

ESTTA Tracking number: **ESTTA561446**

Filing date: **09/25/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Olin Corporation
Granted to Date of previous extension	09/25/2013
Address	190 Carondelet Plaza Suite 1530 St. Louis, MO 63105 UNITED STATES

Attorney information	Bryan K. Wheelock Harness, Dickey & Pierce, PLC 7700 Boonhomme Suite 400 St. Louis, MO 63105 UNITED STATES bwheelock@hdp.com, jsamuels@hdp.com, jgebhardt@hdp.com, sshaw@hdp.com Phone:3147267500
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**Applicant Information**

Application No	85895841	Publication date	05/28/2013
Opposition Filing Date	09/25/2013	Opposition Period Ends	09/25/2013
Applicant	Wang, Haixiang 4911 Cypress Spring Drive missouri city, TX 77459 UNITED STATES		

**Goods/Services Affected by Opposition**

Class 012. First Use: 2010/11/01 First Use In Commerce: 2010/11/01 All goods and services in the class are opposed, namely: Tires; Tires for land vehicles
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**Grounds for Opposition**

Deceptiveness	Trademark Act section 2(a)
Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

**Marks Cited by Opposer as Basis for Opposition**

U.S. Registration No.	3703853	Application Date	07/07/2005
Registration Date	10/27/2009	Foreign Priority Date	NONE
Word Mark	TEAM WINCHESTER		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2007/03/31 First Use In Commerce: 2007/03/31 SHIRTS, JACKETS, VESTS, HATS, CAPS, AND SWEATERS

U.S. Registration No.	2953027	Application Date	08/14/2002
Registration Date	05/17/2005	Foreign Priority Date	NONE
Word Mark	WINCHESTER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2002/12/31 First Use In Commerce: 2002/12/31 Shooting vests, hunting jackets, insulated cloth bib overalls, hunting pants, hunting gloves, upland vests, waterfowl vests, raingear, long underwear, thermal underwear, underwear, gloves, headwear, socks, shirts, sport shirts, t-shirts, pants, overalls, light jackets, jackets, tops, bottoms, sweaters, coats, caps, hats, coveralls, footwear, neckwear		

U.S. Registration No.	1624945	Application Date	03/23/1989
Registration Date	11/27/1990	Foreign Priority Date	NONE
Word Mark	WINCHESTER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1987/07/01 First Use In Commerce: 1987/07/01 CLOTHING, NAMELY HUNTING SUITS, INSULATED VESTS, HUNTING COVERALLS, BIB OVERALLS, CARGO PANTS, PARKAS, INSULATED COVERALLS, AND GLOVES		

U.S. Registration No.	1322260	Application Date	03/29/1984
Registration Date	02/26/1985	Foreign Priority Date	NONE
Word Mark	WINCHESTER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1981/12/01 First Use In Commerce: 1981/12/01 Hats, Caps and Headwear		

U.S. Registration No.	273723	Application Date	
Registration Date	08/12/1930	Foreign Priority Date	NONE
Word Mark	NONE		

Design Mark	
Description of Mark	NONE
Goods/Services	

U.S. Registration No.	3674579	Application Date	02/20/2006
Registration Date	08/25/2009	Foreign Priority Date	NONE
Word Mark	WINCHESTER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 2009/01/31 First Use In Commerce: 2009/01/31 Chocolate; Coffee		

U.S. Registration No.	3410724	Application Date	03/08/2006
Registration Date	04/08/2008	Foreign Priority Date	NONE
Word Mark	WINCHESTER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 020. First use: First Use: 2006/06/00 First Use In Commerce: 2006/06/00 office furniture		

U.S. Registration No.	4112503	Application Date	06/18/2010
Registration Date	03/13/2012	Foreign Priority Date	NONE
Word Mark	WINCHESTER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 032. First use: First Use: 2011/09/30 First Use In Commerce: 2011/09/30 Energy drinks		

U.S. Registration No.	4349645	Application Date	10/05/2012
Registration Date	06/11/2013	Foreign Priority Date	NONE
Word Mark	WINCHESTER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 013. First use: First Use: 2000/11/30 First Use In Commerce: 2000/11/30 Air guns, scopes for air guns, ammunition for air guns		

U.S. Application No.	85803858	Application Date	12/17/2012
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	WINCHESTER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 012. First use: Boats		

U.S. Application No.	86008186	Application Date	07/11/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	WINCHESTER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 028. First use: Archery equipment, namely, bows, arrows, arrow tips, broadheads, quivers, release aids, bow strings, arrow rests, bolts, bow slings, bow bags and bow cases		

U.S. Application No.	85944050	Application Date	05/28/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	WINCHESTER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 033. First use: Liquor		

Attachments	<p>Notice of Opposition.PDF(23659 bytes )</p> <p>Exhibit 1 - Notice of Registration Certificate #3_703_853 for Shirts_ Jackets_ Vests_ Hats_ Caps &amp; Sweaters in Class 25.PDF(433652 bytes )</p> <p>Exhibit 2 - Notice of Registration Certificate 2_953_027 for Shooting Vests &amp; Hunting Jacket_ Coats_ Caps_ Hats_ Coveralls_ Footwear_ Neckwear in Class 25.PDF(20528 bytes )</p> <p>Exhibit 3 - Notice of Registration Certificate #1_624_945 for Clothing_ namely Hunting Suits_ ect.PDF(26575 bytes )</p> <p>Exhibit 4 - Notice of Registration Certificate #1_322_260 for Hats_ Caps &amp; Headwear in Class 25.PDF(12103 bytes )</p> <p>Exhibit 5 - Notice of Registration Certificate #845_956 for Sports Shirts_ Shooting Jackets_ Vests &amp; Coats.PDF(58052 bytes )</p> <p>Exhibit 6 - Notice of Registration Certificate #3_674_579 for Chocolate_ Coffee.PDF(98564 bytes )</p> <p>Exhibit 7 - Notice of Registration Certificate #3_410_724 Office Furniture.PDF(98948 bytes )</p>
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	Exhibit 8 - Notice of Registration Certificate #4_112_503 Energy Drinks.PDF(98382 bytes ) Exhibit 9 - Notice of Registration Certificate #4_349_645 Air Guns.PDF(99556 bytes ) Exhibit 10 - Notice of Application Serial #85_803_858 Boats.PDF(96953 bytes ) Exhibit 11 - Notice of Application Serial #86_008_186 Archery.PDF(96460 bytes ) Exhibit 12 - Notice of Application Serial #85_944_050 Liquor.PDF(677715 bytes )
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Bryan K. Wheelock/
Name	Bryan K. Wheelock
Date	09/25/2013

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

*In re* U.S. Trademark Application Serial No. 85/895,841 for “WINCHESTER” filed April 4, 2013 and Published in the *Federal Register* on May 28, 2013

Olin Corporation,	)	
	)	
Opposer,	)	
	)	
v.	)	Opposition No. _____
	)	
Haixiang Wang	)	
	)	
	)	
Applicant.	)	

**NOTICE OF OPPOSITION**

Olin Corporation, a corporation of the State of Virginia, having a principal place of business at 190 Carondelet Plaza, Suite 1530, St. Louis, Missouri 63105, through its Winchester Division (hereinafter “Winchester”), believes that it is being damaged, and will be damaged, by the registration of the mark shown in Application Serial No. 85/895,841 (hereinafter “the ‘841 Application”), in International Class 12, by Haixiang Wang (hereinafter “Applicant”), filed on April 4, 2013, and published May 28, 2013, and hereby opposes the same.

The grounds for the opposition are as follows:

1. Winchester is a leading manufacturer of ammunition, and uses the WINCHESTER trademark on its ammunition, and licenses the WINCHESTER trademark on a wide range of products.

2. Winchester is the owner of U.S. Reg. No. 3,703,853 on “Shirts, Jackets, Vests, Hats, Caps, And Sweaters”; U.S. Reg. No. 2,953,027 on “Shooting vests, hunting jackets, insulated cloth bib overalls, hunting pants, hunting gloves, upland vests, waterfowl vests, raingear, long underwear, thermal underwear, underwear, gloves, headwear, socks, shirts, sport

shirts, t-shirts, pants, overalls, light jackets, jackets, tops, bottoms, sweaters, coats, caps, hats, coveralls, footwear, neckwear”; U.S. Reg. No. 1,624,945 on “Clothing”; U.S. Reg. No. 1,322,260 on “Hats, Caps and Headwear”; U.S. Reg. No. 845,956 on “Sports Shirts, Shooting Jackets, Vests And Coats For Men, Women, And Children.”; U.S. Reg. No. 3,674,579 on “Chocolate; Coffee”; U.S. Reg. No. 3,410,724 on “Office Furniture”; U.S. Reg. No. 4,112,503 on “Energy Drinks”; and U.S. Reg. No. 4,349,645 on “Air Guns, Scopes For Air Guns, Ammunition For Air Guns.”

3. Winchester has also applied for U.S. Serial No. 85,803,858 on “Boats”; U.S. Serial No.86,008,186 on “Archery Equipment, Namely, Bows, Arrows, Arrow Tips, Broadheads, Quivers, Release Aids, Bow Strings, Arrow Rests, Bolts, Bow Slings, Bow Bags, and Bow Cases”; and U.S. Serial No.85,944,050 on “Liquor.”

4. Winchester’s U.S. Trademark Registration Nos. 3,674,579, 3,410,724, 4,112,503, 4,349,645, 3,703,853, 2,953,027, 1,624,945, 1,322,260 and 845,956 are valid and subsisting and record title is in the name of Olin Corporation.

5. Winchester has used and is using the marks that are the subject of U.S. Trademark Registration Nos. 3,674,579, 3,410,724, 4,112,503, 4,349,645, 3,703,853, 2,953,027, 1,624,945, 1,322,260 and 845,956 in interstate commerce in connection with the goods and services described in these registrations.

6. Winchester’s U.S. Trademark Registration Nos. 3,674,579, 3,410,724, 4,112,503, 4,349,645, 3,703,853, 2,953,027, 1,624,945, 1,322,260 and 845,956 as well as its common law use show that Winchester has had a long history of using “Winchester” as a trademark for to designate Winchester as the source of “Winchester” branded goods and services.

7. On April 4, 2013, Applicant filed the '841 Application on WINCHESTER for "Tires; Tires for land vehicles" in International Class 12.

8. Winchester's use of WINCHESTER and Winchester's registrations on WINCHESTER long pre-date the filing date of the '841 Application.

9. If Applicant is allowed to register WINCHESTER, Applicant will obtain at least a *prima facie* exclusive right to use WINCHESTER in certain contexts, thereby clouding Winchester's right to continue to use "WINCHESTER" in its own endeavors.

10. WINCHESTER sought to be registered by Applicant in the '841 Application is confusingly similar to Winchester's WINCHESTER trademark as used and registered by Winchester, and is likely to cause confusion or mistake in the minds of the public and lead the public and prospective purchasers to believe that Applicant's goods are those of Winchester or are endorsed, sponsored, or otherwise affiliated or connected with Winchester, or that Winchester's goods and services are associated with Applicant, contrary to Section 2(d) of the Lanham Act, 15 U.S.C. §1052(d), all to the damage and injury of the purchasing public and to the damage and injury of Winchester.

11. Persons familiar with Winchester's WINCHESTER marks would be likely to buy Applicant's good believing them to originate with or be endorsed or sponsored by Winchester.

12. Applicant's commercial use of its mark causes a likelihood of confusion and a presumption or false suggestion that Winchester has endorsed or approves of the goods bearing Applicant's mark, or that Winchester and Applicant are affiliated or associated, all to the considerable detriment of Winchester.

13. Applicant's use of its mark points uniquely to Winchester and falsely suggests a connection with Winchester in the minds of the public in violation of Section 2(a) of the Lanham Act, 15 U.S.C. § 1052(a).

14. Registration of Applicant's mark would seriously impair the uniqueness of Winchester's famous WINCHESTER marks and would dilute the strength of those marks in violation of Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c). Further association of the WINCHESTER marks with "Tires; Tires for land vehicles" will dilute the marks by tarnishment in violation of Section 43(c) of the Lanham Act.

15. WINCHESTER sought to be registered by Applicant in the '841 Application is likely to tarnish and dilute the distinctiveness of Winchester's WINCHESTER trademark as used and registered by Winchester, which is famous and distinctive of Winchester, contrary to Section 43(c) of the Lanham Act, 15 U.S.C. §1125(c).

WHEREFORE, Olin files this Notice of Opposition and prays that the '841 Application of WINCHESTER herein be opposed, be refused, that no registration be issued thereon to Applicant, and for such other and further relief as may be deemed just and proper.

The Commissioner is hereby authorized to charge Deposit Account No. 08-0750 the amount of \$300 to cover the filing fees for this Notice of Opposition against the '841 Application. It is believed that this is the correct fee. However, the Commissioner is authorized to charge any additional fees to Deposit Account No. 08-0750 and requested to address all correspondence regarding this opposition to:

Bryan K. Wheelock  
Harness, Dickey & Pierce, P.L.C.  
7700 Bonhomme Avenue, Suite 400  
St. Louis, Missouri 63105  
Telephone: (314)726-7505  
Facsimile: (314)726-7501  
Email: bwheelock@hdp.com

Dated: September 25, 2013

Respectfully submitted,

By: /Bryan K. Wheelock/  
Bryan K. Wheelock, MO #32571  
Email: bwheelock@hdp.com  
Joel R. Samuels, MO #63587  
Email: jsamuels@hdp.com  
HARNESS, DICKEY & PIERCE, P.L.C.  
7700 Bonhomme, Suite 400  
Clayton, Missouri 63105  
Phone: (314) 726-7500  
Fax: (314) 726-7501

***Attorneys for Opposer Olin Corporation***

**CERTIFICATE OF SERVICE**

I hereby certify that a copy of the foregoing was served via U.S. Mail, postage fully pre-paid, on this 25th day of September, 2013, upon the following:

Mr. Haixiang Wang  
4911 Cypress Springs Dr.  
Missouri City, TX 77459-3809

*Applicant*

/Bryan K. Wheelock/

# United States of America

United States Patent and Trademark Office



**Reg. No. 3,703,853** OLIN CORPORATION (VIRGINIA CORPORATION)  
Registered Oct. 27, 2009 190 CARONDELET PLAZA, SUITE 1530  
ST. LOUIS, MO 63105

**Int. Cl.: 25** FOR: SHIRTS, JACKETS, VESTS, HATS, CAPS, AND SWEATERS, IN CLASS 25 (U.S. CLS. 22 AND 39).

**TRADEMARK SUPPLEMENTAL REGISTER** FIRST USE 3-31-2007; IN COMMERCE 3-31-2007.

OWNER OF U.S. REG. NOS. 142,353, 2,310,264, AND OTHERS.

SER. NO. 78-665,842, FILED P.R. 7-7-2005; AM. S.R. 8-26-2009.

LYDIA BELZER, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 2,953,027**

**Registered May 17, 2005**

**TRADEMARK  
PRINCIPAL REGISTER**

**WINCHESTER**

OLIN CORPORATION (VIRGINIA CORPORATION)  
190 CARONDELET PLAZA, SUITE 1530  
ST. LOUIS, MO 63105

FOR: SHOOTING VESTS, HUNTING JACKETS,  
INSULATED CLOTH BIB OVERALLS, HUNTING  
PANTS, HUNTING GLOVES, UPLAND VESTS, WA-  
TERFOWL VESTS, RAINGEAR, LONG UNDER-  
WEAR, THERMAL UNDERWEAR, UNDERWEAR,  
GLOVES, HEADWEAR, SOCKS, SHIRTS, SPORT  
SHIRTS, T-SHIRTS, PANTS, OVERALLS, LIGHT  
JACKETS, JACKETS, TOPS, BOTTOMS, SWEATERS,

COATS, CAPS, HATS, COVERALLS, FOOTWEAR,  
NECKWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 12-31-2002; IN COMMERCE 12-31-2002.

OWNER OF U.S. REG. NOS. 53,994, 1,322,260, AND  
OTHERS.

SN 78-154,243, FILED 8-14-2002.

SCOTT OSCLICK, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cl.: 39

**United States Patent and Trademark Office** **Reg. No. 1,624,945**  
Registered Nov. 27, 1990

**TRADEMARK  
PRINCIPAL REGISTER**

**WINCHESTER**

OLIN CORPORATION (VIRGINIA CORPORATION)  
120 LONG RIDGE ROAD  
STAMFORD, CT 06904

FOR: CLOTHING, NAMELY HUNTING SUITS, INSULATED VESTS, HUNTING COVERALLS, BIB OVERALLS, CARGO PANTS, PARKAS, INSULATED COVERALLS, AND GLOVES, IN CLASS 25 (U.S. CL. 39).

FIRST USE 7-1-1987; IN COMMERCE 7-1-1987.

OWNER OF U.S. REG. NO. 845,956.

SER. NO. 73-788,693, FILED 3-23-1989.

ROBERT C. CLARK JR., EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cl.: 39

**United States Patent and Trademark Office**

**Reg. No. 1,322,260**

Registered Feb. 26, 1985

**TRADEMARK**  
Principal Register

**WINCHESTER**

Olin Corporation (Virginia corporation)  
120 Long Ridge Rd.  
Stamford, Conn. 06904

For: HATS, CAPS AND HEADWEAR, in  
CLASS 25 (U.S. Cl. 39).

First use Dec. 1, 1981; in commerce Dec. 1, 1981.

Ser. No. 472,771, filed Mar. 29, 1984.

SUE CARRUTHERS, Examining Attorney

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office  
Renewal

Reg. No. 845,956  
Registered Mar. 12, 1968  
OG Date Feb. 28, 1989

**TRADEMARK  
PRINCIPAL REGISTER**

**WINCHESTER**

OLIN CORPORATION (VIRGINIA CORPORATION)  
SHAMROCK STREET  
EAST ALTON, IL 62024, BY CHANGE OF  
NAME FROM OLIN MATHIESON  
CHEMICAL CORPORATION (VIRGINIA CORPORATION) NEW YORK, NY

OWNER OF U.S. REG. NOS. 53,994,  
584,431 AND OTHERS.

FOR: SPORTS SHIRTS, SHOOTING  
JACKETS, VESTS AND COATS FOR  
MEN, WOMEN, AND CHILDREN, IN  
CLASS 39 (INT. CL. 25).

FIRST USE 1-1-1960; IN COMMERCE  
1-1-1960.

SER. NO. 273,723, FILED 6-13-1967.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Feb. 28, 1989.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office  
Amended

Reg. No. 845,956  
Registered Mar. 12, 1968  
OG Date Dec. 20, 1988

**TRADEMARK  
PRINCIPAL REGISTER**

**WINCHESTER**

OLIN CORPORATION (VIRGINIA CORPORATION)  
SHAMROCK STREET  
EAST ALTON, IL 62024, BY CHANGE OF  
NAME FROM OLIN MATHIESON  
CHEMICAL CORPORATION (VIRGINIA CORPORATION) NEW YORK, NY

OWNER OF U.S. REG. NOS. 53,994,  
584,431 AND OTHERS.

FOR: SPORTS SHIRTS, SHOOTING  
JACKETS, VESTS AND COATS FOR  
MEN, WOMEN, AND CHILDREN, IN  
CLASS 39 (INT. CL. 25).

FIRST USE 1-1-1960; IN COMMERCE  
1-1-1960.

SER. NO. 273,723, FILED 6-13-1967.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Dec. 20, 1988.*

COMMISSIONER OF PATENTS AND TRADEMARKS

PRINCIPAL REGISTER  
Trademark

Ser. No. 273,723, filed June 13, 1967

**WINCHESTER**

Olin Mathieson Chemical Corporation (Virginia corporation)  
460 Park Ave.  
New York, N.Y. 10022

For: SPORTS SHIRTS, SHOOTING JACKETS, VESTS AND COATS FOR MEN, WOMEN, AND CHILDREN, in CLASS 39.

First use at least as early as Jan. 1, 1960; in commerce at least as early as Jan. 1, 1960.

Owner of Reg. Nos. 53,994, 584,431, and others.



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# WINCHESTER

<b>Word Mark</b>	WINCHESTER
<b>Goods and Services</b>	IC 030. US 046. G & S: Chocolate; Coffee. FIRST USE: 20090131. FIRST USE IN COMMERCE: 20090131
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	78819074
<b>Filing Date</b>	February 20, 2006
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	September 11, 2007
<b>Registration Number</b>	3674579
<b>Registration Date</b>	August 25, 2009
<b>Owner</b>	(REGISTRANT) Olin Corporation CORPORATION VIRGINIA 190 Carondelet Plaza, Suite 1530 St. Louis MISSOURI 63105
<b>Attorney of Record</b>	Bryan K. Wheelock
<b>Prior Registrations</b>	0142353;2269474;2487472;AND OTHERS
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL-2(F)

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# WINCHESTER

<b>Word Mark</b>	WINCHESTER
<b>Goods and Services</b>	IC 020. US 002 013 022 025 032 050. G & S: office furniture. FIRST USE: 20060600. FIRST USE IN COMMERCE: 20060600
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	78832269
<b>Filing Date</b>	March 8, 2006
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	October 10, 2006
<b>Registration Number</b>	3410724
<b>Registration Date</b>	April 8, 2008
<b>Owner</b>	(REGISTRANT) Staples The Office Superstore, LLC LIMITED LIABILITY COMPANY DELAWARE 500 Staples Drive Framingham MASSACHUSETTS 01702
<b>Attorney of</b>	Erich G. Rhyhart

**Record**

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**Register** PRINCIPAL

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 List At:  OR  to record:  **Record 26 out of 251**

TSDR	ASSIGN Status	TTAB Status	( Use the "Back" button of the Internet Browser to return to TESS)
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# WINCHESTER

<b>Word Mark</b>	WINCHESTER
<b>Goods and Services</b>	IC 032. US 045 046 048. G & S: Energy drinks. FIRST USE: 20110930. FIRST USE IN COMMERCE: 20110930
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85066882
<b>Filing Date</b>	June 18, 2010
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	November 16, 2010
<b>Registration Number</b>	4112503
<b>Registration Date</b>	March 13, 2012
<b>Owner</b>	(REGISTRANT) Olin Corporation CORPORATION VIRGINIA 190 Carondelet Plaza, Suite 1530 St. Louis MISSOURI 63105
<b>Attorney of Record</b>	Bryan K. Wheelock
<b>Prior Registrations</b>	3078588;3674579;AND OTHERS
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL

**Live/Dead Indicator**    LIVE

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# WINCHESTER

<b>Word Mark</b>	WINCHESTER
<b>Goods and Services</b>	IC 013. US 002 009. G & S: Air guns, scopes for air guns, ammunition for air guns. FIRST USE: 20001130. FIRST USE IN COMMERCE: 20001130
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85746925
<b>Filing Date</b>	October 5, 2012
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	March 26, 2013
<b>Registration Number</b>	4349645
<b>Registration Date</b>	June 11, 2013
<b>Owner</b>	(REGISTRANT) Olin Corporation CORPORATION VIRGINIA 190 Carondelet Plaza, Suite 1530 St. Louis MISSOURI 63105
<b>Attorney of Record</b>	Bryan K. Wheelock

**Prior Registrations** 0142353;2310264;3702166;AND OTHERS

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# WINCHESTER

**Word Mark** WINCHESTER  
**Goods and Services** IC 012. US 019 021 023 031 035 044. G & S: Boats  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85803858  
**Filing Date** December 17, 2012  
**Current Basis** 1B  
**Original Filing Basis** 1B  
**Published for Opposition** March 12, 2013  
**Owner** (APPLICANT) Olin Corporation CORPORATION VIRGINIA 190 Carondelet Plaza St. Louis MISSOURI 63105  
**Attorney of Record** Bryan K. Wheelock  
**Prior Registrations** 1500450;2310264;3702166;AND OTHERS  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# WINCHESTER

**Word Mark** WINCHESTER

**Goods and Services** IC 028. US 022 023 038 050. G & S: Archery equipment, namely, bows, arrows, arrow tips, broadheads, quivers, release aids, bow strings, arrow rests, bolts, bow slings, bow bags and bow cases

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86008186

**Filing Date** July 11, 2013

**Current Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) Olin Corporation CORPORATION VIRGINIA 190 Carondelet Plaza, Suite 1530 St. Louis MISSOURI 63105

**Attorney of Record** Bryan K. Wheelock

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead**

**Indicator**

LIVE

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[Start](#) List At:  OR [Jump](#) to record:  **Record 14 out of 251**

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# WINCHESTER

<b>Word Mark</b>	WINCHESTER
<b>Goods and Services</b>	IC 033. US 047 049. G & S: Liquor
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85944050
<b>Filing Date</b>	May 28, 2013
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	September 3, 2013
<b>Owner</b>	(APPLICANT) Olin Corporation CORPORATION VIRGINIA 190 Carondelet Plaza, Suite 1530 St. Louis MISSOURI 63105
<b>Attorney of Record</b>	Bryan K. Wheelock
<b>Prior Registrations</b>	4198811
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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