

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

MT

Mailed: January 22, 2014

Opposition No. 91212957

Potbelly Sandwich Works LLC

v.

Jonathan S Swire

Monique Tyson, Paralegal Specialist:

Applicant's consented motion filed November 21, 2013 to extend time to file its answer to the notice of opposition and to extend conferencing, disclosure, discovery and trial dates is granted. Trademark Rule 2.127(a).¹

Answer is due January 23, 2014. The conferencing, disclosure, discovery and trial dates are reset below.

Time to Answer	1/23/2014
Deadline for Discovery Conference	2/22/2014
Discovery Opens	2/22/2014
Initial Disclosures Due	3/24/2014
Expert Disclosures Due	7/22/2014
Discovery Closes	8/21/2014

¹ Applicant's motion filed November 21, 2013 fails to indicate proof of service on opposer, as required by Trademark Rule 2.119. In order to expedite this matter, a copy of the November 21, 2013 paper is forwarded herewith to opposer's counsel. Notwithstanding, strict compliance with Trademark Rule 2.119 is required by applicant in all future papers filed with the Board.

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Plaintiff's Pretrial Disclosures	10/5/2014
Plaintiff's 30-day Trial Period Ends	11/19/2014
Defendant's Pretrial Disclosures	12/4/2014
Defendant's 30-day Trial Period Ends	1/18/2015
Plaintiff's Rebuttal Disclosures	2/2/2015
Plaintiff's 15-day Rebuttal Period Ends	3/4/2015

In each instance, a copy of the transcript of testimony together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rule 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.