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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91212917
Party	Defendant LB Brands, LLC
Correspondence Address	EDWARD J SACKMAN BERNSTEIN SHUR PA 670 N COMMERCIAL ST STE 108, PO BOX 1120 MANCHESTER, ME 04101-4166 UNITED STATES jkeenan@bssn.com
Submission	Motion to Suspend for Settlement Discussions
Filer's Name	Edward J. Sackman
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Date	03/26/2014
Attachments	Motion to Suspend.pdf(21705 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

PRIMAL WEAR, INC.)	
)	
)	
Opposer,)	
)	
v.)	Opposition No. 91212917
)	
)	Serial No. 85/689,425
LB BRANDS, LLC,)	
)	
)	Opposed Mark: IT STIRS YOUR PRIMAL SENSES
Applicant.)	
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)	

APPLICANT’S MOTION TO SUSPEND FOR SETTLEMENT DISCUSSIONS

NOW COMES LB Brands, LLC (“LBB”), by and through counsel, and files this Motion to Suspend for Settlement Discussions as follows:

1. Opposer, Primal Wear, Inc., filed a Motion for Summary Judgment on February 18, 2014.
2. On February 20, 2014, the Trademark Trial and Appeal Board (“the Board”) ordered the proceedings be suspended pending the disposition of the Opposer’s Motion for Summary Judgment.
3. Applicant and Opposer are engaging in settlement discussions in this matter and have made substantial progress towards reaching a resolution.
4. Applicant requests that the Board suspend these proceedings for settlement discussions so that Applicant does not have to incur the costs of responding to summary judgment in the event the parties can settle.

PRAAYER FOR RELIEF

WHEREFORE, LBB requests that the Board:

- A. Suspend these proceedings for the purpose of allowing the parties to conduct settlement discussions; and
- B. Grant such other relief as may be just and proper.

Respectfully submitted,
LB Brands, LLC
By its attorneys,
Bernstein Shur, P.A.

Dated: March 26, 2014

/s/ Edward J. Sackman
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CERTIFICATE OF SERVICE

I hereby certify that I provided a true and exact copy of the foregoing via U.S. mail, postage prepaid, this 26th day of March, 2014 to:

Tamara S. Pester, Esq.
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/s/ Edward J. Sackman
Edward J. Sackman, Esq.