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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91213413
Party	Plaintiff Mappin & Webb Limited
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Signature	/Douglas A. Rettew/
Date	06/26/2015
Attachments	Final_Duffy_Declaration_Public_Redacted.pdf(641875 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p style="text-align:center">MAPPIN & WEBB LIMITED, Opposer, v. M WEBB, LLC, Applicant.</p>	<p>Opposition No. 91213413</p> <p>Mark: M WEBB Serial No. 85460569 Filed: October 31, 2011</p>
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**DECLARATION OF BRIAN DUFFY IN SUPPORT OF
OPPOSER'S MAIN ACR BRIEF**

I, Brian Duffy, declare as follows:

1. I am the Chief Executive Officer of Aurum Group Limited (“Aurum”). Aurum is a luxury goods company in the United Kingdom. Aurum is comprised of four brands: Mappin & Webb, Watches of Switzerland, Goldsmiths, and Watchshop. As Aurum CEO, I provide strategic direction and management to Aurum and I oversee the planned expansion of the MAPPIN & WEBB brand into the U.S. in conjunction with Elizabeth Galton and François Le Troquer. I have been employed by Aurum since February 2014 and was previously European President of Ralph Lauren where I oversaw that brand’s expansion into Russia, Turkey, and other Eastern European countries.

2. I have read the declaration of Elizabeth Galton in this proceeding and agree with and support the contents of that Declaration.

3. As part of the planned expansion of the MAPPIN & WEBB brand, including in the U.S. market,

Redacted

4. Exhibit 26 to Elizabeth Galton's Declaration (MappinWebb0000150-153) is a true and correct copy of **Redacted**

5. Exhibit 27 to Elizabeth Galton's Declaration (MappinWebb0000154-157) are true and correct copies of **Redacted**

6. Exhibit 28 to Elizabeth Galton's Declaration (MappinWebb0000340) is a true and correct copy of **Redacted**

7. Exhibit 29 to Elizabeth Galton's Declaration are true and correct copies of **Redacted**

8. **Redacted**

I declare under penalty of perjury of the laws of the United States that the foregoing is true and correct to the best of my knowledge pursuant to 28 U.S.C. § 1746. This declaration was executed on June 25, 2015 in London, United Kingdom.

Date: June 25, 2015



Brian Duffy

CERTIFICATE OF SERVICE

I certify that a true and accurate copy of the foregoing DECLARATION OF BRIAN DUFFY IN SUPPORT OF OPPOSER'S MAIN ACR BRIEF was served by first class mail, postage prepaid, on this 26th day of June 2015, upon counsel for Applicant at the following address of record:

Molly Buck Richard
Richard Law Group
8411 Preston Road, Suite 890
Dallas, TX 75225-5500

/Pamela Neal/
Pamela Neal
Litigation Clerk