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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91213266
Party	Defendant Alisia & Co., LLC
Correspondence Address	CHRISTOPHER J. DAY LAW OFFICE OF CHRISTOPHER DAY 9977 N 90TH ST STE 155 SCOTTSDALE, AZ 85258-4499 UNITED STATES chris@daylawfirm.com
Submission	Answer
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Date	11/26/2013
Attachments	85912651 Opposition Answer 1152013.pdf(8821 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

*In re:*

Mark: MIALISIA & CO.  
Serial No.: 85912651  
TTAB No.: 91213266  
Applicant: Mialisia & Co., LLC

Mialisia & Co., LLC,  
**Applicant,**

**v.**

ActII Jewelry, LLC d/b/a Lia Sophia,  
**Opposer.**

**Opposition No. 91213266**

**ANSWER**

COMES NOW, Applicant, Mialisia & Co., LLC, and files this Answer to the Notice of Opposition filed with respect to the above referenced matter and answers as follows:

1. In response to paragraph 1 of the Notice of Opposition, Applicant does not have sufficient knowledge to form a belief, therefore denied.
2. In response to paragraph 2 of the Notice of Opposition, Applicant does not have sufficient knowledge to form a belief, therefore denied.
3. In response to paragraph 3 of the Notice of Opposition, Applicant does not have sufficient knowledge to form a belief, therefore denied.

4. In response to paragraph 4 of the Notice of Opposition, Applicant admits that it proposes to use the mark MIALISIA & CO. in connection with jewelry.
5. In response to paragraph 5 of the Notice of Opposition, Applicant denies the allegations.

WHEREFORE, Applicant respectfully requests that Opposer's opposition be denied, and that registration of Applicant's mark be granted.

Dated November 26, 2013.

/Christopher J. Day/

Christopher J. Day, Attorney for Applicant  
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#### **CERTIFICATE OF SERVICE**

I hereby certify that this correspondence is being deposited on November 26, 2013, in the U.S. mail, first class postage pre-paid, addressed to counsel for Opposer at the following address:

Milton Springut  
Springut Law PC  
75 Rockefeller Plaza, 19<sup>th</sup> Floor  
New York, NY 10019

/Christopher J. Day/

Christopher J. Day