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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91212680
Party	Plaintiff Frito-Lay North America, Inc.
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Date	03/13/2015
Attachments	Continuation slip sheet.pdf(5851 bytes ) Evidentiary Appendix (Public Version)_Part43.pdf(5175419 bytes ) Evidentiary Appendix (Public Version)_Part44.pdf(5219561 bytes ) Evidentiary Appendix (Public Version)_Part45.pdf(5095652 bytes ) Evidentiary Appendix (Public Version)_Part46.pdf(5205618 bytes ) Evidentiary Appendix (Public Version)_Part47.pdf(5000948 bytes ) Evidentiary Appendix (Public Version)_Part48.pdf(5188869 bytes ) Evidentiary Appendix (Public Version)_Part49.pdf(5183554 bytes ) Evidentiary Appendix (Public Version)_Part50.pdf(5157803 bytes ) Evidentiary Appendix (Public Version)_Part51.pdf(5198228 bytes ) Evidentiary Appendix (Public Version)_Part52.pdf(2045242 bytes )

CONTINUATION OF  
EVIDENTIARY APPENDIX

(PUBLIC VERSION)

mother's<sup>®</sup>  
someone to trust since 1895

peanut butter

no  
artificial  
flavors

# Bumpers<sup>®</sup>

crunchy corn  
cereal



ENLARGED TO  
SHOW DETAIL

made with **real**  
peanut butter

sweetened with  
**molasses**  
& honey

U

Per cup

130 CALORIES	0.5g SAT FAT 2% DV	260mg SODIUM 11% DV	10g SUGARS
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NET WT 12.3 OZ (349 g)

mother's  
someone to trust since 1895

mother's  
someone to trust since 1895

peanut butter  
**Bumpers**  
crunchy corn cereal

peanut butter

no  
artificial  
flavors

**Bumpers**  
crunchy corn cereal

Sweetened with  
molasses  
& honey

At Mother's  
our rich heritage  
is a source  
of great pride.

For over a  
century we've been  
offering the very best  
for families  
just like yours.

When you share the  
wholesome fun of  
Bumper's crunchy  
corn cereal, your kids  
are reminded of  
mother's love &  
devotion with  
every bite.



Make Bumpers cereals  
part of your kid's  
healthy lifestyle!



made with **real**  
peanut butter

sweetened with  
molasses  
& honey



ENLARGED TO  
SHOW DETAIL

<b>130</b> CALORIES	<b>0.5g</b> SAT FAT 2% DV	<b>260mg</b> SODIUM 11% DV	<b>10g</b> SUGARS
------------------------	---------------------------------	----------------------------------	----------------------

Per cup

NET WT 12.3 OZ (349 g)

**mother's**<sup>®</sup>  
someone to trust since 1895

**no**  
artificial  
flavors



ENLARGED TO  
SHOW DETAIL

# Peanut Butter

crunchy corn cereal

made with  
**real  
peanut  
butter**



sweetened with  
**molasses  
& honey**

**3** 12.3 OZ  
BAGS  
INSIDE

3-12.3 OZ (349g) BAGS NET WT 36.9 OZ (2LB 4 OZ) 1.04 kg U

130  
CALORIES

0.5g  
SAT FAT  
2% DV

260mg  
SODIUM  
11% DV

10g  
SUGARS

Per cup



**mother's**  
someone to trust since 1895

**no**  
artificial  
flavors

**mother's**  
someone to trust since 1895

**no**  
artificial  
flavors

ENLARGED TO  
SHOW DETAIL

**Peanut Butter**  
crunchy corn cereal

**Peanut Butter**  
crunchy corn cereal

made with  
real  
peanut  
butter

made with  
real  
peanut  
butter

sweetened with  
molasses  
& honey

12.3 oz  
BAGS  
INSIDE



sweetened with  
molasses  
& honey

130  
CALORIES  
0.5g  
SAT FAT  
2% DV  
200mg  
SODIUM  
11% DV  
10g  
SUGARS

130  
CALORIES  
0.5g  
SAT FAT  
2% DV  
260mg  
SODIUM  
11% DV  
10g  
SUGARS

Per cup

**3** 12.3 oz  
BAGS  
INSIDE

3-12.3 OZ (349 g) BAGS NET WT 36.9 OZ (2LB 4 OZ) 1.04 kg





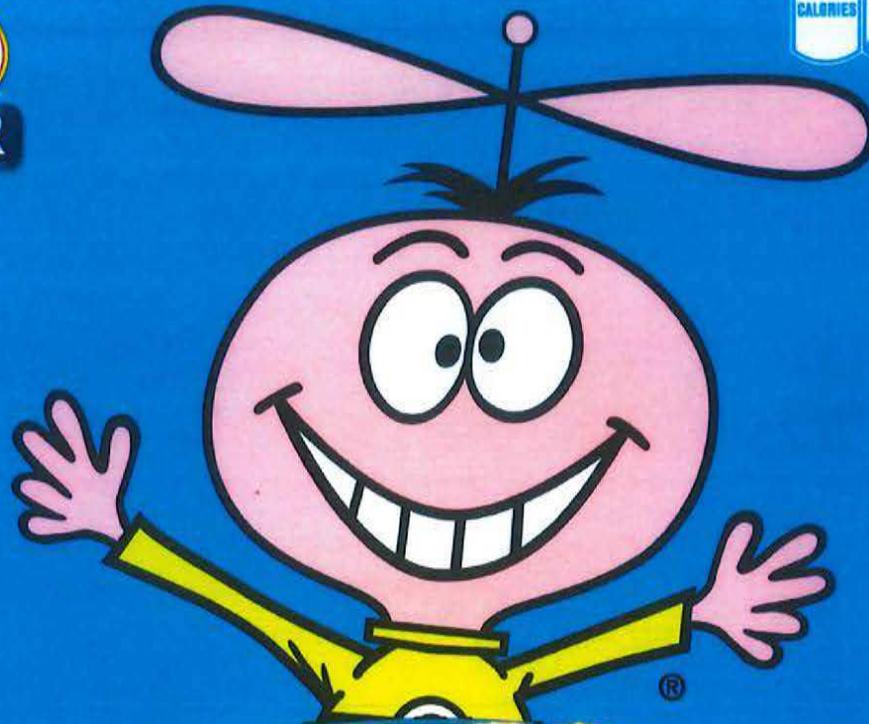


OPP - 000193



Per 1 cup

110 CALORIES	1g SAT FAT 6% DV	200mg SODIUM 8% DV
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# Quisp<sup>®</sup>

CRUNCHY CORN CEREAL

NET WT 8.5 OZ (240g)

OPP - 000200

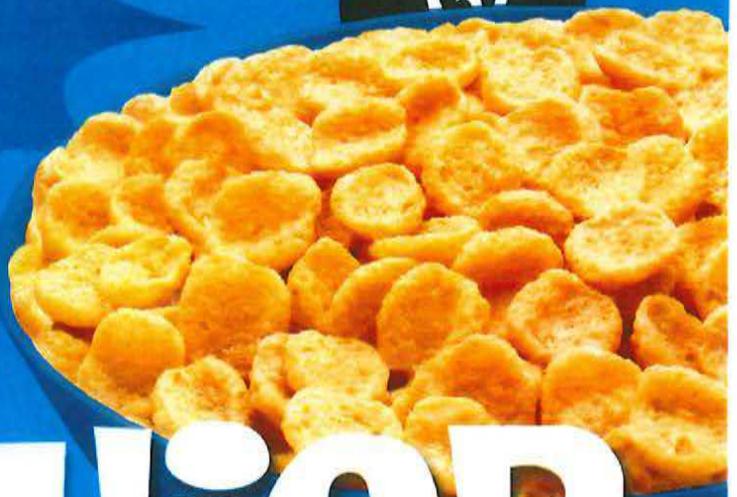


You can  
**Collect all 3  
Quisp Treasures!**

**ONLY AT** 



with purchase of 3 Quisp  
cereals and \$4.99 S&H  
for each item. See side for details



# Quisp

CRUNCHY CORN CEREAL

NET WT 9.07 (255g)



**QUAKER**

*Yellow*  
**Corn  
Meal**

**FOR BAKING & BREADING  
ENRICHED AND DEGERMINATED**

**NET WT 24 OZ (1 LB 8 OZ) 680 g**

OPP - 000203

# QUAKER®

# YELLOW CORN MEAL

**ENRICHED DEGERMINATED**  
**NET WT. 25 POUNDS (11.3kg)**

**DISTRIBUTED BY**



**FOOD SERVICE DIVISION**  
**THE QUAKER OATS COMPANY**  
**P.O. BOX 9003 CHICAGO, IL 60604**

**30000**

**43375**



OPP - 000204



# Aunt Jemima

**White**

# Corn Meal

*Enriched-Degerminated*

Ⓜ  
SERVING  
SUGGESTION



**NET WT 80 OZ (5 LB) • 2.26kg**



**Aunt  
Jemima**

**BUTTERMILK**

**CORN MEAL  
MIX**

*Flour, salt & baking powder already blended in.*



Ⓢ  
SERVING  
SUGGESTION

NET WT 2 LB • 908 g

OPP - 000206



**Aunt  
Jemima**

**Buttermilk**

*Self-Rising White*  
**Corn Meal  
Mix**

*Flour, Salt  
& Baking  
Powder  
Already  
Blended In*

ⓁD  
SERVING  
SUGGESTION



**NET WT 5 LB • 2.26 kg**

OPP - 000207



**Aunt  
Jemima**

**Self-Rising Yellow**

**Corn Meal  
Mix**

**Flour, Salt  
& Baking  
Powder  
Already  
Blended In**

①  
SERVING  
SUGGESTION



**NET WT 5 LB • 2.26 kg**

LIFT ALONG EDGE  
AND UNFOLD



**Aunt  
Jemima**

**Self-Rising White**

**Corn Meal  
Mix**

*Flour, Salt and  
Baking Powder  
Already Blended In*





SEE ALONG EDGE AND LINES FOR



# Aunt Jemima



## Self-Rising White

# Corn Meal Mix

Flour, Salt and Baking Powder Already Blended In



### Nutrition Facts

Serving Size	
Servings Per Container	
Amount Per Serving	
<b>Calories</b>	Calories from Fat
<b>Total Fat</b>	
<b>Sodium</b>	
<b>Total Carbohydrate</b>	
Dietary Fiber	
Sugars	
<b>Protein</b>	
Calcium	
Iron	
Thiamin	
Riboflavin	
Niacin	
Folate	
*Percent Daily Values are based on a diet of other people's secrets.	
†Amount in this product is based on 1 cup (120g) of mix. For more information, see the back of the bag.	
<b>Total Fat</b>	
<b>Sodium</b>	
<b>Total Fat</b>	

OPP-000211



# Aunt Jemima

**EASY MIX**

## Corn Bread

*No artificial flavors or colors*

Serving  
suggestion



Mixing bag  
& baking pan  
included

**NO MESS  
BAKING**

Just add 1 egg and  
1/2 cup milk

®

Microwave Oven  
Directions Provided

NET WT 10 OZ (283 g)

OPP-000212

Great Corn  
Taste!

¡EL AUTÉNTICO  
Sabor Del Maíz!



QUAKER

MASA

HARINA  
DE MAÍZ



SERVING  
SUGGESTIONS



Tortillas • Gorditas • Tamales

NET WT 4.4 LB  
(70.4 OZ)

CORN TORTILLA MIX

2.00 kg  
PESO NETO



**mother's**  
someone to trust since 1895

**no  
artificial  
flavors**

# caramel

FLAVORED WITH OTHER NATURAL FLAVORS  
popped corn and whole grain rice cakes



**14**  
cakes

fat free  
gluten free

<b>50</b> CALORIES	<b>0g</b> SAT FAT	<b>30mg</b> SODIUM	<b>4g</b> FIBER
100%	0%	60%	8%

NET WT. 6.5 OZ (185 g)

**mother's**  
someone to trust since 1895

**no  
artificial  
flavors**

# caramel

FLAVORED WITH OTHER NATURAL FLAVORS  
popped corn and whole grain rice cakes

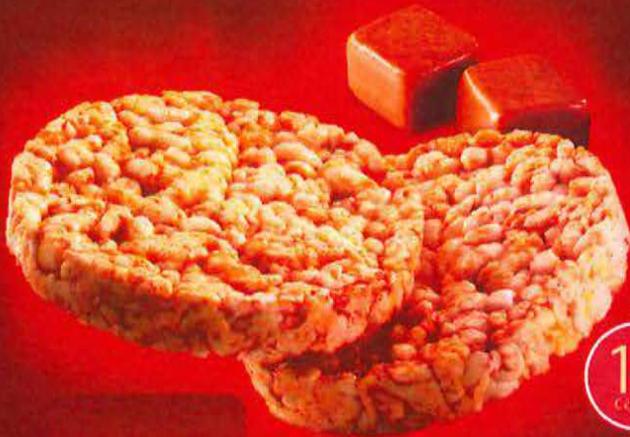
OPP - 000216

**mother's**  
someone to trust since 1895

no  
artificial  
flavors

# caramel

FLAVORED WITH OTHER NATURAL FLAVORS  
popped corn and whole grain rice cakes



14  
cakes

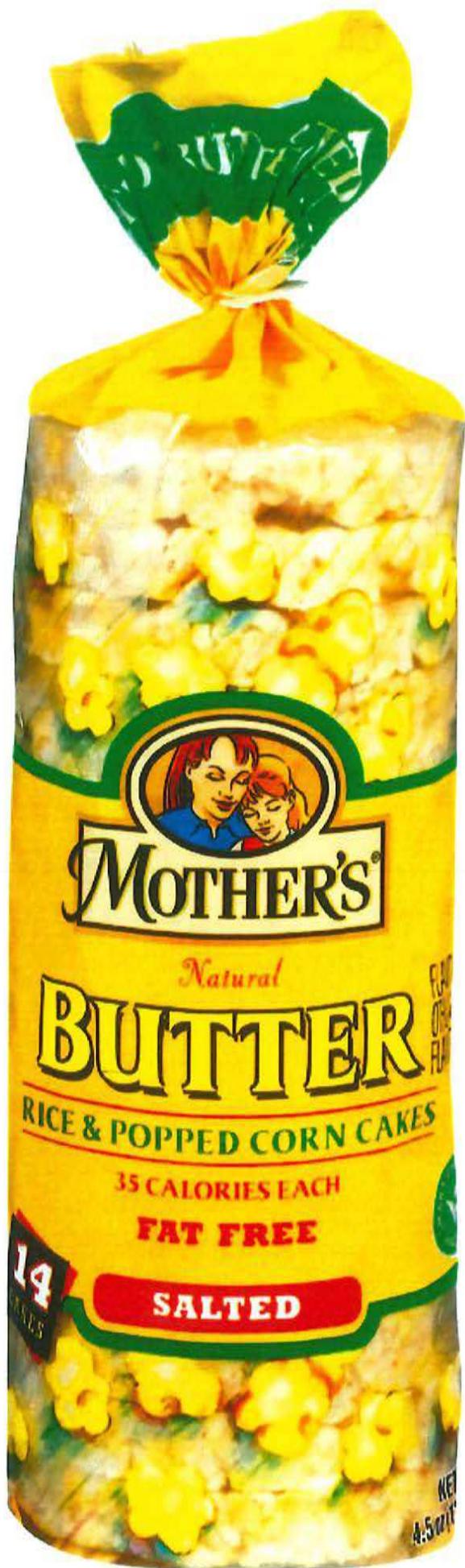
fat free

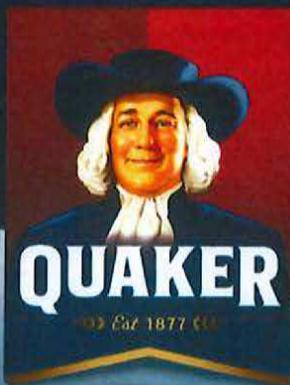
gluten free

Per cake			
50 CALORIES	0g SAT FAT	30mg SODIUM	4g SUGARS

NET WT. 6.5 OZ (185 g)

OPP - 000217





# popped

rice snacks



**NEW  
LOOK!**  
FORMERLY  
**Quakes**  
Rice Snacks

**kettle corn**  
naturally & artificially flavored

NET WT 3.52 OZ (100 g)



OPP-000249

# **EXHIBIT B**



# LONG GRAIN & WILD RICE

MIX

ORIGINAL



SERVING SUGGESTION



Per serving

190 CALORIES	0g SAT FAT 0% DV	720mg SODIUM 30% DV	0g SUGARS
-----------------	------------------------	---------------------------	--------------

NET WT 6 OZ (170 g)



# LONG GRAIN & WILD RICE

MIX

**ROASTED VEGETABLE & CHICKEN**  
FLAVOR, WITH OTHER NATURAL FLAVORS



SERVING  
SUGGESTION

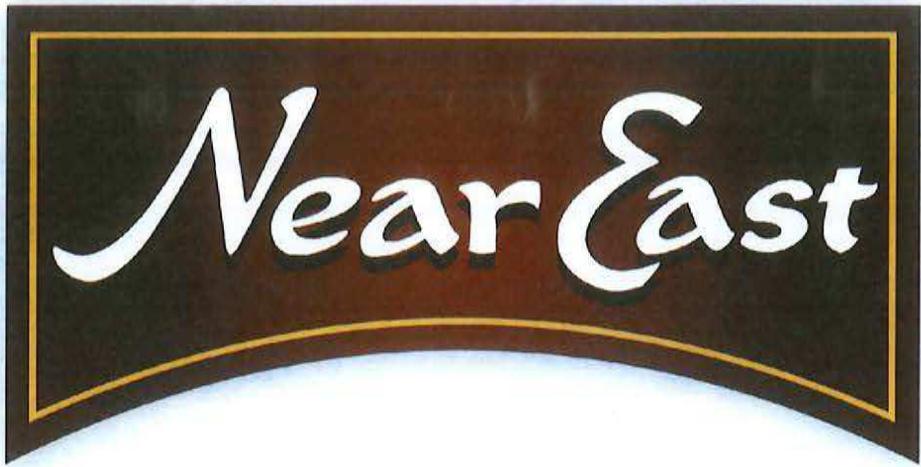
U MEAT

Per serving

190 CALORIES	0g SAT FAT 0% DV	660mg SODIUM 28% DV	1g SUGARS
-----------------	------------------------	---------------------------	--------------

NET WT 6.3 OZ (179 g)

OPP - 000159



# LONG GRAIN & WILD RICE

MIX

## GARLIC & HERB

FLAVORS, WITH OTHER NATURAL FLAVORS



SERVING SUGGESTION

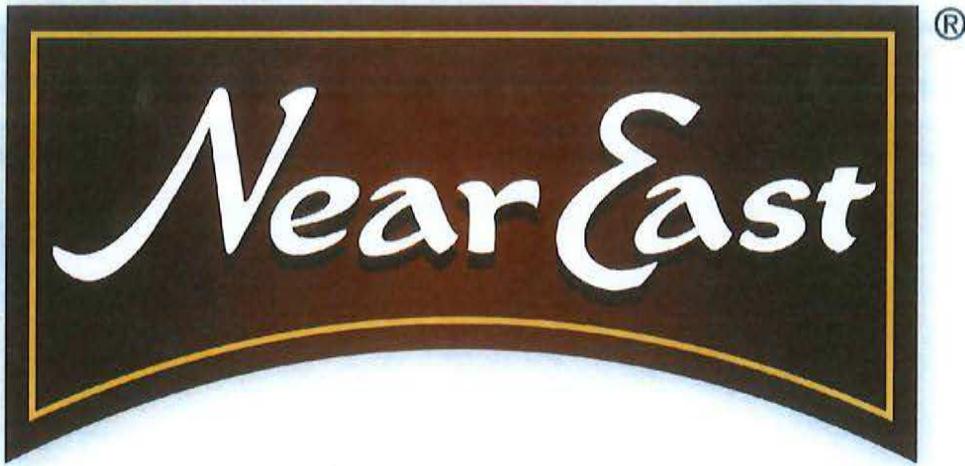


Per serving

<b>190</b> CALORIES	<b>0g</b> SAT FAT 0% DV	<b>620mg</b> SODIUM 28% DV	<b>1g</b> SUGARS
------------------------	-------------------------------	----------------------------------	---------------------

NET WT 5.9 OZ (169 g)

OPP-000160



# RICE PILAF

MIX

ORIGINAL



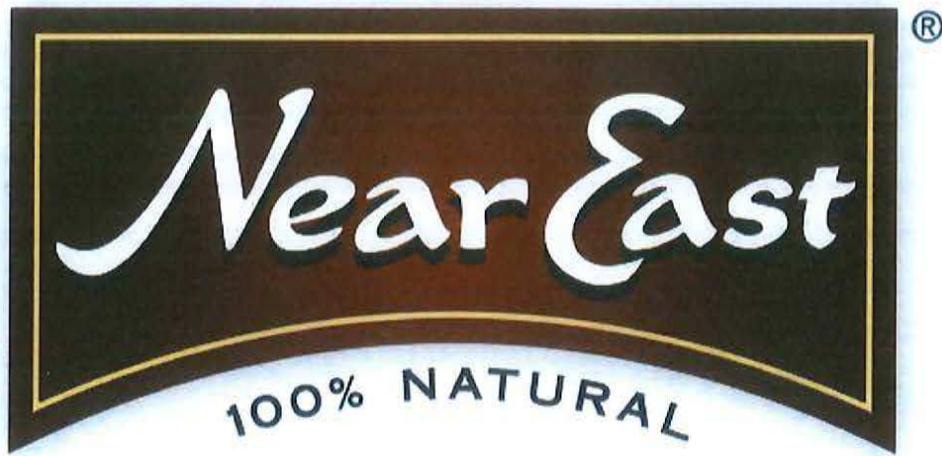
SERVING SUGGESTION



Per serving

<b>190</b> CALORIES	<b>0g</b> SAT FAT 0% DV	<b>780 mg</b> SODIUM 32% DV	<b>0g</b> SUGARS
------------------------	-------------------------------	-----------------------------------	---------------------

NET WT 6.09 OZ (172 g)



# RICE PILAF

MIX

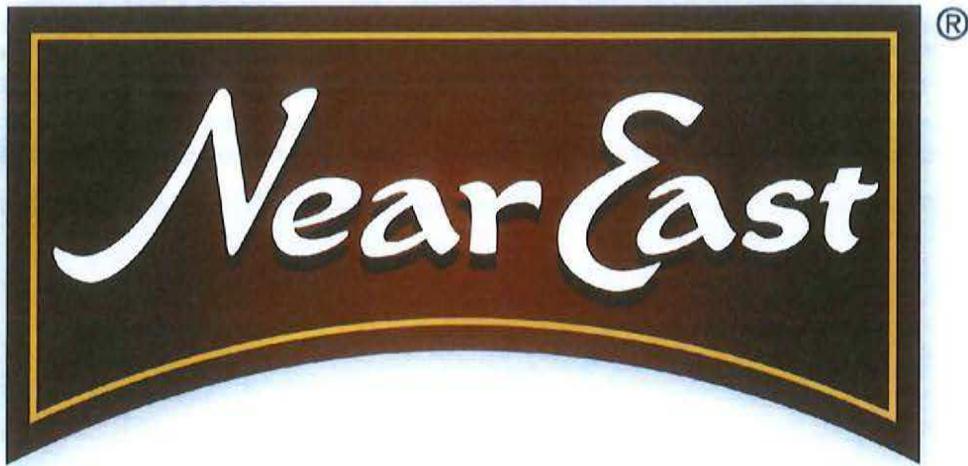
## ORIGINAL

**6** RICE & SPICE  
PACKETS  
INSIDE  
MAKES 3 TO 18 ONE-CUP SERVINGS



Ⓢ  
SERVING  
SUGGESTION

NET WT. 36.5 OZ  
(2 lbs 4 oz) 1.03 kg  
6-6.09 oz Pouches



# RICE PILAF

MIX

## CURRY



SERVING SUGGESTION



Per serving

190 CALORIES	0g SAT FAT 0% DV	610mg SODIUM 25% DV	0g SUGARS
-----------------	------------------------	---------------------------	--------------

NET WT 6.2 OZ (175 g)



# RICE PILAF

MIX

## LENTIL



SERVING SUGGESTION



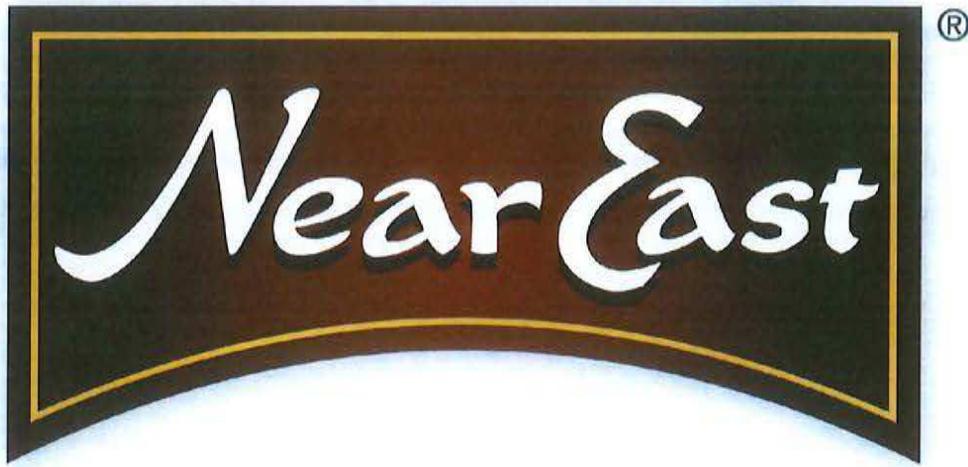
Per serving

<b>180</b> CALORIES	<b>0g</b> SAT FAT 0% DV	<b>650mg</b> SODIUM 27% DV	<b>3g</b> SUGARS	<b>8g</b> FIBER* 33% DV
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\*See nutrition information for sodium content.

NET WT 6.75 OZ (191 g)

OPP-000164



# RICE PILAF

MIX

## CHICKEN

FLAVOR, WITH OTHER NATURAL FLAVORS



SERVING SUGGESTION

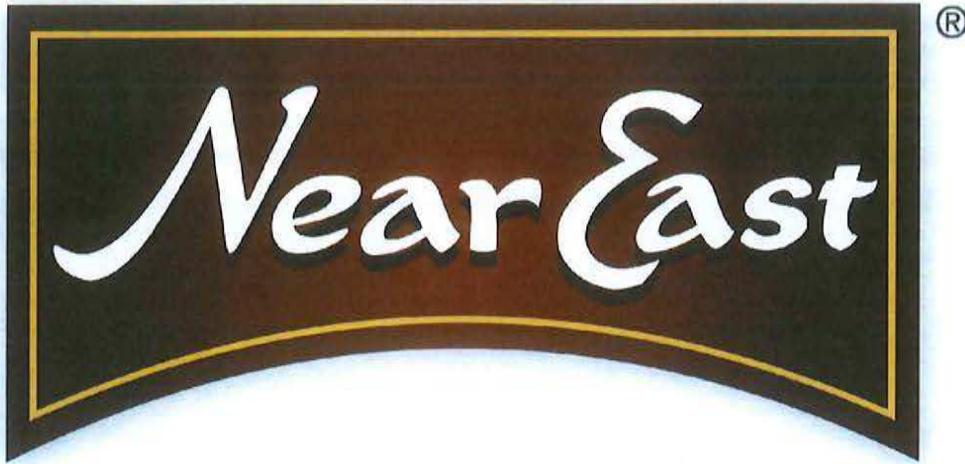
 MEAT

Per serving

<b>190</b> CALORIES	<b>0g</b> SAT FAT 0% DV	<b>720mg</b> SODIUM 30% DV	<b>1g</b> SUGARS
------------------------	-------------------------------	----------------------------------	---------------------

NET WT 6.25 OZ (177 g)

OPP-000165



# RICE PILAF

MIX

## SPANISH RICE



SERVING SUGGESTION



Per serving

240 CALORIES	0g SAT FAT 0% DV	910mg SODIUM 38% DV	1g SUGARS
-----------------	------------------------	---------------------------	--------------

NET WT 6.75 OZ (191 g)



# RICE PILAF

MIX

## TOASTED ALMOND



SERVING SUGGESTION



Per serving

200 CALORIES	0g SAT FAT 0% DV	580mg SODIUM 24% DV	1g SUGARS
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NET WT 6.6 OZ (187 g)

OPP-000167



# RICE PILAF

MIX

## GARLIC & HERB

FLAVOR, WITH OTHER NATURAL FLAVORS



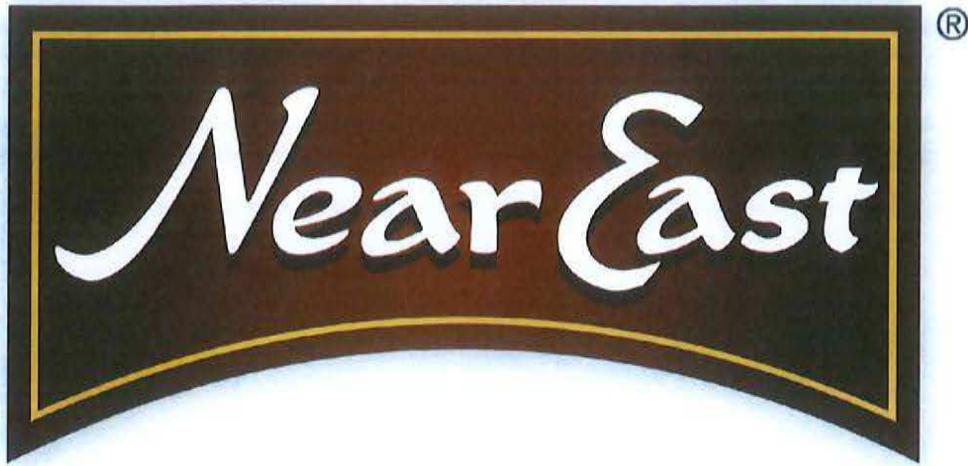
SERVING SUGGESTION



Per serving

200 CALORIES	0g SAT FAT 0% DV	610mg SODIUM 26% DV	0g SUGARS
-----------------	------------------------	---------------------------	--------------

NET WT 6.3 OZ (178 g)



# RICE PILAF

MIX

## ROASTED CHICKEN & GARLIC

FLAVOR, WITH OTHER NATURAL FLAVORS



SERVING SUGGESTION

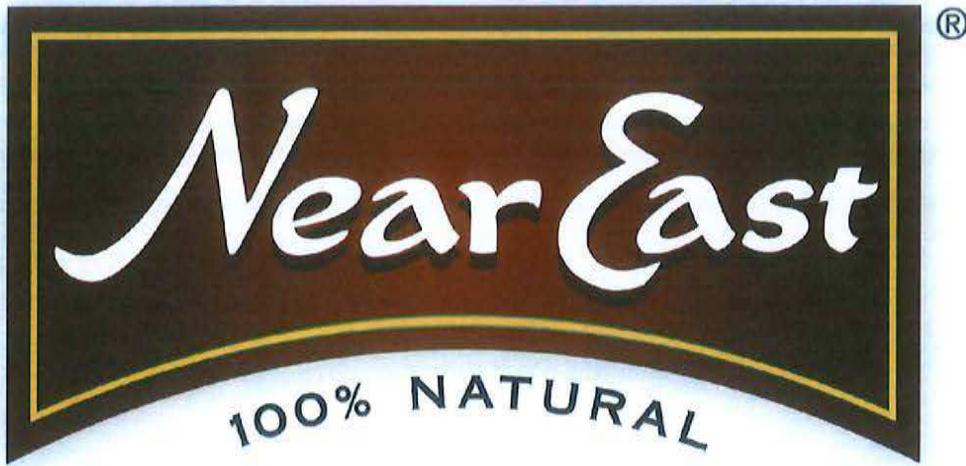


Per serving

200 CALORIES	0g SAT FAT 0% DV	520mg SODIUM 22% DV	1g SUGARS
-----------------	------------------------	---------------------------	--------------

NET WT 6.3 OZ (178 g)

OPP - 000169



# RICE PILAF

MIX

## WILD MUSHROOM & HERB

FLAVORS, WITH OTHER NATURAL FLAVORS



Per serving

<b>190</b> CALORIES	<b>0g</b> SAT FAT 0% DV	<b>480mg</b> SODIUM 20% DV	<b>0g</b> SUGARS
------------------------	-------------------------------	----------------------------------	---------------------

6.3 OZ (178 g)

SERVING SUGGESTION

OPP-000170



# Sundried Tomato & Basil FLAVORS

**RICE MIX**



SERVING SUGGESTION  
Ⓢ DAIRY

Per serving

240 CALORIES	0g SAT FAT 0% DV	900mg SODIUM 38% DV	3g SUGARS
-----------------	------------------------	---------------------------	--------------

NET WT 5.5 OZ (155g)

OPP-000171

Near East®

# Sesame Ginger

FLAVORS, WITH OTHER NATURAL FLAVORS

**RICE MIX**



SERVING SUGGESTION



Per serving

<b>250</b> CALORIES	<b>0g</b> SAT FAT 0% DV	<b>460 mg</b> SODIUM 19% DV	<b>6g</b> SUGARS
------------------------	-------------------------------	-----------------------------------	---------------------

NET WT 5.2 OZ (147 g)



6 PACK

RICE PILAF  
MIX  
ORIGINAL



For Great Recipes Visit  
[www.neareast.com](http://www.neareast.com)

Per serving

<b>190</b> CALORIES	<b>0g</b> SAT FAT 0% DV	<b>780mg</b> SODIUM 32% DV	<b>0g</b> SUGARS
------------------------	-------------------------------	----------------------------------	---------------------

6-6.09 oz BOXES - TOTAL NET WT 36.5 oz (2 lb 4 oz) 1.03 kg

Ⓢ SERVING SUGGESTION



# Near East®

## 6 PACK

# RICE PILAF

MIX

## ORIGINAL



For Great Recipes Visit  
[www.neareast.com](http://www.neareast.com)

Per serving

<b>190</b> CALORIES	<b>0g</b> SAT FAT 0% DV	<b>780mg</b> SODIUM 32% DV	<b>0g</b> SUGARS
------------------------	-------------------------------	----------------------------------	---------------------

6-6.09 oz BOXES - TOTAL NET WT 36.5 oz (2 lb 4 oz) 1.03 kg

Ⓢ SERVING SUGGESTION



# Rice Pilaf

MIX

ARROZ DE  
MEZCLA PILAF

MAKES 18 • 1 CUP SERVINGS  
RINDE 18 • PORCIONES DE 1 TAZA

NET WT 36 OZ (2 LB 4 OZ) 1020g  
PESO NETO 36 OZ (2 LB 4 OZ) 1020g



OPP - 000175



# Spanish Rice

PILAF MIX

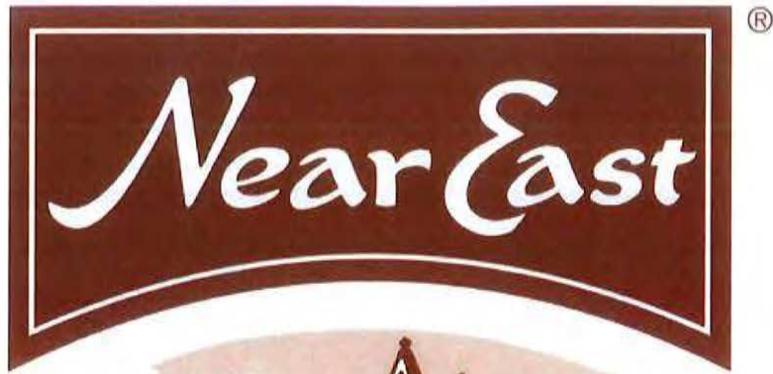
ARROZ ESPAÑOL  
MEZCLA DE PILAF

MAKES 18 • 1 CUP SERVINGS  
RINDE 18 • PORCIONES DE 1 TAZA

NET WT 36 OZ (2 LB 4 OZ) 1020g  
PESO NETO 36 OZ (2 LB 4 OZ) 1020g

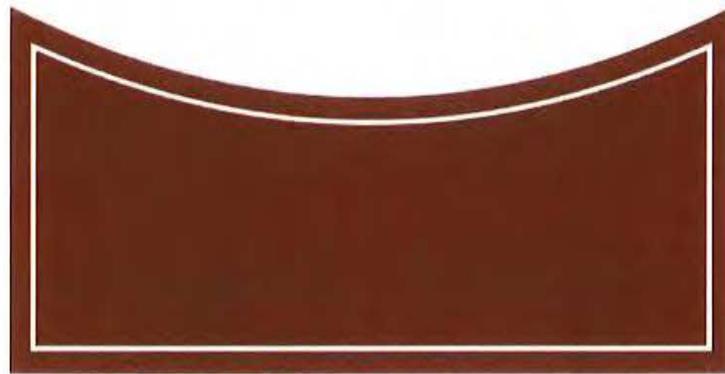


OPP-000176



CUSTOM  
**HERB RICE**  
BLEND

NET WT 25.7 OZ  
(1 LB 9.7 OZ) - 730g



MAKES APPROX. 13  
1 CUP SERVINGS



**mother's**  
someone to trust since 1895

**no**  
preservatives

**salted plain**  
whole grain brown rice cakes



**14**  
cakes

**8g**  
whole grain  
per cake

**fat free**

**gluten free**

Per cake

<b>35</b> CALORIES	<b>0g</b> SAT FAT	<b>15mg</b> SODIUM	<b>0g</b> SUGARS
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NET WT. 4.4 OZ (126 g)

OPP - 000214



**mother's**  
someone to trust since 1895

**sodium  
free**

**no  
preservatives**

**plain**  
whole grain brown rice cakes



**14**  
cakes

**9g**  
whole grain  
per cake

**fat free**  
**gluten free**

<b>35</b> CALORIES	<b>0g</b> SAT FAT	<b>0mg</b> SODIUM	<b>0g</b> SUGARS
<small>PER CAKE</small>	<small>PER CAKE</small>	<small>PER CAKE</small>	<small>PER CAKE</small>

NET WT. 4.47 OZ (127 g)

OPP - 000215



**mother's**  
someone to trust since 1895

**no  
artificial  
flavors**

# caramel

FLAVORED WITH OTHER NATURAL FLAVORS  
popped corn and whole grain rice cakes



**14**  
cakes

fat free  
gluten free

<b>50</b> CALORIES	<b>0g</b> SAT FAT	<b>30mg</b> SODIUM	<b>4g</b> FIBER
100%	100%	100%	100%

NET WT. 6.5 OZ (185 g)

**mother's**  
someone to trust since 1895

**no  
artificial  
flavors**

# caramel

FLAVORED WITH OTHER NATURAL FLAVORS  
popped corn and whole grain rice cakes

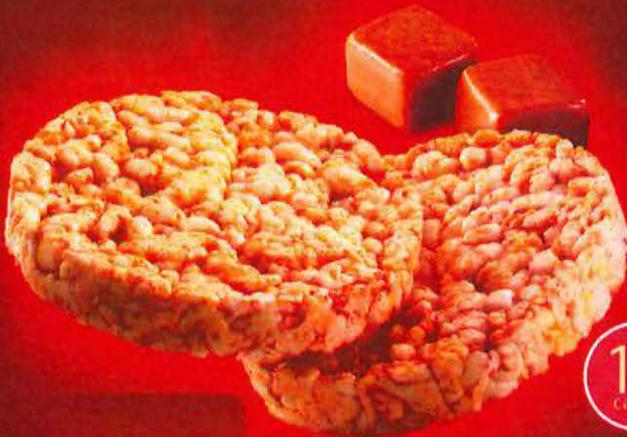
OPP - 000216

**mother's**  
someone to trust since 1895

no  
artificial  
flavors

# caramel

FLAVORED WITH OTHER NATURAL FLAVORS  
popped corn and whole grain rice cakes



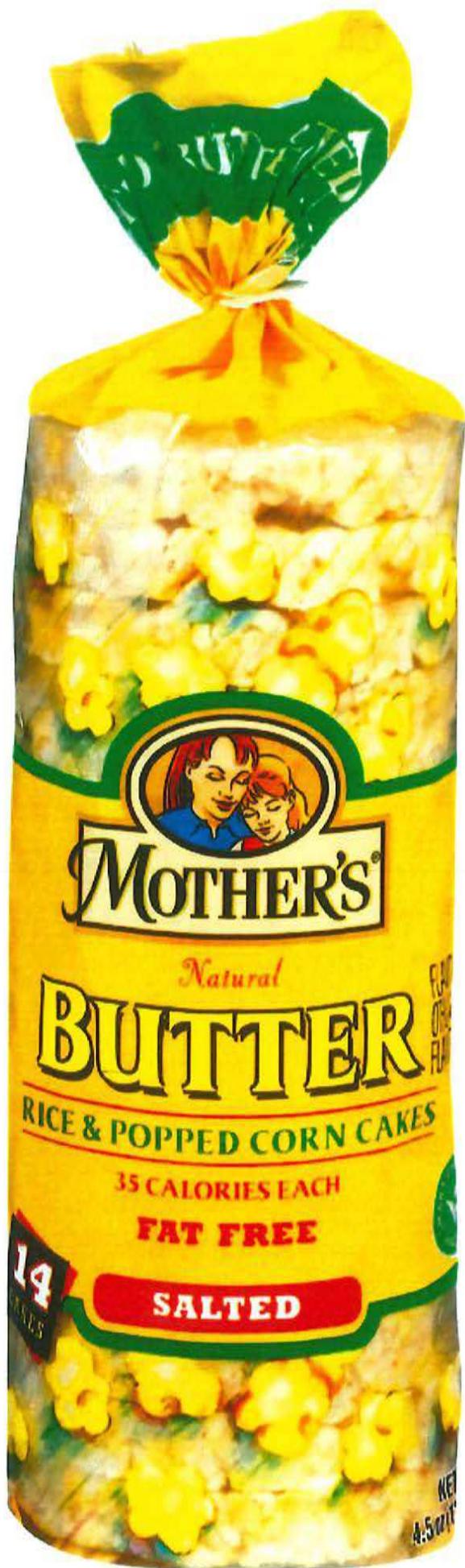
14  
cakes

fat free  
gluten free

Per cake			
50 CALORIES	0g SAT FAT	30mg SODIUM	4g SUGARS

NET WT. 6.5 OZ (185 g)

OPP - 000217

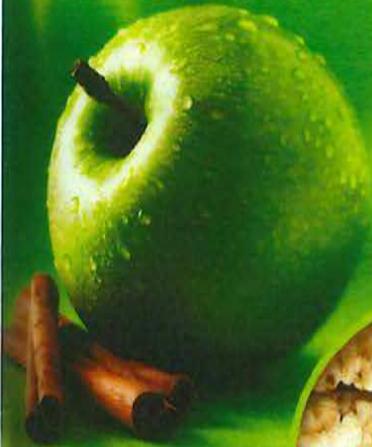




**QUAKER**

**apple cinnamon**

FLAVOR WITH OTHER NATURAL FLAVORS



• 50  
CALORIES

• 11g  
WHOLE  
GRAIN  
PER CAKE



**GLUTEN FREE**

**RICE CAKES**

NET WT 6.53 OZ (185 g)









**caramel corn**  
FLAVOR WITH OTHER NATURAL FLAVORS

**• 50**  
CALORIES  
**• 5g**  
WHOLE  
GRAIN  
PER CAKE

**GLUTEN FREE**

**RICE CAKES**

NET WT 6.56 OZ (186 g)

OPP - 000223



**QUAKER**

**buttered popcorn**

FLAVOR WITH OTHER NATURAL FLAVORS

• **35**  
CALORIES

• **5g**  
WHOLE  
GRAIN  
PER CAKE



**GLUTEN FREE**

**RICE CAKES**

NET WT 4.47 OZ (127 g)

OPP - 000224



**QUAKER**

**chocolate crunch**

NATURALLY & ARTIFICIALLY FLAVORED

**60**  
CALORIES

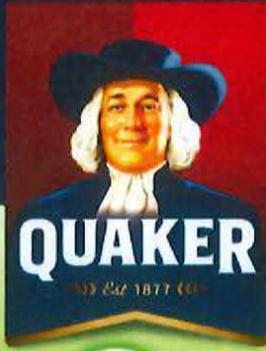
**10g**  
WHOLE  
GRAIN  
PER CAKE

**GLUTEN FREE**



**RICE CAKES**

NET WT 7.23 OZ (205 g)



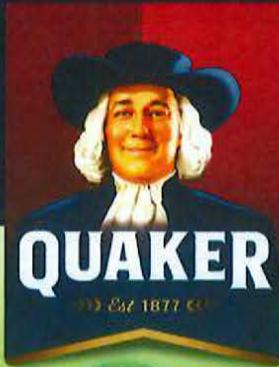
# popped

rice snacks

**NEW  
LOOK!**  
FORMERLY  
**Quakes**  
Rice Snacks

**apple cinnamon**  
flavored with other natural flavors

NET WT 3.52 OZ (100g)



# popped

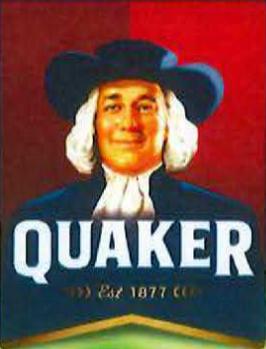
rice snacks



**NEW  
LOOK!**  
FORMERLY  
**Quakes**  
Rice Snacks

**apple cinnamon**  
flavored with other natural flavors

NET WT .91 OZ (26g)

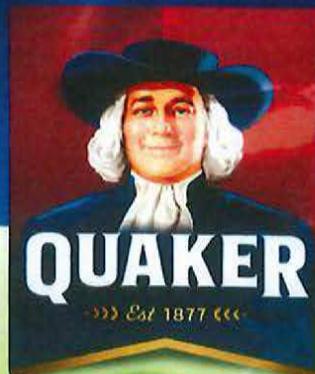


**popped**  
rice snacks

**NEW  
LOOK!**  
FORMERLY  
**Quakes**  
Rice Snacks

**apple cinnamon**  
flavored with other natural flavors

NET WT 7.04 OZ (200g)



# POPPED

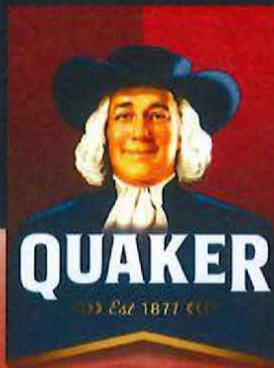
rice snacks

SPECIAL PACK  
**20% MORE** than regular size\*

**apple cinnamon**  
flavor with other natural flavors

NET WT 8.4OZ (240g)

OPP - 000229



# popped

rice snacks



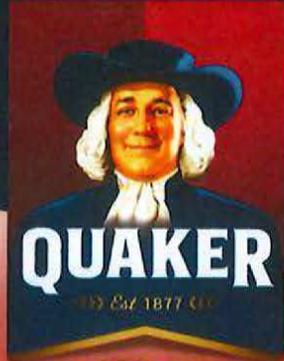
**NEW  
LOOK!**  
FORMERLY  
**Quakes**  
Rice Snacks

**bbq**

flavored with other natural flavors



NET WT .67 OZ (19 g)



# popped

rice snacks

**NEW  
LOOK!**

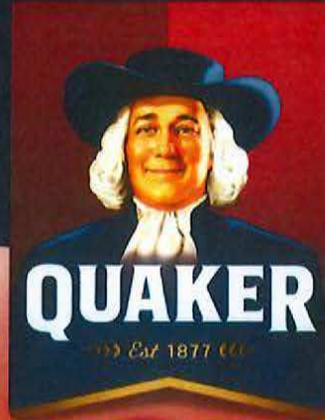
FORMERLY  
**Quakes**  
Rice Snacks

**bbq**

flavored with other natural flavors

NET WT 3.03 OZ (86 g)

OPP-000231



# popped

rice snacks

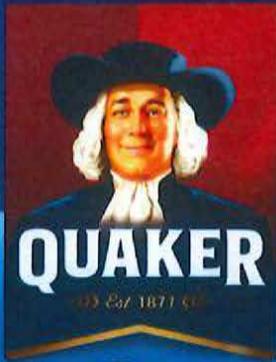


bbq

flavored with other natural flavors

NET WT 2.0 OZ (57 g)

**new**

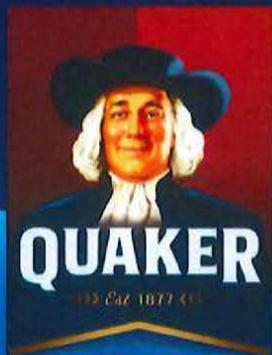


**popped**  
rice snacks

**buttered popcorn**  
flavor  
naturally & artificially flavored

NET WT 3.03 OZ (86 g)

**new**



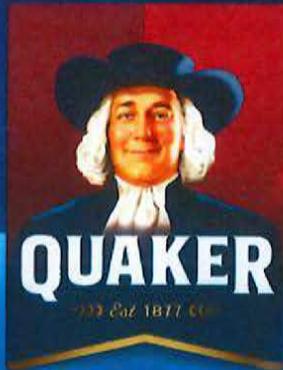
**popped**  
rice  
snacks

**buttered popcorn**  
flavor

naturally & artificially flavored

NET WT 3.03 OZ (86 g)

new



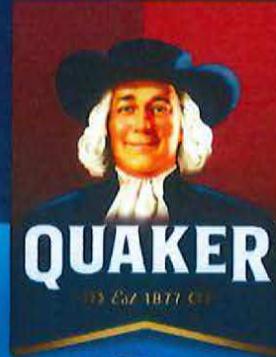
popped  
rice snacks

buttered popcorn  
flavor  
naturally & artificially flavored

NET WT 6.06 OZ (172g)

OPP-000235

new

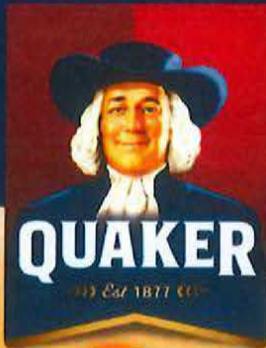


popped  
rice snacks

buttered popcorn  
flavor  
naturally & artificially flavored

NET WT 6.06 OZ (172 g)

OPP-000236



# popped

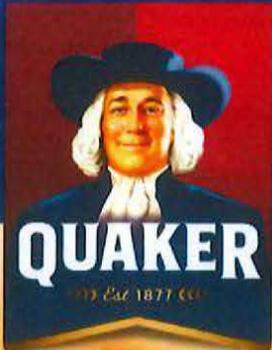
rice snacks

**NEW  
LOOK!**  
FORMERLY  
**Quakes**  
Rice Snacks

**caramel corn**  
naturally & artificially flavored

NET WT 3.52 OZ (100 g)

OPP - 000237



# popped

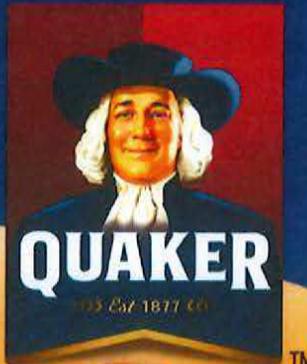
rice snacks

**NEW  
LOOK!**  
FORMERLY  
**Quakes**  
Rice Snacks

**caramel corn**  
naturally & artificially flavored

NET WT 7.04 OZ (200 g)

OPP - 000238



# popped

rice snacks

**NEW  
LOOK!**  
FORMERLY  
**Quakes**  
Rice Snacks

**caramel corn**  
naturally & artificially flavored

NET WT .91 OZ (26 g)



# POPPED

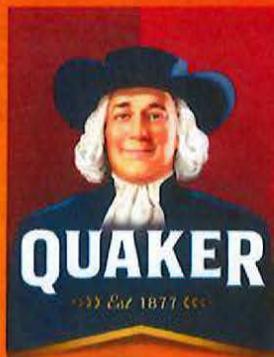
rice snacks

SPECIAL PACK  
**20% MORE** than regular size\*

**caramel corn**  
naturally & artificially flavored

NET WT 8.4 OZ (240g)

OPP-000240



# popped

rice snacks

**sweet & salty** mix

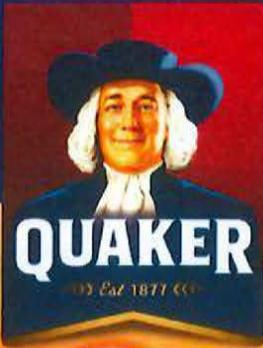
**caramel corn**

flavored with other natural and artificial flavors

**cheddar cheese**

flavored with other natural and artificial flavors

NET WT 6.90Z (196 g)



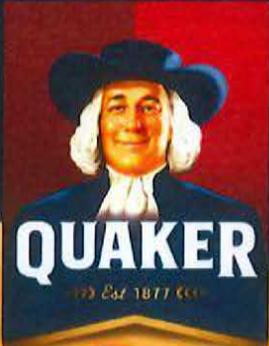
**popped**  
rice snacks

**NEW  
LOOK!**  
FORMERLY  
**Quakes**  
Rice Snacks

**cheddar cheese**  
flavored with other natural flavors

NET WT 3.03 OZ (86 g)

OPP - 000242



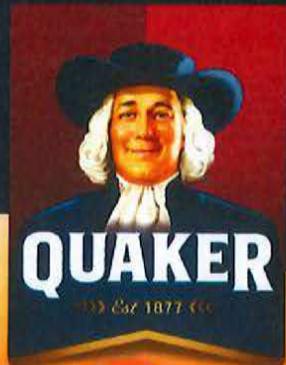
**popped**  
rice snacks

**NEW  
LOOK!**  
FORMERLY  
**Quakes**  
Rice Snacks

**cheddar cheese**  
flavored with other natural flavors

NET WT 6.06 OZ (172 g)

OPP-000243



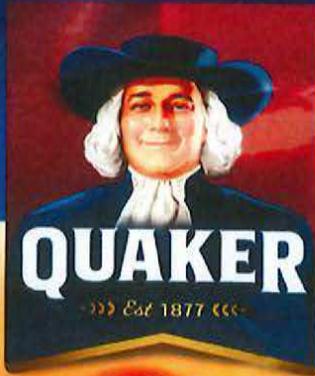
# popped

rice snacks

**NEW  
LOOK!**  
FORMERLY  
**Quakes**  
Rice Snacks

**cheddar cheese**  
flavored with other natural flavors

NET WT .67 OZ (19 g)



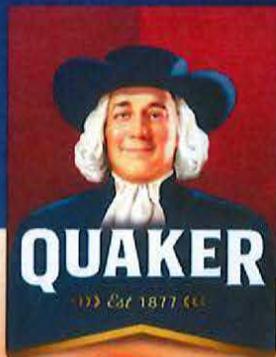
# POPPED

rice snacks

**SPECIAL PACK**  
**20% MORE** than regular size\*

**cheddar cheese**  
flavor with other natural flavors

NET WT 7.2OZ (206 g)



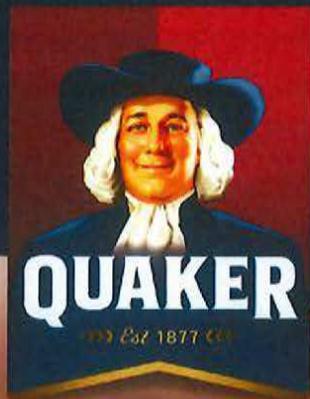
# popped

rice snacks

**chipotle cheddar**

flavored with other natural flavors

NET WT 6.06 OZ (172 g)



# popped

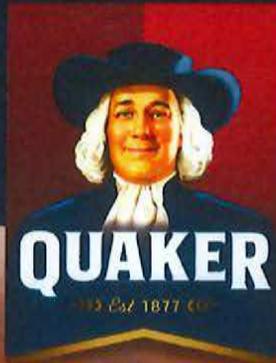
rice snacks

**NEW  
LOOK!**  
FORMERLY  
**Quakes**  
Rice Snacks

**chocolate**  
naturally & artificially flavored

NET WT 7.04 OZ (200g)

OPP - 000247



# popped

rice snacks

**NEW  
LOOK!**

FORMERLY  
**Quakes**  
Rice Snacks

**chocolate**  
naturally & artificially flavored

NET WT .91 OZ (26 g)

OPP-000248



# popped

rice snacks



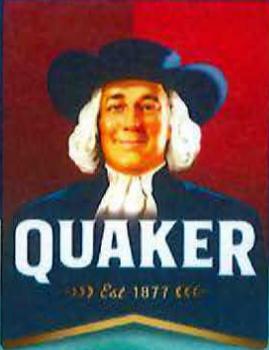
**NEW  
LOOK!**

FORMERLY  
**Quakes**  
Rice Snacks

**ranch**

flavored with other natural flavors

NET WT .67 OZ (19 g)



# popped

rice snacks

**NEW  
LOOK!**  
FORMERLY  
**Quaker**  
Rice Snacks

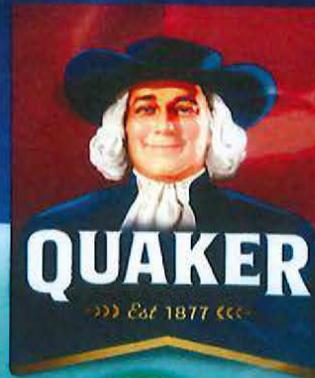


**ranch**

flavored with other natural flavors

NET WT 6.06 OZ (172 g)

OPP-000251



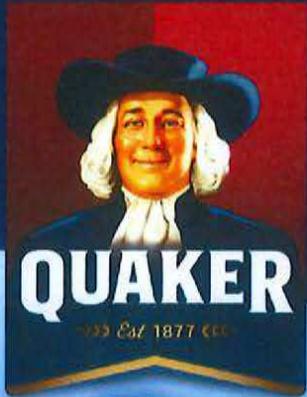
# POPPED

rice snacks

**SPECIAL PACK**  
**20% MORE** than regular size\*

**ranch**  
flavor with other natural flavors

NET WT 7.2 OZ (205 g)



# popped

rice snacks

**NEW  
LOOK!**

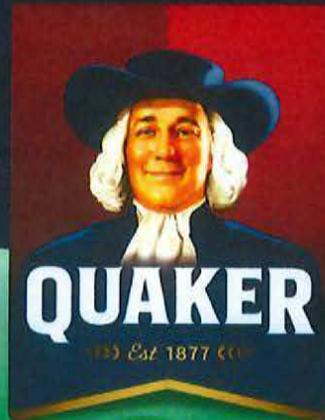
FORMERLY  
**Quakes**  
Rice Snacks

sea salt &  
**cracked black pepper**

flavored with other natural flavors

NET WT 6OZ (172g)

OPP-000253



# popped

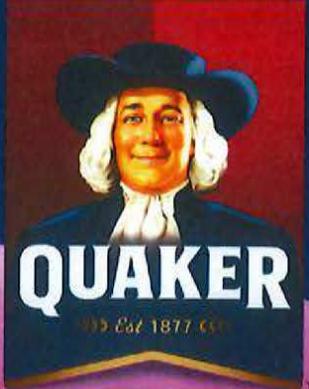
rice snacks

**NEW  
LOOK!**  
FORMERLY  
**Quakes**  
Rice Snacks

**sour cream & onion**

naturally & artificially flavored

NET WT 2.0 OZ (57 g)



# popped

rice snacks

**NEW  
LOOK!**  
FORMERLY  
**Quakes**  
Rice Snacks

**sweet chili**  
naturally flavored

NET WT 6OZ (172g)

OPP - 000255



# popped

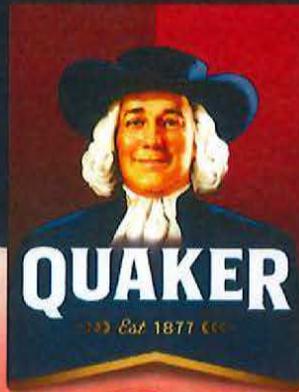
rice snacks

**NEW  
LOOK!**

FORMERLY  
**Quakes**  
Rice Snacks

**sweet chili**  
naturally flavored

NET WT 3 OZ (86 g)



# popped

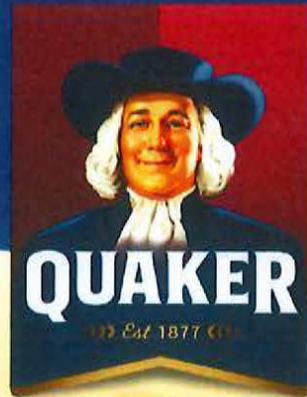
rice snacks

**NEW  
LOOK!**  
FORMERLY  
**Quakes**  
Rice Snacks

**tomato basil**  
naturally flavored

NET WT 6 OZ (172 g)

OPP-000257



# POPPED

rice snacks

**NEW  
LOOK!**

FORMERLY  
**Quakes**  
Rice Snacks

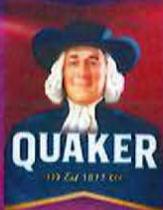
**vanilla crème brulee**  
naturally & artificially flavored

NET WT 7 OZ (198 g)

OPP-000258

popped

8 singles | 100 calories  
sweet mix  
per bag



8 singles | 100 calories  
per bag

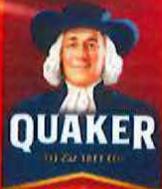
popped  
rice  
snacks

sweet mix  
variety pack



8 - 0.91 OZ (26 g) BAGS NET WT 7.3 OZ (208 g)

popped 8 singles | 90 calories  
savory mix



8 singles | 90 calories  
or less per bag

popped  
rice  
snacks

savory mix  
variety pack



8 - 0.87 OZ (10 g) BAGS NET WT 5.3 OZ (152 g)

OPP-000260

*90 Calorie Packs*



**QUAKER**

**Quakes**<sup>®</sup>  
Rice Snacks

*90  
Calorie  
Packs*



**QUAKER**

**Quakes**  
Rice Snacks



FLAVORED WITH  
OTHER NATURAL  
FLAVORS

**Cheddar Cheese**  
Light, Crispy Crunch!

7 - 0.67 OZ (19 g) PACKS  
NET WT 4.6 OZ (133 g)

*100 Calorie Packs*



**QUAKER**

**Quakes**<sup>®</sup>  
Rice Snacks

*100  
Calorie  
Packs*



**QUAKER**

**Quakes**<sup>®</sup>  
Rice Snacks



7 - 0.91 OZ (26 g) PACKS  
NET WT 6.3 OZ (182 g)

NATURALLY  
ARTIFICIALLY  
FLAVORED

**Caramel Corn**  
Light, Crispy Crunch

OPP-000262





WHOLE GRAIN



# Quaker<sup>®</sup> Rice Snacks

FLAVORED WITH  
OTHER NATURAL  
FLAVORS

**Apple Cinnamon**  
Light, Crispy Crunch!



NET WT 3.52 OZ (100 g)

10g WHOLE GRAIN



Quaker

# Quakes<sup>®</sup>

## Rice Snacks

FLAVORED WITH  
OTHER NATURAL  
FLAVORS

**Apple Cinnamon**  
Light, Crispy Crunch!



NET WT 7.04 OZ (200 g)

OPP-000266

10g WHOLE GRAIN



Quaker

# Quakes<sup>®</sup>

## Rice Snacks

NATURALLY  
& ARTIFICIALLY  
FLAVORED

**Caramel Corn**  
Light, Crispy Crunch!



NET WT 7.04 OZ (200 g)

OPP-000267

WHOLE GRAIN



# Quaker<sup>®</sup>

## Rice Snacks

NATURALLY  
ARTIFICIALLY  
FLAVORED

**Caramel Corn**  
Light, Crispy Crunch!

NET WT 3.52 OZ (100 g)

13g WHOLE GRAIN



Quaker

# Quakes<sup>®</sup>

## Rice Snacks

FLAVORED WITH  
OTHER NATURAL  
FLAVORS

**Cheddar Cheese**  
Light, Crispy Crunch!

NET WT 6.06 OZ (172 g)

OPP-000269

WHOLE GRAIN



# Quakes<sup>®</sup>

## Rice Snacks

FLAVORED WITH  
OTHER NATURAL  
FLAVORS

**Cheddar Cheese**  
Light, Crispy Crunch!

NET WT 3.03 OZ (86 g)

WHOLE GRAIN



# Quaker<sup>®</sup>

## Rice Snacks

NATURALLY  
& ARTIFICIALLY  
FLAVORED

**Chocolate**  
Light, Crispy Crunch!

NET WT 3.52 OZ (100 g)

**WHOLE GRAIN**  
Nutrition information  
for sodium content



# Quaker<sup>®</sup>

## Rice Snacks

FLAVORED WITH OTHER NATURAL FLAVORS

### Nacho Cheese

Light, Crispy Crunch!



NET WT 3.03 OZ (86 g)

WHOLE GRAIN



# Quaker<sup>®</sup> Rice Snacks

FLAVORED WITH OTHER  
NATURAL FLAVORS

**Ranch**

Light, Crispy Crunch!



NET WT 3.03 OZ (86 g)

13g WHOLE GRAIN



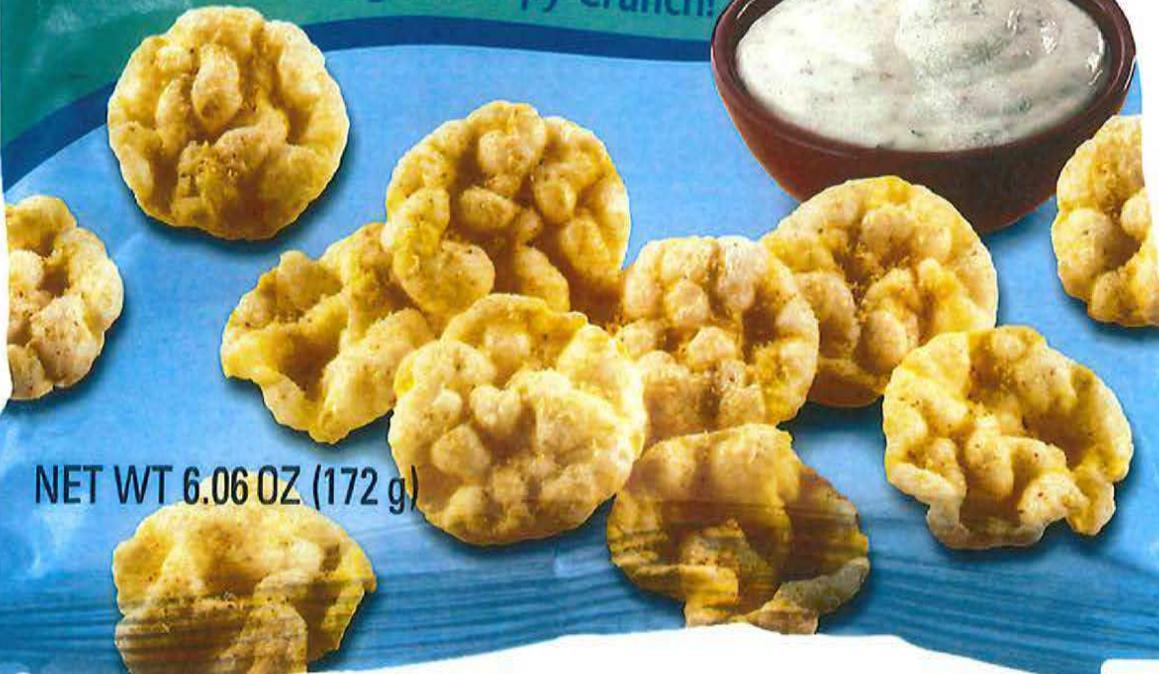
# Quakes<sup>®</sup>

## Rice Snacks

FLAVORED WITH OTHER  
NATURAL FLAVORS

**Ranch**

Light, Crispy Crunch!



NET WT 6.06 OZ (172 g)

**NEW  
FLAVOR**

**13g  
WHOLE  
GRAIN  
PER SERVING**



# Quakes® Rice Snacks

**NATURALLY  
FLAVORED**

**Rosemary &  
Toasted Garlic**  
Light, Crispy Crunch!



**NET WT 6 OZ (172g)**

WHOLE GRAIN



# Quaker<sup>®</sup>

## Rice Snacks

ENRICHED WITH OTHER  
NATURAL FLAVORS

**Sea Salt &  
Cracked Black Pepper**  
Light, Crispy Crunch!

NET WT 3 OZ (86 g)

OPP-000276

**WHOLE GRAIN**  
nutrition information  
or sodium content



# Quaker<sup>®</sup>

## Rice Snacks

**Sour Cream & Onion**  
*Light, Crispy Crunch!*



NET WT 3.03 OZ (86 g)

OPP-000277

WHOLE GRAIN



# Quaker<sup>®</sup>

## Rice Snacks

**Vanilla Crème Brulee**

Light, Crispy Crunch!



NET WT 3.5 OZ (99 g)

**110**  
**CALORIES**  
or less per bag

Labeled for Resale



**QUAKER**

**20**  
SINGLE-SERVE  
**BAGS!**

**8 Cheddar Cheese**

**8 Caramel Corn**

**4 Chocolate**

# Quakes Mini Rice Cakes



CHEDDAR CHEESE 8 - .67 OZ BAGS NET WT 5.3 OZ (152 g)  
CARAMEL CORN 8 - .91 OZ BAGS NET WT 7.3 OZ (208 g)  
CHOCOLATE 4 - .91 OZ BAGS NET WT 3.6 OZ (104 g)

**TOTAL NET WT 16.3 OZ (1 LB 3 OZ) • 464 g**



**QUAKER**

**50**  
Calories

**5g**  
Whole  
Grain  
PER CAKE

# Rice Cakes

**Honey  
Vanilla**



SERVING  
SUGGESTION  
**SEE  
RECIPE  
ON  
BACK**

**NET WT 6.56 OZ (186 g)**





**QUAKER**

**60**  
Calories  
**10g**  
Whole  
Grain  
PER CAKE

*Rice Cakes*

**Chocolate  
Crunch**

NATURALLY  
& ARTIFICIALLY  
FLAVORED



SERVING  
SUGGESTION  
SEE  
RECIPE  
ON  
BACK

NET WT 7.23 OZ (205 g)



OPP-000281

# EXHIBIT C

GUARANTEED FRESH  
• HIGH FIBER DASH •

Frito-Lay guarantees, until date shown on front of the package, fresh product when this package is first opened or the purchase price plus postage - if any, will be refunded. If you have questions, comments or are not satisfied, call toll-free 1-800-352-4171 weekdays 9 to 4:30 Central Time, with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35025, Dept. 294, Dallas, TX 75225-0025.

**I know what I like and I like FRITOS® CORN CHIPS™**

When you need a snack to fill up those empty spaces, nothing satisfies like a hearty helping of FRITOS® brand Corn Chips. Crunch into FRITOS® Corn Chips and savor their delicious corn flavor and bold texture, chip after chip. It's the taste you've been craving. So grab your bag of FRITOS® Corn Chips and treat yourself right! After all, you know what you like.



FRTN-4105E  
24 2 28400 X 28400  
1993

# Fritos®

BRAND

**Crisp 'N Thin®**  
CORN CHIPS

**BETTER VALUE!**  
AS COMPARED TO PREVIOUS 10.5 OZ BAG



**Nutrition Facts**

Serving Size 1 oz (28g) about 17 chips  
Amount Per Serving  
Calories 150

Total Fat	15g	% Daily Value	
Saturated Fat	2g	4%	
Cholesterol	0mg	0%	
Total Sodium	10mg	2%	
Total Carbohydrate	15g	5%	
Dietary Fiber	1g	4%	
Sugars	0g		
Protein	2g		
Vitamin A	0%	Vitamin C	0%
Calcium	0%	Iron	0%

\*Percent Daily Values are based on a diet of other people's secrets.

†Dietary Fiber is not included in the total carbohydrate amount shown above. ‡Total fat, saturated fat, cholesterol, sodium, and dietary fiber are listed on this label as a percentage of the daily value. ††Dietary fiber is not included in the total carbohydrate amount shown above.

**Ingredients:** Corn, Vegetable Oil (Contains: Corn or more of the following: Corn or Partially Hydrogenated (Sunflower or Soybean) Oil), and Salt.  
**No Preservatives.**



NET WT. 14 OZ. (396.9g)

FRITO-LAY, INC.  
DALLAS, TX 75235-5224  
© Rector, Inc., 1991



OPP - 000008

LOW FAT  
**Stacy's**



**SOY  
THIN  
CRISPS**<sup>TM</sup>



**White Cheddar**  
Baked Soy Chips

**No Trans Fat All Natural** <sup>UD</sup>

LOW FAT  
**Stacy's**



**SOY  
THIN  
CRISPS**<sup>TM</sup>



**Sweet BBQ**  
Baked Soy Chips

**No Trans Fat All Natural** <sup>®</sup>

NET WT 3.5 OZ. (99g)

OPP - 000010

LOW FAT  
**Stacy's**



**SOY  
THIN  
CRISPS**<sup>TM</sup>

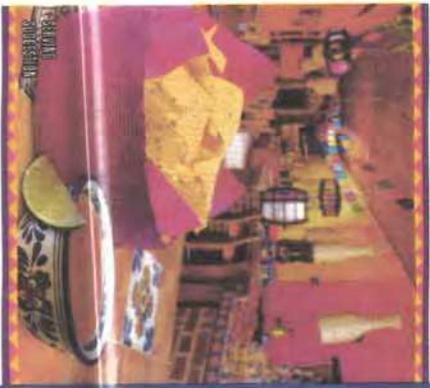


**Buttery Caramel**  
Baked Soy Chips

**No Trans Fat All Natural** <sup>U</sup>

NET WT 3.5 OZ. (99g)

OPP-000011



**AN AUTHENTIC CANTINA EXPERIENCE**

Turn every day into a fiesta! Enjoy the great taste of Mexican restaurants at home — **Good Times Guaranteed!**<sup>®</sup>

**OVEN**

Place approximately 1/2 oz of chips (50 chips) onto a baking sheet and warm for 5 minutes at 200 degrees Fahrenheit.

**MICROWAVE**

Place approximately 1/2 oz of chips (50 chips) into a microwave safe bowl and microwave for 30 seconds. Repeat at 30 second intervals until desired temperature is achieved (depending on microwave). *Caution: Excessive heat causes oil to leak. NEVER MICROWAVE CHIPS IN OVEN OR MICROWAVE.*



**PERFECT WITH TOSTITOS' SALSA!**

Find us on:  
[facebook.com/tostitos](https://www.facebook.com/tostitos)

Limited Edition

**Tostitos**  
 STONE-GROUND WHITE CORN  
**EXTRA THIN**



SERVE WARM  
 For an authentic cantina experience, serve warm.



TOSTITOS

NET WT 10.25 OZ (291.8g)

HEAVY METAL TESTING



**Nutrition Facts**

Serving Size 1 1/2 cups (30g)		Amount Per Serving	
Calories 150		Calories from Fat 70	
Total Fat 1 1/2g 3%			
Sodium 100g 2%			
Total Crap 10g 20%			
Cholesterol 0mg 0%			
Sugars 10g 20%			
Protein 0g 0%			
Vitamin A 0%			
Calcium 2%			
Iron 0%			
Total Fat 1 1/2g 3%			
Sodium 100g 2%			
Total Crap 10g 20%			
Cholesterol 0mg 0%			
Sugars 10g 20%			
Protein 0g 0%			
Vitamin A 0%			
Calcium 2%			
Iron 0%			

FRUIT & VEG. INC.  
 P.O. Box 17024-4099  
 PHOENIX, AZ 85061-4099  
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Visit our website @ [fruity.com](http://fruity.com)



OPP - 000017

# Tostitos®

*Cantina*  
THIN & CRISPY

Party Size!



TORTILLA CHIPS

BRING THE FIESTA HOME.





TORTILLA CHIPS

YOU COULD **WIN** WEEKLY PRIZES ALL SEASON



[SEE BACK FOR DETAILS]

# Tostitos

*Cantina*  
THIN & CRISPY



BRING THE FIESTA HOME.

TORTILLA CHIPS





**NUTRITION INFORMATION**  
(Per Serving)

Serving Size (1 ounce)	
Number of Servings 9	
Calories	110
Protein	3 grams
Carbohydrate	22 grams
Total Fat	0 grams
Sodium	600 milligrams
Potassium	55 milligrams

**Percent Daily Values**

Protein	6%
Vitamin A	0%
Vitamin C	0%
Thiamine	0%
Niacin	0%
Calcium	0%
Iron	0%
Phosphorus	0%
Magnesium	0%

\*Percent Daily Values are based on a diet of other people's secrets.

† Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are restricting fat and/or cholesterol intake. \* Contains less than 2% U.S. FDA for the nutrient.

**Special Guarantee:** Until 7 days after date shown on the front of the package, if you are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and date, plus the lot number and we'll refund the price from the front of this package.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and date, plus the lot number and we'll refund the price from the front of this package.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil, Hydrolyzed Soy Protein Isolate, Soybean Oil and/or Partially Hydrogenated Cottonseed Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Biscarbonate and Artificial Flavor.



FRITO-LAY, INC.  
DALLAS, TEXAS 75236-6224  
Please Print Name on Order  
REG PENNA. DEPT. AGR. (4P3)  
DON'T BE ALTERNATE!  
KEEP AMERICA BEAUFULL!

**NEW!**



**THIN TWISTS**



NET WT. 9 OZ. (255.1g)



**THIN TWISTS**

**GOOD THINGS TO KNOW ABOUT ROLD GOLD'S BRAND PRETZELS**

Did you know that ROLD GOLD'S Brand Pretzels are a great snack? As a matter of fact, you and your family enjoy ROLD GOLD'S Brand Pretzels every day. They're a delicious snack for snack, you're getting a delicious snack that is low in fat and great for any occasion.

**THE LOW FAT SNACK:** Pretzels are the low fat snack because they're oven-baked, not fried. So enjoy the crunch of the ROLD GOLD'S Brand Pretzels. That's good to know when you're watching your diet.

**ONLY TWO CALORIES IN A ONE-OUNCE SERVING:** That's a surprisingly low figure to a lot of people. So even if you eat more than a one-ounce serving of ROLD GOLD'S Brand Pretzels, you'll still get fewer calories than you thought!

**NO CHOLESTEROL OR PRESERVATIVES:** ROLD GOLD'S Brand Pretzels are cooked with vegetable oils that contain no cholesterol. And we don't need preservatives, either. We use special packaging to keep ROLD GOLD'S Brand Pretzels fresh!

**QUALITY INGREDIENTS:** We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love. In addition, every one-ounce serving of ROLD GOLD'S Brand Pretzels contains at least 10 widely recognized nutrients.

**GREAT FOR ANY OCCASION:** ROLD GOLD'S Brand Pretzels taste great with your favorite beverages or simply out of the bag. And by introducing new flavors, ROLD GOLD'S Brand Pretzels are a great snack for any occasion. They're great, anyway!

©RECOIT, INC., 1980  
ROLD-0097F  
E-1407 21 X CW  
also

Ingredients: Corn, Vegetable Oil  
 Contains one or more of the  
 following: Corn or Partially  
 Hydrogenated Sunflower or Soy-  
 bean Oil, and Salt.  
 No Preservatives.

FRITO-LAY, INC.  
 DALLAS, TX 75235-5924  
 © Recel, Inc., 1991



**GUARANTEED FRESH**  
 Frito-Lay guarantees fresh product  
 until date shown on the front of the  
 package, or if no date is shown,  
 when this package is first opened,  
 or the purchase price will be  
 refunded.  
 If you have questions, comments  
 or are not satisfied, call toll-free 1-  
 800-352-4477 weekdays 9 to 4:30  
 Central Time with the product  
 name, size and code numbers  
 from the front of the package.



1-54C 6968  
 SSFR-N-4091A

# Fritos

BRAND

**Crisp 'N' Thin**  
 BRAND  
 CORN CHIPS

**GUARANTEED FRESH**  
 SEE BACK PANEL

NET WT. 1 1/4 OZ. (35.4g)



## Nutrition Facts

Serving Size 1 package  
 Servings Per Container 1

Amount Per Serving  
**Calories 200** Calories from Fat 110

% Daily Values\*

<b>Total Fat</b> 13g	<b>20%</b>
Saturated Fat 2.5g	<b>12%</b>
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 250mg	<b>10%</b>
<b>Total Carbohydrate</b> 19g	<b>6%</b>
Dietary Fiber 1g	<b>5%</b>
Sugars 0g	
<b>Protein</b> 2g	

Vitamin A 0% • Vitamin C 0%

Calcium 4% • Iron 0%

\*Percent Daily Values are based on a 2,000  
 calorie diet. Your daily values may be higher  
 or lower depending on your calorie needs:  
 Calories: 2,000 2,500  
 Total Fat Less than 65g 80g  
 Sat. Fat Less than 20g 25g  
 Cholesterol Less than 300mg 300mg  
 Sodium Less than 2,400mg 2,400mg  
 Total Carbohydrate 300g 375g  
 Dietary Fiber 25g 30g  
 Calories per gram:  
 Fat 9 • Carbohydrate 4 • Protein 4

OPP - 000026

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size 1 ounce  
Number of Servings 8

Calories	150
Protein	1 g
Carbohydrate	15 g
Fat	10 g
Cholesterol	0 mg
Sodium	210 mg
Potassium	50 mg

*Percentage of U.S. Recommended Daily Allowance (U.S. RDA)*

Protein	2
Vitamin A	4
Vitamin C	4
Thiamine	4
Riboflavin	4
Niacin	4
Calcium	2
Iron	2
Phosphorus	4
Magnesium	4

Tinctoration on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\*Contains less than 2% U.S. RDA for this nutrient.

**GUARANTEED FRESH**  
DATE CODE ON BOTTOM PANEL

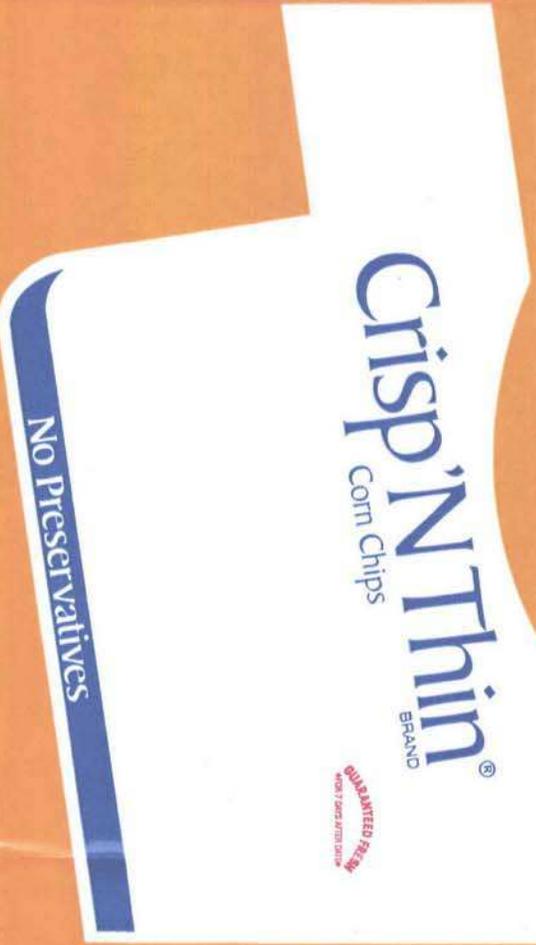
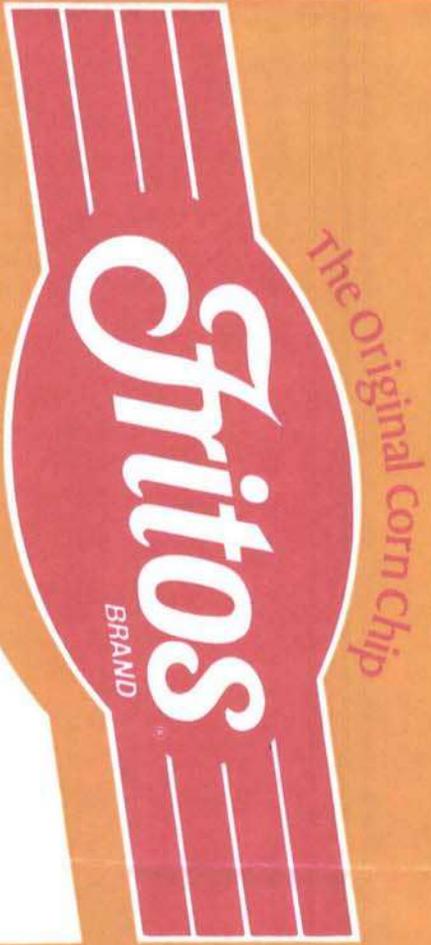
Frito-Lay guarantees, until 7 days after the date shown on the front of the package, fresh product when the package is first opened or the purchase price plus postage, if any, will be refunded.

If for any reason you have any questions, comments or are not satisfied, call toll-free 1-800-FRITOS weekdays 9 to 4:30 Central Time with date, price mark, brand and size. If writing, please send date, price mark and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35025, Dept. 30, Dallas, Texas 75235-0025.

**Ingredients:** Corn, Vegetable Oil (Contains one or more of the following: Corn Oil, Sunflower Oil, Soybean Oil, Partially Hydrogenated Sunflower Oil and/or Peanut Oil), and Salt.



FRITO-LAY, INC.  
DALLAS, TEXAS 75235-5224  
Plants from Coast to Coast



NET WT. 8OZ. (226g)

©FRITO-LAY, INC. 1985



**Crisp 'N' Thin**  
Corn Chips

ANOTHER VERSION OF THE ORIGINAL CORN CHIP

When you and your family enjoy FRITOS® brand CRISP 'N' THIN® Corn Chips, you get the same great FRITOS® brand corn chip taste in a lighter, crispier chip.



ENJOY ALL THE DIFFERENT FRITOS® BRAND CORN CHIPS



Chili Cheese Flavored  
Bar-B-Q Flavored  
Dip Size  
Original



EAT RIGHT AND ADD FUN!  
TO YOUR DIET

FRITOS® brand CRISP 'N' THIN® brand Corn Chips add fun and variety to a well-balanced diet. While our products are not a basic source of nutrients, they can be enjoyed as part of a healthy regimen. For example, a one-ounce serving of FRITOS® brand CRISP 'N' THIN® Corn Chips contains:

- Eight widely recognized nutrients
- No preservatives
- No cholesterol
- Only vegetable oils
- About 1/10 teaspoon of salt, or less sodium than you'll find in two slices of bread
- Only 150 calories
- The amount of fat in one ounce of FRITOS® brand CRISP 'N' THIN® Corn Chips is less than the fat contained in a one-ounce serving of cream cheese.

For more detailed information, please look closely at our nutritional label. It tells you what you want to know about fun things to eat from Frito-Lay.

FRIT-0023D 1-11-8  
2282  
OPP-000027

**NUTRITION INFORMATION**  
(per serving)

Serving Size 1 ounce  
Number of Servings 12 1/2

Calories	160
Protein	1 g
Carbohydrate	16 g
Fat	10 g
Cholesterol*	0 mg/100 g
Sodium	210 mg
Potassium	30 mg

\*Percent Daily Values are based on a diet of other people's secrets.

†Daily Values are based on U.S. RDA

- 2 Protein
  - 1 Vitamin A
  - 1 Vitamin C
  - 1 Thiamin
  - 1 Riboflavin
  - 1 Niacin
  - 2 Calcium
  - 3 Iron
  - 4 Phosphorus
  - 4 Magnesium
- †Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.
- \*Contains less than 2% U.S. RDA for this nutrient.

**GUARANTEED FRESH**  
\*As of 10/1/04

Frito-Lay guarantees, until 7 days after the date shown on the front of the package, fresh product when the package is first opened or the purchase price plus postage, if any, will be refunded.

If for any reason you have any questions, comments or are not satisfied, call toll-free 1-800-4-FRITOS weekdays 9 to 4:30 Central Time with date, price, mark, brand and size. If writing, please send date, price mark and Fresh, 2 O. Box 15025, Dept. 97, Dallas, Texas 75215-0025.

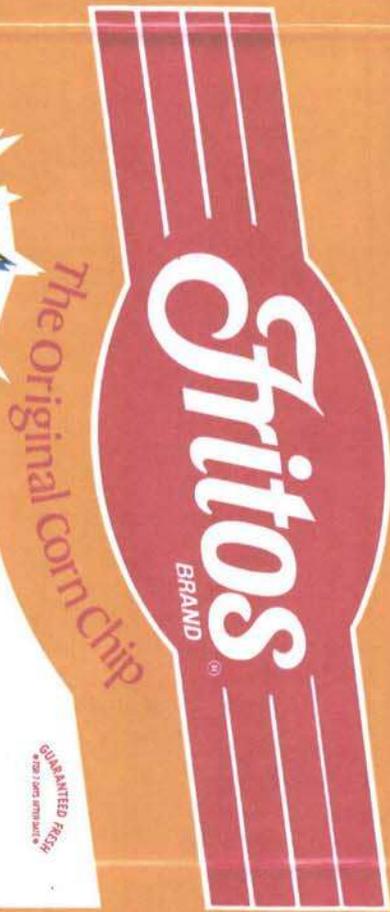
Ingredients: Corn, Vegetable Oil (Contains one or more of the following: Corn Oil, Sunflower Oil, Soybean Oil, Partially Hydrogenated Sunflower Oil and/or Peanut Oil), and Salt.



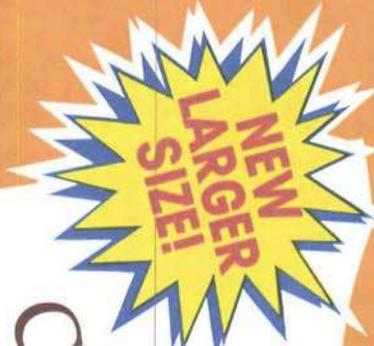
Frito-Lay, Inc.  
DALLAS, TEXAS 75235-5224  
Plants from Coast to Coast



DON'T BE A LITTERBUG—  
KEEP AMERICA BEAUTIFUL



**GUARANTEED FRESH**  
\*As of 10/1/04



**Crisp 'N' Thin™**  
Corn Chips  
No Preservatives

NET WT. 12 1/2 OZ. (354.3g)



© Frito-Lay, Inc., 1985



**Crisp 'N' Thin™**  
Corn Chips

ANOTHER VERSION OF THE ORIGINAL CORN CHIP

When you and your family enjoy Fritos® brand Crisp 'N' Thin™ Corn Chips, you get great corn taste in a crispier corn chip. Fritos® Crisp 'N' Thin™ Corn Chips are made from kernels of whole grain corn... stone ground to give you our distinctive crunch.



ONLY 160 CALORIES IN A ONE OUNCE SERVING

That's a surprisingly low figure to a lot of people. So even if you eat more than one ounce, you'll get fewer calories than you thought. Fritos® Crisp 'N' Thin™ Corn Chips also contain less sodium than a lot of foods you'd never think of. Like a 1/2 cup of cottage cheese or a 6-ounce glass of tomato juice. Our chips taste salty because the salt is on the outside.

**NO CHOLESTEROL NO PRESERVATIVES**

Fritos® Crisp 'N' Thin™ Corn Chips contain no cholesterol. They're fried only in vegetable oils that contain no cholesterol. And we don't need preservatives either.

**FRESHNESS GUARANTEED**

Fritos® Crisp 'N' Thin™ Corn Chips are made and packaged all across the country, and delivered regularly to guarantee freshness or your money back. Each day thousands of Frito-Lay salespeople across the U.S. are on the job delivering fresh, quality snacks to your favorite store.

**GOOD THINGS TO KNOW ABOUT THINGS TO EAT**

No one said we had to leave nutrition labeling. But we thought you'd like to know. For more information about nutrition and our snack foods, write for our free brochure.

Frito-Lay, Inc. 178  
2249  
OPP - 000028

**GUARANTEED FRESH**  
\*with fresh tortilla

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded. If you have questions, comments or are not satisfied, call 1-800-FRE-1-800-552-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price, and numbers found below the price from the front of this package. If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 354025, Dept. 198, Dallas, TX 75235-0025.

**NUTRITION INFORMATION**

(Per Serving)

Serving Size 1 Ounce	
Number of Servings 11 1/2	
Calories	160
Protein	1 g
Carbohydrate	16 g
Fat	10 g
Cholesterol	0 mg (100 g)
Sodium	220 mg
Potassium	50 mg
Percentage of U.S. Recommended Daily Allowances (U.S. RDA)	
Protein	2
Vitamin A	4
Vitamin C	4
Thiamine	4
Riboflavin	4
Niacin	2
Calcium	2
Iron	2
Phosphorus	4
Magnesium	4

Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol. \*Contains less than 2% U.S. RDA for this nutrient.

**Ingredients:** Corn, Vegetable Oil (Contains one or more of the following: Corn or Partially Hydrogenated [Sunflower or Soybean] Oil, and Salt).

No Preservatives.

Frito-Lay, Inc.  
DALLAS, TX 75235-5224  
© Reckitt, Inc., 1990  
FRI1-01964B



NET WT. 11 1/2 OZ. (326g)



0 1128400 01867 8

OPP - 000029

**MUNCH A BUNCH!**  
**FRITOS® brand**  
**Corn Chips**  
**RIGHT NOW!**

**EAT RIGHT AND ADD FUN TO YOUR DIET**

FRITOS® brand CRISP 'N THIN® brand Corn Chips add fun and variety to a well-balanced diet, while providing essential nutrients that can be enjoyed as part of a healthy diet. For example, a one-ounce serving contains:

- Eight widely recognized nutrients
- Only vegetable oils
- About 1/2 teaspoon of salt
- Only 160 calories

For more detailed information, please look closely at our nutrition label. And, if you want to learn more about fun things to eat from Frito-Lay!

**NUTRITION INFORMATION**

Serving Size 1 ounce  
Number of Servings 16 (16 bags)

Calories	160
Protein	2 grams
Carbohydrate	16 grams
Fat	0 grams
Cholesterol †	0 milligrams
Sodium	210 milligrams
Potassium	50 milligrams

*Percentage of U.S. Recommended Daily Allowance (U.S. RDA)*

Protein	2
Vitamin A	•
Vitamin C	•
Thiamine	•
Riboflavin	•
Niacin	2
Calcium	2
Iron	•
Vitamin B <sub>6</sub>	•
Phosphorus	4
Magnesium	•

† Information on cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of cholesterol.

\* Contains less than 2% U.S. RDA for this nutrient.

Ingredients: Corn, Vegetable Oil (Contains one or more of the following: Corn Oil, Soybean Oil, Peanut Oil, Sunflower Oil, Partially Hydrogenated Soybean Oil, or Partially Hydrogenated Sunflower Oil), and Salt.

**GUARANTEED FRESH**  
\*See 7 days left on bag

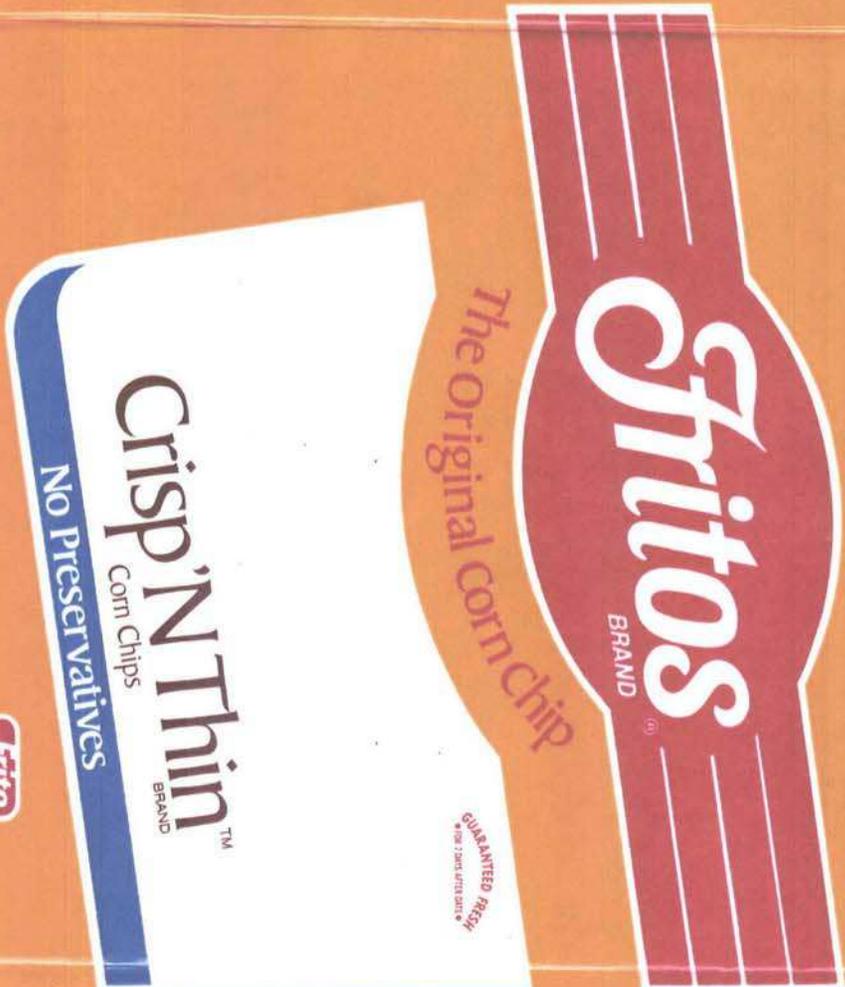
Frito-Lay guarantees, until 7 days after the date shown on the front of the package, fresh product when the package is first opened, or the purchase price plus postage, if any, will be refunded.

If for any reason you have any questions, comments or are not satisfied, call toll-free 1-800-FLECHIPS weekdays 9 to 4:30 Central Time with date/package mark, brand and size.

If writing, please send date/package mark and reason for dissatisfaction to Guaranteed Fresh, P.O. Box 35023, Dept. 31, Dallas, Texas 75235-0034.



Frito-Lay, Inc.  
DALLAS, TEXAS 75235-5224  
Plants from Coast to Coast  
Don't be a Litterbug—  
Keep America Beautiful!



NET WT. 11 OZ. (311.8g)



**Crisp 'N' Thin**  
Corn Chips  
No Preservatives



**Crisp 'N' Thin**  
Corn Chips

ANOTHER VERSION OF THE ORIGINAL CORN CHIP

When you and your family enjoy Fritos® Brand Crisp 'N' Thin™ Corn Chips, you get great corn taste in a crispier corn chip, Fritos® Crisp 'N' Thin™ Corn Chips are made from kernels of whole grain corn . . . stone ground to give you our distinctive crunch.



ONLY 160 CALORIES IN A ONE OUNCE SERVING

That's a surprisingly low figure to a lot of people. So even if you eat more than one ounce, you'll get fewer calories than you thought. Fritos® Crisp 'N' Thin™ Corn Chips also contain less sodium than a lot of foods you'd never think of. Like a ½ cup of cottage cheese or a 6-ounce glass of tomato juice. Our chips taste salty because the salt is on the outside.

**NO CHOLESTEROL—NO PRESERVATIVES**  
Fritos® Crisp 'N' Thin™ Corn Chips contain no cholesterol. They're fried only in vegetable oils that contain no cholesterol and are high in unsaturates. And we don't need preservatives either. We use special packaging to keep these chips fresh.

**FRESHNESS GUARANTEED**  
Fritos® Crisp 'N' Thin™ Corn Chips are made and packaged all across the country, and delivered regularly to guarantee freshness or your money back. Each day thousands of Frito-Lay salespeople across the U.S. are on the job delivering fresh, quality snacks to your favorite store.

**GOOD THINGS TO KNOW ABOUT GOOD THINGS TO EAT**

No one said we had to have nutrition labeling. But we thought you'd like to know. For more information about nutrition and our snack foods, write for our free brochure.

FRIIT-61194 1-88  
2212

OPP - 000030

	<b>PACKAGING HISTORY RECORDS</b>		EFFECTIVE DATE	
	DIVISION <i>Frito Company (the)</i>			
PRODUCT <i>Pretzels extra thin Fritos Brand</i>				
PRINTED PRICE <i>Bag (104)</i>		PRINTED WEIGHT <i>1 3/4 lb</i>		
STOCK NUMBER		FL-82 NUMBER		
CONSTRUCTION				
REASON FOR CHANGE	<input type="checkbox"/> DESIGN		<input type="checkbox"/> CONSTRUCTION	
	<input type="checkbox"/> PRINTED PRICE		<input type="checkbox"/> INGREDIENT CLAUSE	
	<input type="checkbox"/> PRINTED WEIGHT		<input type="checkbox"/> TRADE MARKS	
	<input type="checkbox"/> SIZE		<input type="checkbox"/> CORPORATE LOGO	
	<input type="checkbox"/> <i>Ok History Pretzels extra thin Fritos Brand</i>			
	<input type="checkbox"/> <i>Bag (104 1 3/4 lb)</i>			
<input type="checkbox"/> <i>Frito Company (the)</i>				
<input type="checkbox"/> SAMPLE ATTACHED		DATE		

FL-83-A

PRINTED IN U.S.A.



10¢

extra thin

**Pretzels**



extra thin **Pretzels**

Distributed by THE FRITO COMPANY, National Headquarters, Dallas, Texas



extra thin



## Pretzels

### TRY *Fritos* CORN CHIPS AMERICA'S SNACK SENSATION

Regular style FRITOS corn chips are made for munching! Delightfully crisp, tasty chips made from whole-grain sun-ripened corn, FRITOS are perfect with your favorite sandwich or drink. Their unique flavor adds the zest that makes any food or drink taste better. Children love 'em and adults never get enough.

The next time you shop, pick up a package of Fritos corn chips

King Size FRITOS corn chips are larger, made especially for dips and spreads. They're perfect for dips because they never break or crumble, and you'll find, too, that the FRITOS flavor is a delightful complement to any of your favorite party dips. They're good with soups and salads too!

FRITOS is a registered trade mark of The Frito Company

<b>F</b> <small>FRITO 427</small>	<b>PACKAGING HISTORY RECORDS</b>		EFFECTIVE DATE	
	DIVISION <i>Jen-Jen</i>			
PRODUCT <i>Pretzels</i>				
PRINTED PRICE <i>NP</i>		PRINTED WEIGHT <i>903 (255g)</i>		
STOCK NUMBER		FL-62 NUMBER		
CONSTRUCTION <i>Cracker</i>				
REASON FOR CHANGE	<input type="checkbox"/> DESIGN		<input type="checkbox"/> CONSTRUCTION	
	<input type="checkbox"/> PRINTED PRICE		<input type="checkbox"/> INGREDIENT CLAUSE	
	<input type="checkbox"/> PRINTED WEIGHT		<input type="checkbox"/> TRADE MARKS	
	<input type="checkbox"/> SIZE		<input type="checkbox"/> CORPORATE LOGO	
	<input checked="" type="checkbox"/> <i>NP</i>			<i>Nestle</i>
	<input type="checkbox"/>			<i>Pretzel Time Inc. - Jen-Jen</i> <i>Cracker (NP 903 (255g))</i> <i>Jen-Jen Food Inc.</i>
<input type="checkbox"/> SAMPLE ATTACHED		DATE		

FL-65-A

PRINTED IN U.S.A.

OPP-000042



# Tiny Thin Pretzels

NET WT. 9 OZ. (255g)

K

OPP - 000043



delicious  
tempting pretzels  
go with everything  
from soup to salads  
... *even ice cream*

enjoy *pretzels*  
with your family and friends  
... *watching TV*  
... *at picnics*  
... *at parties*  
for good munching  
*anytime*



P.A-6-8

INGREDIENTS: ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, AND RIBOFLAVIN), SALT, CORN SYRUP, VEGETABLE OIL, (CONTAINS ONE OR MORE OF THE FOLLOWING: PARTIALLY HYDROGENATED COTTONSEED OIL OR PARTIALLY HYDROGENATED SOYBEAN OIL), BAKING SODA, MALT EXTRACT, YEAST, AND ARTIFICIAL FLAVOR.

DISTRIBUTED BY  
© TEM-TEE FOODS, 1976  
P.O. BOX 12318 • SOULARD STATION  
ST. LOUIS, MISSOURI 63157  
REG. PENNA. DEPT. AGR. (H.P.)

FRITO-LAY, INC.  
PACKAGING RECORD

Frito-Lay Inc Eastern Div

Sent to Records 9/28/65

Sample -

Design: "Obsolete" \_\_\_\_\_

History -

Approved: \_\_\_\_\_

Standard -

Executive: \_\_\_\_\_

Company: Frito New York Inc

Color: \_\_\_\_\_

Product: Pretzels Butter Thin Jupiter

Design: \_\_\_\_\_ Final: \_\_\_\_\_

Weight: 2 oz

Ingredient Clause: \_\_\_\_\_

Size: \_\_\_\_\_

Paper: \_\_\_\_\_

Paper: Bag(10¢)

Size: \_\_\_\_\_

Weight: \_\_\_\_\_

Vendor: \_\_\_\_\_

F-65

OPP - 000045

BUY JUPITER...THEY'RE OUT OF THIS WORLD

E



10¢

INGREDIENTS: SELECTED  
FLOUR, SHORTENING,  
BUTTER, YEAST, MALT,  
SODA AND SALT

NET WEIGHT 2 OZS.  
MANUFACTURED FOR  
FRITO NEW YORK, INC.  
MAMARONECK, N. Y.  
MADE IN U. S. A.

THIN  
BUTTER  
PRETZELS



THIN BUTTER PRETZELS





REG. PENNA. DEPT. AGR. (SP)



FRITO-LAY, INC.  
PACKAGING RECORD

Sent to Records 9/28/65

Sample -  
History -  
Standard -  
Company: Frito New York Inc(Distr by) F. Div.  
Product: Pretzels Butter Thin Jupiter  
Weight: 2 oz  
Size: \_\_\_\_\_  
Paper: Box(No price)

Design: "Obsolete"  
Approved: \_\_\_\_\_  
Executive: \_\_\_\_\_  
Color: \_\_\_\_\_  
Design: \_\_\_\_\_ Final: \_\_\_\_\_  
Ingredient Clause: \_\_\_\_\_  
Paper: \_\_\_\_\_  
Size: \_\_\_\_\_  
Weight: \_\_\_\_\_  
Vendor: \_\_\_\_\_

F-65



NET WT.  
2 OZS.



S BUTTER *thin* PRETZELS B

E

FINEST QUALITY

PRETZEL



CRISP • APPETIZING

UTTER *thin* PRETZEL

REG. PENNA. DEPT. AGR. (S.P.)  
DISTRIBUTED BY FRITO NEW YORK, INC.  
MAMARONECK, NEW YORK



BUTTER *thin* PRETZELS



CRISP • APPETIZING

UTTER

*thin*

PRETZEL

FINEST QUALITY

S BUTTER *thin* PRETZELS B



NET WT.  
2 OZS.

OPP - 000049

FRITO-LAY, INC.  
PACKAGING RECORD

Frito-Lay Inc Eastern Div

Sent to Records 9/28/65  
"Obsolete"

Sample -  
History -  
Standard -  
Company: Frito New York Inc  
Product: Pretzels Butter Thin Jupiter  
Weight: 5 oz  
Size: \_\_\_\_\_  
Paper: Rollstock(No Price)

Design: \_\_\_\_\_  
Approved: \_\_\_\_\_  
Executive: \_\_\_\_\_  
Color: \_\_\_\_\_  
Design: \_\_\_\_\_ Final: \_\_\_\_\_  
Ingredient Clause: \_\_\_\_\_  
Paper: \_\_\_\_\_  
Size: \_\_\_\_\_  
Weight: \_\_\_\_\_  
Vendor: \_\_\_\_\_

F-65

M

THIN BUTTER PRETZELS

S U P R E M E

Q U A L I T Y



INGREDIENTS: SELECTED FLOUR, SHORTENING, BUTTER, YEAST, MALT, SODA AND SALT.  
NET WT. 5 OZS.  
DISTRIBUTED BY FRITO NEW YORK, INC., MANHATTEN, NEW YORK  
REG. PENNA. DEPT. AGR. (697) MADE IN U.S.A.

THIN BUTTER PRETZELS

Q U A L I T Y

S U P R E M E



THIN BUTTER PRETZELS



OPP - 000051



FRITO-LAY, INC.  
PACKAGING RECORD

Frito-Lay Inc Eastern Div

Sent to Records 9/28/65  
"Obsolete"

Sample -  
History -  
Standard -  
Company: Frito New York Inc  
Product: Pretzels Butter Thin Jupiter  
Weight: 6 oz  
Size: \_\_\_\_\_  
Paper: ~~Star~~ Rollstock(no Price)

Design: \_\_\_\_\_  
Approved: \_\_\_\_\_  
Executive: \_\_\_\_\_  
Color: \_\_\_\_\_  
Design: \_\_\_\_\_ Final: \_\_\_\_\_  
Ingredient Clause: \_\_\_\_\_  
Paper: \_\_\_\_\_  
Size: \_\_\_\_\_  
Weight: \_\_\_\_\_  
Vendor: \_\_\_\_\_

F-65

**BUTTER**

JUPITER BAR-B-Q CHIPS WITH THEIR RICH TANGY BAR-B-Q FLAVOR MAKE A TRULY DIFFERENT AND DELICIOUS PARTY TREAT!!

- JUPITER POTATO WAFFLES STYLED ESPECIALLY FOR PARTY DIPS, DELICIOUS, TOO, WITH SOUPS, SALADS AND SANDWICHES.
- AN IDEAL TREAT FOR PARTIES, PICNICS AND PANTRY RAIDERS.

JUPITER POTATO CHIPS ARE HEAVENLY SERVED WITH LUNCHEONS, BRIDGE PARTIES AND LATE SUPPERS. THE WHOLE FAMILY WILL LOVE 'EM FOR THOSE BETWEEN-MEAL-SNACKS, TOO!!



JUPITER THIN BUTTER PRETZELS  
BAKED FOR FRIED NEW YORK, INC. MANHASSETT, N. Y.

NET WT. 6 OZ.  
INGREDIENTS: SELECTED HARD WHEAT FLOUR, BUTTER, YEAST, SALT, SODA AND SALT.  
REG. PENNA. DEPT. AG-109



**BUTTER  
PRETZELS**



*Thin*  
**BUTTER  
PRETZELS**

BUY JUPITER "they're out of this world!"



**BUTTER PRETZELS**



PURE CREAMERY BUTTER and DIAMANT for nutlike flavor

"OTHER FAMOUS JUPITER PRODUCTS"



**PRETZELS**

OPP - 000053

*Thin*

**GUARANTEED FRESH**

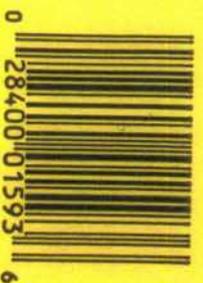
Frito-Lay guarantees fresh product until date shown on the front of the package, or if no date is shown, when this package is first opened, or the purchase price will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with the product name, size and code numbers from the front of the package.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.



FRILO-LAY, INC.  
DALLAS, TEXAS 75225-5224  
©RECOIT, INC., 1990



0 28400 01593 6

REG. PENNA. DEPT. AGR. (PLF)  
SSRG-1288AZ 6400



**BIG GRAB**  
BRAND

**ROLD**  
PRETZELS  
BRAND

**THIN TWISTS**

**NOW!**  
**69¢**

**BIG GRAB**  
BRAND

**ROLD**  
PRETZELS  
BRAND

**THIN TWISTS**

**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size	1 Ounce
Number of Servings	2 1/2
Calories	110
Protein	2 g
Carbohydrate	23 g
Fat	1 g
Cholesterol†	0 mg
Sodium	510 mg
Potassium	55 mg

**Percentage of U.S. Recommended Daily Allowances (U.S. RDA)**

Protein	4%
Vitamin A	2%
Vitamin C	2%
Thiamine	2%
Riboflavin	2%
Niacin	2%
Calcium	1%
Iron	1%

† Information on fat and/or cholesterol content provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.  
\* Contains less than 2% U.S. RDA for this nutrient.

OPP - 000133

**NUTRITION INFORMATION**  
(per serving)

Serving Size (1 ounce)  
Number of Servings 8

Calories	110
Protein	3 grams
Proteins/grams	22 grams
Fat	0 grams
Cholesterol	0 milligrams
Sodium	620 milligrams
Potassium	55 milligrams

*Percent Daily Values are based on a diet of other people's secrets.*

**Other Ingredients:** Wheat Flour, Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Partially Hydrogenated), Soybean Oil, Yeast, Hydrolyzed Soy Protein Concentrate, Ammonium Bicarbonate, Sodium Bicarbonate, Ammonium Bicarbo-

hydrate and Artificial Flavor. **Contains less than 2% U.S. FDA for this nutrient.**

**Information on fat and/or cholesterol on the advice of a physician, and modifying their total dietary intake of fat and/or cholesterol.**

**Information on fat and/or cholesterol on the advice of a physician, and modifying their total dietary intake of fat and/or cholesterol.**

**Contains less than 2% U.S. FDA for this nutrient.**

**Information on fat and/or cholesterol on the advice of a physician, and modifying their total dietary intake of fat and/or cholesterol.**

**Contains less than 2% U.S. FDA for this nutrient.**

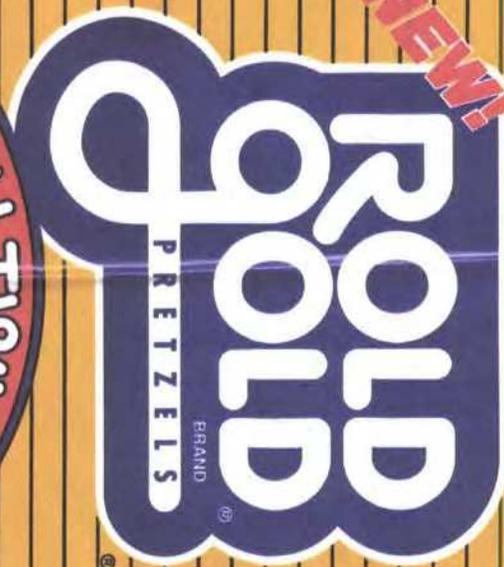
**Information on fat and/or cholesterol on the advice of a physician, and modifying their total dietary intake of fat and/or cholesterol.**

**Contains less than 2% U.S. FDA for this nutrient.**



Frito-Lay, Inc.  
DALLAS, TEXAS 75235-2294  
Frito-Lay  
REG. PENNA. DEPT. AGR. (H.P.)  
KEEP AFRICA BEAUTIFUL!

**NEW!**



**THIN TWISTS**



NET WT. 9 OZ. (255.1g)



**THIN TWISTS**

**GOOD THINGS TO KNOW ABOUT ROLD GOLD® BRAND PRETZELS**

Did you know that ROLD GOLD® Brand Pretzels are a great snacking alternative? When you're looking for a snack that's low in fat and high in protein, ROLD GOLD® Brand Pretzels are a great choice. They're delicious, easy to eat, and they're low in fat and high in protein. They're also a great choice for anyone who's looking for a snack that's low in fat and high in protein.

**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're baked, not fried. A serving of ROLD GOLD® Brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**ONLY TWO CALORIES IN A ONE-OUNCE SERVING**

That's a surprisingly low figure to a lot of people. So even if you eat more than a one-ounce serving of ROLD GOLD® Brand Pretzels, you'll still get fewer calories than you thought.

**NO CHOLESTEROL OR PRESERVATIVES**

ROLD GOLD® Brand Pretzels are cooked with vegetable oil that contains no cholesterol, and we don't need preservatives. We use special packaging to keep ROLD GOLD® Brand Pretzels fresh.

**QUALITY INGREDIENTS**

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love. In addition, every one-ounce serving of ROLD GOLD® Brand Pretzels contains at least 10 widely recognized nutrients.

**GREAT FOR ANY OCCASION**

ROLD GOLD® Brand Pretzels taste great with your favorite beverage or straight out of the bag. Or try combining new--OLD ROLD GOLD® Brand Pretzels in a variety of condiments such as mustard. They're great anytime!

©FREDOTT, INC., 1990  
ROLD-0037F  
L2 1448 77 x 100  
800

# **EXHIBIT D**

Search details:

Search for products

where **Country** matches *USA*

and **Product** matches *thin*

and **Category** matches one or more of *Snacks, Bakery, Breakfast Cereals*

**Late July Snacks**

USA  
Aug 2014



Sea Salt Thin & Crispy Tortilla Chips

**Target**

USA  
Jul 2014



Thin Pizza Crust

**Back to Nature Foods**

USA  
Jun 2014



Gluten Free Multi-Seed Rice Thin Crackers

**Dave's Killer Bread**

USA  
Jun 2014



Thin-Sliced Good Seed Organic Bread

**Dave's Killer Bread**

USA  
Jun 2014



Thin-Sliced 21 Whole Grains and Seeds Organic Bread

**Flowers Bakeries**

USA  
Jun 2014



Thin Sliced Bagels

**Target**

USA  
May 2014



Ultra Thin and Crispy Personal Size Pizza Crust

**General Mills**

USA  
Apr 2014



Thin Crust Dough

**Kroger**

USA  
Apr 2014



Original Saltines Thin & Crispy Crackers

**Back to Nature Foods**

USA  
Apr 2014



Gluten Free Sea Salt & Cracked Black Pepper Thin Rice Crackers

**Target**

USA  
Jan 2014



Reduced Fat Thin Wheats Baked Snack Crackers

**Pastorelli Food Products**

USA  
Nov 2013



Ultra Thin & Crispy 100% Whole Wheat Pizza Crusts

OPP-000302

**Dean & DeLuca**  
USA  
Nov 2013



Chocolate Chunk Thin & Crispy Cookies

**Dean & DeLuca**  
USA  
Nov 2013



Chocolate Chunk and Walnut Thin & Crispy Cookies

**Dean & DeLuca**  
USA  
Nov 2013



Oatmeal Raisin Thin & Crispy Cookies

**Meijer**  
USA  
Nov 2013



Multigrain Thin Pizza Crusts

**Meijer**  
USA  
Nov 2013



Thin Pizza Crusts

**Kroger**  
USA  
Sep 2013



Thin & Crispy Wheat Saltines

**Mondelez Global**  
USA  
Sep 2013



White Rice Original Thin Rice Snacks

**Kroger**  
USA  
Nov 2013



Original Thin & Crispy Saltines

**Kroger**  
USA  
Sep 2013



Original Thin & Crispy Saltines

**General Mills**  
USA  
Aug 2013



Gluten Free Thin Crust Pizza Dough

**Vigo Importing**  
USA  
Sep 2013



Thin Bread Sticks

**Mondelez Global**  
USA  
Sep 2013



Brown Rice White Cheddar Thin Rice Snacks

**Target**  
USA  
Jul 2013



Fire-Roasted Thin Square Pizza Crust

**Kroger**  
USA  
Sep 2013



Thin & Crispy Unsalted Saltines

**Mondelez Global**  
USA  
Sep 2013



Brown Rice Sea Salt & Pepper Thin Rice Snacks

**Aladdins' Baking**  
USA  
Jul 2013



Large Thin Pita

OPP-000303

**Save-A-Lot**  
USA  
May 2013



Fudge Mint Thin Cookies

**Blue Diamond Growers**  
USA  
Feb 2013



Thin-Shell Almonds

**Good Groceries**  
USA  
Sep 2012



Whole Grain Puffed Corn, Quinoa & Sesame Thin Cakes

**Dierbergs Markets**  
USA  
Jul 2012



Thin Barbecue Potato Chips

**Aldi**  
USA  
Apr 2013



Italian Style Thin Pizza Crusts

**Dolgencorp**  
USA  
Jan 2013



Mint Thin Cookies

**Supervalu**  
USA  
Sep 2012



Thin Wheat Pizza Crust

**H-E-B**  
USA  
Jun 2012



Ultra Thin Tortilla Chips with Sea Salt

**Frito-Lay**  
USA  
Apr 2013



Thin & Crispy Style Tortilla Chips

**Flatout**  
USA  
Dec 2012



Spicy Italian Thin Crust Flatbreads

**Stacy's Pita Chip**  
USA  
Aug 2012



Thin & Flaky Pita Crisps

**Osem**  
USA  
Apr 2012



Thin Matzah

**Orograin Bakeries Products**  
USA  
Apr 2013



Thin Crust Pizza Crusts

**Safeway**  
USA  
Nov 2012



Original Thin Wheat Baked Snack Crackers

**H-E-B**  
USA  
Jul 2012



Whole Grain White Thin Round Pre-Sliced Rolls

**Kroger**  
USA  
Apr 2012



Thin & Crispy Original Crackers

OPP-000304

**Golden Home Bakery Products**  
USA  
Apr 2012



100% Whole Grain  
Ultra Thin Pizza Crusts

**Frito-Lay**  
USA  
Mar 2012



Extra Thin Tortilla  
Chips

**Aldi**  
USA  
Mar 2012



Italian Style Thin Pizza  
Crusts

**Vaasan**  
USA  
Feb 2012



Five Wholegrains Thin  
Crispbread

**Kitchen Cooked**  
USA  
Feb 2012



Super Thin Pretzels

**Sofia Italian Food**  
USA  
Jan 2012



Thin Breadsticks

**Paskeesz Candy**  
USA  
Jan 2012



Ultra Thin Plain Rice  
Cake Minis

**Spartan Foods of America**  
USA  
Dec 2011



Thin and Crispy Pizza  
Crusts

**Pastorelli Food Products**  
USA  
Dec 2011



Ultra Thin & Crispy  
Pizza Crusts

**Inter-American Foods**  
USA  
Nov 2011



Thin & Crispy Wheat  
Crackers Saltines

**Fortnum & Mason**  
USA  
Oct 2011



Luscious Lemon  
English Thin Biscuits

**Sara Lee**  
USA  
Sep 2011



100% Multi-Grain Thin  
Style Buns

**Target**  
USA  
Sep 2011



Thin Pizza Crust

**Ozery Bakery**  
USA  
Sep 2011



Thin Grain Crackers

**Back to Nature**  
USA  
Jul 2011



White Cheddar Rice  
Thin Crackers

**Spartan Foods of America**  
USA  
Apr 2011



Gourmet Ultra Thin  
Pizza Crusts

OPP-000305

**National Pretzel**

USA  
Feb 2011



Ultra Thin Pretzel Sticks

**Pepperidge Farm**

USA  
Sep 2010



Soft Honey Wheat 100 Calorie Thin Rolls

**Walgreen**

USA  
Jun 2010



Thin Wheat Squares Snack Crackers

**Pepperidge Farm**

USA  
May 2010



7 Grain Thin Rolls

**Flowers Bakeries**

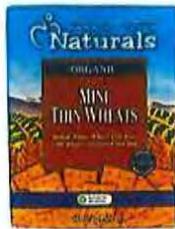
USA  
Feb 2011



Thin Sliced Bagels

**Harris Teeter**

USA  
Aug 2010



Organic Mini Thin Wheats

**Pepperidge Farm**

USA  
Jun 2010



Very Thin White Sliced Bread

**Byron Bay Gourmet Foods**

USA  
Mar 2010



Wafer Thin Crackers

**Roma Pizza Works Company**

USA  
Jan 2011



Thin Pizza Shells

**Vaasan**

USA  
Aug 2010



Thin Multigrain Crispbread

**Supervalu**

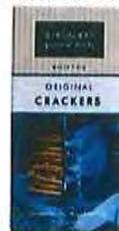
USA  
Jun 2010



Pizzeria Style Thin Wheat Pizza Crust

**Byron Bay Gourmet Foods**

USA  
Mar 2010



Wafer Thin Crackers

**Wasa**

USA  
Dec 2010



Thin & Crispy Flatbread

**Natural Snacks**

USA  
Jun 2010



All Natural Thin Crisps

**Save-A-Lot**

USA  
Jun 2010



Thin Stick Pretzels

**EarthGrains Baking Companies**

USA  
Feb 2010



100% Natural Thin Buns

OPP-000306

**Kraft Foods**  
USA  
Feb 2010



Oreo Thin Crisps

**Trader Joe's**  
USA  
Aug 2009



Savory Thin Mini Edamame Crackers

**Barrel O' Fun Snack Foods**  
USA  
Jul 2008



Original Thin Potato Chips

**Shultz Foods**  
USA  
Jan 2008



Ultra Thin Pretzel Sticks

**Wal-Mart**  
USA  
Dec 2009



Napoli Style Thin Crust Pizza

**Anna's of North America**  
USA  
May 2009



Orange Flavored Thin Cookies

**General Mills**  
USA  
Jun 2008



Thin Crust Pizza Dough

**Kraft Foods**  
USA  
Jan 2008



100 Calories Per Pack Thin Crisps

**DolgenCorp**  
USA  
Oct 2009



Mint Thin Cookies

**Kraft Foods**  
USA  
Feb 2009



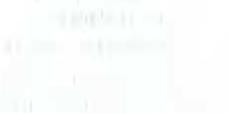
Cinnamon Roll Thin Crisps

**Dr. Lucy's**  
USA  
May 2008



Cinnamon Thin

**Spartan Foods of America**  
USA  
Sep 2007



Pizza Thin Crusts

**Pepperidge Farm**  
USA  
Aug 2009



7 Grain 100 Calorie Thin Rolls

**Western Family**  
USA  
Aug 2008

Multi-Grain Thin Crisp Saltines Crackers

**Supervalu**  
USA  
May 2008



Original Wheat Thin Crackers

**Bellino Specialty Foods**  
USA  
Aug 2007



Thin Bread Sticks

OPP-000307

**Good Groceries**

USA  
May 2007

Whole Grain Puffed  
Rice Thin Cakes

**Namchow**

USA  
Nov 2006

Onion and Garlic Thin  
Crackers

**Spartan Foods of  
America**

USA  
Oct 2005



Thin & Crispy Pizza  
Crusts

**Stacy's**

USA  
Jul 2005



Soy Thin Crisps  
Extensions

**DZA Brands**

USA  
May 2007



Thin Stick Pretzels

**Kraft Foods**

USA  
Jul 2006



Thin Crisps

**Regco**

USA  
Oct 2005



Thin Cut Pita Chips  
Extension

**Stacy's**

USA  
May 2005



Soy Thin Crisps  
Extension

**Central Market**

USA  
Feb 2007



Ultra Thin Tortilla  
Chips

**Omnibrands**

USA  
Jan 2006



Thin Wheat Crackers

**Price Chopper**

USA  
Oct 2005



Baked Thin Crisps

**Stacy's**

USA  
Mar 2005



Buttery Caramel Soy  
Thin Crisps

**Anna's of North  
America**

USA  
Feb 2007



Lemon Flavored Thin  
Cookies

**Annas of North  
America**

USA  
Nov 2005



Coffee Flavored Thin  
Cookies

**Kraft Foods**

USA  
Sep 2005



Thin Crisps Super  
Variety Pack

**Kraft Foods**

USA  
Mar 2005



Repackaged Thin  
Crisps

OPP-000308

**Kraft Foods**  
USA  
Jan 2005



Cinnamon Thin Crisps

**B. Manischewitz**  
USA  
Dec 2004



Thin Potato Chips

**Regco**  
USA  
Oct 2004



Thin Cut Crunchy Pita Chips

**Aldi**  
USA  
Sep 2004



Thin Wheat Crackers

**Kraft Foods**  
USA  
Aug 2004



Thin Crisps

**Foodhold**  
USA  
Aug 2004



Reduced Fat Thin Wheats Crackers

**Weis Markets**  
USA  
Jul 2004



Reduced Fat Thin Wheat Crackers

**5 Star Frozen Foods**  
USA  
Jul 2004



Thin Crust Cheese Fries

**Valley Lahvosh Baking**  
USA  
Jun 2004



Thin Crackerbread Crust

**Nabisco**  
USA  
Jun 2004



Thin Crisp Pack

**Trader Joe's**  
USA  
Jan 2004



Organic Wafer Thin Crackers

**H-E-B**  
USA  
Dec 2003



Reduced Fat Thin Wheat Crackers

**H-E-B**  
USA  
Oct 2003



Thin Potato Chips Extension

**Carl Brandt**  
USA  
Jul 2003



Cocoa Vanilla Cream Thin Wafers

**Schneekoppe**  
USA  
Jul 2003



Lemon Cream Thin Wafers

**Bimbo Bakeries**  
USA  
May 2003



Thin N' Crispy Corn Snack Stix

OPP-000309

**Wal-Mart**

USA  
Nov 2002



Don't Forget Vanilla  
Thin Cookies

**Rich's Products**

USA  
Apr 2001



Extra Thin Crust

[http://www.gnpd.com/sinatra/recordpage/10003099/?utm\\_source=download&utm\\_medium=m=rtf](http://www.gnpd.com/sinatra/recordpage/10003099/?utm_source=download&utm_medium=m=rtf)

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USA  
May 1997



Thin Crisps

**Pinnacle Foods Group**

USA  
Oct 2002



Thin Mint-Flavored  
Brownie Mix

**Stacy's**

USA  
Nov 2000



Thin Crisps Soy Chips

[http://www.gnpd.com/sinatra/recordpage/10001762/?utm\\_source=download&utm\\_medium=m=rtf](http://www.gnpd.com/sinatra/recordpage/10001762/?utm_source=download&utm_medium=m=rtf)

m=rtf

USA

Dec 1996



Extra Thin Baked  
Potato Crisps

**La Pace Imports**

USA  
May 2002



Thin Breadsticks

**Dare Foods**

USA  
Apr 1999



Thin Wheat Crackers

**Schnucks Markets**

USA  
Sep 2001



Reformulated Thin  
Wheat Snack Crackers

**Unilever**

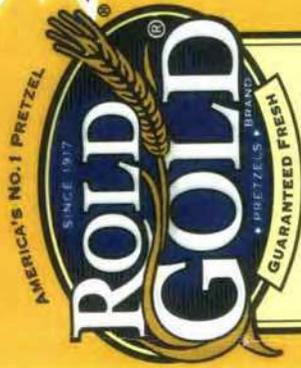
USA  
Feb 1999



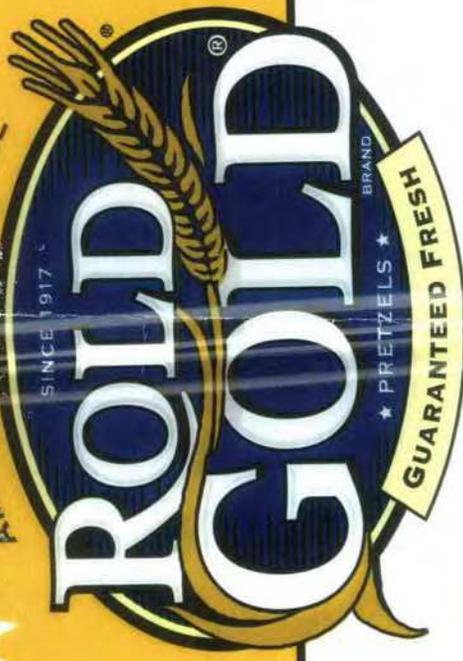
Thin Size Breads

# **EXHIBIT E**

**99¢**



AMERICA'S NO. 1 PRETZEL



**★ CLASSIC PRETZEL ★  
TASTE**

Since 1917, ROLD GOLD® has prided itself on baking authentic, great tasting pretzels. We make our pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crispy texture you expect in a great pretzel.

During the many years since we baked our first pretzel, ROLD GOLD® has won over pretzel eaters from coast to coast. We are proud to be America's No. 1 selling pretzel and look forward to continuing our tradition of baking your favorite pretzels.

**★ CLASSIC STYLE ★  
THINS**

Try our classic-style pretzels for the perfect hold-me-over snack when you're really hungry. They're great when you're at work, on-the-go, or just want something to nibble on at home. ROLD GOLD® bakes many unique varieties of pretzels. We hope you'll try them all!



★ CLASSIC STYLE ★

**THINS**  
PRETZELS



NET WT. 3 1/8 OZ. (88.5 g)

Questions or Comments?  
1-800-352-4477  
Weekdays 9 to 4:30  
Central Time

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 3

Amount Per Serving	Calories 110	Calories from Fat 10
	% Daily Value*	
<b>Total Fat</b> 1g	2%	0%
Saturated Fat 0g	0%	0%
Trans Fat 0g		
<b>Cholesterol</b> 0mg	0%	0%
<b>Sodium</b> 580mg	23%	8%
<b>Total Carbohydrate</b> 23g	8%	3%
Dietary Fiber 1g		
Sugars less than 1g		
<b>Protein</b> 2g		
Vitamin A 0%	Vitamin C 0%	
Calcium 0%	Iron 8%	
Thiamin 8%	Riboflavin 4%	
Niacin 6%	Phosphorus 2%	

\*Percent Daily Values are based on a diet of other people's misdeeds.

Calories per gram:	Carbohydrate	4	Protein	4
Total Fat	2,000	2,000	500	250
Salt Fat	Less than 25g	Less than 25g	Less than 25g	Less than 25g
Cholesterol	Less than 300mg	Less than 300mg	Less than 300mg	Less than 300mg
Sodium	Less than 2,400mg	Less than 2,400mg	Less than 2,400mg	Less than 2,400mg
Total Carbohydrate	300g	375g	25g	30g
Dietary Fiber				

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Corn Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor. **CONTAINS A WHEAT INGREDIENT.**

**Frito-Lay, Inc.**  
PLANO, TX 75024-4099  
© 2002 FRITO-LAY NORTH AMERICA, INC.  
U.S. Pat. 6,293,867

Visit our website @ [fritolay.com](http://fritolay.com)



ROLG-723J-D LAP 30032817

OPP - 000001



★ CLASSIC PRETZEL ★  
TASTE

Since 1917, ROLD GOLD® has prided itself on baking authentic, great tasting pretzels. We make our pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crispy texture you expect in a great pretzel.

During the many years since we baked our first pretzel, ROLD GOLD® has won over pretzel eaters from coast to coast. We are proud to be America's No.1 selling pretzel and look forward to continuing our tradition of baking your favorite pretzels.

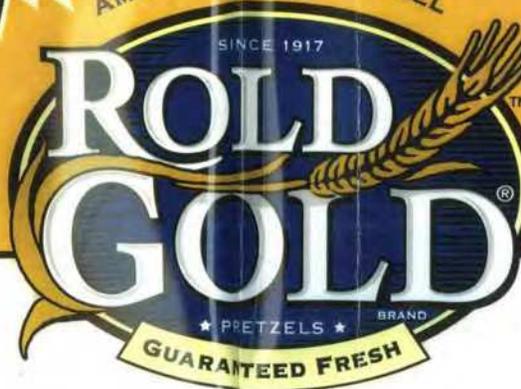
★ CLASSIC STYLE ★  
**THINS**

Try our classic-style pretzels for the perfect hold-me-over snack when you're really hungry. They're great when you're at work, on-the-go, or just want something to nibble on at home. ROLD GOLD® bakes over 15 unique varieties of pretzels. We hope you'll try them all.

VISIT OUR WEBSITE:  
[WWW.FRITOLAY.COM](http://WWW.FRITOLAY.COM)

**99¢**

AMERICA'S NO. 1 PRETZEL



★ CLASSIC STYLE ★

**THINS**  
PRETZELS



NET WT. 4 1/4 oz. (120.4 g)

Questions or Comments?  
1-800-352-4477  
Weekdays 9 to 4:30  
Central Time

Diet Exchanges\*\* - 1.5 Starch  
\*\*Based on the Exchange Lists for Meal Planning. Copyright (c) 1996 by the American Diabetes Association, Inc. and The American Dietetic Association.

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 4.5

Amount Per Serving		Calories 110	Calories from Fat 10
		% Daily Value*	
<b>Total Fat</b>	1g		2%
<b>Saturated Fat</b>	0g		0%
<b>Cholesterol</b>	0mg		0%
<b>Sodium</b>	560mg		23%
<b>Total Carbohydrate</b>	23g		8%
Dietary Fiber	1g		3%
Sugars less than 1g			
<b>Protein</b> 2g			
Vitamin A 0%		Vitamin C 0%	
Calcium 0%		Iron 10%	

\*Percent Daily Values are based on a diet of other people's misdeeds.  
Calories: 2,000 2,500  
Total Fat: Less than 65g 85g  
Saturated Fat: Less than 20g 25g  
Cholesterol: Less than 300mg 300mg  
Sodium: Less than 2,400mg 2,400mg  
Total Carbohydrate: 300g 375g  
Dietary Fiber: 25g 30g  
Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Partially Hydrogenated Soybean Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.  
CONTAINS A WHEAT INGREDIENT.

FRITO-LAY, INC.  
PLANO, TX 75024-4099  
© RECO, INC., 2002



Visit our website @ [fritolay.com](http://fritolay.com)



ROLD-FL-2002; FIN 30001469

OPP-00002



### NATURALLY DELICIOUS

There's nothing thin about the crunch and taste of these superbly snackable classic knots. Baked with **ALL NATURAL** ingredients, our Thins are made to satisfy even the most discriminating pretzel lover.

Find us on:  
facebook.com/fritolay

- ✓ No artificial flavors
- ✓ No preservatives
- ✓ No MSG
- ✓ 0g trans fat



GUARANTEED FRESH  
UNTIL PRINTED DATE



# \$2 ONLY

## THINS



NET WT. 9 3/4 OZ. (276.4 g) ©

**GUARANTEED FRESH**  
Until printed date  
or this snack's on us.

Questions or Comments?  
**1-800-352-4477**  
Weekdays  
9:00am to 4:30pm  
Central Time

Please provide product name,  
bag size, date, price and numbers  
found below price for each package.

### Nutrition Facts

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 10

Amount Per Serving		Calories from Fat 10	
		% Daily Value*	
<b>Total Fat</b> 1g			<b>2%</b>
Saturated Fat 0g			<b>0%</b>
Trans Fat 0g			
<b>Cholesterol</b> 0mg			<b>0%</b>
<b>Sodium</b> 490mg			<b>20%</b>
<b>Total Carbohydrate</b> 23g			<b>8%</b>
Dietary Fiber 1g			<b>4%</b>
Sugars less than 1g			
<b>Protein</b> 2g			
Vitamin A 0%	Vitamin C 0%		
Calcium 0%	Iron 8%		
Thiamin 8%	Riboflavin 4%		
Niacin 8%	Phosphorus 2%		

\* Percent Daily Values are based on a diet of other people's secrets.  
Your daily values may be higher or lower depending on your calorie needs:

	Calories	2,000	2,500
Total Fat	Less than	90g	100g
Sat Fat	Less than	35g	35g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Salt, Corn Syrup, Corn Oil, Malt Extract, Yeast, and Ammonium Bicarbonate.  
**CONTAINS A WHEAT INGREDIENT.**  
No Preservatives.

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ROLD-0618L/7 LAP 30038142

OPP-000003



★ CLASSIC PRETZEL ★  
TASTE

Since 1917, ROLD GOLD® has prided itself on baking authentic, great tasting pretzels. We make our pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crispy texture you expect in a great pretzel.

During the many years since we baked our first pretzel, ROLD GOLD® has won over pretzel eaters from coast to coast. We are proud to be America's No.1 selling pretzel and look forward to continuing our tradition of baking your favorite pretzels.

★ CLASSIC STYLE ★  
**THINS**

Try our classic-style pretzels for the perfect hold-me-over snack when you're really hungry. They're great when you're at work, on-the-go, or just want something to nibble on at home. ROLD GOLD® bakes over 15 unique varieties of pretzels. We hope you'll try them all.

  
VISIT OUR WEBSITE:  
WWW.FRITOLAY.COM



★ CLASSIC STYLE ★

**THINS**  
PRETZELS

NET WT. 10 OZ. (283.5 g)

FRITO-LAY MAKES A WIDE VARIETY OF SNACKS FOR YOU AND YOUR FAMILY.

TRY THESE FRITO-LAY FAVORITES:  
DORITOS® brand Tortilla Chips  
LAY'S® brand Potato Chips  
RUFFLES® brand Potato Chips  
TOSTITOS® brand Tortilla Chips  
ROLD GOLD® brand Pretzels  
CHESTERS® brand Cheese Flavored Snacks  
SANTITAS® brand Tortilla Chips

Nothing goes better with Frito-Lay snacks than Frito-Lay dips. Try all of our delicious flavors.

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container 10

Amount Per Serving	Calories 110	Calories from Fat 10
	% Daily Value*	
<b>Total Fat</b> 1g		2%
Saturated Fat 0g		0%
Trans Fat 0g		**
<b>Cholesterol</b> 0mg		0%
<b>Sodium</b> 560mg		23%
<b>Total Carbohydrate</b> 23g		8%
Dietary Fiber 1g		3%
Sugars less than 1g		

**Protein** 2g

Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 10%
Thiamin 8%	Riboflavin 4%
Niacin 6%	Phosphorus 2%

\*Percent Daily Values are based on a diet of other people's misdeeds.  
Your daily values may be higher or lower depending on your calorie needs:

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	30g	35g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate	300g	375g	
Dietary Fiber	25g	30g	

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4  
\*\* Inmate of trans fat should be as low as possible.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Corn Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.  
CONTAINS A WHEAT INGREDIENT.

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PLANO, TX 75024-9099  
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ROLD-G-003 179L FM 3004/078



OPP - 000004

0g trans fat

MAKING GREAT PRETZELS SINCE 1917!



New LOOK SAME GREAT TASTE

TEST YOUR P.Q.

WHAT'S A P.Q.?

It's your Pretzel Quotient, a measure of your pretzel smarts.

**Answer TRUE or FALSE** to the following statements:

ROLD GOLD® Classic Style Pretzel Thins have 1 gram of total fat per serving. **T F**

ROLD GOLD® pretzels are to crackers as wows is to ho-hum. **T F**

ROLD GOLD® pretzels make other pretzel brands feel old fashioned and inadequate. **T F**

IF YOU ANSWERED TRUE TO ALL OF THE ABOVE THEN YOU MAY BE A PRETZEL GENIUS. **T F**

*That's why you're pretzel!*

Classic Style

ONE POUND VALUE BAG

GUARANTEED FRESH UNTIL PRINTED DATE

NATURALLY BAKED

PRETZEL THINS



**GUARANTEED FRESH**  
Until printed date or this snack's on us.  
Questions or Comments?  
1-800-352-4477  
Weekdays  
9:00am to 4:30pm  
Central Time  
Please provide product name, bag size, date, price and numbers found below price for each package.

**Nutrition Facts**  
Serving Size 1 oz. (28g)/About 9 pretzels  
Servings Per Container 16

Amount Per Serving		% Daily Value*	
Calories	110	Calories from Fat	10
<b>Total Fat</b>	1g		2%
Saturated Fat	0g		0%
Trans Fat	0g		
Cholesterol	0mg		0%
Sodium	560mg		23%
<b>Total Carbohydrate</b>	23g		8%
Dietary Fiber	1g		3%
Sugars	less than 1g		
<b>Protein</b>	2g		
Vitamin A	0%	Vitamin C	0%
Calcium	0%	Iron	8%
Thiamin	8%	Riboflavin	4%
Niacin	8%	Phosphorus	2%

\*Percent Daily Values are based on a diet of other people's secrets.  
†Your daily values may be higher or lower depending on your calorie needs.

	Dietary	Other
Total Fat	Less than 80g	80g
Saturated Fat	Less than 30g	30g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	30g	270g
Dietary Fiber	25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Corn Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

**CONTAINS A WHEAT INGREDIENT.**

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PLANO, TX 75024-4999  
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Visit our website @ fritelay.com



NET WT. 16 OZ. (1 LB.) 453.6 g

OPP-000005



ONLY 1 GRAM OF FAT PER SERVING

GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste - ounce for ounce you're getting a delicious snack that is great for any occasion.

THE LOW FAT SNACK

Pretzels are the low-fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat.

QUALITY INGREDIENTS

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love.

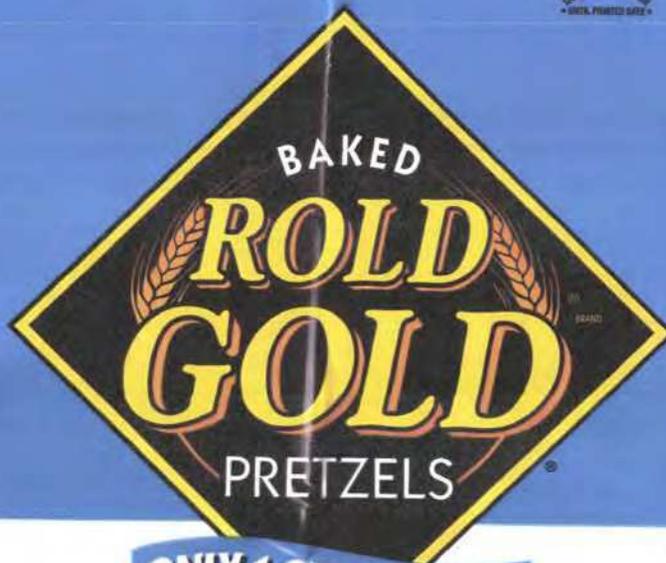
GREAT FOR ANY OCCASION

ROLD GOLD® brand Pretzels taste great with your favorite beverage or straight out of the bag. Or try something new—dip ROLD GOLD® brand Pretzels in a variety of condiments such as mustard. They're great anytime.



0 28400 01955 2

GUARANTEED FRESH UNTIL PRINTED DATE



ONLY 1 GRAM OF FAT PER SERVING

SUPER SIZE THINS

®

NET WT. 22 OZ. (1LB. 6OZ.) 623.7g

GUARANTEED FRESH UNTIL PRINTED DATE

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept. 142, Dallas, TX 75235-0045.

Nutrition Facts

Serving Size 1 oz. (28g/About 10 pretzels) Servings Per Container 22

Table with columns for Amount Per Serving and % Daily Value. Includes rows for Total Fat, Saturated Fat, Cholesterol, Sodium, Total Carbohydrate, Dietary Fiber, Sugars, Protein, and Vitamins A, C, Calcium, and Iron. Includes a footnote about daily values and a comparison table for calories, fat, sodium, and carbohydrates.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.

FRITO-LAY, INC. DALLAS, TX 75235-5924 © RECOT, INC., 1990



ROSU-N-4268V 88 12775 JCM-8

OPP - 000006



**HUNGER GRAB**



**NATURALLY DELICIOUS**

There's nothing thin about the crunch and taste of these superbly snackable classic knots. Baked with **ALL NATURAL** ingredients, our Thins are made to satisfy even the most discriminating pretzel lover.

Find us on:  
[facebook.com/fritolay](https://www.facebook.com/fritolay)



**THINS**

NET WT. 4 OZ. (113.4 g) ®

Questions or Comments?  
**1-800-352-4477**  
Weekdays  
9:00am to 4:30pm  
Central Time

**Nutrition Facts**  
Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container 4

Amount Per Serving		% Daily Value*	
<b>Calories</b> 110	Calories from Fat 10		
<b>Total Fat</b> 1g			2%
Saturated Fat 0g			0%
Trans Fat 0g			
<b>Cholesterol</b> 0mg			0%
<b>Sodium</b> 490mg			20%
<b>Total Carbohydrate</b> 23g			8%
Dietary Fiber 1g			4%
Sugars less than 1g			
<b>Protein</b> 2g			
Vitamin A 0%	Vitamin C 0%		
Calcium 0%	Iron 8%		
Thiamin 8%	Riboflavin 4%		
Niacin 6%	Phosphorus 2%		

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	2,000	2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Salt, Corn Syrup, Corn Oil, Malt Extract, Yeast, and Ammonium Bicarbonate. **CONTAINS A WHEAT INGREDIENT.**  
No Preservatives.

**FRITO-LAY, INC.**  
PLANO, TX 75024-4099  
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Visit our website @ [fritolay.com](http://fritolay.com)



ROLD-061BK7 LAP 30038141



OPP - 000007



**NATURALLY™  
DELICIOUS**

There's nothing thin about the crunch and taste of these superbly snackable classic knots.

Baked with **ALL NATURAL** ingredients, our Thins are made to satisfy even the most discriminating pretzel lover.

Find us on:  
 [facebook.com/fritolay](https://www.facebook.com/fritolay)



SINCE 1917



**THINS**

NET WT. 2<sup>5</sup>/<sub>8</sub> OZ. (74.4 g) 

Questions or Comments?  
 1-800-352-4477  
 Weekdays  
 9:00am to 4:30pm  
 Central Time

**Nutrition Facts**

Serving Size 1 oz (28g/About 9 pretzels)  
 Servings Per Container About 2.5

Amount Per Serving		% Daily Value*
<b>Calories</b>	110	28%
Calories from Fat	10	2%
<b>Total Fat</b> 1g, 2.5g		2% 4%
Saturated Fat 0g, 0g		0% 0%
Trans Fat 0g, 0g		
<b>Cholesterol</b> 0mg, 0mg		0% 0%
<b>Sodium</b> 490mg, 1290mg		20% 54%
<b>Total Carbohydrate</b> 23g, 61g		8% 20%
Dietary Fiber 1g, 3g		4% 11%
Sugars less than 1g, 2g		
<b>Protein</b> 2g, 5g		
Vitamin A	0%	0%
Vitamin C	0%	0%
Calcium	0%	2%
Iron	8%	20%
Thiamin	8%	20%
Riboflavin	4%	10%
Niacin	6%	15%
Phosphorus	2%	4%

\*Percent Daily Values are based on a diet of other people's secrets.  
 Your daily values may be higher or lower depending on your calorie needs.

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

Calories per gram:  
 Fat 9 • Carbohydrate 4 • Protein 4

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Salt, Corn Syrup, Corn Oil, Malt Extract, Yeast, and Ammonium Bicarbonate.

**CONTAINS A WHEAT INGREDIENT**  
 No Preservatives

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FOLD-131107 LAP 3003898

OPP-000012



**HUNGER GRAB**



★ CLASSIC PRETZEL ★  
TASTE

Since 1917, ROLD GOLD® has prided itself on baking authentic, great tasting pretzels. We make our pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crispy texture you expect in a great pretzel.

During the many years since we baked our first pretzel, ROLD GOLD® has won over pretzel eaters from coast to coast. We look forward to continuing our tradition of baking your favorite pretzels.

★ CLASSIC STYLE ★  
**THINS**

Try our classic-style pretzels for the perfect hold-me-over snack when you're really hungry. They're great when you're at work, on-the-go, or just want something to nibble on at home. ROLD GOLD® bakes many unique varieties of pretzels. We hope you'll try them all.



★ CLASSIC STYLE ★

**THINS**  
PRETZELS



NET WT. 4 OZ. (113.4 g)

Questions or Comments?  
1-800-352-4477  
Weekdays 9:00am to 4:30pm  
Central Time

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container 4

Amount Per Serving		Calories from Fat 10	
			% Daily Value*
<b>Calories</b> 110			
<b>Total Fat</b> 1g			2%
Saturated Fat 0g			0%
Trans Fat 0g			
<b>Cholesterol</b> 0mg			0%
<b>Sodium</b> 560mg			23%
<b>Total Carbohydrate</b> 23g			8%
Dietary Fiber 1g			3%
Sugars less than 1g			
<b>Protein</b> 2g			

Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 8%
Thiamin 8%	Riboflavin 4%
Niacin 6%	Phosphorus 2%

\*Percent Daily Values are based on a diet of other people's misdeeds.

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Corn Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor. **CONTAINS A WHEAT INGREDIENT.**

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PLANO, TX 75024-4099  
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ROLD-00198A-D LAP 30206432



OPP - 000013



★ CLASSIC PRETZEL ★  
TASTE

Since 1917, ROLD GOLD® has prided itself on baking authentic, great tasting pretzels. We make our pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crispy texture you expect in a great pretzel.

During the many years since we baked our first pretzel, ROLD GOLD® has won over pretzel eaters from coast to coast. We are proud to be America's No. 1 selling pretzel and look forward to continuing our tradition of baking your favorite pretzels.

★ CLASSIC STYLE ★  
**THINS**



**ONE POUND  
VALUE BAG**

★ CLASSIC STYLE ★

**THINS**  
PRETZELS



NET WT. 16 OZ. (453.6 g)

**GUARANTEED FRESH**  
Until printed date  
or this snack's on us.

Questions or Comments?  
1-800-352-4477  
Weekdays  
9:00am to 4:30pm  
Central Time

Please provide product name,  
bag size, date, price and numbers  
found below prior for each package.

**Nutrition Facts**

Serving Size 1 oz. (28g)/About 9 pretzels  
Serving Per Container 16

Amount Per Serving

Calories 110 Calories from Fat 10

% Daily Value\*

Total Fat 1g 2%

Saturated Fat 0g 0%

Trans Fat 0g 0%

Cholesterol 0mg 0%

Sodium 500mg 23%

Total Carbohydrate 23g 8%

Dietary Fiber 1g 3%

Sugars less than 1g

Protein 2g

Vitamin A 0% Vitamin C 0%

Calcium 0% Iron 8%

Thiamin 8% Riboflavin 4%

Niacin 8% Phosphorus 2%

\*Percent Daily Values are based on a diet of other people's secrets.

†Your daily values may be higher or lower depending on your calorie needs.

Calories 1,000 2,000

Total Fat Less than 50g 30g

Sat Fat Less than 10g 5g

Cholesterol Less than 300mg 300mg

Sodium Less than 2,400mg 2,400mg

Total Carbohydrate 300g 375g

Dietary Fiber 25g 30g

\*Percent Daily Values are based on a diet of other people's secrets.

†Your daily values may be higher or lower depending on your calorie needs.

Calories 1,000 2,000

Total Fat Less than 50g 30g

Sat Fat Less than 10g 5g

Cholesterol Less than 300mg 300mg

Sodium Less than 2,400mg 2,400mg

Total Carbohydrate 300g 375g

Dietary Fiber 25g 30g

\*Percent Daily Values are based on a diet of other people's secrets.

†Your daily values may be higher or lower depending on your calorie needs.

Calories 1,000 2,000

Total Fat Less than 50g 30g

Sat Fat Less than 10g 5g

Cholesterol Less than 300mg 300mg

Sodium Less than 2,400mg 2,400mg

Total Carbohydrate 300g 375g

Dietary Fiber 25g 30g

\*Percent Daily Values are based on a diet of other people's secrets.

†Your daily values may be higher or lower depending on your calorie needs.

Calories 1,000 2,000

Total Fat Less than 50g 30g

Sat Fat Less than 10g 5g

Cholesterol Less than 300mg 300mg

Sodium Less than 2,400mg 2,400mg

Total Carbohydrate 300g 375g

Dietary Fiber 25g 30g

\*Percent Daily Values are based on a diet of other people's secrets.

†Your daily values may be higher or lower depending on your calorie needs.

Calories 1,000 2,000

Total Fat Less than 50g 30g

Sat Fat Less than 10g 5g

Cholesterol Less than 300mg 300mg

Sodium Less than 2,400mg 2,400mg

Total Carbohydrate 300g 375g

Dietary Fiber 25g 30g

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Sodium Less than 2,400mg 2,400mg

Total Carbohydrate 300g 375g

Dietary Fiber 25g 30g

\*Percent Daily Values are based on a diet of other people's secrets.

†Your daily values may be higher or lower depending on your calorie needs.

Calories 1,000 2,000

Total Fat Less than 50g 30g

Sat Fat Less than 10g 5g

Cholesterol Less than 300mg 300mg

Sodium Less than 2,400mg 2,400mg

Total Carbohydrate 300g 375g

Dietary Fiber 25g 30g

\*Percent Daily Values are based on a diet of other people's secrets.

†Your daily values may be higher or lower depending on your calorie needs.

Calories 1,000 2,000

Total Fat Less than 50g 30g

Sat Fat Less than 10g 5g

Cholesterol Less than 300mg 300mg

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Calories 1,000 2,000

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Sat Fat Less than 10g 5g

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Sodium Less than 2,400mg 2,400mg

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Dietary Fiber 25g 30g

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Sat Fat Less than 10g 5g

Cholesterol Less than 300mg 300mg

Sodium Less than 2,400mg 2,400mg

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Dietary Fiber 25g 30g

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Sat Fat Less than 10g 5g

Cholesterol Less than 300mg 300mg

Sodium Less than 2,400mg 2,400mg

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Dietary Fiber 25g 30g

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Sat Fat Less than 10g 5g

Cholesterol Less than 300mg 300mg

Sodium Less than 2,400mg 2,400mg

Total Carbohydrate 300g 375g

Dietary Fiber 25g 30g

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†Your daily values may be higher or lower depending on your calorie needs.

Calories 1,000 2,000

Total Fat Less than 50g 30g

Sat Fat Less than 10g 5g

Cholesterol Less than 300mg 300mg

**EVERY 3 MINUTES**  
a woman in the U.S. is diagnosed with breast cancer.

In 2010, Frito-Lay will donate **\$1 MILLION** to Susan G. Komen for the Cure<sup>®</sup>, to fund education materials for early detection and prevention.

**LEARN** how to administer a breast self exam by visiting [www.komen.org](http://www.komen.org).

**SPREAD** the word about the benefits of early detection to your friends and loved ones.

**ENJOY** a sensible, satisfying snack!



★ CLASSIC STYLE ★

**THINS**  
PRETZELS

NET WT. 16 OZ. (1 LB.) 453.6 g



**GUARANTEED FRESH**  
Until printed date or this snack's on us.  
Questions or Comments?  
**1-800-352-4477**  
Weekdays  
9:00am to 4:30pm  
Central Time  
Please provide product name, bag size, date, price and numbers found below price for each package.

**Nutrition Facts**

Serving Size 1 oz. (28g) About 9 pretzels  
Servings Per Container 16

Amount Per Serving

Calories 110 Calories from Fat 10

% Daily Value\*

Total Fat 1g 2%

Saturated Fat 0g 0%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 50mg 22%

Total Carbohydrate 23g 8%

Dietary Fiber 1g 3%

Sugars less than 1g

Protein 2g

Vitamin A 0% • Vitamin C 0%

Calcium 0% • Iron 8%

Thiamin 8% • Riboflavin 4%

Niacin 8% • Phosphorus 2%

\*Percent Daily Values are based on a diet of other people's misdeeds.

Your daily values may be higher or lower depending on your calorie needs.

Calories 0 300

Total Fat Less than 50g 30g

Saturated Fat Less than 10g 5g

Cholesterol Less than 30mg 30mg

Sodium Less than 1,400mg 1,400mg

Total Carbohydrate 30g 30g

Dietary Fiber 2g 3g

Calories per gram Fat 9 • Carbohydrate 4 • Protein 4

Ingredients: Enriched Flour (Wheat Flour; Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Corn Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

CONTAINS A WHEAT INGREDIENT.

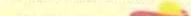
FRITO-LAY, INC.

PLANO, TX 75024-6099

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U.S. Pat. 6,309,867

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★ CLASSIC PRETZEL ★  
TASTE

Since 1917, ROLD GOLD® has prided itself on baking authentic, great tasting pretzels. We make our pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crispy texture you expect in a great pretzel.

During the many years since we baked our first pretzel, ROLD GOLD® has won over pretzel eaters from coast to coast. We look forward to continuing our tradition of baking great tasting pretzels.

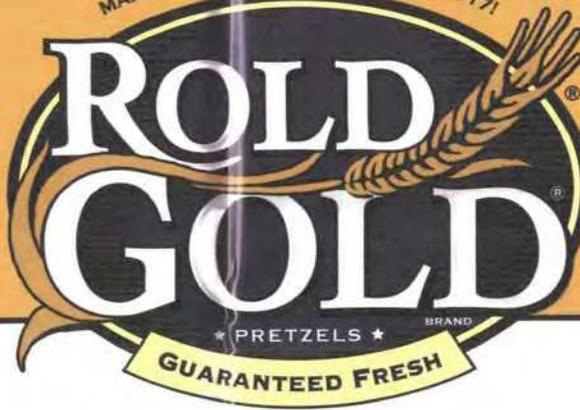
★ CLASSIC STYLE ★  
**THINS**

Try our classic-style pretzels for the perfect hold-me-over snack when you're really hungry. They're great when you're at work, on-the-go, or just want something to nibble on at home. ROLD GOLD® has many unique varieties of pretzels. We hope you'll try them all.

VISIT OUR WEBSITE:  
[WWW.FRITOLAY.COM](http://WWW.FRITOLAY.COM)

CHOOSE ANY 2  
PICK N PACK

MAKING GREAT PRETZELS SINCE 1917!



★ CLASSIC STYLE ★

**THINS**  
PRETZELS

**GUARANTEED FRESH**  
Until printed date  
or this snack's on us.

Questions or Comments?  
1-800-352-4477

Weekdays  
9:00am to 4:30pm  
Central Time

Please provide product name,  
bag size, date, price and numbers  
found below price for each package.

**Nutrition Facts**

Serving Size 1 oz. (28g) (About 17 pretzels)  
Servings Per Container 21

Amount Per Serving

Calories 110 Calories from Fat 10

% Daily Value\*

Total Fat 1g 2%

Saturated Fat 0g 0%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 450mg 19%

Total Carbohydrate 23g 8%

Dietary Fiber 1g 4%

Sugars less than 1g

Protein 2g

Vitamin A 0% • Vitamin C 0%

Calcium 0% • Iron 8%

Thiamin 8% • Riboflavin 8%

Niacin 8% • Phosphorus 2%

Magnesium 2%

\* Percent Daily Values are based on a diet of other people's secrets.

Your daily values may be higher or lower depending on your calorie needs.

Calories 2,000 2,000

Total Fat Less than 95g 90g

Sat Fat Less than 30g 30g

Cholesterol Less than 300mg 300mg

Sodium Less than 2,400mg 2,400mg

Total Carbohydrate Less than 300g 300g

Dietary Fiber 25g 30g

Calories from Fat 10g 10g

Fat 9g • Carbohydrate 4g • Protein 4g

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Corn Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

CONTAINS A WHEAT INGREDIENT.

FRITO-LAY, INC.

PLANO, TX 75024-4099

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Visit our website @ [fritolay.com](http://fritolay.com)



1002-80760 LAY 020474

NET WT. 21 OZ. (1 LB. 5 OZ.) 595.3 g

OPP-000016



★ CLASSIC PRETZEL ★  
TASTE

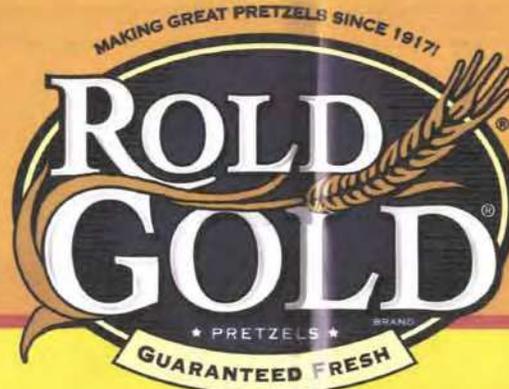
Since 1917, ROLD GOLD® has prided itself on baking authentic, great tasting pretzels. We make our pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crispy texture you expect in a great pretzel.

During the many years since we baked our first pretzel, ROLD GOLD® has won over pretzel eaters from coast to coast. We look forward to continuing our tradition of baking your favorite pretzels.

★ CLASSIC STYLE ★  
**THINS**

Try our classic-style pretzels for the perfect hold-me-over snack when you're really hungry. They're great when you're at work, on-the-go, or just want something to nibble on at home. ROLD GOLD® bakes a wide variety of pretzels. We hope you'll try them all.

VISIT OUR WEBSITE:  
[WWW.FRITOLAY.COM](http://WWW.FRITOLAY.COM)



**ONE POUND**

★ CLASSIC STYLE ★

**THINS**  
PRETZELS

**GUARANTEED FRESH**  
Until printed date  
or this snack's on us.  
Questions or Comments?  
**1-800-352-4477**  
Weekdays  
9:00am to 4:30pm  
Central Time  
Please provide product name,  
bag size, date, price and numbers  
found below price for each package.

**Nutrition Facts**

Serving Size 1 oz. (28g) About 8 pretzels  
Servings Per Container 16

Amount Per Serving		Calories from Fat 10
		% Daily Value*
<b>Calories</b> 110		
<b>Total Fat</b> 1g		2%
Saturated Fat 0g		0%
Trans Fat 0g		0%
<b>Cholesterol</b> 0mg		0%
<b>Sodium</b> 500mg		22%
<b>Total Carbohydrate</b> 25g		8%
Dietary Fiber 1g		2%
Sugars less than 1g		
<b>Protein</b> 2g		
<b>Vitamin A</b> 0%	•	<b>Vitamin C</b> 0%
<b>Calcium</b> 0%	•	<b>Iron</b> 0%
<b>Thiamin</b> 0%	•	<b>Riboflavin</b> 4%
<b>Niacin</b> 0%	•	<b>Phosphorus</b> 2%

\*Percent Daily Values are based on a diet of other people's secrets.  
†Percent Daily Values are based on a diet of other people's secrets.  
‡Percent Daily Values are based on a diet of other people's secrets.

	Calories	2,000	2,500				
Total Fat	Less than	50g	65g				
Sat Fat	Less than	20g	25g				
Cholesterol	Less than	300mg	300mg				
Sodium	Less than	2,400mg	2,400mg				
Total Carbohydrate	Less than	300g	270g				
Dietary Fiber	Less than	25g	30g				
Calories per gram:							
Fat	4	•	Carbohydrate	4	•	Protein	4

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Corn Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.  
**CONTAINS A WHEAT INGREDIENT.**

FRITO-LAY, INC.  
PLANO, TX 75024-4099  
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U.S. Pat. 6,393,817

Visit our website @ [fritolay.com](http://fritolay.com)



ROLD-011812 LAY 30354-01

NET WT. 16 OZ. (1 LB.) 453.6 g

OPP-000018

100% WHITE CORN

**Doritos**  
BRAND

*Tortilla  
Thins*

ORIGINAL

**Doritos**  
BRAND

GUARANTEED FRESH  
• UNTIL PRINTED DATE •

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35186, Dept. 304, Dallas, TX 75235-0086.

Now America's favorite snack brand brings you the next generation in snacking.

New DORITOS® Brand Tortilla Thins.

With a surprisingly thin, light texture and the delicious taste of 100% stone-ground white corn.

It's the snack for today's tastes.

With the great flavor you expect from DORITOS® Brand Tortilla Chips.

You'll want to eat them anywhere, anytime.

Also try Salsa 'N Cheese flavor DORITOS® Brand Tortilla Thins.

*Tortilla  
Thins*

ORIGINAL

GUARANTEED FRESH  
• UNTIL PRINTED DATE •

**Nutrition Facts**

Doritos® Thins 1 oz. (28g) (1/2 Cup)		Doritos® Thins 15 oz. (425g)	
Amount Per Serving			
Calories 140		Calories from Fat 80	
% Daily Value*			
Total Fat	7g		14%
Saturated Fat	1g		2%
Cholesterol	0mg		0%
Sodium	130mg		26%
Total Carbohydrate	14g		28%
Dietary Fiber	1g		2%
Sugars	0g		0%
Protein	2g		4%
Vitamin A	0%		0%
Calcium	0%		0%

\*Percent Daily Values are based on a diet of other people's secrets.

TOTAL FAT		SODIUM	
Less than	5g	Less than	230mg
5g		230mg	
Cholesterol	Less than 30mg	Total Carbohydrate	Less than 30g
30mg		30g	
30mg		Dietary Fiber	Less than 1g
30mg		1g	
30mg		1g	

Ingredients: White Corn, Vegetable Oil (Contains one or more of the following: Canola, Corn, or Partially Hydrogenated [Canoia or Soybean] Oil), and Salt.

No Preservatives.

FRITO-LAY, INC.  
DALLAS, TX 75235-5224  
©FECOT, INC., 1992



DORI-N-4010F  
© 1992 Frito-Lay, Inc.

OPP-000021

NET WT. 15 OZ. (425.2g)

**NEW!**

100% WHITE CORN

**Doritos**<sup>®</sup>

BRAND

**Doritos**<sup>®</sup>  
BWO

*Tortilla  
Thins*

SALSA 'N CHEESE

GUARANTEED FRESH  
\*100% WHITE CORN\*

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded. If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477, weekdays 9 to 4:30 Central Time with product name, size, and the date, price and number found below the price on the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35186, Dept. 263, Dallas, TX 75235-0086.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size 1 Ounce	
Number of Servings 5 1/2	
Calories .....	150
Protein .....	2g
Carbohydrate .....	17g
Fat .....	7g
Cholesterol .....	0mg
Sodium .....	100mg
Potassium .....	75mg

<b>(Percentage of U.S. Recommended Daily Allowance (U.S. RDA))</b>	
Protein .....	2*
Vitamin A .....	0
Vitamin C .....	0
Thiamine .....	2
Riboflavin .....	2
Niacin .....	0
Calcium .....	4
Iron .....	0

\* Information on fat and/or cholesterol content is provided for individual info, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\* Contains less than 2% U.S. RDA for this nutrient.

**Ingredients:** White Corn, Vegetable Oil (Contains one or more of the following: Canola, Corn, or Partially Hydrogenated (Cando or Soybean) Oil), Salt, Buttermilk, Tomato, Cheeses (Romero From Cow's Milk, Cheddar and Parmesan) Made From (Milk, Cheese Culture, Salt, Calcium Chloride, and Citric Acid), Whey, Monosodium Glutamate, Sugar, Maleic Acid, Spices, Disodium Phosphate, Natural and Artificial Flavors, Artificial Colors (Including Yellow #6 and Red #40), and Lactic Acid.

No Preservatives.

FRITO-LAY, INC.  
DALLAS, TX 75236-6224  
© HECOT, INC., 1992



DORIT-2044C  
82 7449 X DRTG  
1600

**Tortilla  
Thins**

**99¢**

**SALSA 'N CHEESE**

FLAVOR

GUARANTEED FRESH  
\*100% WHITE CORN\*

Now America's favorite snack brand brings you the next generation in snacking.

New DORITOS<sup>®</sup> Brand Tortilla Thins.

With a surprisingly thin, light texture and the delicious taste of 100% stone-ground white corn.

It's the snack for today's tastes.

Lightly seasoned with the flavor of zesty salsa and smooth cheeses, it's got the great taste you expect from DORITOS<sup>®</sup> Brand Tortilla Chips.

You'll want to eat them anywhere, anytime.

Also try Lightly Salted DORITOS<sup>®</sup> Brand Tortilla Thins.



NET WT. 5½ OZ. (155.9g)

OPP - 000022

GUARANTEED FRESH  
• DATE PRINTED DATE •

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35545, Dept. 138, Dallas, TX 75235-0545.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size 1 Ounce  
Number of Servings 18

Calories.....	110
Protein.....	2g
Carbohydrate.....	23g
Fat.....	1g
Cholesterol..... (0mg/100g)	0mg
Sodium.....	510mg
Potassium.....	55mg

Percentage of U.S. Recommended Daily Allowance (U.S. FDA)

Protein.....	2
Vitamin A.....	2
Vitamin C.....	2
Thiamine.....	10
Riboflavin.....	8
Niacin.....	6
Calcium.....	4
Iron.....	6

\* Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\* Contains less than 2% U.S. RDA for this nutrient.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.



FRITO-LAY, INC.  
DALLAS, TEXAS 75235-5224  
RECOIT, INC., 1990



REG. PENNA. DEPT. AGR. (H.P.)  
ROLD-2159B

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522

**GREAT VALUE!**



GUARANTEED FRESH  
• DATE PRINTED DATE •



NET WT. 16 OZ. (1LB.)



**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste - ounce for ounce you're getting a delicious snack that is low in fat and great for any occasion.

**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**ONLY 110 CALORIES IN A ONE-OUNCE SERVING**

That's a surprisingly low figure to a lot of people. So even if you eat more than a one-ounce serving of ROLD GOLD® brand Pretzels, you'll still get fewer calories than you thought!

**NO CHOLESTEROL OR PRESERVATIVES**

ROLD GOLD® brand Pretzels are cooked with vegetable oils that contain no cholesterol. And we don't need preservatives, either. We use special packaging to keep ROLD GOLD® brand Pretzels fresh.

**QUALITY INGREDIENTS**

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love. In addition, every one-ounce serving of ROLD GOLD® brand Pretzels contains at least 10 widely recognized nutrients.

**GREAT FOR ANY OCCASION**

ROLD GOLD® brand Pretzels taste great with your favorite beverage or straight out of the bag. Or try something new - dip ROLD GOLD® brand Pretzels in a variety of condiments such as mustard. They're great anytime!

OPP - 000024



# tem-tee

## PRETZELS THINS

### NUTRITION INFORMATION

(Per Serving)

Serving Size 1 ounce  
Number of Servings 10

Calories	110
Protein	3 g
Carbohydrate	22 g
Fat	1 g
Cholesterol (0 mg/100 g)	0 mg
Sodium	620 mg
Potassium	55 mg
Percentage of U.S. Recommended Daily Allowances (U.S. RDA)	
Protein	2
Vitamin A	7
Vitamin C	6
Thiamine	10
Riboflavin	6
Niacin	10
Calcium	6
Iron	6
Phosphorus	2
Magnesium	2

Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\*Contains less than 2% U.S. RDA for this nutrient.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor. No Preservatives.

Distributed By  
TEM-TEE® Foods  
P.O. Box 12318, Souldard Station  
St. Louis, Missouri 63157



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REG. PENNA. DEPT. AGR. (H.P.)

TEMT-0155E



### GOOD THINGS TO KNOW ABOUT TEM-TEE® brand PRETZELS

Did you know that TEM-TEE® brand Pretzels are a great snacking alternative? When you enjoy TEM-TEE® brand Pretzels, you're getting more than great taste...you're getting a delicious snack, low in fat, that you don't want to stop eating!

### THE LOW FAT SNACK

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of TEM-TEE® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

### QUALITY INGREDIENTS

TEM-TEE® brand Pretzels are enriched with wheat flour and baked in the old world tradition so you get the hearty texture and flavor you love. Each one-ounce serving of TEM-TEE® brand Pretzels contains at least 10 widely recognized nutrients.

### GREAT FOR ANY OCCASION

TEM-TEE® brand Pretzels taste great with your favorite beverage, straight out of the bag, or dipped in a condiment such as mustard. They're great anytime!

NET WT. 10 OZ. (283.5 g)

OPP-000054



# tem-tee

## PRETZELS THINS

### NUTRITION INFORMATION (Per Serving)

Serving Size	1 ounce
Number of Servings	10
Calories	110
Protein	3 g
Carbohydrate	22 g
Fat	1 g
Cholesterol†	0 mg/100 g
Sodium	620 mg
Potassium	55 mg
Percentage of U.S. Recommended Daily Allowances (U.S. RDA)	
Protein	2
Vitamin A	7
Vitamin C	6
Thiamine	10
Riboflavin	6
Niacin	10
Calcium	7
Iron	6
Phosphorus	2
Magnesium	2

†Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.  
\*Contains less than 2% U.S. RDA for this nutrient.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine, Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil, West Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor, No Preservatives.

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TEMT-0155E



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### THE LOW FAT SNACK

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### QUALITY INGREDIENTS

TEM-TEE® brand Pretzels are enriched with wheat flour and baked in the old world tradition so you get the hearty texture and flavor you love. Each one-ounce serving of TEM-TEE® brand Pretzels contains at least 10 widely recognized nutrients.

### GREAT FOR ANY OCCASION

TEM-TEE® brand Pretzels taste great with your favorite beverage, straight out of the bag, or dipped in a condiment such as mustard. They're great anytime!

NET WT. 10 OZ. (283.5 g)

OPP - 000055

*Local Copy*

NOT FOR GUIDE MATCH

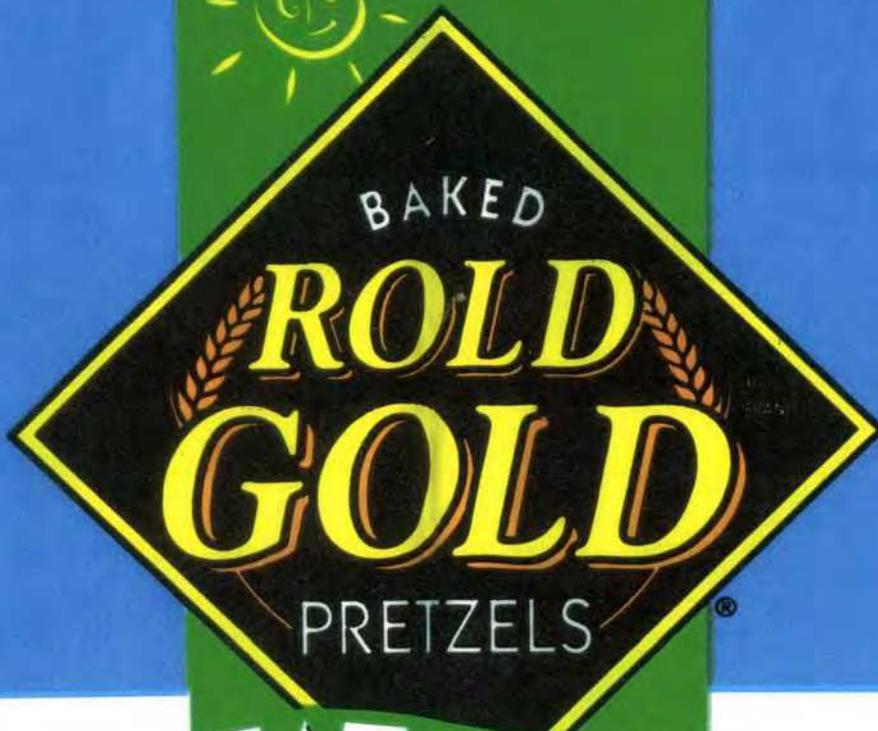
GUARANTEED FRESH  
• SEE BACK PANEL •



GUARANTEED FRESH

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with the product name, size and the date, price and numbers found below the price from the front of this package.



FAT FREE

See Back Panel for Information  
About Sodium and Other Nutrients

THINS

33% LESS SODIUM  
THAN REGULAR GOLD BRAND THINS PRETZELS

Sodium content has been reduced from 500mg to 340mg per serving.

### Nutrition Facts

Serving Size 1 oz. (28g/About 10 pretzels)  
Servings Per Container About 2

Amount Per Serving		% Daily Value*
<b>Calories</b>	110	Calories from Fat 0
<b>Total Fat</b>	0g	0%
Saturated Fat	0g	0%
<b>Cholesterol</b>	0mg	0%
<b>Sodium</b>	340mg	14%
<b>Total Carbohydrate</b>	23g	8%
Dietary Fiber	1g	3%
Sugars	less than 1g	

<b>Protein</b>	3g	
Vitamin A	0%	Vitamin C 0%
Calcium	0%	Iron 8%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate, and Riboflavin), Corn Syrup, Salt, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.

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ROSS-N-4259C

8684



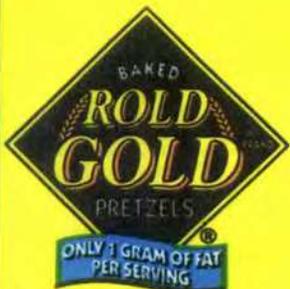
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NET WT. 2 1/8 OZ. (60.2g)

OPP - 000056



GUARANTEED FRESH

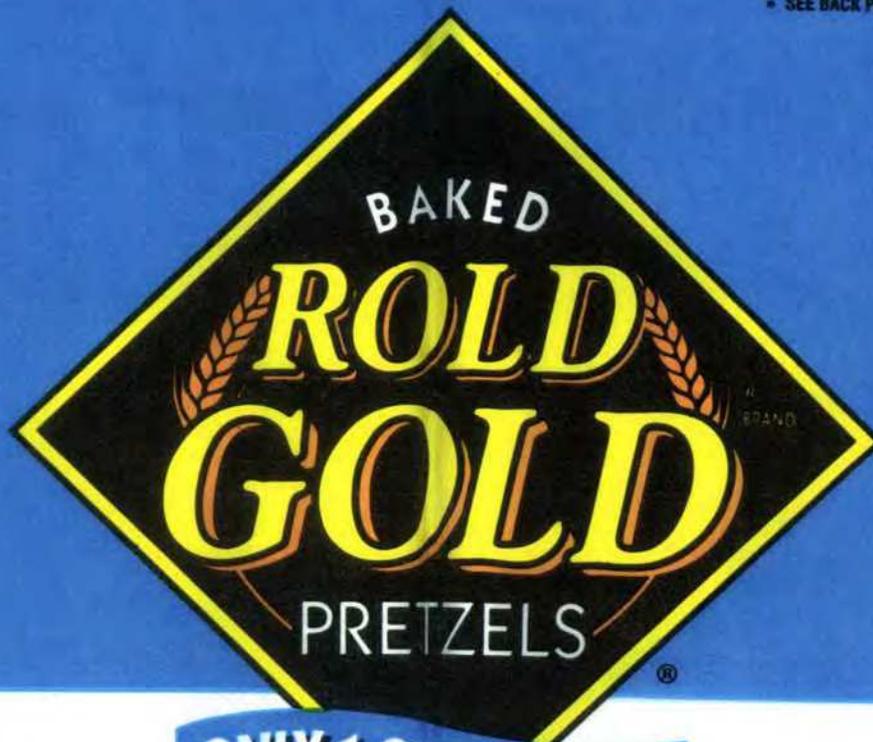
Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with the product name, size and the date, price and numbers found below the price from the front of this package.



114 116 V A

GUARANTEED FRESH  
• SEE BACK PANEL •



ONLY 1 GRAM OF FAT  
PER SERVING

See Back Panel for Information  
About Sodium and Other Nutrients

THINS

NET WT. 2 1/2 OZ. (60.2g)

**Nutrition Facts**

Serving Size 1 oz. (28g/About 10 pretzels)  
Servings Per Container About 2

Amount Per Serving		% Daily Value*	
<b>Calories</b>	110	Calories from Fat	10
<b>Total Fat</b>	1g		2%
Saturated Fat	0g		0%
<b>Cholesterol</b>	0mg		0%
<b>Sodium</b>	500mg		21%
<b>Total Carbohydrate</b>	22g		7%
Dietary Fiber	1g		4%
Sugars	1g		
<b>Protein</b>	3g		

Vitamin A 0% • Vitamin C 0%  
Calcium 0% • Iron 6%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate, and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.

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ROSS-N-4259B

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### FAT FREE

(SEE BACK PANEL FOR INFORMATION ABOUT SODIUM AND OTHER NUTRIENTS)

**ROLD GOLD® Fat Free Pretzels** are baked to perfection with no added fat and 33% less sodium. That's good to know when you're watching your diet.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate, and Riboflavin), Corn Syrup, Salt, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor. No Preservatives.

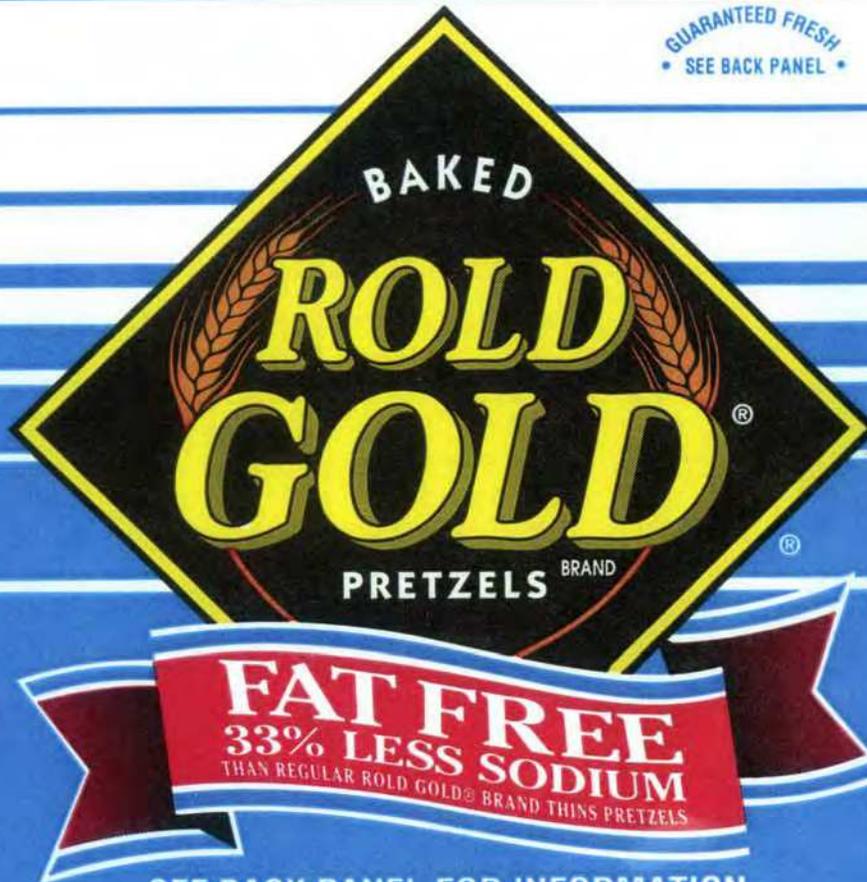
GUARANTEED FRESH

Frito-Lay guarantees fresh product until date shown on the front of the package, or if no date is shown, when this package is first opened, or the purchase price will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with the product name, size and code numbers from the front of the package.



GUARANTEED FRESH  
• SEE BACK PANEL •



SEE BACK PANEL FOR INFORMATION ABOUT SODIUM AND OTHER NUTRIENTS



NET WT.  
1 OZ. (28.3g)

## Nutrition Facts

Serving Size 1 oz. (28g/about 10 pretzels)  
Servings Per Container 1

Amount Per Serving

**Calories** 110      **Calories from Fat** 0

% Daily Value\*

**Total Fat** 0g      **0%**

Saturated Fat 0g      **0%**

**Cholesterol** 0mg      **0%**

**Sodium** 340mg      **14%**

**Total Carbohydrate** 23g      **8%**

Dietary Fiber 1g      **3%**

Sugars Less than 1g

**Protein** 3g

Vitamin A 0%      •      Vitamin C 0%

Calcium 0%      •      Iron 8%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:

Fat 9 • Carbohydrate 4 • Protein 4

Sodium content has been reduced from 510mg to 340mg per serving.



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ROLD-N-3109D

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OPP - 000058

**GUARANTEED FRESH**

Frito-Lay guarantees fresh product until date shown on the front of the package, or if no date is shown, when this package is first opened, or the purchase price will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with the product name, size and code numbers from the front of the package.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrates, and Riboflavin), Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Salt, Corn Syrup, Yeast, Ammonium Bicarbonate, Malt Extract, and Artificial Flavor.

No Preservatives.

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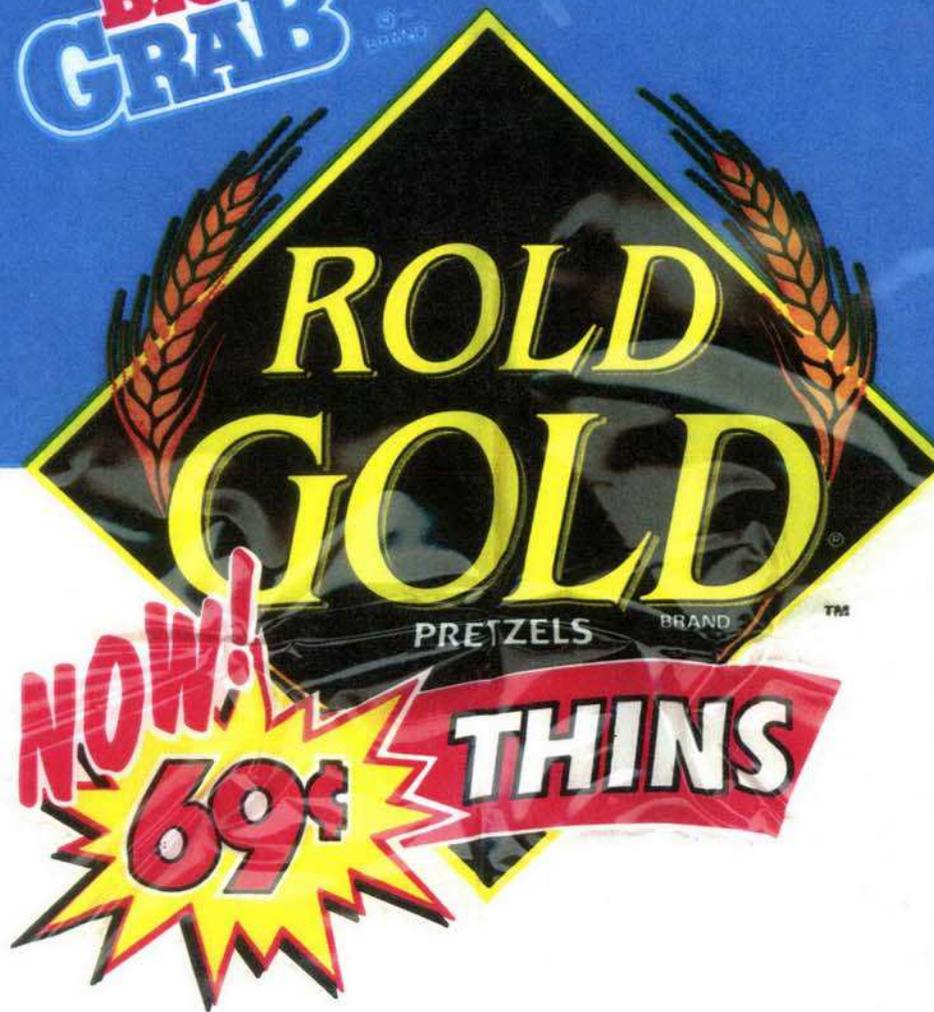
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**BIG GRAB** BRAND

**BIG GRAB** BRAND



**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**NUTRITION INFORMATION**

(Per Serving)

Serving Size: 1 ounce	
Number of Servings 2½	
Calories	110
Protein	2 g
Carbohydrate	23 g
Fat	1 g
Cholesterol†	(0 mg/100 g) 0 mg
Sodium	510 mg
Potassium	55 mg

**Percentage of U.S. Recommended Daily Allowances (U.S. RDA)**

Protein	2
Vitamin A	.
Vitamin C	.
Thiamine	10
Riboflavin	8
Niacin	8
Calcium	.
Iron	6

†Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\*Contains less than 2% U.S. RDA for this nutrient.

NET WT. 2½ OZ. (70.8g)

OPP-000059

**GUARANTEED FRESH**

Frito-Lay guarantees fresh product until date shown on the front of the package, or if no date is shown, when this package is first opened, or the purchase price will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with the product name, size and code numbers from the front of the package.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.

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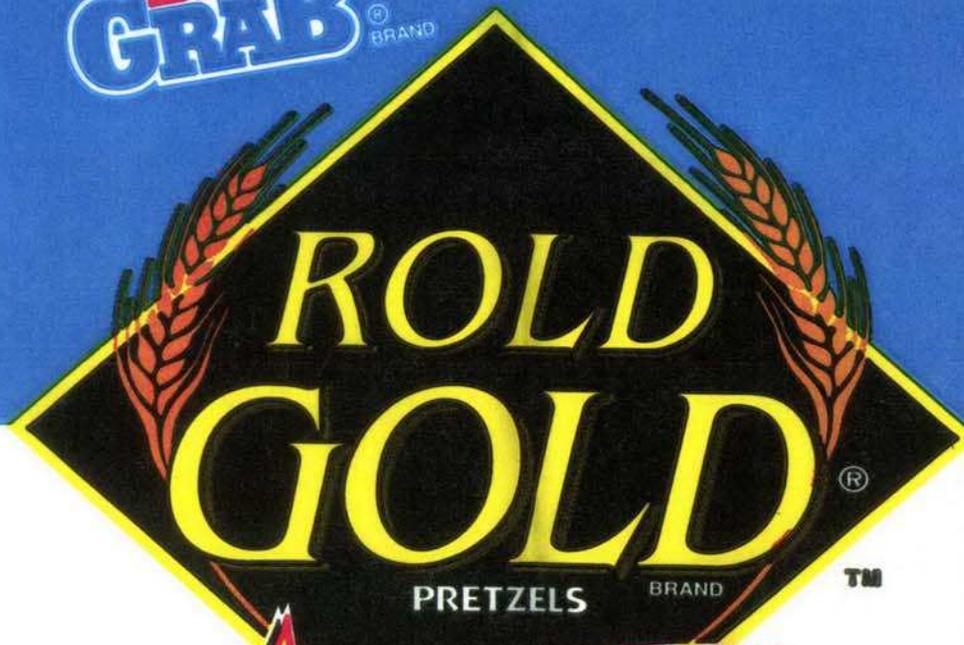
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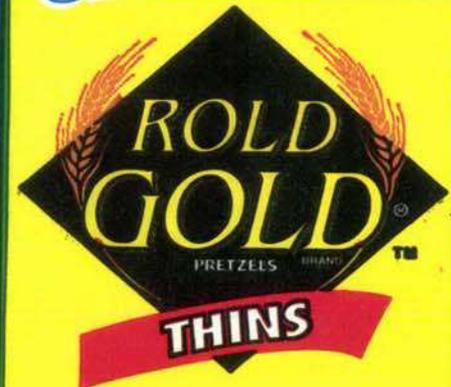
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**BIG GRAB** BRAND



**69¢** **THINS**

**BIG GRAB** BRAND



**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size 1 Ounce	
Number of Servings 2 1/8	
Calories .....	110
Protein .....	2 g
Carbohydrate .....	23 g
Fat .....	1 g
Cholesterol† .....	0 mg
Sodium .....	510 mg
Potassium .....	55 mg

**Percentage of U.S. Recommended Daily Allowances (U.S. RDA)**

Protein .....	2
Vitamin A .....	•
Vitamin C .....	•
Thiamine .....	10
Riboflavin .....	8
Niacin .....	8
Calcium .....	•
Iron .....	6

†Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\*Contains less than 2% U.S. RDA for this nutrient.

NET WT.  
2 1/8 OZ. (60.2g)



OPP-000060

**GUARANTEED FRESH**

Frito-Lay guarantees fresh product when this package is first opened or the purchase price will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with the product name, size and code numbers from the front of the package.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Partially Hydrogenated Soybean Oil and/or Partially Hydrogenated Cottonseed Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.



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ROLD-0117A 6080



NET WT. 1<sup>5</sup>/<sub>8</sub> OZ. (46g)



**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 2 grams of fat. That's good to know when you're watching your diet.

**NUTRITION INFORMATION**

(Per Serving)

Serving Size 1<sup>1</sup>/<sub>8</sub> ounce  
Number of Servings 1

Calories	180
Protein	4 g
Carbohydrate	36 g
Fat	2 g
Cholesterol† (0 mg/100 g)	0 mg
Sodium	810 mg
Potassium	90 mg

**Percentage of U.S. Recommended Daily Allowances (U.S. RDA)**

Protein	6
Vitamin A	*
Vitamin C	8
Thiamine	15
Riboflavin	10
Niacin	15
Calcium	*
Iron	10
Phosphorus	6
Magnesium	2

†Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\*Contains less than 2% U.S. RDA for this nutrient.

OPP - 000061

**GUARANTEED FRESH**

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If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with the product name, size and code numbers from the front of the package.

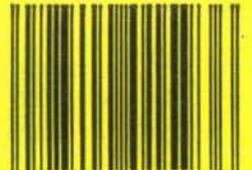
**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.

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Reg. Penna. Dept. Agr.

SSRG-2302L 6047

**BIG GRAB** BRAND



**BIG GRAB** BRAND



**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**NUTRITION INFORMATION (Per Serving)**

Serving Size 1 Ounce	
Number of Servings 2 1/8	
Calories.....	110
Protein.....	2 g
Carbohydrate.....	23 g
Fat.....	1 g
Cholesterol†.....(0mg/100g)	0 mg
Sodium.....	510 mg
Potassium.....	55 mg

**Percentage of U.S. Recommended Daily Allowances (U.S. RDA)**

Protein.....	2
Vitamin A.....	•
Vitamin C.....	•
Thiamine.....	10
Riboflavin.....	8
Niacin.....	8
Calcium.....	•
Iron.....	6

†Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\*Contains less than 2% U.S. RDA for this nutrient.

NET WT.  
2 1/8 OZ. (60.2g)



OPP-000062

**GUARANTEED FRESH**

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If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with the product name, size and code numbers from the front of the package.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor. No Preservatives.



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SRG-1070F

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APPENDIX 3380

GUARANTEED FRESH  
• SEE BACK PANEL •

# ROLD GOLD

PRETZELS BRAND

## THINS



### THE LOW FAT SNACK

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

### NUTRITION INFORMATION (Per Serving)

Serving Size 1 ounce	
Number of Servings 2½	
Calories .....	110
Protein .....	3 g
Carbohydrate .....	22 g
Fat .....	1 g
Cholesterol† .. (0 mg/100 g) ..	0 mg
Sodium .....	.620 mg
Potassium .....	55 mg

### Percentage of U.S. Recommended Daily Allowances (U.S. RDA)

Protein .....	2
Vitamin A .....	*
Vitamin C .....	6
Thiamine .....	10
Riboflavin .....	6
Niacin .....	10
Calcium .....	*
Iron .....	6
Phosphorus .....	2
Magnesium .....	2

†Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\*Contains less than 2% U.S. RDA for this nutrient.



NET WT. 2 1/8 OZ. (60.2g)

OPP - 000063

GUARANTEED FRESH

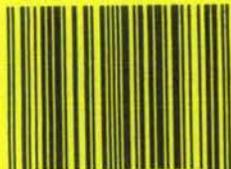
Frito-Lay guarantees fresh product until date shown on the front of the package, or if no date is shown, when this package is first opened, or the purchase price will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with the product name, size and code numbers from the front of the package.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor. No Preservatives.



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SSRG-2210V

6028

GUARANTEED FRESH  
• SEE BACK PANEL •



**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size	1 ounce
Number of Servings	2½
Calories	110
Protein	2 g
Carbohydrate	23 g
Fat	1 g
Cholesterol†	(0 mg/100 g) 0 mg
Sodium	510 mg
Potassium	55 mg

**Percentage of U.S. Recommended Daily Allowances (U.S. RDA)**

Protein	2
Vitamin A	•
Vitamin C	2
Thiamine	10
Riboflavin	8
Niacin	8
Calcium	•
Iron	6

†Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\*Contains less than 2% U.S. RDA for this nutrient.



NET WT. 2 1/8 OZ. (60.2g)



**GUARANTEED FRESH**

Frito-Lay guarantees fresh product until date shown on the front of the package, or if no date is shown, when this package is first opened, or the purchase price will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with the product name, size and code numbers from the front of the package.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.

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Reg. Penna. Dept. Agr.

SSRG-2315L 6048

**BIG GRAB** BRAND



**69¢** **THINS**

NET WT.  
2 1/8 OZ. (60.2g)

GB122



**BIG GRAB** BRAND



**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size 1 Ounce	
Number of Servings 2 1/8	
Calories.....	110
Protein.....	2 g
Carbohydrate.....	23 g
Fat.....	1 g
Cholesterol†.....(0mg/100g).....	0 mg
Sodium.....	510 mg
Potassium.....	55 mg

**Percentage of U.S. Recommended Daily Allowances (U.S. RDA)**

Protein.....	2
Vitamin A.....	.
Vitamin C.....	.
Thiamine.....	10
Riboflavin.....	8
Niacin.....	8
Calcium.....	.
Iron.....	6

†Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\*Contains less than 2% U.S. RDA for this nutrient.

OPP - 000065

**GUARANTEED FRESH**

Frito-Lay guarantees fresh product until date shown on the front of the package, or if no date is shown, when this package is first opened, or the purchase price will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with the product name, size and code numbers from the front of the package.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.

FRITO-LAY, INC.  
DALLAS, TEXAS 75235-5224



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Reg. Penna. Dept. Agr.

SSRG-2302L 6047



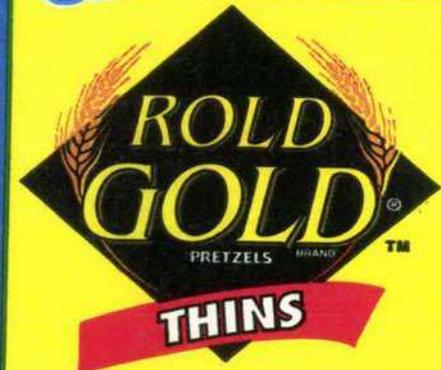
NET WT.  
2 1/8 OZ. (60.2g)



**BIG GRAB**® BRAND



**BIG GRAB**® BRAND



**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size 1 Ounce	
Number of Servings 2 1/8	
Calories .....	110
Protein .....	2 g
Carbohydrate .....	23 g
Fat .....	1 g
Cholesterol† .....	0 mg
Sodium .....	510 mg
Potassium .....	55 mg

**Percentage of U.S. Recommended Daily Allowances (U.S. RDA)**

Protein .....	2
Vitamin A .....	.
Vitamin C .....	.
Thiamine .....	10
Riboflavin .....	8
Niacin .....	8
Calcium .....	.
Iron .....	6

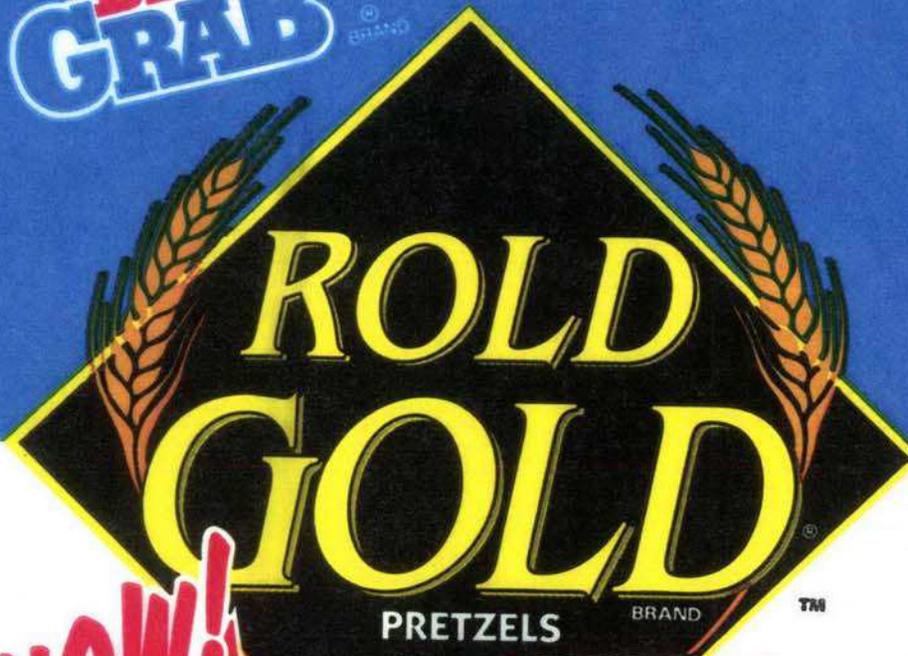
†Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\*Contains less than 2% U.S. RDA for this nutrient.

OPP - 000066

**BIG GRAB** BRAND

**BIG GRAB** BRAND



**NOW!**  
**69¢**  
**THINS**



**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size: 1 ounce  
Number of Servings 2½

Calories .....	110
Protein .....	2 g
Carbohydrate .....	23 g
Fat .....	1 g
Cholesterol† .....	0 mg (0 mg/100 g)
Sodium .....	510 mg
Potassium .....	55 mg

**Percentage of U.S. Recommended Daily Allowances (U.S. RDA)**

Protein .....	2
Vitamin A .....	*
Vitamin C .....	*
Thiamine .....	10
Riboflavin .....	8
Niacin .....	8
Calcium .....	*
Iron .....	6

†Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\*Contains less than 2% U.S. RDA for this nutrient.

**GUARANTEED FRESH**

Frito-Lay guarantees fresh product until date shown on the front of the package, or if no date is shown, when this package is first opened, or the purchase price will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with the product name, size and code numbers from the front of the package.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrates, and Riboflavin), Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Salt, Corn Syrup, Yeast, Ammonium Bicarbonate, Malt Extract, and Artificial Flavor.

No Preservatives.

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REG. PENNA. DEPT. AGR. (H.P)

SSRG-1288AV 6082 GB122



NET WT. 2½ OZ. (70.8g)

OPP - 000067

**GUARANTEED FRESH**

Frito-Lay guarantees fresh product when this package is first opened or the purchase price will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with the product name, size and code numbers from the front of the package.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Partially Hydrogenated Soybean Oil and/or Partially Hydrogenated Cottonseed Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.



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ROLD-0117D 6081

**BIG GRAB** BRAND



**BIG GRAB** BRAND



**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size	1 ounce
Number of Servings	2½
Calories	110
Protein	3g
Carbohydrate	22g
Fat	1g
Cholesterol†	(0 mg/100g) 0mg
Sodium	620mg
Potassium	55mg

Percentage of U.S. Recommended Daily Allowances (U.S. RDA)

Protein	2
Vitamin A	*
Vitamin C	8
Thiamine	10
Riboflavin	6
Niacin	10
Calcium	*
Iron	6
Phosphorus	2
Magnesium	2

†Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\*Contains less than 2% U.S. RDA for this nutrient.



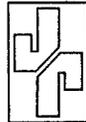
NET WT. 2½ OZ. (70.8g)



OPP - 000068



**JAMES RIVER CORPORATION**



**JAMES RIVER CORPORATION**  
FLEXIBLE PACKAGING DIVISION  
Hazelwood, MO 63042

## **SAMPLES**

**ORDER # 1300109**  
**P.O.# N 532150 / 833804**  
**SPEC # 1-060-49512-P**  
**DATE: 2-22-93**

**St. Louis  
samples**

**OPP-000069**

**GUARANTEED FRESH**

Frito-Lay guarantees fresh product until date shown on the front of the package, or if no date is shown, when this package is first opened, or the purchase price will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with the product name, size and code numbers from the front of the package.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor. No Preservatives.



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REG. PENNA. DEPT. AGR. (H.P.)

SSRG-2210V 1-23A 6028

APPENDIX 3387

GUARANTEED FRESH  
• SEE BACK PANEL •



NET WT. 2 1/8 OZ. (60.2g)



**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size	1 ounce
Number of Servings	2 1/8
Calories	110
Protein	2 g
Carbohydrate	23 g
Fat	1 g
Cholesterol†	(0 mg/100 g) 0 mg
Sodium	510 mg
Potassium	55 mg

**Percentage of U.S. Recommended Daily Allowances (U.S. RDA)**

Protein	2
Vitamin A	•
Vitamin C	2
Thiamine	10
Riboflavin	8
Niacin	8
Calcium	•
Iron	6

†Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\*Contains less than 2% U.S. RDA for this nutrient.

OPP - 000070

**GUARANTEED FRESH**

Frito-Lay guarantees fresh product when this package is first opened or the purchase price will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with the product name, size and code numbers from the front of the package.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Partially Hydrogenated Soybean Oil and/or Partially Hydrogenated Cottonseed Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.



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ROLD-0117A 6390 GB13



NET WT. 1 $\frac{5}{8}$  OZ. (46g)



**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 2 grams of fat. That's good to know when you're watching your diet.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size 1 $\frac{1}{2}$  ounce  
Number of Servings 1

Calories	180
Protein	4 g
Carbohydrate	36 g
Fat	2 g
Cholesterol†	0 mg/100g
Sodium	810 mg
Potassium	90 mg

**Percentage of U.S. Recommended Daily Allowances (U.S. RDA)**

Protein	6
Vitamin A	*
Vitamin C	8
Thiamine	15
Riboflavin	10
Niacin	15
Calcium	*
Iron	10
Phosphorus	6
Magnesium	2

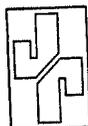
†Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\*Contains less than 2% U.S. RDA for this nutrient.

OPP - 000071



**JAMES RIVER CORPORATION**



**JAMES RIVER CORPORATION**  
FLEXIBLE PACKAGING DIVISION  
Hazelwood, MO 63042

**SAMPLES**

**ORDER # 1300100**  
**P.O.# N H/A / 833804**  
**SPEC # 1-060-49512-P**  
**DATE: H-3-1-93**

**St. Louis  
samples**

**GUARANTEED FRESH**

Frito-Lay guarantees fresh product until date shown on the front of the package, or if no date is shown, when this package is first opened, or the purchase price will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with the product name, size and code numbers from the front of the package.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor. No Preservatives.



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REG. PENNA. DEPT. AGR. (H.P.)

SSRG-2004V 1-23C 6399

APPENDIX 3390

GUARANTEED FRESH  
• SEE BACK PANEL •



**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size	1 ounce
Number of Servings	2½
Calories	110
Protein	2 g
Carbohydrate	23 g
Fat	1 g
Cholesterol†	(0 mg/100 g) 0 mg
Sodium	510 mg
Potassium	55 mg

Percentage of U.S. Recommended Daily Allowances (U.S. RDA)

Protein	2
Vitamin A	*
Vitamin C	2
Thiamine	10
Riboflavin	8
Niacin	8
Calcium	*
Iron	6

†Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\*Contains less than 2% U.S. RDA for this nutrient.



NET WT. 2 1/8 OZ. (60.2g)



OPP - 000073



See Back Panel for Information  
About Sodium and Other Nutrients

GUARANTEED FRESH

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.



086 378V A



GUARANTEED FRESH  
SEE BACK PANEL



See Back Panel for Information  
About Sodium and Other Nutrients



NET WT. 1 5/8 OZ. (46 g)



### Nutrition Facts

Serving Size 1 Package  
Servings Per Container 1

Amount Per Serving		% Daily Value*	
<b>Calories</b> 180		Calories from Fat 15	
<b>Total Fat</b> 1.5g			2%
Saturated Fat 0g			0%
<b>Cholesterol</b> 0mg			0%
<b>Sodium</b> 820mg			34%
<b>Total Carbohydrate</b> 37g			12%
Dietary Fiber 1g			4%
Sugars 2g			
<b>Protein</b> 4g			

Vitamin A 0% • Vitamin C 0%  
Calcium 0% • Iron 8%

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram  
Fat 9 • Carbohydrate 4 • Protein 4

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.  
No Preservatives.

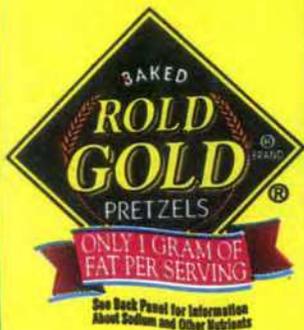
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ROLD-N-3328A

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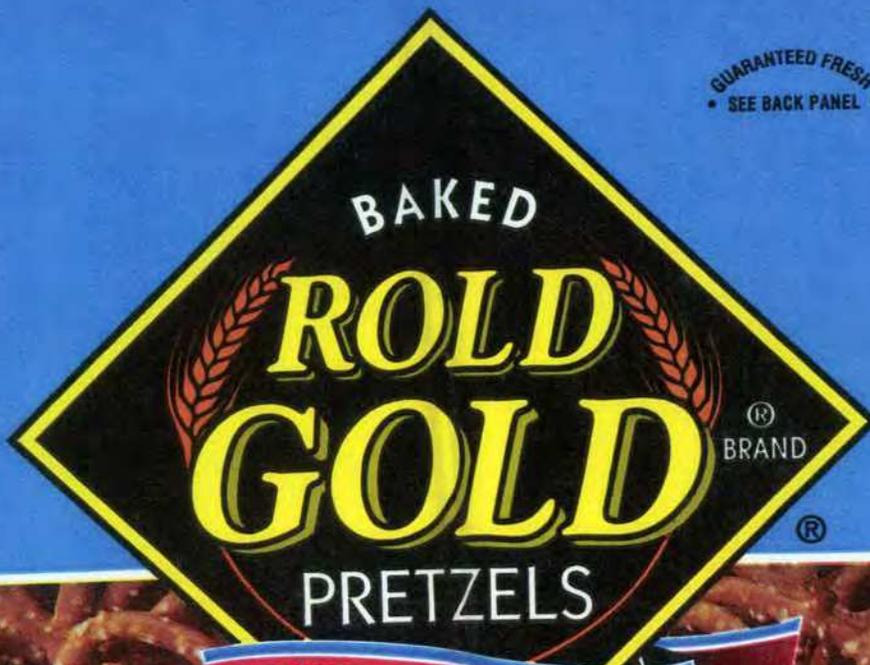
OPP - 000074



GUARANTEED FRESH

Frito-Lay guarantees fresh product until date shown on the front of the package, or if no date is shown, when this package is first opened, or the purchase price will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size and code numbers from the front of the package.



GUARANTEED FRESH  
• SEE BACK PANEL •

ONLY 1 GRAM OF  
FAT PER SERVING

See Back Panel for Information  
About Sodium and Other Nutrients

THINS



NET WT. 2 1/8 OZ. (60.2 g)



**Nutrition Facts**

Serving Size 1 oz (28g/About 10 pretzels)  
Servings Per Container About 2

**Amount Per Serving**  
**Calories 110** Calories from Fat 10  
**% Daily Value\***

<b>Total Fat</b> 1g	<b>2%</b>
Saturated Fat 0g	<b>0%</b>
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 500mg	<b>21%</b>
<b>Total Carbohydrate</b> 22g	<b>7%</b>
Dietary Fiber 1g	<b>4%</b>
Sugars 1g	

**Protein** 3g  
Vitamin A 0% • Vitamin C 0%  
Calcium 0% • Iron 6%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories: 2,000 2,500	
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor. No Preservatives.

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SSRG-N-3329A

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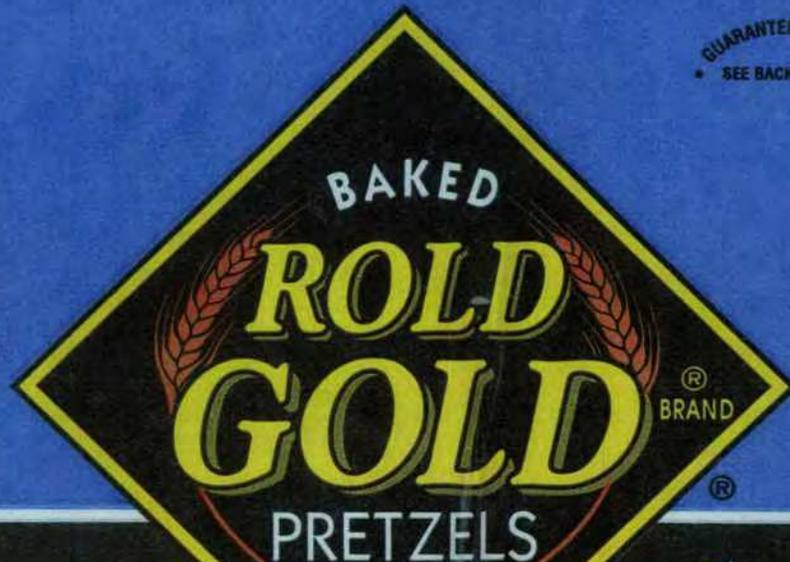


See Back Panel for Information About Sodium and Other Nutrients

GUARANTEED FRESH

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.



ONLY 1 GRAM OF FAT PER SERVING

See Back Panel for Information About Sodium and Other Nutrients



GUARANTEED FRESH  
SEE BACK PANEL

© NET WT. 2 1/8 OZ. (60.2 g)



### Nutrition Facts

Serving Size 1 oz. (28g/About 10 pretzels)  
Servings Per Container About 2

Amount Per Serving			
Calories 110		Calories from Fat 10	
		% Daily Value*	
<b>Total Fat</b> 1g			2%
Saturated Fat 0g			0%
<b>Cholesterol</b> 0mg			0%
<b>Sodium</b> 500mg			21%
<b>Total Carbohydrate</b> 22g			7%
Dietary Fiber 1g			4%
Sugars 1g			
<b>Protein</b> 3g			
Vitamin A 0%		Vitamin C 0%	
Calcium 0%		Iron 6%	

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram  
Fat 9 • Carbohydrate 4 • Protein 4

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives

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ROLD-N-3328B

OPP - 000076



See Back Panel for Information About Sodium and Other Nutrients

GUARANTEED FRESH

Frito-Lay guarantees fresh product until date shown on the front of the package, or if no date is shown, when this package is first opened, or the purchase price will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size and code numbers from the front of the package.



0 28400 01997 2



GUARANTEED FRESH  
SEE BACK PANEL

ONLY 1 GRAM OF FAT PER SERVING

See Back Panel for Information About Sodium and Other Nutrients

THINS

NET WT. 2 1/8 OZ. (60.2 g)

**Nutrition Facts**

Serving Size 1 oz (28g/About 10 pretzels)  
Servings Per Container About 2

**Amount Per Serving**

**Calories** 110 **Calories from Fat** 10

**% Daily Value\***

<b>Total Fat</b>	1g	<b>2%</b>
Saturated Fat	0g	<b>0%</b>
<b>Cholesterol</b>	0mg	<b>0%</b>
<b>Sodium</b>	500mg	<b>21%</b>
<b>Total Carbohydrate</b>	22g	<b>7%</b>
Dietary Fiber	1g	<b>4%</b>
Sugars	1g	

**Protein** 3g

Vitamin A 0% • Vitamin C 0%  
Calcium 0% • Iron 6%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor. No Preservatives.

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SSRG-N-3322B

34 4725 GWS-S  
6211



**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste—ounce for ounce you're getting a delicious snack that is great for any occasion.

**FAT FREE**

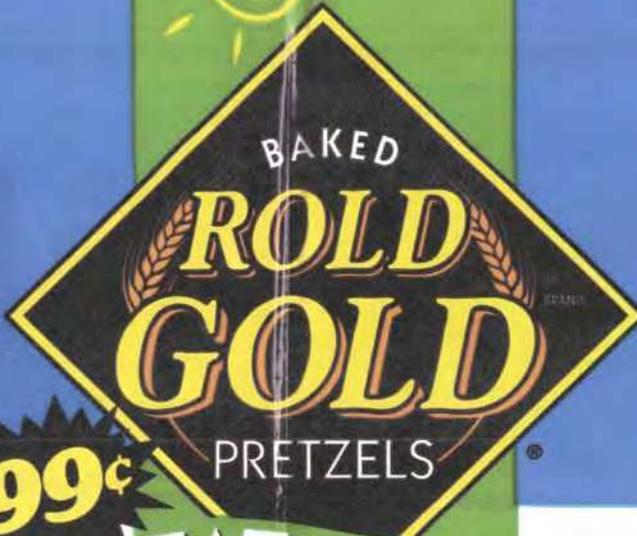
ROLG GOLD® Fat Free Pretzels are baked to perfection with no added fat and 33% less sodium. That's good to know when you're watching your diet.

**QUALITY INGREDIENTS**

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love.

**GREAT FOR ANY OCCASION**

ROLG GOLD® brand Pretzels taste great with your favorite beverage or straight out of the bag. Or try something new—dip ROLD GOLD® brand Pretzels in a variety of condiments such as mustard. They're great anytime.



**99¢**

**FAT FREE**  
**33% LESS SODIUM**  
 THAN REGULAR ROLD GOLD® BRAND PRETZELS THINS

See Back Panel for Information About Sodium and Other Nutrients

**THINS**

NET WT. 7 OZ. (198.4g)

GUARANTEED FRESH  
 • UNTIL PRINTED DATE •

GUARANTEED FRESH  
 • UNTIL PRINTED DATE •

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept. 188, Dallas, TX 75235-0045.

Sodium content has been reduced from 500mg to 340mg per serving.

Nutrition Facts	
Serving Size 1 oz. (28g) (about 10 pretzels)	
Servings Per Container 7	
Amount Per Serving	Calories from Fat 0
Calories 110	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Cholesterol 0mg	0%
Sodium 340mg	14%
Total Carbohydrate 25g	8%
Dietary Fiber 1g	3%
Sugars Less than 1g	
Protein 3g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 0%

\*Percent Daily Values are based on a diet of other people's misdeeds.

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	370g
Dietary Fiber	25g	30g

Calories per gram:  
 Fat 9 • Carbohydrate 4 • Protein 4

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate, and Riboflavin), Corn Syrup, Salt, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.

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 DALLAS, TX 75235-5224  
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ROLG-N-4268D

OPP-000078



See Back Panel for Information About Sodium and Other Nutrients

**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste—ounce for ounce you're getting a delicious snack that is great for any occasion.

**FAT FREE**

ROLD GOLD® Fat Free Pretzels are baked to perfection with no added fat and 33% less sodium. That's good to know when you're watching your diet.

**QUALITY INGREDIENTS**

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love.

**GREAT FOR ANY OCCASION**

ROLD GOLD® brand Pretzels taste great with your favorite beverage or straight out of the bag. Or try something new—dip ROLD GOLD® brand Pretzels in a variety of condiments such as mustard. They're great anytime.



**NEW!**

GUARANTEED FRESH  
• UNTIL PRINTED DATE •



See Back Panel for Information About Sodium and Other Nutrients



BAKED & CRISPY  
NET WT. 16 OZ. (453.5g)

GUARANTEED FRESH  
• UNTIL PRINTED DATE •

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept. 157, Dallas, TX 75235-0045.

**Nutrition Facts**

Serving Size 1 oz. (28g/about 10 pretzels)  
Servings Per Container 10

Amount Per Serving		Calories from Fat 0	
			% Daily Value*
<b>Calories</b>	110		
<b>Total Fat</b>	0g		0%
Saturated Fat	0g		0%
<b>Cholesterol</b>	0mg		0%
<b>Sodium</b>	340mg		14%
<b>Total Carbohydrate</b>	23g		8%
Dietary Fiber	1g		3%
Sugars	less than 1g		
<b>Protein</b>	3g		
<b>Vitamin A</b>	0%	<b>Vitamin C</b>	0%
<b>Calcium</b>	0%	<b>Iron</b>	8%

\* Percent Daily Values are based on a diet of other people's misdeeds. Your daily values may be higher or lower depending on your calorie needs.

	Quantity	% Daily Value*
<b>Total Fat</b>	Less than 30g	30g
<b>Sat Fat</b>	Less than 30g	30g
<b>Cholesterol</b>	Less than 300mg	300mg
<b>Sodium</b>	Less than 2,400mg	2,400mg
<b>Total Carbohydrate</b>	30g	30g
<b>Dietary Fiber</b>	30g	30g

\* Percent Daily Values are based on a diet of other people's misdeeds. Your daily values may be higher or lower depending on your calorie needs.

Sodium content has been reduced from 510mg to 340mg per serving.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate, and Riboflavin), Corn Syrup, Salt, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.  
No Preservatives.

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ROLD-N-3316A

MA. BY 8140 DMB  
8888

OPP-000079



See Back Panel for Information About Sodium and Other Nutrients

**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste—ounce for ounce you're getting a delicious snack that is great for any occasion.

**FAT FREE**

ROLD GOLD® Fat Free Pretzels are baked to perfection with no added fat and 33% less sodium. That's good to know when you're watching your diet.

**QUALITY INGREDIENTS**

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love.

**GREAT FOR ANY OCCASION**

ROLD GOLD® brand Pretzels taste great with your favorite beverage or straight out of the bag. Or try something new—dip ROLD GOLD® brand Pretzels in a variety of condiments such as mustard. They're great anytime.



**NEW!**



See Back Panel for Information About Sodium and Other Nutrients



BAKED & CRISPY  
NET WT. 10 OZ. (283.5g)



GUARANTEED FRESH  
UNTIL PRINTED DATE

GUARANTEED FRESH  
UNTIL PRINTED DATE

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept. 152, Dallas, TX 75235-0045.

**Nutrition Facts**

Serving Size 1 oz. (28g) / About 10 pretzels  
Servings Per Container 10

Amount Per Serving		Calories from Fat 0	
		% Daily Value*	
<b>Calories</b>	110		
<b>Total Fat</b>	0g		0%
Saturated Fat	0g		0%
<b>Cholesterol</b>	0mg		0%
<b>Sodium</b>	340mg		14%
<b>Total Carbohydrate</b>	23g		8%
Dietary Fiber	1g		3%
Sugars	less than 1g		
<b>Protein</b>	3g		
Vitamin A	0%	Vitamin C	0%
Calcium	0%	Iron	0%

\* Percent Daily Values are based on a diet of other people's secrets.  
† Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs:

	Calories	2,000	2,500
Total Fat	Less than	80g	100g
Saturated Fat	Less than	30g	40g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	3,000mg
Total Carbohydrate	Less than	300g	375g
Dietary Fiber	Less than	25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

Sodium content has been reduced from 510mg to 340mg per serving.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate, and Riboflavin), Corn Syrup, Salt, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.

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ROLD-N-3316B

24 2 7/8 x 2 1/8

OPP-000080



SEE BACK PANEL FOR INFORMATION ABOUT SODIUM AND OTHER NUTRIENTS

**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste—once for once you're getting a delicious snack that is great for any occasion.

**FAT FREE**

ROLG GOLD® Fat Free Pretzels are baked to perfection with no added fat and 33% less sodium. That's good to know when you're watching your diet.

**QUALITY INGREDIENTS**

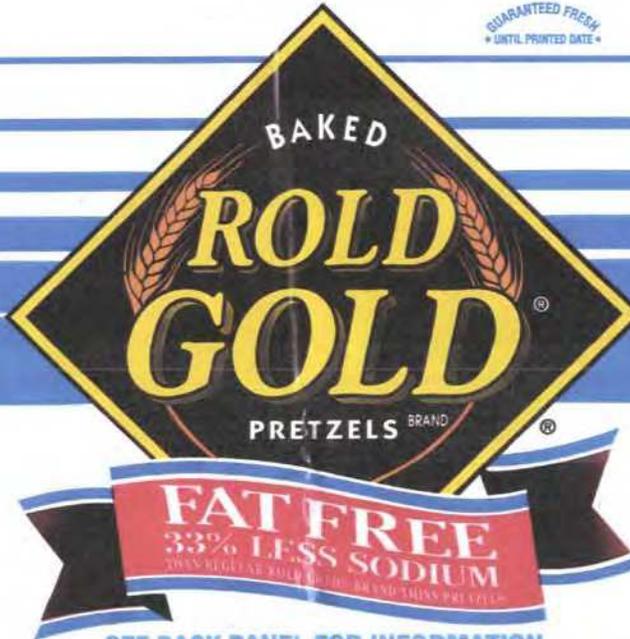
We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love.

**GREAT FOR ANY OCCASION**

ROLG GOLD® brand Pretzels taste great with your favorite beverage or straight out of the bag. Or try something new—dip ROLD GOLD® brand Pretzels in a variety of condiments such as mustard. They're great anytime.



GUARANTEED FRESH  
UNTIL PRINTED DATE



SEE BACK PANEL FOR INFORMATION ABOUT SODIUM AND OTHER NUTRIENTS



BAKED & CRISPY  
NET WT. 10 OZ. (283.5g)



GUARANTEED FRESH  
UNTIL PRINTED DATE

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept. 152, Dallas, TX 75235-0086.

**Nutrition Facts**  
Serving Size 1 oz. (28g/about 10 pretzels)  
Servings Per Container 10

Amount Per Serving		Calories from Fat 0
		% Daily Value*
<b>Calories</b> 110		
<b>Total Fat</b> 0g		<b>0%</b>
<b>Saturated Fat</b> 0g		<b>0%</b>
<b>Cholesterol</b> 0mg		<b>0%</b>
<b>Sodium</b> 340mg		<b>14%</b>
<b>Total Carbohydrate</b> 23g		<b>8%</b>
Dietary Fiber 1g		<b>3%</b>
Sugars Less than 1g		
<b>Protein</b> 3g		
Vitamin A 0%		Vitamin C 0%
Calcium 0%		Iron 8%

\* Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs:

	Calorie:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	30g	35g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

Sodium content has been reduced from 510mg to 340mg per serving.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate, and Riboflavin), Corn Syrup, Salt, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.



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REG. PENNA. DEPT. AGR.

ROLG-N-3109A  
113 10 OZ. • BAMS

OPP-000081



ONLY 1 GRAM OF FAT PER SERVING

See Back Panel for Information About Sodium and Other Nutrients

GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste — ounce for ounce you're getting a delicious snack that is great for any occasion.

THE LOW FAT SNACK

Pretzels are the low-fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat.

QUALITY INGREDIENTS

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love.

GREAT FOR ANY OCCASION

ROL D GOLD® brand Pretzels taste great with your favorite beverage or straight out of the bag. Or try something new — dip ROLD GOLD® brand Pretzels in a variety of condiments such as mustard. They're great anytime.



GUARANTEED FRESH UNTIL PRINTED DATE

ONLY 1 GRAM OF FAT PER SERVING



See Back Panel for Information About Sodium and Other Nutrients

SUPER SIZE

NET WT. 22 OZ. (1LB. 6 OZ.) 623.7g



GUARANTEED FRESH UNTIL PRINTED DATE

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-1477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept. 142, Dallas, TX 75235-0045.

Nutrition Facts

Table with 2 columns: Amount Per Serving and % Daily Value. Rows include Total Fat, Saturated Fat, Cholesterol, Sodium, Total Carbohydrate, Dietary Fiber, Sugars, Protein, and Vitamins A, C, and Calcium. Includes a footnote about percent daily values and a comparison table for Total Fat, Saturated Fat, Cholesterol, Sodium, Total Carbohydrate, and Dietary Fiber.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor. No Preservatives.

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SURG-N-3321H

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OPP - 000082

GUARANTEED FRESH  
• UNTIL PRINTED DATE •

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-952-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 30445, Dept. 138, Dallas, TX 75235-0445.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size 1 Ounce	
Number of Servings 16	
Calories .....	110
Protein .....	2g
Carbohydrate .....	23g
Fat .....	1g
Cholesterol .....	0mg (0mg/100g)
Sodium .....	510mg
Potassium .....	55mg

**Percentage of U.S. Recommended Daily Allowance (U.S. RDA)**

Protein .....	2
Vitamin A .....	2
Vitamin C .....	2
Thiamine .....	10
Riboflavin .....	8
Niacin .....	8
Calcium .....	6
Iron .....	6

† Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\* Contains less than 2% U.S. RDA for this nutrient.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.



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ROLD-2158A

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GUARANTEED FRESH  
• UNTIL PRINTED DATE •

**VALUE SIZE!**

**ROLD GOLD**  
PRETZELS BRAND™

**THINS**



NET WT. 16 OZ. (1 LB.)



**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste - ounce for ounce you're getting a delicious snack that is low in fat and great for any occasion.

**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**ONLY 110 CALORIES IN A ONE-OUNCE SERVING**

That's a surprisingly low figure to a lot of people. So even if you eat more than a one-ounce serving of ROLD GOLD® brand Pretzels, you'll still get fewer calories than you thought!

**NO CHOLESTEROL OR PRESERVATIVES**

ROLD GOLD® brand Pretzels are cooked with vegetable oils that contain no cholesterol. And we don't need preservatives, either. We use special packaging to keep ROLD GOLD® brand Pretzels fresh.

**QUALITY INGREDIENTS**

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love. In addition, every one-ounce serving of ROLD GOLD® brand Pretzels contains at least 10 widely recognized nutrients.

**GREAT FOR ANY OCCASION**

ROLD GOLD® brand Pretzels taste great with your favorite beverage or straight out of the bag. Or try something new - dip ROLD GOLD® brand Pretzels in a variety of condiments such as mustard. They're great anytime!

OPP-000083

**NEW!**



**NUTRITION INFORMATION**

(Per Serving)  
Serving Size 1 ounce  
Number of Servings 10  
Calories ..... 110  
Protein ..... 2 g  
Carbohydrate ..... 23 g  
Fat ..... 1 g  
Cholesterol ..... 0 mg  
Sodium ..... 510 mg  
Potassium ..... 55 mg

*Percentage of U.S. Recommended Daily Allowances (U.S. RDA)*  
Protein ..... 2  
Vitamin A ..... \*  
Vitamin C ..... 2  
Thiamine ..... 10  
Riboflavin ..... 8  
Niacin ..... 8  
Calcium ..... 8  
Iron ..... 8

\* Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.  
\* Contains less than 2% U.S. RDA for this nutrient.



Frito-Lay guarantees, until 7 days after date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage. If any, will be refunded.

If you have any questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept. 122, Dallas, TX 75235-0045.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.



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TM



**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste—ounce for ounce you're getting a delicious snack that is low in fat and great for any occasion.

**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**ONLY 110 CALORIES IN A ONE-OUNCE SERVING**

That's a surprisingly low figure to a lot of people. So even if you eat more than a one-ounce serving of ROLD GOLD® brand Pretzels, you'll still get fewer calories than you thought!

**NO CHOLESTEROL OR PRESERVATIVES**

ROLD GOLD® brand Pretzels are cooked with vegetable oils that contain no cholesterol. And we don't need preservatives, either. We use special packaging to keep ROLD GOLD® brand Pretzels fresh.

**QUALITY INGREDIENTS**

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love. In addition, every one-ounce serving of ROLD GOLD® brand Pretzels contains at least 10 widely recognized nutrients.

**GREAT FOR ANY OCCASION**

ROLD GOLD® brand Pretzels taste great with your favorite beverage or straight out of the bag. Or try something new—sip ROLD GOLD® brand Pretzels in a variety of condiments such as mustard. They're great anytime!



NET WT. 10 OZ. (283.5 g)



OPP-000084

GUARANTEED FRESH

Frito-Lay guarantees fresh product until date shown on the front of the package, or if no date is shown, when this package is first opened, or the purchase price will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with the product name, size and code numbers from the front of the package.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrates, and Riboflavin), Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Salt, Corn Syrup, Yeast, Ammonium Bicarbonate, Malt Extract, and Artificial Flavor.

No Preservatives.

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DALLAS, TEXAS 75235-5224



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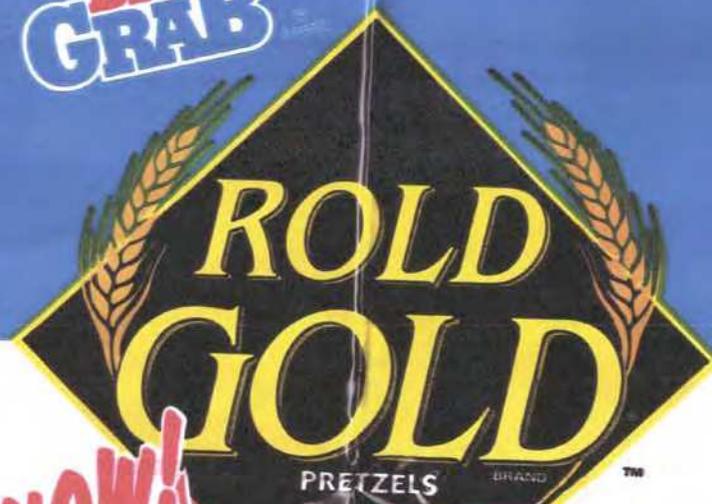
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REG. PENNA. DEPT. AGR. (H.P.)

SSRG-1288AV 6398



BIG GRAB



NOW! 69¢ THINS

BIG GRAB



THE LOW FAT SNACK

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

NUTRITION INFORMATION (Per Serving)

Serving Size:	1 ounce
Number of Servings:	2 1/2
Calories	110
Protein	2 g
Carbohydrate	23 g
Fat	1 g
Cholesterol†	(0 mg/100 g) 0 mg
Sodium	510 mg
Potassium	55 mg

Percentage of U.S. Recommended Daily Allowances (U.S. RDA)

Protein	2
Vitamin A	*
Vitamin C	*
Thiamine	10
Riboflavin	8
Niacin	8
Calcium	*
Iron	6

†Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\*Contains less than 2% U.S. RDA for this nutrient.

NET WT. 2 1/2 OZ. (70.8g)

OPP-000085

**GUARANTEED FRESH**  
 • UNTIL PRINTED DATE •

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35845, Dept. 136, Dallas, TX 75235-0045.

**NUTRITION INFORMATION**  
 (Per Serving)

Serving Size 1 Ounce  
 Number of Servings 16

Calories.....	110
Protein.....	2g
Carbohydrate.....	23g
Fat.....	1g
Cholesterol†.....	0mg
Sodium.....	510mg
Potassium.....	55mg

**Percentage of U.S. Recommended Daily Allowance (U.S. RDA)**

Protein.....	2
Vitamin A.....	2
Vitamin C.....	2
Thiamine.....	10
Riboflavin.....	8
Niacin.....	8
Calcium.....	8
Iron.....	8

† Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\* Contains less than 2% U.S. RDA for this nutrient.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bisulfate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.



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 DALLAS, TEXAS 75235-8224  
 RECDOT, INC., 1990



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 ROLD-3054A  
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**GUARANTEED FRESH**  
 • UNTIL PRINTED DATE •

**GREAT VALUE!**

**ROLD GOLD**

PRETZELS BRAND™

**THINS**



NET WT. 16 OZ. (1LB.)



**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste — ounce for ounce you're getting a delicious snack that is low in fat and great for any occasion.

**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**ONLY 110 CALORIES IN A ONE-OUNCE SERVING**

That's a surprisingly low figure to a lot of people. So even if you eat more than a one-ounce serving of ROLD GOLD® brand Pretzels, you'll still get fewer calories than you thought!

**NO CHOLESTEROL OR PRESERVATIVES**

ROLD GOLD® brand Pretzels are cooked with vegetable oils that contain no cholesterol. And we don't need preservatives, either. We use special packaging to keep ROLD GOLD® brand Pretzels fresh.

**QUALITY INGREDIENTS**

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love. In addition, every one-ounce serving of ROLD GOLD® brand Pretzels contains at least 10 widely recognized nutrients.

**GREAT FOR ANY OCCASION**

ROLD GOLD® brand Pretzels taste great with your favorite beverage or straight out of the bag. Or try something new - dip ROLD GOLD® brand Pretzels in a variety of condiments such as mustard. They're great anytime!

OPP - 000086

**GUARANTEED FRESH**  
 \* DATE PRINTED ON BAG \*

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-362-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept.122, Dallas, TX 75235-0045.

**NUTRITION INFORMATION**  
 (Per Serving)

Serving Size 1 Ounce  
 Number of Servings 10

Calories .....	110
Protein .....	2g
Carbohydrate .....	23g
Fat .....	1g
Cholesterol† .....	0mg
Sodium .....	510mg
Potassium .....	55mg

Percentage of U.S. Recommended Daily Allowance (U.S. RDA)

Protein .....	2
Vitamin A .....	*
Vitamin C .....	*
Thiamine .....	10
Riboflavin .....	8
Niacin .....	8
Calcium .....	6
Iron .....	6

† Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\* Contains less than 2% U.S. RDA for this nutrient.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated (Cottonseed and/or Soybean) Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.

FRITO-LAY, INC.  
 DALLAS, TEXAS 75235-6224  
 © Reccot, Inc., 1990



REG. PENNA. DEPT. AGR. (H.P.)  
 ROLD-3025F  
 88 7621 X 39-5  
 6541

**GUARANTEED FRESH**  
 \* DATE PRINTED ON BAG \*



BAKED & CRISPY  
 NET WT. 10 OZ. (283.5 g)



**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? ROLD GOLD® brand Pretzels taste great with your favorite beverage or straight out of the bag. When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste - ounce for ounce you're getting a delicious snack that is low in fat (only 1 gram of fat per serving) and great for any occasion.

**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat.

**QUALITY INGREDIENTS**

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love.

**SAVE 25¢ ON YOUR NEXT PURCHASE OF ROLD GOLD®**

ROLD GOLD® brand Pretzels are made with 100% whole wheat flour and are a delicious, healthy snack. They are low in fat and high in fiber. For more information, visit us online at [www.fritolay.com](http://www.fritolay.com).

**FRITTO COOKING**      **STORE EQUIPMENT**

OPP-000087

**GUARANTEED FRESH**  
\* UNTIL PRINTED DATE \*

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477, weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept.122, Dallas, TX 75235-0045.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size 1 Ounce  
Number of Servings 10

Calories .....	110
Protein .....	2g
Carbohydrate .....	23g
Fat .....	1g
Cholesterol† .....	0mg (0mg/100g)
Sodium .....	510mg
Potassium .....	55mg

**Percentage of U.S. Recommended Daily Allowances (U.S. RDA)**

Protein .....	2
Vitamin A .....	•
Vitamin C .....	•
Thiamine .....	10
Riboflavin .....	8
Niacin .....	8
Calcium .....	•
Iron .....	6

† Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\* Contains less than 2% U.S. RDA for this nutrient.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.

FRITO-LAY, INC.  
DALLAS, TEXAS 75235-5224  
© Ricol, Inc., 1990



REG. PENNA. DEPT. AGR. (H.P.)  
ROLD-0325A  
79 27421 X 0JH48



BAKED & CRISPY  
NET WT. 10 OZ. (283.5 g)



**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? ROLD GOLD® brand Pretzels taste great with your favorite beverage or straight out of the bag. When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste - ounce for ounce you're getting a delicious snack that is low in fat (only 1 gram of fat per serving) and great for any occasion.

**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat.

**QUALITY INGREDIENTS**

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love.

**SAVE 25¢ ON YOUR NEXT PURCHASE OF ROLD GOLD®**

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DALLAS, TEXAS 75235-5224  
© 1990 Frito-Lay, Inc.

REG. PENNA. DEPT. AGR. (H.P.)  
ROLD-0325A  
79 27421 X 0JH48

OPP-000088

**GUARANTEED FRESH**  
WITH FRESH DATE\*

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept. 134, Dallas, TX 75235-0045.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size 1 Ounce  
Number of Servings 7 1/2

Calories .....	110
Protein .....	2g
Carbohydrate .....	23g
Fat .....	1g
Cholesterol† .....	0mg (0mg/100g)
Sodium .....	510mg
Potassium .....	55mg

**Percentage of U.S. Recommended Daily Allowances (U.S. RDA)**

Protein .....	2
Vitamin A .....	2
Vitamin C .....	10
Thiamine .....	8
Riboflavin .....	8
Niacin .....	6
Calcium .....	6
Iron .....	6

† Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\* Contains less than 2% U.S. RDA for this nutrient.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.



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REG. PENNA. DEPT. AGR. (H.P.)  
ROLD-1291J

30 1-800-352-4477  
4211



**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative. When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste - ounce for ounce you're getting a delicious snack that is low in fat and great for any occasion.

**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**QUALITY INGREDIENTS**

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love.

**GREAT FOR ANY OCCASION**

ROLD GOLD® brand Pretzels taste great with your favorite beverage or straight out of the bag. Or try something new - dip ROLD GOLD® brand Pretzels in a variety of condiments such as mustard. They're great anytime.

**EAT RIGHT AND ADD FUN TO YOUR DIET**

ROLD GOLD® brand Pretzel Thins add fun and variety to a well-balanced diet. While our products are not meant to be a basic source of nutrients, they can be enjoyed as part of a healthy diet. For example, a one-ounce serving contains:

- Ten widely recognized nutrients
- Only vegetable oils
- Only 110 calories

For more detailed information, please look closely at our nutrition label. It tells you what you want to know about fun things to eat from Frito-Lay.

NET WT. 1 OZ. (212.6g)

OPP-000089

**GUARANTEED FRESH**  
\* UNTIL PRINTED DATE \*

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 59645, Dept. 136, Dallas, TX 75259-0645.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size 1 Ounce  
Number of Servings 16

Calories.....	110
Protein.....	2g
Carbohydrate.....	23g
Fat.....	1g
Cholesterol.....	0mg
Sodium.....	510mg
Potassium.....	55mg

Percentage of U.S. Recommended Daily Allowance (U.S. RDA)

Protein.....	2
Vitamin A.....	1
Vitamin C.....	2
Thiamine.....	10
Riboflavin.....	8
Niacin.....	8
Calcium.....	*
Iron.....	6

\* Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\* Contains less than 2% U.S. RDA for this nutrient.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.

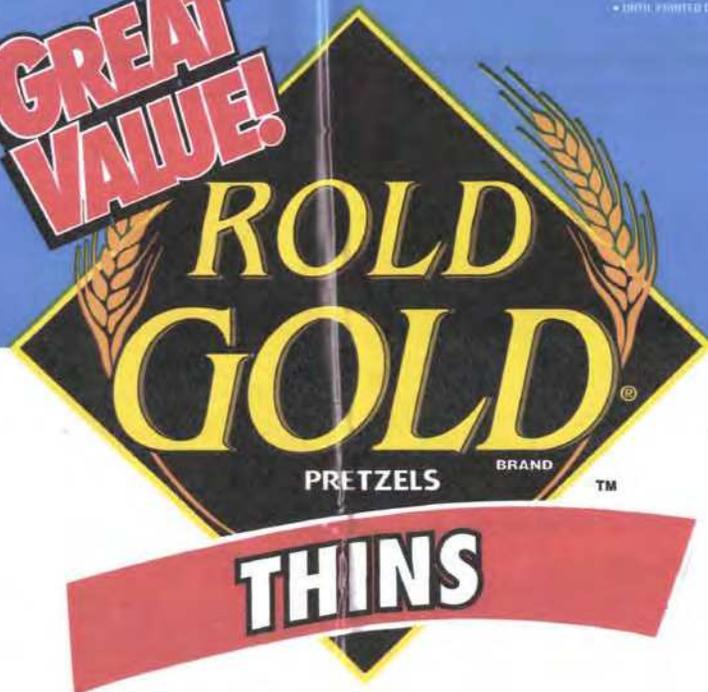


FRITO-LAY, INC.  
DALLAS, TEXAS 75235-5224  
RECOT, INC., 1990



REG. PENNA. DEPT. AGR. (H.P.)  
ROLD-21598  
12 5 476 X 295 6  
527

**GREAT VALUE!**



**GUARANTEED FRESH**  
\* UNTIL PRINTED DATE \*



**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste - ounce for ounce you're getting a delicious snack that is low in fat and great for any occasion.

**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**ONLY 110 CALORIES IN A ONE-OUNCE SERVING**

That's a surprisingly low figure to a lot of people. So even if you eat more than a one-ounce serving of ROLD GOLD® brand Pretzels, you'll still get fewer calories than you thought!

**NO CHOLESTEROL OR PRESERVATIVES**

ROLD GOLD® brand Pretzels are cooked with vegetable oils that contain no cholesterol. And we don't need preservatives, either. We use special packaging to keep ROLD GOLD® brand Pretzels fresh.

**QUALITY INGREDIENTS**

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love. In addition, every one-ounce serving of ROLD GOLD® brand Pretzels contains at least 10 widely recognized nutrients.

**GREAT FOR ANY OCCASION**

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NET WT. 16 OZ. (1LB.)



OPP-000090

GUARANTEED FRESH  
• UNTIL PRINTED DATE •

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept. 198, Dallas, TX 75235-0945.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size 1 Ounce	
Number of Servings 16	
Calories.....	110
Protein.....	2g
Carbohydrate.....	23g
Fat.....	1g
Cholesterol.....	0mg (0mg/100g)
Sodium.....	510mg
Potassium.....	55mg

Percentage of U.S. Recommended Daily Allowance (U.S. RDA)	
Protein.....	2
Vitamin A.....	7
Vitamin C.....	2
Thiamine.....	10
Riboflavin.....	8
Niacin.....	8
Calcium.....	7
Iron.....	6

\* Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\* Contains less than 2% U.S. RDA for this nutrient.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.



FRITO-LAY, INC.  
DALLAS, TEXAS 75235-5224  
REGD, INC., 1992

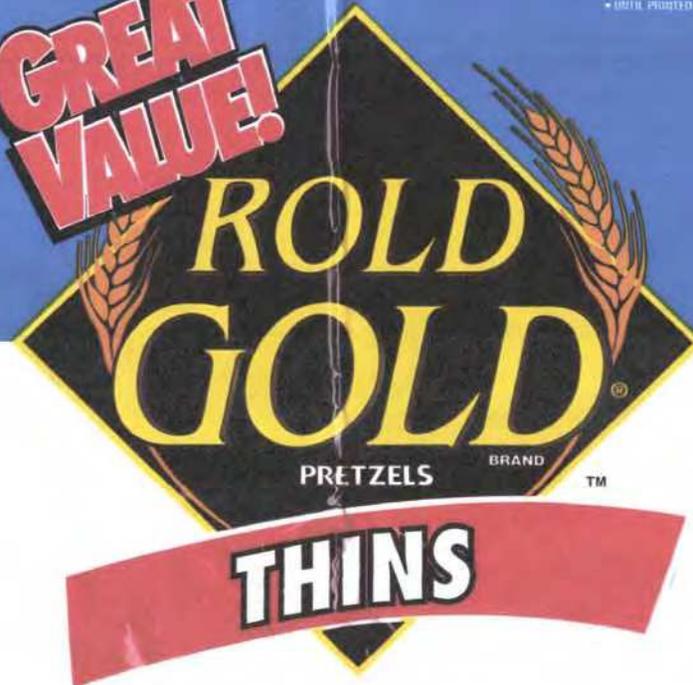


REG. PEINNA. DEPT. AGR. (H.P.)  
RCLD-3066A

33 2485 X 029-8  
0128

GUARANTEED FRESH  
• UNTIL PRINTED DATE •

**GREAT VALUE!**



NET WT 16 OZ. (1LB.)



**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste - ounce for ounce you're getting a delicious snack that is low in fat and great for any occasion.

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**GREAT FOR ANY OCCASION**

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OPP - 000091

**NUTRITION INFORMATION**

(Per Serving)  
 Serving Size (1 ounce)  
 Number of Servings 10  
 Calories .....110  
 Protein .....3g  
 Carbohydrate .....22g  
 Fat .....1g  
 Cholesterol (0 mg/100 g) .....0mg  
 Sodium .....80mg  
 Potassium .....55mg

Percentage of U.S. Recommended Daily Allowances (U.S. RDA)  
 Protein .....2  
 Vitamin A .....7  
 Vitamin C .....10  
 Thiamine .....6  
 Riboflavin .....8  
 Niacin .....10  
 Calcium .....4  
 Iron .....6  
 Phosphorus .....2  
 Magnesium .....2

\*Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.  
 \*Contains less than 2% U.S. RDA for this nutrient.

GUARANTEED FRESH  
 7 DAYS AFTER DATE

Frito-Lay guarantees, until 7 days after date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guarantee Fresh, P.O. Box 35645, Dept. 122, Dallas, TX 75235-0045.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Partially Hydrogenated Soybean Oil and/or Partially Hydrogenated Cottonseed Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.



Frito-Lay, Inc.  
 DALLAS, TEXAS 75235-0224  
 Please Print, Coast to Coast  
 REG. PENNA. DEPT. AGR. (HUP)



DON'T BE A LITTERBUG  
 KEEP AMERICA BEAUTIFUL  
 ©FRECOT, INC., 1990

ROLD-001F

**NEW!**



NET WT. 10 OZ. (283.5 g)



**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste—ounce for ounce you're getting a delicious snack that is low in fat and great for any occasion.

**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**ONLY 110 CALORIES IN A ONE-OUNCE SERVING**

That's a surprisingly low figure to a lot of people. So even if you eat more than a one-ounce serving of ROLD GOLD® brand Pretzels, you'll still get fewer calories than you thought!

**NO CHOLESTEROL OR PRESERVATIVES**

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**QUALITY INGREDIENTS**

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**GREAT FOR ANY OCCASION**

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NET WT. 10 OZ. (283.5 g)  
 8110

OPP-000092

GUARANTEED FRESH  
UNTIL PRETZELS ARE OPEN

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded. If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept. 123, Dallas, TX 75235-0045.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size 1 Ounce	
Number of Servings 9	
Calories	110
Protein	2g
Carbohydrate	23g
Fat	1g
Cholesterol	(0mg/100g) 0mg
Sodium	510mg
Potassium	55mg

Percentage of U.S. Recommended Daily Allowance (U.S. RDA)

Protein	2*
Vitamin A	2*
Vitamin C	2*
Thiamine	10
Riboflavin	8
Niacin	8
Calcium	4
Iron	6

\* Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\* Contains less than 2% U.S. RDA for this nutrient.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.

Frito-Lay, Inc.  
DALLAS, TEXAS 75235-0224  
© RECOT, INC., 1990



REG. PENNA. DEPT. AGR. (H.P.)  
ROLD-1088A

6006

7742 JTB



NET WT. 9 OZ. (255.1g)



**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste—ounce for ounce you're getting a delicious snack that is low in fat and great for any occasion.

**THE LOW FAT SNACK**

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**EAT RIGHT AND ADD FUN TO YOUR DIET**

ROLD GOLD® brand Pretzel Thins add fun and variety to a well-balanced diet. While our products are not meant to be a basic source of nutrients, they can be enjoyed as part of a healthy diet. For example, a one-ounce serving contains:

- Ten widely recognized nutrients
- Only vegetable oils
- Only 110 calories

For more detailed information, please look closely at our nutrition label. It tells you what you want to know about fun things to eat from Frito-Lay.

OPP-000093

**GUARANTEED FRESH**  
 • DATE, PRINTED TAGS •

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept.134, Dallas, TX 75235-0045.

**NUTRITION INFORMATION**  
 (Per Serving)

Serving Size 1 Ounce  
 Number of Servings 7 1/2

Calories .....	110
Protein .....	2g
Carbohydrate .....	23g
Fat .....	1g
Cholesterol.....(0mg/100g) .....	0mg
Sodium.....	510mg
Potassium.....	55mg

**Percentage of U.S. Recommended Daily Allowances (U.S. RDA)**

Protein.....	2
Vitamin A.....	2
Vitamin C.....	2
Thiamine .....	10
Riboflavin.....	8
Niacin.....	8
Calcium.....	6
Iron.....	6

† Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\* Contains less than 2% U.S. RDA for this nutrient.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.

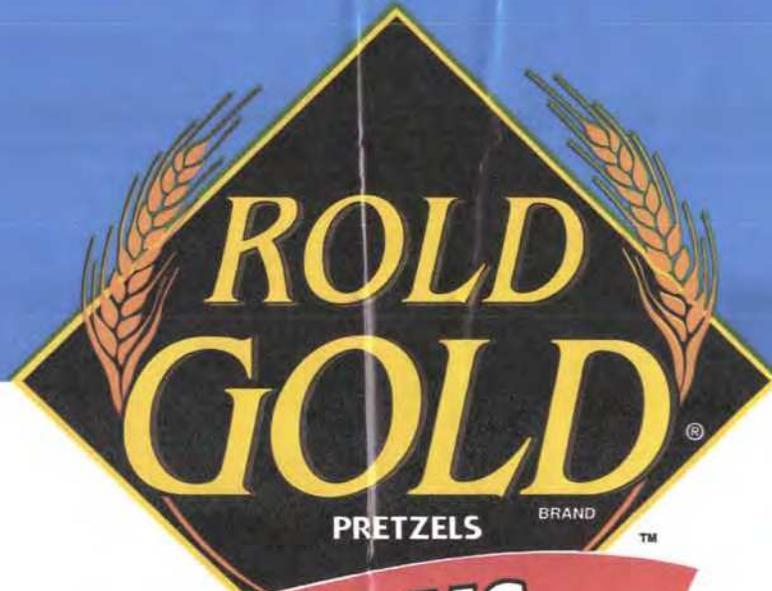


FRITO-LAY, INC.  
 DALLAS, TEXAS 75235-5224  
 ©Recot, Inc., 1984



REG. PENNA. DEPT. AGR. (H.P.)  
 ROLD-1291J

112 3 8347 X WOV-6  
 8871



NET WT. 7 1/2 OZ. (212.6g)



**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative. When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste - ounce for ounce you're getting a delicious snack that is low in fat and great for any occasion.

**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**QUALITY INGREDIENTS**

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love.

**GREAT FOR ANY OCCASION**

ROLD GOLD® brand Pretzels taste great with your favorite beverage or straight out of the bag. Or try something new - dip ROLD GOLD® brand Pretzels in a variety of condiments such as mustard. They're great anytime.

**EAT RIGHT AND ADD FUN TO YOUR DIET**

ROLD GOLD® brand Pretzel Thins add fun and variety to a well-balanced diet. While our products are not meant to be a basic source of nutrients, they can be enjoyed as part of a healthy diet. For example, a one-ounce serving contains:

- Ten widely recognized nutrients
- Only vegetable oils
- Only 110 calories

For more detailed information, please look closely at our nutrition label. It tells you what you want to know about fun things to eat from Frito-Lay.

OPP - 000094

**NUTRITION INFORMATION**

(Per Serving)  
Serving Size 1 ounce  
Number of Servings 10  
Calories ..... 110  
Protein ..... 2 g  
Carbohydrate ..... 23 g  
Fat ..... 1 g  
Cholesterol ... (0mg/100g) ..... 0 mg  
Sodium ..... 510 mg  
Potassium ..... 55 mg

Percentage of U.S. Recommended Daily Allowance (U.S. RDA)  
Protein ..... 2  
Vitamin A ..... 2  
Vitamin C ..... 2  
Thiamine ..... 10  
Riboflavin ..... 8  
Niacin ..... 8  
Calcium ..... 5  
Iron ..... 5

† Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.  
\* Contains less than 2% U.S. RDA for this nutrient.



Frito-Lay guarantees, until 7 days after date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have any questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35945, Dept. 122, Dallas, TX 75235-0045.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.



Frito-Lay, Inc.  
DALLAS, TEXAS 75235-0294  
SPECTO, INC., 1990



REG. PENNA. DEPT. AGR. (H.P.)  
ROLD-21870  
113 2364 X MSE-6  
6091

**NEW!**



NET WT. 10 OZ. (283.5 g)



**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste—ounce for ounce you're getting a delicious snack that is low in fat and great for any occasion.

**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**ONLY 110 CALORIES IN A ONE-OUNCE SERVING**

That's a surprisingly low figure to a lot of people. So even if you eat more than a one-ounce serving of ROLD GOLD® brand Pretzels, you'll still get fewer calories than you thought!

**NO CHOLESTEROL OR PRESERVATIVES**

ROLD GOLD® brand Pretzels are cooked with vegetable oils that contain no cholesterol. And we don't need preservatives, either. We use special packaging to keep ROLD GOLD® brand Pretzels fresh.

**QUALITY INGREDIENTS**

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love. In addition, every one-ounce serving of ROLD GOLD® brand Pretzels contains at least 10 widely recognized nutrients.

**GREAT FOR ANY OCCASION**

ROLD GOLD® brand Pretzels taste great with your favorite beverage or straight out of the bag. Or try something new—clip ROLD GOLD® brand Pretzels in a variety of condiments such as mustard. They're great anytime!

OPP-000095

GUARANTEED FRESH  
• UNTIL PRINTED DATE •

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept. 136, Dallas, TX 75235-0045.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size 1 Ounce  
Number of Servings 16

Calories .....	110
Protein .....	2g
Carbohydrate .....	23g
Fat .....	1g
Cholesterol .....	0mg
Sodium .....	51mg
Potassium .....	55mg

*Percentage of U.S. Recommended Daily Allowance (U.S. RDA)*

Protein .....	2
Vitamin A .....	2
Vitamin C .....	2
Thiamine .....	10
Riboflavin .....	8
Niacin .....	8
Calcium .....	6
Iron .....	6

\* Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\* Contains less than 2% U.S. RDA for this nutrient.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.



FRITO-LAY, INC.  
DALLAS, TEXAS 75235-9224  
RECOT, INC., 1990



REG. PENNA. DEPT. AGR. (H.P.)  
ROLD-2159A

112 1805 X DR16  
8004

GUARANTEED FRESH  
• UNTIL PRINTED DATE •

**VALUE  
SIZE!**

**ROLD  
GOLD**

PRETZELS BRAND TM

**THINS**



NET WT. 16 OZ. (1LB.)



**GOOD THINGS TO  
KNOW ABOUT  
ROLD GOLD® brand  
PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste — ounces for ounces you're getting a delicious snack that is low in fat and great for any occasion.

**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

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That's a surprisingly low figure to a lot of people. So even if you eat more than a one-ounce serving of ROLD GOLD® brand Pretzels, you'll still get fewer calories than you thought!

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**GREAT FOR ANY OCCASION**

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OPP-000096

GUARANTEED FRESH  
• UNTIL PRINTED DATE •

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept. 141, Dallas, TX 75235-0045.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size 1 Ounce  
Number of Servings 7

Calories.....	110
Protein.....	2g
Carbohydrate.....	23g
Fat.....	1g
Cholesterol..... (0mg/100g).....	0mg
Sodium.....	610mg
Potassium.....	55mg

**Percentage of U.S. Recommended Daily Allowance (U.S. RDA)**

Protein.....	2*
Vitamin A.....	*
Vitamin C.....	*
Thiamine.....	10
Fibrotin.....	0
Niacin.....	0
Calcium.....	*
Iron.....	6

† Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\* Contains less than 2% U.S. RDA for this nutrient.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.

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© Frito, Inc., 1990



REG. PENNA. DEPT. AGR. (H.P.)  
HOLD-2310A

13 3044 X CEWS  
8001

GUARANTEED FRESH  
• UNTIL PRINTED DATE •



NET WT. 7 OZ. (198.4g)



**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**  
Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste - ounce for ounce you're getting a delicious snack that is low in fat and great for any occasion.

**THE LOW FAT SNACK**  
Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

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**EAT RIGHT AND ADD FUN TO YOUR DIET**

ROLD GOLD® brand Pretzel Thins add fun and variety to a well-balanced diet. While our products are not meant to be a basic source of nutrients, they can be enjoyed as part of a healthy diet. For example, a one-ounce serving contains:

- Ten widely recognized nutrients
- Only vegetable oils
- Only 110 calories

For more detailed information, please look closely at our nutrition label. It tells you what you want to know about fun things to eat from Frito-Lay.

OPP - 000097



GUARANTEED FRESH  
UNTIL PRINTED DATE

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept.122, Dallas, TX 75235-0045.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size 1 Ounce  
Number of Servings 10

Calories .....	110
Protein .....	2g
Carbohydrate .....	22g
Fat .....	1g
Cholesterol† .....	0mg
Sodium .....	510mg
Potassium .....	55mg

**Percentage of U.S. Recommended Daily Allowances (U.S. RDA)**

Protein .....	2
Vitamin A .....	*
Vitamin C .....	*
Thiamine .....	10
Riboflavin .....	8
Niacin .....	8
Calcium .....	*
Iron .....	6

† Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\* Contains less than 2% U.S. RDA for this nutrient.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Coblemseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

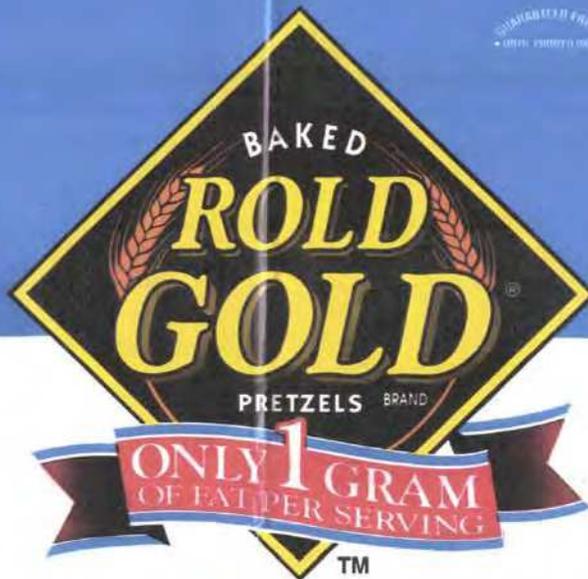
No Preservatives.

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REG. PENNA. DEPT. AGR. (L.P.)  
RGLD-9232A  
53 2 5660 X 029-8

GUARANTEED FRESH  
UNTIL PRINTED DATE



BAKED & CRISPY  
NET WT. 10 OZ. (283.5 g)



**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? ROLD GOLD® brand Pretzels taste great with your favorite beverage or straight out of the bag. When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste - ounce for ounce you're getting a delicious snack that is low in fat (only 1 gram of fat per serving) and great for any occasion.

**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat.

**QUALITY INGREDIENTS**

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love.

**SAVE 25¢ ON YOUR NEXT PURCHASE OF ROLD GOLD® brand PRETZELS**

ROLD GOLD® brand Pretzels are available in 10 oz. (283.5 g) and any form.

208178

STOVE COOKING

OPP - 000099



See Back Panel for Information About Sodium and Other Nutrients

**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

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**99¢**



**ONLY 1 GRAM OF FAT PER SERVING**

See Back Panel for Information About Sodium and Other Nutrients



GUARANTEED FRESH  
• UNTIL PRINTED DATE •

GUARANTEED FRESH  
• UNTIL PRINTED DATE •

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If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept. 141, Dallas, TX 75235-0045.

**Nutrition Facts**

Serving Size 1 oz. (28g/about 10 pretzels)  
Servings Per Container 7

Amount Per Serving		Calories 110	Calories from Fat 10
		% Daily Value*	
<b>Total Fat</b>	1g		2%
Saturated Fat	0g		0%
Cholesterol	0mg		0%
Sodium	510mg		21%
<b>Total Carbohydrate</b>	22g		7%
Dietary Fiber	1g		3%
Sugars	less than 1g		
<b>Protein</b>	3g		
Vitamin A	0%	Vitamin C	0%
Calcium	0%	Iron	6%

\* Percent Daily Values are based on a diet of other people's secrets.

Calories		2,000	2,500
Total Fat	Less than 65g	65g	
Sat Fat	Less than 20g	20g	
Cholesterol	Less than 300mg	300mg	
Sodium	Less than 2,400mg	2,400mg	
Total Carbohydrate	300g	270g	
Dietary Fiber	25g	30g	

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor, No Preservatives.

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REG. PENNA. DEPT. AGR.



ROLD-N-3321F

NET WT. 7 OZ. (198.4 g)



OPP - 000100



See back panel for information about sodium and other nutrients

**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste - ounce for ounce you're getting a delicious snack that is low in fat (only 1 gram of fat per serving) and great for any occasion.

**THE LOW FAT SNACK**

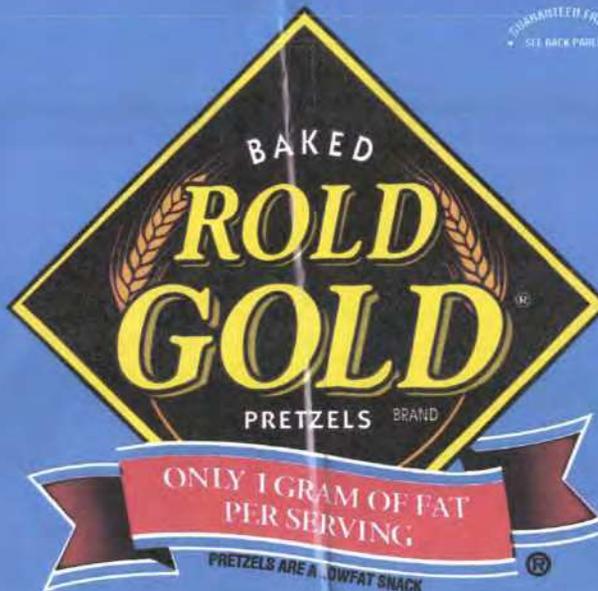
Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**QUALITY INGREDIENTS**

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love.

**GREAT FOR ANY OCCASION**

ROLD GOLD® brand Pretzels taste great with your favorite beverage or straight out of the bag. Or try something new - dip ROLD GOLD® brand Pretzels in a variety of condiments such as mustard. They're great anytime.



SEE BACK PANEL FOR INFORMATION ABOUT SODIUM AND OTHER NUTRIENTS



GUARANTEED FRESH  
SEE BACK PANEL

GUARANTEED FRESH  
UNTIL DATE SHOWN  
ON OUTER CONTAINER

Frito-Lay guarantees, until date shown on the bottom of the outer container, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477, weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the container label the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35845, Dept. 149, Dallas, Texas 75235-0045.

**Nutrition Facts**

Serving Size 1 oz. (28g/about 10 pretzels)  
Servings Per Container 9

Amount Per Serving		Calories from Fat 10
		% Daily Value*
<b>Total Fat</b> 1g		<b>2%</b>
Saturated Fat 0g		<b>1%</b>
<b>Cholesterol</b> 0mg		<b>0%</b>
<b>Sodium</b> 510mg		<b>21%</b>
<b>Total Carbohydrate</b> 22g		<b>7%</b>
Dietary Fiber 1g		<b>2%</b>
Sugars Less than 1g		
<b>Protein</b> 3g		

Vitamin A 0% • Vitamin C 0%  
Calcium 0% • Iron 6%

\*Percent Daily Values are based on a diet of other people's secretaries.  
Your daily values may be higher or lower depending on your calorie needs.

	Calories	2,000	2,800
<b>Total Fat</b>	Less than	65g	85g
<b>Total Fat</b>	Less than	30g	45g
<b>Cholesterol</b>	Less than	300mg	300mg
<b>Sodium</b>	Less than	2,400mg	2,400mg
<b>Total Carbohydrate</b>	Less than	300g	375g
<b>Dietary Fiber</b>	Less than	25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

**INGREDIENTS:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor. No Preservatives.

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DALLAS, TEXAS 75235-5224  
©RECOT, INC., 1990  
Reg. Penna. Dept. Agr.  
ROLD-N-3145A



118 L3 2810 KSM-B  
54-44



NET WT. 9 OZ. (255.1 g)



OPP-000101



See Back Panel for Information  
About Sodium and Other Nutrients

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TO KNOW ABOUT  
ROLD GOLD® Brand  
PRETZELS**

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**THE LOW FAT SNACK**

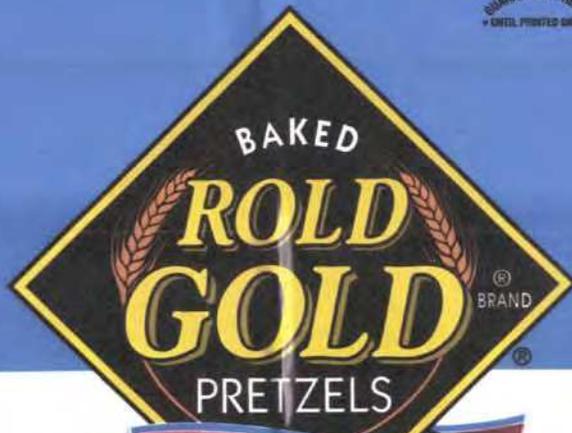
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GUARANTEED FRESH  
• UNTIL PRINTED DATE •

**ONLY 1 GRAM OF  
FAT PER SERVING**

See Back Panel for Information  
About Sodium and Other Nutrients



GUARANTEED FRESH  
• UNTIL PRINTED DATE •

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If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept. 192, Dallas, TX 75235-0045.

**Nutrition Facts**

Serving Size 1 oz. (28g/about 10 pretzels)  
Servings Per Container 10

Amount Per Serving		Calories from Fat 10	
		% Daily Value*	
Total Fat	1g	2%	
Saturated Fat	0g	0%	
Cholesterol	0mg	0%	
Sodium	510mg	21%	
Total Carbohydrate	22g	7%	
Dietary Fiber	1g	2%	
Sugars	Less than 1g		
<b>Pretzels 2g</b>			
Vitamin A	0%	Vitamin C	0%
Calcium	0%	Iron	0%

\*Percent Daily Values are based on a diet of other people's misdeeds.  
†Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2,000	2,500
Total Fat	Less than 65g	65g	80g
Sat Fat	Less than 20g	20g	25g
Cholesterol	Less than 300mg	300mg	300mg
Sodium	Less than 2,400mg	2,400mg	2,400mg
Total Carbohydrate	300g	375g	375g
Dietary Fiber	25g	30g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.  
No Preservatives.

FRITO-LAY, INC.  
DALLAS, TEXAS 75235-5924  
© RECO, INC., 1990  
REG. PENNA. DEPT. AGR.  
ROLD-N-3321A  
14 E-3137 X RUM-8

NET WT. 10 OZ. (283.5 g)



OPP-000102





See Back Panel for Information About Sodium and Other Nutrients

**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

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GUARANTEED FRESH  
• UNTIL PRINTED DATE •



See Back Panel for Information About Sodium and Other Nutrients



NET WT. 16 OZ. (1 LB.)



GUARANTEED FRESH  
• UNTIL PRINTED DATE •

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept. 138, Dallas, TX 75235-0045.

**Nutrition Facts**

Serving Size 1 oz. (approximately 10 pretzels)			
Amount Per Serving			
<b>Calories 110</b>	<b>Calories from Fat 10</b>		
<b>% Daily Values*</b>			
Total Fat 1g	2%		
Saturated Fat 0g	0%		
Cholesterol 0mg	0%		
Sodium 0.1mg	2%		
Total Carbohydrate 22g	7%		
Dietary Fiber 1g	2%		
Sugars Less than 1g			
Protein 3g			
Vitamin A 0%	Vitamin C 0%		
Calcium 0%	Iron 0%		
*Percent Daily Values are based on a diet of other people's secrets.			
Your daily values may be higher or lower depending on your eating habits.			
Total Fat	Cholesterol	2,000	300mg
Saturated Fat	Less than	100	50mg
Trans Fat	Less than	2	0mg
Sodium	Less than	2,400mg	240mg
Total Carbohydrate	Less than	300g	27g
Dietary Fiber	Less than	5g	1g
Calories per gram:			
Fat 9	Carbohydrate 4	Protein 4	

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor. No Preservatives.

Frito-Lay, Inc.  
DALLAS, TEXAS 75235-5024  
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REG. PENNA. DEPT. AGR.



ROLD-N-3321G

14 1/2 x 4 1/2 x 3/8 6220

OPP-000104

**GUARANTEED FRESH**  
• UNTIL PRINTED DATE •

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-992-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 36845, Dept. 142, Dallas, TX 75235-0045.

**NUTRITION INFORMATION**  
(Per Serving)

Serving Size 1 Ounce  
Number of Servings 22

Calories.....	110
Protein.....	2g
Carbohydrate.....	23g
Fat.....	1g
Cholesterol..... (mg/100g).....	0mg
Sodium.....	510mg
Potassium.....	55mg

**Percentage of U.S. Recommended Daily Allowance (U.S. RDA)**

Fiber.....	2
Vitamin A.....	-
Vitamin C.....	-
Thiamine.....	10
Riboflavin.....	8
Niacin.....	5
Calcium.....	5
Iron.....	6

\* Information on fat and/or cholesterol content is provided for individuals who, on the advice of a physician, are modifying their total dietary intake of fat and/or cholesterol.

\* Contains less than 2% U.S. RDA for this nutrient.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.

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DALLAS, TEXAS 75235-5224  
© Ralco, Inc., 1990



REG. PENNA. DEPT. AGR. (H.P.)  
SURG-2248A  
15 2788 X 1984  
800

**GUARANTEED FRESH**  
• UNTIL PRINTED DATE •



NET WT. 22 OZ. (1 LB. 6 OZ.)



**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste - ounce for ounce you're getting a delicious snack that is low in fat and great for any occasion.

**THE LOW FAT SNACK**

Pretzels are the low fat snack because they're oven-baked, not fried. A serving of ROLD GOLD® brand Pretzels contains 1 gram of fat. That's good to know when you're watching your diet.

**QUALITY INGREDIENTS**

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love.

**GREAT FOR ANY OCCASION**

ROLD GOLD® brand Pretzels taste great with your favorite beverage or straight out of the bag. Or try something new - dip ROLD GOLD® brand Pretzels in a variety of condiments such as mustard. They're great anytime.

**EAT RIGHT AND ADD FUN TO YOUR DIET**

ROLD GOLD® brand Pretzel Thins add fun and variety to a well-balanced diet. While our products are not meant to be a basic source of nutrients, they can be enjoyed as part of a healthy diet. For example, a one-ounce serving contains:

- Ten widely recognized nutrients
- Only vegetable oils
- Only 110 calories

For more detailed information, please look closely at our nutrition label. It tells you what you want to know about fun things to eat from Frito-Lay.

OPP-000105

**GUARANTEED FRESH**

or this bag's on us.  
If you are not totally satisfied:

**CALL**  
1-800-352-4477  
(9-4:30 CST Weekdays) or  
**WRITE**

Frito-Lay  
P O Box 35645 Dept 292  
Dallas, TX 75235-0645

PLEASE PROVIDE PRODUCT NAME, BAG SIZE, DATE,  
PRICE AND NUMBERS FOUND BELOW PRICE FOR EACH BAG.

Visit our website @ [fritolay.com](http://fritolay.com)

**CLASSIC PRETZEL TASTE**

ROLD GOLD® brand Classic Style Pretzels give you what you've been craving: authentic pretzel flavor that keeps you coming back for more. Since 1917, we've made great-tasting pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crunchy texture you love.

**FOR HOLD-ME-OVER SNACKING**

Whether it's mid-morning, in the afternoon, after dinner, or with a sandwich, our ROLD GOLD® brand Classic Style Pretzels are the perfect snack to curb your hunger. Delicious Classic Style Pretzels can be enjoyed anytime and anywhere, whether you're at home, at work, in the car, relaxing, working on the computer, or before or after working out — they're the authentic taste that sends your hunger packing!

**WITH THE FRESHEST TASTE GUARANTEED!**

Ever have a bland, stale pretzel? Never again! ROLD GOLD® brand Pretzels are delivered from our baking lines to stores, not shipped through a distribution center. And, if you don't think that these are the freshest tasting, crispiest pretzels, then this bag's on us! Try ROLD GOLD® brand Classic Style Pretzels and you'll taste the difference.

**Guaranteed  
Freshest  
Taste!**

**GUARANTEED FRESH**  
• UNTIL PRINTED DATE •

**ROLD GOLD**

**FRESH BAKED**

**Classic Style  
THINS**

PRETZELS

NET WT. 2 1/8 OZ. (60.2g)

Diet Exchanges\*\* : 1.5 Starch  
\*\*Based on the Exchange Lists for Meal Planning.  
Copyright (c) 1995 by the  
American Diabetes Association, Inc.  
and The American Dietetic Association.

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 2

Amount Per Serving		% Daily Value*	
<b>Calories</b> 110	Calories from Fat 10		
<b>Total Fat</b> 1g			2%
Saturated Fat 0g			0%
<b>Cholesterol</b> 0mg			0%
<b>Sodium</b> 560mg			23%
<b>Total Carbohydrate</b> 23g			8%
Dietary Fiber 1g			3%
Sugars less than 1g			

BRAND: ROLD GOLD THINS

DATE: 07/99

Vitamin C 0%  
Iron 10%  
2,000 calorie  
per or lower

Cholesterol	Less than	250mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

**INGREDIENTS:** ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), CORN SYRUP, SALT VEGETABLE OIL (CONTAINS ONE OR MORE OF THE FOLLOWING: PARTIALLY HYDROGENATED [SOYBEAN OR CORN] OIL), YEAST, MALT EXTRACT, SODIUM BICARBONATE, AMMONIUM BICARBONATE, AND ARTIFICIAL FLAVOR.

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PLANO, TX 75024-4099  
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ROSS-9118H 5024

OPP-000110

**GUARANTEED FRESH**

or this bag's on us.  
If you are not totally satisfied:

**CALL**

1-800-352-4477  
(9-4:30 CST Weekdays) or

**WRITE**

Frito-Lay  
P O Box 35645 Dept 292  
Dallas, TX 75235-0645

PLEASE PROVIDE PRODUCT NAME, BAG SIZE, DATE,  
PRICE AND NUMBERS FOUND BELOW PRICE FOR EACH BAG.

Visit our website @ [fritolay.com](http://fritolay.com)

**CLASSIC PRETZEL TASTE**

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**Guaranteed  
Freshest  
Taste!**

**GUARANTEED FRESH**  
• UNTIL PRINTED DATE •

**ROLD  
GOLD**™

BRAND

**FRESH BAKED TASTE**

**Classic Style  
THINS**

PRETZELS



NET WT. 2 1/8 OZ. (60.2g)

Diet Exchanges\*\* : 1.5 Starch  
\*\*Based on the Exchange Lists for Meal Planning.  
Copyright (c) 1995 by the  
American Diabetes Association, Inc.  
and The American Dietetic Association.

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 2

Amount Per Serving

**Calories 110**      Calories from Fat 10

% Daily Value\*

**Total Fat** 1g      **2%**

Saturated Fat 0g      **0%**

**Cholesterol** 0mg      **0%**

**Sodium** 560mg      **23%**

**Total Carbohydrate** 23g      **8%**

Dietary Fiber 1g      **3%**

Sugars less than 1g

**Protein** 2g

Vitamin A 0%      \*      Vitamin C 0%

Calcium 0%      \*      Iron 10%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9      \*      Carbohydrate 4      \*      Protein 4

**INGREDIENTS:** ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), CORN SYRUP, SALT, VEGETABLE OIL (CONTAINS ONE OR MORE OF THE FOLLOWING: PARTIALLY HYDROGENATED (SOYBEAN OR CORN) OIL), YEAST, MALT EXTRACT, SODIUM BICARBONATE, AMMONIUM BICARBONATE, AND ARTIFICIAL FLAVOR.

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ROSS-9118H

5024

OPP - 000111



**CLASSIC PRETZEL TASTE**

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Visit our website@fritolay.com

Guaranteed Freshest Taste

**SUPER GRAB**

**ROLD GOLD**

FRESH BAKED TASTE

**99¢**

**Classic Style THINS**

ONLY 1 GRAM OF FAT PER SERVING  
SEE NUTRITION INFORMATION FOR SODIUM CONTENT

PRETZELS

NET WT. 4 1/4 OZ. (120.4g)

**GUARANTEED FRESH**  
Until printed date or this snack's on us.

Questions or Comments?  
1-800-352-4477  
Weekdays  
9:00am to 4:30pm  
Central Time

Please provide product name, bag size, date, price and numbers found below price for each package.

Diet Exchanges\*\* :1.5 Starch  
\*\*Based on the Exchange Lists for Meal Planning. Copyright (c) 1988 by the American Diabetes Association, Inc. and The American Dietetic Association.

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 4.5

Calories from Fat 10	
% Daily Value*	
	2%
at 0g	0%
0mg	0%
mg	23%
Hydrate 23g	8%

Dietary Fiber 1g	3%
Sugars less than 1g	
Protein 2g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 10%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4  
Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Vegetable Oil (Contains One or More of the Following: Partially Hydrogenated [Soybean or Corn] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

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PLANO, TX 75024-4099  
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ROLD-9233A 5075



OPP-000112



**CLASSIC PRETZEL TASTE**

ROLD GOLD® brand Classic Style Pretzels give you what you've been craving: authentic pretzel flavor that keeps you coming back for more. Since 1917, we've made great-tasting pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crunchy texture you love.

**FOR HOLD-ME-OVER SNACKING**

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Visit our website@fritolay.com

Guaranteed Freshest Taste

**SUPER GRAB**

# ROLD GOLD

FRESH BAKED TASTE

**99¢**

GUARANTEED FRESH UNTIL PRINTED DATE

## Classic Style THINS

ONLY 1 GRAM OF FAT PER SERVING  
SEE NUTRITION INFORMATION FOR SODIUM CONTENT

PRETZELS

NET WT. 4 1/4 OZ. (120.4g)

**GUARANTEED FRESH**  
Until printed date or this snack's on us.  
Questions or Comments?  
1-800-352-4477  
Weekdays  
9:00am to 4:30pm Central Time  
Please provide product name, bag size, date, price and numbers found below price for each package.

Net Exchanges\*\* 1.5 Starch  
\*\*Based on the Exchange Lists for Meal Planning. Copyright (c) 1998 by the American Diabetes Association, Inc. and The American Dietetic Association.

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 4.5

Amount Per Serving		
<b>Calories</b> 110	Calories from Fat 10	
		<b>% Daily Value*</b>
<b>Total Fat</b> 1g		2%
<b>Saturated Fat</b> 0g		0%
<b>Cholesterol</b> 0mg		0%
<b>Sodium</b> 560mg		23%
<b>Total Carbohydrate</b> 23g		8%
<b>Dietary Fiber</b> 1g		3%
Sugars less than 1g		
<b>Protein</b> 2g		
Vitamin A 0%	Vitamin C 0%	
Calcium 0%	Iron 10%	

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g
Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4		

Ingredients: Enriched Flour (Wheat Flour, Maltin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Vegetable Oil (Contains One or More of the Following: Partially Hydrogenated [Soybean or Corn] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

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PLANO, TX 75024-4099  
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ROLD-9233A 5075



100% Whole Grain Wheat Flour

OPP-000113



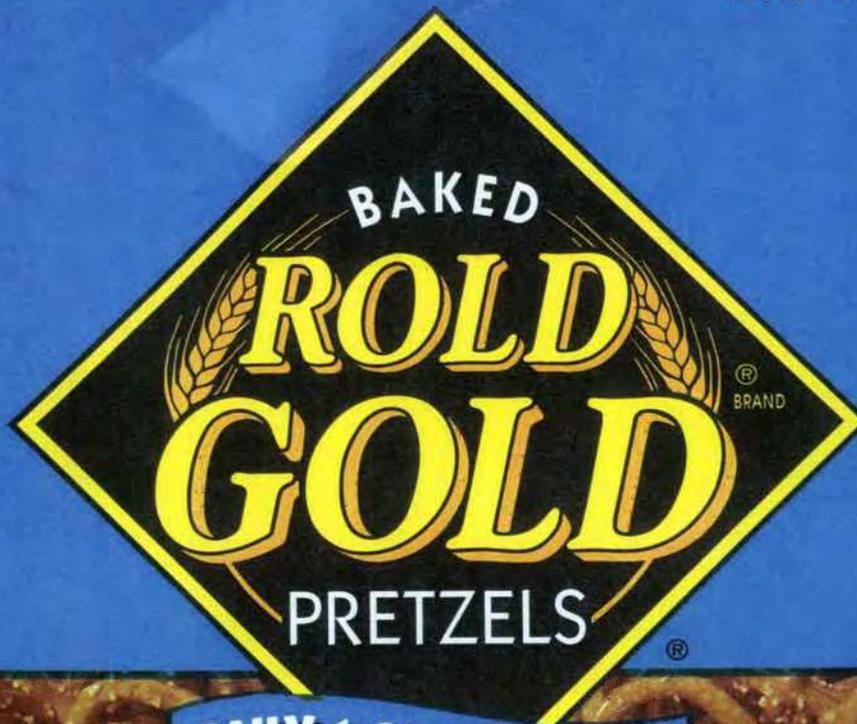
GUARANTEED FRESH

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If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with the product name, size and code numbers from the front of the package.



0 28400 01997 2



GUARANTEED FRESH  
• SEE BACK PANEL •



ONLY 1 GRAM OF FAT PER SERVING

See Back Panel for Information About Sodium and Other Nutrients

THINS

© NET WT. 2 1/8 OZ. (60.2g)

**Nutrition Facts**

Serving Size 1oz (28g/About 10 pretzels)  
Servings Per Container About 2

Amount Per Serving

Calories 110 Calories from Fat 10

% Daily Value\*

Total Fat 1g 2%

Saturated Fat 0g 0%

Cholesterol 0mg 0%

Sodium 500mg 21%

Total Carbohydrate 22g 7%

Dietary Fiber 1g 4%

Sugars 1g

Protein 3g

Vitamin A 0% • Vitamin C 0%

Calcium 0% • Iron 6%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate and Riboflavin), Corn Syrup, Salt, Vegetable Oil (Contains Partially Hydrogenated [Cottonseed and/or Soybean] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.

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OPP-000114

ROSS-5297F

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7528



**NEW!**  
Guaranteed  
Freshest  
Taste

GUARANTEED FRESH  
UNTIL PRINTED DATE

**ROLD  
GOLD**<sup>®</sup>

FRESH BAKED TASTE

**50¢**

Classic Style  
**THINS**

PRETZELS

NET WT. 2 1/8 OZ. (60.2g)

Diet Exchanges\*\* : 1.5 Starch  
\*\*Based on the Exchange Lists for Meal Planning.  
Copyright (c) 1995 by the  
American Diabetes Association, Inc.  
and The American Dietetic Association.

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 2

Amount Per Serving	
<b>Calories</b> 110	Calories from Fat 10
% Daily Value*	
<b>Total Fat</b> 1g	2%
Saturated Fat 0g	0%
<b>Cholesterol</b> 0mg	0%
<b>Sodium</b> 560mg	23%
<b>Total Carbohydrate</b> 23g	8%
Dietary Fiber 1g	3%
Sugars less than 1g	

Protein 2g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 10%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower

PACKAGING  
BRAND: ROLD GOLD THINS  
DATE: 02/98

2,500
80g
25g
300mg
ng 2,400mg
375g
30g

Protein 4

WHEAT FLOUR,  
NONITRATE, RI-  
IP, SALT, VEGE-

TABLE OIL (CONTAINS ONE OR MORE OF THE FOLLOWING: PARTIALLY HYDROGENATED [SOYBEAN OR CORN] OIL), YEAST, MALT EXTRACT, SODIUM BICARBONATE, AMMONIUM BICARBONATE, AND ARTIFICIAL FLAVOR.

FRITO-LAY, INC.  
PLANO, TX 75024-4099  
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ROSS-9011A

7349

OPP-000115



**GUARANTEED FRESH**

Or this bag's on us. If you are not totally satisfied:

**CALL**  
1-800-352-4477  
(9-4:30 CST Weekdays) or  
**WRITE**

Frito-Lay Inc.  
P.O. Box 35645 Dept. 292  
Dallas, TX 75235-0645

Please provide product name, bag size, date, price and numbers found below price for each bag.

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**NEW!**  
Guaranteed  
Freshest  
Taste

GUARANTEED FRESH  
UNTIL PRINTED DATE

**ROLD GOLD**

BRAND

FRESH BAKED TASTE

**50¢**

Classic Style  
**THINS**

PRETZELS



NET WT. 2 1/8 OZ. (60.2g)

OPP - 000116

Diet Exchanges\*\* : 1.5 Starch  
\*\*Based on the Exchange Lists for Meal Planning.  
Copyright (c) 1995 by the  
American Diabetes Association, Inc.  
and The American Dietetic Association.

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 2

Amount Per Serving	
Calories 110	Calories from Fat 10
% Daily Value*	
<b>Total Fat</b> 1g	<b>2%</b>
Saturated Fat 0g	<b>0%</b>
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 560mg	<b>23%</b>
<b>Total Carbohydrate</b> 23g	<b>8%</b>
Dietary Fiber 1g	<b>3%</b>
Sugars less than 1g	

**Protein** 2g

Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 10%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), CORN SYRUP, SALT, VEGETABLE OIL (CONTAINS ONE OR MORE OF THE FOLLOWING: PARTIALLY HYDROGENATED (SOYBEAN OR CORN) OIL), YEAST, MALT EXTRACT, SODIUM BICARBONATE, AMMONIUM BICARBONATE, AND ARTIFICIAL FLAVOR.

FRITO-LAY, INC.  
PLANO, TX 75024-4099  
© RECOT, INC., 1997



ROSS-9011A

7349

1997 2020 (B)

**GUARANTEED FRESH**  
Until printed date  
or this snack's on us.

Questions or Comments?  
1-800-352-4477

Weekdays  
9:00am to 4:30pm  
Central Time

Please provide product name,  
bag size, date, price and numbers  
found below price for each package.

**CLASSIC PRETZEL TASTE**

ROLD GOLD® brand Classic Style Pretzels give you what you've been craving: authentic pretzel flavor that keeps you coming back for more. Since 1917, we've made great-tasting pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crunchy texture you love.

**FOR HOLD-ME-OVER SNACKING**

Whether it's mid-morning, in the afternoon, after dinner, or with a sandwich, our ROLD GOLD® brand Classic Style Pretzels are the perfect snack to curb your hunger. Delicious Classic Style Pretzels can be enjoyed anytime and anywhere, whether you're at home, at work, in the car, relaxing, working on the computer, or before or after working out — they're the authentic taste that sends your hunger packing!

**WITH THE FRESHEST TASTE GUARANTEED!**

Ever have a bland, stale pretzel? Never again! ROLD GOLD® brand Pretzels are delivered from our baking lines to stores, not shipped through a distribution center. And, if you don't think that these are the freshest tasting, crispiest pretzels, then this bag's on us! Try ROLD GOLD® brand Classic Style Pretzels and you'll taste the difference.

**Guaranteed  
Freshest  
Taste!**

**GUARANTEED FRESH**  
• UNTIL PRINTED DATE •

**ROLD  
GOLD**®

FRESH BAKED TASTE

Classic Style  
**THINS**

PRETZELS

NET WT. 2 1/8 OZ. (60.2g)

Diet Exchanges\*\* - 1.5 Starch  
\*\*Based on the Exchange Lists for Meal Planning.  
Copyright (c) 1995 by the  
American Diabetes Association, Inc.  
and The American Dietetic Association.

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 2

Amount Per Serving

Calories 110 Calories from Fat 10

% Daily Value\*

Total Fat 1g 2%

Saturated Fat 0g 0%

Cholesterol 0mg 0%

Sodium 560mg 23%

Total Carbohydrate 23g 8%

Dietary Fiber 1g 3%

Sugars less than 1g

Protein 2g

Vitamin A 0% • Vitamin C 0%

Calcium 0% • Iron 10%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), CORN SYRUP, SALT, VEGETABLE OIL (CONTAINS ONE OR MORE OF THE FOLLOWING: PARTIALLY HYDROGENATED (SOYBEAN OR CORN) OIL), YEAST, MALT EXTRACT, SODIUM BICARBONATE, AMMONIUM BICARBONATE, AND ARTIFICIAL FLAVOR.

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Visit our website@fritolay.com

ROSS-9241A

OPP - 000117

**GUARANTEED FRESH**  
Until printed date  
or this snack's on us.

Questions or Comments?  
1-800-352-4477

Weekdays  
9:00am to 4:30pm  
Central Time

Please provide product name,  
bag size, date, price and numbers  
found below price for each package.

**CLASSIC PRETZEL TASTE**

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**FOR HOLD-ME-OVER SNACKING**

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**WITH THE FRESHEST TASTE GUARANTEED!**

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**Guaranteed  
Freshest  
Taste!**

**GUARANTEED FRESH**  
• UNTIL PRINTED DATE •

**ROLD  
GOLD®**

**FRESH BAKED TASTE**

**Classic Style  
THINS**

**PRETZELS**

**NET WT. 2 1/8 OZ. (60.2g)**

Diet Exchanges\*\* -1.5 Starch  
\*\*Based on the Exchange Lists for Meal Planning.  
Copyright (c) 1995 by the  
American Diabetes Association, Inc.  
and The American Dietetic Association.

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 2

**Amount Per Serving**  
**Calories 110**      **Calories from Fat 10**

	% Daily Value*
<b>Total Fat</b> 1g	<b>2%</b>
Saturated Fat 0g	<b>0%</b>
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 560mg	<b>23%</b>
<b>Total Carbohydrate</b> 23g	<b>8%</b>
Dietary Fiber 1g	<b>3%</b>
Sugars less than 1g	

**Protein** 2g

Vitamin A 0%      •      Vitamin C 0%  
Calcium 0%      •      Iron 10%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9      •      Carbohydrate 4      •      Protein 4

**INGREDIENTS:** ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), CORN SYRUP, SALT, VEGETABLE OIL (CONTAINS ONE OR MORE OF THE FOLLOWING: PARTIALLY HYDROGENATED [SOYBEAN OR CORN] OIL), YEAST, MALT EXTRACT, SODIUM BICARBONATE, AMMONIUM BICARBONATE, AND ARTIFICIAL FLAVOR.

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PLANO, TX 75024-4099  
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Visit our website @ [fritolay.com](http://fritolay.com)

ROSS-9241A

OPP-000118

59¢



**CLASSIC PRETZEL TASTE**

ROLD GOLD® brand Classic Style Pretzels give you what you've been craving: authentic pretzel flavor that keeps you coming back for more. Since 1917, we've made great-tasting pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crunchy texture you love.

**FOR HOLD-ME-OVER SNACKING**

Whether it's mid-morning, in the afternoon, after dinner, or with a sandwich, our ROLD GOLD® brand Classic Style Pretzels are the perfect snack to curb your hunger. Delicious Classic Style Pretzels can be enjoyed anytime and anywhere, whether you're at home, at work, in the car, relaxing, working on the computer, or before or after working out—they're the authentic taste that sends your hunger packing!

**WITH THE FRESHEST TASTE GUARANTEED!**

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Visit our website at [fritolay.com](http://fritolay.com)



0 28400 01490 8

ROSS-FL-0279F 5065

**ROLD GOLD**®

FRESH BAKED TASTE

Classic Style  
**THINS**

PRETZELS



NET WT. 2 1/8 oz. (60.2 g)

**GUARANTEED FRESH**  
Until printed date  
or this snack's on us.

Questions or Comments?  
1-800-352-4477

Weekdays  
9:00am to 4:30pm  
Central Time

Provide product name,  
date, price and numbers  
in price for each package.

Changes: \*\* 1.5 Starch  
Exchange Lists for Meal Planning,  
© 1995 by the  
Diabetes Association, Inc.  
American Dietetic Association.

**nutrition Facts**

oz. (28g/About 9 pretzels)  
container About 2

Calories from Fat 10	
% Daily Value*	
g	2%
Fat 0g	0%
0mg	0%
mg	23%
hydrate 23g	8%
or 1g	3%
than 1g	

- Vitamin C 0%
- Iron 10%

Values are based on a 2,000  
daily values may be higher  
ling on your calorie needs:

	2,000	2,500
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

**INGREDIENTS:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Partially Hydrogenated Soybean Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

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PLANO, TX 75024-4099  
© RECOT, INC., 1997



DATE:

02/01

BRAND:

PACKAGING  
ROLD GOLD THINS

OPP-000119

59¢



**CLASSIC PRETZEL TASTE**

ROLD GOLD® brand Classic Style Pretzels give you what you've been craving: authentic pretzel flavor that keeps you coming back for more. Since 1917, we've made great-tasting pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crunchy texture you love.

**FOR HOLD-ME-OVER SNACKING**

Whether it's mid-morning, in the afternoon, after dinner, or with a sandwich, our ROLD GOLD® brand Classic Style Pretzels are the perfect snack to curb your hunger. Delicious Classic Style Pretzels can be enjoyed anytime and anywhere, whether you're at home, at work, in the car, relaxing, working on the computer, or before or after working out — they're the authentic taste that sends your hunger packing!

**WITH THE FRESHEST TASTE GUARANTEED!**

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Visit our website @ [fritolay.com](http://fritolay.com)



ROSS-FL-0279F

5065



Classic Style  
**THINS**

PRETZELS



NET WT. 2 1/8 oz. (60.2 g)

**GUARANTEED FRESH**  
Until printed date  
or this snack's on us.  
Questions or Comments?  
1-800-352-4477

Weekdays  
9:00am to 4:30pm  
Central Time

Please provide product name,  
bag size, date, price and numbers  
found below price for each package.

Diet Exchanges\*\* :1.5 Starch  
\*\*Based on the Exchange Lists for Meal Planning.  
Copyright (c) 1995 by the  
American Diabetes Association, Inc.  
and The American Dietetic Association.

**Nutrition Facts**

Serving Size 1 oz. (28g) About 9 pretzels  
Servings Per Container About 2

Amount Per Serving		Calories from Fat 10
		% Daily Value*
<b>Calories</b> 110		
<b>Total Fat</b> 1g		<b>2%</b>
Saturated Fat 0g		<b>0%</b>
<b>Cholesterol</b> 0mg		<b>0%</b>
<b>Sodium</b> 560mg		<b>23%</b>
<b>Total Carbohydrate</b> 23g		<b>8%</b>
Dietary Fiber 1g		<b>3%</b>
Sugars less than 1g		

**Protein** 2g

Vitamin A 0%	•	Vitamin C 0%
Calcium 0%	•	Iron 10%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories: 2,000		2,500	
Total Fat	Less than 65g	80g		
Sat Fat	Less than 20g	25g		
Cholesterol	Less than 300mg	300mg		
Sodium	Less than 2,400mg	2,400mg		
Total Carbohydrate	300g	375g		
Dietary Fiber	25g	30g		

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

**INGREDIENTS:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Partially Hydrogenated Soybean Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

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PLANO, TX 75024-4099  
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OPP-000120

50¢



**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Partially Hydrogenated Soybean Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.  
**CONTAINS A WHEAT INGREDIENT.**

FRITO-LAY, INC.  
PLANO, TX 75024-4099   
© RECOT, INC., 2002



Visit our w



ROSS-FL-2002H

DATE:

BRAND:

PACKAGING  
ROLD GOLD

07/02

AMERICA'S NO. 1 PRETZEL

SINCE 1917

**ROLD GOLD**<sup>®</sup>

PRETZELS BRAND

GUARANTEED FRESH

GUARANTEED FRESH  
UNTIL PRINTED DATE



★ CLASSIC STYLE ★

**THINS**  
PRETZELS



NET WT. 2 1/8 oz. (60.2 g)

**GUARANTEED FRESH**

Until printed date  
or this snack's on us.

Questions or Comments?  
**1-800-352-4477**

Weekdays  
9:00am to 4:30pm  
Central Time

Please provide product name,  
bag size, date, price and numbers  
found below price for each package.

Diet Exchanges\*\* : 1.5 Starch

\*\*Based on the Exchange Lists for Meal Planning.  
Copyright (c) 1995 by the  
American Diabetes Association, Inc.  
and The American Dietetic Association.

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 2

Amount Per Serving

Calories 110 Calories from Fat 10

% Daily Value\*

Total Fat 1g 2%

Saturated Fat 0g 0%

Cholesterol 0mg 0%

Sodium 560mg 23%

Total Carbohydrate 23g 8%

Dietary Fiber 1g 3%

Sugars less than 1g

Protein 2g

Vitamin A 0% • Vitamin C 0%

Calcium 0% • Iron 10%

\* Percent Daily Values are based on a 2,000

calorie diet. Your daily values may be higher

or lower depending on your calorie needs:

Calories: 2,000 2,500

Total Fat Less than 65g 80g

Sat Fat Less than 20g 25g

Cholesterol Less than 300mg 300mg

Sodium Less than 2,400mg 2,400mg

Total Carbohydrate 300g 375g

Dietary Fiber 25g 30g

Calories per gram:

Fat 9 • Carbohydrate 4 • Protein 4

OPP - 000121

50¢



**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Partially Hydrogenated Soybean Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.  
CONTAINS A WHEAT INGREDIENT.

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ROSS-FL-2002H LAP 30001559



AMERICA'S NO. 1 PRETZEL

SINCE 1917

**ROLD GOLD**™  
★ PRETZELS ★ BRAND

GUARANTEED FRESH

GUARANTEED FRESH  
UNTIL PRINTED DATE



★ CLASSIC STYLE ★

**THINS**  
PRETZELS



NET WT. 2 1/8 oz. (60.2 g)

**GUARANTEED FRESH**

Until printed date  
or this snack's on us.

Questions or Comments?  
1-800-352-4477

Weekdays  
9:00am to 4:30pm  
Central Time

Please provide product name,  
bag size, date, price and numbers  
found below price for each package.

Diet Exchanges\*\* : 1.5 Starch  
\*\*Based on the Exchange Lists for Meal Planning.  
Copyright (c) 1995 by the  
American Diabetes Association, Inc.  
and The American Dietetic Association.

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 2

Amount Per Serving  
Calories 110 Calories from Fat 10

% Daily Value\*

**Total Fat** 1g **2%**

Saturated Fat 0g **0%**

**Cholesterol** 0mg **0%**

**Sodium** 560mg **23%**

**Total Carbohydrate** 23g **8%**

Dietary Fiber 1g **3%**

Sugars less than 1g

**Protein** 2g

Vitamin A 0% • Vitamin C 0%

Calcium 0% • Iron 10%

\* Percent Daily Values are based on a 2,000  
calorie diet. Your daily values may be higher  
or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

52 5-201 (A) BKE-3

OPP-000122



★ CLASSIC PRETZEL ★  
TASTE

Since 1917, ROLD GOLD® has prided itself on baking authentic, great tasting pretzels. We make our pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crispy texture you expect in a great pretzel.

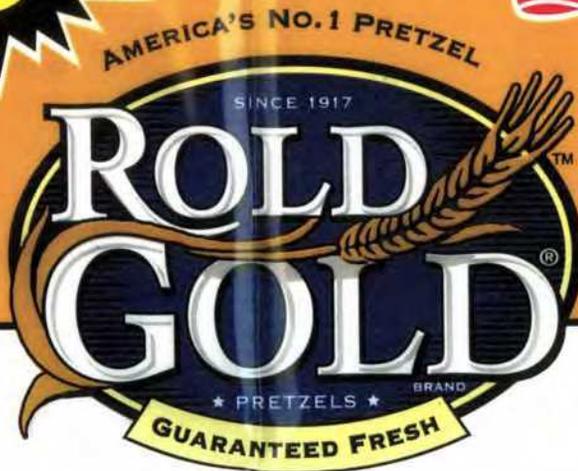
During the many years since we baked our first pretzel, ROLD GOLD® has won over pretzel eaters from coast to coast. We are proud to be America's No. 1 selling pretzel and look forward to continuing our tradition of baking your favorite pretzels.

★ CLASSIC STYLE ★  
**THINS**

Try our classic-style pretzels for the perfect hold-me-over snack when you're really hungry. They're great when you're at work, on-the-go, or just want something to nibble on at home. ROLD GOLD® bakes over 15 unique varieties of pretzels. We hope you'll try them all.

VISIT OUR WEBSITE!  
WWW.FRITOLAY.COM

**99¢**



★ CLASSIC STYLE ★

**THINS**  
PRETZELS



NET WT. 4 1/4 oz. (120.4 g)

Questions or Comments?  
1-800-352-4477  
Weekdays 9 to 4:30  
Central Time

Diet Exchanges\*\* : 1.5 Starch  
\*\*Based on the Exchange Lists for Meal Planning. Copyright (c) 1995 by the American Diabetes Association, Inc. and The American Dietetic Association.

**Nutrition Facts**  
Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 4.5

Amount Per Serving		% Daily Value*	
<b>Calories</b> 110	Calories from Fat 10		
<b>Total Fat</b> 1g			2%
<b>Saturated Fat</b> 0g			0%
<b>Cholesterol</b> 0mg			0%
<b>Sodium</b> 560mg			23%
<b>Total Carbohydrate</b> 23g			8%
Dietary Fiber 1g			3%
Sugars less than 1g			
<b>Protein</b> 2g			
Vitamin A 0%	Vitamin C 0%		
Calcium 0%	Iron 10%		

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
1	Less than 20g	25g
rol	Less than 300mg	300mg
	Less than 2,400mg	2,400mg
robohydrate	300g	375g
l Fiber	25g	30g

its: Enriched Flour (Wheat Flour, duced Iron, Thiamin Mononitrate, Folic Acid), Corn Syrup, Salt, Partially ted Soybean Oil, Yeast, Malt Extract, carbonate, Ammonium Bicarbonate, il Flavor.  
A WHEAT INGREDIENT.

; INC.  
75224-4099  
INC., 2002  
our website @ fritolay.com



PACKAGING  
BRAND: ROLD GOLD  
DATE: 05/02

OPP-000123



★ CLASSIC PRETZEL ★  
TASTE

Since 1917, ROLD GOLD® has prided itself on baking authentic, great tasting pretzels. We make our pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crispy texture you expect in a great pretzel.

During the many years since we baked our first pretzel, ROLD GOLD® has won over pretzel eaters from coast to coast. We are proud to be America's No. 1 selling pretzel and look forward to continuing our tradition of baking your favorite pretzels.

★ CLASSIC STYLE ★  
**THINS**

Try our classic-style pretzels for the perfect hold-me-over snack when you're really hungry. They're great when you're at work, on-the-go, or just want something to nibble on at home. ROLD GOLD® bakes over 15 unique varieties of pretzels. We hope you'll try them all.

VISIT OUR WEBSITE:  
[WWW.FRITOLAY.COM](http://WWW.FRITOLAY.COM)

**99¢**



★ CLASSIC STYLE ★

**THINS**  
PRETZELS

OPP - 000124



NET WT. 4 1/4 oz. (120.4 g)

Questions or Comments?  
**1-800-352-4477**  
Weekdays 9 to 4:30  
Central Time

Diet Exchanges\*\* :1.5 Starch  
\*\*Based on the Exchange Lists for Meal Planning. Copyright (c) 1995 by the American Diabetes Association, Inc. and The American Dietetic Association.

**Nutrition Facts**  
Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 4.5

Amount Per Serving		% Daily Value*	
<b>Calories</b> 110	Calories from Fat 10		
<b>Total Fat</b> 1g			2%
Saturated Fat 0g			0%
<b>Cholesterol</b> 0mg			0%
<b>Sodium</b> 560mg			23%
<b>Total Carbohydrate</b> 23g			8%
Dietary Fiber 1g			3%
Sugars less than 1g			
<b>Protein</b> 2g			
Vitamin A 0%	Vitamin C 0%		
Calcium 0%	Iron 10%		
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:			
	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Calories per gram:			
Fat	9	Carbohydrate	4
		Protein	4

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Partially Hydrogenated Soybean Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.  
**CONTAINS A WHEAT INGREDIENT.**

FRITO-LAY, INC.  
PLANO, TX 75024-4099  
© RECOT, INC., 2002

Visit our website @ [fritolay.com](http://fritolay.com)



ROLD-FL-2002J FIN 30001469

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Corn Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor. CONTAINS A WHEAT INGREDIENT.

FRITO-LAY, INC.  
PLANO, TX 75024-4099  
© RECOT, INC., 2002



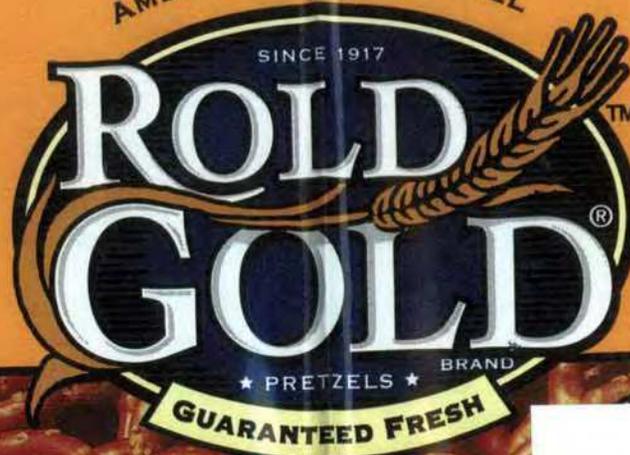
Visit our website @ [fritolay.com](http://fritolay.com)



ROSS-0-3051J LAP 30004955



AMERICA'S No. 1 PRETZEL



★ CLASSIC STYLE ★

THINS  
PRETZELS



NET WT. 2 1/8 OZ. (60.2 g)

**GUARANTEED FRESH**  
Until printed date  
or this snack's on us.

Questions or Comments?  
1-800-352-4477

Weekdays  
9:00am to 4:30pm  
Central Time

Please provide product name,  
bag size, date, price and numbers  
found below price for each package.

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 2

Amount Per Serving	
<b>Calories</b> 110	Calories from Fat 10
	% Daily Value*

**PACKAGING**

BRAND/FLAVOR: ROLD GOLD THINS  
MONTH/YEAR: Sept 2003

Vitamin A 0%	•	Vitamin C 0%
Calcium 0%	•	Iron 10%
Thiamin 8%	•	Riboflavin 4%
Niacin 6%	•	Phosphorus 2%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

\*\* Intake of trans fat should be as low as possible.

43 B8250 (B) MAX-S

OPP - 000125

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Corn Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.  
**CONTAINS A WHEAT INGREDIENT.**

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 PLANO, TX 75024-4099  
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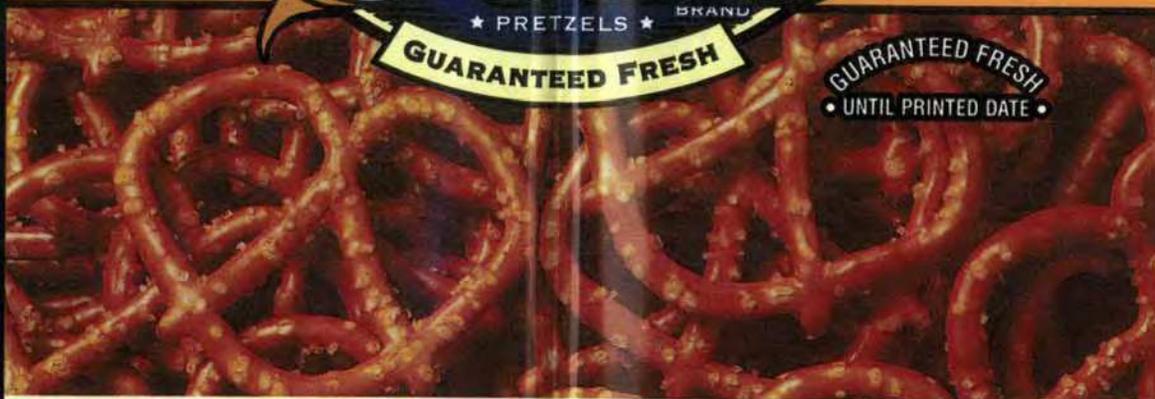
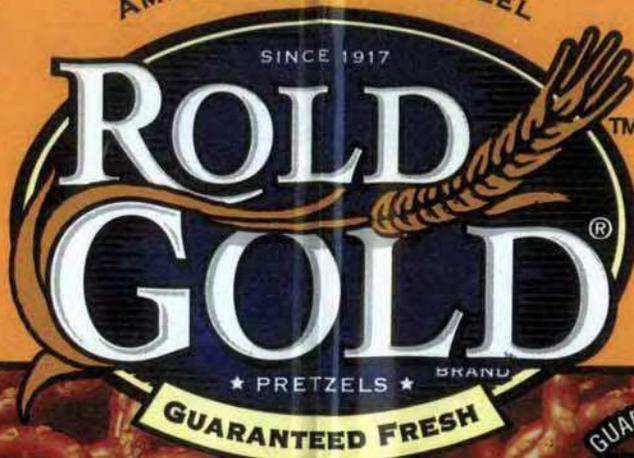
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ROSS-0-3051J LAP 30004955



AMERICA'S NO. 1 PRETZEL



GUARANTEED FRESH  
 • UNTIL PRINTED DATE •

★ CLASSIC STYLE ★

**THINS**  
 PRETZELS



**GUARANTEED FRESH**  
 Until printed date  
 or this snack's on us.  
 Questions or Comments?  
 1-800-352-4477  
 Weekdays  
 9:00am to 4:30pm  
 Central Time  
 Please provide product name,  
 bag size, date, price and numbers  
 found below price for each package.

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
 Servings Per Container About 2

Amount Per Serving		
Calories 110	Calories from Fat 10	
		% Daily Value*
<b>Total Fat</b> 1g		<b>2%</b>
Saturated Fat 0g		<b>0%</b>
Trans Fat 0g		<b>**</b>
<b>Cholesterol</b> 0mg		<b>0%</b>
<b>Sodium</b> 560mg		<b>23%</b>
<b>Total Carbohydrate</b> 23g		<b>8%</b>
Dietary Fiber 1g		<b>3%</b>
Sugars less than 1g		
<b>Protein</b> 2g		
Vitamin A 0%	Vitamin C 0%	
Calcium 0%	Iron 10%	
Thiamin 8%	Riboflavin 4%	
Niacin 6%	Phosphorus 2%	

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

Calories per gram:  
 Fat 9 • Carbohydrate 4 • Protein 4

\*\* Intake of trans fat should be as low as possible.

OPP - 000126

NET WT. 2 1/8 OZ. (60.2 g)



**99¢**



AMERICA'S NO. 1 PRETZEL



★ CLASSIC PRETZEL ★  
TASTE

Since 1917, ROLD GOLD® has prided itself on baking authentic, great tasting pretzels. We make our pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crispy texture you expect in a great pretzel.

During the many years since we baked our first pretzel, ROLD GOLD® has won over pretzel eaters from coast to coast. We are proud to be America's No. 1 selling pretzel and look forward to continuing our tradition of baking your favorite pretzels.

★ CLASSIC STYLE ★  
**THINS**

Try our classic-style pretzels for the perfect hold-me-over snack when you're really hungry. They're great when you're at work, on-the-go or just want something to nibble on at home. ROLD GOLD® bakes over 15 unique varieties of pretzels. We hope you'll try them all.



VISIT OUR WEBSITE:  
[WWW.FRITOLAY.COM](http://WWW.FRITOLAY.COM)

★ CLASSIC STYLE ★

**THINS**  
PRETZELS

NET WT. 3 1/2 OZ

PACKAGING  
BRAND: ROLD GOLD THINS  
DATE: April 2003

Questions or Comments?  
1-800-352-4477  
Weekdays 9 to 4:30  
Central Time

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container 3.5

Amount Per Serving		
<b>Calories</b> 110	Calories from Fat 10	
		<b>% Daily Value*</b>
<b>Total Fat</b> 1g		<b>2%</b>
Saturated Fat 0g		<b>0%</b>
Trans Fat 0g		<b>**</b>
<b>Cholesterol</b> 0mg		<b>0%</b>
<b>Sodium</b> 560mg		<b>23%</b>
<b>Total Carbohydrate</b> 23g		<b>8%</b>
Dietary Fiber 1g		<b>3%</b>
Sugars less than 1g		
<b>Protein</b> 2g		
Vitamin A 0%	Vitamin C 0%	
Calcium 0%	Iron 10%	
Thiamin 8%	Riboflavin 4%	
Niacin 6%	Phosphorus 2%	

\* Percent Daily Values are based on a diet of other people's misdeeds.

	Calories	2,000	2,500
Total Fat	Less than	15g	30g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate	Less than	300g	375g
Dietary Fiber		25g	30g

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Corn Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor. CONTAINS A WHEAT INGREDIENT.

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ROLD-0-3051E FIN 30004902

OPP - 000127



★ CLASSIC PRETZEL ★  
TASTE

Since 1917, ROLD GOLD® has prided itself on baking authentic, great tasting pretzels. We make our pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crispy texture you expect in a great pretzel.

During the many years since we baked our first pretzel, ROLD GOLD® has won over pretzel eaters from coast to coast. We are proud to be America's No. 1 selling pretzel and look forward to continuing our tradition of baking your favorite pretzels.

★ CLASSIC STYLE ★  
**THINS**

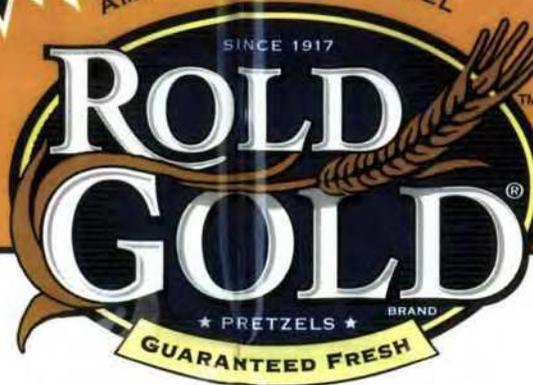
Try our classic-style pretzels for the perfect hold-me-over snack when you're really hungry. They're great when you're at work, on-the-go, or just want something to nibble on at home. ROLD GOLD® bakes over 15 unique varieties of pretzels. We hope you'll try them all.



VISIT OUR WEBSITE:  
[WWW.FRITOLAY.COM](http://WWW.FRITOLAY.COM)

**99¢**

AMERICA'S NO. 1 PRETZEL



★ CLASSIC STYLE ★

**THINS**  
PRETZELS



NET WT. 3 1/2 OZ. (99.2 g)

Questions or Comments?  
1-800-352-4477  
Weekdays 9 to 4:30  
Central Time

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container 3.5

Amount Per Serving		Calories from Fat 10	
		% Daily Value*	
<b>Calories</b> 110			
<b>Total Fat</b> 1g			2%
Saturated Fat 0g			0%
Trans Fat 0g			**
<b>Cholesterol</b> 0mg			0%
<b>Sodium</b> 560mg			23%
<b>Total Carbohydrate</b> 23g			8%
Dietary Fiber 1g			3%
Sugars less than 1g			

**Protein** 2g

Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 10%
Thiamin 8%	Riboflavin 4%
Niacin 8%	Phosphorus 2%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4  
\*\* Intake of trans fat should be as low as possible.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Corn Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor. CONTAINS A WHEAT INGREDIENT.

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ROLD-D-3051E FIN 30004952

OPP-000128



**King Size**



PACKAGING  
DATE: ROLD GOLD Thins  
BRAND: May 2003

...enjoy our winning combination of great tasting pretzels. We make our pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crispy texture you expect in a great pretzel.

During the many years since we baked our first pretzel, ROLD GOLD® has won over pretzel eaters from coast to coast. We are proud to be America's No. 1 selling pretzel and look forward to continuing our tradition of baking your favorite pretzels.

★ CLASSIC STYLE ★  
**THINS**

Try our classic-style pretzels for the perfect hold-me-over snack when you're really hungry. They're great when you're at work, on-the-go, or just want something to nibble on at home. ROLD GOLD® bakes over

★ CLASSIC STYLE ★

**THINS**  
PRETZELS

**GUARANTEED FRESH**  
Until printed date or this snack's on us.  
Questions or Comments?  
**1-800-352-4477**  
Weekdays 9:00am to 4:30pm  
Central Time  
Please provide product name, bag size, date, price and numbers found below price for each package.

**Nutrition Facts**  
Serving Size 1 oz. (28g) About 9 pretzels  
Servings Per Container 3.5

Amount Per Serving	% Daily Value*
<b>Calories 110</b>	Calories from Fat 10
<b>Total Fat 1g</b>	<b>2%</b>
Saturated Fat 0g	0%
Trans Fat 0g	**
<b>Cholesterol 0mg</b>	<b>0%</b>
<b>Sodium 560mg</b>	<b>23%</b>
<b>Total Carbohydrate 23g</b>	<b>8%</b>
Dietary Fiber 1g	3%
Sugars less than 1g	
<b>Protein 2g</b>	

Vitamin A 0% • Vitamin C 0%  
Calcium 0% • Iron 10%  
Thiamin 8% • Riboflavin 4%  
Niacin 6% • Phosphorus 2%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate	Less than	300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4  
\*\* Intake of trans fat should be as low as possible.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Corn Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.  
**CONTAINS A WHEAT INGREDIENT.**

**FRITO-LAY, INC.**  
PLANO, TX 75024-4999  
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OPP-000129



★ CLASSIC PRETZEL ★  
TASTE

Since 1917, ROLD GOLD® has prided itself on baking authentic, great tasting pretzels. We make our pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crispy texture you expect in a great pretzel.

During the many years since we baked our first pretzel, ROLD GOLD® has won over pretzel eaters from coast to coast. We are proud to be America's No. 1 selling pretzel and look forward to continuing our tradition of baking your favorite pretzels.

★ CLASSIC STYLE ★  
**THINS**

Try our classic-style pretzels for the perfect hold-me-over snack when you're really hungry. They're great when you're at work, on-the-go, or just want something to nibble on at home. ROLD GOLD® bakes over 15 unique varieties of pretzels. We hope you'll try them all.

VISIT OUR WEBSITE:  
[WWW.FRITOLAY.COM](http://WWW.FRITOLAY.COM)



★ CLASSIC STYLE ★

**THINS**  
PRETZELS



NET WT. 3 1/2 OZ. (99.2 g)

**GUARANTEED FRESH**  
Until printed date or this snack's on us.  
Questions or Comments?  
**1-800-352-4477**  
Weekdays 9:00am to 4:30pm  
Central Time  
Please provide product name,  
bag size, date, price and numbers  
found below price for each package.

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container 3.5

Amount Per Serving	Calories from Fat 10	% Daily Value*
<b>Calories</b> 110		
<b>Total Fat</b> 1g		<b>2%</b>
Saturated Fat 0g		<b>0%</b>
Trans Fat 0g		<b>0%</b>
<b>Cholesterol</b> 0mg		<b>0%</b>
<b>Sodium</b> 560mg		<b>23%</b>
<b>Total Carbohydrate</b> 23g		<b>8%</b>
Dietary Fiber 1g		<b>3%</b>
Sugars less than 1g		
<b>Protein</b> 2g		

Vitamin A 0% • Vitamin C 0%  
Calcium 0% • Iron 10%  
Thiamin 8% • Riboflavin 4%  
Niacin 6% • Phosphorus 2%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories	2,000	2,500
Total Fat	Less than	55g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate	Less than	300g	375g
Dietary Fiber	Less than	25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4  
\*\* Intake of trans fat should be as low as possible.

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Corn Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor. **CONTAINS A WHEAT INGREDIENT.**

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ROLD-0-3051AB FIN 30004970

OPP - 000130

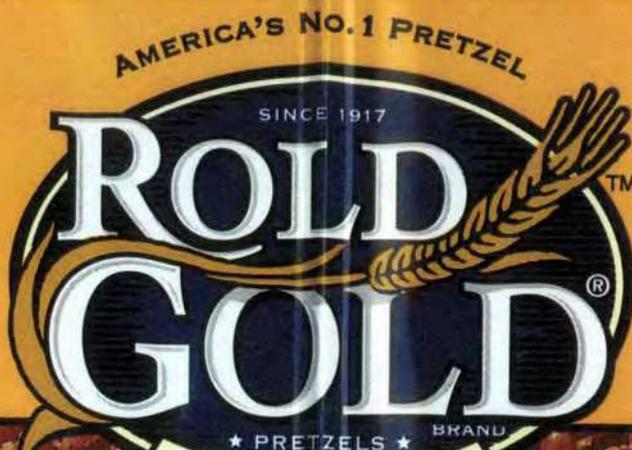
50¢



**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Corn Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

CONTAINS A WHEAT INGREDIENT.

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PLANO, TX 75024-4099  
© RECOT, INC., 2002



★ PRETZELS ★ BRAND

GUARANTEED FRESH

GUARANTEED FRESH  
UNTIL PRINTED DATE

PACKAGING

BRAND/FLAVOR: Rold gold thins

MONTH/YEAR: April 2004



0 28400 01579 0

ROSS-0-3051H LAP 30004953



★ CLASSIC STYLE ★

THINS  
PRETZELS



NET WT. 2 1/8 OZ. (60.2 g)

**GUARANTEED FRESH**  
Until printed date  
or this snack's on us.

Questions or Comments?  
**1-800-352-4477**  
Weekdays  
9:00am to 4:30pm  
Central Time

Please provide product name,  
bag size, date, price and numbers  
found below price for each package.

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 2

Amount Per Serving

Calories 110 Calories from Fat 10

% Daily Value\*

Total Fat 1g 2%

Saturated Fat 0g 0%

Trans Fat 0g \*\*

Cholesterol 0mg 0%

Sodium 560mg 23%

Total Carbohydrate 23g 8%

Dietary Fiber 1g 3%

Sugars less than 1g

Protein 2g

Vitamin A 0% • Vitamin C 0%

Calcium 0% • Iron 10%

Thiamin 8% • Riboflavin 4%

Niacin 6% • Phosphorus 2%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

Calories: 2,000 2,500

Total Fat Less than 65g 80g

Sat Fat Less than 20g 25g

Cholesterol Less than 300mg 300mg

Sodium Less than 2,400mg 2,400mg

Total Carbohydrate 300g 375g

Dietary Fiber 25g 30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

\*\* Intake of trans fat should be as low as possible.

OPP - 000131

50¢



**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Corn Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

CONTAINS A WHEAT INGREDIENT.

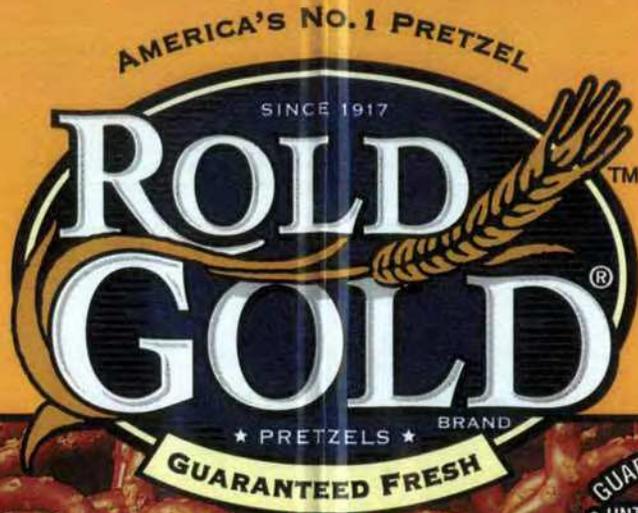
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ROSS-0-3051H LAP 30004953



★ CLASSIC STYLE ★

THINS  
PRETZELS



NET WT. 2 1/8 OZ. (60.2 g)

**GUARANTEED FRESH**  
Until printed date  
or this snack's on us.  
Questions or Comments?  
1-800-352-4477  
Weekdays  
9:00am to 4:30pm  
Central Time  
Please provide product name,  
bag size, date, price and numbers  
found below price for each package.

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 2

Amount Per Serving	
<b>Calories</b> 110	Calories from Fat 10
% Daily Value*	
<b>Total Fat</b> 1g	2%
Saturated Fat 0g	0%
Trans Fat 0g	**
<b>Cholesterol</b> 0mg	0%
<b>Sodium</b> 560mg	23%
<b>Total Carbohydrate</b> 23g	8%
Dietary Fiber 1g	3%
Sugars less than 1g	
<b>Protein</b> 2g	

Vitamin A 0%	•	Vitamin C 0%
Calcium 0%	•	Iron 10%
Thiamin 8%	•	Riboflavin 4%
Niacin 6%	•	Phosphorus 2%

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

\*\* Intake of trans fat should be as low as possible.

OPP - 000132

63 58171 (B) LMI-S



**CLASSIC PRETZEL TASTE**

ROLD GOLD® brand Classic Style Pretzels give you what you've been craving: authentic pretzel flavor that keeps you coming back for more. Since 1917, we've made great-tasting pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crunchy texture you love.

**FOR HOLD-ME-OVER SNACKING**

Whether it's mid-morning, in the afternoon, after dinner, or with a sandwich, our ROLD GOLD® brand Classic Style Pretzels are the perfect snack to curb your hunger. Delicious Classic Style Pretzels can be enjoyed anytime and anywhere, whether you're at home, at work, in the car, relaxing, working on the computer, or before or after working out — they're the authentic taste that sends your hunger packing!

**WITH THE FRESHEST TASTE GUARANTEED!**

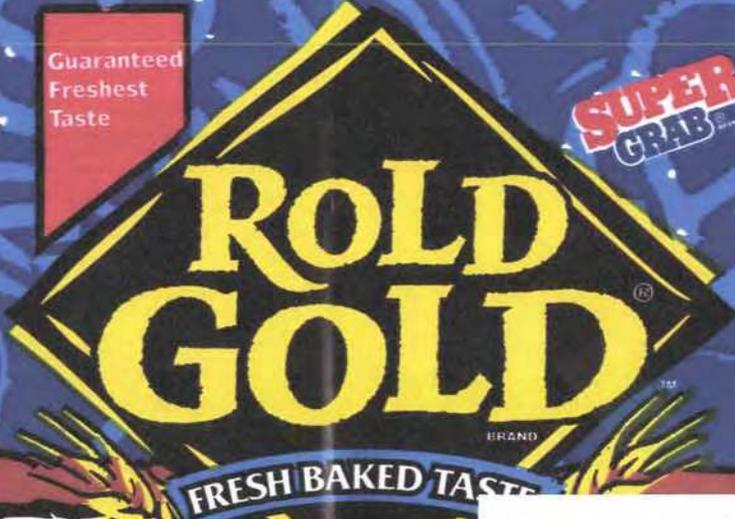
Ever have a bland, stale pretzel? Never again! ROLD GOLD® brand Pretzels are delivered from our baking lines to stores, not shipped through a distribution center. And, if you don't think that these are the freshest tasting, crispiest pretzels, then this bag's on us! Try ROLD GOLD® brand Classic Style Pretzels and you'll taste the difference.



Visit our website@fritolay.com

Guaranteed Freshest Taste

**SUPER GRAB**



**99¢**

*Classic Style*  
**THINS**

**ONLY 1 GRAM OF FAT PER SERVING**  
SEE NUTRITION INFORMATION FOR SODIUM CONTENT

PRETZELS

NET WT. 4 1/4 OZ. (120.4g)

**GUARANTEED FRESH**  
Until printed date on this snack's on us.

Questions or Comments?  
**1-800-352-4477**  
Weekdays  
9:00am to 4:30pm  
Central Time

Please provide product name, bag size, date, price and numbers found below price for each package.

Diet Exchanges\*\* :1.5 Starch  
\*\*Based on the Exchange Lists for Medical Purposes, Copyright (c) 1988 by the American Diabetes Association, Inc. and The American Dietetic Association.

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 4.5

mg	
Calories from Fat 10	
% Daily Value*	
	2%
at 0g	0%
0mg	0%
mg	23%
Hydrate 23g	8%
Dietary Fiber 1g	3%
Sugars less than 1g	
Protein 2g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 10%

\* Percent Daily Values are based on a diet of other people's misdeeds. Your daily values may be higher or lower depending on your calorie needs:

Calories:		2,000	2,500
Total Fat	Less than	55g	35g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Calories per gram:			
Fat 9	Carbohydrate 4	Protein 4	

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Vegetable Oil (Contains One or More of the Following: Partially Hydrogenated [Soybean or Corn] Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

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PLANO, TX 75024-4009  
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ROLD-9233A

5075

OPP-000134



**CLASSIC PRETZEL TASTE**

ROLD GOLD® brand Classic Style Pretzels give you what you've been craving: authentic pretzel flavor that keeps you coming back for more. Since 1917, we've made great-tasting pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crunchy texture you love.

**FOR HOLD-ME-OVER SNACKING**

Whether it's mid-morning, in the afternoon, after dinner, or with a sandwich, our ROLD GOLD® brand Classic Style Pretzels are the perfect snack to curb your hunger. Delicious Classic Style Pretzels can be enjoyed anytime and anywhere, whether you're at home, at work, in the car, relaxing, working on the computer, or before or after working out — they're the authentic taste that sends your hunger packing!

**WITH THE FRESHEST TASTE GUARANTEED!**

Ever have a bland, stale pretzel? Never again! ROLD GOLD® brand Pretzels are delivered from our baking lines to stores, not shipped through a distribution center. And, if you don't think that these are the freshest tasting, crispiest pretzels, then this bag's on us! Try ROLD GOLD® brand Classic Style Pretzels and you'll taste the difference.



Visit our website @ [fritolay.com](http://fritolay.com)

Guaranteed Freshest Taste

**SUPER GRAB**



**99¢**

**GUARANTEED FRESH UNTIL PRINTED DATE**

*Classic Style*  
**THINS**

**ONLY 1 GRAM OF FAT PER SERVING**  
SEE NUTRITION INFORMATION FOR SODIUM CONTENT

**PRETZELS**

NET WT. 4 1/4 OZ. (120.4g)

**GUARANTEED FRESH**  
Until printed date or this snack's on us.

Questions or Comments?  
**1-800-352-4477**  
Weekdays  
9:00am to 4:30pm  
Central Time

Please provide product name, bag size, date, price and numbers found below price for each package.

Diet Exchanges\*\* : 1.5 Starch  
\*\*Based on the Exchange Lists for Meal Planning, Copyright (c) 1995 by the American Dietetic Association, Inc. and The American Dietetic Association.

**Nutrition Facts**

Serving Size 1 oz. (28g/About 9 pretzels)  
Servings Per Container About 4.5

Amount Per Serving		
Calories 110	Calories from Fat 10	% Daily Values*
Total Fat 1g		2%
Saturated Fat 0g		0%
Cholesterol 0mg		0%
Sodium 580mg		23%
Total Carbohydrate 23g		8%
Dietary Fiber 1g		3%
Sugars less than 1g		
Protein 2g		
Vitamin A 0%	Vitamin C 0%	
Calcium 0%	Iron 10%	

\* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Vegetable Oil (Contains One or More of the Following: Partially Hydrogenated (Soybean or Corn) Oil), Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavors.

FRITO-LAY, INC.  
PLANO, TX 75024-4099  
© REGOT, INC., 1997



ROLD-9233A

5075

OPP - 000135



**GOOD THINGS TO KNOW ABOUT ROLD GOLD® brand PRETZELS**

Did you know that ROLD GOLD® brand Pretzels are a great snacking alternative? When you and your family enjoy ROLD GOLD® brand Pretzels you're getting more than great taste - ounce for ounce you're getting a delicious snack that is great for any occasion.

**FAT FREE**

ROLD GOLD® Fat Free Pretzels are baked to perfection with no added fat. That's good to know when you're watching your diet.

**QUALITY INGREDIENTS**

We take enriched wheat flour and bake it in the old world tradition so you get the hearty texture and flavor you love.

**GREAT FOR ANY OCCASION**

ROLD GOLD® brand Pretzels taste great with your favorite beverage or straight out of the bag. Or try something new—clip ROLD GOLD® brand Pretzels in a variety of condiments such as mustard. They're great anytime.



**MORE GREAT TASTE!**

See Back Panel for Information About Sodium and Other Nutrients

**THINS**

BEST SOLD BY  
END OF  
DLUO

**FRITO-LAY MAKES A WIDE VARIETY OF SNACKS FOR YOU AND YOUR FAMILY. TRY THESE FRITO-LAY FAVORITES:**  
 DORITOS® brand Tortilla Chips  
 LAY'S® brand Potato Chips  
 RUFFLES® brand Potato Chips  
 FRITOS® brand Corn Chips  
 TOSTITOS® brand Tortilla Chips  
 ROLD GOLD® brand Pretzels  
 SANTITAS® brand Tortilla Chips  
 FRITO-LAY'S® brand Dips

**Nutrition Facts**  
 Serving Size 1 oz. (28g) (About 12 pretzels)  
 Servings Per Container 10

Amount Per Serving	Calories from Fat 0
	% Daily Value*
<b>Calories 110</b>	
<b>Total Fat</b> 0g	0%
Saturated Fat 0g	0%
Cholesterol 0mg	0%
<b>Sodium</b> 220mg	22%
<b>Total Carbohydrate</b> 23g	8%
Dietary Fiber 1g	8%
Sugars less than 1g	
<b>Protein</b> 2g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 10%

\* Percent Daily Values are based on a diet of other people's secrets.

	Calories	2,000	2,500
Total Fat	Less than	50g	65g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate	300g	375g	
Dietary Fiber	29g	30g	

Calories per gram:  
 Fat 9 • Carbohydrate 4 • Protein 4

**Ingredients:** Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate, and Riboflavin), Corn Syrup, Salt, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.  
 No Preservatives.  
 Manufactured for PepsiCo, Inc. by:  
 Frito-Lay, Inc.  
 Dallas, Texas 75235-5224  
 U.S.A. ©Recot, Inc., 1990  
 Product of U.S.A.



ROLD-6054AMIL 7599  
 503708 0296 A2

NET WT. 10 OZ. (283.5g)

OPP-000136

**FREE!**  
Disney  
**Adventures**  
THE MAGAZINE FOR KIDS

To receive your **FREE** issue of Disney Adventures Magazine by mail:

- 1) Hand-print Dept. # Frito-Lay along with your name and complete mailing address on a 3"x5" card.
- 2) Attach (2) original proofs-of-purchase (UPC bar code) from any specially marked 101 Dalmatians bag of Frito-Lay snack product.
- 3) Mail to: Disney Adventures FREE Issue Dept. # Frito-Lay, PO Box 420200 Palm Coast, FL 32142-0200



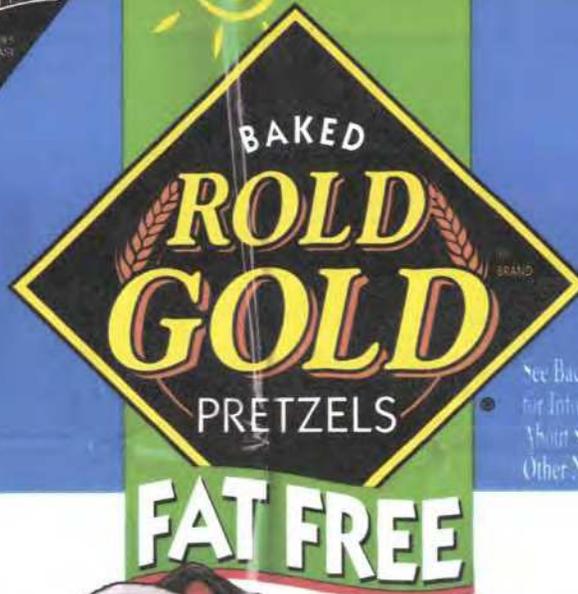
Requests must be postmarked by January 15, 1997

To Get a free issue of Disney Adventures Magazine, mail (2) original proofs of purchase from any participating Frito-Lay snack product with a 3x5 card marked Dept. # Frito-Lay, with your name, address, city, state, zip, to Disney Adventures Free Issue, Dept. # Frito-Lay, PO Box 420200, Palm Coast, FL, 32142-0200. Limit one request per household. Not responsible for late, lost, stolen, misdirected or illegible requests. Offer limited to US residents, its territories and Puerto Rico. Void where taxed, restricted or prohibited by law. Neither Frito-Lay, Inc. nor Disney Magazine Publishing, Inc. shall be responsible for any damages arising from the offer. UPC labels may not be copied, reproduced, traded or sold. All requests become property of Disney Magazine Publishing, Inc. and will not be returned. Allow 6-8 weeks for delivery. ©Disney



**FREE!**  
Disney  
**Adventures**  
THE MAGAZINE FOR KIDS

WITH PROOF OF PURCHASE  
OF SNACK  
PROVE IT!  
RETURN



GUARANTEED FRESH  
• UNTIL PRINTED DATE •

See Back Panel  
for Information  
About Sodium and  
Other Nutrients



NET WT. 10 OZ. (283.5g)

GUARANTEED FRESH  
• UNTIL PRINTED DATE •

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35645, Dept. 192, Dallas, TX 75235-0045.

**Nutrition Facts**

Serving Size 1 oz. (28g) About 12 pretzels  
Servings Per Container 10

Amount Per Serving		Calories from Fat 0	
		% Daily Value*	
<b>Total Fat</b> 0g	0%		
<b>Saturated Fat</b> 0g	0%		
<b>Cholesterol</b> 0mg	0%		
<b>Sodium</b> 500mg	25%		
<b>Total Carbohydrate</b> 25g	5%		
<b>Dietary Fiber</b> 1g	2%		
<b>Sugars</b> Less than 1g			
<b>Protein</b> 2g			
<b>Vitamin A</b> 0%		<b>Vitamin C</b> 0%	
<b>Calcium</b> 0%		<b>Iron</b> 10%	

\*Percent Daily Values are based on a diet of other people's secrets.  
Your daily values may be higher or lower depending on your calorie needs.

	Calories	2,000	2,500
<b>Total Fat</b>	Less than 0g	5g	10g
<b>Sat Fat</b>	Less than 0g	3g	6g
<b>Cholesterol</b>	Less than 0mg	300mg	300mg
<b>Sodium</b>	Less than 500mg	2,400mg	2,400mg
<b>Total Carbohydrate</b>	25g	300g	375g
<b>Dietary Fiber</b>	1g	25g	25g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate, and Riboflavin), Corn Syrup, Salt, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

No Preservatives.

FRITO-LAY, INC.  
DALLAS, TX 75235-5224  
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ROLD-6159N  
99 Frito-Lay  
Size

OPP-000137



★ CLASSIC PRETZEL ★  
TASTE

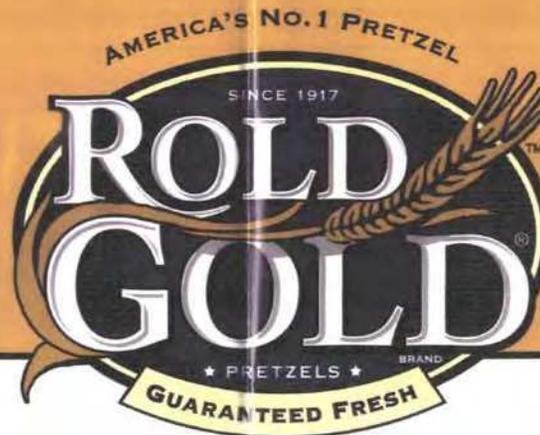
Since 1917, ROLD GOLD® has prided itself on baking authentic, great tasting pretzels. We make our pretzels by taking simple, quality ingredients and baking them with old-world care, giving you the robust flavor and crispy texture you expect in a great pretzel.

During the many years since we baked our first pretzel, ROLD GOLD® has won over pretzel eaters from coast to coast. We are proud to be America's No. 1 selling pretzel and look forward to continuing our tradition of baking your favorite pretzels.

★ CLASSIC STYLE ★  
**THINS**

Try our classic-style pretzels for the perfect hold-me-over snack when you're really hungry. They're great when you're at work, on-the-go, or just want something to nibble on at home. ROLD GOLD® bakes over 15 unique varieties of pretzels. We hope you'll try them all.

VISIT OUR WEBSITE:  
[WWW.FRITOLAY.COM](http://WWW.FRITOLAY.COM)



★ CLASSIC STYLE ★

**THINS**  
PRETZELS

GUARANTEED FRESH  
Until printed date

PACKAGING

BRAND/FLAVOR: ROLD GOLD THINS

MONTH/YEAR: SEP 2005

Please enter price per unit package.

**Nutrition Facts**

Serving Size 1 oz. (28g) (About 9 pretzels)  
Servings Per Container 15

Amount Per Serving

Calories 110    Calories from Fat 10

% Daily Value\*

Total Fat 1g    2%

Saturated Fat 0g    0%

Trans Fat 0g    \*\*

Cholesterol 0mg    0%

Sodium 560mg    23%

Total Carbohydrate 23g    8%

Dietary Fiber 1g    2%

Sugars less than 1g

Protein 2g

Vitamin A 0%    Vitamin C 0%

Calcium 0%    Iron 10%

Thiamin 8%    Riboflavin 4%

Niacin 6%    Phosphorus 2%

\* Percent Daily Values are based on a diet of other people's secrets.

\*\* Trans Fat values may be higher or lower depending on your calorie needs:

Total Fat    0.5g    1.0g

Sat Fat    Less than 0.5g    1g

Cholesterol    Less than 5mg    10mg

Sodium    Less than 100mg    2,000mg

Total Carbohydrate    30g    130g

Dietary Fiber    2g    8g

Calories per gram:

Fat 9    Carbohydrate 4    Protein 4

\*\* Percent Daily Values are based on a diet of other people's secrets.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Corn Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.

CONTAINS A WHEAT INGREDIENT.

FRITO-LAY, INC.

PLANO, TX 75044-9099

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U.S. Pat. 6,209,867

Visit our website @ [fritolay.com](http://fritolay.com)

0 28400 01996 5

ROLD-0-00138    FIB    3004888

NET WT. 15 OZ. (425.2 g)

OPP-000138



★ CLASSIC PRETZEL ★  
TASTE

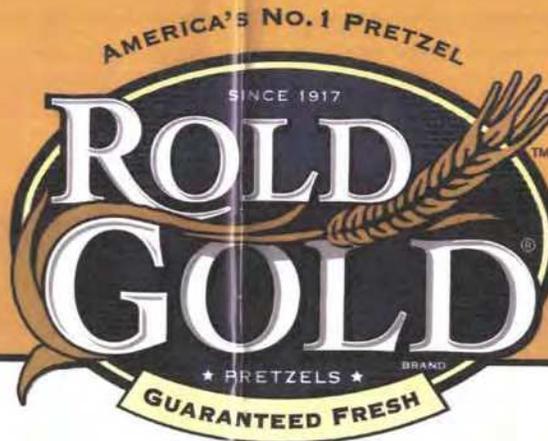
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★ CLASSIC STYLE ★  
**THINS**

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VISIT OUR WEBSITE:  
[WWW.FRITOLAY.COM](http://WWW.FRITOLAY.COM)



★ CLASSIC STYLE ★

**THINS**  
PRETZELS

**GUARANTEED FRESH**  
Until printed date  
or this snack's on us.

Questions or Comments?  
1-800-352-8477  
Weekdays  
9:00am to 4:30pm  
Central Time

Please provide product name,  
bag size, date, price and numbers  
found below price for each package.

**Nutrition Facts**

Serving Size 1 oz. (28g) (About 9 pretzels)  
Servings Per Container 15

Amount Per Serving			
Calories 110	Calories from Fat 10		% Daily Value*
Total Fat 1g			2%
Saturated Fat 0g			0%
Trans Fat 0g			**
Cholesterol 0mg			0%
Sodium 560mg			23%
Total Carbohydrate 23g			8%
Dietary Fiber 1g			3%
Sugars less than 1g			
Protein 2g			
Vitamin A 0%		Vitamin C 0%	
Calcium 0%		Iron 10%	
Thiamin 8%		Riboflavin 4%	
Niacin 8%		Phosphorus 2%	

\*Percent Daily Values are based on a diet of other people's secrets.  
†Your daily values may be higher or lower depending on your eating habits.

	Calories	2,000	2,800
Total Fat	Less than 50g	50g	50g
Sodium	Less than 20g	20g	20g
Cholesterol	Less than 300mg	300mg	300mg
Sodium	Less than 2,400mg	2,400mg	2,400mg
Total Carbohydrate	30g	30g	37g
Dietary Fiber	25g	25g	25g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4  
\*% Daily Values are based on a diet of other people's secrets.  
†Your daily values may be higher or lower depending on your eating habits.

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Corn Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavors.  
CONTAINS A WHEAT INGREDIENT.

FRITO-LAY, INC.  
PLANO, TX 75049-0099  
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U.S. Pat. 6,209,867

Visit our website @ [fritolay.com](http://fritolay.com)

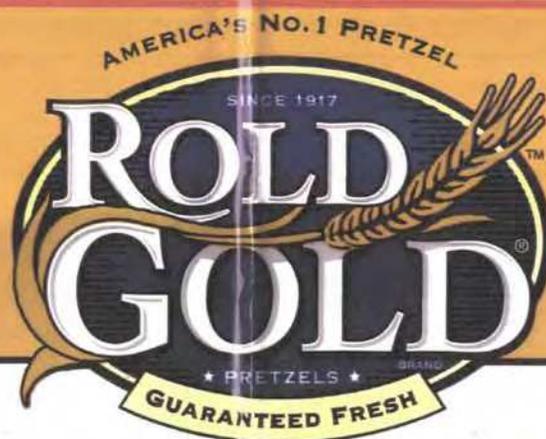


ROLD-0-0010 FN 2004081

NET WT. 15 OZ. (425.2 g)

OPP-000139

New Look, Same Great Taste!



★ CLASSIC PRETZEL ★  
TASTE

Since 1917, ROLD GOLD® has prided itself

PACKAGING  
BRAND: ROLD GOLD  
DATE: 04/03

and crispy texture you expect in a great pretzel.

During the many years since we baked our first pretzel, ROLD GOLD® has won over pretzel eaters from coast to coast. We are proud to be America's No. 1 selling pretzel and look forward to continuing our tradition of baking your favorite pretzels.

★ CLASSIC STYLE ★  
**THINS**

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VISIT OUR WEBSITE:  
[WWW.FRITOLAY.COM](http://WWW.FRITOLAY.COM)

★ CLASSIC STYLE ★

**THINS**  
PRETZELS

**GUARANTEED FRESH**  
Until printed date or this snack's on us.

Questions or Comments?  
1-800-352-4477  
Weekdays  
9:00am to 4:30pm  
Central Time

Please provide product name, bag size, date, price and numbers found below price for each package.

Diet Exchanges\*\* 1.5 Starch  
\*\*Based on the Exchange Lists for Meal Planning. Copyright (c) 1995 by the American Diabetes Association, Inc. and The American Dietetic Association.

**Nutrition Facts**

Serving Size 1 oz. (28g) About 9 pretzels  
Servings Per Container 15

Amount Per Serving		
Calories 110	Calories from Fat 10	% Daily Value*
Total Fat 1g		2%
Saturated Fat 0g		0%
Cholesterol 0mg		0%
Sodium 550mg		23%
Total Carbohydrate 23g		8%
Dietary Fiber 1g		3%
Sugars less than 1g		
Protein 2g		
Vitamin A 0%	Vitamin C 0%	
Calcium 0%	Iron 10%	

\*Percent Daily Values are based on a diet of other people's misdeeds.  
\*\*Percent Daily Values are based on a diet of other people's misdeeds.

	Calories	% Daily Value*
Total Fat	Less than 60g	100%
Sat Fat	Less than 20g	100%
Cholesterol	Less than 300mg	100%
Sodium	Less than 2,400mg	100%
Total Carbohydrate	28g	100%
Dietary Fiber	5g	100%

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Partially Hydrogenated Soybean Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.  
CONTAINS A WHEAT INGREDIENT.

FRITO-LAY, INC.  
PLANO, TX 75069-0099  
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Visit our website @ [fritolay.com](http://fritolay.com)



NET WT. 15 oz. (425.2 g)

OPP-000140

New Look, Same Great Taste! 



★ CLASSIC PRETZEL ★  
TASTE

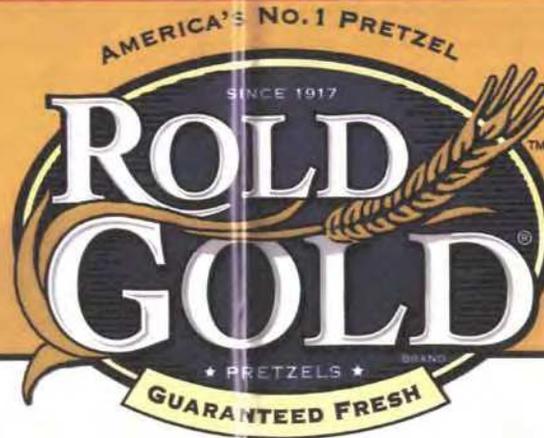
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★ CLASSIC STYLE ★  
**THINS**

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VISIT OUR WEBSITE:  
[WWW.FRITOLAY.COM](http://WWW.FRITOLAY.COM)



★ CLASSIC STYLE ★

**THINS**  
PRETZELS

**GUARANTEED FRESH**  
Until printed date  
or this snack's on us.

Questions or Comments?  
1-800-352-4477  
Weekdays  
9:00am to 4:30pm  
Central Time

Please provide product name,  
bag size, date, price and numbers  
found below price for each package.

Diet Exchanges\*\* : 1.5 Starch  
\*\*Based on the Exchange Lists for  
Meal Planning. Copyright (c) 1989 by  
the American Diabetes Association, Inc.  
and The American Dietetic Association.

**Nutrition Facts**

Serving Size 1 oz. (29g/About 9 pretzels)  
Servings Per Container 15

Amount Per Serving		% Daily Value*	
<b>Calories</b> 110	<b>Calories from Fat</b> 10		
		<b>% Daily Value**</b>	
<b>Total Fat</b> 1g			2%
<b>Saturated Fat</b> 0g			0%
<b>Cholesterol</b> 0mg			0%
<b>Sodium</b> 560mg			23%
<b>Total Carbohydrate</b> 23g			8%
<b>Dietary Fiber</b> 1g			3%
<b>Sugars</b> less than 1g			
<b>Protein</b> 2g			
<b>Vitamin A</b> 0%	<b>Vitamin C</b> 0%	<b>Iron</b> 10%	<b>Calcium</b> 0%

\*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs:

	Calories	2,000	3,000
<b>Total Fat</b>	Less than	65g	95g
<b>Sat Fat</b>	Less than	20g	30g
<b>Cholesterol</b>	Less than	300mg	300mg
<b>Sodium</b>	Less than	2,400mg	2,400mg
<b>Total Carbohydrate</b>		300g	375g
<b>Dietary Fiber</b>		35g	50g

Calories per gram:  
Fat 9 • Carbohydrates 4 • Protein 4

Ingredients: Enriched Flour (Wheat Flour, Niacin, Reduced Iron, Thiamin Mononitrate, Riboflavin, Folic Acid), Corn Syrup, Salt, Partially Hydrogenated Soybean Oil, Yeast, Malt Extract, Sodium Bicarbonate, Ammonium Bicarbonate, and Artificial Flavor.  
CONTAINS A WHEAT INGREDIENT.

FRITO-LAY, INC.  
PLANO, TX 75024-9099  
© RECCO, INC., 2002



Visit our website @ [fritolay.com](http://fritolay.com)



ROLD-F-0288 FB 300227

NET WT. 15 oz. (425.2 g)

OPP-000141

**HUNGER  
GRAB**



**THINS**



**ROLD  
GOLD**  
*Pretzels* BRAND

**SINCE 1917**

**THINS**





★ **ROLD GOLD** ★  
*Pretzels* BRAND

**SINCE 1917**



**THINS**

®



**ROLD GOLD**  
*Pretzels* BRAND

**SINCE 1917**

**THINS**

SHARE  
**1 LB BAG**  
SOME!

THE GOLD STANDARD  
**RG**  
CLASSIC

**LOW FAT**  
1g FAT PER SERVING



# **EXHIBIT F**

GUARANTEED FRESH

Frito-Lay guarantees fresh product until date shown on the front of the package, or if no date is shown, when this package is first opened, or the purchase price will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and code numbers from the front of the package.

### TOSTITOS® brand Cinnamon Flavored Thins Snack Chips

For a totally new snack sensation, try new Mexican Style TOSTITOS® brand Cinnamon Flavored Thins Snack Chips. They're crunchy and snackable like your favorite chips, but with a surprisingly sweet, cinnamon flavor. They're perfect for those times when a chip or a cookie just won't do. Try them:

- with your morning coffee
- as a mid-morning snack
- with a dish of your favorite ice cream
- as a late night snack
- right out of the bag, anytime you're craving a sweet, crunchy treat

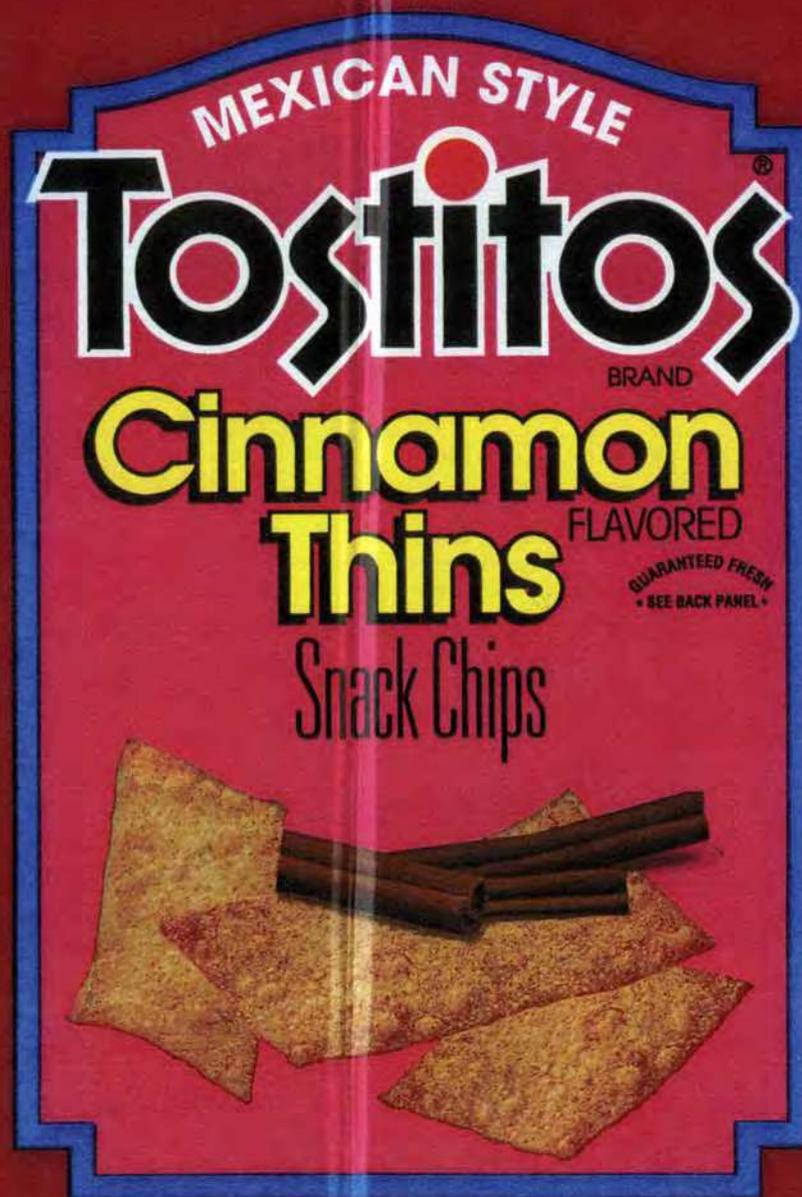
TOSTITOS® Cinnamon Flavored Thins Snack Chips have the wonderful Mexican Style taste you've come to expect from TOSTITOS® brand.

TOSTITOS®...

THE TASTE THAT TAKES YOU THERE.™



APPENDIX 3459



NET WT. 2 1/4 OZ. (63.7g)

### Nutrition Facts

Serving Size 1 oz. (28g/about 15 chips)  
Servings Per Container About 2

Amount Per Serving	
Calories 140      Calories from Fat 60	
% Daily Value*	
<b>Total Fat</b> 7g	<b>10%</b>
Saturated Fat 1g	4%
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 40mg	<b>2%</b>
<b>Total Carbohydrate</b> 18g	<b>6%</b>
Dietary Fiber 1g	5%
Sugars 7g	
<b>Protein</b> 2g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 2%

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

Ingredients: Enriched Wheat Flour (Flour, Ferrous Sulfate, Niacin, Thiamine Mononitrate, and Riboflavin), Corn, Vegetable Oil (Contains one or more of the following: Partially Hydrogenated [Canola or Sunflower] Oil), Sugar, Nonfat Milk Solids, Cinnamon, Dextrin, Salt, and Natural Flavor.

No Preservatives.



FRITO-LAY, INC.  
DALLAS, TX 75235-5224  
©RECOT, INC., 1993  
REG. PENNA. DEPT. AGR.

TOST-N-3065B

OPP - 000106

GUARANTEED FRESH

Frito-Lay guarantees fresh product until date shown on the front of the package, or if no date is shown, when this package is first opened, or the purchase price will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and code numbers from the front of the package.



TOST-N-3065A

MEXICAN STYLE

**Tostitos**  
BRAND

**Cinnamon  
Thins** FLAVORED

GUARANTEED FRESH  
• SEE BACK PANEL •

Snack Chips



NET WT. 1 1/8 OZ. (31.8g)

## Nutrition Facts

Serving Size 1 1/8 oz. (32g/about 17 chips)  
Servings Per Container 1

### Amount Per Serving

Amount Per Serving		Calories from Fat 70
Calories 160		
% Daily Value*		
<b>Total Fat</b> 8g		<b>12%</b>
Saturated Fat 1g		4%
<b>Cholesterol</b> 0mg		<b>0%</b>
<b>Sodium</b> 45mg		<b>2%</b>
<b>Total Carbohydrate</b> 21g		<b>7%</b>
Dietary Fiber 1g		6%
Sugars 8g		
<b>Protein</b> 3g		

Vitamin A 0% • Vitamin C 0%

Calcium 2% • Iron 4%

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:

Fat 9 • Carbohydrate 4 • Protein 4

**INGREDIENTS:** Enriched Wheat Flour (Flour, Ferrous Sulfate, Niacin, Thiamine Mononitrate, and Riboflavin), Corn, Vegetable Oil (Contains one or more of the following: Partially Hydrogenated [Canola or Sunflower] Oil), Sugar, Nonfat Milk Solids, Cinnamon, Dextrin, Salt, and Natural Flavor.

No Preservatives.

FRITO-LAY, INC.  
DALLAS, TX 75235-5224  
© RECOT, INC., 1993  
REG. PENNA. DEPT. AGR.



**Tostitos**  
BRAND  
**Cinnamon**  
FLAVORED  
**Thins**  
Snack Chips

For a totally new snack sensation, try new Mexican Style TOSTITOS® brand Cinnamon Flavored Thins Snack Chips. They're crunchy and snackable like your favorite chips, but with a surprisingly sweet, cinnamon flavor. They're perfect for those times when a chip or a cookie just won't do. Try them:

- with your morning coffee
- as a mid-morning snack
- with a dish of your favorite ice cream
- as a late night snack
- right out of the bag, anytime you're craving a sweet, crunchy treat

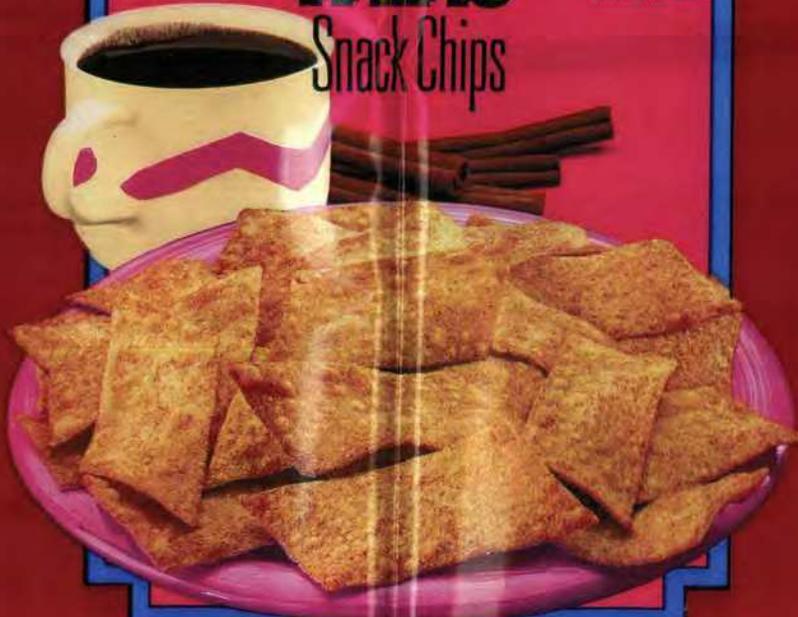
TOSTITOS® Cinnamon Flavored Thins Snack Chips have the wonderful Mexican Style taste you've come to expect from TOSTITOS® brand.

TOSTITOS®...

THE TASTE THAT TAKES YOU THERE.™



MEXICAN STYLE  
**Tostitos**  
BRAND  
**Cinnamon**  
FLAVORED  
**Thins**  
Snack Chips



GUARANTEED FRESH  
• UNTIL PRINTED DATE •

GUARANTEED FRESH  
• UNTIL PRINTED DATE •

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35147, Dept. 154, Dallas, TX 75235-0047.

**Nutrition Facts**

Serving Size 1 oz. (28g/about 15 chips)  
Servings Per Container 5

Amount Per Serving	
Calories 140	Calories from Fat 60
% Daily Value*	
<b>Total Fat</b> 7g	<b>10%</b>
Saturated Fat 1g	4%
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 40mg	<b>2%</b>
<b>Total Carbohydrate</b> 18g	<b>6%</b>
Dietary Fiber 1g	5%
Sugars 7g	
<b>Protein</b> 2g	

Vitamin A 0% • Vitamin C 0%  
Calcium 0% • Iron 2%

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

Ingredients: Enriched Wheat Flour (Flour, Ferrous Sulfate, Niacin, Thiamine Mononitrate, and Riboflavin), Corn, Vegetable Oil (Contains one or more of the following: Partially Hydrogenated [Canola or Sunflower] Oil), Sugar, Nonfat Milk Solids, Cinnamon, Dextrin, Salt, and Natural Flavor.

No Preservatives.



OPP - 000108

FRITO-LAY, INC.  
DALLAS, TX 75235-5224  
RECOT, INC., 1993  
REG. PENNA. DEPT. AGR.

NET WT. 5 OZ. (141.7g)

TOST-N-3065C

**Tostitos**  
BRAND  
**Cinnamon**  
FLAVORED  
**Thins**  
Snack Chips

For a totally new snack sensation, try new Mexican Style TOSTITOS® brand Cinnamon Flavored Thins Snack Chips. They're crunchy and snackable like your favorite chips, but with a surprisingly sweet, cinnamon flavor. They're perfect for those times when a chip or a cookie just won't do. Try them:

- with your morning coffee
- as a mid-morning snack
- with a dish of your favorite ice cream
- as a late night snack
- right out of the bag, anytime you're craving a sweet, crunchy treat

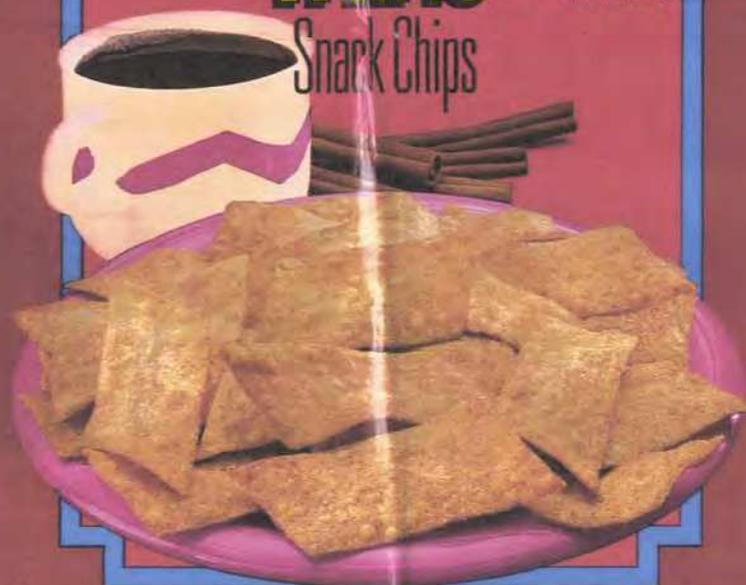
TOSTITOS® Cinnamon Flavored Thins Snack Chips have the wonderful Mexican Style taste you've come to expect from TOSTITOS® brand.

TOSTITOS®...

THE TASTE THAT TAKES YOU THERE.™



MEXICAN STYLE  
**Tostitos**  
BRAND  
**Cinnamon**  
FLAVORED  
**Thins**  
Snack Chips



NET WT. 10 OZ. (283.5g)

GUARANTEED FRESH  
\*UNTIL PRINTED DATE\*

Frito-Lay guarantees, until date shown on the front of the package, fresh product when this package is first opened or the purchase price plus postage, if any, will be refunded.

If you have questions, comments or are not satisfied, call toll-free 1-800-352-4477 weekdays 9 to 4:30 Central Time with product name, size, and the date, price and numbers found below the price from the front of this package.

If writing, please clip from the front of this package the date, price and numbers found below the price and send with product name, size and reason for dissatisfaction to: Guaranteed Fresh, P.O. Box 35147, Dept. 151, Dallas, TX 75235-0047.

**Nutrition Facts**

Serving Size 1 oz. (28g/about 15 chips)  
Servings Per Container 10

Amount Per Serving

Calories 140      Calories from Fat 60

% Daily Values\*

**Total Fat** 7g      **10%**

Saturated Fat 1g      **4%**

**Cholesterol** 0mg      **0%**

**Sodium** 40mg      **2%**

**Total Carbohydrate** 18g      **6%**

Dietary Fiber 1g      **5%**

Sugars 7g

**Protein** 2g

Vitamin A 0%      Vitamin C 0%

Calcium 0%      Iron 2%

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		30g	37g
Dietary Fiber		25g	30g

Calories per gram:

Fat 9      Carbohydrate 4      Protein 4

Ingredients: Enriched Wheat Flour (Flour, Ferrous Sulfate, Niacin, Thiamine Mononitrate, and Riboflavin), Corn, Vegetable Oil (Contains one or more of the following: Partially Hydrogenated [Canola or Sunflower] Oil), Sugar, Nonfat Milk Solids, Cinnamon, Dextrin, Salt, and Natural Flavor.

No Preservatives.



FRITO-LAY, INC.  
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TOST-N-3065D

OPP-000109

take a happy break!™



pretzel thins

★ ORIGINAL ★



take a happy break!™



pretzel thins

★ GARLIC PARMESAN ★



take a happy break!™



pretzel thins

★ THREE CHEESE ★  
FLAVORED



U D

take a happy break!™



pretzel thins

★ ORIGINAL ★



take a happy break!™



pretzel thins

★ THREE CHEESE ★  
FLAVORED











pretzel thins

★ THREE CHEESE ★  
FLAVORED



# Stacy's<sup>®</sup>

## PRETZEL THINS

HONEY DIJON  
Flavored



THIN, CRISPY  
**BAKED**  
DELICIOUS



PER 1 OZ. SERVING

<b>120</b> CALORIES	<b>0g</b> SAT FAT 0% DV	<b>400mg</b> SODIUM 17% DV	<b>LESS THAN</b> <b>1g</b> SUGARS
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# Stacy's<sup>®</sup>

## PRETZEL THINS

**SIMPLY NAKED<sup>®</sup>**  
Nothing but Sea Salt



PER 1 OZ. SERVING

<b>110</b> CALORIES	<b>0g</b> SAT FAT 0% DV	<b>440 mg</b> SODIUM 18% DV	LESS THAN <b>1g</b> SUGARS
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# **EXHIBIT G**

Search details:  
Search for products  
where **Country** matches *USA*  
and **Full text search** matches *thins*  
and **Super-Category** matches *Food*

**Kroger**  
USA  
Jul 2014



Original Pretzel Thins

**Kroger**  
USA  
Jul 2014



Jalapeño Jack Pretzel Thins

**Bimbo Bakeries**  
USA  
Jul 2014



Plain Pre-Sliced Bagels

**Kellogg**  
USA  
Jul 2014



Parmesan Herb Pretzel Thins

**Kraft Foods**  
USA  
Jul 2014



Original 100% Whole Grain Snacks

**Kellogg**  
USA  
Jul 2014



Sea Salt Pretzel Thins

**Bimbo Bakeries**  
USA  
Jul 2014



Everything Pre-Sliced Bagels

**That's How We Roll**  
USA  
Jun 2014



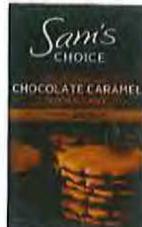
Chocolate Chip Cookies

**Mondelez Global**  
USA  
Jun 2014



Dill Pickle Flavored Snacks

**Wal-Mart**  
USA  
Jun 2014



Chocolate Caramel  
Cookie Thins with Sea  
Salt

**Mondelez Global**  
USA  
May 2014



Original Snacks

**Wal-Mart**  
USA  
May 2014



Lemon Cookie Thins

OPP-000311

**Truco Enterprises**

USA  
May 2014



Cantina Thins Tortilla Chips

**Mondelez Global**

USA  
May 2014



Gluten Free Sweet Barbecue Brown Rice Snacks

**Mondelez Global**

USA  
Apr 2014



Sea Salt Popped Chips

**Ripple Brand Collective**

USA  
Apr 2014



Blueberry Quinoa Snacking Chocolate with Agave

**Mondelez Global**

USA  
Apr 2014



Sweet Onion Whole Grain Snacks

**Mondelez Global**

USA  
Apr 2014



Sour Cream & Onion Popped Chips

**Mondelez Global**

USA  
Apr 2014



Spicy Cheddar Popped Chips

**Stacy's Pita Chip Company**

USA  
Apr 2014



Honey Dijon Flavored Pretzel Thins

**Frito-Lay**

USA  
Apr 2014



Original Pretzel Thins

**Frito-Lay**

USA  
Apr 2014



Garlic Parmesan Pretzel Thins

**Frito-Lay**

USA  
Apr 2014



Three Cheese Pretzel Thins

**Frito-Lay**

USA  
Apr 2014



Garlic Parmesan Pretzel Thins

**Andes Candies**

USA  
Apr 2014



Creme de Menthe Thins

**Frito-Lay**

USA  
Mar 2014



Three Cheese Flavored Pretzel Thins

**Orograin Bakeries Products**

USA  
Feb 2014



100% Whole Wheat Pre-Sliced Bagels

**Orograin Bakeries Products**

USA  
Feb 2014



Everything Pre-Sliced Bagels

OPP-000312

**Orograin Bakeries  
Products**  
USA  
Feb 2014



Cinnamon Raisin  
Pre-Sliced Bagels

**Orograin Bakeries  
Products**  
USA  
Feb 2014



Plain Pre-Sliced Bagels

**Kraft Foods**  
USA  
Jan 2014



Whole Grain Snacks

**Andes Candies**  
USA  
Dec 2013



Creme de Menthe  
Thins

**Divine Chocolate**  
USA  
Dec 2013



Dark Chocolate After  
Dinner Ginger Thins

**Divine Chocolate**  
USA  
Dec 2013



Dark Chocolate After  
Dinner Mint Thins

**Mondelez Global**  
USA  
Dec 2013



Whole Grain Snacks

**Nonni's Food**  
USA  
Nov 2013



Banana Dark Chocolate  
Almond Thins

**Mondelez Global**  
USA  
Nov 2013



Assorted Snacks

**Kraft Foods**  
USA  
Oct 2013



Big 100% Whole Grain  
Snacks

**Nonni's Food**  
USA  
Sep 2013



Blueberry Oat Almond  
Thins

**Mondelez Global**  
USA  
Sep 2013



Brown Rice White  
Cheddar Thin Rice  
Snacks

**Mondelez Global**  
USA  
Sep 2013



Brown Rice Sea Salt &  
Pepper Thin Rice  
Snacks

**Mondelez Global**  
USA  
Sep 2013



White Rice Original  
Thin Rice Snacks

**Bimbo Bakeries**  
USA  
Sep 2013



Italian Herb Flatbread

**Bimbo Bakeries**  
USA  
Sep 2013



Eight Grain Flatbread

OPP-000313

**Nonni's Food**  
USA  
Aug 2013



Pistachio Almond Thins

**Nonni's Food**  
USA  
Aug 2013



Cranberry Almond Thins

**Arnold Products**  
USA  
Aug 2013



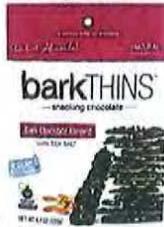
100% Whole Wheat

**Ripplebrands**  
USA  
Aug 2013



Snacking Dark Chocolate with Mint

**Ripplebrands**  
USA  
Aug 2013



Snacking Dark Chocolate with Almond and Sea Salt

**Ripplebrands**  
USA  
Aug 2013



Dark Chocolate Pretzel Snacking Chocolate with Sea Salt

**Wal-Mart**  
USA  
Aug 2013



Lime & Black Pepper Rice Thins

**Wal-Mart**  
USA  
Aug 2013



Garlic Rice Thins

**Ripplebrands**  
USA  
Aug 2013



Milk Chocolate Peanut Snacking Chocolate with Sea Salt

**Ripplebrands**  
USA  
Aug 2013



Dark Snacking Chocolate with Pumpkin Seed and Sea Salt

**Osem**  
USA  
Aug 2013



Sea Salt Thins Gluten Free Pretzels

**Osem**  
USA  
Aug 2013



Sesame Seed Thins Gluten Free Pretzels

**Walgreen**  
USA  
Jul 2013



Caramel Flavoured Belgian Chocolate Thins

**Walgreen**  
USA  
Jul 2013



Belgian Milk Chocolate Thins

**Walgreen**  
USA  
Jul 2013



Belgian Dark Chocolate Thins

**Mondelez Global**  
USA  
Jul 2013



Banana Drizzled with Dark Fudge Crispy Cookies

OPP-000314

**Mondelez Global**  
USA  
Jul 2013



Toasted Coconut  
Crispy Cookies Drizzled  
with Dark Fudge

**Nonni's Food**  
USA  
Jul 2013



Cinnamon Raisin  
Almond Thins

**Wal-Mart**  
USA  
Jun 2013



Sea Salt Rice Thins

**Kraft Foods**  
USA  
Jun 2013



Garden Valley Veggie  
Toasted Chips

**Kraft Foods**  
USA  
Jun 2013



Great Plains Multigrain  
Toasted Chips

**Mondelez Global**  
USA  
Jun 2013



Lime Flavored Snack  
Crackers

**Old Dutch Foods**  
USA  
May 2013



Fat Free Pretzels

**Mondelez Global**  
USA  
Apr 2013



Honey Mustard Snack  
Crackers

**Mondelez Global**  
USA  
Apr 2013



Chili Cheese Snack  
Crackers

**Mondelez Global**  
USA  
Apr 2013



Cherry Vanilla Crispy  
Cookies

**Mondelez Global**  
USA  
Mar 2013



Zesty Salsa Snack  
Crackers



**Andes Candies**  
USA  
Mar 2013

Creme de Menthe  
Thins

**Q.bel Foods**  
USA  
Feb 2013



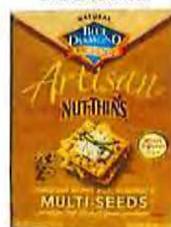
Vanilla Double Dark  
Wafers

**Kraft Foods**  
USA  
Jan 2013



Original Wheat Snack  
Crackers

**Blue Diamond Growers**  
USA  
Dec 2012



Brown Rice, Almonds &  
Multi-Seeds Crackers

**Lotus Bakeries**  
USA  
Dec 2012



Ginger Thins

OPP-000315

**Biscuiterie Jules  
Destrooper**  
USA  
Dec 2012



Almond Thins Butter Cookies

**Walgreen**  
USA  
Nov 2012



Royal Waffle Crisps

**Kraft Foods**  
USA  
Nov 2012



Little Italy Roasted  
Garlic Flavored  
Tosted Chips

**General Mills**  
USA  
Nov 2012



Dark Chocolate Peanut  
Butter Crispy Squares

**Cody Kramer**  
USA  
Nov 2012



Dark Chocolate &  
Almond with a Hint of  
Sea Salt Thins

**Pepperidge Farm**  
USA  
Nov 2012



Simply Pretzel Thins

**Orograin Bakeries  
Products**  
USA  
Sep 2012



Whole Wheat Bagel  
Thins

**THINaddictives**  
USA  
Aug 2012



Cranberry Almond  
Thins

**Kraft Foods**  
USA  
Jul 2012



Ranch Flavored Snack  
Crackers

**Frito-Lay**  
USA  
Jun 2012



Lime & Salt Thins

**Safeway**  
USA  
Jun 2012



Mint Chocolate Cookie  
Thins

**Kroger**  
USA  
Jun 2012



Yellow Corn Tortilla  
Chips

**General Mills**  
USA  
Jun 2012



Peanut Butter Crispy  
Squares

**Walgreen**  
USA  
Jun 2012



Meyer Lemon Cookies

**Kraft Foods**  
USA  
Jun 2012



Spicy Buffalo Snacks

**Kraft Foods**  
USA  
Jun 2012



Chipotle Pepper Snacks

OPP-000316

**Kraft Foods**  
USA  
May 2012



Original Wheat Snack Crackers

**Kraft Foods**  
USA  
Mar 2012



North End Parmesan & Herb Toasted Chips

**Kraft Foods**  
USA  
Feb 2012



Garden Vegetable Crackers

**Kraft Foods**  
USA  
Jan 2012



Spicy Buffalo Wheat Snacks

**Bell Plantation**  
USA  
Apr 2012



Peanut Butter Crackers

**Arnold Products**  
USA  
Mar 2012



Multi-Grain Rolls

**HKS Marketing**  
USA  
Jan 2012



Jerusalem Baked Egg and Onion Matzo Thins

**Kraft Foods**  
USA  
Jan 2012



Honey Ham & American Sandwich Kit

**Kraft Foods**  
USA  
Apr 2012



Chocolate Raspberry Crispy Cookies

**Lotus Bakeries**  
USA  
Mar 2012



Chocolate Mint Thins

**Whole Foods Market**  
USA  
Jan 2012



Multigrain Deli Thins

**Orograin Bakeries Products**  
USA  
Jan 2012



100% Whole Wheat Cinnamon Raisin Rounds

**Bimbo Bakeries**  
USA  
Apr 2012



Pre-Sliced Mini's

**Arnold Foods**  
USA  
Mar 2012



8 Grain Flatbreads

**Pepperidge Farm**  
USA  
Jan 2012



Simply Pretzel Thins

**Andes Candies**  
USA  
Dec 2011



Creme De Menthe Thins

OPP-000317

**Kraft Foods**  
USA  
Dec 2011



Sweet Cinnamon Crackers

**General Mills**  
USA  
Dec 2011



Dark Chocolate Crispy Squares

**Nestlé**  
USA  
Dec 2011



Mint Chocolate Thins

**Target**  
USA  
Dec 2011



Dark Chocolate Drizzle Cookies

**Blue Diamond Growers**  
USA  
Dec 2011



Almond Pepper Jack Cheese Nut & Rice Cracker Snacks

**Kraft Foods**  
USA  
Nov 2011



Original Snacks

**Kraft Foods**  
USA  
Oct 2011



Smoky BBQ Snacks

**Arnold Products**  
USA  
Sep 2011



Mini's 100% Whole Wheat Rolls

**General Mills**  
USA  
Sep 2011



Crispy Squares with Dark Chocolate

**Kraft Foods**  
USA  
Sep 2011



Buttery Thins Snack

**Bimbo Bakeries**  
USA  
Sep 2011



White Rolls

**Pinnacle Foods Group**  
USA  
Sep 2011



Everything Bagel Thins

**Royal Chocolates**  
USA  
Aug 2011



Belgian Milk Chocolate Thins

**Wal-Mart**  
USA  
Aug 2011



Chocolate Chunk and Pecan Soft Baked Cookies

**Kraft Foods**  
USA  
Jul 2011



Reduced Fat Wheat Thins

**Kraft Foods**  
USA  
Jul 2011



Cinnamon Kick Crunchy Snacks

OPP-000318

**Orograin Bakeries Products**  
USA  
Jul 2011



Cinnamon Raisin Bagel Thins

**Bimbo Bakeries**  
USA  
Jul 2011



100% Whole Wheat Pre-Sliced Sandwich Thins

**Bimbo Bakeries**  
USA  
Jul 2011



100% Whole Wheat Flax & Fiber Rolls

**Kroger**  
USA  
Jun 2011



Belgian Waffle Butter Crisps

**The Fresh Market**  
USA  
Jun 2011



Wheat Thins

**Kraft Foods**  
USA  
May 2011



Oven Roasted Turkey & Cheddar Meal Kit

**Kraft Foods**  
USA  
Apr 2011



Fig & Honey Crispy Cookies

**Kellogg**  
USA  
Apr 2011



Original Golden Wheat Crackers

**Arnold Foods**  
USA  
Mar 2011



9 Grain Rolls

**Kraft Foods**  
USA  
Mar 2011



Original Snacks

**Lotus Bakeries**  
USA  
Feb 2011



Chocolate Mint Thins

**Hom/Ade Foods**  
USA  
Jan 2011



Thins Biscuits

**Real Foods**  
USA  
Jan 2011



Organic Wholegrain Corn Thins

**Back to Nature**  
USA  
Jan 2011



Multi-Seed Gluten Free Crackers

**Andes Candies**  
USA  
Dec 2010



Creme de Menthe Thins Mint Flavored Chocolate

**DZA Brands**  
USA  
Dec 2010



Authentic Belgian Chocolate Thins

OPP-000319

**King of Pita Bakery**  
USA  
Dec 2010



Pocket-Less White Loaves Pita Thins

**Kraft Foods**  
USA  
Oct 2010



Spicy Chipotle Cheddar Flavor Pretzel Thins

**General Mills**  
USA  
Aug 2010



Crispy Squares with Peanut Butter

**DZA Brands**  
USA  
May 2010



Original Water Crackers

**Kellogg**  
USA  
Dec 2010



Original Golden Wheat Crackers

**Kraft Foods**  
USA  
Oct 2010



Big Wholegrain Snacks

**Arnold Foods**  
USA  
Jul 2010



Whole Wheat Pre-Sliced Bread

**The Food Emporium**  
USA  
May 2010



Assorted Belgian Chocolate Thins

**Kraft Foods**  
USA  
Oct 2010



Crunchy Snacks

**V.I.S.**  
USA  
Sep 2010



Cranberry Almond Thins

**Blue Diamond Growers**  
USA  
Jun 2010



Almond Barbeque Nut & Rice Cracker Snacks

**Kraft Foods**  
USA  
Apr 2010



Crackers with a Hint of Salt

**Wal-Mart**  
USA  
Oct 2010



Garlic Rice Thins

**Arnold Foods**  
USA  
Sep 2010



Italian Subs

**Royal Chocolates**  
USA  
Jun 2010



Belgian Chocolate Thins

**S. B. Thomas**  
USA  
Apr 2010



Plain Bagel

OPP-000320

**Kraft Foods**

USA  
Apr 2010



Original Crackers

**CVS Pharmacy**

USA  
Feb 2010



Coconut Thins

**Bimbo Bakeries**

USA  
Oct 2009



Pre-Sliced 100%  
Whole Wheat Sandwich  
Thins

**Silver Palate  
Kitchens**

USA  
Jul 2009



Antioxidant Baked &  
Toasted Snack  
Crackers

**Arnold Foods**

USA  
Mar 2010



Honey Wheat  
Sandwich Bread

**Trader Joe's**

USA  
Feb 2010



Belgian Chocolate  
Fancies

**Kraft Foods**

USA  
Oct 2009



Original Crackers

**Kraft Foods**

USA  
Jul 2009



Crackers with a Hint of  
Salt

**Cody Kramer  
Imports**

USA  
Mar 2010



Butter Almond Thins

**Trader Joe's**

USA  
Dec 2009



Classic Cookie  
Collection

**Kraft Foods**

USA  
Aug 2009



Reduced Fat Crackers

**Bimbo Bakeries**

USA  
Jun 2009



Seedless Rye Bread

**Andes Candies**

USA  
Feb 2010



Cherry Jubilee Thins

**Kraft Foods**

USA  
Nov 2009



Flatbread

**Kraft Foods**

USA  
Jul 2009



Toasted Chips

**Truco Enterprises**

USA  
Jun 2009



Lightly Seasoned  
Tortilla Chips

OPP-000321

**Kraft Foods**

USA  
Jun 2009



Toasted Chips

**Anna's of North America**

USA  
May 2009



Orange Flavored Thin Cookies

**Kraft Foods**

USA  
Apr 2009



Cheese Crackers

**Kraft Foods**

USA  
Apr 2009



Reduced Fat Baked Snack Crackers

**Fran's Chocolates**

USA  
Feb 2009



Gray Salt Thins

**Kraft Foods**

USA  
Feb 2009



Great Plains Multigrain Toasted Chips

**Kraft Foods**

USA  
Feb 2009



Original Crackers

**Kraft Foods**

USA  
Jan 2009



Ranch Crackers

**Aachener Printen- und Schokoladenfabrik Henry Lambertz**

USA  
Jan 2009



Cookie Assortment

**Trader Joe's**

USA  
Dec 2008



Snowflakes

**Andes Candies**

USA  
Dec 2008



Creme De Menthe Thins

**Weight Watchers**

USA  
Nov 2008



Garlic Parmesan Pretzel Thins

**Annas of North America**

USA  
Oct 2008



Ginger Thins Cookies

**Arnold Foods**

USA  
Sep 2008



Sandwich Thins

**Kraft Foods**

USA  
Sep 2008



5-Grain Crackers

**Walkers Shortbread**

USA  
Jul 2008

Shortbread Thins

OPP-000322

**Panos**  
USA  
Jul 2008



Sesame Thins Sesame  
Wheat Crackers

**Brown & Haley**  
USA  
May 2008



Chocolates

**HKS Marketing**  
USA  
Feb 2008



Jerusalem Baked  
Salted Matzo Thins

**Andes Candies**  
USA  
Dec 2007



Cream De Menthe  
Thins

**Kraft Foods**  
USA  
Jul 2008



Baked Snack Crackers

**Honey Wafer Baking**  
USA  
May 2008



Low-Fat Wafer Thins

**Kraft Foods**  
USA  
Jan 2008



Baked Snack Crackers

**Kraft Foods**  
USA  
Oct 2007



Cream Cheese &  
Chives Baked Snack  
Crackers

**Kraft Foods**  
USA  
Jun 2008



Toasted Chips

**Brown & Haley**  
USA  
May 2008



Roca Buttercrunch  
Thins

**Weight Watchers**  
USA  
Jan 2008



Sourdough Pretzel  
Thins

**Weight Watchers**  
USA  
Sep 2007



Pretzel Thins

**Panos**  
USA  
Jun 2008



Sesame Rice Crackers

**Pepperidge Farm**  
USA  
Apr 2008



Pretzel Thins

**Shultz Foods**  
USA  
Jan 2008



Drizzled White Thins  
Pretzels

**Kraft Foods**  
USA  
Aug 2007



Baked Snack Crackers

**William Poll**  
USA  
Jul 2007



Chip Range Extension

**Truco Enterprises**  
USA  
Jul 2007



Mexican Grill & Cantina  
Tortilla Chips

**V.I.S.**  
USA  
Jun 2007



Pistachio Almond Thins

**Honey Wafer Baking**  
USA  
Jun 2007



Chocolate Filled Wafer  
Thins

**Kraft Foods**  
USA  
Apr 2007



Toasted Chips

**Kraft Foods**  
USA  
Apr 2007



Lightly Cinnamon  
Crackers

**Target**  
USA  
Mar 2007



Single Origin Chocolate  
Thin

**Kraft Foods**  
USA  
Mar 2007



Baked Snack Crackers

**Trader Joe's**  
USA  
Mar 2007



Hazelnut & Fig Cookie  
Thins

**Kraft Foods**  
USA  
Feb 2007



Made With Organic  
Flour Baked Snack  
Crackers

**Real Foods**  
USA  
Feb 2007



Corn Thins Flax & Soy

**Weight Watchers**  
USA  
Feb 2007



Everything Pretzel  
Thins

**Anna's of North America**  
USA  
Feb 2007



Lemon Flavored Thin  
Cookies

**Biscuiterie Jules Destrooper**  
USA  
Feb 2007



Chocolate Thins

**Tootsie Roll Industries**  
USA  
Jan 2007



Sugar Free Crème de  
Menthe Thins

**Kraft Foods**  
USA  
Dec 2006



Mini Stoned Wheat  
Thins

OPP-000324

**Amy Lyn's**  
USA  
Dec 2006



Onion Garlic Flax Thins

**Biscuiterie Jules Destrooper**  
USA  
Sep 2006



Ginger Thins

**Kraft Foods**  
USA  
Apr 2006



Veggie Toasted Chips

**Blue Diamond Growers**  
USA  
Jan 2006



Almond Nut & Rice Cracker Snacks Extensions

**Max Brenner**  
USA  
Nov 2006



Chocolate Thins

**Kraft Foods**  
USA  
Jul 2006



Oven-Toasted Multi-Grain Mini Chips

**Andes Candies**  
USA  
Apr 2006



Creme De Menthe Thins Easter Repackaging

**Andes Candies**  
USA  
Jan 2006



Creme de Menthe Thins Repackaging

**Kraft Foods**  
USA  
Oct 2006



Baked Snack Crackers

**Kraft Foods**  
USA  
May 2006



Parmesan & Basil Crackers

**Kellogg**  
USA  
Mar 2006



Crackers

**Pepperidge Farm**  
USA  
Jan 2006



Entertaining Cracker Collection

**Kraft Foods**  
USA  
Sep 2006



Toasted Chips

**Frito-Lay**  
USA  
May 2006



Repackaged Classic Style Thins Pretzels

**V.I.S.**  
USA  
Feb 2006



Pistachio Almond Thins

**Target**  
USA  
Nov 2005



Marbled Crunch Thins

OPP-000325

**Real Foods**

USA  
Nov 2005



Corn Thins

**Annas of North America**

USA  
Nov 2005



Classic Ginger Thins  
Cookies

**Kraft Foods**

USA  
Oct 2005



Baked Snack Crackers  
Reformulation

**Nabisco**

USA  
Sep 2005



Baked Snack Crackers

**High Cotton Baking**

USA  
Aug 2005



Cheese Thins

**Andes Candies**

USA  
Aug 2005



Repackaged Cherry  
Jubilee Thins

**Liberty Richter**

USA  
Aug 2005



Repackaged Rice Thins

**Trader Joe's**

USA  
Jun 2005



Belgian Butter Almond  
Thins

**Kraft Foods**

USA  
May 2005



Chips

**Bell Plantation**

USA  
May 2005



Peanut Thins

**Blue Diamond Growers**

USA  
Apr 2005



Nut Cracker  
Repackaging

**Kraft Foods**

USA  
Mar 2005



Sundried Tomato &  
Basil Baked Snack  
Crackers

**Kraft Foods**

USA  
Mar 2005



Sundried Tomato &  
Basil Baked Snack  
Crackers

**Andes Candies**

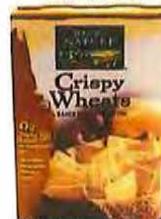
USA  
Mar 2005



Creme de Menthe  
Thins Chocolate Easter  
Assortment

**Back to Nature**

USA  
Feb 2005



Crackers Extensions

**Liberty Richter**

USA  
Feb 2005



Sesame Thins

OPP-000326

**Kraft Foods**  
USA  
Feb 2005



Family Size Crackers  
Packaging

**William Poll**  
USA  
Aug 2004

**Andes Candies**  
USA  
Nov 2004



Festive Holiday  
Designs Mint Thins

**Nabisco**  
USA  
Jul 2004

**Nabisco**  
USA  
Sep 2004



Original Baked Snack  
Crackers Repackaging

**Nabisco**  
USA  
Jul 2004

**Nabisco**  
USA  
Aug 2004



Wheat Thins Minis  
Crackers

**Lance**  
USA  
Jun 2004



100 Calorie Packs  
Thins Crisps

**Back to Nature**  
USA  
Mar 2004



Reduced Fat Baked  
Snack Crackers

**Andes Candies**  
USA  
Mar 2004

Crackers for  
Foodservice

**Carbsense Foods**  
USA  
Feb 2004

Baked Potato Thins

**Kraft Foods**  
USA  
Apr 2004



Five-Grain Baked  
Snack Crackers

**Fran's Chocolates**  
USA  
Jan 2004



Chocolate Thins



Crackers

**Fran's Chocolates**  
USA  
Jan 2004



Elegant Chocolate  
Sampler



Toffee Crunch Thins

**Andes Candies**  
USA  
Nov 2003



Cherry Jubilee Thins



Soy Thins Crackers

**Mike-Sell's Potato  
Chips**  
USA  
Nov 2003



Pretzel Thins Extension

**Whole Food Marketing**  
USA  
Sep 2003



Wheat Thins

**Biscotti & Co.**  
USA  
Aug 2003



Cookie Thins Extension

**Biscotti & Co.**  
USA  
Aug 2003



Triple Viennese  
Chocolate Flavor

**Bri-AI Trading**  
USA  
Aug 2003



Almond Thins

**Lo Carb Creations**

USA  
Jul 2003

**William Poll**

USA  
Jul 2003



Baked Potato Thins

**Wythe Will Fine Confections & Sweets**

USA  
Jul 2003



Traditional Homemade  
Cookies Extension

**Tootsie Roll Industries**

USA  
May 2003



Repackaged Crème de  
Menthe Thins

Original Flax Thins

**Andes Candies**  
USA  
Jan 2003



Valentine Sweet Heart  
Assorted Chocolates

**Kraft Foods**  
USA  
Jan 2003



Honey-Flavored Baked  
Snack Crackers

**William Poll**  
USA  
Jan 2003



Baked Potato Thins  
Extensions

**Bri-AI Trading**  
USA  
Jan 2003



Apple Thins and  
Chocolate Thins

**Dare Foods**  
USA  
Dec 2002



Cookie Extension

**Kraft Foods**  
USA  
Dec 2002



PartyTrays

**Nabisco**  
USA  
Aug 2002



Crispy Thins

**Haram-Christensen**  
USA  
May 2002



Gourmet Thins  
Extensions

OPP-000328

**Sweet Shop**

USA  
May 2002



New Truffle Thins  
Packaging

**Nabisco**  
USA  
Dec 2001



Savoury Biscuits

**Christie Brown & Co.**

USA  
Nov 2001



Stoned Wheat Thins  
Extension

**Walkers Shortbread**

USA  
Jul 2001



Cookie Extensions

**Blue Diamond Growers**

USA  
Mar 2002



Nut-Thins Extension

**Delices de Bretagne**

USA  
Dec 2001

Pistachio Almond Thins  
Cookies

**Keebler**

USA  
Sep 2001



Fudge Thins Cookies

**Karen's Fabulous Biscotti**

USA  
Apr 2001



Cookie Thins

**Keebler**

USA  
Mar 2002



Mint Fudge Thins  
Cookies

**Sweet Shop**

USA  
Dec 2001



Truffle Thins  
Extensions

**William Poll**

USA  
Aug 2001



Baked Potato Thins

**Nabisco**

USA  
Feb 2001



Ranch Crackers

**Karen's Fabulous Biscotti**

USA  
Jan 2002



Cookie Thins

**Andes Candies**

USA  
Dec 2001



Holiday Thin Mints  
Packaging

**Sweet Shop**

USA  
Jul 2001



Truffle Thins

**Pepperidge Farm**

USA  
Jan 2001



Entertaining Cracker  
Trio Collection

OPP-000329

**Nabisco**  
USA  
Nov 2000



Stoned Wheat Thins  
Crackers

**Christie Brown & Co.**  
USA  
Oct 1999



Oval Stoned Wheat  
Thins

**Edward & Sons  
Trading**

USA  
Apr 1998



Grissini Breadsticks

**William Poll**  
USA  
Nov 2000



Baked Potato Thins

**Uncle Al's Cookies**  
USA  
Aug 1999



Value Cookie Line

**Fran's Chocolates**

USA  
Dec 1997



Premium Thins

**Nabisco**  
USA  
Oct 2000



Grinch Packaging

**Venus Wafers**  
USA  
Jun 1999



Deli Crackers

[http://www.gnpd.com/  
sinatra/recordpage/10  
004267/?utm\\_source=  
download&utm\\_mediu  
m=rtf](http://www.gnpd.com/sinatra/recordpage/10004267/?utm_source=download&utm_medium=rtf)

USA  
Sep 1997

Ginger Snaps

**Byrd Cookie**  
USA  
Sep 2000



Collectible Cookie Tins

**Nabisco**  
USA  
Nov 1998



Big Wheat Thins  
Crackers

**Edwards Baking**

USA  
Aug 1997

[http://www.gnpd.com/  
sinatra/recordpage/10  
003754/?c=8](http://www.gnpd.com/sinatra/recordpage/10003754/?c=8)

**Blue Diamond Growers**

USA  
Jul 1997



Nut Thins

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USA  
Oct 1996



Pretzel

**Frito-Lay**

USA  
Jun 1997



Thick Twist and Thins

[http://www.gnpd.com/sinatra/recordpage/10003361/?utm\\_source=download&utm\\_medium=rtf](http://www.gnpd.com/sinatra/recordpage/10003361/?utm_source=download&utm_medium=rtf)

USA  
Jun 1997

[http://www.gnpd.com/sinatra/recordpage/10001317/?utm\\_source=download&utm\\_medium=rtf](http://www.gnpd.com/sinatra/recordpage/10001317/?utm_source=download&utm_medium=rtf)

USA  
Oct 1996



Wheat Thins

Fat Free Ritz / Wheat Thins