

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Mailed: February 7, 2014

Opposition No. 91212871

Anheuser-Busch, LLC

v.

C Villanueva Company LLC
dba Quality Brewers

Nicole Thier, Paralegal Specialist:

On February 5, 2014, applicant filed a motion to substitute party with opposer's consent.

If the mark in an application or registration which is the subject matter of an *inter partes* proceeding before the Board is assigned, and the assignment is recorded in the Assignment Branch of the USPTO, the assignee may be substituted as a party if the assignment occurred prior to the commencement of the proceeding, or the assignor is no longer in existence, or the plaintiff raises no objection to substitution, or the discovery and testimony periods have closed; otherwise, the assignee will be joined, rather than substituted, to facilitate discovery. See TBMP § 512.01 (3d ed. rev.2 2013).

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Applicant's pleaded mark was assigned to C. Villanueva Company LLC dba Quality Brewers during this proceeding and such assignment was recorded with the Assignment Branch of the Office on January 31, 2014 at Reel/Frame 5205/0377.

Inasmuch as applicant's request is made with the consent of opposer, C. Villanueva Company LLC dba Quality Brewers is substituted for EJMV Investments, LLC as party defendant.

Trial dates remain as previously set forth in the Board's December 5, 2013 order.