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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91212871
Party	Defendant EJMV INVESTMENTS, LLC
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Submission	Motion to Join/Substitute Party
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Date	02/05/2014
Attachments	Consented Motion to Substitute C. Villanueva Company, L.L.C. dba Quality Brewers.pdf(63238 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application
Serial No. 85/674,705

ANHEUSER-BUSCH, LLC

Opposer,

v.

EJMV INVESTMENTS, LLC

Applicant.

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Opposition No. 91/212,871

CONSENTED MOTION TO SUBSTITUTE
C. VILLANUEVA COMPANY, L.L.C. DBA QUALITY BREWERS

C. Villanueva Company, L.L.C. dba Quality Brewers (“Quality Brewers”) hereby moves to be substituted for EJMV Investments, LLC (“EJMV”) as Applicant in this matter pursuant to 37 CFR §§ 3.71(d), 3.73(b) and TBMP §512.01 on the grounds that the mark of Application Serial No. 85/674,705 and all related goodwill have been assigned from EJMV to Quality Brewers. Quality Brewers is therefore the current owner of the subject mark and application. The assignment was recorded with the Assignment Services Division of the USPTO on January 31, 2014 at Reel/Frame 5205/0377.

Quality Brewers has secured the express consent of all other parties to this proceeding for the substitution requested herein.

Quality Brewers has provided an e-mail address herewith for itself so that any order on this Motion may be issued electronically by the Board. E-mail addresses for EJMV and Opposer are already of record in this matter.

Respectfully submitted,



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ATTORNEYS FOR C. VILLANUEVA COMPANY,
L.L.C. DBA QUALITY BREWERS

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address of record, by email on February 5, 2014.



Karla L. Bynum