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Filing date: **01/31/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91213094
Party	Plaintiff Blue Cross and Blue Shield Association
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Submission	Withdrawal of Opposition
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Date	01/31/2014
Attachments	Withdrawal of Opposition (91213094).pdf(11546 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

IN RE: APPLICATION SERIAL NO. 85/778,843

BLUE CROSS AND BLUE SHIELD
ASSOCIATION,

Opposer,

v.

ALKEMI MANAGEMENT COMPANY,
INC.,

Applicant.

Opposition No. 91213094

WITHDRAWAL OF OPPOSITION

Trademark Trial and Appeal Board
U.S. Patent and Trademark Office
P.O. Box 1451
Alexandria, VA 22313-1451

Pursuant to TBMP §605.03, and based on the agreement of the parties, Opposer Blue Cross and Blue Shield Association hereby withdraws this Opposition without prejudice.

Respectfully submitted,

DATED: January 31, 2014

HANSON BRIDGETT LLP

By: /s/ Susan G. O'Neill

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CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing WITHDRAWAL OF OPPOSITION is being served on January 31, 2014, by United States Mail, first class postage prepaid, in an envelope addressed to the Applicant, c/o:

Applicant's Attorney/Correspondent of Record:

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Dated: January 31, 2014

By: /s/ Dena Hong-Yee
Dena Hong-Yee