

ESTTA Tracking number: **ESTTA560786**

Filing date: **09/23/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91212553
Party	Defendant 365 LABORATORIES, LLC
Correspondence Address	365 LABORATORIES, LLC 19555 NE 10TH AVE MIAMI, FL 33179-3501 ya@rygrp.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Craig Kirsch
Filer's e-mail	ckirsch@kirschlawfirm.com
Signature	/Craig Kirsch/
Date	09/23/2013
Attachments	130075.tm.01.notice of appearance.pdf(16363 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Application No. 85812336/Registration No. 4138501
For the mark: NATURE365 (and Design)
Date Published: May 21, 2013

_____)	
Whole Foods Market IP, L.P.)	
)	
Opposer,)	Opposition No. 91212553
)	
v.)	
)	
365 LABORATORIES, LLC)	
)	
Applicant.)	
_____)	

NOTICE OF APPEARANCE

On behalf of Applicant, 365 LABORATORIES, LLC, in the above matter, the undersigned attorney hereby enters an appearance and requests that hereafter, any and all notices, correspondences, pleadings, and other documents filed in this matter or to be served upon Applicant 365 LABORATORIES, LLC, be directed to Craig S. Kirsch, Esq., at the address listed below for said Applicant.

KIRSCH LAW FIRM
40 NE 1st Avenue, Suite 602
Miami, Florida 33132
ckirsch@kirschlawfirm.com
305.416.4051

Respectfully submitted,
By: /Craig S Kirsch/
Craig S. Kirsch
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CERTIFICATE OF SERVICE

It is hereby certified that a copy of the foregoing **NOTICE OF APPEARANCE** was served via email to the party listed below on this the 23rd day of September, 2013 and was simultaneously served by electronic filing upon ESTTA, upon the Board on that same date.

Jered E. Matthyse
Pirkey Barber PLLC
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UNITED STATES
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By: /Craig S Kirsch/
Craig S. Kirsch