, 2011	NOTICE OF PSEUDO MARK MAILED	
Mar. 29, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 28, 2011	NEW APPLICATION ENTERED IN TRAM	

**TM Staff and Location Information**

TM Staff Information - None

**File Location**

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 07, 2011

**Assignment Abstract Of Title Information - None recorded**

**Proceedings**

**Summary**

Number of Proceedings: 1

**Type of Proceeding: Opposition**

Proceeding Number: 91211466

Filing Date: Jul 08, 2011

Status: Terminated

Status Date: Oct 21, 2011

Interlocutory Attorney: GEORGE POLOGEORGIS

**Defendant**

Name: Media Ventures Group, LLC

Correspondent Address: GREG LAM  
 COPILEVITZ & CANTER  
 310 W 20TH ST , STE 300  
 KANSAS CITY MO , 64108-2025  
 UNITED STATES

Correspondent e-mail: greglam@cckc-law.com

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODAUCTION.ORG	Abandoned - After Inter-Partes Decision	<u>85692130</u>	

**Plaintiff(s)**

**Name:** GoodSearch, LLC

**Correspondent Address:** JONATHAN A HYMAN  
 KNOBBE MARTENS OLSON & BEAR LLP  
 2040 MAIN ST, 14TH FLOOR  
 IRVINE CA , 92614  
 UNITED STATES

**Correspondent e-mail:** [efiling@knobbe.com](mailto:efiling@knobbe.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODSEARCH	Registered	<u>78641620</u>	<u>3424170</u>
GOODSHOP	Registered	<u>78776172</u>	<u>3574027</u>
GOODCLICK	Registered	<u>78776143</u>	<u>3743390</u>
GOODPETITIONS	Registered	<u>85140949</u>	<u>4143522</u>
GOODCOUPONS	Registered	<u>85202284</u>	<u>4199265</u>
GOODSURVEYS	Registered	<u>85276320</u>	<u>4350624</u>
GOODSEARCH	Registered	<u>85412514</u>	<u>4350840</u>
GOODOFFERS	Registered	<u>85276350</u>	<u>4396603</u>
GOODAPP	Second Extension - Granted	<u>85408820</u>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	NOTICE OF DEFAULT	Sep 05, 2013	
5	BD DECISION: SUSTAINED	Oct 21, 2013	
6	TERMINATED	Oct 21, 2013	

# United States of America

United States Patent and Trademark Office

## GOODPETITIONS

**Reg. No. 4,143,522**

**Registered May 15, 2012**

**Int. Cls.: 35 and 42**

**SERVICE MARK**

**PRINCIPAL REGISTER**

GOODSEARCH, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
P.O. BOX 492176  
LOS ANGELES, CA 90049

FOR: PROMOTING PUBLIC AWARENESS OF ISSUES OF PRIVATE OR GENERAL PUBLIC INTEREST, CONSUMER ISSUES, AND COLLECTIVE CAUSES AND CONCERNS FOR A WIDE VARIETY OF SOCIAL CONCERNS, LEGISLATIVE INITIATIVES, AND FINANCIAL, POLITICAL, GEOPOLITICAL, GOVERNMENTAL, ENVIRONMENTAL, EDUCATIONAL, INTERNATIONAL, CONSUMER, AND HEALTH ISSUES; PROMOTING PUBLIC AWARENESS OF ISSUES OF PRIVATE OR GENERAL PUBLIC INTEREST, CONSUMER ISSUES, AND COLLECTIVE CAUSES AND CONCERNS IN THE FIELD OF THE USE OF PETITIONS AND PUBLIC LETTERS FOR A WIDE VARIETY OF SOCIAL CONCERNS, LEGISLATIVE INITIATIVES, AND FINANCIAL, POLITICAL, GEOPOLITICAL, GOVERNMENTAL, ENVIRONMENTAL, EDUCATIONAL, INTERNATIONAL, CONSUMER, AND HEALTH ISSUES; PROVIDING A WEBSITE WHEREBY USERS CAN SIGN PETITIONS ON ISSUES OF PRIVATE OR GENERAL PUBLIC INTEREST, CONSUMER ISSUES, AND COLLECTIVE CAUSES AND CONCERNS FOR COMMUNITY ORGANIZATION AND BUSINESS PURPOSES; PROVIDING INFORMATION ON COMMUNITY ORGANIZATION PETITIONS AND PUBLIC LETTERS IN THE FIELD OF ISSUES OF PRIVATE OR GENERAL PUBLIC INTEREST, CONSUMER ISSUES, AND COLLECTIVE CAUSES AND CONCERNS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-5-2011; IN COMMERCE 4-5-2011.



FOR: PROVIDING A WEBSITE FEATURING TECHNOLOGY ENABLING USERS TO SIGN PETITIONS ON ISSUES OF PRIVATE OR GENERAL PUBLIC INTEREST, CONSUMER ISSUES, AND COLLECTIVE CAUSES AND CONCERNS; PROVIDING ONLINE NON-DOWNLOADABLE SOFTWARE PROGRAMS FOR ENABLING USERS TO SIGN PETITIONS ON ISSUES OF PRIVATE OR GENERAL PUBLIC INTEREST, CONSUMER ISSUES, AND COLLECTIVE CAUSES AND CONCERNS; SOFTWARE AS A SERVICE (SAAS) SERVICES FEATURING SOFTWARE ENABLING USERS TO SIGN PETITIONS ON ISSUES OF PRIVATE OR GENERAL PUBLIC INTEREST, CONSUMER ISSUES, AND COLLECTIVE CAUSES AND CONCERNS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 4-5-2011; IN COMMERCE 4-5-2011.

*David J. Kappas*

Director of the United States Patent and Trademark Office

**Reg. No. 4,143,522** THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-140,949, FILED 9-29-2010.

JENNIFER VASQUEZ, EXAMINING ATTORNEY

STATUS DOCUMENTS

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Mark: GOODPETITIONS

# GOODPETITIONS

US Serial Number: 85140949

Application Filing Date: Sep. 29, 2011

US Registration Number: 4143522

Registration Date: May 15, 2012

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 15, 2012

Publication Date: Jul. 05, 2011

Notice of Allowance Date: Aug. 30, 2011

## Mark Information

Mark Literal Elements: GOODPETITIONS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of conversion;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Promoting public awareness of issues of private or general public interest, consumer issues, and a wide variety of social concerns, legislative initiatives, and financial, political, geopolitical, governmental, environmental, educational, and health issues; Promoting public awareness of issues of private or general public interest, consumer issues, and a wide variety of social concerns, legislative initiatives, and financial, political, geopolitical, governmental, environmental, educational, and health issues; Promoting public awareness of issues of private or general public interest, consumer issues, and a wide variety of social concerns, legislative initiatives, and financial, political, geopolitical, governmental, environmental, educational, and health issues; Providing a website whereby users can sign petitions on issues of private or general public interest, consumer issues, and a wide variety of social concerns, legislative initiatives, and financial, political, geopolitical, governmental, environmental, educational, and health issues; Providing information and public letters in the field of issues of private or general public interest, consumer issues, and a wide variety of social concerns, legislative initiatives, and financial, political, geopolitical, governmental, environmental, educational, and health issues.

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101,

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 05, 2011

Use in Commerce: Apr. 05, 2011

**For:** Providing a website featuring technology enabling users to sign petitions on issues of private or issues, and collective causes and concerns; Providing online non-downloadable software progr: on issues of private or general public interest, consumer issues, and collective causes and conc services featuring software enabling users to sign petitions on issues of private or general publi collective causes and concerns

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Apr. 05, 2011

**Use in Commerce:** Apr. 05, 2011

### Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

### Current Owner(s) Information

**Owner Name:** GoodSearch, LLC

**Owner Address:** P.O. Box 492176  
Los Angeles, CALIFORNIA 90049  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

### Attorney/Correspondence Information

#### Attorney of Record

**Attorney Name:** Jonathan A. Hyman

**Docket Number:** GDSRCH.

**Attorney Primary Email Address:** [efiling@kmob.com](mailto:efiling@kmob.com)

**Attorney Email Authorized:** No

#### Correspondent

**Correspondent Name/Address:** JONATHAN A. HYMAN  
KNOBBE MARTENS OLSON & BEAR LLP  
2040 MAIN ST FL 14  
IRVINE, CALIFORNIA 92614-8214  
UNITED STATES

**Phone:** 310-551-3450

**Fax:** 949-760-9

Correspondent e-mail: [efiling@kmob.com](mailto:efiling@kmob.com)Correspondent e-mail Yes  
Authorized:

Domestic Representative - Not Found

**Prosecution History**

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
May 15, 2012	REGISTERED-PRINCIPAL REGISTER	
Apr. 10, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 09, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	68123
Apr. 09, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 22, 2012	STATEMENT OF USE PROCESSING COMPLETE	76873
Feb. 24, 2012	USE AMENDMENT FILED	76873
Mar. 22, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76873
Feb. 24, 2012	TEAS STATEMENT OF USE RECEIVED	
Aug. 30, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 05, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 05, 2011	PUBLISHED FOR OPPOSITION	
Jun. 02, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Jun. 01, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 01, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 01, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 01, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 01, 2011	EXAMINERS AMENDMENT -WRITTEN	81139
Apr. 21, 2011	NOTIFICATION OF PRIORITY ACTION E- MAILED	6326
Apr. 21, 2011	PRIORITY ACTION E-MAILED	6326
Apr. 21, 2011	PRIORITY ACTION WRITTEN	81139
Mar. 29, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889

Mar. 29, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 29, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 14, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 14, 2011	NON-FINAL ACTION E-MAILED	6325
Mar. 14, 2011	NON-FINAL ACTION WRITTEN	81139
Feb. 18, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 18, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 18, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 10, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 10, 2011	NON-FINAL ACTION E-MAILED	6325
Jan. 10, 2011	NON-FINAL ACTION WRITTEN	81139
Jan. 07, 2011	ASSIGNED TO EXAMINER	81139
Oct. 18, 2010	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	68123
Oct. 18, 2010	ASSIGNED TO LIE	68123
Oct. 08, 2010	TEAS VOLUNTARY AMENDMENT RECEIVED	
Oct. 05, 2010	NOTICE OF PSEUDO MARK MAILED	
Oct. 04, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 02, 2010	NEW APPLICATION ENTERED IN TRAM	

**TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Apr. 09, 2011

**Assignment Abstract Of Title Information - None recorded**

**Proceedings**

**Summary**

**Number of Proceedings:** 1

**Type of Proceeding: Opposition**

**Proceeding Number:** 91211466

**Filing Date:** Jul 08, 20

**Status:** Terminated

**Status Date:** Oct 21, 20

**Interlocutory Attorney:** GEORGE POLOGEORGIS

**Defendant**

**Name:** Media Ventures Group, LLC

**Correspondent Address:** GREG LAM  
 COPILEVITZ & CANTER  
 310 W 20TH ST , STE 300  
 KANSAS CITY MO , 64108-2025  
 UNITED STATES

**Correspondent e-mail:** greglam@cckc-law.com

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODAUCTION.ORG	Abandoned - After Inter-Partes Decision	<u>85692130</u>	

**Plaintiff(s)**

**Name:** GoodSearch, LLC

**Correspondent Address:** JONATHAN A HYMAN  
 KNOBBE MARTENS OLSON & BEAR LLP  
 2040 MAIN ST, 14TH FLOOR  
 IRVINE CA , 92614  
 UNITED STATES

**Correspondent e-mail:** efiling@knobbe.com

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODSEARCH	Registered	<u>78641620</u>	<u>3424170</u>
GOODSHOP	Registered	<u>78776172</u>	<u>3574027</u>
GOODCLICK	Registered	<u>78776143</u>	<u>3743390</u>
GOODPETITIONS	Registered	<u>85140949</u>	<u>4143522</u>
GOODCOUPONS	Registered	<u>85202284</u>	<u>4199265</u>
GOODSURVEYS	Registered	<u>85276320</u>	<u>4350624</u>
GOODSEARCH	Registered	<u>85412514</u>	<u>4350840</u>
GOODOFFERS	Registered	<u>85276350</u>	<u>4396603</u>
GOODAPP	Second Extension - Granted	<u>85408820</u>	

## Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	NOTICE OF DEFAULT	Sep 05, 2013	
5	BD DECISION: SUSTAINED	Oct 21, 2013	
6	TERMINATED	Oct 21, 2013	

**United States of America**  
United States Patent and Trademark Office

# GOODSEARCH

**Reg. No. 4,350,840**

**Registered June 11, 2013**

**Int. Cls.: 35 and 36**

**SERVICE MARK**

**PRINCIPAL REGISTER**

GOODSEARCH, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
P.O. BOX 492176  
LOS ANGELES, CA 90049

FOR: CONDUCTING BUSINESS AND MARKET RESEARCH SURVEYS; CONDUCTING ON-LINE BUSINESS AND MARKET RESEARCH SURVEYS; CONSUMER SURVEY SERVICES; CONDUCTING ON-LINE CONSUMER SURVEY SERVICES; CONDUCTING MARKET SURVEYS; CONDUCTING ON-LINE MARKET SURVEYS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-6-2013; IN COMMERCE 2-6-2013.

FOR: CHARITABLE FUNDRAISING SERVICES, NAMELY, RAISING FUNDS THROUGH ONLINE SURVEYS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-6-2013; IN COMMERCE 2-6-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,424,170, 3,574,027, AND OTHERS.

SN 85-412,514, FILED 8-31-2011.

JANICE L. MCMORROW, EXAMINING ATTORNEY



*Laura Steinet Lee*  
Acting Director of the United States Patent and Trademark Office

STATUS DOCUMENTS

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Mark: GOODSEARCH

# GOODSEARCH

US Serial Number: 85412514

Application Filing Date: Aug. 31, 2012

US Registration Number: 4350840

Registration Date: Jun. 11, 2013

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 11, 2013

Publication Date: Apr. 24, 2012

Notice of Allowance Date: Jun. 19, 2012

## Mark Information

Mark Literal Elements: GOODSEARCH

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Color(s) Claimed: Color is not claimed as a feature of the mark.

## Related Properties Information

Claimed Ownership of US [3424170](#), [3464031](#), [3574027](#) and others  
Registrations:

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of intent to use;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Conducting business and market research surveys; Conducting on-line business and market research services; Conducting on-line consumer survey services; Conducting market surveys; Conducting

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101,

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 06, 2013

**Use in Commerce:** Feb. 06, 2013

For: Charitable fundraising services, namely, raising funds through online surveys

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101,

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 06, 2013

Use in Commerce: Feb. 06, 2

### Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

### Current Owner(s) Information

Owner Name: GoodSearch, LLC

Owner Address: P.O. Box 492176  
Los Angeles, CALIFORNIA 90049  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

### Attorney/Correspondence Information

#### Attorney of Record

Attorney Name: Jonathan A. Hyman

Docket Number: GDSRCH.

Attorney Primary Email [efiling@kmob.com](mailto:efiling@kmob.com)  
Address:

Attorney Email Authorized: No

#### Correspondent

Correspondent JONATHAN A. HYMAN  
Name/Address: KNOBBE, MARTENS, OLSON & BEAR, LLP  
2040 MAIN ST FL 14  
IRVINE, CALIFORNIA 92614-8214  
UNITED STATES

Phone: 310 551-3450

Fax: 949 760-9

Correspondent e-mail: [efiling@kmob.com](mailto:efiling@kmob.com)

Correspondent e-mail Yes  
Authorized:

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jun. 11, 2013	REGISTERED-PRINCIPAL REGISTER	
May 08, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 07, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	68552
May 02, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 22, 2013	STATEMENT OF USE PROCESSING COMPLETE	66230
Mar. 25, 2013	USE AMENDMENT FILED	66230
Apr. 17, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Mar. 25, 2013	TEAS STATEMENT OF USE RECEIVED	
Dec. 19, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 17, 2012	EXTENSION 1 GRANTED	98765
Dec. 17, 2012	EXTENSION 1 FILED	98765
Dec. 17, 2012	TEAS EXTENSION RECEIVED	
Jun. 19, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 24, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 24, 2012	PUBLISHED FOR OPPOSITION	
Apr. 04, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 17, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Mar. 16, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 01, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 01, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 01, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 07, 2011	NOTIFICATION OF NON-FINAL ACTION E- MAILED	6325

Nov. 07, 2011	NON-FINAL ACTION E-MAILED	6325
Nov. 07, 2011	NON-FINAL ACTION WRITTEN	73362
Nov. 07, 2011	ASSIGNED TO EXAMINER	73362
Sep. 15, 2011	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	68552
Sep. 12, 2011	ASSIGNED TO LIE	68552
Sep. 09, 2011	TEAS VOLUNTARY AMENDMENT RECEIVED	
Sep. 08, 2011	NOTICE OF PSEUDO MARK MAILED	
Sep. 07, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 03, 2011	NEW APPLICATION ENTERED IN TRAM	

**TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** May 07, 2011

**Assignment Abstract Of Title Information - None recorded**

**Proceedings**

**Summary**

**Number of Proceedings:** 1

**Type of Proceeding: Opposition**

**Proceeding Number:** 91211466

**Filing Date:** Jul 08, 2011

**Status:** Terminated

**Status Date:** Oct 21, 2011

**Interlocutory Attorney:** GEORGE POLOGEORGIS

**Defendant**

**Name:** Media Ventures Group, LLC

**Correspondent Address:** GREG LAM  
 COPILEVITZ & CANTER  
 310 W 20TH ST , STE 300  
 KANSAS CITY MO , 64108-2025  
 UNITED STATES

**Correspondent e-mail:** greglam@cckc-law.com

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
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GOODAUCTION.ORG  
 Abandoned - After  
 Inter-Partes 85692130  
 Decision

**Plaintiff(s)**

**Name:** GoodSearch, LLC

**Correspondent Address:** JONATHAN A HYMAN  
 KNOBBE MARTENS OLSON & BEAR LLP  
 2040 MAIN ST, 14TH FLOOR  
 IRVINE CA , 92614  
 UNITED STATES

**Correspondent e-mail:** [efiling@knobbe.com](mailto:efiling@knobbe.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODSEARCH	Registered	<u>78641620</u>	<u>3424170</u>
GOODSHOP	Registered	<u>78776172</u>	<u>3574027</u>
GOODCLICK	Registered	<u>78776143</u>	<u>3743390</u>
GOODPETITIONS	Registered	<u>85140949</u>	<u>4143522</u>
GOODCOUPONS	Registered	<u>85202284</u>	<u>4199265</u>
GOODSURVEYS	Registered	<u>85276320</u>	<u>4350624</u>
GOODSEARCH	Registered	<u>85412514</u>	<u>4350840</u>
GOODOFFERS	Registered	<u>85276350</u>	<u>4396603</u>
GOODAPP	Second Extension - Granted	<u>85408820</u>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	NOTICE OF DEFAULT	Sep 05, 2013	
5	BD DECISION: SUSTAINED	Oct 21, 2013	
6	TERMINATED	Oct 21, 2013	

Exhibit 2

STATUS DOCUMENTS

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Mark: GOODAPP

**GOODAPP**

US Serial Number: 85408820

Application Filing Date: Aug. 26, 2012

Register: Principal

Mark Type: Trademark, Service Mark

Status: A second request for extension of time to file a Statement of Use has been granted.

Status Date: Aug. 26, 2013

Publication Date: Jun. 26, 2012

Notice of Allowance Date: Aug. 21, 2012

**Mark Information**

Mark Literal Elements: GOODAPP

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

**Related Properties Information**Claimed Ownership of US [3424170](#), [3574027](#), [3743390](#) and others  
Registrations:**Goods and Services****Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Computer software, namely, downloadable computer software for operating search engines through a toolbar; Computer software, namely, downloadable Internet browser software with a toolbar for navigating and searching capabilities; Computer software, namely, downloadable computer software, namely, providing access to information, news, weather, online and downloadable games, search engines, and Internet through a customized browser toolbar; Computer software, namely, computer search engine software, namely, toolbar software for use with search engine software and websites; Computer software, namely, a global computer network for consumers, users, nonprofit entities, and businesses to engage in advertising, and shopping services; downloadable computer software in the nature of a mobile application for use on nonprofit entities, and businesses to engage in social networking, education, advertising, and services on mobile phones, personal digital assistants, smart phones, and handheld mobile digital electronic devices; and downloadable from the internet and other computer, electronic and communications networks for



associations, schools, and civic groups; Charitable fundraising, namely, sharing profits from the not-for-profit and philanthropic organizations and associations, schools, and civic groups; Charitable not-for-profit and philanthropic organizations and associations, schools, and civic groups

**International Class(es):** 036 - Primary Class

**U.S Class(es):** 100, 101,

**Class Status:** ACTIVE

**Basis:** 1(b)

**Basis Information (Case Level)**

<b>Filed Use:</b> Yes	<b>Currently Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> Yes
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No

**Current Owner(s) Information**

**Owner Name:** GoodSearch, LLC

**Owner Address:** P.O. Box 492176  
Los Angeles, CALIFORNIA 90049  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Attorney/Correspondence Information**

**Attorney of Record**

**Attorney Name:** Jonathan A. Hyman

**Attorney Primary Email Address:** [efiling@kmob.com](mailto:efiling@kmob.com)

**Docket Number:** GDSRCH

**Attorney Email Authorized:** Yes

**Correspondent**

**Correspondent Name/Address:** JONATHAN A. HYMAN  
KNOBBE, MARTENS, OLSON & BEAR, LLP  
2040 MAIN ST FL 14  
IRVINE, CALIFORNIA 92614-8214  
UNITED STATES

**Phone:** 310 551-3450

**Fax:** 949 760-9

**Correspondent e-mail:** [efiling@kmob.com](mailto:efiling@kmob.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Aug. 27, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 26, 2013	EXTENSION 2 GRANTED	66230
Aug. 21, 2013	EXTENSION 2 FILED	66230
Aug. 21, 2013	TEAS EXTENSION RECEIVED	
Mar. 07, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 06, 2013	EXTENSION 1 GRANTED	66230
Feb. 21, 2013	EXTENSION 1 FILED	66230
Mar. 04, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Feb. 21, 2013	TEAS EXTENSION RECEIVED	
Aug. 21, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 26, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 26, 2012	PUBLISHED FOR OPPOSITION	
Jun. 06, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 23, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
May 16, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 15, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	68552
May 15, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	68552
May 03, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 07, 2011	NOTIFICATION OF NON-FINAL ACTION E- MAILED	6325
Nov. 07, 2011	NON-FINAL ACTION E-MAILED	6325
Nov. 07, 2011	NON-FINAL ACTION WRITTEN	73362
Nov. 07, 2011	ASSIGNED TO EXAMINER	73362
Sep. 15, 2011	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	68552
Sep. 12, 2011	ASSIGNED TO LIE	68552

Sep. 09, 2011 TEAS VOLUNTARY AMENDMENT RECEIVED  
 Sep. 01, 2011 NOTICE OF PSEUDO MARK MAILED  
 Aug. 31, 2011 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM  
 Aug. 30, 2011 NEW APPLICATION ENTERED IN TRAM

**TM Staff and Location Information**

**TM Staff Information**

TM Attorney: MCMORROW, JANICE LEE

Law Office Assigned: LAW OFF

**File Location**

Current Location: INTENT TO USE SECTION

Date in Location: Mar. 04, 2

**Assignment Abstract Of Title Information - None recorded**

**Proceedings**

**Summary**

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: 91211466

Filing Date: Jul 08, 20

Status: Terminated

Status Date: Oct 21, 20

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: Media Ventures Group, LLC

Correspondent Address: GREG LAM  
 COPILEVITZ & CANTER  
 310 W 20TH ST , STE 300  
 KANSAS CITY MO , 64108-2025  
 UNITED STATES

Correspondent e-mail: greglam@cckc-law.com

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODAUCTION.ORG	Abandoned - After Inter-Partes Decision	<u>85692130</u>	

**Plaintiff(s)**

**Name:** GoodSearch, LLC

**Correspondent Address:** JONATHAN A HYMAN  
 KNOBBE MARTENS OLSON & BEAR LLP  
 2040 MAIN ST, 14TH FLOOR  
 IRVINE CA , 92614  
 UNITED STATES

**Correspondent e-mail:** [efiling@knobbe.com](mailto:efiling@knobbe.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODSEARCH	Registered	<u>78641620</u>	<u>3424170</u>
GOODSHOP	Registered	<u>78776172</u>	<u>3574027</u>
GOODCLICK	Registered	<u>78776143</u>	<u>3743390</u>
GOODPETITIONS	Registered	<u>85140949</u>	<u>4143522</u>
GOODCOUPONS	Registered	<u>85202284</u>	<u>4199265</u>
GOODSURVEYS	Registered	<u>85276320</u>	<u>4350624</u>
GOODSEARCH	Registered	<u>85412514</u>	<u>4350840</u>
GOODOFFERS	Registered	<u>85276350</u>	<u>4396603</u>
GOODAPP	Second Extension - Granted	<u>85408820</u>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 08, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 08, 2013	Aug 17, 2013
3	PENDING, INSTITUTED	Jul 08, 2013	
4	NOTICE OF DEFAULT	Sep 05, 2013	
5	BD DECISION: SUSTAINED	Oct 21, 2013	
6	TERMINATED	Oct 21, 2013	

**Type of Proceeding: Opposition**

**Proceeding Number:** 91206103

**Filing Date:** Jul 16, 2013

**Status:** Terminated

**Status Date:** Nov 05, 2013

**Interlocutory Attorney:** CHERYL S GOODMAN

**Defendant**

**Name:** Stanley Fulton

**Correspondent Address:** VANDANA BALAKRISHNAN  
 RAJ ABHYANKER PC  
 1580 W EL CAMINO REAL STE 8

MOUNTAIN VIEW CA , 94040-2462  
 UNITED STATES

Correspondent e-mail: [trademarks@raipatent.com](mailto:trademarks@raipatent.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODINFO.COM	Abandoned - After Inter-Partes Decision	<u>85418042</u>	

**Plaintiff(s)**

Name: GoodSearch, LLC

Correspondent Address: JONATHAN A HYMAN  
 KNOBBE MARTENS OLSON & BEAR LLP  
 2040 MAIN ST, FL 14  
 IRVINE CA , 92614  
 UNITED STATES

Correspondent e-mail: [efiling@kmob.com](mailto:efiling@kmob.com) , [jhh@kmob.com](mailto:jhh@kmob.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GOODSEARCH	Registered	<u>78641620</u>	<u>3424170</u>
GOODSEARCH	Registered	<u>78641650</u>	<u>3464031</u>
GOODSHOP	Registered	<u>78776172</u>	<u>3574027</u>
GOODOFFERS	Registered	<u>85276350</u>	<u>4396603</u>
GOODCOUPONS	Registered	<u>85202284</u>	<u>4199265</u>
GOODAPP	Second Extension - Granted	<u>85408820</u>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 16, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 16, 2012	Aug 25, 2012
3	PENDING, INSTITUTED	Jul 16, 2012	
4	NOTICE OF DEFAULT	Sep 18, 2012	
5	BOARD'S DECISION: SUSTAINED	Nov 05, 2012	
6	TERMINATED	Nov 05, 2012	