

ESTTA Tracking number: **ESTTA580491**

Filing date: **01/07/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91213811
Party	Defendant Adler Fels Winery, LLC
Correspondence Address	BARRY STRIKE STRIKE & TECHEL 556 COMMERCIAL ST SAN FRANCISCO, CA 94111-3035  barry@strikeandtechel.com
Submission	Answer
Filer's Name	Barry Strike
Filer's e-mail	barry@strikeandtechel.com
Signature	/BStrike/
Date	01/07/2014
Attachments	Bridal Veil Answer to Gallo Opp.pdf(112788 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

E. & J. GALLO WINERY, a California  
corporation

OPPOSER,

v.

ALDER FELS WINERY, a Minnesota LLC

APPLICANT.

Serial No. 85/897,212

Opposition No. 91213811

Mark: BRIDAL VEIL

Filing Date: April 6, 2013

**APPLICANT'S ANSWER TO NOTICE OF OPPOSITION**

Trademark Applicant Alder Fels Winery, LLC ("Applicant") answers the Notice of Opposition of E. & J. Gallo Winery ("Opposer") as follows:

Applicant denies each and every allegation and averment in the Opposition, including those contained in the unnumbered paragraphs preceding the first numbered paragraph and following the last numbered paragraph, except as expressly admitted or otherwise denied below.

1. Applicant lacks sufficient information to admit or deny the allegations of Paragraph 1 and on that basis denies them.
2. Applicant admits that the word BRIDLEWOOD was registered on the Principal Register for "wine" under Reg. No. 2512934 on November 27, 2001. Applicant lacks sufficient information to admit or deny the remaining allegations of Paragraph 2 and on that basis denies them.
3. Applicant lacks sufficient information to admit or deny the allegations of Paragraph 3 and on that basis denies them.

APPLICANT'S ANSWER TO NOTICE OF OPPOSITION

4. Applicant admits the allegations of Paragraph 4.
5. Applicant admits the allegations of Paragraph 5 regarding the filing of Applicant's application to register the BRIDAL VEIL mark, but as to all other allegations denies them.
6. Applicant lacks sufficient information to admit or deny the allegations of Paragraph 6 and on that basis denies them.
7. Applicant lacks sufficient information to admit or deny the allegations of Paragraph 7 and on that basis denies them.
8. Applicant denies the allegations in the first, second, and fifth sentences of Paragraph 8. Applicant lacks sufficient information to admit or deny the allegations in the second and fourth sentences of Paragraph 8 and on that basis denies them.
9. Applicant denies the allegations of Paragraph 9.

**PRAYER FOR RELIEF**

Applicant prays that Opposer's Notice of Opposition be dismissed, with prejudice.

Strike & Techel  
556 Commercial Street  
San Francisco, CA 94111  
Phone: 415-226-1400  
Fax: 415-970-5090

Date: January 7, 2014

        /BStrike/          
Barry Strike

Attorney for Opposer  
ALDER FELS WINERY, LLC

**PROOF OF SERVICE BY MAIL**

The undersigned declares and says as follows: my business address is 556 Commercial Street, San Francisco, CA 94111. I am employed in the City and County of San Francisco; I am over the age of 18 years, and I am not a party to this case. I am readily familiar with this firm's practices for collection and processing of correspondence for mailing with the United States Postal Services. On the same day that a sealed envelope is placed for collection and mailing, it is deposited in the ordinary course of business with the United States Postal Service with postage fully prepaid.

I served the within **APPLICANT'S ANSWER TO NOTICE OF OPPOSITION** on Opposer's attorney of record with the USPTO:

Steven M. Weinberg  
Holmes Weinberg, PC  
30765 Pacific Coast Highway, Suite 411  
Malibu, CA 90265

by placing a true copy thereof, enclosed in a sealed envelope with postage thereon fully prepaid, for deposit in the United States mail for collection and mailing on this day following ordinary business practices of Strike & Techel.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct, and that this Declaration is executed in San Francisco, California, this 7th day of January, 2014.

  
\_\_\_\_\_  
By: Heather Schoening